

AVERY DENNISON CORPORATION  
Form S-8  
May 14, 2010

As filed with the Securities and Exchange Commission on May 14, 2010  
Registration No. 333-

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM S-8  
REGISTRATION STATEMENT  
UNDER  
THE SECURITIES ACT OF 1933

**AVERY DENNISON CORPORATION**  
(Exact name of registrant as specified in its charter)

**Delaware** **95-1492269**  
(State or other jurisdiction of incorporation or (I.R.S. Employer Identification No.)  
organization)

**150 North Orange Grove Boulevard**  
**Pasadena, California 91103**  
(Address of Principal Executive Offices)

**AVERY DENNISON CORPORATION**  
**EMPLOYEE SAVINGS PLAN, AMENDED AND RESTATED**  
(Full title of the plan)

**Susan C. Miller**  
**Senior Vice President and General Counsel**  
**Avery Dennison Corporation**  
**150 North Orange Grove Boulevard**  
**Pasadena, California 91103**  
**(626) 304-2000**

(Name, address and telephone number, including area code, of agent for service)

**Copy to:**  
**J. Scott Hodgkins**  
**Latham & Watkins LLP**  
**355 South Grand Avenue**  
**Los Angeles, California 90071**  
**(213) 485-1234**

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer, and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☒ x

Accelerated filer ☐ "

Non-accelerated filer ☐ " (Do not check if a smaller reporting company)

Smaller reporting company ☐ "

**CALCULATION OF REGISTRATION FEE**

**Amount of**

| <b>Title of securities to be registered</b>                                                                 | <b>Amount to<br/>be<br/>Registered</b> | <b>Proposed<br/>maximum<br/>offering<br/>price per<br/>share (1)</b> | <b>Proposed<br/>maximum<br/>aggregate<br/>offering<br/>price (1)</b> | <b>registration<br/>fee(2)</b> |
|-------------------------------------------------------------------------------------------------------------|----------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------------------|--------------------------------|
| Common Stock, \$1.00 par value per share to be issued under the Employee Savings Plan, amended and restated | 2,000,000                              | \$37.65                                                              | \$ 75,300,000.00                                                     | \$ 5,368.89                    |

- (1) For purposes of computing the registration fee only. Pursuant to Rule 457(c) and (h), the Proposed Maximum Offering Price Per Share is based upon the average of the high and low prices for the Company's Common Stock on the composite tape for the New York Stock Exchange on May 12, 2010.
- (2) Pursuant to Rule 457(p) under the Securities Act, a registration fee of \$63,350 was paid with respect to securities available for issuance under a registration statement on Form S-3 (Registration No. 333-120239) filed by Avery Dennison Corporation on November 5, 2004. Pursuant to Rule 457(b) and 457(p), \$22,373.85 of prepaid registration fees is presently available for offset. The \$5,368.89 registration fee associated with this registration statement is hereby offset against the prepaid registration fees made in connection with the securities available for issuance under Registration No. 333-120239. Two separate S-8 registration statements, registering obligations in accordance with (i) the Avery Dennison Corporation 2005 Executive Variable Retirement Plan, Amended and Restated, and (ii) the Avery Dennison Corporation Stock Option Incentive Plan, Amended and Restated, have been filed on the same day as this registration statement and for purposes of applying the filing fee are deemed to have been filed prior to this filing. Since the prepaid registration fees completely offset the registration fee for this filing, no additional registration fee is being paid for this filing, and, following this filing, \$17,004.96 will remain available for future offset under Registration No. 333-120239 against registration fees that would otherwise be payable.

### EXPLANATORY NOTE

Avery Dennison Corporation (the Company) is filing this registration statement pursuant to General Instruction E of Form S-8 (the Registration Statement) to register additional 2,000,000 shares of the Company's common stock for matching contributions under the Company's Employee Savings Plan, in accordance with the terms of the Savings Plan as previously approved by the Board on April 22, 2010. Such shares for matching contributions under the Company's Savings Plan are additional securities of the same class as other securities for which a previous registration statement on Form S-8 was filed with the SEC on April 28, 1995 (File No. 33-58921). The information contained in the Registration Statements on Form S-8 originally filed by the Company with the Securities and Exchange Commission, File no. 33-58921, pursuant to the Securities Act of 1933, as amended, are incorporated by reference into this Registration Statement, except for the information presented in Part II, Item 3. Incorporation of Documents by Reference and Item 8. Exhibits.

