

AU OPTRONICS CORP  
Form 6-K  
April 01, 2008

FORM 6-K  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

March 31, 2008

Commission File Number 001-31335

AU Optronics Corp.  
(Translation of registrant's name into English)

No. 1 Li-Hsin Road 2  
Hsinchu Science Park  
Hsinchu, Taiwan  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the

Edgar Filing: AU OPTRONICS CORP - Form 6-K

jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's "home country"), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X...

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):  
Not applicable

---

INDEX TO EXHIBITS

Item

1. Press release entitled, "AU Optronics to Strengthen Relationship with Qisda ", dated March 31, 2008.
-

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AU Optronics Corp.

Date: March 31, 2008

By: /s/ Max Cheng  
Name: Max Cheng  
Title: Chief Financial Officer

Item 1

AU Optronics to Strengthen Relationship with Qisda

Issued by: AU Optronics Corp.

Issued on: March 31, 2008

Hsinchu, Taiwan, March 31, 2008 –

AU Optronics Corp. ("AUO" or the "Company") (TAIEX: 2409; NYSE: AUO) today announced that its Board of Directors has approved the purchase of Qisda Corporation's common shares at the amount within NT\$ 2 billion through a private placement in order to strengthen a long term strategic relationship. This three win strategy will ensure that AUO and Qisda can further foster their core competitiveness respectively and provide brand customers with better solutions in capturing emerging trends of TFT-LCD applications in consumer markets. AUO plans to acquire 90,456,800 common shares at NT\$22.11 per share with total share holding in Qisda reaching 9.58% after the investment.

AUO stated that the recent alliances among some TFT-LCD manufactures, system integrators, together with some brands have been changing TFT-LCD supply chain. This trend will also support consumer electronic products in customization and diversification with right time to market. To provide better service to its brand customers and take potential business opportunities in the early stage, AUO will prepare itself for the next move by building up further relations with important system integrators. Since Qisda has been a long-term strategic partner to AUO, Board of Directors also believes the decision will support AUO's long-standing sustainability. It is believed that the tie-up investment will help Qisda, an important customer to AUO, to scale up its business operation as well as enhance the competitiveness and operational efficiency for both entities through a stronger cooperation relationship, and to maximize mutual shareholder values."

---

# # #

## ABOUT AU OPTRONICS

AU Optronics Corp. (“AUO”) is the world largest manufacturer\* of large-size thin film transistor liquid crystal display panels (“TFT-LCD”), with approximately 20.3%\* of global market share with revenues of NT\$480.2 billion (US\$14.81billion)\* in 2007. TFT-LCD technology is currently the most widely used flat panel display technology. Targeted for 40”+ sized LCD TV panels, AUO’s new generation (7.5-generation) fabrication facility production started mass production in the fourth quarter of 2006. The Company currently operates one 7.5-generation, two 6th-generation, four 5th-generation, one 4th-generation, and four 3.5-generation TFT- LCD fabs, in addition to eight module assembly facilities and the AUO Technology Center specializes in new technology platform and new product development. AUO is one of few top-tier TFT-LCD manufacturers capable of offering a wide range of small- to large- size (1.5”-65”) TFT-LCD panels, which enables it to offer a broad and diversified product portfolio.

\* DisplaySearch 4Q2007 WW Large-Area TFT-LCD Shipment Report dated Jan 23, 2008. This data is used as reference only and AUO does not make any endorsement or representation in connection therewith. 2007 year end revenue converted by an exchange rate of NTD32.43:USD1.

## Safe Harbour Notice

AU Optronics Corp. (“AUO” or the “Company”) (TAIEX: 2409; NYSE: AUO), the world’s third largest manufacturer of large-size TFT-LCD panels, today announced the above news. Except for statements in respect of historical matters, the statements contained in this Release are “forward-looking statements” within the meaning of Section 27A of the U.S. Securities Act of 1933 and Section 21E of the U.S. Securities Exchange Act of 1934. These forward-looking statements were based on our management's expectations, projections and beliefs at the time regarding matters including, among other things, future revenues and costs, financial performance, technology changes, capacity, utilization rates, yields, process and geographical diversification, future expansion plans and business strategy. Such forward looking statements are subject to a number of known and unknown risks and uncertainties that can cause actual results to differ materially from those expressed or implied by such statements, including risks related to the flat panel display industry, the TFT-LCD market, acceptance and demand for our products, technological and development risks, competitive factors, and other risks described in the section entitled "Risk Factors" in our Form 20-F filed with the United States Securities and Exchange Commission on December 31, 2006.

For more information, please contact:

Fiona Chiu  
Corporate Communications Dept  
AU Optronics Corp  
Tel: +886-3-5008899 ext 3206  
Fax: +886-3-5772730  
Email: fiona.chiu@auo.com

Yawen Hsiao  
Corporate Communications Dept.  
AU Optronics Corp.  
+886-3-5008899 ext 3211  
+886-3-5772730  
yawen.hsiao@auo.com

