BB&T CORP Form 10-Q November 02, 2012

#### **UNITED STATES**

#### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

Quarterly Report Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

For the quarterly period ended: September 30, 2012

Commission file number: 1-10853

#### **BB&T CORPORATION**

(Exact name of registrant as specified in its charter)

North Carolina 56-0939887 (State of Incorporation) (I.R.S. Employer

#### **Identification No.)**

200 West Second Street27101Winston-Salem, North Carolina(7): 0.1

(Zip Code)

#### (Address of Principal Executive Offices)

#### (336) 733-2000

#### (Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No []

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes [X] No []

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer X

Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes [] No [X]

At October 31, 2012, 699,640,823 shares of the Registrant's common stock, \$5 par value, were outstanding.

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### Table of Contents BB&T CORPORATION AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS (Unaudited)

(Dollars in millions, except per share data, shares in thousands)

	September 30, 2012	December 31, 2011
Assets		
Cash and due from	\$1,557	\$1,562
banks	$\phi_{1,337}$	ψ1,502
Interest-bearing	1,784	2,646
deposits with banks	1,701	2,010
Federal funds sold and		
securities purchased		
under resale		
agreements or similar	162	136
arrangements Segregated cash due	102	150
from banks	3	20
Trading securities at	572	534
fair value	0.12	
Securities available for		
sale at fair value		
(\$1,581 and \$1,577		
covered by FDIC loss		
share at September 30, 2012 and		
December 31,	24,098	22,313
2011, respectively)		
Securities held to		
maturity (fair value of		
\$13,445 and \$14,098 at		
September 30, 2012		
and December 31,	12 140	14.004
2011, respectively)	13,140	14,094
Loans held for sale at	3,467	3,736
fair value	5,107	5,750
Loans and leases		
(\$3,688 and \$4,867		
covered by FDIC loss		
share at September 30,		
2012 and December		107 460
31, 2011, respectively)	114,140	107,469
Allowance for loan and		
lease losses	(2,051)	(2,256)
100000	112,089	105,213

Loans and leases,		
net of allowance for		
loan and lease		
losses		
105505		
FDIC loss share		
receivable	656	1,100
Premises and		
equipment	1,940	1,855
Goodwill	6,718	6,078
Core deposit and other	0,710	
intangible assets	718	444
Residential mortgage		
servicing rights at fair	563	563
value	505	505
Other assets (\$327 and		
\$415 of foreclosed		
property and other		
assets covered by FDIC		
loss share at		
September 30, 2012		
and December 31,	14,554	14,285
2011, respectively)		
	5182,021	\$174,579
	,021	φ171 <u>,</u> 577
Liabilities and		
Shareholders' Equity		
Deposits:		
Noninterest-bearing		
deposits	\$30,810	\$25,684
Interest-bearing		
deposits	99,208	99,255
Total		
deposits	130,018	124,939
Federal funds		
purchased, securities		
sold under repurchase		
agreements and		
short-term		
borrowed funds	3,093	3,566
Long-term debt	19,221	21,803
Accounts payable and		
other liabilities	9,157	6,791
Total	161 400	157.000
liabilities	161,489	157,099
Commitments and		
contingencies (Note 13)		
Shareholders' equity:		
1	1,679	

Preferred stock,		
liquidation		
preference of		
\$25,000 per share		
Common stock, \$5	3,498	3,486
par	5,190	5,100
Additional paid-in	5,950	5,873
capital	,	·
Retained earnings	9,761	8,772
Accumulated other		
comprehensive	(409)	(713)
loss, net of deferred	( )	
income taxes		
Noncontrolling	53	62
interests		
Total	20,522	17 400
shareholders'	20,532	17,480
equity		
Total liabilities		
	192 021	¢ 174 570
	\$182,021	\$174,579
shareholders'		
equity		
Common shares		
outstanding	699,541	697,143
Common shares		
authorized	2,000,000	2,000,000
Preferred shares		
outstanding	69	
Preferred shares		
authorized	5,000	5,000
The accompanying notes	are an integ	al part of
these consolidated finance	-	-
2		

# Table of Contents BB&T CORPORATION AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF INCOME

(Unaudited)

(Dollars in millions, except per share data, shares in thousands)