### PART II

#### INFORMATION REQUIRED IN THE REGISTRATION STATEMENT

##### Item 3. Incorporation of Documents by Reference

The following documents filed with the SEC by the Company are incorporated as of their respective dates in this Registration Statement by reference:

- a. The Company's Annual Report on Form 10-K for the fiscal year ended January 2, 2010;
- b. The Company's Quarterly Report on Form 10-Q for the fiscal quarter ended April 3, 2010; and
- c. The description of the Company's common stock and the preferred share purchase rights contained in the Company's Registration Statement on Form S-3 filed with the Commission on November 14, 2007 (File No. 333-147369).

All documents filed by the Company pursuant to Sections 13(a), 13(c), 14 and 15(d) of the Securities Exchange Act of 1934, prior to the filing of a post-effective amendment which indicates that all securities offered have been sold or which deregisters all securities then remaining unsold, are incorporated by reference in this Registration Statement and are a part hereof from the date of filing such documents. Any statement contained in a document incorporated or deemed to be incorporated by reference herein shall be deemed to be modified or superseded for purposes of this Registration Statement to the extent that a statement contained herein or in any other subsequently filed document which also is or is deemed to be incorporated by reference herein modifies or supersedes such statement. Any such statement so modified or superseded shall not be deemed, except as so modified or superseded, to constitute a part of this Registration Statement.

##### Item 8. Exhibits

- |      |                                                                                                                                                                        |
|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4.1  | Avery Dennison Corporation Employee Savings Plan, amended and restated (incorporated by reference to Exhibit 10.14 to the Company's Form 10-Q, filed on May 12, 2010). |
| 5.1  | Opinion of Latham & Watkins LLP.                                                                                                                                       |
| 23.1 | Consent of PricewaterhouseCoopers LLP.                                                                                                                                 |
| 23.2 | Consent of Latham & Watkins LLP (included in Exhibit 5.1).                                                                                                             |
| 24   | Power of Attorney (included in page S-1).                                                                                                                              |

### SIGNATURES

Pursuant to the requirements of the Securities Act, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Pasadena, State of California, on this 13<sup>th</sup> day of May, 2010.

AVERY DENNISON CORPORATION.

By: /s/ Daniel R. O Bryant  
Daniel R. O Bryant  
Executive Vice President, Finance and  
Chief Financial Officer

### POWER OF ATTORNEY

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated. Each person whose signature appears below hereby authorizes Dean A. Scarborough, Daniel R. O Bryant, Mitchell R. Butier, Susan C. Miller and Richard P. Randall or any of them, as attorney-in-fact, with full power of substitution, to sign on his or her behalf, individually and in such capacity stated below, and to file any amendments, including post-effective amendments or supplements, to this Registration Statement.

| Name                    | Title                                                                | Date         |
|-------------------------|----------------------------------------------------------------------|--------------|
| /s/ Dean A. Scarborough | Chairman, President and Chief Executive Officer                      | May 13, 2010 |
| Dean A. Scarborough     |                                                                      |              |
| /s/ Daniel R. O Bryant  | Executive Vice President, Finance and Chief Financial Officer        | May 13, 2010 |
| Daniel R. O Bryant      |                                                                      |              |
| /s/ Mitchell R. Butier  | Corporate Vice President Global Finance and Chief Accounting Officer | May 13, 2010 |
| Mitchell R. Butier      |                                                                      |              |
| /s/ Peter W. Mullin     | Director                                                             | May 13, 2010 |
| Peter W. Mullin         |                                                                      |              |
| /s/ David E. I. Pyott   | Director                                                             | May 13, 2010 |
| David E. I. Pyott       |                                                                      |              |
| /s/ Julia A. Stewart    | Director                                                             | May 13, 2010 |
| Julia A. Stewart        |                                                                      |              |
| /s/ Peter K. Barker     | Director                                                             | May 13, 2010 |
| Peter K. Barker         |                                                                      |              |
| /s/ John T. Cardis      | Director                                                             | May 13, 2010 |
| John T. Cardis          |                                                                      |              |
| /s/ Rolf Borjesson      | Director                                                             | May 13, 2010 |
| Rolf Borjesson          |                                                                      |              |

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|                        |          |              |
|------------------------|----------|--------------|
| /s/ Patrick T. Siewert | Director | May 13, 2010 |
| Patrick T. Siewert     |          |              |
| /s/ Ken C. Hicks       | Director | May 13, 2010 |
| Ken C. Hicks           |          |              |
| /s/ Debra L. Reed      | Director | May 13, 2010 |
| Debra L. Reed          |          |              |
| /s/ Bradley A. Alford  | Director | May 13, 2010 |
| Bradley A. Alford      |          |              |

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**EXHIBIT INDEX**

| <b>EXHIBIT</b> | <b>DESCRIPTION</b>                                                                                                                                                     |
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