GNC CORP Form 10-Q May 10, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington D.C. 20549

Form 10-O

(Mark	cone)
	QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from______ to _____.

For the quarterly period ended March 31, 2005

Commission File Number: 333-116040

GNC CORPORATION

(Exact name of registrant as specified in its charter)

DELAWARE72-1575170(State or other jurisdiction of
Incorporation or organization)(I.R.S. Employer
Identification No.)

300 Sixth Avenue15222Pittsburgh, Pennsylvania(Zip Code)

(Address of principal executive offices)

Registrant s telephone number, including area code: (412) 288-4600

Indicate by check mark whether the Registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2), has been subject to such filing requirements for the past 90 days. § Yes o No

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). o Yes b No

As of March 31, 2005, 29,659,663 shares of the registrant s \$0.01 par value Common Stock (the Common Stock) were outstanding.

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PART I FINANCIAL INFORMATION

Item 1. Financial Statements

GNC CORPORATION AND SUBSIDIARIES

Consolidated Balance Sheets (in thousands, except share data)

	De	ecember 31, 2004 *		March 31, 2005 (maudited)
Current assets:	Φ.	05.161	Φ.	77.765
Cash and cash equivalents	\$	85,161	\$	77,765
Receivables, net		68,148		68,428
Inventories, net (Note 3)		272,254		293,371
Deferred tax assets, net		14,133		13,164
Other current assets		36,382		36,881
Total current assets		476,078		489,609
Long-term assets:				
Goodwill (Note 4)		78,585		78,585
Brands (Note 4)		212,000		212,000
Other intangible assets, net (Note 4)		28,652		27,691
Property, plant and equipment, net		195,409		190,808
Deferred financing fees, net		18,130		17,727
Deferred tax assets, net		1,093		
Other long-term assets		21,393		15,797
Total long-term assets		555,262		542,608
Total assets	\$	1,031,340	\$	1,032,217
Current liabilities:				
Accounts payable	\$	106,557	\$	134,473
Accrued payroll and related liabilities		20,353		16,631
Accrued interest (Note 5)		1,863		9,022
Current portion, long-term debt (Note 5)		3,901		2,048
Other current liabilities		61,325		63,570
Total current liabilities		193,999		225,744
Long-term liabilities:				
Long-term debt (Note 5)		506,474		472,836
Deferred tax liabilities, net		-,		346
Other long-term liabilities		9,866		10,234
Total long-term liabilities		516,340		483,416

Total liabilities	710,339	709,160
Cumulative redeemable exchangeable preferred stock, \$0.01 par value,		
110,000 shares authorized, 100,000 shares issued and outstanding (liquidation preference of \$123,815 and \$127,221, respectively)	112,734	116,173
Stockholders equity:		
Common stock, \$0.01 par value, 100,000,000 shares authorized, 29,854,663		
and 29,659,663 shares issued and outstanding, respectively	299	297
Paid-in-capital	178,245	177,467
Retained earnings	28,924	28,221
Treasury stock, at cost, 100,000 and 0 shares, respectively	(364)	
Accumulated other comprehensive income	1,163	899
Total stockholders equity	208,267	206,884
Total liabilities and stockholders equity	\$ 1,031,340	\$ 1,032,217

^{*} Footnotes summarized from the Audited Financial Statements.

The accompanying notes are an integral part of the consolidated financial statements.

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GNC CORPORATION AND SUBSIDIARIES Consolidated Statements of Operations and Comprehensive Income (unaudited) (in thousands)

	Three months ended March 31, 2004		Three months ended March 31, 2005		
Revenue	\$	372,555	\$	336,435	
Cost of sales, including costs of warehousing, distribution and occupancy		247,143		230,456	
Gross profit		125,412		105,979	
Compensation and related benefits		61,100		57,314	
Advertising and promotion		12,556		14,601	
Other selling, general and administrative		17,823		18,915	
Foreign currency gain		(193)		(105)	
Other income				(2,500)	
Operating income		34,126		17,754	
Interest expense, net		8,694		13,471	
Income before income taxes		25,432		4,283	
Income tax expense		9,244		1,547	
Net income		16,188		2,736	
Other comprehensive loss		(418)		(264)	
Comprehensive income	\$	15,770	\$	2,472	

The accompanying notes are an integral part of the consolidated financial statements.

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GNC CORPORATION AND SUBSIDIARIES Consolidated Statements of Stockholders Equity (in thousands, except share data)

	Common S	Stock		Retained	Treacury		Accumulated Other Comprehensi	Total
Balance at	Shares		Paid-in-Cap	italEarnings	Shares	Dollars	Income	Equity
December 31, 2004	29,854,663	\$ 299	\$ 178,24	5 \$ 28,924	(100,000)	\$ (364)	\$ 1,163	\$ 208,267
Retirement of treasury stock	(100,000)	(1)	(36	(3)	100,000	364		
Repurchase and retirement of common stock	(95,000)	(1)	(41	5)				(416)
Preferred stock dividends				(3,406)				(3,406)
Amortization of preferred stock issuance costs				(33)				(33)
Net income Foreign currency				2,736				2,736
translation adjustments							(264)	(264)
Balance at March 31, 2005								
(unaudited)	29,659,663	\$ 297	\$ 177,46	7 \$ 28,221		\$	\$ 899	\$ 206,884

The accompanying notes are an integral part of the consolidated financial statements.

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GNC CORPORATION AND SUBSIDIARIES

Consolidated Statements of Cash Flows (unaudited) (in thousands)

	Three months ended March 31, 2004		Three months ended March 31, 2005	
CASH FLOWS FROM OPERATING ACTIVITIES:				
Net income	\$	16,188	\$	2,736
Depreciation expense		8,257		9,139
Deferred fee writedown early debt extinguishment				3,890
Amortization of intangible assets		1,004		961
Amortization of deferred financing fees		771		683
Increase in provision for inventory losses		4,659		2,238
(Decrease) increase in provision for losses on accounts receivable		(1,099)		591
Decrease in net deferred taxes		1,353		2,408
Changes in assets and liabilities:				
Decrease (increase) in receivables		941		(872)
Increase in inventory, net		(31,844)		(23,159)
Decrease in franchise note receivables, net		3,201		3,604
Decrease in other assets		5,654		1,495
Increase in accounts payable		36,814		26,157
Increase in accrued taxes		7,884		
Increase in interest payable		4,572		7,159
Decrease in accrued liabilities		(9,909)		(1,490)
Net cash provided by operating activities		48,446		35,540
CASH FLOWS FROM INVESTING ACTIVITIES:				
Capital expenditures		(5,342)		(4,383)
Franchise store conversions		27		(1,505)
Store acquisition costs		(232)		(558)
Acquisition of General Nutrition Companies, Inc		(7,710)		(330)
Net cash used in investing activities		(13,257)		(4,941)
CASH FLOWS FROM FINANCING ACTIVITIES:				
Issuance of common stock		1,628		
Repurchase and retirement of common stock				(416)
(Decrease) increase in cash overdrafts		(839)		1,760
Payments on long-term debt third parties		(951)		(185,491)
Proceeds from senior notes issuance				150,000
Financing fees				(3,785)
Net cash used in financing activities		(162)		(37,932)

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Effect of exchange rate on cash	(72)	(63)
Net increase (decrease) in cash Beginning balance, cash	34,955 33,176	(7,396) 85,161
Ending balance, cash	\$ 68,131	\$ 77,765

The accompanying notes are an integral part of the consolidated financial statements.

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GNC CORPORATION AND SUBSIDIARIES SUMMARIZED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

NOTE 1. NATURE OF BUSINESS

General Nature of Business. GNC Corporation (the Company), formerly known as General Nutrition Centers Holding Company, a Delaware corporation, is a leading specialty retailer of vitamin, mineral and herbal supplements, diet and sports nutrition products and specialty supplements. The Company is also a provider of personal care and other health related products. The Company operates primarily in three business segments: Retail, Franchising and Manufacturing/Wholesale. The Company manufactures the majority of its branded products, and also merchandises various third-party products. Additionally, the Company licenses the use of its trademarks and trade names. The processing, formulation, packaging, labeling and advertising of the Company s products are subject to regulation by one or more federal agencies, including the Food and Drug Administration, Federal Trade Commission, Consumer Product Safety Commission, United States Department of Agriculture and the Environmental Protection Agency. These activities are also regulated by various agencies of the states and localities in which the Company s products are sold.