		Three Months EndedSeptember 30,20122011		nths Ended ber 30, 2011
Interest Income	¢ 1 40 <b>2</b>	ф1 <b>Г</b> 4С	¢ 4 40C	¢ 4 500
Interest and fees on loans and leases	\$1,492	\$1,546	\$4,486	\$4,589
Interest and dividends on securities	221	199	685	512
Interest on other earning assets	7	5	20	15
Total interest income	1,720	1,750	5,191	5,116
Interest Expense				
Interest on deposits	105	150	333	473
Interest on federal funds purchased, securities sold under repurchase				
agreements and short-term borrowed funds	2	3	5	10
Interest on long-term debt	130	181	472	578
Total interest expense	237	334	810	1,061
Net Interest Income	1,483	1,416	4,381	4,055
Provision for credit losses	244	250	805	918
Net Interest Income After Provision	1,239	1 166	3,576	2 1 2 7
for Credit Losses	1,239	1,166	5,570	3,137
Noninterest Income				
Insurance income	333	241	997	790
Service charges on deposits	142	141	417	421
Mortgage banking income	211	123	609	301
Investment banking and brokerage	90	81	267	258
fees and commissions	90	01	207	238
Checkcard fees	48	78	136	229
Bankcard fees and merchant	62	51	175	149
discounts	02	51	175	149
Trust and investment advisory	46	43	137	131
revenues	40	т.)	157	151
Income from bank-owned life	30	33	87	92
insurance				
FDIC loss share income, net	(90)	(104)	(221)	(243)
Other income	92	42	208	104
Securities gains (losses), net				
Realized gains (losses), net	1		(3)	37
Other-than-temporary impairments		(7)	(5)	(18)
Non-credit portion recognized in	(2)	(32)	(4)	(60)
other comprehensive income				
Total securities gains (losses), net		(39)	(12)	(41)
Total noninterest income	963	690	2,800	2,191
Noninterest Expense	_		_	_
Personnel expense	797	671	2,302	2,048
Foreclosed property expense	54	168	218	456

Occupancy and equipment expense	166	151	478	457
Loan processing expense	85	55	210	168
Regulatory charges	40	46	124	166
Professional services	36	56	110	125
Software expense	36	30	100	85
Amortization of intangibles	31	24	82	75
Merger-related and restructuring charges, net	43		57	
0	241	216	659	604
Other expenses		-		
Total noninterest expense	1,529	1,417	4,340	4,184
Earnings	(70)	120	2.026	1 1 4 4
Income before income taxes	673	439	2,036	1,144
Provision for income taxes	177	68	557	212
Net income	496	371	1,479	932
Noncontrolling interests	2	5	36	34
Preferred stock dividends	25		33	
Net income available to common shareholders	\$469	\$366	\$1,410	\$898
Earnings Per Common Share				
Basic	\$0.67	\$0.52	\$2.02	\$1.29
Diluted	\$0.66	\$0.52	\$1.99	\$1.27
Cash dividends declared	\$0.20	\$0.16	\$0.60	\$0.49
Weighted Average Shares Outstandin	g			
Basic	699,091	697,052	698,454	696,335
Diluted	709,875	705,604	708,439	704,910

The accompanying notes are an integral part of these consolidated financial statements.

#### **BB&T CORPORATION AND SUBSIDIARIES**

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (Unaudited) (Dollars in millions)

	Three Months Ended September 30, 2012 2011		Nine M Ended Septemb 2012	
Net Income Other	\$496	\$371	\$1,479	\$932
Comprehensive Income, Net of Tax: Unrealized net holding gains (losses) arising during the period on securities available for sale Reclassification adjustment for (gains) losses on	151	291	336	548
securities available for sale included in net income	1	25	8	26
Change in amounts attributable to the FDIC under the loss share	(13)	(29)	(41)	(82)
agreements Change in unrecognized gains (losses) on cash flow hedges	(10)	(70)	(25)	(112)
Change in pension and postretirement liability	(1)	6	21	15
Other, net	4 132	(5) 218	5 304	(4) 391

9 \$1,783 \$1,323

Income Tax Effect of Items Included in Other								
Comprehensive Inco	ome:							
Unrealized net								
holding gains								
(losses) arising								
during the period								
on securities								
available for	¢ 0.0	ф 1 <b>7</b> 2	¢ 00 4	ф <b>20</b> 4				
sale	\$92	\$173	\$204	\$324				
Reclassification								
adjustment for								
(gains) losses on								
securities available								
for sale								
included in net		14	4	15				
income		14	4	15				
Change in amounts								
attributable to the								
FDIC under the	(7)	(18)	(25)	(49)				
loss share								
agreements								
Change in								
unrecognized gains	(5)	(41)	(15)	(66)				
(losses) on cash	$(\mathbf{J})$	(41)	(13)	(00)				
flow hedges								
Change in pension								
and postretirement	(2)	3	12	9				
liability								
Other, net	1	3	2	3				

The accompanying notes are an integral part of these consolidated financial statements.

