

Expedia, Inc.  
Form 10-Q  
July 31, 2008

**Table of Contents**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**Form 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended June 30, 2008**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission File Number: 000-51447**

**EXPEDIA, INC.**

*(Exact name of registrant as specified in its charter)*

**Delaware**

*(State or other jurisdiction of  
incorporation or organization)*

**20-2705720**

*(I.R.S. Employer Identification No.)*

**3150 139<sup>th</sup> Avenue SE  
Bellevue, WA 98005**

*(Address of principal executive office) (Zip Code)*

**(425) 679-7200**

*(Registrant's telephone number, including area code)*

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

*(Do not check if a smaller reporting company)*

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares outstanding of each of the registrant's classes of common stock as of July 18, 2008 was:

Common stock, \$0.001 par value per share	261,050,092 shares
Class B common stock, \$0.001 par value per share	25,599,998 shares



**EXPEDIA, INC.**  
**Form 10-Q**  
**For the Quarter Ended June 30, 2008**  
**Contents**

<u>Part I</u>	<u>Financial Information</u>	
<u>Item 1</u>	<u>Consolidated Financial Statements</u>	
	<u>Consolidated Statements of Income for the Three and Six Months Ended June 30, 2008 and 2007 (unaudited)</u>	2
	<u>Consolidated Balance Sheets as of June 30, 2008 (unaudited), and December 31, 2007</u>	3
	<u>Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2008 and 2007 (unaudited)</u>	4
	<u>Notes to Consolidated Financial Statements (unaudited)</u>	5
<u>Item 2</u>	<u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	18
<u>Item 3</u>	<u>Quantitative and Qualitative Disclosures about Market Risk</u>	31
<u>Item 4</u>	<u>Controls and Procedures</u>	32
<u>Part II</u>	<u>Other Information</u>	
<u>Item 1</u>	<u>Legal Proceedings</u>	33
<u>Item 1A</u>	<u>Risk Factors</u>	35
<u>Item 4</u>	<u>Submission of Matters to a Vote of Security Holders</u>	36
<u>Item 6</u>	<u>Exhibits</u>	38
<u>Signature</u>		39
	<u>EXHIBIT 31.1</u>	
	<u>EXHIBIT 31.2</u>	
	<u>EXHIBIT 31.3</u>	
	<u>EXHIBIT 32.1</u>	
	<u>EXHIBIT 32.2</u>	
	<u>EXHIBIT 32.3</u>	

---

**Table of Contents****Part I. Item 1. Consolidated Financial Statements****EXPEDIA, INC.****CONSOLIDATED STATEMENTS OF INCOME****(in thousands, except per share data)****(Unaudited)**

	<b>Three months ended</b>		<b>Six months ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2008</b>	<b>2007</b>	<b>2008</b>	<b>2007</b>
Revenue	\$ 795,048	\$ 689,923	\$ 1,482,865	\$ 1,240,434
Cost of revenue (1)	168,874	143,646	320,817	264,944
Gross profit	626,174	546,277	1,162,048	975,490
Operating expenses:				
Selling and marketing (1)	299,550	255,905	586,672	478,173
General and administrative (1)	84,679	75,733	173,080	151,896
Technology and content (1)	52,744	41,511	105,046	83,763
Amortization of intangible assets	18,660	19,503	36,711	40,699
Operating income	170,541	153,625	260,539	220,959
Other income (expense):				
Interest income	9,073	10,552	17,188	17,821
Interest expense	(13,342)	(9,902)	(29,042)	(21,078)
Other, net	(5,098)	5,936	(8,771)	441
Total other income (expense), net	(9,367)	6,586	(20,625)	(2,816)
Income before income taxes and minority interest	161,174	160,211	239,914	218,143
Provision for income taxes	(65,944)	(64,076)	(94,916)	(87,688)
Minority interest in loss of consolidated subsidiaries, net	859	1	2,397	457
<b>Net income</b>	<b>\$ 96,089</b>	<b>\$ 96,136</b>	<b>\$ 147,395</b>	<b>\$ 130,912</b>
<b>Net earnings per share available to common stockholders:</b>				
Basic	\$ 0.34	\$ 0.32	\$ 0.52	\$ 0.43
Diluted	0.33	0.30	0.50	0.41
<b>Shares used in computing earnings per share:</b>				
Basic	285,986	303,035	285,547	305,426
Diluted	293,999	320,196	294,010	321,966

(1) Includes stock-based compensation as follows:

Cost of revenue	\$ 569	\$ 646	\$ 1,244	\$ 1,529
Selling and marketing	2,836	2,804	6,575	6,039

Edgar Filing: Expedia, Inc. - Form 10-Q

General and administrative	8,018	7,004	16,968	14,673
Technology and content	3,431	3,518	7,873	7,591
Total stock-based compensation	\$ 14,854	\$ 13,972	\$ 32,660	\$ 29,832

See accompanying notes.

2

---

**Table of Contents****EXPEDIA, INC.****CONSOLIDATED BALANCE SHEETS****(in thousands, except per share data)**

	<b>June 30, 2008 (Unaudited)</b>	<b>December 31, 2007</b>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 1,027,553	\$ 617,386
Restricted cash and cash equivalents	26,937	16,655
Accounts receivable, net of allowance of \$8,135 and \$6,081	398,500	268,008
Prepaid merchant bookings	129,681	66,778
Prepaid expenses and other current assets	100,688	76,828
Total current assets	1,683,359	1,045,655
Property and equipment, net	208,864	179,490
Long-term investments and other assets	112,674	93,182
Intangible assets, net	980,214	970,757
Goodwill	6,136,371	6,006,338
<b>TOTAL ASSETS</b>	<b>\$ 9,121,482</b>	<b>\$ 8,295,422</b>
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>		
Current liabilities:		
Accounts payable, merchant	\$ 830,576	\$ 704,044
Accounts payable, other	185,629	148,233
Deferred merchant bookings	1,217,467	609,117
Deferred revenue	19,009	11,957
Income taxes payable	41,729	
Accrued expenses and other current liabilities	284,861	301,001
Total current liabilities	2,579,271	1,774,352
Long-term debt	894,296	500,000
Credit facility		585,000
Deferred income taxes, net	361,772	351,168
Other long-term liabilities	216,800	204,886
Minority interest	59,315	61,935
Commitments and contingencies		
Stockholders' equity:		
Preferred stock \$.001 par value		
Authorized shares: 100,000		
Series A shares issued and outstanding: 1 and 1		
Common stock \$.001 par value	339	337
Authorized shares: 1,600,000		
Shares issued: 338,961 and 337,057		
Shares outstanding: 260,901 and 259,489		
Class B common stock \$.001 par value	26	26

Edgar Filing: Expedia, Inc. - Form 10-Q

Authorized shares: 400,000		
Shares issued and outstanding: 25,600 and 25,600		
Additional paid-in capital	5,950,983	5,902,582
Treasury stock    Common stock, at cost	(1,730,091)	(1,718,833)
Shares: 78,060 and 77,568		
Retained earnings	749,599	602,204
Accumulated other comprehensive income	39,172	31,765
Total stockholders' equity	5,010,028	4,818,081
<b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>	<b>\$ 9,121,482</b>	<b>\$ 8,295,422</b>

See accompanying notes.

3

---



Table of Contents**EXPEDIA, INC.****CONSOLIDATED STATEMENTS OF CASH FLOWS****(in thousands)****(Unaudited)**

	<b>Six months ended June 30,</b>	
	<b>2008</b>	<b>2007</b>
<b>Operating activities:</b>		
Net income	\$ 147,395	\$ 130,912
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation of property and equipment, including internal-use software and website development	35,364	28,050
Amortization of intangible assets and stock-based compensation	69,371	70,531
Deferred income taxes	(9,082)	722
(Gain) loss on derivative instruments, net	(4,580)	4,544
Equity in loss of unconsolidated affiliates	1,916	3,554
Minority interest in loss of consolidated subsidiaries, net	(2,397)	(457)
Foreign exchange (gain) loss on cash and cash equivalents, net	2,314	(4,686)
Other	1,147	2,913
Changes in operating assets and liabilities, net of effects from acquisitions:		
Accounts receivable	(118,404)	(93,517)
Prepaid merchant bookings and prepaid expenses	(90,067)	(70,854)
Accounts payable, merchant	124,336	178,076
Accounts payable, other, accrued expenses and other current liabilities	98,432	118,734
Deferred merchant bookings	608,288	551,691
Deferred revenue	7,021	2,400
<b>Net cash provided by operating activities</b>	<b>871,054</b>	<b>922,613</b>
<b>Investing activities:</b>		
Capital expenditures, including internal-use software and website development	(70,733)	(38,974)
Acquisitions, net of cash acquired	(178,313)	(59,622)
Increase in long-term investments and deposits	(11,106)	(29,594)
Proceeds from sale of business to a related party	1,624	
<b>Net cash used in investing activities</b>	<b>(258,528)</b>	<b>(128,190)</b>
<b>Financing activities:</b>		
Credit facility borrowings	90,000	150,000
Credit facility repayments	(675,000)	(150,000)
Proceeds from issuance of long-term debt, net of issuance costs	393,818	
Changes in restricted cash and cash equivalents	(11,838)	(11,614)
Proceeds from exercise of equity awards	3,709	34,885
Excess tax benefit on equity awards	1,551	1,608
Treasury stock activity	(11,215)	(668,018)
Other, net		393

Edgar Filing: Expedia, Inc. - Form 10-Q

<b>Net cash used in financing activities</b>	(208,975)	(642,746)
Effect of exchange rate changes on cash and cash equivalents	6,616	6,453
<b>Net increase in cash and cash equivalents</b>	410,167	158,130
Cash and cash equivalents at beginning of period	617,386	853,274
<b>Cash and cash equivalents at end of period</b>	<b>\$ 1,027,553</b>	<b>\$ 1,011,404</b>
<b>Supplemental cash flow information</b>		
Cash paid for interest	\$ 28,990	\$ 19,775
Income tax payments, net	48,657	5,888

See accompanying notes.

4

---

**Table of Contents**

**Notes to Consolidated Financial Statements**  
**June 30, 2008**  
**(Unaudited)**

**Note 1 Basis of Presentation**

***Description of Business***

Expedia, Inc. and its subsidiaries provide travel products and services to leisure and corporate travelers in the United States and abroad. These travel products and services are offered through a diversified portfolio of brands including: Expedia.com®, hotels.com®, Hotwire.com™, our private label programs (Worldwide Travel Exchange and Interactive Affiliate Network), Classic Vacations, Egencia™ (formerly Expedia® Corporate Travel), eLong™, Inc. ( eLong ) and TripAdvisor®Media Network. In addition, many of these brands have related international points of sale. We refer to Expedia, Inc. and its subsidiaries collectively as Expedia, the Company, us, we and our in these consolidated financial statements.

***Basis of Presentation***

These accompanying financial statements present our results of operations, financial position and cash flows on a consolidated basis. The unaudited consolidated financial statements include Expedia, Inc., our wholly-owned subsidiaries, and entities we control, or in which we have a variable interest and are the primary beneficiary of future cash profits or losses. We have eliminated significant intercompany transactions and accounts.

We have prepared the accompanying unaudited consolidated financial statements in accordance with accounting principles generally accepted in the United States ( GAAP ) for interim financial reporting. We have included all adjustments necessary for a fair presentation of the results of the interim period. These adjustments consist of normal recurring items. Our interim unaudited consolidated financial statements are not necessarily indicative of results that may be expected for any other interim period or for the full year. These interim unaudited consolidated financial statements should be read in conjunction with the audited consolidated financial statements and related notes included in our Annual Report on Form 10-K for the year ended December 31, 2007, previously filed with the Securities and Exchange Commission ( SEC ).

***Accounting Estimates***

We use estimates and assumptions in the preparation of our interim unaudited consolidated financial statements in accordance with GAAP. Our estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of our interim unaudited consolidated financial statements. These estimates and assumptions also affect the reported amount of net income during any period. Our actual financial results could differ significantly from these estimates. The significant estimates underlying our interim unaudited consolidated financial statements include revenue recognition, recoverability of long-lived and intangible assets and goodwill, income and indirect taxes, such as potential settlements related to occupancy taxes, stock-based compensation and accounting for derivative instruments.

***Reclassifications***

We have reclassified prior period financial statements to conform to the current period presentation.

