

DIAL CORP /NEW/
Form 4
October 17, 2002

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935
or Section 30(h) of the Investment Company Act of 1940**

- Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

<p>1. Name and Address of Reporting Person*</p> <p>Amundson, Joy A.</p> <hr/> <p><i>(Last) (First) (Middle)</i></p> <p>15501 N. Dial Boulevard Suite 2212</p> <hr/> <p><i>(Street)</i></p> <p>Scottsdale, AZ 85260</p> <hr/> <p><i>(City) (State) (Zip)</i> United States</p>	<p>2. Issuer Name and Ticker or Trading Symbol</p> <p>The Dial Corporation (DL)</p> <hr/> <p>4. Statement for Month/Day/Year</p> <p>10/15/2002</p> <hr/> <p>6. Relationship of Reporting Person(s) to Issuer (Check All Applicable)</p> <p><input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner</p> <p><input type="checkbox"/> Officer <i>(give title below)</i></p> <p><input type="checkbox"/> Other <i>(specify below)</i></p> <hr/>	<p>3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)</p> <hr/> <p>5. If Amendment, Date of Original (Month/Day/Year)</p> <hr/> <p>7. Individual or Joint/Group Filing (Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form Filed by One Reporting Person</p> <p><input type="checkbox"/> Form Filed by More than One Reporting Person</p>
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* instruction 4(b)(v).

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security <i>(Instr. 3)</i>	2. Transaction Date <i>(Month/Day/Year)</i>	2A. Deemed Execution Date, if any <i>(Month/Day/Year)</i>	3. Transaction Code <i>(Instr. 8)</i>	4. Securities Acquired (A) or Disposed of (D) <i>(Instr. 3, 4 and 5)</i>	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) <i>(Instr. 3 and 4)</i>	6. Ownership Form: Direct (D) or Indirect (I) <i>(Instr. 4)</i>	7. Nature of Indirect Beneficial Ownership <i>(Instr. 4)</i>
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			Code V	Amount	(A) or (D)	Price		
The Dial Corporation Common Stock						1,000.00	D	

Table II Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D)	
					Code V	(A) (D)
Options - Right To Buy	14.4250					
Options - Right to Buy	14.3750					
Options - Right to Buy	23.1563					
Options - Right to Buy	27.0000					
Options - Right to Buy	10.8438					
Options - Right to Buy	22.1875					
Options - Right to Buy	14.1563					
Options - Right to Buy	12.8750					
Options - Right to Buy	10.8125					
Options - Right to Buy	16.5313					
Options - Right to Buy	19.7800					
Options - Right to Buy	19.7800					
Phantom Stock Units	1-for-1			A		18.73

Table II Derivative Securities Acquired, Disposed of, or Beneficially Owned Continued
(e.g., puts, calls, warrants, options, convertible securities)

6. Date Exercisable and Expiration Date <i>(Month/Day/Year)</i>	7. Title and Amount of Underlying Securities <i>(Instr. 3 and 4)</i>	8. Price of Derivative Security <i>(Instr. 5)</i>	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) <i>(Instr. 4)</i>	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) <i>(Instr. 4)</i>	11. Nature of Indirect Beneficial Ownership <i>(Instr. 4)</i>
Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
(1)	06/07/2011	The Dial Corporation Common Stock	6,200.00	D	
(1)	01/27/2007	The Dial Corporation Common Stock	9,400.00	D	
(1)	08/20/2008	The Dial Corporation Common Stock	3,900.00	D	
(1)	8/19/2009	The Dial Corporation Common Stock	3,300.00	D	
(1)	08/17/2010	The Dial Corporation Common Stock	8,300.00	D	
(2)	01/20/2010	The Dial Corporation Common Stock	1,000.00	D	
(2)	05/31/2010	The Dial Corporation Common Stock	1,600.00	D	
(2)	08/04/2010	The Dial Corporation Common Stock	1,700.00	D	
(2)	10/13/2010	The Dial Corporation Common Stock	2,100.00	D	

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(1)	08/08/2007	The Dial Corporation Common Stock		5,500.00	D
(3)	06/06/2012	The Dial Corporation Common Stock		4,600.00	D
(1)	6/6/2012	The Dial Corporation Common Stock		4,600.00	D
(4)		The Dial Corporation Common Stock	18.73	10,175.60	D

Explanation of Responses:

1. Annual stock option award granted pursuant to the 1996 Stock Incentive Plan. 50% of the options are exercisable one year after grant and 100% exercisable two years after grant.
2. Granted in lieu of payment of Board of Directors annual retainers. Options are 100% vested on the date of grant.
3. Refresher stock option award granted after each successive five years of service pursuant to the 1996 Stock Incentive Plan. 50% of the options are exercisable one year after grant and 100% exercisable two years after grant.
4. Between October 11 and October 15, 2002, the reporting person acquired 18.73 phantom stock units at a price of \$21.44 as a result of dividend payments under the Corporations Directors Deferred Compensation Plan.

/s/ Lucinda K. Stewart
Attorney-In-Fact

10-17-02

**Signature of Reporting
Person

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.