Acquisition of the Company. On October 16, 2003, the Company entered into a purchase agreement (the Purchase Agreement) with Koninklijke (Royal) Numico N.V. (Numico) and Numico USA, Inc. to acquire 100% of the outstanding equity interest of General Nutrition Companies, Inc. (GNCI) from Numico USA, Inc. on December 5, 2003 (the Acquisition). The purchase equity contribution was made by GNC Investors, LLC (GNC LLC), an affiliate of Apollo Management L.P. (Apollo), together with additional institutional investors and certain management of the Company. The equity contribution from GNC LLC was recorded by the Company. The Company utilized this equity contribution to purchase the investment in General Nutrition Centers, Inc., (Centers). Centers is a wholly owned subsidiary of the Company.

NOTE 2. BASIS OF PRESENTATION

The accompanying unaudited consolidated financial statements have been prepared by the Company in accordance with accounting principles generally accepted in the United States of America for interim financial reporting and with the instructions to Form 10-Q and Article 210-10-01 of Regulation S-X. Accordingly, they do not include all of the information and related footnotes that would normally be required by accounting principles generally accepted in the United States of America for complete financial reporting. These unaudited consolidated financial statements should be read in conjunction with the Company s audited consolidated financial statements in the Company s Annual Report on Form 10-K filed for the year ended December 31, 2004 (the Form 10-K).

The accompanying unaudited consolidated financial statements include all adjustments (consisting of a normal and recurring nature) that management considers necessary for a fair statement of financial information for the interim periods. Interim results are not necessarily indicative of the results that may be expected for the remainder of the year ending December 31, 2005.

The Company s normal reporting period is based on a 52-week calendar year.

Certain reclassifications have been made to the financial statements to ensure consistency in reporting and conformity between prior year and current year amounts.

Use of Estimates. The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions. Accordingly, these estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent

assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Some of the most significant estimates pertaining to the Company include the valuation of inventories, the allowance for doubtful accounts, income tax valuation allowances and the recoverability of long-lived assets. On a continual basis, management reviews its estimates utilizing currently available information, changes in facts and circumstances, historical experience and reasonable assumptions. After such reviews, and if deemed appropriate, those estimates are adjusted accordingly. Actual results could differ from those estimates. There have been no material changes to critical estimates since the audited financial statements at December 31, 2004.

Stock Compensation. In accordance with Accounting Principles Board (APB) No. 25, Accounting for Stock issued to Employees, the Company accounts for stock-based employee compensation using the intrinsic value method of accounting. For the three months ended March 31, 2005, stock compensation represents shares of the Company s stock issued pursuant to the General Nutrition Centers Holding Company (presently known as GNC Corporation) 2003 Omnibus Stock Incentive Plan. The common stock associated with this plan is not registered or traded on any exchange. Statement of Financial Accounting Standards (SFAS) No. 123, Accounting for Stock-based Compensation, prescribes that companies utilize the fair value method of valuing stock-based compensation and recognize compensation expense accordingly. SFAS No. 123 did not require that the fair value method be adopted and reflected in the financial statements. However, in December 2004, the Financial Accounting Standards Board (FASB) issued SFAS No. 123(R) which sets accounting requirements for share-based compensation. It requires companies to recognize in the income statement the grant-date fair value of stock options and other equity-based compensation and disallows the use of the intrinsic value method of accounting for stock compensation. This statement is also not effective for the Company until the beginning of our fiscal year 2006. The Company has adopted the disclosure requirements of SFAS No. 148 Accounting for Stock Based Compensation-Transition and Disclosure-an amendment of SFAS No. 123 by illustrating compensation costs in the following table and will adopt SFAS No. 123(R) beginning of our fiscal year 2006.

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GNC CORPORATION AND SUBSIDIARIES SUMMARIZED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED CONTINUED)

Had compensation costs for stock options been determined using the fair market value method of SFAS No. 123, the effect on net income for each of the periods presented would have been as follows:

	Three Months ended March 31,		
	2004	ĺ	2005
	(unau	dited))
	(in tho	usand	s)
Net income as reported	\$ 16,188	\$	2,736
Less: total stock-based employee compensation costs determined using fair	(016)		(212)
value method, net of related tax effects	(216)		(313)
Adjusted net income	\$ 15,972	\$	2,423

NOTE 3. INVENTORIES, NET

Inventories at each respective period consisted of the following:

	December 31, 2004 Net Carrying					
	Gross cost	Re	serves		Value	
		(in	thousand	s)		
Finished product ready for sale	\$ 242,578	\$ (11,542)	\$	231,036	
Unpackaged bulk product and raw materials	41,607		(3,019)		38,588	
Packaging supplies	2,630				2,630	
	\$ 286,815	\$ (14,561)	\$	272,254	
		M	arch 31, 2			
				N	Net Carrying	
	Gross					
	cost	Reserves (unaudited) (in thousands)		Value		
Finished product ready for sale	\$ 258,981	\$	(10,785)		248,196	
Unpackaged bulk product and raw materials	45,198	Ψ	(3,179)		42,019	
Packaging supplies	3,156		(3,179)		3,156	
i ackaging supplies	3,130				3,130	
	\$ 307,335	\$	(13,964)	\$	293,371	

NOTE 4. GOODWILL AND INTANGIBLE ASSETS, NET

Goodwill represents the excess of purchase price over the fair value of identifiable net assets of acquired entities. In accordance with SFAS No. 142, goodwill and intangible assets with indefinite useful lives are not amortized, but instead are tested for impairment at least annually. Other intangible assets with finite lives are amortized on a straight-line basis over periods not exceeding 20 years. The Company records goodwill upon the acquisition of franchisee stores when the acquisition price exceeds the fair value of the identifiable assets acquired and liabilities assumed of the store. The Company s goodwill remained the same at March 31, 2005 compared to December 31, 2004, with Retail of \$17.6 million, Franchise of \$60.5 million and Manufacturing/Wholesale of \$0.4 million.

The following table summarizes the Company s intangible asset activity from December 31, 2004 to March 31, 2005.

	Gold Card		Gold Card		Retail Brand	Franchise Brand	Operating Agreements		Total	
Balance at December 31, 2004 Amortization expense	\$	1,413 (224)	\$ 49,000	\$ 163,000	\$	27,239 (737)	(in 1	240,652 (961)		
Balance at March 31, 2005 (unaudited)	\$	1,189	\$ 49,000	\$ 163,000	\$	26,502	\$	239,691		

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GNC CORPORATION AND SUBSIDIARIES SUMMARIZED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED CONTINUED)

The following table reflects the gross carrying amount and accumulated amortization for each major intangible asset:

	I	December 31, 200	4		March 31, 2005	
		Accumulated	Carrying		Accumulated	Carrying
	Cost	Amortization	Amount	Cost	Amortization (unaudited)	Amount
Brands retail	\$ 49,000	\$	\$ 49,000	\$ 49,000	\$	\$ 49,000
Brands franchise	163,000		163,000	163,000		163,000
Gold card retail	2,230	(1,004)	1,226	2,230	(1,198)	1,032
Gold card franchise	340	(153)	187	340	(183)	157
Retail agreements	8,500	(1,267)	7,233	8,500	(1,562)	6,938
Franchise agreements	21,900	(1,894)	20,006	21,900	(2,336)	19,564
	\$ 244,970	\$ (4,318)	\$ 240,652	\$ 244,970	\$ (5,279)	\$ 239,691

The following table represents future estimated amortization expense of other intangible assets, net, with definite lives at March 31, 2005:

Years ending December 31,	Estimated amortization
Years ending December 31,	expense (unaudited)
	(in thousands)
2005	\$ 2,882
2006	3,457
2007	2,943
2008	2,894
2009	2,283
Thereafter	13,232
Total	\$ 27.691

NOTE 5. LONG-TERM DEBT / INTEREST

In December 2003, the Company s wholly owned subsidiary, Centers entered into a senior credit facility with a syndicate of lenders. The senior credit facility consists of a \$285.0 million term loan facility and a \$75.0 million revolving credit facility. This indebtedness has been guaranteed by the Company and its domestic subsidiaries. All borrowings under the senior credit facility bear interest at a rate per annum equal to either (a) the greater of the prime rate as quoted on the British Banking Association Telerate, and the federal funds effective rate plus one half percent per annum, plus in each case, additional margins of 2.0% per annum for both the term loan facility and the revolving

credit facility, or (b) the Eurodollar rate plus additional margins of 3.0% per annum for both the term loan facility and the revolving credit facility. In addition to paying the above stated interest rates, Centers is also required to pay a commitment fee relating to the unused portion of the revolving credit facility at a rate of 0.5% per annum. The senior credit facility matures on December 5, 2009 and permits Centers to prepay a portion or all of the outstanding balance without incurring penalties. The revolving credit facility matures on December 5, 2008. The revolving credit facility allows for \$50.0 million to be used as collateral for outstanding letters of credit, of which \$7.9 million and \$8.0 million was used at March 31, 2005 and December 31, 2004, respectively, leaving \$67.1 million and \$67.0 million, respectively, of this facility available for borrowing on such dates. The term loan facility at March 31, 2005 and December 31, 2004 carried a balance of \$96.9 million and \$282.2 million, respectively. Interest on the term loan facility is payable quarterly in arrears and at March 31, 2005 and December 31, 2004, carried an average interest rate of 5.9% and 5.4%, respectively. The Company has complied with its covenant reporting and compliance requirements in all material respects for the quarter ended March 31, 2005.

In December 2003, Centers also issued \$215.0 million of its 8 1/2% Senior Subordinated Notes due 2010 (the Senior Subordinated Notes). The Senior Subordinated Notes mature on December 1, 2010, and bear interest at the rate of 8 1/2% per annum, which is payable semi-annually in arrears on June 1 and December 1 of each year, which began with the first payment due on June 1, 2004.

In January 2005, Centers issued \$150.0 million aggregate principal amount of its 8 5/8% Senior Notes due 2011 (the Senior Notes). Centers used the net proceeds of this offering of \$145.6 million, together with \$39.4 million of cash on hand, to repay a portion of our indebtedness under our term loan facility. The Senior Notes bear an interest rate of 8 5/8% per annum, which is payable semi-annually in arrears on January 15 and July 15 of each year, beginning with the first payment due on July 15, 2005.

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GNC CORPORATION AND SUBSIDIARIES SUMMARIZED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED CONTINUED)

Long-term debt at each respective period consisted of the following:

	D	31, 2004		farch 31, 2005 naudited)
		(in tho	usand	ds)
Mortgage Conitol losses	\$	13,190	\$	12,946
Capital leases		35		34
Senior credit facility		282,150		96,904
8 5/8% Senior Notes				150,000
8 1/2% Senior Subordinated Notes		215,000		215,000
Less: current maturities		(3,901)		(2,048)
Total	\$	506,474	\$	472,836

At March 31, 2005, the Company s total debt principal maturities are as follows:

	M	ortgage				8 5/8%		8 1/2% Senior		
	Loa	n/Capita	l	Senior Credit		Senior	Su	bordinated		
Years Ended December 31,	I	Leases		Facility	,	Notes naudited) thousands)		Notes	7	Γotal
2005	\$	806	\$	736	\$,	\$		\$	1,542
2006		1,141		981						2,122
2007		1,195		981						2,176
2008		1,281		981						2,262
2009		1,373		93,225						94,598
Thereafter		7,184				150,000		215,000	3	372,184
	\$	12,980	\$	96,904	\$	150,000	\$	215,000	\$4	74,884

The Company s net interest expense for each respective period is as follows:

Three months ended March 31, 2004 2005 (unaudited)

	(in tho	usano	is)
Composition of interest expense:			
Mortgage	\$ 245	\$	232
Senior credit facility	3,161		1,983
8 5/8% Senior Notes			2,623
8 1/2% Senior Subordinated Notes	4,569		4,569
Deferred fee writedown early debt extinguishment			3,890
Deferred financing fees	771		683
Interest income other	(52)		(509)
Interest expense, net	\$ 8,694	\$	13,471

Accrued interest at each respective period consisted of the following:

	cember 31, 2004	2	arch 31, 2005 audited)
	(in tho	,	
Senior credit facility	\$ 340	\$	307
8 5/8% Senior Notes			2,623
8 1/2% Senior Subordinated Notes	1,523		6,092
Total	\$ 1,863	\$	9,022

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GNC CORPORATION AND SUBSIDIARIES SUMMARIZED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED CONTINUED)

NOTE 6. COMMITMENTS AND CONTINGENCIES

Litigation

The Company is engaged in various legal actions, claims and proceedings arising out of the normal course of business, including claims related to breach of contracts, product liabilities, intellectual property matters and employment-related matters resulting from the Company s business activities. As is inherent with most actions such as these, an estimation of any possible and/or ultimate liability cannot always be determined. The Company continues to assess its requirement to account for additional contingencies in accordance with SFAS No. 5, Accounting for Contingencies and believes that it is in compliance with that standard at March 31, 2005. The Company is currently of the opinion that the amount of any potential liability resulting from these actions, when taking into consideration the Company s general and product liability coverage, and the indemnification provided by Numico under the Purchase Agreement, will not have a material adverse impact on its financial position, results of operations or liquidity. However if the Company is required to make a payment in connection with an adverse outcome in these matters, it could have a material impact on our financial condition and operating results.

As a manufacturer and retailer of nutritional supplements and other consumer products that are ingested by consumers or applied to their bodies, we have been and are currently subjected to various product liability claims. Although the effects of these claims to date have not been material to us, it is possible that current and future product liability claims could have a material adverse impact on our financial condition and operating results. We currently maintain product liability insurance with a deductible/retention of \$1.0 million per claim with an aggregate cap on retained loss of \$10 million per claim. We typically seek and have obtained contractual indemnification from most parties that supply raw materials for our products or that manufacture or market products we sell. We also typically seek to be added, and have been added, as additional insured under most of such parties—insurance policies. We are also entitled to indemnification by Numico for certain losses arising from claims related to products containing ephedra or Kava Kava sold prior to December 5, 2003. However, any such indemnification or insurance is limited by its terms and any such indemnification, as a practical matter, is limited to the creditworthiness of the indemnifying party and its insurer, and the absence of significant defenses by the insurers. We may incur material products liability claims, which could increase our costs and adversely affect our reputation, revenues and operating income.

Ephedra (Ephedrine Alkaloids). As of March 31, 2005, we have been named as a defendant in 211 pending cases involving the sale of third-party products that contain ephedra. Of those cases, one involves a proprietary GNC product. Ephedra products have been the subject of adverse publicity and regulatory scrutiny in the United States and other countries relating to alleged harmful effects, including the deaths of several individuals. In early 2003, we instructed all of our locations to stop selling products containing ephedra that were manufactured by GNC or one of our affiliates. Subsequently, we instructed all of our locations to stop selling any products containing ephedra by June 30, 2003. In April 2004, the FDA banned the sale of products containing ephedra. All claims to date have been tendered to the third-party manufacturer or to our insurer and we have incurred no expense to date with respect to litigation involving ephedra products. Furthermore, we are entitled to indemnification by Numico for certain losses arising from claims related to products containing ephedra sold prior to December 5, 2003. All of the pending cases relate to products sold prior to such time and, accordingly, we are entitled to indemnification from Numico for all of the pending cases.

Pro-Hormone/Androstenedione. On July 29, 2001, five substantially identical class action lawsuits were filed in the state courts of the States of Florida, New York, New Jersey, Pennsylvania and Illinois against us and various manufacturers of products containing pro-hormones, including androstenedione:

Brown v. General Nutrition Companies, Inc., Case No. 02-14221-AB, Florida Circuit Court for the 15th Judicial Circuit Court, Palm Beach County;

Rodriguez v. General Nutrition Companies, Inc., Index No. 02/126277, New York Supreme Court, County of New York, Commercial Division;

Abrams v. General Nutrition Companies, Inc., Docket No. L-3789-02, New Jersey Superior Court, Mercer County;

Toth v. Bodyonics, Ltd., Case No. 003886, Pennsylvania Court of Common Pleas, Philadelphia County; and

Pio v. General Nutrition Companies, Inc., Case No. 2-CH-14122, Illinois Circuit Court, Cook County. On March 20, 2004, a similar lawsuit was filed in California (Guzman v. General Nutrition Companies, Inc., Case No. 04-00283). Plaintiffs allege that we have distributed or published periodicals that contain advertisements claiming that the various pro-hormone products promote muscle growth. The complaints allege that we knew the advertisements and label claims promoting muscle growth were false, but nonetheless continued to sell the products to consumers. Plaintiffs seek injunctive relief, disgorgement of profits, attorney s fees and the costs of suit. All of the products involved in the cases are third-party products. We have tendered these cases to the various manufacturers for defense and indemnification. Based upon the information available to us at the present time, we believe that these matters will not have a material adverse effect upon our liquidity, financial condition or results of operations.

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GNC CORPORATION AND SUBSIDIARIES SUMMARIZED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED CONTINUED)

NOTE 7. STOCK-BASED COMPENSATION PLANS

Stock Options

On December 5, 2003, the board of directors of the Company (the Board) approved and adopted the General Nutrition Centers Holding Company (presently known as GNC Corporation) 2003 Omnibus Stock Incentive Plan (the Plan). The purpose of the Plan is to enable the Company to attract and retain highly qualified personnel who will contribute to the success of the Company. The Plan provides for the granting of stock options, stock appreciation rights, restricted stock, deferred stock and performance shares. The Plan is available to certain eligible employees as determined by the Board. The total number of shares of common stock reserved and available for the Plan is 4.0 million shares. The stock options carry a four year vesting schedule and expire after seven years from date of grant. As of March 31, 2005 the number of stock options outstanding is 2.4 million. No stock appreciation rights, restricted stock, deferred stock or performance shares were granted under the Plan as of March 31, 2005. The weighted average fair value of cumulative options granted and outstanding under the Plan at March 31, 2005 is \$1.95 per share.

The following table outlines the total stock options granted:

	Total Options	Av Ex	ighted erage ercise Price	Av	eighted verage r Value
Outstanding at December 31, 2004	2,435,393	\$	6.00		
Granted	294,573		6.00	\$	0.20
Forfeited	(349,969)		6.00		
Outstanding at March 31, 2005 (unaudited)	2,379,997		6.00		1.95

The Company has adopted the disclosure requirements of SFAS No. 148, but has elected to continue to measure compensation expense using the intrinsic value method for accounting for stock-based compensation as outlined by APB No. 25. In accordance with SFAS No. 148, pro forma information regarding net income is required to be disclosed as if the Company had accounted for its employee stock options using the fair value method of SFAS No. 123. See the Basis of Presentation note for this disclosure. There were 825,699 options vested under the Plan at March 31, 2005.

Fair value information for the Plan was estimated using the Black-Scholes option-pricing model based on the following assumptions for the options granted:

	December 31, 2004	March 31, 2005 (unaudited)
Dividend yield	0.00%	0.00%
Expected option life	5 years	5 years
Volatility factor percentage of market price	40.00%	24.00%

Discount rate 3.63% 4.18%

Because the Black-Scholes option valuation model utilizes certain estimates and assumptions, the existing models do not necessarily represent the definitive fair value of options for future periods.

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GNC CORPORATION AND SUBSIDIARIES SUMMARIZED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED CONTINUED)

NOTE 8. SEGMENTS

The following operating segments represent identifiable components of the Company for which separate financial information is available. This information is utilized by management to assess performance and allocate assets accordingly. The Company s management evaluates segment operating results based on several indicators. The primary key performance indicators are sales and operating income or loss for each segment. Operating income or loss, as evaluated by management, excludes certain items that are managed at the consolidated level, such as distribution and warehousing, impairments and other corporate costs. The following table represents key financial information for each of the Company s business segments, identifiable by the distinct operations and management of each: Retail, Franchising, and Manufacturing/Wholesale. The Retail segment includes the Company s corporate store operations in the United States and Canada. The Franchise segment represents the Company s franchise operations, both domestically and internationally. The Manufacturing/Wholesale segment represents the Company s manufacturing operations in South Carolina and Australia and the wholesale sales business. This segment supplies the Retail and Franchise segments, along with various third parties, with finished products for sale. The Warehousing and Distribution costs, Corporate costs, and Other Unallocated Costs represent the Company s administrative expenses. The accounting policies of the segments are the same as those described in Basis of Presentation and Summary of Significant Accounting Policies , which is included in the Form 10-K.

	Three months ended March 31, 2004 2005 (unaudited) (in thousands)						
Revenues: Retail Franchise	\$	279,641 64,138	\$	255,252 52,627			
Manufacturing/Wholesale:		•					
Intersegment (1) Third Party		47,546 28,776		55,495 28,556			
Sub total Manufacturing/Wholesale		76,322		84,051			
Sub total segment revenues Intersegment elimination (1)		420,101 (47,546)		391,930 (55,495)			
Total revenues Operating income:		372,555		336,435			
Retail		35,395		17,906			
Franchise ⁽²⁾ Manufacturing/Wholesale Unallocated corporate and other costs:		17,122 8,186		13,343 12,059			
Warehousing & distribution costs Corporate costs		(12,705) (13,872)		(12,659) (12,895)			
Sub total unallocated corporate and other costs		(26,577)		(25,554)			
Total operating income		34,126		17,754			

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Interest expense, net Income before income taxes Income tax expense	8,694 25,432 9,244	13,471 4,283 1,547
Net income	\$ 16,188	\$ 2,736
Total assets: Retail Franchise Manufacturing / Wholesale Corp / Other	\$ 458,208 336,017 142,463 135,338	\$ 431,263 310,630 145,319 145,005
Total assets	\$ 1,072,026	\$ 1,032,217

⁽¹⁾ Intersegment revenues are eliminated from consolidated revenue.

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⁽²⁾ Franchise operating income for the three months ended March 31, 2005 includes \$2.5 million of income, which related to recognition of transaction fee income on the transfer of our Australian franchise.

GNC CORPORATION AND SUBSIDIARIES SUMMARIZED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED CONTINUED)

NOTE 9. SUPPLEMENTAL GUARANTOR INFORMATION

As of March 31, 2005, the Company s debt includes Centers—senior credit facility, its Senior Notes and its Senior Subordinated Notes. The senior credit facility has been guaranteed by the Company and its domestic subsidiaries. The Senior Notes are general unsecured obligations of Centers and rank secondary to Centers—senior credit facility and are senior in right of payment to all existing and future subordinated obligations of Centers, including Centers Senior Subordinated Notes. The Senior Notes are unconditionally guaranteed on an unsecured basis by all of Centers—existing and future material domestic subsidiaries. The Senior Subordinated Notes are general unsecured obligations and are guaranteed on a senior subordinated basis by certain of Centers—domestic subsidiaries and rank secondary to Center—senior credit facility. Guarantor subsidiaries include the Company—senior direct and indirect domestic subsidiaries as of the respective balance sheet dates. Non-guarantor subsidiaries include the remaining direct and indirect foreign subsidiaries. The subsidiary guarantors are wholly owned by the Company. The guarantees are full and unconditional and joint and several.

Presented below are condensed consolidated financial statements of the Company, Centers as the issuer, and the combined guarantor and non-guarantor subsidiaries for the three months ended March 31, 2005 and 2004. The guarantor and non-guarantor subsidiaries are presented in a combined format as their individual operations are not material to the Company s consolidated financial statements. Investments in subsidiaries are either consolidated or accounted for under the equity method of accounting. Intercompany balances and transactions have been eliminated.

Supplemental Condensed Consolidating Balance Sheets

March 31, 2005	Parent Issuer		Combined Guarantor Subsidiaries		No:	Combined n-Guarantor ubsidiaries unaudited) (in chousands)	Eliminations	Co	onsolidated
Current assets Cash and cash									
equivalents Receivables, net	\$	\$	\$	74,691 67,284	\$	3,074 1,144	\$	\$	77,765 68,428
Intercompany receivables		2,080		33,538		·	(35,618)		·
Inventories, net				278,789		14,582			293,371
Other current assets	641	2,162		43,152		4,090			50,045
Total current assets Property, plant and	641	4,242		497,454		22,890	(35,618)		489,609
equipment, net				168,922		21,886			190,808
Investment in subsidiaries	324,537	790,050		4,520			(1,119,107)		
Goodwill, net				77,643		942			78,585
Brands, net				209,000		3,000			212,000
Other assets		17,727		51,897		371	(8,780)		61,215
Total assets	\$ 325,178	\$812,019	\$	1,009,436	\$	49,089	\$ (1,163,505)	\$	1,032,217