### <u>Table of Contents</u> BB&T CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY (Unaudited) Nine Months Ended September 30, 2012 and 2011

(Dollars in millions, shares in thousands)

Dalamaa Jamaan	Stock	Preferred Stock	Common Stock	Additional Paid-In Capital		Accumulated Other Comprehensive Income (Loss)	-	Total Shareholders' Equity
Balance, January 1, 2011	694,381	\$	\$ 3,472	\$ 5,776	\$7,935	\$ (747)	\$ 62	\$ 16,498
Add (Deduct): Net income Net change in other					898		34	932
comprehensive income (loss) Stock transactions:						391		391
In purchase acquisitions In	26			1				1
connection with equity awards Shares repurchased in	1,918		10	(9)				1
connection with equity awards In connection	(642)		(3)	(15)				(18)
with dividend reinvestment plan	580		3	13				16
In connection with 401(k) plan	838		4	19				23
Cash dividends declared on common stock Equity-based					(341)			(341)
compensation expense				73				73
Other, net	697,101	\$	\$ 3,486	(2) \$ 5,856	1 \$ 8,493	\$ (356)	(34) 62	(35) \$ 17,541

Balance, September 30, 2011								
Balance, January 1, 2012	697,143	\$	\$ 3,486	\$ 5,873	\$ 8,772	\$ (713)	\$ 62	\$ 17,480
Add (Deduct): Net income Net change in other comprehensive income (loss) Stock					1,443	304	36	1,479 304
transactions: In purchase acquisitions In	28			1				1
connection with equity awards Shares repurchased in connection	2,936		15	14				29
with equity awards In connection	(566)		(3)	(14)				(17)
with preferred stock offering Cash dividends		1,679						1,679
declared on common stock Cash dividends					(421)			(421)
declared on preferred stock					(33)			(33)
Equity-based compensation				79				79
expense Other, net Balance				(3)			(45)	(48)
Balance, September 30, 2012	699,541	\$ 1,679	\$ 3,498	\$ 5,950	\$9,761	\$ (409)	\$ 53	\$ 20,532

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents BB&T CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)					
(Dollars in millions)	NT: N.				
	Nine Mo	ontris			
	Ended				
	Septemb				
	2012	2011			
Cash Flows From					
<b>Operating Activities:</b>					
Net income	\$1,479	\$932			
Adjustments to					
reconcile net income					
to net cash from					
operating activities:					
Provision for credit		010			
losses	805	918			
Depreciation	207	196			
Amortization of					
intangibles	82	75			
Equity-based					
compensation	79	73			
(Gain) loss on					
securities, net	12	41			
Net					
write-downs/losses					
on foreclosed	152	337			
property					
Net change in					
operating assets					
and liabilities:					
Segregated cash due from	17	200			
	17	290			
banks					
Loans held for	(143)	426			
sale					
FDIC loss	10.0	(20)			
share	436	629			
receivable	((50)	100			
Other assets	(653)	126			
Accounts					
payable and	438	263			
other liabilities					
Other, net	(241)	42			
Net cash					
from	2,670	4,348			
operating	2,070	1,540			
activities					