***Seasonality***

We generally experience seasonal fluctuations in the demand for our travel products and services. For example, traditional leisure travel bookings are generally the highest in the first three quarters as travelers plan and book their spring, summer and holiday travel. The number of bookings decreases in the fourth quarter. Because revenue in our merchant

**Table of Contents****Notes to Consolidated Financial Statements (Continued)**

business is generally recognized when the travel takes place rather than when it is booked, revenue typically lags bookings by several weeks or longer. As a result, revenue is typically the lowest in the first quarter and highest in the third quarter.

**Note 2 Summary of Significant Accounting Policies*****Recently Adopted Accounting Pronouncements***

On January 1, 2008, we adopted certain provisions of Statement of Financial Accounting Standards ( SFAS ) No. 157, *Fair Value Measurements* ( SFAS 157 ). SFAS 157 defines fair value, establishes a framework for measuring fair value in GAAP, and expands disclosures about fair value measurements. SFAS 157 applies when another standard requires or permits assets or liabilities to be measured at fair value. Accordingly, SFAS 157 does not require any new fair value measurements. We will adopt the provisions of SFAS 157 as it relates to nonfinancial assets and liabilities that are not recognized or disclosed at fair value on a recurring basis on January 1, 2009. The partial adoption of SFAS 157 did not materially impact, nor do we expect the full adoption to materially impact, our consolidated financial statements.

On January 1, 2008, we adopted SFAS No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities Including an Amendment of SFAS Statement No. 115* ( SFAS 159 ). SFAS 159 permits an entity to choose to measure many financial instruments and certain other items at fair value at specified election dates as defined in the standard. Subsequent unrealized gains and losses on items for which the fair value option has been elected will be reported in earnings. As we did not elect fair value treatment for qualifying instruments that existed as of January 1, 2008, the adoption of this Statement did not have an impact on our consolidated financial statements. We may elect to measure qualifying instruments at fair value in the future.

***New Accounting Pronouncements***

In December 2007, the Financial Accounting Standards Board ( FASB ) issued SFAS No. 141R, *Business Combinations* ( SFAS 141R ), which replaces SFAS 141. SFAS 141R applies to all transactions or other events in which an entity obtains control of one or more businesses and requires that all assets and liabilities of an acquired business as well as any noncontrolling interest in the acquiree be recorded at their fair values at the acquisition date. Contingent consideration arrangements will be recognized at their acquisition date fair values, with subsequent changes in fair value generally reflected in earnings. Pre-acquisition contingencies will also typically be recognized at their acquisition date fair values. In subsequent periods, contingent liabilities will be measured at the higher of their acquisition date fair values or the estimated amounts to be realized. The Statement is effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. We are in the process of evaluating the impact of the adoption of SFAS 141R on our consolidated financial statements.

In December 2007, the FASB issued SFAS No. 160, *Accounting and Reporting on Non-controlling Interest in Consolidated Financial Statements, an Amendment of ARB 51* ( SFAS 160 ), which is effective for fiscal years beginning after December 15, 2008. SFAS 160 states that accounting and reporting for minority interests will be recharacterized as noncontrolling interests and classified as a component of equity. The calculation of earnings per share will continue to be based on income amounts attributable to the parent. FAS 160 applies to all entities that prepare consolidated financial statements, except not-for-profit organizations, but will affect only those entities that have an outstanding noncontrolling interest in one or more subsidiaries or that deconsolidate a subsidiary. Upon adoption of SFAS 160, we will recharacterize our minority interest as a noncontrolling interest and classify it as a component of equity in our consolidated financial statements.

In March 2008, the FASB issued SFAS No. 161, *Disclosures about Derivative Instruments and Hedging Activities* ( SFAS 161 ), which is effective for fiscal years and interim periods beginning after November 15, 2008. SFAS 161 requires enhanced disclosures about an entity's derivative and hedging activities, including how and why an entity uses derivative instruments, how derivative instruments and related hedged items are accounted for and how derivative instruments and related hedged items affect an entity's financial position, financial performance, and cash flows. We are in the process of evaluating the impact of the adoption of SFAS 161 on our consolidated financial statements.



**Table of Contents****Notes to Consolidated Financial Statements (Continued)****Note 3 Debt**

The following table sets forth our outstanding debt:

	June 30, 2008	December 31, 2007
	(in thousands)	
8.5% senior notes due 2016, net of discount	\$ 394,296	\$
7.456% senior notes due 2018	500,000	500,000
Long-term debt	894,296	500,000
Credit facility		585,000
Total long-term indebtedness	\$ 894,296	\$ 1,085,000

**Long-term Debt**

In June 2008, we privately placed \$400 million of 8.5% senior unsecured notes due in July 2016 (the 8.5% Notes). The 8.5% Notes were issued at 98.572% of par resulting in a discount, which is being amortized over their life. Interest is payable semi-annually in January and July of each year, beginning January 1, 2009. The 8.5% Notes are repayable in whole or in part upon the occurrence of a change of control, at the option of the holders, at a purchase price in cash equal to 101% of the principal plus accrued interest. Prior to July 1, 2011, in the event of a qualified equity offering, we may redeem up to 35% of the 8.5% Notes at a redemption price of 108.5% of the principal plus accrued interest. Additionally, we may redeem the 8.5% Notes prior to July 1, 2012 in whole or in part at a redemption price of 100% of the principal plus accrued interest, plus a make-whole premium. On or after July 1, 2012, we may redeem the 8.5% Notes in whole or in part at specified prices ranging from 104.250% to 100% of the principal plus accrued interest.

Our \$500 million in registered senior unsecured notes outstanding at June 30, 2008 are due in August 2018 and bear interest at 7.456% (the 7.456% Notes). Interest is payable semi-annually in February and August of each year. The 7.456% Notes are repayable in whole or in part on August 15, 2013, at the option of the holders of such 7.456% Notes, at 100% of the principal amount plus accrued interest. We may redeem the 7.456% Notes in accordance with the terms of the agreement, in whole or in part at any time at our option.

The 7.456% and 8.5% Notes are senior unsecured obligations guaranteed by certain domestic Expedia subsidiaries and rank equally in right of payment with all of our existing and future unsecured and unsubordinated obligations. For further information, see Note 11 Guarantor and Non-Guarantor Supplemental Financial Information. Accrued interest related to the 7.456% and 8.5% Notes was \$15 million as of June 30, 2008, and accrued interest related to the 7.456% Notes was \$14 million as of December 31, 2007.

**Credit Facility**

Expedia, Inc. maintains a \$1 billion unsecured revolving credit facility with a group of lenders, which is unconditionally guaranteed by certain domestic Expedia subsidiaries and expires in August 2010. No amounts were outstanding as of June 30, 2008. We had \$585 million outstanding under the revolving credit facility as of December 31, 2007. The facility bears interest based on market interest rates plus a spread, which is determined based on our financial leverage. The interest rate was 5.70% as of December 31, 2007. The annual fee to maintain the facility is 0.1% on the unused portion of the facility, or approximately \$1 million if the entire facility is unused.

The amount of stand-by letters of credit (LOC) issued under the facility reduces the credit amount available. As of June 30, 2008, and December 31, 2007, there was \$65 million and \$52 million of outstanding stand-by LOCs issued under the facility.

**Table of Contents****Notes to Consolidated Financial Statements (Continued)****Note 4 Derivative Instruments**

The fair values of the derivative financial instruments generally represent the estimated amounts we would expect to receive or pay upon termination of the contracts as of the reporting date.

As a result of our separation from IAC/InterActiveCorp ( IAC ) on August 9, 2005 (the Spin-Off ), we assumed certain obligations of IAC related to IAC's Ask Jeeves Notes. The estimated fair value of this liability fluctuated primarily based on changes in the price of our common stock. During the three months ended June 30, 2008, the remainder of these notes converted and we released approximately 0.5 million shares of our common stock with a fair value of \$11 million to satisfy the final conversion requirements. During the three months ended June 30, 2008 and 2007, we recognized net losses of less than \$1 million and \$3 million related to these Ask Jeeves Notes. During the six months ended June 30, 2008 and 2007, we recognized net gains of \$4 million and net losses of \$4 million related to these Ask Jeeves Notes. As of June 30, 2008, we have no further obligations related to the Ask Jeeves Notes. As of December 31, 2007, the related derivative liability balance was \$15 million and was included in accrued expenses and other current liabilities on our consolidated balance sheets.

We entered into cross-currency swaps to hedge against the change in value of certain intercompany loans denominated in currencies other than the lending subsidiaries' functional currency. These swaps have been designated as cash flow hedges and are re-measured at fair value each reporting period. The fair values of our cross-currency swaps are determined using Level 3 valuation techniques, as defined in SFAS 157, and are based on the present value of net future cash payments and receipts, which fluctuate based on changes in market interest rates and the euro/U.S. dollar exchange rate. As of June 30, 2008 and December 31, 2007, the related derivative liability balances were \$31 million and \$21 million and were included in other long-term liabilities on our consolidated balance sheets.

**Note 5 Stockholders' Equity*****Stock-based Awards***

Stock-based compensation expense relates primarily to expense for restricted stock units ( RSUs ) and stock options. Since February 2003, we have awarded RSUs as our primary form of employee stock-based compensation. Our stock-based awards generally vest over five years.

As of June 30, 2008, we had stock-based awards outstanding representing approximately 18 million shares of our common stock consisting of approximately 9 million RSUs and stock options to purchase approximately 9 million common shares with a weighted average exercise price of \$25.35 and weighted average remaining life of 4.3 years.

Annual employee RSU grants typically occur during the first quarter of each year. During the six months ended June 30, 2008, we granted 3 million RSUs.

***Comprehensive Income***

Comprehensive income was \$97 million and \$99 million for the three months ended June 30, 2008 and 2007, and \$155 million and \$135 million for the six months ended June 30, 2008 and 2007. The primary differences between net income as reported and comprehensive income were foreign currency translation adjustments and net gains (losses) on cross-currency hedge contracts.

**Table of Contents****Notes to Consolidated Financial Statements (Continued)****Note 6 Earnings Per Share**

The following table presents our basic and diluted earnings per share:

	<b>Three months ended June 30,</b>		<b>Six months ended June</b>	
	<b>2008</b>	<b>2007</b>	<b>30,</b>	<b>2007</b>
	<b>(in thousands, except per share data)</b>			
<b>Net income</b>	\$ 96,089	\$ 96,136	\$ 147,395	\$ 130,912
<b>Net earnings per share available to common stockholders:</b>				
Basic	\$ 0.34	\$ 0.32	\$ 0.52	\$ 0.43
Diluted	0.33	0.30	0.50	0.41
<b>Weighted average number of shares outstanding:</b>				
Basic	285,986	303,035	285,547	305,426
Dilutive effect of:				
Options to purchase common stock	1,270	8,909	1,371	8,604
Warrants to purchase common stock	5,457	6,084	5,540	5,541
Other dilutive securities	1,286	2,168	1,552	2,395
Diluted	293,999	320,196	294,010	321,966

The earnings per share amounts are the same for common stock and Class B common stock because the holders of each class are legally entitled to equal per share distributions whether through dividends or in liquidation.

**Note 7 Acquisitions and Other Investments**

During the six months ended June 30, 2008, we acquired three online travel media content companies and one online travel product and service company. The purchase price of these companies and other acquisition-related costs totaled \$173 million. As a result of these acquisitions, we recorded \$123 million in goodwill and \$45 million of intangible assets with definite lives. The purchase price allocation for one of these acquisitions is preliminary and subject to revision, and any change to the fair value of net assets acquired will lead to a corresponding change to the purchase price allocable to goodwill. In one of these transactions, we acquired a 74% controlling interest with certain rights whereby we may acquire, and the minority shareholders may sell to us, the additional shares of the company at fair value at various times through 2011. The results of operations of each of the acquired businesses have been included in our consolidated results from each transaction closing date forward; their effect on consolidated revenue and operating income during the first half of 2008 was not significant.

In July 2008, we entered into an agreement to acquire European-based Venere Net SpA, an online travel provider that focuses on hotel reservations under an agency model. The transaction is expected to close in the third quarter of 2008.

**Note 8 Commitments and Contingencies****Legal Proceedings**

In the ordinary course of business, we are a party to various lawsuits. In the opinion of management, we do not expect these lawsuits to have a material impact on the liquidity, results of operations, or financial condition of Expedia. We also evaluate other potential contingent matters, including value-added tax, federal excise tax, transient occupancy or accommodation tax and similar matters. We do not believe that the aggregate amount of liability that



could be reasonably possible with respect to these matters would have a material adverse effect on our financial results.

