

DIAL CORP /NEW/  
Form 8-K  
May 16, 2003

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

Date of Report: May 16, 2003

**THE DIAL CORPORATION**

(Exact Name of Registrant as Specified in its Charter)

DELAWARE  
(State or Other Jurisdiction of  
Incorporation or Organization)  
15501 NORTH DIAL BOULEVARD  
SCOTTSDALE, ARIZONA  
(Address of Principal Executive Offices)

51-0374887  
(I.R.S. Employer  
Identification No.)  
85260-1619  
(Zip Code)

Registrant's Telephone Number, including Area Code (480) 754-3425.

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**Item 7. Exhibits**

(c) Exhibits

(99) Press Release of the Company dated May 15, 2003

**Item 9. Regulation FD Disclosure.**

On May 15, 2003, Dial issued a press release announcing that The Dial Corporation's CEO and CFO will present at the Goldman Sachs Global Consumer Products Conference 2003. The release also announced that Dial remains comfortable with the second quarter guidance. A copy of the press release is furnished herewith as Exhibit 99.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**The Dial Corporation**

May 16, 2003

/s/ Conrad A. Conrad

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Conrad A. Conrad  
Executive Vice President and Chief Financial Officer

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**INDEX TO EXHIBITS**

**Exhibits**

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