Cash Flows From Investing Activities:		
Proceeds from sales of securities available for sale	249	401
Proceeds from maturities, calls and paydowns of securities available for sale	2,959	2,395
Purchases of securities available for sale	(4,453)	(11,605)
Proceeds from maturities, calls and paydowns of securities held to maturity	3,566	730
Purchases of securities held to maturity	(1,169)	(523)
Originations and purchases of loans and leases, net of principal collected	(5,773)	(2,865)
Net cash received from acquisitions	692	
Purchases of premises and equipment	(117)	(176)
Proceeds from sales of foreclosed property or other real	677	735
estate held for sale Other, net Net cash	95	70
from investing activities	(3,274)	(10,838)
Cash Flows From Financing Activities: Net change in deposits Net change in federal funds purchased, securities sold under repurchase	1,618	10,427
agreements	(473)	(1,720)

and short-term borrowed funds		
Proceeds from issuance of long-term	1,828	1,999
debt	1,020	1,999
Repayment of	(4.520)	(1,0,0)
long-term debt	(4,538)	(1,862)
Net cash from		
common stock	12	22
transactions		
Net cash from preferred stock	1,679	
transactions	1,077	
Cash dividends paid	(201)	(22.4)
on common stock	(391)	(334)
Cash dividends paid	(8)	
on preferred stock	(8)	
Other, net	36	(23)
Net cash		
from	(237)	8,509
financing activities		
Net Change in Cash		
and Cash Equivalents	(841)	2,019
Cash and Cash		
Equivalents at	4,344	2,385
Beginning of Period		
Cash and Cash	¢ 2 502	<i><b><b>†</b></b></i> <b>1 1 0 1</b>
Equivalents at End of Period	\$3,503	\$4,404
Period		
Supplemental		
Disclosure of Cash		
Flow Information:		
Cash paid (received)		
during the period for:		
Interest	\$839	\$1,047
Income taxes	344	(209)
Noncash investing		
and financing activities:		
Transfers of		
securities available		
for sale to	1	8,341
securities held to		
maturity		
Transfers of loans	a= :	0.
to foreclosed	374	856
property Purchases of	1 450	
securities held to	1,450	
securities netu to		

maturity not yet settled

The accompanying notes are an integral part of these consolidated financial statements.

BB&T Corporation and Subsidiaries

Notes to Consolidated Financial Statements (Unaudited)

#### **NOTE 1. Basis of Presentation**

BB&T Corporation and subsidiaries ("BB&T," the "Corporation" or the "Company") is a financial holding company organized under the laws of North Carolina.

## General

These consolidated financial statements and notes are presented in accordance with the instructions for Form 10-Q and, therefore, do not include all information and notes necessary for a complete presentation of financial position, results of operations and cash flow activity required in accordance with accounting principles generally accepted in the United States of America ("GAAP"). In the opinion of management, all normal recurring adjustments necessary for a fair statement of the consolidated financial position and consolidated results of operations have been made. The information contained in the financial statements and footnotes included in BB&T's Annual Report on Form 10-K for the year ended December 31, 2011 should be referred to in connection with these unaudited interim consolidated financial statements.

# Reclassifications

In certain instances, amounts reported in prior periods' consolidated financial statements have been reclassified to conform to the current presentation. Such reclassifications had no effect on previously reported cash flows, shareholders' equity or net income.

#### Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from those estimates. Material estimates that are particularly susceptible to significant change include the determination of the allowance for credit losses, determination of fair value for financial instruments, valuation of goodwill, intangible assets and other purchase accounting related adjustments, benefit plan obligations and expenses, and tax assets, liabilities and expense.

#### Changes in Accounting Principles and Effects of New Accounting Pronouncements

In May 2011, the FASB issued new guidance impacting *Fair Value Measurements and Disclosures*. The new guidance creates a uniform framework for applying fair value measurement principles for companies around the world. It eliminates differences between GAAP and International Financial Reporting Standards issued by the International Accounting Standards Board. New disclosures required by the guidance include: quantitative information about the significant unobservable inputs used for Level 3 measurements; a qualitative discussion about the sensitivity of recurring Level 3 measurements to changes in the unobservable inputs disclosed, including the interrelationship between inputs; and a description of the company's valuation processes. The adoption of this guidance, which occurred effective January 1, 2012, had no impact on BB&T's consolidated financial position, results of operations or cash flows. The new disclosures required by this guidance are included in Note 14 to these consolidated financial statements.

In June 2011, the FASB issued new guidance impacting *Comprehensive Income*. The new guidance amends disclosure requirements for the presentation of comprehensive income. The amended guidance eliminates the option to present components of other comprehensive income ("OCI") as part of the statement of changes in shareholders' equity. All changes in OCI must be presented either in a single continuous statement of comprehensive income or in two separate but consecutive financial statements. The guidance does not change the items that must be reported in OCI. BB&T adopted this guidance effective January 1, 2012, and has elected to present two separate but consecutive financial statements.