Current liabilities							
Current liabilities	\$ 41	\$ 9,915	\$ 20	08,600	\$ 7,188	\$	\$ 225,744
Intercompany payables	2,080	16,850			16,688	(35,618)	
Total current liabilities	2,121	26,765	20	08,600	23,876	(35,618)	225,744
Long-term debt		460,923			20,693	(8,780)	472,836
Other long-term liabilities		(206)		10,786			10,580
Total liabilities Cumulative redeemable exchangeable preferred	2,121	487,482	2	19,386	44,569	(44,398)	709,160
stock Total stockholders equity	116,173						116,173
(deficit)	206,884	324,537	7	90,050	4,520	(1,119,107)	206,884
Total liabilities and stockholders equity							
(deficit)	\$ 325,178	\$ 812,019	\$ 1,00	09,436	\$ 49,089	\$ (1,163,505)	\$ 1,032,217
			14	ı			
			14	r			

GNC CORPORATION AND SUBSIDIARIES SUMMARIZED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED CONTINUED)

Supplemental Condensed Consolidating Balance Sheets

December 31, 2004	Parent	Issuer	G	ombined uarantor bsidiaries (ir	No:	Combined n-Guarantor ubsidiaries ousands)	Eliminations	Co	onsolidated
Current assets Cash and cash equivalents Receivables, net Intercompany receivables	\$	\$ 17,752	\$	82,722 66,821 16,848	\$	2,439 1,327	\$ (34,600)	\$	85,161 68,148
Inventories, net Other current assets	607	257		258,085 45,731		14,169 3,920	(e .,000)		272,254 50,515
Total current assets Property, plant and	607	18,009		470,207		21,855	(34,600)		476,078
equipment, net Investment in subsidiaries	322,422	784,710		172,813 3,951		22,596	(1,111,083)		195,409
Goodwill, net Brands, net				77,643 209,000		942 3,000			78,585 212,000
Other assets		18,336		59,339		373	(8,780)		69,268
Total assets	\$ 323,029	\$ 821,055	\$	992,953	\$	48,766	\$ (1,154,463)	\$	1,031,340
Current liabilities Current liabilities Intercompany payables	\$ 163 1,865	\$ 4,333	\$	182,490 15,887	\$	7,013 16,848	\$ (34,600)	\$	193,999
Total current liabilities Long-term debt Other long-term liabilities	2,028	4,333 494,300		198,377 9,866		23,861 20,954	(34,600) (8,780)		193,999 506,474 9,866
Total liabilities Cumulative redeemable	2,028	498,633		208,243		44,815	(43,380)		710,339
exchangeable preferred stock Total stockholders equity	112,734								112,734
(deficit)	208,267	322,422		784,710		3,951	(1,111,083)		208,267
Total liabilities and stockholders equity (deficit)	\$ 323,029	\$ 821,055	\$	992,953	\$	48,766	\$ (1,154,463)	\$	1,031,340

Supplemental Condensed Consolidating Statements of Operations

				ombined		nbined				
				uarantorN						
Three months ended March 31, 2005	Parent	Issuer	Su	bsidiaries			Elin	ninations	Cor	ısolidated
					audite					
				•	housai					
Revenue	\$	\$	\$	322,346	\$	17,685	\$	(3,596)	\$	336,435
Cost of sales, including costs of warehousing, distribution and										
occupancy				220,927		13,125		(3,596)		230,456
Gross profit				101,419		4,560				105,979
Compensation and related benefits				54,321		2,993				57,314
Advertising and promotion				14,483		118				14,601
Other selling, general and										
administrative	93	478		17,930		414				18,915
Subsidiary (income) loss	(2,795)	(6,022)		(810)				9,627		
Other income				(2,510)		(95)				(2,605)
Operating income(loss)	2,702	5,544		18,005		1,130		(9,627)		17,754
Interest expense, net		4,574		8,571		326				13,471
Income (loss) before income taxes	2,702	970		9,434		804		(9,627)		4,283
Income tax (benefit) expense	(34)	(1,825)		3,412		(6)				1,547
									\$	
Net income (loss)	\$ 2,736	\$ 2,795	\$	6,022		810	\$	(9,627)	\$	2,736
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GNC CORPORATION AND SUBSIDIARIES SUMMARIZED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED CONTINUED)

Supplemental Condensed Consolidating Statements of Operations

Three months ended March 31, 2004	Parent	Issuer	Guarantor Subsidiaries (una	Combined Jon-Guaranto Subsidiaries audited) ousands)	or EliminationsCo	nsolidated
Revenue	\$	\$	\$ 355,490	\$ 19,344	\$ (2,279) \$	372,555
Cost of sales, including costs of warehousing, distribution and						
occupancy			235,442	13,980	(2,279)	247,143
Gross profit			120,048	5,364		125,412
Compensation and related benefits			58,007	3,093		61,100
Advertising and promotion			12,452	104		12,556
Other selling, general and			,			,
administrative	39	394	16,755	635		17,823
Subsidiary (income) loss	(16,233)	(16,483)	,		34,007	.,
Other income	(-,,	(-,,	(30)		•	(193)
			(50)	(100)		(1)0)
Operating income (loss)	16,194	16,089	34,155	1,695	(34,007)	34,126
Interest expense, net	41	•	8,249	404		8,694
1			,			•
Income (loss) before income taxes	16,153	16,089	25,906	1,291	(34,007)	25,432
Income tax (benefit) expense	(35)	(144)	•	•	, , ,	9,244
. , ,	,	, ,	,			•
Net income (loss)	\$ 16,188	\$ 16,233	\$ 16,483	\$ 1,291	\$ (34,007) \$	16,188

Supplemental Condensed Consolidating Statements of Cash Flows

Three months ended March 31, 2005	Parent	I	ssuer	G	ombined uarantor bsidiaries (unaudite (in thousa	Sub	Guarantor sidiaries	Con	Consolidated		
Net cash provided by operating activities	\$	\$	4,201	\$	30,373	\$	966	\$	35,540		
CASH FLOWS FROM INVESTING ACTIVITIES: Capital expenditures Investment/distribution			35,245		(4,361) (35,245)		(22)		(4,383)		

Other investing			(558)		(558)
Net cash provided by (used in) investing activities		35,245	(40,164)	(22)	(4,941)
CASH FLOWS FROM FINANCING ACTIVITIES:					
GNC Corporation return of capital from					
General Nutrition Centers, Inc	416	(416)			
Repurchase/retirement of common stock	(416)				(416)
Payments on long-term debt third	. ,				
parties		(185,245)		(246)	(185,491)
Proceeds from senior notes issuance Other financing		150,000 (3,785)	1,760		150,000 (2,025)
Other imalicing		(3,763)	1,700		(2,023)
Net cash (used in) provided by					
financing activities		(39,446)	1,760	(246)	(37,932)
Effect of exchange rate on cash				(63)	(63)
Net (decrease) increase in cash			(8,031)	635	(7,396)
Beginning balance, cash			82,722	2,439	85,161
Ending balance, cash	\$	\$	\$ 74,691	\$ 3,074	\$ 77,765
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GNC CORPORATION AND SUBSIDIARIES SUMMARIZED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED CONTINUED)

Supplemental Condensed Consolidating Statements of Cash Flows

Three months ended March 31, 2004	Parent Issuer		Gu	ombined parantor osidiaries (unaudit (in thousa		Consolidated			
Net cash provided by operating activities	\$	\$	6,082	\$	42,034	\$	330	\$	48,446
CASH FLOWS FROM INVESTING ACTIVITIES: Capital expenditures					(5,124)		(218)		(5,342)
Purchase transaction fees Investment/distribution Other investing			(7,710) 713		(713) (205)		` ,		(7,710) (205)
Net cash used in investing activities			(6,997)		(6,042)		(218)		(13,257)
CASH FLOWS FROM FINANCING ACTIVITIES: GNC Corporation investment in General Nutrition Centers, Inc Issuance of common stock Other financing	(1,628) 1,628		1,628 (713)		(839)		(238)		1,628 (1,790)
Net cash provided by (used in) financing activities			915		(839)		(238)		(162)
Effect of exchange rate on cash							(72)		(72)
Net increase (decrease) in cash					35,153		(198)		34,955
Beginning balance, cash					30,642		2,534		33,176
Ending balance, cash	\$	\$		\$	65,795	\$	2,336	\$	68,131
			17						

GNC CORPORATION AND SUBSIDIARIES

Item 2 Management s Discussion and Analysis of Financial Condition and Results of Operations

The following Management's Discussion and Analysis of Financial Condition and Results of Operations should be read in conjunction with our consolidated financial statements and related notes included elsewhere in this quarterly report on Form 10-Q (the Report). The discussion in this section contains forward looking statements that involve risks and uncertainties. See Risk Factors included in our Annual Report on Form 10-K filed for the year ending December 31, 2004 (the Form 10-K), for a discussion of important factors that could cause actual results to differ materially from those described or implied by the forward-looking statements contained herein.

Overview

We are the largest global specialty retailer of nutritional supplements, which include sports nutrition products, diet products, VMHS (vitamins, minerals and herbal supplements) and specialty supplements. We derive our revenues principally from product sales through our company-owned stores, franchise activities and sales of products manufactured in our facilities to third parties. We sell products through a worldwide network of more than 5,700 locations operating under the GNC brand name. Revenues are derived from our three business segments, Retail, Franchise and Manufacturing/ Wholesale, primarily.

Trends and Other Factors Affecting Our Business

Our performance is affected by trends that affect the nutritional supplements industry generally. Current trends affecting our business include the aging population, rising healthcare costs, increasing focus on fitness and increasing incidence of obesity. Changes in these trends and other factors, may also impact our business. Our business allows us to respond to changing consumer preferences and drive revenues by emphasizing new product development, introducing targeted third-party products, and adjusting our product mix. There have been no new material developments in the matters disclosed in the Trends and Other Factors Affecting Our Business section included in the Form 10-K.

Results of Operations

The information presented below for the three months ended March 31, 2005 and 2004 was prepared by management and is unaudited. In the opinion of management, all adjustments necessary for a fair statement of our financial position and operating results for such periods and as of such dates have been included.

As discussed in the Segments note to our consolidated financial statements, we evaluate segment operating results based on several indicators. The primary key performance indicators are revenues and operating income or loss for each segment. Revenues and operating income or loss, as evaluated by management, exclude certain items that are managed at the consolidated level, such as warehousing and transportation costs and other corporate costs. The following discussion compares the revenues and the operating income or loss by segment, as well as those items excluded from the segment totals.

We calculate our same store sales growth to exclude the net sales of a store for any period if the store was not open during the same period of the prior year. When a store s square footage has been changed as a result of reconfiguration or relocation in the same mall, the store continues to be treated as a same store. Company-owned and domestic franchised same store sales have been calculated on a calendar basis for all periods presented.

All calculations related to the Results of Operations for the year-over-year comparisons below were calculated based on the numbers in the following table, which have been rounded to millions.

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GNC CORPORATION AND SUBSIDIARIES

Results of Operations and Comprehensive Income

(Dollars in millions and percentages expressed as a percentage of net revenues)

	Three Months Ended March 31, 2004			Three Months Ended March 31, 2005		
Revenues:						
Retail	\$ 279.6	75.1%	\$	255.2	75.9%	
Franchise	64.2	17.2%		52.6	15.6%	
Manufacturing / Wholesale	28.8	7.7%		28.6	8.5%	
Total net revenues	372.6	100.0%		336.4	100.0%	
Operating expenses:						
Cost of sales, including costs of warehousing,						
distribution and occupancy	247.2	66.3%		230.4	68.5%	
Compensation and related benefits	61.1	16.4%		57.3	17.0%	
Advertising and promotion	12.6	3.4%		14.6	4.3%	
Other selling, general and administrative expenses	16.8	4.5%		17.9	5.3%	
Amortization expense	1.0	0.3%		1.0	0.3%	
Foreign currency gain	(0.2)	-0.1%		(0.1)	0.0%	
Other income		0.0%		(2.5)	-0.7%	
Total operating expenses	338.5	90.8%		318.6	94.7%	
Operating Income						
Retail	35.4	9.5%		17.9	5.3%	
Franchise	17.1	4.6%		10.8	3.2%	
Manufacturing / Wholesale Unallocated corporate and other costs:	8.2	2.2%		12.1	3.6%	
Warehousing & distribution costs	(12.7)	-3.4%		(12.7)	-3.7%	
Corporate costs	(13.9)	-3.7%		(12.8)	-3.8%	
Other income	(101)	0.0%		2.5	0.7%	
Sub total unallocated corporate and other costs	(26.6)	-7.1%		(23.0)	-6.8%	
Total operating income	34.1	9.2%		17.8	5.3%	
Interest expense, net	8.7			13.5		
Income before income taxes	25.4			4.3		
Income tax expense	9.2			1.6		

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Net income Other comprehensive loss	16.2 (0.4)	2.7 (0.2)
Comprehensive income	\$ 15.8	\$ 2.5

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GNC CORPORATION AND SUBSIDIARIES

Comparison of Three Months Ended March 31, 2005 and March 31, 2004

Revenues

Consolidated. Our consolidated net revenues decreased \$36.2 million, or 9.7%, to \$336.4 million for the three months ended March 31, 2005 compared to \$372.6 million for the same period in 2004. The decrease was primarily the result of decreased same store sales in our Retail and Franchise segments and a reduced store base.

Retail. Revenues in our Retail segment decreased \$24.4 million, or 8.7%, to \$255.2 million for the three months ended March 31, 2005 compared to \$279.6 million for the same period in 2004. The revenue decrease occurred primarily in our diet category. Sales in the diet category declined \$24.0 million in the first quarter of 2005, primarily due to significantly lower sales of products low in carbohydrates (low-carb). Sales of low-carb products were very strong in the first quarter of 2004. As a result, same store sales for the first quarter of 2005 declined in both company-owned domestic and Canadian stores by 7.8% and 12.9%, respectively. Our Canadian retail stores revenue represents approximately 5.2% of retail revenue. A downward trend of low-carb sales began late in the second quarter of 2004, continued for the remainder of 2004 and through the first quarter of 2005. Additionally, overall retail sales declined as a result of operating fewer stores: 2,509 company-owned stores as of March 31, 2005 versus 2,549 as of March 31, 2004.

Franchise. Revenues in our Franchise segment decreased \$11.6 million, or 18.1%, to \$52.6 million for the three months ended March 31, 2005, compared to \$64.2 million for the same period in 2004. This decrease was primarily the result of decreased wholesale product sales to franchisees of \$10.9 million and a decrease in franchise royalty revenue of \$0.6 million; both were a result of lower retail sales at the franchise stores, as our franchisees experienced the same decline in low-carb product sales as the corporate stores, and higher discounts provided to the franchisees to support our first quarter 2005 promotions. Additionally, domestic franchise retail sales declined as a result of operating fewer domestic stores: 1,261 domestic franchise stores at March 31, 2005 compared with 1,335 as of March 31, 2004. The number of international stores, to whom we sell fewer products, increased to 767 as of March 31, 2005 versus 666 as of March 31, 2004. Decreases in other revenue accounted for the remaining \$0.1 million decrease.

Manufacturing/Wholesale. Revenues in our Manufacturing/Wholesale segment remained relatively flat with a decrease of \$0.2 million, or 0.7%, to \$28.6 million for the three months ended March 31, 2005 compared to \$28.8 million for the same period in 2004.

Cost of Sales

Consolidated cost of sales, which includes product costs, costs of warehousing and distribution and occupancy costs, decreased \$16.8 million, or 6.8%, to \$230.4 million for the three months ended March 31, 2005 compared to \$247.2 million for the same period in 2004. This decrease was primarily driven by lower consolidated total revenue which directly and proportionately decreased our cost of sales, while costs from warehousing and distribution and occupancy remained relatively unchanged. Consolidated costs of sales, as a percentage of net revenue, was 68.5% for the three months ended March 31, 2005, compared to 66.3% for the same period in 2004.

Consolidated product costs decreased \$17.8 million, or 9.5%, to \$169.7 million for the three months ended March 31, 2005 compared to \$187.5 million for the same period in 2004. The decrease in consolidated product costs was a result of a shift in the sales mix from lower margin, third party low-carb products in 2004 to higher margin, GNC brand products in 2005, including improved margins and efficiencies at our South Carolina manufacturing

facility, offset by increased promotional pricing in the first quarter of 2005. The consolidated product costs as a percentage of net revenue was 50.4% and 50.3% for the three months ended March 31, 2005 and 2004, respectively. Included in product costs in 2004 is \$1.3 million of expense as a result of adjustments due to increased inventory valuation related to the Acquisition.

Consolidated warehousing and distribution costs increased \$0.2 million, or 1.6%, to \$13.0 million for the three months ended March 31, 2005 compared to \$12.8 million for the same period in 2004. This increase was a result of increased fuel costs, offset by decreases, due to efficiencies, in wages and other warehousing costs. Consolidated warehousing and distribution costs, as a percentage of net revenue, was 3.9% for the three months ended March 31, 2005, compared to 3.4% for the same period in 2004.

