

DIAL CORP /NEW/
Form 8-K
September 16, 2003

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report: September 16, 2003

THE DIAL CORPORATION

(Exact Name of Registrant as Specified in its Charter)

DELAWARE

(State or Other Jurisdiction of
Incorporation or Organization)

15501 NORTH DIAL BOULEVARD
SCOTTSDALE, ARIZONA

(Address of Principal Executive Offices)

51-0374887

(I.R.S. Employer
Identification No.)

85260-1619

(Zip Code)

Registrant's Telephone Number, including Area Code (480) 754-3425.

Item 7. Exhibits

(c) Exhibits

(99.1) Presentation dated September 16, 2003.

Item 9. Regulation FD Disclosure.

As previously announced in our press release dated September 9, 2003, Dial will make a presentation at the Banc of America Securities 33rd Annual Investment Conference on September 16, 2003. A copy of the presentation is being furnished as Exhibit 99.1 to this Form 8-K.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

The Dial Corporation
September 16, 2003

/s/ Conrad A. Conrad

Conrad A. Conrad
Executive Vice President and Chief Financial Officer