In December 2011, the FASB issued new guidance impacting the presentation of certain items on the *Balance Sheet*. The new guidance requires an entity to disclose both gross and net information about both instruments and transactions that are eligible for offset in the statement of financial position and instruments and transactions subject to an agreement similar to a master netting arrangement. This guidance is effective for annual periods beginning on or after January 1, 2013 and interim periods within those annual periods. The adoption of this guidance will not impact BB&T's consolidated financial position, results of operations or cash flows, but may result in certain additional disclosures.

In October 2012, the FASB issued new guidance on *Business Combinations*. The new guidance clarifies that when a reporting entity recognizes an indemnification asset as a result of a government-assisted acquisition of a financial institution

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and subsequently a change in the cash flows expected to be collected on the indemnification asset occurs, the reporting entity should account for the change in the measurement of the indemnification asset on the same basis as the change in the assets subject to indemnification. Any amortization of changes in value should be limited to the lesser of the contractual term of the indemnification agreement or the remaining life of the indemnified assets. This guidance is effective for annual periods beginning on or after December 15, 2012 and interim periods within those annual periods. BB&T has previously accounted for its indemnification asset in accordance with this guidance; accordingly, this guidance will have no impact on BB&T's consolidated financial position, results of operations or cash flows.

#### **NOTE 2. Securities**

The amortized cost, gross unrealized gains and losses and approximate fair values of securities available for sale and held to maturity were as follows:

September 30, 2012	Amortize Cost	edGross Ui Gains	nrealized Losses		
	(Dollars	in million	s)		
Securities available for sale: U.S. government-sponsored entities ("GSE")	\$313	\$ —	\$ —	\$313	
Mortgage-backed securities issued by GSE	19,358	517	4	19,871	
States and political subdivisions	1,965	148	100	2,013	
Non-agency residential mortgage-backed securities	319	11	11	319	
Other securities	1		_	1	
Covered securities	1,169			1,581	
Total securities available for sale	\$23,125	\$ 1,088	\$115	\$24,098	
Securities held to maturity:					
GSE securities	\$2,500	\$12	\$1	\$2,511	
Mortgage-backed securities issued by GSE	9,902	298	1	10,199	
States and political subdivisions	34	1	1	34	
Other securities	704	2	5	701	
Total securities held to maturity	\$13,140	\$313	\$8	\$13,445	
	Amortize	dGross Ui	nrealized	Fair	
December 31, 2011	Cost	Gains	Losses	Value	
	(Dollars in millions)				
Securities available for sale: GSE securities	\$305	\$ 1	\$ —	\$306	

Non-agency residential mortgage-backed securities	423		55	368
Other securities	7			7
Covered securities	1,240	343	6	1,577
Total securities available for sale	\$21,892	\$ 634	\$ 213	\$22,313
Securities held to maturity: GSE securities	\$500	\$ —	\$ —	\$500
Mortgage-backed securities issued by GSE	13,028	32	23	13,037
States and political subdivisions	35		2	33
Other securities	531	1	4	528
Total securities held to maturity	\$14,094	\$ 33	\$ 29	\$14,098

As of September 30, 2012, the fair value of covered securities included \$1.3 billion of non-agency residential mortgage-backed securities and \$328 million of municipal securities. As of December 31, 2011, the fair value of covered securities included \$1.3 billion of non-agency residential mortgage-backed securities and \$326 million of municipal securities. All covered securities are subject to loss sharing agreements with the FDIC.

At September 30, 2012 and December 31, 2011, securities with carrying values of approximately \$12.9 billion and \$15.5 billion, respectively, were pledged to secure municipal deposits, securities sold under agreements to repurchase, other borrowings, and for other purposes as required or permitted by law.

BB&T had certain investments in marketable debt securities and mortgage-backed securities issued by the Federal National Mortgage Association ("Fannie Mae") and the Federal Home Loan Mortgage Corporation ("Freddie Mac") that exceeded ten percent of shareholders' equity at September 30, 2012. The Fannie Mae investments had total amortized cost and fair value of \$10.6 billion and \$10.8 billion, respectively. The Freddie Mac investments had total amortized cost and fair value of \$8.3 billion.