**Table of Contents****Notes to Consolidated Financial Statements (Continued)**

*Litigation Relating to Hotel Occupancy Taxes.* Lawsuits have been filed by forty-two cities and counties involving hotel occupancy taxes. In addition, there have been five consumer lawsuits filed relating to taxes and fees. The municipality and consumer lawsuits are in various stages ranging from responding to the complaint to discovery. We continue to defend these lawsuits vigorously. To date, fourteen of the municipality lawsuits have been dismissed. Most of these dismissals have been without prejudice and, generally, allow the municipality to seek administrative remedies prior to pursuing further litigation. Four dismissals (Pitt County, North Carolina; Findlay, Ohio; Columbus and Dayton, Ohio; and City of Orange, Texas) were based on a finding that the defendants were not subject to the local hotel occupancy tax ordinance. As a result of this litigation and other attempts by certain jurisdictions to levy such taxes, we have established a reserve for the potential settlement of issues related to hotel occupancy taxes in the amount of \$20 million and \$19 million at June 30, 2008 and December 31, 2007. Our reserve is based on our best estimate and the ultimate resolution of these issues may be greater or less than the liabilities recorded.

**Note 9 Related Party Transactions*****Commercial Agreements with IAC***

Since the Spin-Off, we have continued to work with some of IAC's businesses pursuant to a variety of commercial relationships. These commercial relationships generally include (i) distribution agreements, pursuant to which certain subsidiaries of IAC distribute their respective products and services via arrangements with Expedia, and vice versa, (ii) services agreements, pursuant to which certain subsidiaries of IAC provide Expedia with various services and vice versa and (iii) office space lease agreements. The distribution agreements typically involve the payment of fees, usually on a fixed amount-per-transaction, revenue share or commission basis, from the party seeking distribution of the product or service to the party that is providing the distribution. Net operating expenses related to these transactions were approximately \$2 million during the six months ended June 30, 2008.

**Note 10 Segment Information**

We have two reportable segments: North America and Europe. We determined our segments based on how our chief operating decision makers manage our business, make operating decisions and evaluate operating performance. Our primary operating metric for evaluating segment performance is Operating Income Before Amortization (OIBA as defined below), which includes allocations of certain expenses, primarily cost of revenue and facilities, to the segments. We base the allocations primarily on transaction volumes and other usage metrics; this methodology is periodically evaluated and may change. We do not allocate certain shared expenses such as partner services, product development, accounting, human resources and legal to our reportable segments. We include these expenses in Corporate and Other.

Our North America segment provides a full range of travel and/or advertising services to customers primarily located in the United States, Canada and Mexico. This segment operates through a variety of brands including Classic Vacations, Expedia.com, hotels.com, Hotwire.com and TripAdvisor Media Network. Our Europe segment provides travel services primarily through localized Expedia websites in Austria, Belgium, Denmark, France, Germany, Ireland, Italy, the Netherlands, Norway, Spain, Sweden and the United Kingdom, as well as localized versions of hotels.com in various European countries.

Corporate and Other includes Egencia, Expedia Asia Pacific and unallocated corporate functions and expenses. Egencia provides travel products and services to corporate customers in North America, Europe and China. Expedia Asia Pacific provides online travel information and reservation services primarily through eLong in China, localized Expedia websites in Australia, India, Japan and New Zealand, as well as localized versions of hotels.com in various Asian countries. In addition, we record amortization of intangible assets and any related impairment, as well as stock-based compensation expense in Corporate and Other.

**Table of Contents****Notes to Consolidated Financial Statements (Continued)**

The following table presents our segment information for the three and six months ended June 30, 2008 and 2007. As a significant portion of our property and equipment is not allocated to our operating segments, we do not report the assets or related depreciation expense as it would not be meaningful, nor do we regularly provide such information to our chief operating decision makers.

	<b>Three months ended June 30, 2008</b>			
	<b>North America</b>	<b>Europe</b>	<b>Corporate and Other</b>	<b>Total</b>
	<b>(in thousands)</b>			
Revenue	\$ 555,604	\$ 186,253	\$ 53,191	\$ 795,048
Operating Income Before Amortization	\$ 247,501	\$ 58,270	\$ (101,716)	\$ 204,055
Amortization of intangible assets			(18,660)	(18,660)
Stock-based compensation			(14,854)	(14,854)
Operating income (loss)	\$ 247,501	\$ 58,270	\$ (135,230)	\$ 170,541

	<b>Three months ended June 30, 2007</b>			
	<b>North America</b>	<b>Europe</b>	<b>Corporate and Other</b>	<b>Total</b>
	<b>(in thousands)</b>			
Revenue	\$ 505,379	\$ 145,437	\$ 39,107	\$ 689,923
Operating Income Before Amortization	\$ 226,796	\$ 42,979	\$ (82,675)	\$ 187,100
Amortization of intangible assets			(19,503)	(19,503)
Stock-based compensation			(13,972)	(13,972)
Operating income (loss)	\$ 226,796	\$ 42,979	\$ (116,150)	\$ 153,625

	<b>Six months ended June 30, 2008</b>			
	<b>North America</b>	<b>Europe</b>	<b>Corporate and Other</b>	<b>Total</b>
	<b>(in thousands)</b>			
Revenue	\$ 1,050,021	\$ 332,610	\$ 100,234	\$ 1,482,865
Operating Income Before Amortization	\$ 442,489	\$ 88,733	\$ (201,312)	\$ 329,910
Amortization of intangible assets			(36,711)	(36,711)
Stock-based compensation			(32,660)	(32,660)
Operating income (loss)	\$ 442,489	\$ 88,733	\$ (270,683)	\$ 260,539

## Six months ended June 30, 2007

	<b>North America</b>	<b>Europe</b>	<b>Corporate and Other</b>	<b>Total</b>
	<b>(in thousands)</b>			
Revenue	\$ 911,780	\$ 255,427	\$ 73,227	\$ 1,240,434
Operating Income Before Amortization	\$ 390,811	\$ 68,625	\$ (167,946)	\$ 291,490
Amortization of intangible assets			(40,699)	(40,699)
Stock-based compensation			(29,832)	(29,832)
Operating income (loss)	\$ 390,811	\$ 68,625	\$ (238,477)	\$ 220,959

**Table of Contents****Notes to Consolidated Financial Statements (Continued)****Definition of Operating Income Before Amortization**

We provide OIBA as a supplemental measure to GAAP operating income and net income. We define OIBA as operating income plus: (1) stock-based compensation expense, (2) amortization of intangible assets and goodwill and intangible asset impairment, if applicable and (3) certain one-time items, if applicable.

OIBA is the primary operating metric used by which management evaluates the performance of our business, on which internal budgets are based, and by which management is compensated. Management believes that investors should have access to the same set of tools that management uses to analyze our results. This non-GAAP measure should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP. We endeavor to compensate for the limitation of the non-GAAP measure presented by also providing the comparable GAAP measure, GAAP financial statements, and descriptions of the reconciling items and adjustments, to derive the non-GAAP measure. We present a reconciliation of this non-GAAP financial measure to GAAP below.

OIBA represents the combined operating results of Expedia, Inc.'s businesses, taking into account depreciation of property and equipment (including internal-use software and website development), which we believe is an ongoing cost of doing business, but excluding the effects of other non-cash expenses that may not be indicative of our core business operations. We believe this performance measure is useful to investors for the following reasons:

It corresponds more closely to the cash operating income generated from our core operations by excluding significant non-cash operating expenses; and

It provides greater insight into management decision making at Expedia, as OIBA is our primary internal metric for evaluating the performance of our business.

OIBA has certain limitations in that it does not take into account the impact of certain expenses to our consolidated statements of income, including stock-based compensation, acquisition-related accounting and certain one-time items, if applicable.

**Reconciliation of OIBA to Operating Income and Net Income**

The following table presents a reconciliation of OIBA to operating income and net income for the three and six months ended June 30, 2008 and 2007:

	<b>Three months ended</b>		<b>Six months ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2008</b>	<b>2007</b>	<b>2008</b>	<b>2007</b>
	<b>(in thousands)</b>			
OIBA	\$ 204,055	\$ 187,100	\$ 329,910	\$ 291,490
Amortization of intangible assets	(18,660)	(19,503)	(36,711)	(40,699)
Stock-based compensation	(14,854)	(13,972)	(32,660)	(29,832)
Operating income	170,541	153,625	260,539	220,959
Interest income (expense), net	(4,269)	650	(11,854)	(3,257)
Other, net	(5,098)	5,936	(8,771)	441
Provision for income taxes	(65,944)	(64,076)	(94,916)	(87,688)
Minority interest in loss of consolidated subsidiaries, net	859	1	2,397	457
Net income	\$ 96,089	\$ 96,136	\$ 147,395	\$ 130,912

**Table of Contents****Notes to Consolidated Financial Statements (Continued)****NOTE 11 Guarantor and Non-Guarantor Supplemental Financial Information**

Condensed consolidating financial information of Expedia, Inc. (the Parent), our subsidiaries that are guarantors of our debt facility and instruments (the Guarantor Subsidiaries), and our subsidiaries that are not guarantors of our debt facility and instruments (the Non-Guarantor Subsidiaries) is shown below. The debt facility and instruments are guaranteed by certain of our wholly-owned domestic subsidiaries and rank equally in right of payment with all of our existing and future unsecured and unsubordinated obligations. The guarantees are full, unconditional, joint and several. In this financial information, the Parent and Guarantor Subsidiaries account for investments in their wholly-owned subsidiaries using the equity method.

During the second quarter of 2008, we reclassified amounts related to borrowings under our revolving credit facility in our condensed consolidating statements of income, balance sheets and statements of cash flow from Parent to Guarantor Subsidiaries. There was no impact to consolidated totals. Prior periods have been restated to conform to current period presentation.

**CONDENSED CONSOLIDATING STATEMENT OF INCOME**  
**Three Months Ended June 30, 2008**  
(in thousands)

	<b>Parent</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Elimination</b>	<b>Consolidated</b>
Revenue	\$	\$ 717,789	\$ 189,752	\$ (112,493)	\$ 795,048
Cost of revenue		141,854	28,027	(1,007)	168,874
Gross profit		575,935	161,725	(111,486)	626,174
Operating expenses:					
Selling and marketing		297,958	113,013	(111,421)	299,550
General and administrative		61,835	22,924	(80)	84,679
Technology and content		39,084	13,645	15	52,744
Amortization of intangible assets		15,905	2,755		18,660
Operating income		161,153	9,388		170,541
Other income (expense):					
Equity in pre-tax earnings of consolidated subsidiaries	102,598	5,413		(108,011)	
Other, net	(10,468)	4,635	(3,534)		(9,367)
Total other income (expense), net	92,130	10,048	(3,534)	(108,011)	(9,367)
Income before income taxes and minority interest	92,130	171,201	5,854	(108,011)	161,174
Provision for income taxes	3,959	(67,702)	(2,201)		(65,944)
Minority interest in loss of consolidated subsidiaries, net			859		859
<b>Net income</b>	<b>\$ 96,089</b>	<b>\$ 103,499</b>	<b>\$ 4,512</b>	<b>\$ (108,011)</b>	<b>\$ 96,089</b>

**Table of Contents**

**Notes to Consolidated Financial Statements (Continued)**  
**CONDENSED CONSOLIDATING STATEMENT OF INCOME**  
**Three Months Ended June 30, 2007**  
(in thousands)

	<b>Parent</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Eliminations</b>	<b>Consolidated</b>
Revenue	\$	\$ 630,896	\$ 148,161	\$ (89,134)	\$ 689,923
Cost of revenue		120,640	24,366	(1,360)	143,646
Gross profit		510,256	123,795	(87,774)	546,277
Operating expenses:					
Selling and marketing		249,668	94,080	(87,843)	255,905
General and administrative		56,740	18,822	171	75,733
Technology and content		32,002	9,611	(102)	41,511
Amortization of intangible assets		17,456	2,047		19,503
Operating income (loss)		154,390	(765)		153,625
Other income (expense):					
Equity in pre-tax earnings (loss) of consolidated subsidiaries	105,460	(1,616)		(103,844)	
Other, net	(13,000)	18,661	916	9	6,586
Total other income, net	92,460	17,045	916	(103,835)	6,586
Income before income taxes and minority interest	92,460	171,435	151	(103,835)	160,211
Provision for income taxes	3,676	(65,434)	(2,318)		(64,076)
Minority interest in loss of consolidated subsidiaries, net			1		1
<b>Net income (loss)</b>	<b>\$ 96,136</b>	<b>\$ 106,001</b>	<b>\$ (2,166)</b>	<b>\$ (103,835)</b>	<b>\$ 96,136</b>

**CONDENSED CONSOLIDATING STATEMENT OF INCOME**  
**Six Months Ended June 30, 2008**  
(in thousands)

	<b>Parent</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Eliminations</b>	<b>Consolidated</b>
Revenue	\$	\$ 1,337,103	\$ 362,740	\$ (216,978)	\$ 1,482,865
Cost of revenue		269,116	53,842	(2,141)	320,817
Gross profit		1,067,987	308,898	(214,837)	1,162,048
Operating expenses:					
Selling and marketing		578,754	222,746	(214,828)	586,672
General and administrative		128,082	45,040	(42)	173,080
Technology and content		79,889	25,124	33	105,046
		31,903	4,808		36,711

Edgar Filing: Expedia, Inc. - Form 10-Q

Amortization of intangible  
assets

Operating income		249,359		11,180		260,539
Other income (expense):						
Equity in pre-tax earnings of consolidated subsidiaries	154,816	3,004		(157,820)		
Other, net	(14,983)	5,251	(10,893)			(20,625)
Total other income (expense), net	139,833	8,255	(10,893)	(157,820)		(20,625)
Income before income taxes and minority interest	139,833	257,614	287	(157,820)		239,914
Provision for income taxes	7,562	(101,122)	(1,356)			(94,916)
Minority interest in loss of consolidated subsidiaries, net			2,397			2,397
<b>Net income</b>	<b>\$ 147,395</b>	<b>\$ 156,492</b>	<b>\$ 1,328</b>	<b>\$ (157,820)</b>		<b>\$ 147,395</b>



Table of Contents

**Notes to Consolidated Financial Statements (Continued)**  
**CONDENSED CONSOLIDATING STATEMENT OF INCOME**  
**Six Months Ended June 30, 2007**  
(in thousands)

	<b>Parent</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Eliminations</b>	<b>Consolidated</b>
Revenue	\$	\$ 1,134,435	\$ 277,441	\$ (171,442)	\$ 1,240,434
Cost of revenue		221,257	46,141	(2,454)	264,944
Gross profit		913,178	231,300	(168,988)	975,490
Operating expenses:					
Selling and marketing		471,795	175,491	(169,113)	478,173
General and administrative		116,665	35,045	186	151,896
Technology and content		65,083	18,741	(61)	83,763
Amortization of intangible assets		36,955	3,744		40,699
Operating income (loss)		222,680	(1,721)		220,959
Other income (expense):					
Equity in pre-tax earnings (loss) of consolidated subsidiaries	147,563	(990)		(146,573)	
Other, net	(23,878)	20,863	190	9	(2,816)
Total other income, net	123,685	19,873	190	(146,564)	(2,816)
Income (loss) before income taxes and minority interest	123,685	242,553	(1,531)	(146,564)	218,143
Provision for income taxes	7,227	(93,633)	(1,282)		(87,688)
Minority interest in loss of consolidated subsidiaries, net			457		457
<b>Net income (loss)</b>	<b>\$ 130,912</b>	<b>\$ 148,920</b>	<b>\$ (2,356)</b>	<b>\$ (146,564)</b>	<b>\$ 130,912</b>

**CONDENSED CONSOLIDATING BALANCE SHEET**  
**June 30, 2008**  
(in thousands)

	<b>Parent</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Eliminations</b>	<b>Consolidated</b>
<b>ASSETS</b>					
Total current assets	\$ 26,425	\$ 2,038,188	\$ 392,095	\$ (773,349)	\$ 1,683,359
Investment in subsidiaries	6,436,417	655,849		(7,092,266)	
Intangible assets, net		894,422	85,792		980,214
Goodwill		5,609,056	527,315		6,136,371
Other assets, net	4,686	212,806	104,046		321,538
<b>TOTAL ASSETS</b>	<b>\$ 6,467,528</b>	<b>\$ 9,410,321</b>	<b>\$ 1,109,248</b>	<b>\$ (7,865,615)</b>	<b>\$ 9,121,482</b>

**LIABILITIES AND  
STOCKHOLDERS EQUITY**

Total current liabilities	\$ 563,204	\$ 2,414,568	\$ 374,848	\$ (773,349)	\$ 2,579,271
Long-term debt	894,296				894,296
Other liabilities and minority interest		551,660	86,227		637,887
Stockholders equity	5,010,028	6,444,093	648,173	(7,092,266)	5,010,028
<b>TOTAL LIABILITIES AND STOCKHOLDERS EQUITY</b>	<b>\$ 6,467,528</b>	<b>\$ 9,410,321</b>	<b>\$ 1,109,248</b>	<b>\$ (7,865,615)</b>	<b>\$ 9,121,482</b>

**Table of Contents**

**Notes to Consolidated Financial Statements (Continued)**  
**CONDENSED CONSOLIDATING BALANCE SHEET**  
**December 31, 2007**  
(in thousands)

	Parent	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Eliminations	Consolidated
<b>ASSETS</b>					
Total current assets	\$ 18,864	\$ 1,763,796	\$ 147,639	\$ (884,644)	\$ 1,045,655
Investment in subsidiaries	6,196,736	480,038		(6,676,774)	
Intangible assets, net		926,023	44,734		970,757
Goodwill		5,611,454	394,884		6,006,338
Other assets, net	3,158	176,977	92,537		272,672
<b>TOTAL ASSETS</b>	<b>\$ 6,218,758</b>	<b>\$ 8,958,288</b>	<b>\$ 679,794</b>	<b>\$ (7,561,418)</b>	<b>\$ 8,295,422</b>
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>					
Total current liabilities	\$ 900,677	\$ 1,631,601	\$ 126,718	\$ (884,644)	\$ 1,774,352
Long-term debt	500,000				500,000
Credit facility		585,000			585,000
Other liabilities and minority interest		538,962	79,027		617,989
Stockholders equity	4,818,081	6,202,725	474,049	(6,676,774)	4,818,081
<b>TOTAL LIABILITIES AND STOCKHOLDERS EQUITY</b>	<b>\$ 6,218,758</b>	<b>\$ 8,958,288</b>	<b>\$ 679,794</b>	<b>\$ (7,561,418)</b>	<b>\$ 8,295,422</b>

**CONDENSED CONSOLIDATING STATEMENT OF CASH FLOWS**  
**Six Months Ended June 30, 2008**  
(in thousands)

	Parent	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Consolidated
<b>Operating activities:</b>				
Net cash provided by operating activities	\$	\$ 739,072	\$ 131,982	\$ 871,054
<b>Investing activities:</b>				
Acquisitions, net of cash acquired			(178,313)	(178,313)
Other, net		(70,382)	(9,833)	(80,215)
Net cash used in investing activities		(70,382)	(188,146)	(258,528)
<b>Financing activities:</b>				
Credit facility borrowings		90,000		90,000
Credit facility repayments		(675,000)		(675,000)
Proceeds from issuance of long-term debt, net of issuance costs	393,818			393,818
Transfers (to) from related parties	(383,710)	307,630	76,080	

Edgar Filing: Expedia, Inc. - Form 10-Q

Other, net	(10,108)	(11,850)	4,165	(17,793)
Net cash provided by (used in) financing activities		(289,220)	80,245	(208,975)
Effect of exchange rate changes on cash and cash equivalents		9,707	(3,091)	6,616
<b>Net increase in cash and cash equivalents</b>		<b>389,177</b>	<b>20,990</b>	<b>410,167</b>
Cash and cash equivalents at beginning of period		379,199	238,187	617,386
<b>Cash and cash equivalents at end of period</b>	<b>\$</b>	<b>\$ 768,376</b>	<b>\$ 259,177</b>	<b>\$ 1,027,553</b>

**Table of Contents**

**Notes to Consolidated Financial Statements (Continued)**  
**CONDENSED CONSOLIDATING STATEMENT OF CASH FLOWS**  
**Six Months Ended June 30, 2007**  
(in thousands)

	<b>Parent</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Consolidated</b>
<b>Operating activities:</b>				
Net cash provided by (used in) operating activities	\$	\$ 852,955	\$ 69,658	\$ 922,613
<b>Investing activities:</b>				
Other, net		(68,740)	(59,450)	(128,190)
Net cash provided by (used in) investing activities		(68,740)	(59,450)	(128,190)
<b>Financing activities:</b>				
Credit facility borrowings		150,000		150,000
Credit facility repayments		(150,000)		(150,000)
Treasury stock activity	(668,018)			(668,018)
Transfers (to) from related parties	664,662	(664,662)		
Other, net	3,356	7,260	14,656	25,272
Net cash provided by (used in) financing activities		(657,402)	14,656	(642,746)
Effect of exchange rate changes on cash and cash equivalents		5,781	672	6,453
<b>Net increase in cash and cash equivalents</b>		<b>132,594</b>	<b>25,536</b>	<b>158,130</b>
Cash and cash equivalents at beginning of period		658,540	194,734	853,274
<b>Cash and cash equivalents at end of period</b>	<b>\$</b>	<b>\$ 791,134</b>	<b>\$ 220,270</b>	<b>\$ 1,011,404</b>

**Table of Contents****Part I. Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**  
**Forward-Looking Statements**

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect the views of our management regarding current expectations and projections about future events and are based on currently available information. Actual results could differ materially from those contained in these forward-looking statements for a variety of reasons, including, but not limited to, those discussed in our Annual Report on Form 10-K for the year ended December 31, 2007, Part I, Item 1A, Risk Factors, as well as those discussed elsewhere in this report. Other unknown or unpredictable factors also could have a material adverse effect on our business, financial condition and results of operations. Accordingly, readers should not place undue reliance on these forward-looking statements. The use of words such as anticipates, estimates, expects, intends, plans and believes, among others, generally identify forward-looking statements; however, these words are not the exclusive means of identifying such statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. These forward-looking statements are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. We are not under any obligation and do not intend to publicly update or review any of these forward-looking statements, whether as a result of new information, future events or otherwise, even if experience or future events make it clear that any expected results expressed or implied by those forward-looking statements will not be realized. Please carefully review and consider the various disclosures made in this report and in our other reports filed with the Securities and Exchange Commission (SEC) that attempt to advise interested parties of the risks and factors that may affect our business, prospects and results of operations.

The information included in this management's discussion and analysis of financial condition and results of operations should be read in conjunction with our consolidated financial statements and the notes included in this Quarterly Report, and the audited consolidated financial statements and notes and Management's Discussion and Analysis of Financial Condition and Results of Operations contained in our Annual Report on Form 10-K for the year ended December 31, 2007.

**Overview**

Expedia, Inc. is an online travel company, empowering business and leisure travelers with the tools and information they need to efficiently research, plan, book and experience travel. We have created a global travel marketplace used by a broad range of leisure and corporate travelers, offline retail travel agents and travel service providers. We make available, on a stand-alone and package basis, travel products and services provided by numerous airlines, lodging properties, car rental companies, destination service providers, cruise lines and other travel product and service companies. We also offer travel and non-travel advertisers access to a potential source of incremental traffic and transactions through our various media and advertising offerings on both the TripAdvisor Media Network and on our transaction-based websites.

Our portfolio of brands includes Expedia.com<sup>®</sup>, hotels.com<sup>®</sup>, Hotwire.com<sup>™</sup>, Worldwide Travel Exchange, Interactive Affiliate Network, Classic Vacations, Egencia<sup>™</sup> (formerly Expedia<sup>®</sup> Corporate Travel), eLong<sup>™</sup> and TripAdvisor<sup>®</sup> Media Network. In addition, many of these brands have corresponding international points of sale. For additional information about our portfolio of brands, see Portfolio of Brands in Part I, Item 1, Business, in our Annual Report on Form 10-K for the year ended December 31, 2007.

**Industry Trends**

The travel industry, including offline and online travel agencies, as well as suppliers of travel products and services, has been characterized by rapid and significant change.

The airline sector in particular has experienced significant turmoil: crude oil prices and cost to convert crude oil to jet fuel have hit all-time highs; there has been a shift of global capacity from major carriers to low-cost carriers

**Table of Contents**

( LCCs ) offering no frills flights at discounted prices; U.S. airplane capacity has experienced increased concentration due to a marked shift in capacity growth to relatively under-penetrated international markets; carriers have entered into bankruptcy proceedings, including reorganization or cessation of operations; and there is an emerging prospect of industry consolidation, as evidenced by the recent merger agreement between Delta Air Lines and Northwest Airlines.

Carriers' reduction in U.S. capacities to better compete in the current economic environment has resulted in record high load factors and an increasing ability to pass along fare increases. Further accelerated capacity reductions as announced by carriers and set to occur beginning in September 2008, as well as potential industry consolidation are expected to accelerate these trends. Higher load factors are positive for Expedia from a demand standpoint, but negative if they lead to reduced availability of air capacity and fare and miscellaneous price increases. Fare increases are generally negative for Expedia's business, as they may negatively impact traveler demand, and our remuneration is tied principally to ticket volumes, not ticket prices. Fare increases have been especially pronounced in late 2007 and the first half of 2008.

Industry conditions have also caused carriers to aggressively pursue cost reductions in every aspect of their operations, including distribution costs. Airlines have successfully negotiated lower (and in some cases, eliminated) travel agent commissions and overrides, and focused on increasing direct distribution through their lower cost, proprietary websites. In addition, in 2006, carriers succeeded in reducing payments to global distribution system ( GDS ) intermediaries as those contracts expired. The GDSs in turn passed on these reductions to large travel agents, including Expedia, which historically received a meaningful portion of their air remuneration from GDS providers.

Primarily as a result of these decreased costs of distribution and high load factors, our revenue per air ticket has decreased more than 10% in each of 2005, 2006 and 2007. Air revenue constituted less than 15% of the Company's overall revenue base in 2007. However, we anticipate greater stability in the non-booking fee portion of our air remuneration in 2008 as we have signed long-term agreements with nine of the top ten domestic carriers and we are now beyond the year over year impacts from the GDS reductions which took place in 2006.

In addition to the challenges presented by higher load factors, increased fares and lower remuneration per air ticket, most larger carriers participating in the Expedia marketplace have reduced their share of total air seat capacity. At the same time, larger LCCs such as Southwest in the United States and RyanAir and EasyJet in Europe have increased their relative capacity, but have not generally participated in the Expedia marketplace. These trends have impacted our ability to obtain supply in our agency and merchant air businesses.

The hotel sector has, until 2008, been characterized by robust demand and constrained supply, resulting in increasing occupancy rates and average daily rates ( ADRs ). More recently, supply has begun to outstrip demand, and industry experts anticipate this trend will accelerate in 2008 and 2009. In addition, occupancy rates in the United States have been declining in the first half of 2008 and ADRs have been growing at a slower rate, or, in some markets such as Las Vegas, even decreasing. While lower occupancies have historically increased our supply of merchant hotel rooms, and a lower rate of ADR growth can positively impact underlying demand, lower ADRs also decrease our revenue per room night as our remuneration varies proportionally with the room price. Our ADR growth in 2007 was 7%, but declined to 3% in the first quarter of 2008 and 1% in the second quarter of 2008. In addition, our remuneration is impacted by our hotel margins, which have declined in the first half of 2008 due to more competitive hotel and package pricing, and lower change and cancellation fee revenue.

Increased usage and familiarity with the internet has driven rapid growth in online penetration of travel expenditures. According to PhoCusWright, an independent travel, tourism and hospitality research firm, in 2007 35% of worldwide leisure, unmanaged and corporate travel expenditures occurred online, with 51% penetration in the United States, compared with 32% of European travel and 15% in the Asia Pacific region. These penetration rates have increased considerably over the past few years, and are expected to continue growing. This significant growth has attracted many competitors to online travel. This competition has intensified in recent years, and the industry is expected to remain highly competitive for the foreseeable future.

**Table of Contents**

In addition to the growth of online travel agencies, airlines and lodging companies have aggressively pursued direct online distribution of their products and services over the last several years, with supplier growth outpacing online growth since 2002, and accounting for more than 60% in 2007 of all online travel expenditures in the United States according to PhoCusWright.

Differentiation among the various website offerings has narrowed dramatically in the past several years, and the travel landscape has grown extremely competitive, with the need for competitors to generally differentiate their offerings on features other than price. More recently, the online travel industry has seen the development of alternative business models and methods of payment for travelers and suppliers, which in some cases place pressure on historical business models. Intense competition has also led to aggressive marketing spend by the travel suppliers and intermediaries, and a meaningful reduction in our overall marketing efficiency.

***Business Strategy***

Expedia plays a fundamental role in facilitating travel, whether for leisure or business. We are committed to providing our travelers with the best set of resources to serve their travel needs by taking advantage of our critical assets—our brand portfolio, our technology and commitment to continuous innovation, our global reach and our breadth of product offering. In addition, we take advantage of our growing base of knowledge about our destinations, suppliers and travelers based on our unique position in the travel value chain.

A discussion of the critical assets that we leverage in achieving our business strategy follows:

*Portfolio of Travel Brands.* We seek to appeal to the broadest possible range of travelers and suppliers through our collection of industry-leading brands. We target several different demographics, from the value-conscious traveler through our Hotwire brand to luxury travelers seeking a high-touch, customized vacation package through our Classic Vacations brand. We believe our flagship Expedia brand appeals to the broadest range of travelers, with our extensive product offering ranging from single item bookings of discounted product to complex bundling of higher-end travel packages. Our hotels.com site and its international versions target travelers with premium content about lodging properties, and generally appeal to travelers with shorter booking windows who prefer to drive to their destinations. Through Egencia, we make travel products and services available to corporate travelers. Further, our TripAdvisor Media Network allows us to reach a broad range of travelers with travel opinions and user-generated content.

We believe our appeal to suppliers is enhanced by our breadth of brands and international points of sale, allowing suppliers to offer the industry's broadest range of online travelers their product and service offerings. We intend to continue supporting and investing in our brand portfolio and expanding our geographic footprint for the benefit of our travelers, suppliers and advertisers.

*Technology and Continuous Innovation.* Expedia has an established tradition of technology innovation, from Expedia.com's inception as a division of Microsoft to our introduction of more recent innovations such as Expedia.com's TravelAds sponsored search product for hotel advertisers, Hotwire's Trip Watcher, hotels.com's slider tools for improving search results, Egencia's Corporate Travel Consultant wiki and the TripAdvisor Media Network's offering of travel applications for download on Facebook.com and MySpace.com.

We intend to continue to aggressively innovate on behalf of our travelers, suppliers and advertisers, including our current efforts to build a scaleable, service-oriented technology platform for our various Expedia-branded websites. We expect this to result in improved flexibility and faster innovation. This transition should allow us to improve our merchandising, browse and search functionality, improve search engine indexing, and add significant personalization features.

For our suppliers, we have developed proprietary technology that streamlines the interaction between some of our websites and hotel central reservation systems, making it easier for hotels to manage reservations made through our brands. Through this direct connect technology, hotels can upload information about available products, services and rates directly from their central reservation systems onto our websites, as well as automatically confirm hotel



**Table of Contents**

reservations made by our travelers. In the absence of direct connect technology, both of these processes are generally completed manually via a proprietary extranet.

Our travelers can now book hotel stays with nearly 80,000 hotels, including over 42,000 worldwide merchant hotel properties. We began offering a more streamlined application programming interface for certain of our lodging partners in 2007 to enable faster and simpler integration of real-time hotel content. We intend to continue investing in tools to make supplier integration easier, seamless and cost effective, including efforts in Europe to add multi-lingual interfaces with easier price and inventory upload features.

*Global Reach.* Our Expedia, hotels.com and TripAdvisor Media Network brands operate both U.S. and international sites. We also offer Chinese travelers an array of products and services through our majority ownership in eLong. In the first half of 2008, our European segment accounted for approximately 21% of worldwide gross bookings and 22% of worldwide revenue.

We intend to continue investing in and growing our international points of sale. We anticipate launching points of sale in additional countries where we find large travel markets and rapid growth of online commerce. Future launches may occur under our flagship Expedia brand, through one of our other brands, or through acquisition of third party brands, as in the case of eLong.

Egencia, our corporate travel business, currently operates in the United States, Belgium, Canada, China, France, Germany, Italy, Spain and the United Kingdom. We believe the corporate travel sector represents a large opportunity for Expedia, and we believe we offer a compelling technology solution to businesses seeking to control travel costs and improve their employees' travel experiences. We intend to continue investing in and expanding the geographic footprint of our Egencia business.

In expanding our global reach, we leverage significant investments in technology, operations, brand building, supplier relationships and other initiatives that we have made since the launch of Expedia.com in 1996. We intend to continue leveraging this investment when launching additional points of sale in new countries, introducing website features, adding supplier products and services, or offering proprietary and user-generated content for travelers.

Our scale of operations enhances the value of technology innovations we introduce on behalf of our travelers and suppliers. As an example, our traveler review feature whereby our travelers have created hundreds of thousands of qualified reviews of hotel properties is able to accumulate a larger base of reviews due to the higher base of online traffic that frequents our various websites. In addition, our increasing scale enhances our websites' appeal to travel and non-travel advertisers.

*Breadth of Product Offering.* We believe we offer a comprehensive array of innovative travel products and services to travelers. We plan to continue improving and growing these offerings, as well as expand them to our worldwide points of sale over time. Travelers can interact with us how and when they prefer with 24/7 1-800 telesales service, which has become an increasingly important part of the Company's growth strategy.

Over 50% of our revenue comes from transactions involving the booking of hotel reservations, with less than 15% of our worldwide revenue derived from the sale of airline tickets in 2007. We sell travel products and services either as stand-alone products or as part of package transactions. We are working to grow our merchant hotel and packages businesses as they result in higher revenue per transaction, and we also seek to continue diversifying our revenue mix beyond core air and hotel products to car rental, destination services, cruise and other product offerings. We have been and will continue to work toward increasing the mix of advertising and media revenue from both the expansion of our TripAdvisor Media Network, as well as increased advertising revenue from our worldwide websites such as Expedia.com and hotels.com, which have historically been focused on transaction revenue. In the first half of 2008, advertising and media revenue accounted for over 9% of our worldwide revenue.

***Seasonality***

We generally experience seasonal fluctuations in the demand for our travel products and services. For example, traditional leisure travel bookings are generally the highest in the first three quarters as travelers plan and book their spring, summer and holiday travel. The number of bookings typically decreases in the fourth quarter. Because

**Table of Contents**

revenue in our merchant business is generally recognized when the travel takes place rather than when it is booked, revenue typically lags bookings by several weeks or longer. As a result, revenue is typically the lowest in the first quarter and highest in the third quarter. The continued growth of our international operations or a change in our product mix may influence the typical trend of our seasonality in the future.

**Critical Accounting Policies and Estimates**

Critical accounting policies and estimates are those that we believe are important in the preparation of our consolidated financial statements because they require that we use judgment and estimates in applying those policies. We prepare our consolidated financial statements and accompanying notes in accordance with generally accepted accounting principles in the United States ( GAAP ). Preparation of the consolidated financial statements and accompanying notes requires that we make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities as of the date of the consolidated financial statements as well as revenue and expenses during the periods reported. We base our estimates on historical experience, where applicable, and other assumptions that we believe are reasonable under the circumstances. Actual results may differ from our estimates under different assumptions or conditions.

There are certain critical estimates that we believe require significant judgment in the preparation of our consolidated financial statements. We consider an accounting estimate to be critical if:

It requires us to make an assumption because information was not available at the time or it included matters that were highly uncertain at the time we were making the estimate; and

Changes in the estimate or different estimates that we could have selected may have had a material impact on our financial condition or results of operations.

For additional information about our critical accounting policies and estimates, see the disclosure included in our Annual Report on Form 10-K for the year ended December 31, 2007.

**New Accounting Pronouncements**

For a discussion of new accounting pronouncements, see Note 2 Summary of Significant Accounting Policies in the notes to the consolidated financial statements.

**Segments**

We have two reportable segments: North America and Europe. We determined our segments based on how our chief operating decision makers manage our business, make operating decisions and evaluate operating performance.

Our North America segment provides a full range of travel and/or advertising services to customers primarily located in the United States, Canada and Mexico. This segment operates through a variety of brands including Expedia.com, hotels.com, Hotwire.com and TripAdvisor Media Network.

Our Europe segment provides travel services primarily through localized Expedia websites in Austria, Belgium, Denmark, France, Germany, Ireland, Italy, the Netherlands, Norway, Spain, Sweden and the United Kingdom, as well as localized versions of hotels.com in various European countries.

Corporate and Other includes Egencia, Expedia Asia Pacific and unallocated corporate functions and expenses. Egencia provides travel products and services to corporate customers in North America, Europe and China. Expedia Asia Pacific provides online travel information and reservation services primarily through eLong in China, localized Expedia websites in Australia, India, Japan and New Zealand, as well as localized versions of hotels.com in various Asian countries.

**Table of Contents****Operating Metrics**

Our operating results are affected by certain metrics, such as gross bookings and revenue margin, which we believe are necessary for an understanding and evaluation of Expedia. Gross bookings represent the total retail value of transactions booked for both agency and merchant transactions, recorded at the time of booking reflecting the total price due for travel by travelers, including taxes, fees and other charges, and are generally reduced for cancellations and refunds. As travelers have increased their use of the internet to book travel arrangements, we have seen our gross bookings increase, reflecting the growth in the online travel industry and our business acquisitions. Revenue margin is defined as revenue as a percentage of gross bookings.

**Reclassifications**

For the three and six months ended June 30, 2007, we restated Europe and total gross bookings to conform to our current period presentation. The restatement had no impact on revenue.

**Gross Bookings and Revenue Margin**

	Three months ended June 30,			Six months ended June 30,		
	2008 (\$ in thousands)	2007	% Change	2008 (\$ in thousands)	2007	% Change
<b>Gross Bookings</b>						
North America	\$ 4,099,036	\$ 3,722,859	10%	\$ 8,185,565	\$ 7,281,797	12%
Europe	1,222,887	939,067	30%	2,479,439	1,878,811	32%
Corporate and Other	611,485	466,052	31%	1,170,870	891,450	31%
Total gross bookings	\$ 5,933,408	\$ 5,127,978	16%	\$ 11,835,874	\$ 10,052,058	18%
<b>Revenue Margin</b>						
North America	13.6%	13.6%		12.8%	12.5%	
Europe	15.2%	15.5%		13.4%	13.6%	
Corporate and Other	8.7%	8.4%		8.6%	8.2%	
Total revenue margin	13.4%	13.5%		12.5%	12.3%	

The increase in worldwide gross bookings for the three and six months ended June 30, 2008, as compared to the same periods in 2007, was primarily due to the increase in our transaction volumes.

The decrease in Europe revenue margin for the three and six months ended June 30, 2008, as compared to the same periods in 2007, was primarily due to lower revenue resulting from more competitive hotel pricing. Worldwide and North America revenue margin was relatively flat for the three months ended June 30, 2008, compared to the same period in 2007, as an increased mix in advertising and media revenue largely offset the impact of more competitive hotel pricing. The increase in our worldwide and North America revenue margin for the six months ended June 30, 2008, as compared to the same period in 2007, was primarily due to an increased mix of advertising and media revenue.

**Results of Operations****Revenue**

	Three months ended June 30,			Six months ended June 30,		
	2008 (\$ in thousands)	2007	% Change	2008 (\$ in thousands)	2007	% Change

Edgar Filing: Expedia, Inc. - Form 10-Q

North America	\$ 555,604	\$ 505,379	10%	\$ 1,050,021	\$ 911,780	15%
Europe	186,253	145,437	28%	332,610	255,427	30%
Corporate and Other	53,191	39,107	36%	100,234	73,227	37%
Total revenue	\$ 795,048	\$ 689,923	15%	\$ 1,482,865	\$ 1,240,434	20%

**Table of Contents**

Revenue increased for the three and six months ended June 30, 2008, compared to the same periods in 2007, primarily due to increases in worldwide merchant hotel revenue and advertising and media revenue.

Worldwide merchant hotel revenue increased 10% and 15% for the three and six months ended June 30, 2008, compared to the same periods in 2007. The increases were primarily due to a 13% and 17% increase in room nights stayed, including rooms delivered as a component of packages, partially offset slightly by a 2% decrease in revenue per room night for both periods. Revenue per room night decreased due to declines in hotel margin (defined as hotel net revenue as a percentage of hotel gross revenue), partially offset by a 1% and 2% increase in worldwide ADRs.

Worldwide air revenue increased 14% and 16% for the three and six months ended June 30, 2008 due to a 9% and 8% increase in revenue per air ticket and a 4% and 8% increase in air tickets sold.

The remaining worldwide revenue other than merchant hotel and air discussed above, which includes advertising and media, car rental, destination services, agency hotel and cruise, increased by 31% and 34% for the three and six months ended June 30, 2008, compared to the same periods in 2007, primarily due to an increase in advertising and media revenue and car rental revenue. Package revenue grew 4% and 8% for the three and six months ended June 30, 2008, compared with the prior year periods, primarily due to growth in international package gross bookings.

**Cost of Revenue and Gross Profit**

	Three months ended June 30,			Six months ended June 30,		
	2008	2007	%	2008	2007	%
	(\$ in thousands)			(\$ in thousands)		
Cost of revenue	\$ 168,874	\$ 143,646	18%	\$ 320,817	\$ 264,944	21%
% of revenue	21.2%	20.8%		21.6%	21.4%	
Gross profit	\$ 626,174	\$ 546,277	15%	\$ 1,162,048	\$ 975,490	19%
% of revenue	78.8%	79.2%		78.4%	78.6%	

Cost of revenue increased for the three and six months ended June 30, 2008, compared to the same periods in 2007, primarily due to higher costs associated with the increase in transaction volumes.

Gross profit increased for the three and six months ended June 30, 2008, compared to the same periods in 2007, primarily due to increased revenue, partially offset by a slight decrease in gross margin due to a growth in call centers and increased promotions.

**Selling and Marketing**

	Three months ended June 30,			Six months ended June 30,		
	2008	2007	%	2008	2007	%
	(\$ in thousands)			(\$ in thousands)		
Selling and marketing	\$299,550	\$255,905	17%	\$586,672	\$478,173	23%
% of revenue	37.7%	37.1%		39.6%	38.5%	

Selling and marketing expenses increased for the three months ended June 30, 2008, compared to the same period in 2007, primarily due to increased direct spend at our continental European sites and Hotwire. In addition, we increased personnel costs at our partner services group, the TripAdvisor Media Network and our European businesses. Selling and marketing expenses increased for the six months ended June 30, 2008, compared to the same period in 2007, primarily due to increased direct online search and brand spend across our worldwide points of sale, as well as higher personnel costs.

We expect selling and marketing expense to be higher as a percentage of revenue in 2008 as we invest in our higher growth and earlier stage international businesses, expand our various sales teams, invest in our global advertising and media businesses and experience continued inflation in the cost of keywords.



**Table of Contents****General and Administrative**

	Three months ended June 30,			Six months ended June 30,		
	2008 (\$ in thousands)	2007	% Change	2008 (\$ in thousands)	2007	% Change
General and administrative	\$84,679	\$75,733	12%	\$173,080	\$151,896	14%
% of revenue	10.7%	11.0%		11.7%	12.2%	

General and administrative expense increased, compared to the same periods in 2007, primarily due to the overall growth of our businesses, including costs related to our information technology efforts and our European businesses. We expect general and administrative expense to decrease as a percentage of revenue in 2008 compared to 2007.

**Technology and Content**

	Three months ended June 30,			Six months ended June 30,		
	2008 (\$ in thousands)	2007	% Change	2008 (\$ in thousands)	2007	% Change
Technology and content	\$52,744	\$41,511	27%	\$105,046	\$83,763	25%
% of revenue	6.6%	6.0%		7.1%	6.8%	

Technology and content expense increased primarily due to growth in personnel-related expenses related to our worldwide product development organization and TripAdvisor Media Network, as well as an increase in the amortization of software development costs.

Given our historical and ongoing investments in various initiatives, we expect technology and content expense to increase as a percentage of revenue in 2008 as compared to 2007.

**Amortization of Intangible Assets**

	Three months ended June 30,			Six months ended June 30,		
	2008 (\$ in thousands)	2007	% Change	2008 (\$ in thousands)	2007	% Change
Amortization of intangible assets	\$18,660	\$19,503	(4%)	\$36,711	\$40,699	(10%)
% of revenue	2.3%	2.8%		2.5%	3.3%	

Amortization of intangible assets decreased for the three and six months ended June 30, 2008, compared to the same periods in 2007, due primarily to the completion of amortization related to certain technology intangible assets over the past year, partially offset by amortization related to new business acquisitions.

**Operating Income**

	Three months ended June 30,			Six months ended June 30,		
	2008 (\$ in thousands)	2007	% Change	2008 (\$ in thousands)	2007	% Change
Operating income	\$170,541	\$153,625	11%	\$260,539	\$220,959	18%
% of revenue	21.5%	22.3%		17.6%	17.8%	

Edgar Filing: Expedia, Inc. - Form 10-Q

Operating income increased for the three and six months ended June 30, 2008, compared to the same periods in 2007, primarily due to an increase in gross profit, partially offset by growth in sales and marketing expense, technology and content expense and general and administrative expense.

25

---



**Table of Contents****Operating Income Before Amortization ( OIBA )**

	Three months ended June 30,			Six months ended June 30,		
	2008	2007	% Change	2008	2007	% Change
	(\$ in thousands)			(\$ in thousands)		
OIBA	\$204,055	\$187,100	9%	\$329,910	\$291,490	13%
% of revenue	25.7%	27.1%		22.2%	23.5%	

The increase in OIBA for the three and six months ended June 30, 2008, compared to the same periods in 2007, was primarily due to an increase in gross profit, partially offset by growth in sales and marketing expense, technology and content expense and general and administrative expense. OIBA as a percentage of revenue decreased primarily due to higher growth in sales and marketing expense and technology and content expense as a percentage of revenue.

**Definition of OIBA**

We provide OIBA as a supplemental measure to GAAP operating income and net income. We define OIBA as operating income plus: (1) stock-based compensation expense, (2) amortization of intangible assets and goodwill and intangible asset impairment, if applicable and (3) certain one-time items, if applicable.

OIBA is the primary operating metric used by which management evaluates the performance of our business, on which internal budgets are based, and by which management is compensated. Management believes that investors should have access to the same set of tools that management uses to analyze our results. This non-GAAP measure should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP. We endeavor to compensate for the limitation of the non-GAAP measure presented by also providing the comparable GAAP measure, GAAP financial statements, and descriptions of the reconciling items and adjustments, to derive the non-GAAP measure. We present a reconciliation of this non-GAAP financial measure to GAAP below.

OIBA represents the combined operating results of Expedia, Inc.'s businesses, taking into account depreciation of property and equipment (including internal-use software and website development), which we believe is an ongoing cost of doing business, but excluding the effects of other non-cash expenses that may not be indicative of our core business operations. We believe this performance measure is useful to investors for the following reasons:

It corresponds more closely to the cash operating income generated from our core operations by excluding significant non-cash operating expenses, such as stock-based compensation; and

It provides greater insight into management decision making at Expedia, as OIBA is our primary internal metric for evaluating the performance of our business.

OIBA has certain limitations in that it does not take into account the impact of certain expenses to our consolidated statements of income, including stock-based compensation, acquisition-related accounting and certain one-time items, if applicable.

**Table of Contents****Reconciliation of OIBA to Operating Income and Net Income**

The following table presents a reconciliation of OIBA to operating income and net income for the three and six months ended June 30, 2008 and 2007:

	Three months ended June 30,		Six months ended June 30,	
	2008	2007	2008	2007
	(in thousands)			
OIBA	\$ 204,055	\$ 187,100	\$ 329,910	\$ 291,490
Amortization of intangible assets	(18,660)	(19,503)	(36,711)	(40,699)
Stock-based compensation	(14,854)	(13,972)	(32,660)	(29,832)
Operating income	170,541	153,625	260,539	220,959
Interest income (expense), net	(4,269)	650	(11,854)	(3,257)
Other, net	(5,098)	5,936	(8,771)	441
Provision for income taxes	(65,944)	(64,076)	(94,916)	(87,688)
Minority interest in loss of consolidated subsidiaries, net	859	1	2,397	457
Net income	\$ 96,089	\$ 96,136	\$ 147,395	\$ 130,912

**Interest Income and Expense**

	Three months ended June 30,			Six months ended June 30,		
	2008	2007	% Change	2008	2007	% Change
	(\$ in thousands)			(\$ in thousands)		
Interest income	\$ 9,073	\$ 10,552	(14%)	\$ 17,188	\$ 17,821	(4%)
Interest expense	(13,342)	(9,902)	35%	(29,042)	(21,078)	38%

Interest income decreased for the three months ended June 30, 2008, compared to the same period in 2007, primarily due to lower average interest rates.