Consolidated occupancy costs increased \$0.8 million, or 1.7%, to \$47.7 million for the three months ended March 31, 2005 compared to \$46.9 million for the same period in 2004. This increase was primarily due to an increase in depreciation expense of \$0.9 million, offset by decreases in lease-related expenses of \$0.1 million. This increase in depreciation expense resulted from increased capital expenditures of shorter lived store assets than in prior years. Consolidated occupancy costs, as a percentage of net revenue, was 14.2% for the three months ended March 31, 2005, compared to 12.5% for the same period in 2004.

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GNC CORPORATION AND SUBSIDIARIES

Selling, General and Administrative Expenses

Our consolidated selling, general and administrative expenses, including compensation and related benefits, advertising and promotion expense, other selling, general and administrative expenses, and amortization expense (SG&A), decreased \$0.7 million, or 0.8%, to \$90.8 million, for the three months ended March 2005, compared to \$91.5 million for the same period in 2004. Our consolidated SG&A expense, as a percentage of net revenues, was 26.9% during the three months ended March 31, 2005 compared to 24.6% for the same period in 2004.

Consolidated compensation and related benefits decreased \$3.8 million, or 6.2%, to \$57.3 million for the three months ended March 31, 2005 compared to \$61.1 million for the same period in 2004. The decrease was the result of decreases in incentives and commission expense of \$3.0 million and other costs of \$0.8 million.

Consolidated advertising and promotion expenses increased \$2.0 million, or 15.9%, to \$14.6 million for the three months ended March 31, 2005 compared to \$12.6 million during the same period in 2004. Advertising expense increased due to additional expenditures in 2005 for television advertising of \$2.0 million. This advertising was done to support specific GNC brand and third-party product promotions.

Consolidated other selling, general and administrative expenses, including amortization expense, increased \$1.1 million, or 6.2%, to \$18.9 million for the three months ended March 31, 2005 compared to \$17.8 million for the same period in 2004. The primary reason for the increase was an increase in bad debt expense of \$1.1 million.

Foreign currency gain

Consolidated foreign currency gain decreased \$0.1 million for the three months ended March 31, 2005 to a gain of \$0.1 million compared to a gain of \$0.2 million for the three months ended March 31, 2004.

Other income

Other income for the three months ended March 31, 2005 was \$2.5 million, which was recognition of transaction fee income related to the transfer of our Australian franchise. There was no other income for the same period in 2004.

Operating Income

Consolidated. As a result of the foregoing, operating income decreased \$16.3 million, or 47.8%, to \$17.8 million for the three months ended March 31, 2005 compared to \$34.1 million for the same period in 2004. Operating income as a percentage of net revenues was 5.3% for the three months ended March 31, 2005 compared to 9.2% for the same period in 2004.

Retail. Operating income decreased \$17.5 million, or 49.4%, to \$17.9 million for the three months ended March 31, 2005 compared to \$35.4 million for the same period in 2004. The decrease was primarily a result of decreased margin as a result of decreased sales, increases in occupancy and advertising expenses, offset by decreases in salaries and benefits and other selling, general and administrative expenses.

Franchise. Operating income decreased \$6.3 million, or 36.8%, to \$10.8 million for the three months ended March 31, 2005 compared to \$17.1 million for the same period in 2004. The decrease was principally a result of decreased wholesale product sales of \$10.9 million and an increase in bad debt charges of \$0.9 million.

Manufacturing/Wholesale. Operating income increased \$3.9 million, or 47.6%, to \$12.1 million for the three months ended March 31, 2005 compared to \$8.2 million for the same period in 2004. This increase was primarily as a result of improved margins on third-party sales and increased manufacturing efficiencies at our South Carolina manufacturing facility.

Warehousing & Distribution Costs. Unallocated warehousing and distribution costs remained at \$12.7 million for the three months ended March 31, 2005 compared to the same period in 2004. We recognized significant increases in fuel costs, which were offset by efficiency savings in warehousing costs.

Corporate Costs. Operating expenses decreased \$1.1 million, or 7.9%, to \$12.8 million for the three months ended March 31, 2005 compared to \$13.9 million for the same period in 2004. This decrease was primarily a result of decreases in: (1) wage and benefit costs, (2) insurance costs and (3) research and development costs, offset by increases in legal and accounting fees.

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Interest Expense

Interest expense increased \$4.8 million, or 55.2%, to \$13.5 million for the three months ended March 31, 2005 compared to \$8.7 million for the same period in 2004. This increase was due to the write-off of \$3.9 million of deferred financing fees, a result of the retirement of \$185.0 million of our bank debt, and a higher fixed interest rate on the \$150.0 million Senior Notes, which replaced a portion of our bank debt.

Income Tax Expense

We recognized \$1.6 million of consolidated income tax expense during the three months ended March 31, 2005 compared to \$9.2 million of expense for the same period of 2004. Our effective tax rate for three months ended March 31, 2005 was 36.1% versus 36.3% for the same period in 2004.

Net Income

As a result of the foregoing, consolidated net income decreased \$13.5 million to \$2.7 million for the three months ended March 31, 2005 from \$16.2 million for the same period in 2004.

Other Comprehensive Loss

We recognized \$0.2 million of foreign currency translation loss for the three months ended March 31, 2005 compared to \$0.4 million for the same period in 2004. The amounts recognized in each period resulted from foreign currency translation adjustments related to the investment in and receivables due from our Canadian and Australian subsidiaries.

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Liquidity and Capital Resources

At March 31, 2005 we had \$77.8 million in cash and cash equivalents and \$263.9 million in working capital compared to \$68.1 million in cash and cash equivalents and \$228.8 million in working capital at March 31, 2004. The \$35.1 million increase in working capital was primarily driven by an accumulation of cash from operations, and reductions in current liabilities.

Cash Provided by Operating Activities

Cash provided by operating activities was \$35.5 million and \$48.4 million for the three months ended March 31, 2005 and 2004, respectively. The primary reason for the change in each year was changes in working capital accounts. For the three months ended March 31, 2005 and 2004, inventory increased \$23.2 million and \$31.8 million, respectively, as a result of increasing our finished goods and bulk inventory and a decrease in our reserves. Primarily as a result of the increase in inventory, accounts payable increased by \$26.2 million and \$36.8 million for the three months ended March 31, 2005 and 2004, respectively. Franchise notes receivable decreased \$3.6 million and \$3.2 million for the three months ended March 31, 2005 and 2004, respectively, as a result of payments on existing notes and fewer franchise store openings than in prior years. Other assets decreased \$5.7 million for the three months ended March 31, 2004, primarily as a result of a refund of deposits of \$4.4 million previously pledged as collateral for worker compensation letters of credit. Accrued liabilities decreased \$9.9 million for the three months ended March 31, 2004, primarily a result of reductions of incentives, change of control payments, and other payroll accruals of \$9.6 million.

Cash Used in Investing Activities

We used cash from investing activities of approximately \$4.9 million and \$13.3 million for the three months ended March 31, 2005 and 2004, respectively. Capital expenditures were \$4.4 million and \$5.3 million during the three months ended March 31, 2005 and 2004, respectively. Capital expenditures were for improvements to our retail stores and South Carolina manufacturing facility. Additionally, in 2004, we paid \$7.7 million in expenses related to the Acquisition.

Cash Used in and Provided by Financing Activities

We used cash in financing activities of approximately \$37.9 million and \$0.2 million for the three months ended March 31, 2005 and 2004, respectively. In January 2005, Centers issued \$150.0 million aggregate principal amount of its Senior Notes, and used the net proceeds from this issuance, along with additional cash on hand, to pay down \$185.0 million of Centers indebtedness under its term loan facility. We also paid \$3.8 million in fees related to the Senior Notes offering and paid down an additional \$0.5 million of our debt. In 2004, we issued common stock of \$1.6 million, and paid down \$1.0 million of Centers debt.

We expect to fund our operations through internally generated cash and, if necessary, from borrowings under our \$75.0 million revolving credit facility. We expect our primary uses of cash in the near future will be debt service requirements, capital expenditures, and working capital requirements. We anticipate that cash generated from operations, together with amounts available under our revolving credit facility, will be sufficient to meet our future operating expenses, capital expenditures and debt service obligations as they become due. However, our ability to make scheduled payments of principal on, to pay interest on, or to refinance our indebtedness and to satisfy our other debt obligations will depend on our future operating performance, which will be affected by general economic, financial and other factors beyond our control.

