Bank of Commerce Holdings Form DEF 14A March 04, 2011

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 14A PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO.)

Filed by the Registrant b Filed by a Party other than the Registrant o Check the appropriate box: o Preliminary Proxy Statement

- b Definitive Proxy Statement
- o Definitive Additional Materials
- o Soliciting Material Under Rule 14a-12.
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#### **Bank of Commerce Holdings**

(Name of Registrant as Specified in its Charter)

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- b No Fee Required
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## Bank of Commerce Holdings Notice of 2011 Annual Meeting of Shareholders And Proxy Statement

April 08, 2011

Dear Shareholder:

It is my pleasure to invite you to Bank of Commerce Holdings 2011 Annual Meeting of Shareholders.

We will hold the meeting on May 17, 2011, at 5:15 p.m., in the lobby of Bank of Commerce located at 1951 Churn Creek Road, Redding, California, 96002. In addition to the formal items of business, I will report on past performance and future prospects.

At the annual meeting you will be asked to elect the slate of directors, to ratify the appointment of independent accountants for 2010, and to make a non-binding vote approving executive compensation. The Board of Directors recommends that you vote **FOR** the director nominees, **FOR** ratification of independent accountants, and **FOR** the non-binding resolution approving executive compensation.

This mailing includes the formal notice of the Annual Meeting and the Proxy Statement. The Proxy Statement describes the business that we will conduct at the meeting and our 2010 Form 10-K and Annual Report provides financial results and information about Bank of Commerce Holdings and its subsidiaries.

Please vote promptly by mail, telephone or internet regardless of whether you plan to attend the meeting. You may later decide to vote in person at the meeting if you are a stockholder of record, or you may revoke your proxy or voting instructions for any other reason before your shares are voted. Your vote is important. We look forward to seeing you at the meeting. Sincerely,

/s/ Patrick J. Moty
Patrick J. Moty
President and
Chief Executive Officer
Bank of Commerce Holdings &
Subsidiaries

This proxy statement and the accompanying form of proxy are being mailed to shareholders on or about April 08, 2011

#### Bank of Commerce Holdings NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

Date: Tuesday, May 17, 2011

Time: 5:15 p.m.

Place: Bank of Commerce Redding

1951 Churn Creek Road Redding, California 96002

#### Dear Shareholders:

#### At our 2011 Annual Meeting, we will ask you to:

Elect ten directors each to serve for a term of one year;

Ratify the selection of Moss Adams, LLP as our independent public accountants for 2010;

Adopt a non-binding advisory resolution approving executive compensation; and

Transact any other business that may properly be presented at the Annual Meeting.

If you were a shareholder of record as of the close of business on March 15, 2011, you are entitled to notice of and to

vote at the Annual Meeting and any adjournment thereof. This proxy statement and the accompanying form of proxy are being mailed to shareholders on or about April 8, 2011.

Whether or not you plan to attend, please grant a proxy to vote your shares in one of three ways: via telephone, facsimile or mail. Instructions regarding telephone voting are included on the proxy card. If you choose to vote by mail, please mark, sign and date the proxy card and return it in the enclosed envelope. Your proxy may be revoked at any time before it is exercised as explained in the proxy statement. Our transfer agent s facsimile number is (908) 272-6835. Returning your proxy will not limit your rights to attend or vote at the Annual Meeting.

By Order of the Board of Directors,

/s/ David H. Scott

David H. Scott

Corporate Secretary, Bank of Commerce
Holdings

Redding, California Dated: April 8, 2011

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#### Why did you send me this Proxy Statement?

The Board of Directors of Bank of Commerce Holdings is soliciting proxies from its stockholders to be used at the annual meeting of stockholders on Tuesday, May 17, 2011. This Proxy Statement summarizes the information you need to know to cast an informed vote at the Annual Meeting. You do not need to attend the Annual Meeting to vote your shares. Instead you may simply complete, sign and return the enclosed proxy card, or use the convenient telephone or internet voting method as described in the proxy card.

Along with this Proxy Statement, we are also sending you our 2010 Annual Report on Form 10-K ( Form 10-K ) and Annual Report. .

#### Who is entitled to vote?

Shareholders of record at the close of business on March 15, 2011 (the Record Date ) are entitled to notice of and to vote at the Annual Meeting. As of the close of business on the Record Date, the Company had 16,991,495 shares of Common Stock outstanding and entitled to vote.

#### What constitutes a quorum?

The presence in person or by proxy of the holders of a majority of the Company s outstanding shares of Common Stock (Common Stock) constitutes a quorum for the transaction of business at the Annual Meeting. Abstentions and broker non-votes are each included in the determination of the number of shares present and voting for purposes of determining the presence of a quorum. A broker non-vote occurs when the nominee holding shares for a beneficial owner does not have discretionary voting power with respect to that item and has not received instructions from the beneficial owner. Abstentions and broker non-votes will be included in the tabulations of the votes cast on proposals presented to the shareholders and therefore will have the effect of a negative vote.

#### How many votes do I have?

Each share of Bank of Commerce Holdings Common Stock that you owned as of the record date entitles you to one vote. The proxy card indicates the number of votes that you have.

#### How do I vote by proxy? Can I vote by telephone or internet?

Whether or not you plan to attend the Annual Meeting, we urge you to complete, sign and date the enclosed proxy card and to return it promptly. You may also cast your vote by telephone or internet as indicated on the proxy card. Returning the proxy card will not affect your right to attend the Annual Meeting and vote. If you fill in your proxy card and send it to us in time to vote, your proxy (as appointed on your proxy card) will vote your shares as you have directed. If you sign the proxy card but do not make specific choices, your proxy will vote your shares as recommended by the Board of Directors as follows:

For the election of all nominees for Director

**For** the ratification of independent accountants

For the non-binding resolution approving executive compensation

If any other matter is presented, your proxy will vote in accordance with the recommendation of the Board of Directors, or, if no recommendation is given, in accordance with his or her best judgment. At the time this Proxy Statement went to press, we knew of no matters that needed to be acted upon at the Annual Meeting, other than those discussed in this Proxy Statement.

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#### How do I change my vote?

Only holders of record at the close of business on March 15, 2011 will be entitled to vote at the annual meeting. Whether or not you plan to attend the Annual Meeting, you may vote your shares via mail, telephone or internet. If you fill out and vote the proxy card, you may change your vote at any time before the vote is conducted at the Annual Meeting. You may notify the Company s Corporate Secretary in writing before the Annual Meeting that you have revoked your proxy. You may also attend the Annual Meeting and vote in person.

#### What vote is required to approve each proposal?

Proposal 1: Elect the slate of directors

It is very important that you vote for the director seats.

#### Your broker cannot vote on this item for you.

The nominees for director who receive the most votes will be elected. If you do not vote for a particular nominee, or you indicate Withhold Authority to vote for a particular nominee on your proxy card, your vote will not count for or against the nominee.

Proposal 2: Ratify the selection of Independent Public Accountants

The affirmative vote of a majority of votes cast at the Annual Meeting on this proposal is required to ratify the selection of independent public accountants. If you abstain from voting, it has no effect on the outcome of this proposal.

Proposal 3: Advisory resolution on Executive Compensation

The affirmative vote of a majority of votes cast at the Annual Meeting on this proposal is required to ratify the non-binding advisory resolution approving executive compensation. If you abstain from voting, it has no effect on the outcome of this proposal.

#### What are the costs of soliciting these Proxies?

The expense of printing and mailing proxy materials, including the Form 10-K and the Annual Report, will be borne by the Company. In addition to the solicitation of proxies by mail, certain directors, officers and other employees of the Company solicit proxies by personal interview, telephone or facsimile. No additional compensation will be paid to such persons for such solicitation. The Company will reimburse brokerage firms and others for their reasonable expenses in forwarding solicitation materials to beneficial owners of the Company s Common Stock. We have contracted with Registrar and Transfer and Broadridge Services to assist us in the distribution of materials and tabulation of the results. This service will cost the Company approximately \$65,000, plus out of pocket expenses.

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#### How do I obtain an Annual Report on Form 10-K?

The consolidated financial statements of Bank of Commerce Holdings and its subsidiaries for the year ended December 31, 2010, are part of the Company s Form 10-K which accompanies this proxy statement. Additional copies of the annual report on Form 10-K and 2010 Annual Report may be obtained upon written request to Samuel D. Jimenez, Senior Vice President & Chief Financial Officer at the Company s administrative offices, 1901 Churn Creek Road, Redding, California 96002.

The Securities and Exchange Commission (SEC) maintains an internet site at <a href="http://www.sec.gov">http://www.sec.gov</a> that contains Bank of Commerce Holdings SEC filings. Access to the filings are also available from Bank of Commerce s website under the heading Investor Information . The website address is <a href="https://www.sec.gov">www.bankofcommerceholdings.com</a>.

#### How has issuing securities to the U.S. Treasury affected the voting at the Annual Meeting?

On November 14, 2008, as part of the Capital Purchase Program (the Capital Purchase Program ) under the Troubled Asset Relief Program ( TARP ) of the United States Department of the Treasury ( U.S. Treasury ), the Company entered into a Letter Agreement with the U.S. Treasury pursuant to which the Company sold 17,000 shares of Preferred Stock to the U.S. Treasury, along with a warrant to purchase 405,405 shares of Common Stock (the Warrant Shares ) at an initial exercise price of \$6.29 per share. The U.S. Treasury currently owns all issued and outstanding Preferred Stock of the Company. Subject to the terms of the Certificate of Designations of the Preferred Stock, the Preferred Stock is non-voting except for class voting rights on matters that would adversely affect the rights of the holders of the Preferred Stock. The U.S. Treasury does not have any voting rights with respect to the Warrant Shares.

Pursuant to the terms of the preferred stock issued to the U.S. Treasury, on the occurrence of certain events, the U.S. Treasury would be provided the authority to appoint two members of the Board of Directors (contingent directors). Descriptions herein relating to the qualification, nomination, and election of directors do not include contingent directors.

In connection with its participation in the Capital Purchase Program, the Company is required under current regulations, for the duration of the period that the U.S. Treasury holds any equity or debt position in the Company acquired under the Capital Purchase Program, to take the following actions with respect to its executive compensation arrangements relating to its Senior Executive Officers (the SEOs):

require that SEO bonus and incentive compensation are subject to recovery or claw-back by the Company if the payments were based on materially inaccurate financial statements or any other materially inaccurate performance metric criteria;

prohibit any golden parachute payment to the SEOs, generally meaning any payment in the nature of compensation to (or for the benefit of) an SEO made in connection with an applicable severance from employment to the extent the aggregate present value of such payments equals or exceeds an amount equal to three times the SEOs base amount (generally defined as the five-year average of the executive s compensation); and

agree that it will be subject to Section 162(m)(5) of the Internal Revenue Code (the Code ), which reduces the annual tax deduction limit for remuneration paid to the SEOs during any taxable year from \$1,000,000 to \$500,000 and eliminates the availability of the exception to the deduction limit for performance-based compensation, as defined in the Code.

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The Company s SEOs currently consist of the same executive officers who are designated named executive officers for purposes of this Proxy Statement.

In addition, in connection with its participation in the Capital Purchase Program, the Compensation Committee is required to meet every six months with the Company s Chief Risk Officer or other senior risk officers to discuss and review the relationship between the Company s risk management policies and practices and its SEO incentive compensation arrangements, identifying and making reasonable efforts to limit any features in such compensation arrangements that might lead to the SEOs taking unnecessary or excessive risks that could threaten the value of the Company. The Compensation Committee, on behalf of the Company, must certify that it has completed the review and taken any necessary actions.

In response to this requirement, on November 16, 2010 the Compensation Committee met with Robert Oberg, who has been identified by the Board as acting as the Company s Chief Risk Officer. The Chief Risk Officer presented the Compensation Committee with an overview of the Company s overall risk structure and the top risks identified within the Company, and discussed the process by which he had analyzed the risks associated with the executive compensation program. This process included, among other things, a comprehensive review of the program and discussions with senior Human Resources personnel of the Company. The Compensation Committee reviewed with the Chief Risk Officer the structure of the Company s overall executive compensation program. This review included, without limitation, the upside and downside compensation potential under the Company s annual incentive plans; the long-term view encouraged by the design and vesting features of the Company s long-term incentive arrangements; and the extent to which the Compensation Committee and the Company's management monitor the program. Based on its analysis of these and other factors, the Compensation Committee determined that the Company s executive compensation program does not encourage the SEOs to take unnecessary and excessive risks that threaten the value of the Company, and that no changes to the program were required for this purpose. The required certification of the Compensation Committee is provided in the Compensation and Human Resources Committee Report set forth following the Compensation Discussion and Analysis in this proxy statement. On February 17, 2009, President Barack Obama signed the American Relief and Recovery Act (ARRA) into law. The ARRA includes provisions directing the Secretary of the U.S. Treasury and the SEC to impose additional limits on compensation of executives of companies that participate in the Capital Purchase Program as long as the U.S. Treasury owns preferred stock and/or stock purchase warrants of such companies under the Capital Purchase Program. These provisions include, among others:

a prohibition on golden parachute payments to any SEO or any of the next five most highly compensated employees of the participating company;

a prohibition on paying or accruing any bonus, retention award, or incentive compensation to the SEOs and the twenty next most highly compensated employees that fully vests during the period in which any obligation under the Capital Purchase Program remains outstanding or that has a value greater than one-third of the total amount of the annual compensation of the employee receiving the award; and

An annual, non-binding shareholder vote on the company s executive compensation program. In accordance with the ARRA and based on recent guidance issued by the SEC, the Board of Directors authorized a non-binding advisory shareholder vote on the Company s executive compensation plans, programs and arrangements. See Proposal 4: Advisory Vote on Executive Compensation.

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Other provisions of the ARRA require the participating companies to establish a board compensation committee that must meet at least semi-annually to discuss and evaluate employee compensation plans in light of an assessment of any risk posed to the company from such plans; to adopt a company-wide policy regarding excessive or luxury expenditures; and to annually file a written certification of the company s CEO and CFO as to the company s compliance with the requirements.

As required by the ARRA and the guidance provided by the SEC, the Board of Directors has authorized a shareholder vote on the Company s executive compensation plans, programs and arrangements as reflected in the Compensation Discussion and Analysis, the disclosures regarding named executive officer compensation provided in the various tables included in this Proxy Statement, the accompanying narrative disclosures and the other compensation information provided in this Proxy Statement.

Shareholders are encouraged to carefully review the Executive Compensation section of this Proxy Statement for a detailed discussion of the Company s executive compensation program.

#### *Interests of directors, nominees and executive officers in matters to be voted upon.*

No directors, nominees, or executive officers of the Company have personal interest in the matters to be voted upon in this election. The vote respecting approval of executive compensation is non-binding, and a vote denying approval would not directly affect executive compensation, but would be considered in future compensation decisions by the Board and the Executive Compensation Committee.

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#### VOTING SECURITIES AND OWNERSHIP OF CERTAIN BENEFICIAL HOLDERS

Bank of Commerce Holdings is not aware of any individual shareholders who beneficially own 5% or more of our outstanding common stock. The Company is aware of three entities that own 5% or more of our outstanding common stock. The Securities and Exchange Commission has defined beneficial ownership (1) to mean more than ownership in the usual sense. For example, a person has beneficial ownership of a share not only if he owns it in the usual sense, but also if he has the power to vote, sells or otherwise disposes of the share. Beneficial ownership also includes that number of shares that a person has a right to acquire within sixty (60) days.

The following table shows:

each person or entity who is known by the Company to beneficially own more than five percent of the Company s common stock,

each of the Company s directors and nominees,

each of the named executive officers, and

All directors and executive officers of the Company as a group.

Unless otherwise noted below, the address of each beneficial owner listed on the tables is c/o Bank of Commerce Holdings, 1901 Churn Creek Road, Redding, California 96002. We have determined beneficial ownership in accordance with the rules of the Securities and Exchange Commission. Except as indicated by the footnotes below, we believe, based on the information furnished to us, that the persons and entities named in the tables below have sole voting and investment power with respect to all shares of common stock that they beneficially own, subject to applicable community property laws. We have based our calculation of the percentage of beneficial ownership on 16,991,495 shares of common stock outstanding on March 15, 2011.

Holders of Common Stock are entitled to one vote for each share held except that for the election of directors each shareholder has cumulative voting rights and is entitled to as many votes as shall equal the number of shares held by such shareholder multiplied by the number of directors to be elected and such shareholder may cast all his or her votes for a single candidate or distribute such votes among any or all of the candidates as he or she chooses. However, no shareholder shall be entitled to cumulate votes (in other words, cast for any candidate a number of votes greater than the number of shares of stock held by such shareholder) unless such candidates—names have been placed in nomination prior to the voting and the shareholder has given notice at the Meeting prior to the voting of the shareholder s intention to cumulate votes. If any shareholder has given such notice, all shareholders may cumulate their votes for candidates in nomination. An opportunity will be given at the Meeting prior to the voting for any shareholder who desires to do so, to announce his or her intention to cumulate his or her votes. In computing the number of shares of common stock beneficially owned by person and the percentage ownership of that person, we deemed outstanding shares of common stock subject to options held by that person that are currently exercisable or exercisable within 60 days of March 15, 2011. We did not deem these shares outstanding, however, for the purpose of computing the percentage ownership of any other person.

	Number of Shares of	D.
	Common Stock Beneficially	Percentage
Name and Address of Beneficial Owner	Owned	of Class
Wellington Management Co. LLP	1,525,237	8.98%
75 State Street		
Boston, MA 02109		
Jacobs Asset Management LLC One Fifth Avenue New York, NY 10003	1,271,940	7.49%

Bank Funds Co. LLC 20 North Wacker Drive Chicago, IL 60606 900,000

5.30%

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	Number of Shares of Common Stock Beneficially	Percentage
Name and Address of Beneficial Owner	Owned	of Class
Kenneth R. Gifford, Jr. (1)	381,560	2.26%
Patrick J. Moty (2)	199,524	1.18%
Lyle L. Tullis (3)	163,620	0.97%
Russell L. Duclos (4)	154,705	0.91%
David H. Scott (5)	101,255	0.60%
Orin Bennett (6)	62,564	0.37%
Jon Halfhide (7)	41,640	0.25%
Linda J. Miles (8)	37,750	0.22%
Randall S. Eslick (9)	28,511	0.17%
Joe Gibson (10)	19,205	0.11%
Ted Cumming (11)	15,150	0.09%
Sam Jimenez (12)	12,200	0.07%
Gary Burks (13)	6,672	0.04%
Robert C. Oberg (14)	3,732	0.02%
All directors, executive officers and beneficial owners as a group (13		
persons)	1,228,088	7.26%

- (1) Includes 284,760 shares held jointly with Mr. Gifford s spouse, 19,800 shares held by Gifford Construction, Inc., 39,000 held individually in Mr. Gifford s IRA and 38,000 shares held individually in Sally Gifford s (Mr. Gifford s spouse) IRA account.
- (2) Includes 61,000 shares jointly with Mr. Moty s spouse, 105,224 shares in the Bank of Commerce 401(k) Plan to which Mr. Moty has voting powers as Trustee and 33,300 shares issuable to Mr. Moty upon the exercise of options exercisable within 60 days of March 22, 2011.
- (3) Includes 155,583 shares held jointly with Mr. Tullis spouse and 7,000 shares held separately in his spouse s name and 1,037 shares issuable to Mr. Tullis upon the exercise of options exercisable within 60 days of March 22, 2011.
- (4) Includes 150,000 shares held by the Duclos Family Trust of which Mr. Duclos and his spouse are co-trustees and 4,705 held individually by Mr. Duclos.
- (5) Includes 76,991 shares held jointly with Mr. Scott s spouse, 204 shares held individually by his spouse, 7,241 shares in the Company s 401(k) retirement plan, 16,819 shares in his spouse s individual retirement account. Mr. Scott and his spouse pledged 76,041 shares of the Company s Common Stock to Umpqua Bank to secure a loan.
- (6) Includes 1,500 shares held jointly with Mr. Bennett s spouse, 48,264 shares held by the Bennett Family Revocable Trust and 12,800 shares issuable to Mr. Bennett upon the exercise of options exercisable within 60 days of March 22, 2011.
- (7) Includes 30,900 shares held by the Halfhide Family Trust of which Mr. Halfhide is co-trustee with his spouse Teresa, 500 shares held jointly with his spouse, and 10,240 shares issuable to Mr. Halfhide upon the exercise of

- options exercisable within 60 days of March 22, 2011.
- (8) Includes 19,750 shares held by the Miles Family Trust of which Mrs. Miles and her spouse are co-trustees, and 18,000 shares issuable to Ms. Miles upon the exercise of options exercisable within 60 days of March 22, 2011.
- (9) Includes 7,461 shares held individually in an IRA account and 21,050 shares issuable to Mr. Eslick upon the exercise of options exercisable within 60 days of March 22, 2011.
- (10) Includes 19,205 shares held individually by Mr. Gibson.
- (11) Includes 15,150 shares issuable to Mr. Cumming upon the exercise of options exercisable within 60 days of March 22, 2011.
- (12) Includes 4,000 shares held jointly with Mr. Jimenez s spouse and 8,200 shares issuable to Mr. Jimenez upon the exercise of options exercisable within 60 days of March 22, 2011.
- (13) Includes 6,672 shares held jointly by Mr. Burks and his spouse Ramona.
- (14) Includes 2,132 shares held individually in an IRA account and 1,600 shares issuable to Mr. Oberg upon the exercise of options exercisable within 60 days of March 22, 2011.

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#### Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Securities Exchange Act of 1934, as amended (Exchange Act), requires the Company s directors and executive officers and persons who own more than ten percent of a registered class of the Company s equity securities to file with the SEC initial reports of ownership and reports of changes of ownership of Common Stock and other equity securities of the Company. To the Company s knowledge, based solely upon a review of such reports and written representations, the Company believes that all reports required by Section 16(a) of the Exchange Act to be filed by its executive officers and directors during the last fiscal year were filed in a timely manner.

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#### INFORMATION ABOUT DIRECTORS AND EXECUTIVE OFFICERS

#### **Executive Officers of the Company**

The named executive officers of the Company and their ages as of December 31, 2010, are as follows:

Name	Age	Position(s)
Patrick J. Moty	53	President, Chief Executive Officer and Director
		Bank of Commerce Holdings and Redding Bank of
		Commerce
Linda J. Miles	57	Executive Vice President and Chief Operating
		Officer
Samuel D. Jimenez	46	Senior Vice President and Chief Financial Officer
Robert Oberg	50	Senior Vice President and Chief Risk Officer
Theodore Cumming	53	Senior Vice President & Chief Credit Officer
Randall S. Eslick	53	Regional President Roseville Division

*Patrick J. Moty* was born in 1957 and has been with the Company since 1985. Mr. Moty has served as President and Chief Executive Officer of the Company since his election in September 2007. Prior to becoming CEO, he served as Executive Vice President and Chief Credit Officer of the Company beginning in December 2005; as Senior Vice President and Chief Credit Officer of the Company beginning in 2000; as Senior Vice President and Senior Loan Officer beginning in 1998; as Vice President and Senior Loan Officer beginning in 1988; as Assistant Vice President and Loan Officer beginning in 1987; and as Loan Officer beginning in 1985. Prior to joining the Company in 1985, Mr. Moty spent four years in lending at a large regional financial institution. Mr. Moty has served as a director of Bank of Commerce Mortgage since 2009 and Bank of Commerce Holdings since 2007.

Linda J. Miles was born in 1953 and has been the Executive Vice President and Chief Operating Officer of Bank of Commerce Holdings, Redding Bank of Commerce and Bank of Commerce Mortgage since May 2009. From October 1989 to May 2009, she served as Executive Vice President and Chief Financial Officer of the Company. Before joining the Company, Ms. Miles was Senior Vice President and Chief Financial Officer at another California independent financial institution. Ms. Miles has served as a director of Bank of Commerce Mortgage since 2009. Samuel D. Jimenez was born in 1964 and has been Senior Vice President and Chief Financial Officer and Principal Accounting Officer since May 1, 2009. Prior to becoming CFO, he served beginning in September 2003 as Senior Vice President and Director of Risk Management of Redding Bank of Commerce. Prior to that, he was a Federal Deposit Insurance Examiner from 1992 2003. Mr. Jimenez is a Certified Public Accountant.

**Robert Oberg** was born in 1960 and has been a Senior Vice President and Chief Risk Officer since March 2009. Mr. Oberg began his banking career in 1984 with the Office of the Comptroller of the Currency and has over twenty years of COSO and Basel risk management experience. Mr. Oberg is responsible for the identification, assessment, and management of risk throughout the organization. Mr. Oberg is also responsible for risk quantification and modeling, and oversees the bank s Compliance, Audit, Loan Review, Fraud, and BSA functions.

**Theodore Cumming** was born in 1957 and has been Senior Vice President & Chief Credit Officer since October 2007. From 2001 until October 2007, Mr. Cumming served as Senior Vice President and Lending Group Manager of Redding Bank of Commerce Placer Division. Prior to joining the company Mr. Cumming served as Vice President of Commercial Lending for a large regional bank.

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*Randall S. Eslick* was born in 1957 and has been Regional President of Roseville Bank of Commerce since December 2005. From 2002 until December 2005, Mr. Eslick served as Senior Vice President and Regional Manager of the Roseville Bank of Commerce. Prior to joining the company, Mr. Eslick served as Vice President and Commercial Loan Officer at another California independent financial institution. Mr. Eslick joined the Company in March 2001 as Senior Vice President and Commercial Loan Officer.

#### **Directors of the Company**

The directors of the Company and their ages as of December 31, 2010, are as follows:

Name	Age	<b>Positions Held</b>	Term	<b>Served Since</b>
Orin N. Bennett	62	Director	1 year	2005
Gary Burks	56	Director	1 year	2007
Russell L. Duclos	71	Director	1 year	1997
Joseph Gibson	63	Director	1 year	2009
Kenneth Gifford, Jr.	65	Chairman, Director	1 year	1998
Jon Halfhide	53	Director	1 year	2005
Patrick J. Moty	53	Director	1 year	2007
David H. Scott, CPA	66	Director	1 year	1997
Lyle L. Tullis	60	Director	1 year	2003

*Orin N. Bennett* was born in September 1948 and has been a director of Redding Bank of Commerce since September 2005, and a director of the Company since May 2006.

Business Experience: Mr. Bennett is a registered Civil Engineer in California and Oregon. He owns Bennett Engineering Services in Roseville, California which provides engineering services to cities, counties and special districts primarily in Northern California and began on January 1, 2008. Mr. Bennett owns Bennett West Roseville LLC. He is also a partner in BD Properties and Portola 192 LLC, both real estate investment companies. Mr. Bennett was previously employed by the international engineering firm of CH2M Hill prior to forming his own business. Other Public Company Directorships: None.

*Committees:* Mr. Bennett serves on the Loan, Executive, Nominating and Corporate Governance, Executive Compensation and Long-Range Planning committees of the Board of Directors.

*Gary Burks* was born in December 1954 and has been a director of Redding Bank of Commerce since June 2007, and a director of the Company since May 2008.

*Business Experience:* Mr. Burks is Vice President and General Manager of Foothill Distributing Company, Inc. in Redding since October 1991. He has nineteen years of experience on the board of Foothill Distributing Company, Inc. a private firm.

Other Public Company Directorships: None.

*Committees:* Mr. Burks serves on the Audit and Qualified Legal Compliance, Executive Compensation and Long-Range Planning committees of the Board of Directors.

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Russell L. Duclos was born in April 1939 and has served as a director of the Company since July 1997.

Business Experience: Mr. Duclos has served as the founding Chief Credit Officer of the Company from 1982 through 1997. From July 1997 through December 2000 he served as President and Chief Executive Officer of the Company and the Bank. From January 2001 through April 2001 he served as President and Chief Executive Officer of the Company. He has served on multiple private and non-profit boards throughout Northern California.

Other Public Company Directorships: Mr. Duclos has served as a director of Bank of Commerce Mortgage since June 2009.

*Committees:* Mr. Duclos prior banking experience qualifies him as an expert and he serves as Chairman of both the Asset Liability Management Committee (ALCO), the Loan Committee. Mr. Duclos presently serves on the Audit & Qualified Legal Compliance and Long-Range Planning committees of the Board of Directors.

*Joseph Gibson* was born in September 1947 and has been a director of Redding Bank of Commerce since November 2009.

*Business Experience:* Mr. Gibson has thirty-six years of experience in business management. He was a teacher and administrator for Anderson Union High School from 1973-2003, and has been an owner of SFI Insurance, Inc. since 1992. He currently serves on the Anderson Union High School Board, Shasta College Foundation Board, Past President of Riverview Golf and Country Club and was president of the Anderson Rotary from 2002-2003.

Other Public Company Directorships: Anderson Union High School, YMCA.

Committees: Mr. Gibson presently serves on the ALCO committee.

**Kenneth R. Gifford, Jr.** was born in December 1945 and has served as a director of the Company since January 1998. *Business Experience:* Mr. Gifford serves as the Chairman of the Board of Directors. Mr. Gifford has been a director and the President and Chief Executive Officer of Gifford Construction, Inc., since April 1972. Mr. Gifford also serves as a director for the non-profit Shasta County Economic Development Corporation.

Other Public Company Directorships: None

*Committees:* Mr. Gifford is a member of the Executive, Executive Compensation, Loan, Nominating and Corporate Governance, ALCO and Long-Range Planning committees of the Board of Directors.

Jon Halfhide, CPA was born in September 1957 and has been a director of the Company since May 2006. Business Experience: Since January 2000, he has served as president of Catholic Healthcare West North State Service Area ( Catholic Healthcare West ) and St. Elizabeth Community Hospital. He has over twenty years of management experience with Catholic Healthcare West and has served in the capacity of Controller and Chief Financial Officer. Mr. Halfhide is a certified public accountant. Mr. Halfhide also serves on the non-profit board of directors of Mercy Foundation North and Catholic Healthcare West North State and the non-profit board of directors of the Tehama County Economic Development Corporation.

Other Public Company Directorships: None.

*Committees:* Mr. Halfhide meets the criteria to serve as financial expert on the Audit and Qualified Legal Compliance Committee. Mr. Halfhide serves as Chairman of the Executive Compensation Committee and serves on the Audit and Qualified Legal Compliance, Nominating and Corporate Governance and Long-Range Planning committees of the Board of Directors.

*Patrick J. Moty* has served as a director of the Company since October 2007 and as a director of Bank of Commerce Mortgage since June 2009. Mr. Moty has served as President and Chief Executive Officer of the Company since his election in September 2007. His biographical information is set out above with that of other Executive Officers. Mr. Moty also serves as a member of the board of directors of the non-profit Shasta County Economic Development Corporation.

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Other Public Company Directorships: Mr. Moty has served as a director of Bank of Commerce Mortgage since 2009 and Bank of Commerce Holdings since 2007.

*Committees:* Mr. Moty serves on the Loan, ALCO, and Long-Range Planning committees of the Board of Directors. *David H. Scott. CPA* was born in March 1944 and has been a director of the Company since April 1997.

Business Experience: He is a partner of D. H. Scott & Company, LLP, a public accounting firm, a position he has held since June 1986. He also serves on the non-profit Shasta County Economic Development Corporation.

Other Public Company Directorships: None.

*Committees:* Mr. Scott serves as Chairman of the Audit and Qualified Legal Compliance Committee and is a member of the Executive, ALCO, Loan and Long-Range Planning committees of the Board of Directors. The Board of Directors has determined that Mr. Scott meets the criteria to serve as financial expert on the Audit Committee. Mr. Scott also serves as the Corporate Secretary of the Company.

Lyle L. Tullis was born in March 1950 and has been a director of the Company since May 2003.

Business Experience: Since February 1976, he has served as president of Tullis Inc. a general engineering construction company. His company specializes in public works projects that include grading and paving. Mr. Tullis is the past District Chairman of the Eureka and Shasta Districts of the Associated General Contractors of California.

Other Public Company Directorships: None.

*Committees:* Mr. Tullis serves as Chairman of the Nominating and Corporate Governance committees, and is a member of the Executive, Audit & Qualified Legal Compliance and Long-Range Planning committees of the Board of Directors.

#### Involvement in Certain Legal Proceedings

No legal proceedings involving executive officers or directors of the company for the last ten years have had any judicial or administrative proceedings resulting from involvement in mail or wire fraud or fraud in connection with any business entity; any judicial or administrative proceedings based on violations of Federal or State securities, commodities, banking or insurance laws and regulations, or any settlement to such actions; and any disciplinary sanctions or orders imposed by a stock, commodities or derivatives exchange or other self-regulatory organization.

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#### THE BOARD. BOARD COMMITTEES AND GOVERNANCE MATTERS

The Board of Directors is committed to sound and effective corporate governance principles and practices. The Board of Directors has adopted corporate governance guidelines to provide the framework for the governance of the company. These guidelines set forth director qualifications and standards of independence, and mandate that at least a majority of the Board and all the members of the Audit and the Nominating and Corporate Governance Committees meet the criteria for independence as discussed below. Highlights of our corporate governance practices are described below. To fulfill its role the Board, acting directly or through a Board Committee must perform the following primary functions:

Oversee the conduct of the Company s business to evaluate whether the Company is being properly managed;

Review and, where appropriate, approve the Company s major financial objectives, strategic plans and actions;

Review and, where appropriate, approve major changes in, and determinations of other major issues respecting the appropriate auditing and accounting principles and practices to be used in the preparation of the company s financial statements;

Assess major risk factors relating to the Company and its performance, and review measures to address and mitigate such risks;

Evaluate regularly the performance and approve the compensation of the CEO and, with the advice of the CEO, evaluate regularly the performance of principal senior executives; and

Plan for succession of the CEO and monitor management s succession planning for other key executives. In discharging these obligations, directors are entitled to rely reasonably on the honesty and integrity of their fellow directors and the Company s executives and its outside advisors and auditors. Director s shall be entitled to reasonable directors and officers liability insurance on their behalf; the benefits of indemnification to the fullest extent permitted by law under the Company s charter, by-laws and any indemnification agreements; and exculpation as provided by state law and the Company s charter.

The Company expects its employees to adhere to the highest possible standards of ethics and business conduct with other employees, customers, stockholders and the communities it serves, and to comply with all applicable laws, rules and regulations that govern its business. The Board of Directors has adopted a code of ethics to promote honesty and integrity through out the Company.

The Board recognizes that the actual management of the business and affairs of the Company are conducted by the CEO and other senior executives under his supervision and that, in performing the management function, the CEO and other senior executives are obliged to act in a manner that is consistent with the oversight functions and powers of the board and the standards of the Company and to execute any specific plans, instructions or directions of the Board. The adopted charter of the Nominating and Corporate Governance Committee is included in this document as Appendix B . Interested parties may view our Company Code of Ethics on our corporate website: www.bankofcommerceholdings.com.

#### **Director Qualifications**

The Board shall have a majority of directors who meet the independence criteria adopted by the Board. *Qualifications*: A director should possess personal and professional integrity; have good business judgment, relevant

experience and skills to be an effective director in conjunction with the full Board in collectively serving the long-term interests of the Company stockholders. Directors should be committed to devoting sufficient time and energy to diligently performing their duties as directors.

*Size of Board*: The Board shall determine the appropriate size of the Board within the requirements of the Company s charter and bylaws.

Selection process: In accordance with the policies and principles in its charter, the Nominating and Corporate Governance Committee is responsible for identifying and recommending potential director nominees to the Board for

its approval when there is a vacancy on the board. The Chairman of the Nominating and Corporate Governance Committee and the Chairman of the Board will extend an invitation to the potential director nominee to join the board. Page 16

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Annual Review of Independence and Qualifications: The Nominating and Corporate Governance Committee shall distribute annually a self-evaluation to the Board that includes an assessment of the director s independence and qualifications.

Resignation from the board: An individual director should offer his or her resignation in the event the director s principal occupation or business association changes substantially from the position he or she held when originally invited to join the board. The board should consider the continued appropriateness of the director s membership on the board under the changed circumstances and then the board should determine whether or not to accept the director s resignation. Also, a director should tender a resignation in the event there is a substantial conflict of interest between the director and the Company or the Board and such conflict cannot be resolved to the satisfaction of the board. Retirement from the board: A director shall retire from the Board upon reaching the age of seventy-two (72). At the discretion of the board of directors, terms may be extended once for a period of one-year for specific business needs and to ensure good corporate governance.

#### **Director Orientation and Continuing Education**

Each year, the board and each of its committees evaluate their effectiveness. The Board views self-evaluation as an ongoing process designed to achieve high levels of Board and committee performance.

All new directors participate in an orientation program their first year as a director. As part of the orientation, each director receives a copy of the Directors Policy Manual which includes a copy of the Company s by-laws and charter. Orientation also includes presentations by Senior Management to familiarize new directors with our strategic plans, significant financial, accounting and risk management issues, compliance programs, conflict policies. Each director is required to review and sign, on an annual basis, the Company s Code of Ethics and Insider Trading Policy. A new director will attend a meeting with the CEO and CFO to be briefed on Board reports, significant financial, accounting and risk management issues and current exploration and development projects.

All directors receive annual director s education in subjects relevant to the duties of a director, including the study of corporate governance best practices and ethics. The Board requires directors to participate in continuing education programs and reimburses directors for the expenses of such participation. All directors have successfully completed or are in the process of completing the Directors Certification Program sponsored by the California Bankers Association. *Board Attendance and Annual Meeting Policy* 

Directors are expected to attend all Board meetings and meetings of committees on which they serve, and each annual stockholder s meeting. Directors are expected to devote an adequate amount of time and effort to properly discharge their responsibilities. Information and data are important to the Board s understanding of the business and is distributed to the directors sufficiently in advance of the meeting to permit their review.

The Board of Directors held 12 meetings during 2010. All directors attended at least 75% of the aggregate number of meetings of the Board of Directors and of the committees on which such director serves.

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#### Chairman of the Board

The Board appoints the Chairman of the Board. The Chairman is not the CEO. The Chairman will chair all regular sessions of the Board and (with input from the CEO to the extent not inappropriate) set the agenda for Board meetings, subject to the right of each board member to suggest the inclusion of item(s) on the agenda.

## CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS AND DIRECTOR INDEPENDENCE Standards of Director Independence

A majority of the Board and all members of the Audit, Executive Compensation and the Nominating and Corporate Governance Committees shall be independent. A director is deemed to be independent if he or she does not have a direct or indirect material relationship with the Company or any of its affiliates or with any senior executive member of the Company or any of its affiliates. Directors must also be independent as that term is defined by the rules of the NASDAO Global Market.

A director shall be deemed to have a material relationship with the Company and/or its affiliates and thus, shall not be deemed independent if, within the past three years:

The director has been employed by the Company or its affiliates;

An immediate family member of the director is or has been employed by the Company or any of its affiliates as an officer;

The director is or has been affiliated with or employed by the Company s present or former auditor;

The director or an immediate family member of the director is an officer, general partner, director or large equity owner of a significant customer, paid advisor or supplier to the Company of non professional services and goods;

The director or an immediate family member of the director is an officer, director or trustee of a charitable or tax-exempt organization to whom the Company makes substantial charitable contributions.

Other than Patrick J. Moty, all other members of the Board of Directors are independent.

#### Compensation Committee Interlocks and Insider Participation

No member of the Executive Compensation Committee of the Board of Directors serves or has served as a bank officer or employee of Bank of Commerce Holdings or its subsidiaries. There are no compensation committee interlocks between the Company and any other entity.

#### Family Relationships

No current directors have family members who are employed by the Company or a subsidiary. There are no family relationships among executive officers, directors and director nominees.

#### Directors Access to Officers, Employees and Independent Advisors

Directors are encouraged to keep themselves informed with regard to the Company and its operations. Directors have full and free access to Company officers and employees. Any meetings or contacts that a director wishes to initiate may be arranged through the CEO, CFO or directly by the director. Directors shall use their judgment to ensure that any such contact is not disruptive to the Company s business operations and shall, to the extent that it is not appropriate, copy the CEO on any written communications between a director and a Company officer or employee.

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#### Code of Ethics and Business Conduct

The Board has adopted a Code of Ethics that applies to all of our directors, officers and staff including our principal executive officer and principal financial officer. The Code of Ethics embodies our commitment to high standards of ethical and professional conduct. All directors, officers and staff are required to annually certify that they have read and complied with the Code of Ethics. The Code of Ethics consists of basic standards of business practice as well as professional and personal conduct. A copy of the Code of Ethics is available on our website; www.bankofcommerceholdings.com.

The Company will file a Form 8-K with the SEC, disclosing any material amendment to the Code of Ethics or waiver of a provision of the Code of Ethics, including the name of the officer to whom the waiver was granted, within four business days after such amendment or waiver.

#### Lending and Other Ordinary Business Transactions

During 2010, almost all of our directors as well as some of their respective family members and/or affiliated entities, engaged in loan transactions and/or had other extensions of credit in the ordinary course of business with our banking and mortgage subsidiaries. All of these transactions were on substantially the same terms, including interest rates, collateral and repayment and other terms, as those available at the time for similar transactions with unrelated parties. None of these loans or credit transactions involves more than the normal risk of collectability or presents other unfavorable features.

#### Policy and Procedures on Related Person Transaction

The Company adopted its code of ethics to promote a tone at the top of highest ethical standards within the Company. The code of ethics requires all Company personnel to make immediate disclosure of situations that might create a conflict of interest, or the perception of a conflict of interest, which includes transactions involving entities with which such personnel are associated. The Board of Directors recognizes that related party transactions present a heightened risk of conflicts of interest and/or improper valuation (or the perception thereof). Such transactions, after full disclosure of the material terms to the Board, must be approved by the members of the Board who are not parties to the specific transaction and to determine that the transactions are just and reasonable to the Company at the time of such approval, with those members of the Board (if any) who have an interest in the transaction abstaining. Such procedures are consistent with the terms of California corporate law but the Company does not presently have a written policy evidencing such terms.

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#### COMMITTEES OF THE BOARD OF DIRECTORS

The Board of Directors has established six standing committees, each of which is identified below. Information about each committee of the Board, its members, purpose, and the number of meetings held in 2010 follows.

The Board of Directors has a standing Audit Committee, Loan Committee, Executive Committee, Asset/Liability Committee, Executive Compensation Committee, and Nominating and Corporate Governance Committee. All Directors participate in the Long-Range planning of the Company. The Executive Compensation Committee and Audit Committee also meet the standards of independence prescribed by NASDAQ Global Market and applicable SEC regulations.

#### Audit and Qualified Legal Compliance Committee

Members: David H. Scott, Chairman Gary Burks
Russell L. Duclos Lyle L. Tullis

Jon Halfhide Kenneth R. Gifford, Jr.

Purpose: To assist the Board of Directors in fulfilling its responsibilities to oversee

management activities related to accounting and financial reporting policies, internal controls, auditing practices, and legal and regulatory compliance; to review and discuss the integrity of the Company's financial statements and the adequacy and reliability of disclosures to stockholders; to review the qualifications and independence of the outside accountants and the performance of internal and outside accountants, to prepare the Committee report included in the Company's annual proxy statement in accordance with SEC rules; to act as the qualified legal compliance committee of the Company in accordance with its charter; and to perform the audit committee and fiduciary audit committee functions on behalf of the Company in accordance with federal banking regulations. Independent directors meet in an executive session of the Audit Committee each meeting. The Audit and Qualified Legal Compliance Committee is a standing committee of the Board of Directors established in accordance with Section 3(a)(58)(A) of the Exchange Act. The Board of Directors has

determined David H. Scott, CPA and Jon Halfhide, CPA are audit

committee financial experts as defined in the SEC rules

*Number of meetings in 2010:* Six

## **Nominating and Corporate Governance Committee**

Members: Lyle L. Tullis, Chairman Jon Halfhide

Orin N. Bennett Kenneth R. Gifford, Jr.

Purpose: To assist the Board of Directors by identifying individuals qualified to

become Board members and to recommend to the Board nominees for director and director nominees for each committee; to recommend to the Board the corporate governance guidelines of the Company and to oversee an annual review of the Board s performance; to recommend to the Board a determination of each non-management director s independence under

applicable rules and guidelines.

Number of meetings in 2010: Two

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#### **Executive Committee**

Members: Kenneth R. Gifford, Jr. Chairman David H. Scott

Lyle L. Tullis Orin N. Bennett

Purpose: To review all current and pending strategies for achieving financial

objectives; to review financial performance results; and to oversee the administration and effectiveness of financial risk management policies

Number of meetings in 2010: Twelve

**Executive Compensation** 

Committee

Members: Jon Halfhide, Chairman Orin N. Bennett

Gary Burks Kenneth R. Gifford, Jr.

Purpose: To discharge the Board of Directors responsibilities relating to

compensation of the Company s executive officers, including a review of the impact of the compensation policies on the Company s risk exposure; to review the Compensation Discussion and Analysis and to recommend inclusion of such disclosure in the Company s proxy statement; to conduct the annual chief executive officer performance evaluation process; to evaluate and approve compensation plans, policies, and programs of the Company applicable to Executive Officers; and to oversee succession

planning.

*Number of meetings in 2010:* Five

**Loan Committee** 

Members: Russell L. Duclos, Chairman Kenneth R. Gifford, Jr.

Patrick J. Moty, President & CEO

David H. Scott

Purpose: To review the quality of the Bank's loan portfolio and the trends affecting

the loan portfolio; to oversee the effectiveness and administration of loan-related policies; and to review the adequacy of the allowance for loan and lease losses. The loan committee has the full Bank delegated authority

for approval of loans.

Number of meetings in 2010:

Thirty-five

**Asset Liability Committee** 

Members: Russell L. Duclos, Chairman Joseph Gibson

David H. Scott Patrick J. Moty, President & CEO

Linda J. Miles, COO Kenneth R. Gifford, Jr.

Samuel D. Jimenez ,CFO

Purpose:

To review the quality of the Bank s investment portfolio and current and future interest rate risks and trends; to produce and monitor the Interest Rate View; to oversee the effectiveness and administration of investment and interest rate risk related policies; to review and monitor exposure to interest rate risk.

Number of meetings in 2010:

Five

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#### Communications with the Board of Directors

The Board has established a process for stockholders and other interested parties to communicate with independent members of the Board or a specific committee. Parties may send a letter to Bank of Commerce Holdings, Attention: Corporate Secretary, 1951 Churn Creek Road, Redding, California 96002.

#### THE NOMINATING COMMITTEE AND NOMINATIONS FOR DIRECTOR

The Nominating and Corporate Governance Committee of the Board of Directors has been delegated the responsibility to identify, evaluate, and recommend for nomination candidates for election as new directors. Each of the members of the Committee is an independent director as determined by the Board under the rules of the NASDAQ Global Market.

The goal of the Committee s nominating process is to assist the Company in attracting competent individuals with the requisite management, financial and other expertise who will act as directors in the best interests of the company and all its stockholders. The Committee consults with other Board members, the Company s Chief Executive Officer, and other Company personnel in this process. The Committee will consider an individual recommended by a stockholder for nomination as a new director provided the stockholder making the recommendation follows the procedures for submitting a proposed nominee s name and the required information described below.

#### Director Qualifications and the Nomination Process

The Board has approved certain minimum standards for candidates for service as a first-time director and the Committee has developed a process for identifying and evaluating first-time nominees in light of these standards and other such factors as the Committee deems appropriate. These standards, and the Committee s evaluation process, apply to all first-time nominees for directors, including those nominees recommended by stockholders. This process is based on the Committee s familiarity with the composition of the current Board, its awareness of anticipated openings, and its assessments of desirable talents or expertise. The Committee regularly reviews the composition of the Board in light of its understanding of the backgrounds, industry, and professional experience, and the various communities, both geographic and demographic, represented by the current members. It also monitors the expected service dates of Board members, any planned retirement dates, and other anticipated events that may affect a director s continued ability to serve. The Committee periodically reviews Board self-evaluations and information with respect to the business and professional expertise represented by current directors in order to identify any specific skills desirable for future Board members.

The Board has approved the following minimum qualifications for first-time nominees for director, including nominees recommended by stockholders, for election to the Company's Board: (1) a demonstrated breadth and depth of management and/or leadership experience, preferably in a senior leadership role (i.e. chief executive officer, managing partner, president, chief financial officer); (2) financial literacy or other professional or business experience relevant to an understanding of the Company and its business; (3) a demonstrated ability to think and act independently as well as the ability to work constructively in a group environment and (4) the financial ability to invest in the Company. The Committee will determine, in its sole discretion, whether a nominee meets these minimum qualifications. The Committee does not assign specific weights to particular criteria and no particular criterion is necessarily applicable to all prospective nominees. The Company believes that the backgrounds and qualifications of the directors, considered as a group, should provide a significant composite mix of experience, knowledge and abilities that will allow the Board to fulfill its responsibilities. Nominees are not discriminated against on the basis of race, religion, national origin, sexual orientation, disability or any other basis proscribed by law.

The Committee is responsible for managing the new director nomination process and may use a variety of sources. The Committee then commences an inquiry to obtain sufficient information on the background of a potential new director-nominee.

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Included in this inquiry is an initial review of the candidate with respect to the following three factors: whether the individual meets the minimum qualifications for first-time director nominees approved by the Board; whether the individual would be considered independent under the NASDAQ Global Market rules and Company s standard of independence; and whether the individual would meet any additional requirements imposed by law or regulation on the members of the Audit and Executive Compensation Committees of the Board.

Following the initial review, the Committee arranges an introductory meeting with the candidate and the Company s Chief Executive Office, Chairman of the Board of Directors, and in some cases with additional directors, to determine the candidate s interest in serving on the Board.

The Committee, together with several members of the Board and the Chief Executive Officer then conducts a comprehensive interview with the candidate. The individual will also be asked to provide the information required to be disclosed in the Company s proxy statement.

Assuming a satisfactory conclusion to the process outlined above, the Committee then presents the candidate s name to the Board of Directors for election as a director.

#### Director Nominations by Stockholders

A stockholder who wishes to submit an individual s name for consideration by the Committee for nomination as a director of the Company must provide (1) the stockholder s name and address and the number of shares of the Company s common stock beneficially owned by the stockholder; (2) the name of the proposed nominee and the number of shares of the Company s common stock beneficially owned by the nominee; (3) sufficient information about the nominee s experience and qualifications for the Committee to make a determination whether the individual would meet the minimum qualifications for directors; and (4) such individual s written consent to serve as a director of the Company, if elected. The Committee has the right to request, and the stockholder will be required to provide, such additional information with respect to the stockholder nominee as the Committee may deem appropriate or desirable to evaluate the proposed nominee in accordance with the nomination process described above, including the information about the proposed nominee that is required to be disclosed by the Company in its proxy statement under Regulation 14A of the Securities Exchange Act of 1934, as amended.

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#### INFORMATION ON DIRECTOR AND EXECUTIVE COMPENSATION

#### **EXECUTIVE COMPENSATION**

#### **Compensation Discussion and Analysis**

This Compensation Discussion and Analysis describes our executive compensation philosophy and objectives. The tables that follow present the compensation paid for 2010 to our named executive officers. When we refer to the named executive officers, we mean the following six individuals:

- 1. **Patrick J. Moty,** President and Chief Executive Officer (our Principal Executive Officer)
- 2. **Linda J. Miles,** Executive Vice President and Chief Operating Officer
- 3. **Samuel D. Jimenez,** Senior Vice President and Chief Financial Officer (our Principal Financial and Accounting Officer)
- 4. **Randall S. Eslick,** Regional President Roseville Bank of Commerce
- 5. **Robert C. Oberg,** Senior Vice President and Chief Risk Officer
- 6. **Theodore Cumming,** Senior Vice President and Chief Credit Officer

Strategic Role of Executive Compensation

The Board of Directors of Bank of Commerce Holdings strives to ensure that its compensation plan is consistent with the strategic goals and objectives of the Company and maintains the standards of good corporate governance. The Board of Directors has appointed the Executive Compensation Committee (Compensation Committee) to play a central role in formulating our compensation philosophy and programs and in making pay decisions for our named executive officers. The Company is executive compensation philosophy and programs play an important role in achieving the objective of long-term growth in shareholder value. As a guiding principle, we design our compensation programs to reward our named executive officers for recent performance and to motivate them to achieve strong future performance for the Company and long-term value for our shareholders. All actions taken by the Compensation Committee are ratified by the full Board of Directors.

In connection with the Company s participation in the United States Department of Treasury (Treasury) Troubled Asset Relief Program (TARP) Capital Purchase Program, the Compensation Committee must meet every six months with the Company s Chief Risk Officer or other senior risk officers to discuss and review the relationship between the Company s risk management policies and practices and its executive incentive compensation arrangements, identifying and making reasonable efforts to limit any features in such compensation arrangements that might lead to the named executive officers taking unnecessary or excessive risks that could threaten the value of the Company. Other effects of the TARP rules include:

The Company cannot pay or accrue cash bonuses to the Chief Executive Officer;

The Company cannot give the Chief Executive Officer equity except in the form of long-term restricted stock;

There are restrictions on severance pay for the named executive officers plus the next five highest ranking officers:

There are claw-back restrictions on bonuses paid to the named executive officers plus the next twenty highest ranking officers;

The Company has adopted a Luxury Expenditures Policy limiting certain expenditures;

The Company cannot gross up salaries to compensate for taxes paid to the named executive officers plus the next twenty highest ranking officers.

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#### **Executive Compensation Objectives**

To attract and retain talented management with proven skills and experience, the Company must offer a compensation program that compares favorably with those offered by other peer financial and non-financial companies with which we compete for a limited pool of highly qualified executive talent. To sustain our financial performance, the Company believes that we should closely link compensation to our long-term performance and, for those named executives responsible for business divisions, to the performance of their division.

Given the Company philosophy to link compensation to Company, business, and individual performance, our compensation programs for our named executives are built upon three objectives:

- 1. To compete favorably with our peers in attracting and retaining qualified individuals as named executives by offering competitive pay;
- 2. To pay for performance by compensating our named executives based upon:
  - a) The Company s performance compared to peer group performance,
  - b) The Division performance for those named executives who manage divisions, and
- 3. To align our named executives interest with our shareholders interest in increased share value by generally using stock options for long-term compensation, so our executives benefit only if our stock price rises and our shareholders are similarly rewarded.

**Executive Compensation Components** 

Named executive officer compensation includes the following elements:

Pay Element Base Salary	What the Pay Element Rewards Core competence in the Executive s role relative to skills, years of experience and contributions to the Company.	Purpose of the Pay Element Provides for fixed compensation based on competitive market salary levels.
Annual Cash Incentives	Contributions toward the Company s achievement of specified profitability, growth, and credit quality.	Provides focus on meeting annual goals that lead to the long-term success of the Company; Stresses annual performance-based cash incentive compensation; and motivates achievement of critical annual performance metrics.
Long-Term Incentives	Stock Options/Restricted Stock: The Company s stock price performance; and continued employment with the Company during a five-year vesting period.	Maximize stock price performance; Increase Executive ownership in the Company; and retention in a challenging business environment and competitive labor market.
Retirement Benefits	The Company s employee benefit plans are available to eligible employees, including the Executives; to reward long-term service to the Company, and include both tax-qualified and nonqualified retirement plans.	Encourages retention of Executives for the balance of his/her career.
	The Company offers a qualified 401(k) program that the Executives are eligible	Provides a tax-deferred retirement savings plan subject to IRS limitations on qualified plans.

to participate in.

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## Pay Element Retirement Benefits (continued)

### What the Pay Element Rewards

# The Salary Continuation Plans are nonqualified, noncontributory plans that provide the Executives with retirement benefits.

### **Purpose of the Pay Element**

The Salary Continuation Plans make available retirement benefits for the Executives commensurate with those available to comparable peer executive officers.

### Health and Welfare Benefits

Executives participate in employee benefit plans generally available to all employees, including medical, health, life insurance, disability plans, and vacation and personal absence time. These benefits are part of a broad-based, competitive total compensation program.

### Additional Benefits and Perquisites

Active participation in business promotional activities on behalf of the Company.

Certain Executives are provided an auto allowance to promote Company business in the Company s market. Club memberships have been approved for certain Executives for future implementation to promote the Company business.

# Change in Control and Termination Benefits

The employment agreements provide severance benefits if an Executive s employment is terminated within two years after a change in control.

Change in control severance benefits are designed to retain the Executives and provide continuity of management in the event of an actual or threatened change in control.

### Overview of Compensation and Process

Base salaries are set for our named executive officers annually at the regularly scheduled meetings of the Compensation Committee between the months of December and April. At this meeting, the Compensation Committee also reviews and recommends the Annual Cash Incentive Award opportunities for the new fiscal year and recommends stock option awards for the Company's named executive officers and certain other eligible employees. It is the practice of the Compensation Committee to periodically review the history of all the elements of each named executive officers is total compensation over previous years and compare the compensation of the named executive officers with that of the executive officers in an appropriate market place and industry peer group. During 2010 the elements of compensation were compared for reasonableness to the 2010 Compensation and Benefits Benchmark Survey published by the California Bankers Association. Founded in 1891 the California Bankers Association (CBA) is one of the largest state banking trade associations in the country. Each year the CBA updates the survey based on industry needs. The survey provides base salary, incentive and commission compensation data for 125 job classifications, including directors compensation information, human resources practices, comparative healthcare costs information and employee benefit summary statistics. 107 banks participated in the 2010 survey. *Compensation Objectives* 

In order to set competitive benchmarks for 2010 annual and long-term compensation for the named executives, the Compensation Committee reviewed data compiled by the California Bankers Association. This data presented Peer Group annual cash, long-term incentive, and total compensation amounts as reported in 2010 annual survey for those companies named executive officers whose positions and responsibilities most closely match those of our named executive officers. For each proxy statement position, this compensation data was examined for the 25th, 50th and 75th percentile. The Compensation Committee used this information to help determine competitive benchmarks for the 2010 salary and annual cash incentive awards and long-term compensation awards for the named executive

officers.

Typically, the Chief Executive Officer makes compensation recommendations to the Compensation Committee with respect to the executive officers who report to him. Such executive officers are not present at the time of these deliberations.

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The Chairman of the Board then makes compensation recommendations to the Compensation Committee with respect to the Chief Executive Officer, who is absent from that meeting. The Compensation Committee may accept or adjust such recommendations.

Company and Division Performance

At the end of the fiscal year, the Compensation Committee reviews the Company s and each division s financial performance by comparing financial results to the Peer Group using the quantitative performance measures listed below (all or in part), as part of its evaluation of the Company s annual performance and its determination of the annual incentive awards to our named executives:

Net income, EPS Growth;
Return on Average Assets;
Return on Average Equity;
Revenue Growth;
Core Deposit Growth;
Deposit Market Share Growth;
Loan Growth;
Classified Assets Ratio;
Efficiency Ratio; and

Investment Portfolio.

### Individual Objectives

In addition to the Company financial goals, the Compensation Committee establishes individual objectives for our named executive officers. These objectives include compliance with Company policies on information security, regulatory compliance, risk management and team building, or other directives mandated by the Board of Directors. The Compensation Committee may adjust or eliminate incentive compensation awards, regardless of achieving financial performance goals, if the Compensation Committee determines that a named executive officer has failed to comply with our Code of Ethics or policies on information security, regulatory compliance and risk management. *Named Executive Officer Compensation* 

The components are intended to work together to compensate the executive officer fairly for services, reward the executive officer based upon the Company's overall performance and, depending on the position, their own performance during the year. In assessing the executive officer's total rewards, the Compensation Committee reviews each component of an executive s compensation and considers and evaluates pay mix, the competitive market, the value of total pay, benefits and perquisites.

Base Salary

It is the goal of the Company s Compensation Committee to establish salary compensation for its named executive officers based on the Company s operating performance relative to the comparable Peer Group over a three-year to five-year period, along with compensation recommendations from the Chief Executive Officer.

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Base salary is generally established by an individual s performance, competent and effective execution of strategic objectives, potential, level of responsibilities, promotions, other compensation targeting total cash compensation at or above the 50<sup>th</sup> percentile when performance goals are achieved and at a higher level (75<sup>th</sup> or above) when maximum performance results are achieved.

### Cash Incentive Compensation

The Company s Annual Cash Incentive Plan allows the Company to provide cash incentives to named executive officers based on the Company s overall financial performance. The Annual Cash Incentive Plan is designed to reward the Company s executives for the achievement of short-term financial goals, including increases in performance against peer banks, the achievement of short-term and long-term strategic goals, and overall financial performance of the Company. Cash incentive percentages for executive officers were initially proposed by a compensation consultant based on an analysis of peer banks and industry sector considerations. Those percentages are as follows: for executive officers other than the Chief Executive Officer, the range is up to 25% of base salary; and for the Chief Executive Officer, the range is up to 35% of base salary.

Use of Long-Term Compensation to align the interest of our Named Executives and Shareholders

The Compensation Committee believes that stock options are the most effective form of equity-based compensation to reward our named executive officers for their contributions to the Company s long-term performance. Because a primary interest of our shareholders is increased share value, stock options which produce value as compensation only if the Company s stock price increases most directly aligns our named executive officers interests with our shareholders interests to increase value over the long-term.

Executive officers are eligible for discretionary incentive stock option awards based on the following percentages: for executive officers other than the Chief Executive Officer, the range is 0% 5% of base salary as the number of options considered for award. For the Chief Executive Officer, the range is 0% 6% of base salary as the number of options considered for award.

Although each executive officer is eligible to receive an award at the discretion of the Compensation Committee, the granting of the award as to any individual, officer or as a group, is first at the discretion of the Chief Executive Officer and then, based on his recommendation, at the discretion of the Compensation Committee and the entire Board of Directors. The Compensation Committee may choose whether to award a bonus and decides on the actual level of the award in light of all relevant factors after completion of the applicable fiscal year.

### Perquisites

The Compensation Committee believes that offering certain perquisites helps in the operation of the business as well as assists the Company to recruit and retain key executives. The Company s named executive officers may participate in the same benefit programs available to all employees. This includes health, life and disability insurance, participation in non-qualified 401(k) plans, and in some cases, automobile allowance and country club memberships to our executive management.

### Post-Retirement Arrangements

The Company maintains a Supplemental Executive Retirement Plan (SERP) and a change in control severance provision in employment agreements for the named executive officers, providing for certain payments following the termination of employment for nine executive officers. The payments are fixed by contract and do not depend on years of credited service. The Company makes contributions to segregated accounts for the benefit of the plan beneficiaries.

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The SERP agreements provide for five general classes of benefits for executive officers, which benefits vest over a period of six (6) to nineteen (19) years with credit for prior service or as determined by the Chief Executive Officer and the Board of Directors:

- 1. *Normal Retirement Benefits*. The normal retirement benefit is calculated to provide a target benefit of up to seventy-five percent (75%) of the executive s compensation at the time of retirement (age 65) or a lesser amount as determined by the Chief Executive Officer and the Board of Directors;
- 2. *Early Termination* Benefit. The early termination benefit is the vested portion of the target retirement benefit:
- 3. *Disability Benefit*. The disability benefit is a Disability Lump Sum Benefit specified in the agreement for the plan year immediately preceding the disability, payable only upon total disability as defined in the agreement;
- 4. *Death Benefit*. The death benefit is an amount determined by a formula that takes into account the number of years of service and the anticipated compensation level at the age of retirement; and
- 5. Change of Control Benefit. The change of control benefit is an amount determined as follows: Executive officer s Fully Vested Present Value Benefit of the Supplemental Executive Retirement Plan payable at age 65 for the current plan year plus one times the executive officer s current Plan Year Compensation (except with respect to the Chief Executive Officer and Chief Operating Officer, which is two times plan year compensation). This benefit is payable only in the event of a change in control as defined in the Salary Continuation Agreement and is limited by the provisions of Internal Revenue Code section 280(g).

In consulting with its benefit plan consultant (Clark Consulting), the Company determined that it would be more cost effective for the Company to acquire prepaid policies of insurance to fund these anticipated future obligations than to pay annual premiums. The Company, as a result of acquiring the prepaid policies, will have cash values in the policies in excess of the amount paid for those policies.

Commitment to Quality Governance

The Compensation Committee has adopted the following procedures intended to ensure quality governance of the Company s pay for performance philosophy:

Only independent members of the Board of Directors may serve on the Compensation Committee;

The Compensation Committee meets on a regular basis as needed throughout the year. Generally the Compensation Committee will review year-to-date financial performance versus budget; year-to-date and multi year performance versus competitor group performance (Uniform Bank Performance Report); executive officer stock ownership levels; each executive officer stock total compensation for the year; and other topics as appropriate;

At least once a year, the Compensation Committee reviews each executive officer s total compensation package, including base salary, cash and stock incentive awards, qualified and non-qualified retirement and deferred compensation benefit packages and compares to the Peer Group;

The committee utilizes independent compensation reports to assist in the analysis of compensation packages;

At least once a year, the Compensation Committee reviews and reassesses its charter and recommends any proposed changes to the Board of Directors for approval. The Compensation Committee also conducts an annual review of its own performance; and

The Compensation Committee reports on its meetings to the full Board of Directors.

The independent members of the Board of Directors, after a review of the Company s performance, ratify each year the total compensation awards for the named executive officers.

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Limitations on Executive Compensation; Evaluation of Risk

The Company is required as a participant in the TARP Capital Purchase Program to place limits on compensation of its senior executive officers (SEO), review SEO compensation for incentives that would promote undue risk, and to provide shareholders the opportunity to vote on a non-binding advisory approval of executive compensation. The evaluation of risk and compensation is discussed in the Compensation Committee Report appearing in this proxy statement.

### **Summary Compensation Table**

The following table sets forth certain summary information concerning compensation paid to the Company s named executive officers as of December 31, 2010, and whose aggregate salary and bonus exceeded \$100,000 in fiscal year 2010.

		Non-Equity Incentive				Non-Qualified Deferred						
		Plan		O	ption C	Comp	ensation	A	All Other		Total	
Name and Principal		Salary C	Comp	ensation	Av	wards		Earnings (	Comp	ensation	Com	pensation
Position	Year	(1) (\$)		(2) (\$)	(	3) (\$)		(4) (\$)		(5) (\$)		(\$)
Patrick J. Moty	2010	\$ 305,000	\$	0	\$	0	\$	34,826	\$	97,209	\$	437,035
	2009	\$ 250,865	\$	0	\$	0	\$	21,967	\$	92,616	\$	365,448
President & Chief Executive Officer (Principal Executive Officer)	2008	\$ 229,327	\$	0	\$	0	\$	12,592	\$	85,597	\$	327,516
Linda J. Miles	2010	\$ 206,000	\$	0	\$	0	\$	81,275	\$	88,989	\$	376,264
	2009	\$ 206,000	\$	70,000	\$	0	\$	62,189	\$	81,500	\$	419,689
EVP & Chief Operating Officer	2008	\$ 200,000	\$	11,846	\$	0	\$	50,395	\$	45,264	\$	307,505
Samuel D. Jimenez	2010	\$ 178,000	\$	0	\$	0	\$	2,883	\$	24,999	\$	205,882
	2009	\$ 160,970	\$	59,356	\$	0	\$	686	\$	27,225	\$	248,237
Senior VP & Chief Financial Officer (Principal Accounting and Financial Officer)	2008	\$152,884	\$	2,378	\$	4,830	\$	0	\$	3,660	\$	163,752
Randall S. Eslick	2010	\$ 180,255	\$	0	\$	0	\$	11,867	\$	43,163	\$	235,285
	2009	\$ 175,020	\$	35,000	\$	0	\$	6,658	\$	46,373	\$	263,051
Regional President Roseville Bank of Commerce	2008	\$ 177,039	\$	0	\$	2,760	\$	3,694	\$	14,150	\$	197,643
Robert C. Oberg	2010	\$ 172,000	\$	0	\$	0	\$	0	\$	3,895	\$	175,895
_	2009	\$ 120,654	\$	30,000	\$	7,487	\$	0	\$	640	\$	158,781
Senior VP & Chief Risk Officer	2008	\$	\$		\$		\$		\$		\$	
Ted Cumming	2010	\$ 163,250	\$	0	\$	0	\$	3,127	\$	20,225	\$	186,602
6	2009	\$ 152,038	\$	37,380	\$	0	\$	900	\$	22,372	\$	212,690

Senior VP & Chief Credit Officer 2008 \$142,692

\$

0 \$ 4,140 \$

0 \$

3,660

\$ 150,492

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- 1) Base salaries include 401(K) contributions made by the named executive officers of approximately \$84,415 during 2010.
- 2) The Company's Annual Cash Incentive Plan (the Annual Cash Incentive Plan) provides cash incentives to executive officers based on the Company's overall financial performance, and, in some cases, individual performance and personal goals. This income item includes bonus amounts in the year earned rather than in the year paid. Cash incentive awards are accrued in a range of 25-45% of the individual s salary. The maximum value payable under each performance award assuming the highest level of performance is as follows: Patrick J. Moty, \$137,250, Linda J. Miles, \$70,000, Samuel D. Jimenez, \$62,300, Randall S. Eslick, \$63,089, Robert C. Oberg, \$43,000 and Ted Cumming, \$40,812.
- 3) The value of the stock option award is computed based upon the grant date fair value, consistent with FASB ASC Topic 718. No options were granted during 2010 and one option was granted in 2009. Four options were granted in 2008.
- 4) The Company pays interest on segregated accounts for the benefit of SERP beneficiaries.
- 5) Other Compensation consists of perquisites and contributions to the SERP.

Perquisite expenses represent an automobile for business use or car allowance, and membership expenses in connection with the use of a private club for business purposes, particularly for the purpose of entertaining the Bank s customers. The officers may have derived some personal benefit from the use of such automobiles and membership.

The Company, after reasonable inquiry, believes that the value of any personal benefit not directly related to job performance which is derived from the personal use of such automobile and country club membership does not exceed \$10,000 per year in the aggregate for any single executive officer. Perquisite (automobile and country club membership) amounts were \$11,400, \$11,400 and \$11,400 for Patrick J. Moty in 2010, 2009 and 2008, respectively; \$8,460 for Samuel D. Jimenez in 2010 and 2009; \$3,468 for Linda Miles in each of 2010, 2009 and 2008; \$9,720 for Randall Eslick in each of 2010, 2009 and 2008; \$3,895 in 2010 and \$640 in 2009 for Robert C. Oberg and \$3,900 and \$3,660 for Ted Cumming in 2010 and 2009. The remaining balance represents contributions made in each year in connection with the SERP.

### **Grants of Plan-Based Awards**

The following table provides information regarding grants of stock options and other plan-based awards to each of the Company s named executive officers during the fiscal year ended December 31, 2010.

			Potential	Potential
			Realizable	Realizable
			Value at	Value at
Percentage				
of			Assumed	Assumed
			Annual	Annual
Total			Rates of	Rates of
Options			Stock Price	Stock Price
Granted			Appreciation	Appreciation
to			for	for
<b>Employees</b>	Exercise		Option	Option
in	Price	Expiration	Term 5	Term 10
	Total Options Granted to Employees	of  Total Options Granted to Employees Exercise	of  Total Options Granted to Employees Exercise	Realizable Value at Percentage of Assumed Annual Total Rates of Options Stock Price Granted Appreciation to for Employees Exercise Option

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		Fiscal			Date		
Name	(1) Year		(\$/Sha	re)(2)	(3)	<b>%</b> (\$)	<b>%</b> (\$)
Patrick J. Moty	0	0	\$	0	0	0	0
Linda J. Miles	0	0	\$	0	0	0	0
Samuel D. Jimenez	0	0	\$	0	0	0	0
Randall Eslick	0	0	\$	0	0	0	0
Robert C. Oberg	0	0	\$	0	0	0	0
Ted Cumming	0	0	\$	0	0	0	0

<sup>1)</sup> The right to exercise these stock options vests on an annual basis over a five-year period from the date of the grant. Under the terms of the Company s stock plans, the committee designated by the Board of Directors to administer such plans retains the discretion, subject to certain limitations, to modify, extend or renew outstanding options and to re-price outstanding options.

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Options may be re-priced by canceling outstanding options and reissuing new options with an exercise price equal to the fair market value on the date of reissue, which may be lower than the original exercise price of such canceled options. Re-pricing options result in a compensation penalty.

- 2) The exercise price is equal to 100% of the fair market value on the date of grant as determined by the NASDAQ Global Market close the date of the grant.
- 3) The options have a term of ten years, subject to earlier termination in certain events related to termination of employment.
- 4) The five percent and ten percent assumed rates of appreciation are suggested by the rules of the Securities and Exchange Commission and do not represent the Company s estimate or projection of the future price of the Common Stock. No assurance can be given that any of the values reflected in the table will be achieved.

### **Outstanding Equity Awards at Fiscal Year End**

The following table presents certain information concerning the outstanding stock option awards held as of December 31, 2010 by each named executive officer of the Company.

			Equity Incentive Plan			
		Number of	Awards: Number			
	Number of	Securities	of			
	Securities	Underlying	Securities			
	Underlying	Unexercised Options	Underlying			
	Unexercised Options	(#)	Unexercised	(	Option	Option
	(#)	Un-	Unearned Options	E	xercise Price	Expiration
Name	Exercisable	exercisable	(#)		(\$)	Date
Patrick J. Moty	15,600	0	0	\$	6.67	8/1/2011
Patrick J. Moty	1,800	0	0	\$	7.30	7/16/2012
Patrick J. Moty	3,900	0	0	\$	10.60	6/15/2014
Patrick J. Moty	8,000	12,000	0	\$	10.49	10/16/2017
Linda J. Miles	6,000	0	0	\$	6.75	1/1/2013
Linda J. Miles	6,000	0	0	\$	10.60	6/15/2014
Linda J. Miles	4,000	6,000	0	\$	10.49	10/16/2017
Samuel Jimenez	7,500	0	0	\$	10.72	1/1/2013
Samuel Jimenez	700	2,800	0	\$	6.50	10/14/2018
Randy Eslick	13,500	0	0	\$	5.42	6/1/2011
Randy Eslick	2,250	0	0	\$	7.30	7/16/2012
Randy Eslick	4,500	0	0	\$	10.60	6/15/2014
Randy Eslick	400	1,600	0	\$	6.50	10/14/2018

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Robert C. Oberg	1,600	2,400	0	\$	5.00	04/21/2019		
Ted Cumming	8,100	0	0	\$	6.67	8/1/2011		
Ted Cumming	1,350	0	0	\$	7.30	7/16/2012		
Ted Cumming	4,500	0	0	\$	10.60	6/15/2014		
Ted Cumming	600	2,400	0	\$	6.50	10/14/2018		
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### **Option Exercises and Stock Vested**

The following table presents certain information concerning the exercise of options and vesting of stock awards by each of our named executive officers during the fiscal year ended December 31, 2010, including the value of gains on exercise and the value of the stock awards.

Name	Options Vested during 2010	Options Exercised during 2010	Value Realized (\$)(1)(2)
Patrick J. Moty	4,000	0	0
Linda J. Miles	2,000	0	0
Samuel D. Jimenez	700	0	0
Randall S. Eslick	400	0	0
Robert C. Oberg	800	0	0
Ted Cumming	600	0	0

- 1) Based on the fair market value of the Company s Common Stock at December 31, 2010 of \$4.25 per share less the applicable exercise price per share. The fair market value of the Company s Common Stock at December 31, 2010 was determined based on the last reported sale of the Company s common stock in 2010 as reported on the NASDAQ Global Market.
- 2) The realized value represents the market value at exercise less the exercise price.

### Nonqualified Deferred Compensation- Supplemental Executive Retirement Plan

In April 2001, amended December 31, 2006, September 30, 2007, and October 14, 2008, the Board of Directors approved the implementation of the Supplemental Executive Retirement Plan (SERP), which is a non-qualified executive benefit plan in which the Company agrees to pay the executive additional benefits in the future in return for continued satisfactory performance by the executive.

The payments are fixed by contract and do not depend on years of credited service. The Company makes contributions to segregated accounts for the benefit of the Salary Continuation Plan beneficiaries. Benefits under the supplemental executive retirement plan include income generally payable commencing upon a designated retirement date for the employee s life, disability, or termination of employment, and a death benefit for the participants designated beneficiaries

Key-man life insurance policies were purchased as an investment to offset the Company s contractual obligation to pay pre-retirement death benefits and to recover the Company s cost of providing benefits. The executive is the insured under the policy, while the Company is the owner and beneficiary. The insured executive has no claim on the insurance policy, its cash value or the proceeds thereof. A termination resulting from a reason other than specific cause or change of control will be deemed an early retirement. In the event of an early retirement, the vested balance will be paid as a lump sum or over a period of five years. In the event of a change in control, the payment terms are fixed (see discussion below), and would be paid in addition to amounts owned under the executive s employment agreement. In the event of a termination for cause, no payments will be made to the terminated executive. The following table illustrates the approximate annual retirement income that may become payable to a named executive officer assuming benefits commence at age 65, and age 61 in the case of Mrs. Miles. Mr. Moty s and Mrs. Miles benefits are payable over twenty years or life. Mr. Jimenez, Mr. Eslick and Mr. Cumming benefits are payable over a period of ten years.

	Present Value			Vested
Number of	of	Payments	Annual	Balance
Years		During		
Credited	Accumulated	Last	Retirement	at Last Fiscal

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Name	Service (#)	Benefit (\$)	Year (\$)	Benefit	Year
Patrick J. Moty	5	\$ 396,917	\$ 0	\$150,000	\$396,917
Linda J. Miles	10	\$ 866,031	\$ 0	\$125,000	\$866,031
Samuel D. Jimenez	2	\$ 37,818	\$ 0	\$100,000	\$ 37,818
Randall S. Eslick	5	\$ 139,608	\$ 0	\$100,000	\$139,608
Ted Cumming	2	\$ 42,600	\$ 0	\$ 50,000	\$ 42,600
-		Page 33			

	Registrant				
	Contributions				Vested
	in	Aggregate	Aggregate	Aggregate	Balance
	Last Fiscal	Earnings in		Balance at	
	Year	Last	Withdrawals/	Last	at Last Fiscal
		Fiscal Year	Distributions	Fiscal Year	
Name	(\$)	(\$)	(\$)	(\$)	Year
Patrick J. Moty	\$ 85,809	\$ 34,826	\$ 0	\$396,917	\$396,917
Linda J. Miles	\$ 85,521	\$ 81,275	\$ 0	\$866,031	\$866,031
Samuel D. Jimenez	\$ 16,539	\$ 2,883	\$ 0	\$ 37,818	\$ 37,818
Randall S. Eslick	\$ 37,535	\$ 11,867	\$ 0	\$139,608	\$139,608
Ted Cumming	\$ 19,768	\$ 3,127	\$ 0	\$ 42,600	\$ 42,600

The retirement benefit is derived from accruals to a benefit account during the participant s employment. At the end of the executive s period of service, the aggregate amount accrued should equal the then present value of the benefits expected to be paid to the executive. The participant is entitled to all vested benefits in the case of termination without cause; however, if a participant voluntarily resigns prior to reaching normal retirement age, his or her retirement benefits are reduced by accrual amounts not yet funded. Upon a change of control, the participant is entitled to the full retirement benefit.

### **Potential Payments upon Termination or Change in Control**

No payments under employment agreements would have been payable at December 31, 2010 due to TARP restrictions. The following table sets out the amounts that would have been payable to the named executive officers at December 31, 2010 if the TARP rules did not apply: (a) upon a change of control, and (b) as a result of termination other than termination arising from a change of control, assuming in each case that the payments were made as a lump sum.

	•	nts Upon a in Control		n Other Than in Control	
	Payments		diaci		
	under	Salary	employment	Salary	
		Continuation	Continuati		
	employment	Plan	agreements	Plan	
	agreements			Payments	
Name	(\$)(1)	Payments (\$)(2)	(\$)(3)	(\$)(4)	
Patrick J. Moty	\$874,070	\$ 1,129,999	\$437,035	\$ 396,917	
Linda J. Miles	\$752,528	\$ 1,103,458	\$376,264	\$ 866,031	
Samuel D. Jimenez	\$205,882	\$ 617,871	\$205,882	\$ 37,818	
Randall S. Eslick	\$235,285	\$ 695,979	\$235,285	\$ 139,608	
Ted Cumming	\$186,602	\$ 549,784	\$186,602	\$ 42,600	

<sup>1)</sup> Under employment agreements at a change of control, severance pay for the Chief Executive Officer and Executive Vice President is equal to two years of most recent total compensation package as of the date of such executive s termination. Change of control, severance pay is equal to one year of most recent total compensation package as of the date of such executive s termination.

- 2) SERP payments are limited under IRS Section 280-G to three times the average total compensation package.
- 3) In the event employment is terminated determined for cause , the executive shall only be paid any accrued salary calculated as of the date of the executive s termination. In the event employment is terminated for any other reason, the executive shall be entitled to twelve months of such executive s then total compensation package to be paid in a lump sum.
- 4) Vested portion of salary continuation plan.

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### **DIRECTOR COMPENSATION**

The following is a summary of the compensation earned by the Company s Board of Directors during the fiscal year ended December 31, 2010.

						Change in							
										Pension			
							Value						
										and Non-			
										Qualified			
					St	ock	Non-l	Equity		Deferred	All	Other	
		Fees											
		earned	St	ock	Opt	ion	Inc	entive	Com	pensation C	ompen	sation	
	o	r paid in	Awa	ırds	Awards Compensation		Earnings (De		(Def	erred)	Total		
Director		cash (\$)		(\$)		)(1)	-	(\$)		(\$)(2)		(\$)	(\$)
Gary Burks	\$	17,000	\$	0	\$	0	\$	0	\$	0	\$	0	\$ 17,000
Orin N. Bennett	\$	28,600	\$	0	\$	0	\$	0	\$	6,351	\$	0	\$ 34,951
Russell L. Duclos	\$	28,200	\$	0	\$	0	\$	0	\$	23,868	\$	0	\$ 52,068
Joseph Gibson	\$	15,300	\$	0	\$	0	\$	0	\$	359	\$	0	\$ 15,659
Kenneth R. Gifford,													
Jr.	\$	39,250	\$	0	\$	0	\$	0	\$	31,452	\$	0	\$70,702
Jon Halfhide	\$	18,050	\$	0	\$	0	\$	0	\$	4,478	\$	0	\$22,528
David H. Scott	\$	31,550	\$	0	\$	0	\$	0	\$	15,075	\$	0	\$46,625
Lyle L. Tullis	\$	20,950	\$	0	\$	0	\$	0	\$	11,827	\$	0	\$32,777

- The value of the stock option award is computed based upon the grant date fair value, consistent with FASB ASC Topic 718.
- 2) Long term directors have had the opportunity to defer fee income as of January 1, 1993. Item (2) represents the interest paid on such balances. Differences in earnings are based upon the balances in the deferred accounts. *Annual Compensation*

Compensation paid to non-employee directors consists of cash (in the form of a monthly retainer and meeting fees) and equity (in the form of stock option grants) and participation in the Directors Deferred Compensation Plan. The Compensation Committee is responsible for all matters related to directors compensation in connection with reviewing and establishing or recommending to the Board of Directors non-employee director compensation. Generally, the Compensation Committee will review the amount of director compensation at least annually. For purposes of establishing director compensation, the Compensation Committee evaluated directors compensation as compared to detailed public company information provided by Equilar®, a leading marketer for benchmarking executive compensation and a trusted data provider to NASDAQ. As a result of the benchmarking, our director compensation fell in the 53rd percentile.

A director who is an officer/employee of the Company or of a subsidiary is not compensated for his or her membership on the Board of Directors.

Monthly Retainer and Meeting Fees

Each independent director of the Company receives a \$500 monthly retainer. Independent Directors are paid \$800 for each Board of Directors meeting attended and \$250 for each committee meeting attended. Committee chairpersons are paid an additional \$50 per meeting. The Chairman of the Board is paid an additional \$750 per month and the Chairman of the Audit Committee is paid an additional \$375 per month.

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### Equity Compensation

Independent directors are also eligible to participate in the 2008 Stock Option Plan, as determined by the Compensation Committee. A non-employee director may receive a stock option at a discounted exercise price per share equal to 85% of the closing price of one share of common stock as reported on NASDAQ on the date of the meeting when the option is granted.

### Directors Deferred Compensation Plan

The Director's Deferred Compensation Plan, adopted by the Board of Directors effective January 1, 1993 is a non-qualified director benefit plan in which the eligible director voluntarily elects to defer some or all of his or her current fees in exchange for the Company's promise to pay a deferred benefit. The deferred fees are credited with interest under the plan and the accrued liability is paid to the director at retirement. The current interest rate on the plan is ten percent.

As a non-qualified plan, the plan is only available to independent directors without regard to nondiscrimination requirements of qualified plans. The account is segregated from other assets owned by the Bank, only by way of its identification on the books of the Bank as a liability of the Bank to the Director. The account is subject to claims of general creditors of the Bank and the account shall be a general unsecured creditor of the Bank.

No deferred compensation shall be payable to a director until the death, disability, resignation, retirement or removal from office of such director. Whereupon all such compensation, together with interest thereon shall be provided to such director, or his beneficiary within thirty (30) days from the date of death, disability, retirement or resignation. If the director has designated an optional installment payment method, the first installment shall be paid after six months of his or her normal retirement date.

Upon the death of a director, while serving in such capacity, distribution of compensation deferred together with interest shall be made in one lump sum to his or her designated beneficiary. Upon the death of a director who had previously retired and had elected an installment method of distribution, all sums remaining undistributed shall be paid in one lump sum to his or her designated beneficiary.

Deferred compensation by reason of the resignation or retirement, may at the option of the director, be payable in approximately equal monthly installments over a period not to exceed fifteen (15) years, provided however, that on any such installment method of distribution, interest shall continue to be credited on the undistributed sums. As of December 31, 2010 the Company s accrued obligations under the Directors Deferred Compensation Plan were \$2,934,607.

### Directors and Officers liability insurance and Indemnification matters

The Company s bylaws provide for indemnification of the Company s directors, officers, employees and other agents of the Company to the extent and under the circumstances permitted by the California General Corporation Law. The Company s bylaws also provide that the Company shall have the power to purchase and maintain insurance covering its directors, officers and employees against any liability asserted against any of them and incurred by any of them, whether or not the Company would have the power to indemnify them against such liability under the provisions of applicable law or the provisions of the Company s bylaws.

Insofar as indemnification for liabilities arising under the Securities Act of 1933 may be permitted to directors, officers or persons controlling the Company pursuant to provisions in the Company s bylaws, the Company understands that it is in a position of the Securities and Exchange Commission (the SEC), that such indemnification is against public policy as expressed in the Securities Act of 1933, and is therefore unenforceable.

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### **Compensation Committee Report**

The Executive Compensation Committee is appointed by the Board of Directors to discharge its responsibilities relating to compensation for the Company s directors and officers. The Executive Compensation Committee has overall responsibility for approving and evaluating the director and officer compensation plans, policies and programs of the Company. All actions taken by the Executive Compensation Committee are ratified by the full Board of Directors of the Company.

The Executive Compensation Committee has the sole authority to retain and terminate any legal counsel or compensation or other consultant to be used to assist in the evaluation of directors or executive compensation and has sole authority to approve the consultant s fees and other retention terms. We have reviewed and discussed the foregoing Compensation Discussion and Analysis with management. Based on our review and discussion with management, we have recommended to the Board of Directors that the Compensation Discussion and Analysis be included in this Annual Report on Form 10-K for the year ended December 31, 2010.

In addition, in connection with its participation in the United States Department of Treasury s Troubled Asset Relief Program Capital Purchase Program, the Executive Compensation Committee is required to meet every six months with the Company s Chief Risk Officer or other senior risk officers to discuss and review the relationship between the Company s risk management policies and practices and its senior executive officer (SEO) incentive compensation arrangements, identifying and making reasonable efforts to limit any features in such compensation arrangements that might lead to the SEOs taking unnecessary or excessive risks that could threaten the value of the Company. The Executive Compensation Committee, on behalf of the Company, must certify that it has completed the review and taken any necessary actions. In addition, Treasury Guidance (TG-15), issued February 4, 2009, requires that companies participating in a generally available capital program explain why compensation arrangements do not encourage excessive and unnecessary risk-taking.

In response to this requirement, on November 16, 2010 the Compensation Committee met with Robert Oberg, who has been identified by the Board as the Company s Chief acting Risk Officer. The Chief Risk Officer presented the Executive Compensation Committee with an overview of the Company s overall risk structure and the top risks identified within the Company, and discussed the process by which he had analyzed the risks associated with the executive compensation program. This process included, among other things, a comprehensive review of the program and discussions with senior Human Resources personnel of the Company. Incentive compensation is measured and paid to each SEO based on both the Company s performance and individual performance. In assessing the officer s total awards, the Executive Compensation Committee reviews each component of an officer s compensation and considers and evaluates pay mix, the competitive market, the value of total pay, benefits and perquisites.

These reviews are recorded in a survey format. The Company s Chief Risk Officer has reviewed the Executive Compensation Committee surveys and concluded that the Company s incentive compensation plan does not significantly incent SEO s to take excessive or unnecessary risk that may significantly result in a material devaluation of the Company. In general, the committee s responses suggest that the Company s overall executive compensation incentives pose a low risk to the devaluation of the Company. The responses also suggest that, in the committee s opinion, the Company s long-term incentives tend to result in a medium level of credit risk. A medium level of risk, particularly credit risk, is to be expected as typical of all financial institutions whose value is dependent upon the taking of risk.

The Executive Compensation Committee reviewed with the Chief Risk Officer the structure of the Company s overall executive compensation program. This review included, without limitation, the upside and downside compensation potential under the Company s annual incentive plans; the long-term view encouraged by the design and vesting features of the Company s long-term incentive arrangements; and the extent to which the Executive Compensation Committee and the Company s management monitor the program. Based on its analysis of these and other factors, the Executive Compensation Committee determined that the Company s executive compensation program does not encourage the SEOs to take unnecessary and excessive risks that threaten the value of the Company, and that no changes to the program were required for this purpose.

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The required certification of the Executive Compensation Committee is provided in the Compensation and Human Resources Committee Report set forth following this Compensation Discussion and Analysis.

April 8, 2011

Respectfully submitted by the members of the Executive Compensation Committee,

Jon Halfhide, Chairman of the Executive Compensation Committee

Orin Bennett

Gary Burks

Kenneth R. Gifford, Jr.

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### REPORT OF THE AUDIT AND QUALIFIED LEGAL COMPLIANCE COMMITTEE

The Audit and Qualified Legal Compliance Committee ( Audit Committee ) is responsible for the appointment, compensation, and oversight of the work of the Company s independent accountants. The Committee pre-approves on an annual basis services that are of a recurring nature. The Committee must pre-approve any scope changes resulting in fee increase.

In accordance with its written charter adopted by the Board of Directors (Board), a copy of which is included as an appendix to this proxy statement, the Audit Committee of the Board assists the board in fulfilling its responsibility for oversight of the quality and integrity of the accounting, auditing, and reporting practices of the Company and other such duties as directed by the board. The membership of the Audit Committee consists of at least three directors who are generally knowledgeable in financial and auditing matters, including at least one member with accounting or related financial management expertise. Each member of the Audit Committee is free of any relationship that, in the opinion of the board, would interfere with his or her individual exercise of independent judgment, and meets the director independence requirements for serving on Audit Committees as set forth in the corporate governance standards of the NASDAQ Global Market.

During 2010, the Audit Committee met six times. An executive session excluding management preceded each of the meetings. The Chairman of the Audit Committee reviewed the financial information contained in each of the quarterly press announcements and SEC Form 10-Q and 10-K filings with the Chief Executive Officer, Chief Financial Officer and independent accountants before public release. In addition the committee actively participated in the control documentation work being performed by the Sarbanes-Oxley 404 Committee (SOX 404).

The Company considers all outside auditing consultants to be independent accountants. In discharging its oversight responsibility with respect to the Audit process, the Committee obtained from the independent accountants a formal written statement describing all relationships between the accountants and the Company that might bear on the accountants independence consistent with Independence Standards Board Standard No. 1, *Independence Discussions with Audit Committees*, discussed with the accountants any relationships that may impact their objectivity and independence and satisfied itself as to the auditor s independence. The Audit Committee also discussed with management and the independent accountants the quality and adequacy of the Company s internal controls and the outsourced audit functions, responsibilities, budget and staffing. The Audit Committee reviewed with the independent accountants their audit plans, audit scope and identification of audit risks.

The Audit Committee discussed and reviewed with the independent accountants all communications required by auditing standards generally accepted in the United States of America, including those described in Statement on Auditing Standards No. 61, as amended, *Communication with Audit Committees*, (SAS 61) and discussed and reviewed the results of the independent auditor s audit of the financial statements. The SAS 61 communications referred to above includes matters such as significant adjustments, management judgments and accounting estimates, significant new accounting policies, and disagreements with management. SAS 61 was amended in the year 2000, by Statement on Auditing Standards No. 90, *Audit Committee Communications*, to require discussion of the independent auditor s judgments about quality, not just the acceptability of the company s accounting principles. SAS 61 was also amended by Statement on Auditing Standards No. 89, *Audit Adjustments*, to require the auditor to inform the audit committee about any uncorrected misstatements pertaining to the current period whose effects management believes are immaterial to the financial statements taken as a whole.

The Audit Committee also discussed the results of all internal audit examinations.

The Audit Committee reviewed the audited financial statements of the company as of and for the year ended December 31, 2010, with management and the independent accountants. Management has the responsibility for the preparation of the Company s financial statements and the overall reporting process, for maintaining adequate internal control over financial reporting for the Company, and for assessing the effectiveness of the Company s internal control over financial reporting.

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The independent accountants are responsible for performing independent audits of the Company s consolidated financial statements. These audits serve as a basis for the accountants opinions included in the annual report to stockholders addressing whether the financial statements fairly present the Company s financial position, results of operations, and cash flows in conformity with generally accepted accounting principles in the United States. The Committee s responsibility is to monitor and oversee these processes.

Based on the above-mentioned review and discussions with management and the independent accountants, the Audit Committee recommended to the Board that Bank of Commerce Holdings audited financial statements be included in its annual Report on Form 10-K for the year ended December 31, 2010, for filing with the Securities and Exchange Commission.

### **Principal Accounting Firm fees**

### **Audit Fees**

The aggregate fees billed by Moss Adams LLP, for professional services rendered for the audit of the Company s annual financial statements for the fiscal years ended December 31, 2010 and 2009, and for the reviews of the financial statements included in the Company s Quarterly Reports on Form 10-Q for those fiscal years were \$180,995 and \$197,636, respectively.

### Audit-Related Fees

Moss Adams LLP, did not render any professional services for information technology services relating to financial information systems design and implementation for the fiscal years ended December 31, 2010, and December 31, 2009.

### Tax Fees

Moss Adams LLP, did not render any professional services for tax compliance, tax advice, or tax planning during 2010 or 2009. Tax fees paid in 2010 were approximately \$12,500 and approximately \$9,500 in 2009.

### All Other Fees

The aggregate fees billed by Moss Adams LLP. for services rendered to the Company, other that the services described under Audit Fees and Audit-Related Fees and tax fees amount to \$0 and \$0 for the fiscal years December 31, 2010 and 2009, respectively.

In discharging its oversight responsibility with respect to the audit process, the Audit Committee of the Board of Directors obtained from the independent accountants a formal written statement describing all relationships between the accountants and the Company that might bear on the accountants independence consistent with Independence Standards Board Standard No.1, Independence Discussions with Audit Committees , discussed with the accountants any relationships that may impact their objectivity and independence and satisfied itself as to the accountants independence. The Committee also discussed with management and the independent accountants the quality and adequacy of Bank of Commerce Holdings internal controls and the outsourced audit functions, responsibilities, budgeting and staffing. The Committee reviewed with the independent accountants their audit plans, audit scope and identification of audit risks.

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### Pre-approval Policies and Procedures

Under the audit committee s pre-approval policies and procedures, the audit committee is required to pre-approve the audit and non-audit services performed by the Company s independent registered public accounting firm. The audit committee may pre-approve a list of services that may be provided by the independent registered public accounting firm without obtaining specific pre-approval from the audit committee.

This list of services includes: audit services, audit-related services, tax services and all other services. The audit committee sets pre-approved fee levels for each of these listed services. Any type of service that is not included on the list of pre-approved services must be specifically approved by the audit committee. Any proposed service that will fall outside of the pre-approved fee levels will also require specific pre-approval by the audit committee.

All above fees paid to Moss Adams, LLP during 2010 were pre-approved by the audit committee. Respectfully submitted by the members of the Audit and Qualified Legal Compliance Committee,

David H. Scott, CPA

Chairman Audit and Qualified Legal Compliance Committee

Russell L. Duclos Kenneth R. Gifford, Jr. Lyle L. Tullis Jon Halfhide, CPA Kenneth R. Gifford, Jr.

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### Discussion of proposals recommended by the Board of Directors

### **Proposal 1**

### **Election of Directors**

The Board of Directors has nominated the persons identified in the Board of Directors section above for election at the Annual Meeting. If you elect them, they will hold office until the election of their successors at the Annual Meeting in 2012, or until they resign.

We know of no reason why any nominee may be unable to serve as a director. If any nominee is unable to serve, your proxy may vote for another nominee proposed by the Board of Directors. If for any reason these nominees prove unable or unwilling to stand for election, the Board will nominate alternatives. The Board of Directors has no reason to believe that its nominees would prove unable to serve if elected.

### The Board of Directors recommends a vote FOR the election of each of the nominees for director. PROPOSAL 2

### The Board of Directors recommends a vote FOR the ratification of Moss Adams, LLP as the Company s independent accountants for the year ended December 31, 2010

The Audit Committee has selected Moss Adams, LLP as the independent registered public accounting firm to audit the books of the Company and its subsidiaries for the year ending December 31, 2010, to report on the consolidated statement of financial position and related statement of earnings of the Company and its subsidiaries, and to perform other appropriate accounting services as may be required by the Board of Directors. The Board recommends that the stockholders vote in favor of ratifying the selection of Moss Adams, LLP for the purposes set forth above. If the stockholders do not ratify the selection of Moss Adams, LLP, the Audit Committee will consider a change in accountants for the next year.

Moss Adams, LLP has advised the Company that they are independent accountants with respect to the Company and within the meaning of standards established by the American Institute of Certified Public Accountants, the Public Company Accounting Oversight Board, the Independence Standards Board and federal securities laws administered by the SEC. The Company does not expect that representatives of Moss Adams LLP will be present at the Annual Meeting and accordingly shall not be available to answer questions or make a statement.

### **PROPOSAL 3**

### The Board of Directors recommends a vote FOR the adoption of the non-binding advisory resolution approving the compensation of the named executives.

As a result of the Company s participation in the Capital Purchase Program, the ARRA requires the Company to submit to the shareholders a non-binding vote on the compensation of the Company s named executive officers, as described in the Compensation Discussion and Analysis, the tabular disclosure regarding named executive officer compensation, and the accompanying narrative disclosure in this proxy statement.

This proposal, commonly known as a say-on-pay proposal, gives the Company s shareholders the opportunity to endorse or not endorse the Company s executive pay program and policies through the following resolution:

Resolved, that the shareholders approve the compensation of the named executive officers, as disclosed in the Compensation Discussion and Analysis, the compensation tables, and related material in this proxy statement. This vote shall not be binding on the board of directors and will not be construed as overruling a decision by the board nor create or imply any additional fiduciary duty by the board. However, the Compensation Committee will take into account the outcome of the vote when considering future executive compensation arrangements.

This matter will be decided by the affirmative vote of a majority of the votes cast at the annual meeting. On this matter, abstentions will have no effect on the voting.

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### **OTHER BUSINESS**

Under the Rules of the SEC, if a shareholder wants to include a proposal in the Company s Proxy Statement and form of proxy for presentation at the Company s 2012 Annual Meeting of Shareholders, the proposal must be received by the Company at its principal administrative office located at 1951 Churn Creek Road, Redding, California by November 20, 2011.

Under the Company s bylaws, as permitted by the SEC, certain procedures are provided which a shareholder must follow to nominate persons for election as directors or to introduce an item of business at an annual meeting of shareholders.

Nomination of directors must be made by notification in writing delivered or mailed to the President of the Company at the Company s principal administrative office not less than 30 days or more than 60 days prior to any meeting of shareholders called for election of directors. The Company s annual meeting of shareholders is generally held on the third Tuesday of May. If the Company s 2012 Annual Meeting of Shareholders is held on schedule, the Company must receive notice of any nomination no earlier than March 19, 2012, and no later than April 19, 2012. The Chairman of the meeting may refuse to acknowledge the nomination of any person not made in compliance with the foregoing procedures.

If the Chairman of the meeting acknowledges the nomination of a person not made in compliance with the foregoing procedures, the persons named as proxies in the proxy materials relating to that meeting will use their discretion in voting the proxies when the nomination is made at the meeting.

Notice of any business item proposed to be brought before an annual meeting by a shareholder must be received by the Secretary of the Company not less than 70 days or more than 90 days before the annual meeting. If the Company s 2012 Annual Meeting of Shareholders is held on schedule, the Company must receive notice of any proposed business item no earlier than February 20, 2012, and no later than March 10, 2012.

If the Company does not receive timely notice, the Company s bylaws preclude consideration of the business item at the annual meeting. The Company s bylaws also provide that notices regarding nomination of directors must contain certain information about the director nominee.

With respect to notice of a proposed item of business, the bylaws provide that the notice must include a brief description of the business desired to be brought before the meeting, the reasons for conducting such business at the meeting and certain information regarding the shareholder giving the notice. Shareholders may obtain a copy of the Company s bylaws by sending a written request to the Secretary of the Company at the Company s principal executive offices. Shareholders may contact an individual director, the Board of Directors as a group, or a specified committee or group, at the Company s headquarters address. Each communication should specify the applicable addressee or addressees to be contacted as well as the general topic of the communication.

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The Company will initially receive and process communications before forwarding them to the addressee. The Company generally will not forward to the directors a shareholder communication that it determines to be primarily commercial in nature or relates to an improper or irrelevant topic, or that requests general information about the Company. The Company knows of no other business that will be presented at the Annual Meeting. If any other business is properly brought before the Annual Meeting, it is intended that proxies in the enclosed form will be voted in accordance with the judgment of the persons voting the proxies. Whether or not you intend to be present at the Annual Meeting, we request you to return your signed proxy promptly.

By Order of the Board of Directors David H. Scott Corporate Secretary Redding, California April 08, 2011

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### Appendix A

### Bank of Commerce Holdings Audit Committee and Qualified Legal Compliance Committee Charter

### **Purpose**

It is the policy of the Board of Directors that a system of internal controls be maintained sufficient to provide reasonable assurance that assets are safeguarded, transactions are properly authorized and recorded, and reasonable, detailed records are maintained which accurately reflect the Company s financial activities and overall risk profile. It is the policy of the Board of Directors that results from examinations and audits conducted by Regulatory Agencies such as the Department of Financial Institutions, Federal Reserve Board and the FDIC are fully disclosed to the Board of Directors. Further, it is Board policy that at least three representatives from the Board of Directors will be included in any exit review conducted by regulatory personnel with the management of the Company.

It is therefore the objective of the Audit Committee is to assist the Board of Directors in fulfilling its fiduciary responsibilities by overseeing the Audit and Risk Management functions of the Company.

Specifically, the Audit Committee is appointed by the Board of Directors to assist in monitoring (1) the integrity of the financial statements of the Company, (2) the independent auditors—qualifications and independence, (3) the performance of the Company—s audit functions, (4) compliance by the Company with legal and regulatory requirements, and (5) the Company—s risk management efforts.

The Audit Committee shall also be responsible for the preparation of all reports required by the rules of the Securities and Exchange Commission to be included in the Company s annual proxy statement.

In fulfillment of its responsibilities, the Audit Committee shall make regular reports to the Board of Directors. The Audit Committee shall review and reassess the adequacy of this Charter annually and recommend any proposed changes to the Board of Directors for approval. The Audit Committee shall annually review the Committee s own performance.

While the Audit Committee has the responsibilities and powers set forth in this charter, it is reinforced that such duties include the oversight, scheduling and review of such work and it is not the duty of the Audit Committee to conduct audits or to determine whether the Company s financial statements and disclosures are complete and accurate and are in accordance with generally accepted accounting principles and applicable rules and regulations. These are the responsibilities of management and the independent auditor.

### **Membership**

The Board of Directors shall appoint the Audit Committee financial expert as chairperson. In addition to the professional requirements, this person plays a pivotal role in Audit Committee effectiveness. He or she will be responsible for the leadership of the committee, including preparing the agenda, presiding over meetings, making committee assignments, and reporting to the Board of Directors. The chairperson will also maintain regular liaison with the President, Chief Risk Officer, Chief Financial Officer, and the lead Independent Audit Partner. The membership of the committee shall consist of at least three directors who are generally knowledgeable in financial and auditing matters, including at least one member with accounting or related financial management expertise construed to be a financial expert. By definition, the audit committee financial expert is an individual who is determined by the board of directors to possess all of the following attributes:

An understanding of financial statements and generally accepted accounting principles (GAAP)

An ability to assess the general application of such principles in connection with the accounting for estimates, accruals and reserves

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Experience preparing, auditing, analyzing, or evaluating financial statements that present a breadth and level of complexity of accounting issues generally comparable to what can be expected to be raised by the Company s financial statements, or experience actively supervising one or more persons engaged in such activities

An understanding of internal controls and procedures for financial reporting

An understanding of audit committee functions

A fundamental understanding of Risk Management processes and best practices, commensurate with the size and complexity of the Company.

The final rule for audit committee financial experts indicates that the attributes may be acquired by:

Education and experience as a principal financial officer, principal accounting officer, controller, public accountant, or auditor, or experience in one or more positions that involve the performance of similar functions

Experience actively supervising a principal financial officer, controller, public accountant, auditor, or person performing similar functions, or experience overseeing or assessing the performance of companies or public accountants with respect to the preparation, auditing, or evaluation of financial statements.

The members of the Audit Committee shall meet the independence and experience requirements of the NASDAQ National Market stock exchange, Section 10A(m)(3) of the Securities and Exchange Commission Act of 1934 and the rules and regulations of the commission. Each member shall be free of any relationship that, in the opinion of the board, would interfere with his or her individual exercise of independent judgment, and shall meet the director independence requirements for serving as set forth in the corporate governance standards of the NASDAQ. The committee is expected to maintain free and open communication (including private executive sessions at each meeting) with the independent accountants, the Chief Risk Officer, and senior management of the Company. The Audit Committee shall have the authority, to the extent it deems necessary or appropriate, to retain independent legal, accounting or other advisors. The Company shall provide for appropriate funding, as determined by the Audit Committee, for payment of compensation to the independent auditor for the purpose of rendering or issuing an audit report and to any advisors employed by the Audit Committee.

### **Oversight Responsibilities**

To discharge its duties regarding the oversight of Financial Statements and disclosure matters the Audit Committee shall:

Review and discuss with management and the independent auditor the annual audited financial statements, including disclosures made in management s discussion and analysis, and approve the filing of such documents with the SEC. Recommend the acceptance of the annual audited financial statements at the annual Directors examination.

Review and discuss with management and the independent auditor the Company s quarterly financial statements prior to the filing of its Form 10-Q, including the results of the independent auditor s review of the quarterly financial statements.

Discuss with management and the independent auditor significant financial reporting issues and judgments made in connection with the preparation of the Company s financial statements, including any significant changes in the Company s selection or application of financial principles, any major issues as to the adequacy of the Company s internal controls and any special steps adopted in light of material control deficiencies.

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Discuss with management the Company s earnings press releases, including the use of pro forma or adjusted non-GAAP information, as well as financial information and earnings guidance provided to analysts and rating agencies. Such discussion may be done generally (consisting of discussing the types of information to be disclosed and the types of presentations to be made.)

Discuss with management and the independent auditor the effect of regulatory and accounting initiatives as well as off-balance sheet structures on the Company s financial statements.

Discuss with management the Company s major financial risk exposures and the steps management has taken to monitor and control such exposures, including the Company s risk assessment and risk management policies.

Discuss with the Independent auditor the matters required to be discussed by Statement on Auditing Standards No. 61 relating to the conduct of the audit, including any difficulties encountered in the course of the audit work, any restrictions on the scope of activities or access to requested information, and any significant disagreements with management.

Review disclosures made to the Audit Committee by the Company s CEO and CFO during the certification process for the Form 10-K and Form 10-Q about any significant deficiencies in the design or operation of internal controls or material weaknesses therein and any fraud involving management or other employees who have a significant role in the Company s internal controls.

Oversee management s annual assessment of, and report on, the company s internal control over financial reporting including the Company s Sarbanes-Oxley program.

Oversight of the Company s Independent Audit Function

It is the policy of the Board of Directors to engage a qualified certified public accounting firm to conduct a full audit of financial statements at least once annually. This will constitute the annual Director examination. Credit quality reviews, Compliance reviews, and Operational reviews are regularly scheduled to support the audit and may be performed by parties other than the certified public accounting firm selected to conduct the financial statement audit.

The Audit Committee shall have the sole authority to appoint or replace the independent auditor (subject, if available, to shareholder ratification.) In doing so, the committee will request from the auditor a written affirmation that the auditor is in fact independent, discuss with the auditor any relationships that may impact the auditor s independence, and recommend to the board any actions necessary to oversee the auditor s independence.

Overseeing the independent auditor relationship by discussing with the auditor the nature and rigor of the audit process, receiving and reviewing audit reports, and providing the auditor full access to the committee (and the board) to report on any and all appropriate matters.

The Audit Committee shall be directly responsible for the compensation and oversight of the work of the independent auditor (including resolution of disagreements between management and the independent auditor regarding financial reporting) for the purpose of preparing or issuing an audit report or related work. The independent auditor shall report directly to the Audit Committee.

The Audit Committee shall pre-approve all auditing services and permitted non-audit services (including the fees and terms) to be performed for the Company by its independent auditor.

The Audit Committee shall oversee management s annual assessment of, and report on, the company s internal control over financial reporting.

The Audit Committee shall review and evaluate the lead partner of the independent audit team. Page 47

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The Audit Committee shall obtain and review a report from the independent auditor, at least annually regarding (a) the independent auditor s internal quality-control procedures, (b) any material issues raised by the most recent internal quality-control review, or peer review of the firm, or by any inquiry or investigation by governmental or professional authorities within the preceding five years respecting one or more independent audits carried out by the firm, (c) any steps taken to deal with any such issues, and (d) all relationships between the independent auditor and the Company. The Audit Committee shall present its conclusions with respect to the independent auditor to the Board of Directors.

The Audit Committee shall ensure the rotation of the audit partners as required by law. Consider whether, in order to assure continuing auditor independence, it is appropriate to adopt a policy of rotating the independent auditing firm on a regular basis.

The Audit Committee shall prohibit the Company s internal and independent auditors, as well as the Company s supervisory regulators from acting as a director, officer, employee or consultant of the Company, or performing any decision-making, supervisory, or ongoing monitoring function for the Company for a cooling off period of two years from the date of engagement.

Oversight of the Company s Internal Audit Function

The Board of Directors may elect to have an outside audit firm perform audits of operational and compliance policies and procedures and conduce an independent loan review for credit quality, compliance, documentation and appropriate grading.

Although outside consultants, these auditors will be considered our In-house auditors. The Chief Risk Officer will outline the scope of the internal audits on an annual basis, and will communicate the scope with the Audit Committee. In-house auditors will be managed by the Chief Risk Officer.

The Audit Committee shall:

Review all significant reports to management prepared by the internal auditor and management s response.

Discuss with the independent auditor and/or the Chief Risk Officer, the internal audit responsibilities, budgeting, staffing, and scheduling of audits and any recommended changes in the planned scope of the internal audit.

Oversight of the Company s Risk Management Function

The Audit Committee, with the Chief Risk Officer, assists the Board of Directors in overseeing the Company s policies, procedures, and practices relating to the Company s enterprise-wide risks. The Audit Committee also oversees the Company s compliance with applicable laws and regulations, and reviews all regulatory findings directed to the Board s attention, assesses the adequacy of management s response to all material regulatory findings, and monitors compliance with management s response. In addition, the Audit Committee oversees material pending litigation and monitors whether material new initiatives have been appropriately analyzed and approved.

The Audit Committee shall review the appointment and replacement of the Chief Risk Officer. The Audit Committee shall also, with the assistance of Executive Management, review and approve the Chief Risk Officer s performance evaluations and the department s budget and resource needs.

The Audit Committee shall obtain reports from the Chief Risk Officer that the Company and its affiliated entities are in compliance with applicable laws, rules, regulations, policies, procedures, and generally accepted best practices.

The Audit Committee shall review Risk Management reports and disclosures to management and management s responses. The Committee shall also advise the Board of Directors of the effectiveness of the Company s Risk Management Program.

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The Audit Committee shall establish procedures for the receipt, retention and treatment of complaints received by the Company regarding accounting, internal accounting controls or auditing matters, and the confidential, anonymous submission by employees of concerns regarding questionable accounting or auditing matters.

The Audit Committee shall ensure that management is monitoring the financial performance and potential business continuity impact of key vendors, suppliers, insurers, partners, banks, underwriters, counterparties, and other key third parties upon which the Company relies.

The Audit Committee shall discuss with management and the independent auditor any correspondence with regulators or governmental agencies and any published reports which raise material issues regarding the Company s financial statements or accounting policies.

The Audit Committee shall discuss with the Company s counsel legal matters that may have a material impact on the financial statements or the Company s compliance policies.

The Audit Committee shall conduct such meetings with management as the Committee deems appropriate, to discuss significant risk exposures facing the Company, the Company s overall risk profile, and to discuss the steps that management has taken to monitor and control such exposures, including the Company s guidelines and policies governing risk assessment and risk management.

The Audit Committee shall oversee the Company s performance on commitments made by management in the course of regulatory examinations, make recommendations and monitor the Company s compliance with the Committee s recommendations.

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### Bank of Commerce Holdings Nominating and Corporate Governance Committee Charter

### Committee mission statement

The Committee acts on behalf of the RBC Board of Directors in the best interests of the Corporation and its shareholders with regard to the identification of individuals qualified to become Board members, selecting or recommending to the Board that the Board select the director nominees, including for the next annual meeting of shareholders, and providing guidance on board and corporate governance issues including recommending to the Board corporate governance guidelines applicable to the Corporation.

### **Organization**

Members of the Committee are appointed by and serve at the pleasure of the Board of Directors. The members of the Nominating and Corporate Governance Committee shall be independent directors as determined in accordance with the laws, rules and regulations of the NASDAQ Global Market and shall also comply with and satisfy all other applicable laws, rules, regulations and requirements. The Chairman of the Nominating and Corporate Governance Committee shall be elected annually by the Board of Directors.

The Committee shall conduct and review with the Board of Directors annually an evaluation of the committee s performance with respect to the requirements of this Nominating and Corporate Governance Charter.

The Committee shall have sole authority to employ professional advisers in fulfilling its duties. Advisers include, but are not limited to, search professionals, compensation consultants, and attorneys. The Committee shall have sole authority to approve fees, establish retention terms, and terminate such advisers.

### **Purpose**

The purpose of the Nominating and Corporate Governance Committee is to 1) identify individuals qualified to serve on the Board of Directors and to recommend that the Board of Directors select director nominees to be considered at the Company s next annual meeting of shareholders or to be appointed by the Board of Directors to fill an existing or newly created vacancy on the Board of Directors, 2) identify members of the Board of Directors to serve on each board committee and to serve as chairman thereof and recommend each such member and chairman to the Board of Directors, 3) develop and revise as appropriate Corporate Governance Guidelines applicable to the Company and recommend such guidelines to the Board of Directors, 4) oversee management s annual assessment of, and report on, the company s internal control over financial reporting, 5) oversee the evaluation by the Board of Directors of itself and its committees, 6) identify individuals to serve as executive officers of the Company and recommend such individuals to the Board of Directors and 6) review with the Chief Executive Officer matters of management succession.

### Meetings

The Nominating and Corporate Governance Committee shall meet as often as it deems necessary or appropriate to carry out its responsibilities, no less than annually, and may, in its sole discretion, form and delegate authority to subcommittees (comprised only of Nominating and Corporate Governance Committee members) in furtherance of such responsibilities. Meetings of the Nominating and Corporate Governance Committee shall be called by the Chairman of the Nominating and Corporate Governance Committee or the Chairman of the Board. All such meetings shall be held pursuant to the by-laws of the Company with regard to notice and waiver thereof, and written minutes of each such meeting shall be duly filed in the Company s records.

### Powers and Responsibilities

The Nominating and Corporate Governance Committee shall:

Actively seek to identify individuals qualified to serve on the Board of Directors and to recommend that the Board of Directors select director nominees to be considered for election at the Company s next annual meeting of shareholders or to be appointed by the Board of Directors to fill an existing or

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newly created vacancy on the Board of Directors in accordance with Board membership criteria set forth in the Company s corporate governance guidelines. The Committee shall also consider written proposals for director nominees received from shareholders in accordance with the Company s corporate governance guidelines and by-laws.

The Committee shall develop specific criteria to define what minimum qualifications are required to serve on the Board of Directors.

Identify qualified members of the Board of Directors to serve on each board committee and to serve as chairman thereof and recommend each such member and chairman to the Board of Directors. In addition, the Nominating and Corporate Governance Committee may designate a member of such committee to attend the meetings of any other Board committee *ex-officio* with the concurrence of the chairman of such other committee.

Develop corporate governance guidelines applicable to the Company and recommend such guidelines or revisions of such guidelines to the Board of Directors. All guidelines shall be reviewed at least annually.

Review at least annually, the nominating and corporate governance charter and executive compensation charter of the Board of Directors and, when necessary or appropriate, recommend changes in such charters to the Board of Directors.

Conduct the annual peer review of the Board of Directors, itself, and its committees.

Review with the Chief Executive Officer matters relating to management succession.

Identify individuals to serve as executive or corporate officers of the Company and recommend such individuals to the Board of Directors.

Monitor the development of best practices regarding corporate governance and take a leadership role in shaping the corporate governance of the Company.

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### **Bank of Commerce Holdings Executive Compensation Committee Charter**

### General

The Executive Compensation Committee (the *Committee* ) shall be appointed by the Board of Directors (the *Board* ) of Bank of Commerce Holdings. (the *Company* ). The primary function of the Committee is to discharge the responsibilities of the Board relating to compensation of the Company s Executive Officers (i.e. CEO, COO and CFO) and directors who are not employees of the Company, and, in connection with the Company s benefits plans (e.g., stock option and bonus plans). The Committee shall have all authority necessary to fulfill the duties and responsibilities assigned to the Committee in this Charter or otherwise assigned to it by the Board.

### **Composition and Delegation**

The Committee shall be composed of at least three members. Each member of the Committee shall be a member of the Board and shall (i) meet the independence requirements established by the Board and applicable laws, regulations and listing requirements, (ii) be a non-employee director within the meaning of Rule 16b-3 under the Securities Exchange Act of 1934, and (iii) be an outside director within the meaning of Section 162(m) of the Internal Revenue Code. The members of the Committee shall be appointed annually by the Board or as necessary to fill vacancies in the interim. The Board shall designate one of the Committee members as Chairperson. The Board may remove any member from the Committee at any time with or without cause. The Committee, when appropriate, may form and delegate authority to subcommittees and, to the extent permitted by applicable law, regulations and listing standards, may delegate authority to one or more designated members of the Committee, the Board or Company officers. The Committee shall have the sole authority to engage or terminate any outside consultant that is retained to assist the Committee in the evaluation of Executive Officers and directors compensation, including the sole authority to approve fees and other retention terms. As the Committee deems appropriate, it may also retain independent counsel and other professionals to assist the Committee without seeking Board approval with respect to the selection, fees or retention terms for any such advisers.

### **Duties and Responsibilities**

### Compensation Philosophy and Goal

Develop the Company s executive compensation philosophy and establish and semi-annually review and approve policies regarding executive compensation programs and practices.

### CEO and Executive Officer Compensation

Review, solicit input from the entire Board and approve corporate goals and objectives relevant to the Chief Executive Officer s compensation and, at a meeting at which the Chief Executive Officer is not present, evaluate the Chief Executive Officer s performance in light of those goals and objectives and determine the Chief Executive Officer s compensation based on this evaluation. In determining the long-term incentive component of Chief Executive Officer compensation; the Committee will consider the Company s performance and relative shareholder return, the value of similar incentive awards to chief executive officers at comparable companies, the awards given to the Chief Executive Officer in past years and any other factors that the Committee deems relevant.

Review the Chief Executive Officer s recommendations, if any, and determine annual compensation for the Company s other Executives and Officers.

Establish and administer annual and long-term incentive compensation plans for Executive Officers.

Recommend to the Board for its approval and, when appropriate, submission to the Company s shareholders, incentive compensation plans and equity-based plans.

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Recommend to the Board for its approval changes to Executive Officer compensation policies and programs.

Review and approve all Executive Officer employment, compensation and retirement arrangements.

Determine procedures for Board review of, and for communicating such review to, the Chief Executive Officer and other senior management.

The Compensation Committee will present compensation recommendations to the Board of Directors and the Board of Directors will vote to either accept or reject compensation recommendations.

To take such actions as are required to ensure Company compliance with the provisions of the Capital Purchase Program and the American Relief and Recovery Act ( ARRA ).

### **Board Compensation**

Periodically review director compensation practices in relation to comparable companies.

Recommend to Board, as appropriate, revisions to director compensation practices.

### General Compensation and Benefits Matters

Consult periodically with the Chief Executive Officer regarding compensation and benefit matters deemed appropriate by them or the members of the Committee.

Provide oversight regarding the Company s retirement, welfare and other benefit plans, policies and arrangements on an as-needed basis.

### Tax-Qualified & Nonqualified Benefit Plans

Recommend to the Board for Board action (i) all Internal Revenue Service tax-qualified retirement plans and all plan amendments that are non-administrative in nature and (ii) all nonqualified benefit plans and all plan amendments that are non-administrative in nature.

Approve and recommend to the Board for its action: the designation of the trustee and the execution of trust agreements for any such plan of plans; the termination, merger or consolidation of any such plan or plans; and the extension of plan participation to employees of affiliates or subsidiaries.

Periodically review plan administration, participation and regulatory compliance of nonqualified plans.

#### Reports

Prepare the report on executive compensation required by the rules of the Securities and Exchange Commission to be included in the Company s annual proxy statement.

### **Meetings**

In accordance with the applicable provisions of the Company s bylaws, as amended from time to time, the Committee shall meet at such times and places, as the members deem advisable, and shall make such recommendations to the Board as the Committee considers appropriate. When appropriate, the Committee may meet in separate executive session with management, employees, general counsel, internal audit and the independent auditor to discuss matters that the Committee or the other groups believe warrant Committee attention. At each meeting of the Committee, an executive session of only the Committee members shall be held.

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Name	<b>Bank of Commerce Holdings</b>
Address 1	2011 Annual Meeting of Shareholders
Address 2	Tuesday, May 1, 2011 at 5:15 p.m.
City, State Zip	<b>Lobby of Redding Bank of Commerce</b>
	1951 Churn Creek Road
	Redding, California 96002

# of Shares:

Important Notice regarding the availability of proxy materials for the Shareholder Meeting to be held on May 17, 2011:

The Proxy statement and Annual Report on Form 10-K are available at Registrar and Transfer <a href="www.rtco.com">www.rtco.com</a>
ANNUAL MEETING PROXY CARD

This proxy when properly executed will be voted in the manner, directed by the undersigned shareholder. If no direction is made, this proxy will be voted for all nominees listed under Item 1 and in favor of Item 2.

### "Please mark this box with an X if you plan to attend the Annual Shareholder Meeting The Board of Directors recommends a vote FOR Items 1, and 2 below.

			FOR	WITHHOLD
Orin N. Bennett		(01)		
Gary Burks		(02)		
Russell L. Duclos		(03)		
Kenneth R. Gifford, Jr.		(04)		
Jon Halfhide		(05)		
Patrick J. Moty		(06)		
David H. Scott		(07)		
Lyle L. Tullis		(08)		
Joseph Gibson		(09)		
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### Proposal 2

The Board of Directors recommends a vote FOR the ratification of the appointment of Moss Adams, LLP as the Company s independent registered public accounting firm for 2010

FOR AGAINST ABSTAIR

### **Proposal 3**

The Board of Directors recommends a vote FOR the adoption of the non-binding advisory resolution approving the compensation of the named executive officers.

<u>FOR</u> <u>AGAINST</u> <u>ABSTAIN</u>

### This proxy is solicited on behalf of the Board of Directors.

You, the undersigned stockholder, appoint each Kenneth R. Gifford, Jr. Chairman of the Board and Patrick J. Moty, President and CEO your attorney and proxy, with full power of substitution, on your behalf and with all powers you would possess if personally present, to vote all shares of Bank of Commerce Holdings Common Stock that you would be entitled to vote at the Annual Meeting of Shareholders to be held at 1951 Churn Creek Road, Redding, California on Tuesday, May 17, 2011 at 5:15 p.m.

The shares represented by this proxy will be voted as instructed by you and in the discretion of the proxies on other matters. If not otherwise specified, shares will be voted in accordance with the recommendations of the Board of Directors.

Signature 1	Signature 2	
Date:		
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### PROXY VOTING INSTRUCTIONS

Please sign on the reverse side and return promptly in the enclosed envelope or vote by telephone.

### TELEPHONE VOTING INSTRUCTIONS

**TO VOTE BY PHONE:** Call toll-free **1-800-840-1208** on touch-tone telephone 24-hours a day 7 days a week.

There is **NO CHARGE** to you for this call. Have your proxy card in hand.

You will be asked to enter a Control Number, which is located in the box in the lower right hand corner of this form.

**Option 1:** To vote as the Board of Directors recommends on *ALL* proposals.

Proposal 1 To vote **FOR ALL** Nominees, Press 1; to **WITHHOLD FOR ALL** nominees, press 9, to **WITHHOLD FOR AN INDIVIDUAL** nominee, press 0 and listen to the instructions.

When asked, please confirm by pressing 1.

The instructions are the same for all remaining proposals.

NOTE: If you vote by telephone or internet, THERE IS NO NEED TO MAIL BACK your Proxy Card.

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