SHUTZER WILLIAM A

Form 4

September 18, 2018

| F | O | R | N | ١, | 4 |
|---|---------------------------------|---|----|----|---|
| | $\mathbf{\mathbf{\mathcal{U}}}$ | | ıv | | |

Check this box

if no longer

subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

Number:

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January 31, 2005

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Section 16. Form 4 or Form 5 obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(City)

Common

Stock \$.01

(Print or Type Responses)

(Zip)

(State)

may continue.

See Instruction

| 1. Name and Address of Reporting Person *SHUTZER WILLIAM A | 2. Issuer Name and Ticker or Trading Symbol TIFFANY & CO [TIF] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
|--|---|---|--|--|--|
| (Last) (First) (Middle) TIFFANY & CO., 727 FIFTH AVENUE | 3. Date of Earliest Transaction (Month/Day/Year) 09/17/2018 | X Director 10% Owner Officer (give title below) Other (specify below) | | | |
| (Street) | 4. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | |
| NEW YORK, NY 10022 | | Form filed by More than One Reporting Person | | | |

Person

176,772 (4)

D

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| | | | | | | • | , . , | | |
|--------------------------------------|--------------------------------------|---|---|---|------------------|-----------------------|--|-------------------|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) iomr Disposed of (D) (Instr. 3, 4 and 5) | | | Beneficially Form: Owned Direct (D | Ownership | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code V | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | (I) (Instr. 4) | |
| Common Stock \$.01 Par | 09/17/2018 | | S | 150 | D | \$ 125.9267 (1) | 107,350 | I | By KJC Ltd. (2) |
| Common Stock \$.01 Par | 09/17/2018 | | S | 100 | D | \$ 126.84 | 107,250 | I | By KJC Ltd. (2) |
| Common Stock \$.01 Par | | | | | | | 32,210 | I | By Article IV Trust (3) |

Par

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (Instr. | ctio 8) | 5. rNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | 7. Titl Amou Under Secur (Instr. | int of lying | 8. Price of Derivative Security (Instr. 5) |
|---|---|---|---|---------------------------------|------------|--|---------------------|--------------------|--|--|---|
| | | | | Code | V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--|---------------|-----------|---------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| SHUTZER WILLIAM A TIFFANY & CO. 727 FIFTH AVENUE NEW YORK, NY 10022 | X | | | | | | | |

Signatures

/s/ John C. Duffy, Attorney-in-Fact 09/18/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price in Column 4 is a weighted average price. The price actually received ranged from \$125.80 to \$125.99 per share. The reporting (1) person's broker has provided to the issuer and the issuer will provide any security holder of the issuer or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
- (2) KJC Ltd. is a Delaware limited partnership of which the reporting person is the sole general partner and of which three of his adult children are limited partners. Reporting person disclaims beneficial ownership of Tiffany & Co. stock held by KJC Ltd.

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- (3) Article IV trust dated August 1, 2012 for one of the reporting person's adult children. Reporting person's spouse, Fay Shutzer, is the sole trustee of the trust. Reporting person disclaims beneficial ownership of the Tiffany & Co. stock held by the trust.
- (4) Includes 1,902 restricted stock units, 1,269 of which are vested and 633 of which will vest on the earlier of May 24, 2019, or the termination of the reporting person's service as a director due to death or disability.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.