The gross realized gains and losses are reflected in the following table:

	Three Ended Septem 30,		Nine Months Ended September 30,		
	2012	2011	2012	2011	
	(Dollar	rs in mil	llions)		
Gross gains	\$1	\$	\$1	\$38	
Gross losses			(4)	(1)	
Net realized gains (losses)	\$1	\$	\$(3)	\$37	

The following table reflects changes in credit losses on other-than-temporarily impaired securities, which was primarily non-agency residential mortgage-backed securities, where a portion of the unrealized loss was recognized in other comprehensive income during the three and nine months ended September 30, 2012 and 2011. Other-than-temporary impairment ("OTTI") of \$4 million related to covered securities during the nine months ended September 30, 2012 is not reflected in this table.

	Three Ended Septen 30,		Nine Months Ended September 30,		
	2012 2011		2012	2011	
	(Dolla	rs in mil	llions)		
Balance at					
beginning	\$113	\$63	\$130	\$30	
of period					
Credit	2	39	5	78	
losses on					
securities					
for which					
OTTI was					

previously recognized Reductions for securities (4) (2) (24)(8) sold/settled during the period Balance at end of \$111 \$100 \$111 \$100 period

The amortized cost and estimated fair value of the debt securities portfolio at September 30, 2012, by contractual maturity, are shown in the accompanying table. The expected life of mortgage-backed securities will differ from contractual maturities because borrowers may have the right to prepay the underlying mortgage loans with or without prepayment penalties. For purposes of the maturity table, mortgage-backed securities, which are not due at a single maturity date, have been included in maturity groupings based on the contractual maturity.

	Available Amortize		Held to Maturity AmortizedFair		
September 30, 2012	Cost	Value	Cost	Value	
	(Dollars	in millions	5)		
Due in one year or less	\$144	\$144	\$1	\$1	
Due after one year through five years	200	204			
Due after five years through ten	657	698	1,323	1,326	
years Due after ten years	22,124	23,052	11,816	12,118	
Total debt securities	\$23,125	\$24,098	\$13,140	\$13,445	

The following tables reflect the gross unrealized losses and fair values of BB&T's investments, aggregated by investment category and length of time that individual securities have been in a continuous unrealized loss position:

	_		12 mo more	nths or	Total		
September 30, 2012	Fair	Unrealized Losses	Fair	Unrealized Losses	Fair Value	Unrealized Losses	
September 50, 2012	value	LUSSUS	value	LUSSES	value	LUSSUS	
Securities available for sale:	(Dollars	s in millions	5)				
Mortgage-backed securities issued by GSE States and	\$1,040	\$ 3	\$339	\$ 1	\$1,379	\$4	
political subdivisions Non-agency	18	—	513	100	531	100	
residential mortgage-backed securities	_	—	146	11	146	11	
Total	\$1,058	\$ 3	\$998	\$ 112	\$2,056	\$ 115	
Securities held to maturity:							
GSE securities Mortgage-backed	\$299	\$ 1	\$ —	\$ —	\$299	\$ 1	
securities issued by GSE States and	836	—	193	1	1,029	1	
political subdivisions	23	1	3	—	26	1	
Other securities	397	5	57		454	5	
Total	\$1,555	\$7	\$253	\$ 1	\$1,808	\$ 8	
	Less tha months		12 mo	nths or more	e Total		
December 31, 2011	<b>Fair</b> Value	Unrealized Losses	Fair Value	Unrealize Losses	ed Fair Value	Unrealized Losses	
December 51, 2011				LUSSES	v aluc	LUSSES	
Securities available for sale:	(Dollars in millions)						
Mortgage-backed securities issued by GSE	\$3,098	\$7	\$ —	\$ —	\$3,09	8 \$ 7	
0,000	16	3	702	142	718	145	

States and political subdivisions Non-agency residential mortgage-backed securities	_		_	368		55	368		55
Covered securities	29		6	_			29		6
Total	\$3,143	\$	16	\$1,070	\$	197	\$4,213	\$	213
Securities held to maturity:									
Mortgage-backed securities issued by GSE	\$7,770	\$	23	\$ —	\$	_	\$7,770	\$	23
States and political subdivisions	33		2				33		2
Other securities	207	¢	4	<u></u>	¢		207	¢	4
Total	\$8,010	\$	29	\$ —	\$		\$8,010	\$	29

BB&T conducts periodic reviews to identify and evaluate each investment with an unrealized loss for other-than-temporary impairment. An unrealized loss exists when the current fair value of an individual security is less than its amortized cost basis. Unrealized losses that are determined to be temporary in nature are recorded, net of tax, in accumulated other comprehensive income for available-for-sale securities.