Contractual Obligations

The only material change from December 31, 2004 was related to Centers January 2005 issuance of \$150.0 million aggregate principal amount of Senior Notes due 2011, with an interest rate of 8 5/8% (the Senior Notes). Centers used the net proceeds from this offering of \$145.6 million, together with \$39.4 million of cash on hand, to repay a portion of the term loan indebtedness under our senior credit facility. The interest on the Senior Notes is payable semi-annually in arrears on January 15 and July 15 of each year, beginning with the first payment due on July 15, 2005.

Off Balance Sheet Arrangements

As of March 31, 2005 and 2004, we had no relationships with unconsolidated entities or financial partnerships, such as entities often referred to as structured finance or special purpose entities, which would have been established for the purpose of facilitating off balance sheet arrangements, or other contractually narrow or limited purposes. We are, therefore, not materially exposed to any financing, liquidity, market or credit risk that could arise if we had engaged in such relationships.

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We have a balance of unused advertising barter credits on account with a third-party advertising agency. We generated these barter credits by exchanging inventory with a third-party barter vendor. In exchange, the barter vendor supplied us with advertising credits. We did not record a sale on the transaction as the inventory sold was for expiring products that were previously fully reserved for on our balance sheet. In accordance with the Accounting Principles Board (APB) APB No. 29, a sale is recorded based on either the value given up or the value received, whichever is more easily determinable. The value of the inventory was determined to be zero, as the inventory was fully reserved. Therefore, these credits were not recognized on the balance sheet and are only realized when we advertise through the bartering company. The credits can be used to offset the cost of cable advertising. As of March 31, 2005 and December 31, 2004, the available credit balance was \$10.4 million, and \$11.3 million, respectively. The barter credits are effective through April 1, 2006.

Effect of Inflation

Inflation generally affects us by increasing costs of raw materials, labor and equipment. We do not believe that inflation had any material effect on our results of operations in the periods presented in our consolidated financial statements.

Recently Issued Accounting Pronouncements

In December 2004, the Financial Accounting Standards Board (FASB) issued Statements of Financial Accounting Standards (SFAS No. 123 (Revised 2004) Share-Based Payment: an Amendment of FASB Statements No. 123 and 95. SFAS No. 123(R); sets accounting requirements for share-based compensation to employees. It requires companies to recognize in the income statement the grant-date fair value of stock options and other equity-based compensation issued to employees and disallows the use of the intrinsic value method of accounting for stock compensation. Originally SFAS No. 123(R) was applicable for all interim and fiscal periods beginning after June 15, 2005. In April 2005, the Securities and Exchange Commission (SEC) announced that it was extending the adoption of SFAS No. 123(R) for public companies to be applicable for all fiscal periods beginning after June 15, 2005. Although we are not a public entity as defined by SFAS No. 123(R), this statement is also not effective for the Company until the beginning of our fiscal year 2006. The adoption of this statement is not expected to have a significant impact on our consolidated financial statements or results of operations.

In December 2004, the FASB issued SFAS No. 153, Exchanges of Nonmonetary Assets, an amendment of APB Opinion No. 29, Accounting for Nonmonetary Transactions . The amendments made by SFAS No. 153 are based on the principle that exchanges of nonmonetary assets should be measured based on the fair value of the assets exchanged. Further, the amendments eliminate the narrow exception for nonmonetary exchanges of similar productive assets and replace it with a broader exception for exchanges of nonmonetary assets that do not have commercial substance. The statement is effective for nonmonetary asset exchanges occurring in fiscal periods beginning after June 15, 2005. Earlier application is permitted for nonmonetary asset exchanges occurring in fiscal periods beginning after the date of issuance. The provisions of this statement shall be applied prospectively. The Company does not anticipate that the adoption of SFAS No. 153 will have a significant impact on the Company s consolidated financial statements or results of operations.

In November 2004, the FASB issued SFAS No. 151, Inventory Costs an amendment of Accounting Research Bulletin (ARB) No. 43, to clarify the accounting for abnormal amounts of idle facility expense, freight, handling costs, and wasted material (spoilage). This statement requires that those items be recognized as current-period charges regardless of whether they meet the criterion of so abnormal. In addition, this statement requires that allocation of fixed production overheads to the costs of conversion be based on the normal capacity of the production facilities.

Companies are required to adopt the provisions of this statement for fiscal years beginning after June 15, 2005. The Company will adopt this standard beginning the first quarter of fiscal year 2006 and currently is evaluating the effects of this statement on its consolidated financial statements.

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Item 3 Quantitative and Qualitative Disclosures about Market Risk

Market risk represents the risk of changes in the value of market risk sensitive instruments caused by fluctuations in interest rates, foreign exchange rates and commodity prices. Changes in these factors could cause fluctuations in the results of our operations and cash flows. In the ordinary course of business, we are primarily exposed to foreign currency and interest rate risks. We do not use derivative financial instruments in connection with these market risks.

Foreign Exchange Rate Market Risk. We are subject to the risk of foreign currency exchange rate changes in the conversion from local currencies to the U.S. dollar of the reported financial position and operating results of our non-U.S. based subsidiaries. We are also subject to foreign currency exchange rate changes for purchase and services that are denominated in currencies other than the U.S. dollar. The primary currencies to which we are exposed to fluctuations are the Canadian Dollar and the Australian Dollar. The fair value of our net foreign investments and our foreign denominated payables would not be materially affected by a 10% adverse change in foreign currency exchange rates for the periods presented.

Interest Rate Market Risk. A portion of our debt is subject to changing interest rates. Although changes in interest rates do not impact our operating income, the changes could affect the fair value of such debt and related interest payments. As of March 31, 2005, we had fixed rate debt of \$378.0 million and variable rate debt of \$96.9 million. Fluctuations in market rates have not had a significant impact on our results of operations in recent years because, in general, our contracts with vendors limit our exposure to increases in product prices. We are not exposed to price risks except with respect to product purchases. We do not enter into futures or swap contracts at this time. Based on our variable rate debt balance as of March 31, 2005, a 1% change in interest rates would increase or decrease our annual interest cost by \$1.0 million.

On January 18, 2005, Centers issued \$150.0 million aggregate principal amount of its Senior Notes, with an interest rate of 8 5/8%. Centers used the net proceeds of this offering of \$145.6 million, together with \$39.4 million of cash on hand, to repay a portion of the indebtedness under its term loan facility. This issuance increased our fixed rate debt by \$150.0 million and decreased our variable rate debt by \$185.0 million. With the exception of the issuance of the Senior Notes and the repayment of a portion of the indebtedness under its term loan facility, there have been no significant changes in market risk subsequent to the audited financial statements as of December 31, 2004.

Item 4 Controls and Procedures

Our management, with the participation of our CEO and CFO, has evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13-a-15(e) and 14d-15(e) under the Securities and Exchange Act of 1934, as amended, as of the end of March 31, 2005. Disclosure controls and procedures are designed to provide reasonable assurance that the information required to be disclosed in this Report has been appropriately recorded, processed, summarized and reported. Based on such evaluation, at the reasonable assurance level our CEO and CFO have concluded that, as of the end of such period, our disclosure controls and procedures are effective. Although we are not yet subject to the disclosure and reporting requirements under Section 404 of the Sarbanes-Oxley Act of 2002, we have evaluated our internal controls over financial reporting and there have been no changes during the most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect our internal controls over financial reporting.

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PART II OTHER INFORMATION

Item 1. Legal Proceedings

There have been no material developments in the matters disclosed in the Legal Proceedings section included in the Form 10-K. See the Commitments and Contingences note included elsewhere in this Report.

Item 2.(c) Unregistered Sales of Equity Securities and Use of Proceeds

On March 30, 2005, we agreed to repurchase 62,500 shares of GNC common stock at \$6.00 per share for an aggregate purchase price of \$375,000 from David R. Heilman, former Executive Vice President and Chief Administrative Officer, per a March 10, 2005 Separation Agreement and General Release. This common stock was subsequently retired as of March 31, 2005.

Item 6 Exhibits

- Exhibit 31.1 Certification of Principal Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- Exhibit 31.2 Certification of Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- Exhibit 32.1 Certification of Principal Executive Officer and Principal Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the persons undersigned thereunto duly authorized.

GNC CORPORATION

(Registrant)

May 10, 2005 /s/ Robert J. DiNicola

Robert J. DiNicola

Interim Chief Executive Officer

May 10, 2005 /s/ Curtis J. Larrimer

Curtis J. Larrimer

Chief Financial Officer

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