Interest expense increased for the three and six months ended June 30, 2008, compared to the same periods in 2007, primarily due to higher average debt balances generally resulting from draws on our revolving credit facility in the second half of 2007. At June 30, 2008 and 2007, our long-term indebtedness totaled \$894 million and \$500 million. As a result of our new senior unsecured notes issued in June 2008, we expect interest expense to continue to increase for the full year of 2008 as compared to 2007.

**Other, Net**

Other, net is composed of the following:

	Three months ended June 30,		Six months ended June 30,	
	2008	2007	2008	2007
	(\$ in thousands)			
Foreign exchange rate losses, net	\$ (3,808)	\$ (285)	\$ (11,632)	\$ (3,185)
Gain (loss) on derivative instruments, net	(400)	(3,153)	4,580	(4,544)
Equity in loss of unconsolidated affiliates	(1,093)	(2,259)	(1,916)	(3,554)
Federal excise tax refunds		12,058		12,058
Other	203	(425)	197	(334)

Edgar Filing: Expedia, Inc. - Form 10-Q

Total other, net	\$ (5,098)	\$ 5,936	\$ (8,771)	\$ 441
------------------	------------	----------	------------	--------

During the second quarter of 2007, we recognized a \$12 million gain related to a portion of federal excise tax refunds from the Internal Revenue Service.

27

---

**Table of Contents****Provision for Income Taxes**

	Three months ended June 30,			Six months ended June 30,		
	2008 (\$ in thousands)	2007	% Change	2008 (\$ in thousands)	2007	% Change
Provision for income taxes	\$ (65,944)	\$ (64,076)	3%	\$ (94,916)	\$ (87,688)	8%
Effective tax rate	40.9%	40.0%		39.6%	40.2%	

We determine our provision for income taxes for interim periods using an estimate of our annual effective rate. We record any changes to the estimated annual rate in the interim period in which the change occurs, including discrete tax items.

The second quarter of 2008 effective rate increased as compared to the same period in 2007 primarily due to higher interest accruals related to uncertain tax positions, partially offset by lower non-deductible losses related to our derivative liabilities compared to the prior year period. The first half of 2008 effective rate decreased as compared to the same period in 2007 primarily due to non-taxable gains related to our derivative liabilities compared with non-deductible losses in the first half of 2007, partially offset by higher interest accruals related to uncertain tax positions.

Our effective tax rate was 40.9% and 39.6% for the three and six months ended June 30, 2008, which is higher than the 35% federal statutory rate primarily due to state income taxes and interest accruals related to uncertain tax positions.

Our effective tax rate was 40.0% and 40.2% for the three and six months ended June 30, 2007, which is higher than the 35% statutory rate primarily due to state income taxes, non-deductible losses related to our derivative liabilities, interest accruals related to uncertain tax positions and a taxable dividend from an equity investment.

**Financial Position, Liquidity and Capital Resources**

Our principal sources of liquidity are cash flows generated from operations; our cash and cash equivalents balances which were \$1 billion and \$617 million at June 30, 2008 and December 31, 2007 and included \$156 million and \$158 million of cash at eLong, whose results are consolidated into our financial statements due to our controlling voting and economic ownership position; and our \$1 billion revolving credit facility, of which \$935 million was available as of June 30, 2008. This represents the total \$1 billion facility less \$65 million of outstanding stand-by letters of credit. Outstanding credit facility borrowings bear interest based on our financial leverage; based on our June 30, 2008 financial statements, the interest rate equated to a base rate plus 62.5 basis points. We may choose (1) the greater of the Prime rate or the Federal Funds Rate plus 50 basis points or (2) various durations of LIBOR as our base rate.

In June 2008, we privately placed \$400 million of 8.5% senior unsecured notes due in July 2016 (the 8.5% Notes). The 8.5% Notes were issued at 98.572% of par resulting in a discount, which is being amortized over their life. Interest is payable semi-annually in January and July of each year, beginning January 1, 2009. We used the proceeds, net of the discount and issuance costs paid to date, of \$394 million to repay the then outstanding borrowings under our credit facility of \$330 million with the remaining cash to be used for general corporate purposes.

Under the merchant model, we receive cash from travelers at the time of booking and we record these amounts on our consolidated balance sheets as deferred merchant bookings. We pay our airline suppliers related to these merchant model bookings generally within two weeks after completing the transaction, but we are liable for the full value of such transactions until the flights are completed. Some carriers, including Aloha Airlines and ATA Airlines, recently ceased operations, the impact of which was not material to us. For most other merchant bookings, which is primarily our merchant hotel business, we pay after the travelers use and subsequent billing from the hotel suppliers. Therefore, generally we receive cash from the traveler prior to paying our supplier, and this operating

**Table of Contents**

cycle represents a working capital source of cash to us. As long as the merchant hotel business continues to grow and our business model does not significantly change, we expect that changes in working capital will positively impact operating cash flows. If this business declines relative to our other businesses, or if there are changes to the model or booking patterns which compress the time between receipts of cash from travelers to payments to suppliers, our working capital benefits could be reduced. Due to various factors, including technology and process initiatives, we paid hotels sooner in the first half of 2008 than in the comparable period of 2007, resulting in a reduction to our working capital benefit from merchant accounts payable year over year. We will continue to invest in such initiatives in the second half of 2008.

Seasonal fluctuations in our merchant hotel bookings affect the timing of our annual cash flows. During the first half of the year, hotel bookings have traditionally exceeded stays, resulting in much higher cash flow related to working capital. During the second half of the year, this pattern reverses and cash flows are typically negative. While we expect the impact of seasonal fluctuations to continue, merchant hotel growth rates or changes to the hotel business model or booking patterns as discussed above may affect working capital, which might counteract or intensify the anticipated seasonal fluctuations.

As of June 30, 2008, we had a deficit in our working capital of \$896 million, compared to a deficit of \$729 million as of December 31, 2007.

We anticipate continued investment in the development and expansion of our operations. These investments include but are not limited to improvements to infrastructure, which include our enterprise data warehouse, servers, networking equipment and software, release improvements to our software code and continuing efforts to build a new platform that will extend across our Expedia-branded points of sale. We migrated a portion of Expedia.com to the new platform during 2007 and we expect to migrate additional functionality to the new platform during 2008 and beyond. We will also relocate many of our global offices, including our corporate headquarters, to new facilities in 2008 to accommodate the growth of our business. These moves will result in significant investments to improve the new facilities. Total capital expenditures for 2008 are expected to be \$140 million to \$150 million. Our future capital requirements may include capital needs for acquisitions, share repurchases or expenditures in support of our business strategy. In the event we have acquisitions or share repurchases, this may reduce our cash balance and/or increase our debt. Litigation and challenges to our business strategy may also negatively affect our cash balance.

Our cash flows are as follows:

	<b>Six months ended June 30,</b>		
	<b>2008</b>	<b>2007</b>	<b>\$ Change</b>
	<b>(in thousands)</b>		
Cash provided by (used in):			
Operating activities	\$ 871,054	\$ 922,613	\$ (51,559)
Investing activities	(258,528)	(128,190)	(130,338)
Financing activities	(208,975)	(642,746)	433,771
Effect of foreign exchange rate changes on cash and cash equivalents	6,616	6,453	163

For the six months ended June 30, 2008, net cash provided by operating activities decreased by \$52 million primarily due to a decrease in changes in operating assets and liabilities, including an increase in tax and interest payments and faster invoice and payment processing for our hotel suppliers in the current period, partially offset by an increase in cash flows from operating income.

Cash used in investing activities increased by \$130 million for the six months ended June 30, 2008 primarily due to a \$119 million increase in cash paid for acquisitions, including \$93 million as a contingent payment for the financial performance of a company we acquired during 2007, and a \$32 million increase in capital expenditures, partially offset by a decrease in long-term investments and deposits mainly related to our 50% investment in a travel company in the prior year period.

In March 2008, eLong's Board of Directors approved a share repurchase of up to \$20 million. Any executed purchases are classified as acquisitions in the investing section of our statements of cash flows.



**Table of Contents**

In July 2008, we entered into an agreement to acquire European-based Venere Net SpA, an online travel provider that focuses on hotel reservations under an agency model. The transaction is expected to close in the third quarter of 2008.

Cash used in financing activities for the six months ended June 30, 2008 primarily included the net repayment of \$191 million of debt. Cash used in financing activities for the six months ended June 30, 2007 primarily included cash paid to acquire shares in a tender offer pursuant to which we acquired 30 million tendered shares of our common stock at a purchase price of \$22.00 per share for a total cost of \$660 million plus fees and expenses relating to the tender offer.

We anticipate lower stock-based compensation related tax deductions in 2008 as compared to 2007; and, therefore, we expect cash tax payments for full year 2008 will increase compared with 2007.

We currently have authorization, for which there is no fixed termination date, from our Board of Directors to repurchase up to 20 million outstanding shares of our common stock; no such repurchases have been made under this authorization as of July 31, 2008.

We also have a shelf registration statement filed with the SEC under which Expedia, Inc. may offer from time to time debt securities, guarantees of debt securities, preferred stock, common stock or warrants. The shelf registration statement expires on October 15, 2010.

In our opinion, available cash, funds from operations and available borrowings will provide sufficient capital resources to meet our foreseeable liquidity needs.

***Contractual Obligations, Commercial Commitments and Off-balance Sheet Arrangements***

For a discussion of our debt obligations, see Note 3, Debt, in the notes to the consolidated financial statements. There have been no other material changes outside the normal course of business to our contractual obligations and commercial commitments since December 31, 2007. Other than our contractual obligations and commercial commitments, including derivatives, we did not have any off-balance sheet arrangements as of June 30, 2008 or December 31, 2007.

**Table of Contents**

**Part I. Item 3. Quantitative and Qualitative Disclosures About Market Risk**

**Market Risk Management**

There has been no material change in our market risk during the six months ended June 30, 2008, with the exception of interest rate risk as discussed below. For additional information, see Item 7A, Quantitative and Qualitative Disclosures About Market Risk, in Part II of our Annual Report on Form 10-K for the year ended December 31, 2007.

***Interest Rate Risk***

In June 2008, we issued \$400 million senior unsecured notes with a fixed rate of 8.5% ( 8.5% Notes ). As a result, if market interest rates decline, our required payments will exceed those based on market rates. The fair value of our 8.5% Notes was approximately \$392 million as of June 30, 2008 as calculated based on interest rates at quarter end. A 50 basis point increase or decrease in interest rates would decrease or increase the fair value of our 8.5% Notes by approximately \$11 million.

We did not experience any significant impact from changes in interest rates for the three and six months ended June 30, 2008 or 2007.



**Table of Contents**

**Part I. Item 4. Controls and Procedures**

***Evaluation of disclosure controls and procedures.***

As required by Rule 13a-15(b) under the Securities Exchange Act of 1934, as amended (the Exchange Act ), our management, including our Chairman and Senior Executive, Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) and 15d-15(e) under the Exchange Act). Based upon that evaluation, our Chairman and Senior Executive, Chief Executive Officer and Chief Financial Officer concluded that, as of the end of the period covered by this report, our disclosure controls and procedures were effective.

***Changes in internal control over financial reporting.***

There were no changes to our internal control over financial reporting that occurred during the quarter ended June 30, 2008 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**Table of Contents****Part II. Item 1. Legal Proceedings**

In the ordinary course of business, Expedia and its subsidiaries are parties to legal proceedings and claims involving property, personal injury, contract, alleged infringement of third party intellectual property rights and other claims. A discussion of certain legal proceedings can be found in the section titled Legal Proceedings, of our Annual Report on Form 10-K for the year ended December 31, 2007 and our Quarterly Report on Form 10-Q for the quarter ended March 31, 2008. The following are developments regarding such legal proceedings:

*Litigation Relating to Hotel Occupancy Tax*

*hotels.com*. On May 20, 2008, the parties filed a joint report requesting postponement of the status hearing for six months.

*Expedia® Washington*. On May 7, 2008, the court entered in order granting plaintiff's motion to certify the class. On June 17, 2008, Expedia filed, with the court of appeals, a motion for discretionary review of the order certifying the class and a motion to stay further proceedings. The court of appeals heard oral argument on July 11, 2008, but has not issued a decision.

*Hotwire®*. A case management conference is scheduled for August 22, 2008.

*Consumer Case against Various Internet Travel Companies*. By letter dated July 24, 2008, the plaintiff indicated that he would only be pursuing the Orbitz defendants, not Expedia, hotels.com or Hotwire.

*City of Chicago, Illinois Litigation*. A status conference with the court is scheduled for August 25, 2008.

