MAHONEY TIMOTHY Form 4 January 24, 2003

OMB APPROVAL

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

O Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

•	Name and Address of Reporting Person* MAHONEY, TIMOTHY E.		Issuer Name and Ticker or Trading Symbol	3.	I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)	
			vFinance, Inc. (VFIN)			
	(Last) (First) (Middle)					
	c/o vFinance, Inc. 3010 North Military Trail, Suite 300	4.	Statement for Month/Day/Year	5.	If Amendment, Date (Month/Day/Year)	te of Original
	(Street)		January 22, 2003			
		6.	Relationship of Reporting Person(s) to Issuer (Check All Applicable)	7.	Individual or Joint (Check Applicable L	
	Boca Raton, Florida 33431		X Director X 10% Owner		X	Form Filed by One Reporting Person
	(City) (State) (Zip)		X Officer (give title below)		o	Form Filed by More than One Reporting
			Other (specify below)			Person
			Chairman and Chief Operating Officer			

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Reminder:	Report on a separate line for each class of securities beneficially owned directly or indirectly.
*	If the form is filed by more than one reporting person, <i>see</i> instruction 4(b)(v).

Security	Transaction 2 Date (Month/Day/Year)	A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction 4 Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5.Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price			
Common Stock	1/22/03		J (1)	2,271,714	A	(1)	3,708,009	D	
Common Stock							2,175,000	I	(2)
				Page 2					

Table II Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)						
. Title of Derivativ Security (Instr. 3)	ve 2. Conversion or Exercise 3 Price of Derivative Security	. Transaction 3. Date (Month/Day/Year)	A. Deemed Execution 4. Date, if any (Month/Day/Year)	Transaction 5. Code (Instr. 8)		(A) or Disposed of (D)
				Code V	(A)	(D)
						_
			Page 3			

Table II			ed, Disposed of, or Benefi its, options, convertible se		
6. Date Exercisable and 7. Expiration Date (Month/Day/Year)	Amount De of Underlying Se	rice of 9 erivative ecurity ustr. 5)	Number of Derivative Secu Beneficially Owned Followi Reported Transaction(s) (Instr. 4)	rities 10.Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Date Expiration Exercisable Date	Amount or Number of Title Shares				
xplanation of Responses	:				
	71,714 shares of the Co	ompany's (December 20, 2002, to which ment of the terms of the Agr	
2) Held of record by High	lands Group Holdings,	, Inc., a co	rporation controlled by Mr.	Mahoney.	
	/s/ Timothy E. Mahon	ey	January 24, 2003		
	**Signature of Reporti	ing	Date		
** Intentional misst	atements or omissions	of facts co	onstitute Federal Criminal V	Violations. See 18 U.S.C. 100	01 and 15 U.S.C. 78f

File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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Note: