CREDIT ACCEPTANCE CORP Form 8-K February 28, 2011

### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM 8-K **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of Earliest Event Reported): February 28, 2011 CREDIT ACCEPTANCE CORPORATION

(Exact name of registrant as specified in its charter)

Michigan 000-20202 38-1999511

(I.R.S. Employer (State or other jurisdiction (Commission of incorporation) Identification No.) File Number)

25505 West Twelve Mile Road, 48034-8339 Southfield, Michigan

(Address of principal executive offices)

(Zip Code)

Registrant s telephone number, including area code: 248-353-2700 Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) o
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) o
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 8.01. Other Events.

On February 28, 2011, Credit Acceptance Corporation (the Company) issued a press release announcing a proposed offering of \$100 million of its 9.125% first priority senior secured notes due 2017. The press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

On February 28, 2011, the Company issued a press release announcing the pricing of \$100 million of its 9.125% first priority senior secured notes due 2017 in its previously-announced offering. The press release is attached as Exhibit 99.2 to this Current Report on Form 8-K and incorporated herein by reference.

#### Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits.
- 99.1 Press release dated February 28, 2011.
- 99.2 Press release dated February 28, 2011.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CREDIT ACCEPTANCE CORPORATION

By: /s/ Douglas W. Busk Douglas W. Busk Senior Vice President and Treasurer

February 28, 2011

## **EXHIBIT INDEX**

Exhibit No.	Description
99.1	Press release dated February 28, 2011.
99.2	Press release dated February 28, 2011.