*City of Rome, Georgia Litigation*. On July 10, 2008, the plaintiffs filed an application with the Georgia Court of Appeals seeking appeal and review of the Protective Order entered by the trial court in the City of Atlanta litigation.

*Pitt County, North Carolina Litigation*. Oral argument on the plaintiff's appeal is tentatively scheduled for the week of October 28, 2008.

*Orange County, Florida Litigation*. On June 13, 2008, the court of appeals reversed the trial court's order dismissing the lawsuit.

*City of Atlanta, Georgia Litigation*. On May 20, 2008, the Georgia Supreme Court granted the city's petition for certiorari. The Georgia Supreme Court has scheduled oral argument for September 8, 2008.

*City of Charleston, South Carolina Litigation*. On June 2, 2008, the court issued an amended scheduling order setting the trial date for August 3, 2009.

*City of San Antonio, Texas Litigation*. On May 27, 2008, the court issued an order granting plaintiff's motion for class certification. On June 19, 2008, the court entered a scheduling order setting the trial date for June 15, 2009. On July 3, 2008, the Fifth Circuit Court of Appeals denied defendants' petition for leave to appeal the court's order on class certification.

*Town of Mt. Pleasant, South Carolina Litigation*. On June 2, 2008, the court issued an amended scheduling order setting the trial date for August 3, 2009.

*Lake County, Indiana Litigation*. On July 14, 2008, the court denied the defendants' motion to dismiss the lawsuit.

*Columbus and Dayton, Ohio Litigation*. On June 19, 2008, the court issued a memorandum opinion denying defendants' motion to dismiss the claims asserted by the seven joined plaintiffs. The court did conclude that the defendants are not directly obligated to pay the hotel occupancy taxes at issue.

*North Myrtle Beach Litigation*. On June 16, 2008, the court entered an amended scheduling setting the trial date for on or after November 9, 2009.

**Table of Contents**

**Part II. Item 1. Legal Proceedings (Continued)**

*Louisville / Jefferson County Metro Government, Kentucky Litigation.* On April 16, 2008, the Lexington-Fayette Urban County Government filed an intervening complaint, joining the lawsuit. On May 16, 2008, the defendants moved to dismiss Lexington-Fayette complaint.

*Myrtle Beach, South Carolina Litigation.* On March 18, 2008, the court entered an order denying the defendants motion to dismiss the lawsuit.

*City of Fayetteville, Arkansas Litigation.* On June 30, 2008, the court issued a letter ruling granting defendants motion to dismiss.

*City of Houston, Texas Litigation.* On May 27, 2008, the court granted plaintiffs motion for a new trial, vacating the court's March 13, 2008 order dismissing plaintiffs claims.

*Jefferson City, Missouri Litigation.* On June 19, 2008, the court granted in part and denied in part defendants motion to dismiss the lawsuit.

*City of Madison, Wisconsin Litigation.* On June 23, 2008, the court granted defendants motion to dismiss the lawsuit.

*County of Mecklenburg, North Carolina Litigation.* On May 15, 2008, the court granted in part and denied in part defendants motion to dismiss the lawsuit.

The following additional cases were filed during the quarter ended June 30, 2008:

*Cities of Goodlettsville and Brentwood, Tennessee Litigation.* On June 2, 2008, the cities of Goodlettsville and Brentwood, Tennessee filed a putative class action in federal court against a number of internet travel companies, including Expedia, hotels.com, and Hotwire. *City of Goodlettsville and City of Brentwood v. Priceline.com, Inc., et al.*, 3-08-0561 (United States District Court for the Middle District of Tennessee). The complaint alleges that the defendants have failed to pay to the cities hotel accommodations taxes as required by municipal ordinance. The complaint purports to assert claims for violation of the local ordinance, as well as claims for unjust enrichment and conversion. The deadline for defendants to respond to the lawsuit is August 7, 2008.

*County of Monroe, Florida Litigation.* On June 3, 2008, the county of Monroe, Florida filed an individual action in federal court against a number of internet travel companies, including Expedia, hotels.com, and Hotwire. *County of Monroe, Florida v. Priceline.com, Inc., et al.*, 08-10044-CIV (United States District Court for the Southern District of Florida). The complaint alleges that the defendants have failed to pay to the county's hotel accommodations taxes as required by municipal ordinance. The complaint purports to assert claims for violation of the local ordinance, as well as claims for unjust enrichment and conversion. On June 25, 2008, the plaintiff filed a Notice of Voluntary Dismissal. On June 26, 2008, the court entered an order dismissing the lawsuit.

*Township of Lyndhurst, New Jersey Litigation.* On June 18, 2008, the Township of Lyndhurst filed a putative class action in federal court against a number of internet travel companies, including Expedia, hotels.com, and Hotwire. *Township of Lyndhurst v. Priceline.com, Inc., et al.*, 2:08-CV-03033-JLL-CCC (United States District Court for District of New Jersey). The complaint alleges that the defendants have failed to pay to the township's hotel accommodations taxes as required by municipal ordinance. The complaint purports to assert claims for violation of the local ordinance, as well as claims for unjust enrichment and conversion. The deadline for defendants to respond to the lawsuit is August 19, 2008.

The Company believes that the claims discussed above lack merit and will continue to defend vigorously against them.

**Table of Contents**

**Part II. Item 1A. Risk Factors**

In addition to the other information set forth in this report, you should carefully consider the factors discussed in Part I, Item 1A, Risk Factors, in our Annual Report on Form 10-K for the year ended December 31, 2007, which could materially affect our business, financial condition or future results. The risks described in our Annual Report on Form 10-K are not the only risks facing the Company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or operating results.

**We have significant long-term indebtedness, which could adversely affect our business and financial condition.**

As of June 30, 2008, our long-term indebtedness totaled \$894 million. Risks relating to our long-term indebtedness include:

Increasing our vulnerability to general adverse economic and industry conditions;

Requiring us to dedicate a portion of our cash flow from operations to payments on our indebtedness, thereby reducing the availability of cash flow to fund working capital, capital expenditures, acquisitions and investments and other general corporate purposes;

Making it difficult for us to optimally capitalize and manage the cash flow for our businesses;

Limiting our flexibility in planning for, or reacting to, changes in our businesses and the markets in which we operate;

Placing us at a competitive disadvantage compared to our competitors that have less debt; and

Limiting our ability to borrow additional funds.

In addition, it is possible that we may need to incur additional indebtedness in the future in the ordinary course of business. The terms of our credit facility and the indentures governing our outstanding senior notes allow us to incur additional debt subject to certain limitations. If new debt is added to current debt levels, the risks described above could intensify.

**The agreements governing our indebtedness contain various covenants that limit our discretion in the operation of our business and also require us to meet financial maintenance tests and other covenants. The failure to comply with such tests and covenants could have a material adverse effect on us.**

The agreements governing our indebtedness contain various covenants, including those that restrict our ability to, among other things:

Borrow money, and guarantee or provide other support for indebtedness of third parties including guarantees;

Pay dividends on, redeem or repurchase our capital stock;

Make investments in entities that we do not control, including joint ventures;

Enter into certain asset sale transactions;

Enter into sale and leaseback transactions; and

Enter into unrelated businesses.

These covenants may limit our ability to effectively operate our businesses.

In addition, our credit facility requires that we meet certain financial tests, including a consolidated net worth test and a leverage ratio test.

Any failure to comply with the restrictions of our credit facility or any agreement governing our other indebtedness may result in an event of default under those agreements. Such default may allow the creditors to accelerate the related debt, which acceleration may trigger cross-acceleration or cross-default provisions in other debt. In addition, lenders may be able to terminate any commitments they had made to supply us with further funds (including periodic rollovers of existing borrowings).

**Table of Contents****Part II. Item 4. Submission of Matters to a Vote of Security Holders**

On June 11, 2008, the Company's annual meeting of stockholders (the Annual Meeting) was held. Stockholders present in person or by proxy, representing 240,934,838 shares of Expedia common stock (entitled to one vote per share), 25,599,998 shares of Expedia Class B common stock (entitled to ten votes per share) and no shares of Expedia Series A preferred stock (entitled to two votes per share), voted on the following matters:

*Proposal 1. Election of Directors* The stockholders elected ten directors of the Company, three of whom were elected by holders of common stock only, and seven of whom were elected by holders of common stock, Class B common stock and Series A preferred stock, voting together as a single class, each to hold office until the next annual meeting of stockholders or until their successors have been duly elected and qualified (or, if earlier, such director's removal or resignation from the Board of Directors). In each case, the affirmative vote of a plurality of the total number of votes cast was required to elect each director. Stockholders eligible to vote, voted as follows:

Holders of Expedia Common Stock, voting as a separate class:

	<b>Votes in Favor</b>	<b>Votes Withheld</b>
A. George Skip Battle	235,551,354	5,383,484
Craig A. Jacobson	235,637,413	5,297,425
Peter M. Kern	235,626,516	5,308,322

Holders of Expedia Common Stock, Expedia Class B Common Stock and Expedia Series A Preferred Stock, voting together as a single class:

	<b>Votes in Favor</b>	<b>Votes Withheld</b>
Barry Diller	410,231,332	86,703,486
Dara Khosrowshahi	416,256,879	80,677,939
Victor A. Kaufman	412,875,360	84,059,458
Simon J. Breakwell	438,979,181	57,955,637
Jonathan L. Dolgen	491,624,680	5,310,138
William R. Fitzgerald	407,589,001	89,345,817
John C. Malone	411,737,849	85,196,969

*Proposal 2. Approval of Amendment to the Expedia, Inc. 2005 Stock and Annual Incentive Plan to Increase the Number of Shares Authorized for Issuance Thereunder by 7,500,000* The holders of Expedia Common Stock, Expedia Class B Common Stock and Expedia Series A Preferred Stock, voting as a single class, also approved the increase of shares authorized for issuance under the Expedia, Inc. 2005 Stock and Annual Incentive Plan by 7.5 million. The affirmative vote of a majority of the total voting power of those shares of Expedia Common Stock, Class B Common Stock and Series A Preferred Stock present in person or represented by proxy at the Annual Meeting, voting together as a single class, was required to approve Proposal 2. Those stockholders eligible to vote, voted as follows:

<b>Votes in Favor</b>	<b>Votes Against</b>	<b>Votes Abstaining</b>	<b>Broker Non-Votes</b>
459,115,412	24,325,372	1,594,461	11,899,573

*Proposal 3. Ratification of Appointment of Independent Registered Public Accounting Firm* The holders of Expedia Common Stock, Expedia Class B Common Stock and Expedia Series A Preferred Stock, voting as a single class, also ratified the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for the year ending December 31, 2008. The affirmative vote of a majority of the total voting power of those shares of Expedia Common Stock, Class B Common Stock and Series A Preferred Stock present in person

**Table of Contents**

**Part II. Item 4. Submission of Matters to a Vote of Security Holders (Continued)**

or represented by proxy at the Annual Meeting, voting together as a single class, was required to approve Proposal 3. Those stockholders eligible to vote, voted as follows:

<b>Votes in Favor</b>	<b>Votes Against</b>	<b>Votes Abstaining</b>
495,205,844	165,947	1,563,027
	37	

---

**Table of Contents****Part II. Item 6. Exhibits**

The exhibits listed below are filed as part of this Quarterly Report on Form 10-Q.

Exhibit No.	Exhibit Description	Filed Herewith	Form	Incorporated by Reference		
				SEC File No.	Exhibit	Filing Date
31.1	Certification of the Chairman and Senior Executive Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	X				
31.2	Certification of the Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	X				
31.3	Certification of the Chief Financial Officer pursuant Section 302 of the Sarbanes-Oxley Act of 2002	X				
32.1	Certification of the Chairman and Senior Executive pursuant Section 906 of the Sarbanes-Oxley Act of 2002	X				
32.2	Certification of the Chief Executive Officer pursuant Section 906 of the Sarbanes-Oxley Act of 2002	X				
32.3	Certification of the Chief Financial Officer pursuant Section 906 of the Sarbanes-Oxley Act of 2002	X				

*Certain instruments defining the rights of certain holders of long-term debt securities of Expedia, Inc. are omitted pursuant to Item 601(b)(4)(iii)(A) of Regulation S-K. Expedia, Inc. hereby agrees to furnish copies of these instruments to the Securities Exchange Commission upon request.*



**Table of Contents**

**Signature**

Pursuant to the requirements of the Section 13 or 15(d) Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

July 31, 2008

Expedia, Inc.

By: /s/ MICHAEL B. ADLER  
Michael B. Adler  
Chief Financial Officer