Factors considered in determining whether a loss is temporary include:

The financial condition and near-term prospects of the issuer, including any specific events that may influence the operations of the issuer;

BB&T's intent to sell and whether it is more likely than not that the Company will be required to sell these debt securities before the anticipated recovery of the amortized cost basis;

The length of time and the extent to which the market value has been less than cost; Whether the decline in fair value is attributable to specific conditions, such as conditions in an industry or in a geographic area;

> Whether a debt security has been downgraded by a rating agency; Whether the financial condition of the issuer has deteriorated;

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The seniority of the security;

Whether dividends have been reduced or eliminated, or scheduled interest payments on debt securities have not been made; and

Any other relevant available information.

To the extent that BB&T does not intend to sell the security and it is more likely than not that BB&T will not be required to sell the security prior to recovery, the credit component of the unrealized loss is recognized in earnings and the non-credit component is recognized in accumulated other comprehensive income. In making this determination, BB&T considers its expected liquidity and capital needs, including its asset/liability management needs, forecasts, strategies and other relevant information.

BB&T uses cash flow modeling to evaluate non-agency residential mortgage-backed securities in an unrealized loss position for potential credit impairment. These models give consideration to long-term macroeconomic factors applied to current security default rates, prepayment rates and recovery rates and security-level performance. At September 30, 2012, four non-agency residential mortgage-backed securities with an unrealized loss were below investment grade. None of the unrealized losses were significant.

At September 30, 2012, \$88 million of unrealized loss on municipal securities was the result of fair value hedge basis adjustments that are a component of amortized cost. Municipal securities in an unrealized loss position are evaluated for credit impairment through a qualitative analysis of issuer performance and the primary source of repayment. The evaluation of municipal securities indicated there were no credit losses evident.

# NOTE 3. Loans and Leases

The following table provides a breakdown of BB&T's loan portfolio:

	September 30, 2012	December 31, 2011				
	(Dollars in	millions)				
Loans and leases,						
net of unearned						
income:						
Commercial:						
Commercia	1					
and	\$38,012	\$36,415				
industrial						
Commercia	1					
real estate -	10,913	10,689				
other						
Commercia	1					
real estate -	1,454	2,061				
residential	1,7,7	2,001				
ADC (1)						
Direct retail	15,710	14,506				
lending	15,710	17,500				
Sales finance	7,723	7,401				

Revolving credit	2,291	2,212
Residential mortgage	24,293	20,581
Other lending subsidiaries	10,056	8,737
Total loans and leases		
held for		
investment (excluding	110,452	102,602
covered		
loans)		
Covered	3,688	4,867
Total loans and leases held for	114,140	107,469
investment		
Loans held for sale	3,467	3,736
Total loans and leases	\$117,607	\$111,205

Commercial real estate - residential (1)ADC represents residential acquisition, development and construction loans.

Changes in the carrying amount and accretable yield for purchased impaired and nonimpaired loans accounted for under the accretion method were as follows:

	Nine Months Ended September 30, 2012				Year Ended December 31, 2011			
	Purchased Impaired Purchased		Purchased 1	Nonimpaired	Purchased Impaired		Purchased Nonimpaired	
		Carrying		Carrying		Carrying		Carrying
	Accreta	ab A constant	Accretable	Amount	Accreta	ab A cnount	Accretable	Amount
	Yield	of Loans	Yield	of Loans	Yield	of Loans	Yield	of Loans
	(Dollar	rs in millio	ns)					
Balance at		5 111 111110	113)					
beginning	-	\$2,124	\$ 1,239	\$ 2,782	\$835	\$2,858	\$ 1,611	\$ 3,394
of period	Ψ <b>52</b> 1	φ 2,12 1	φ 1,239	φ <i>2</i> ,702	φ055	¢2,050	φ 1,011	<i>Ф 3,39</i> Г
Accretion	n (177)	177	(429)	429	(359)	359	(706)	706
Payments	5							
received,		(736)		(1,061)		(1,093)		(1,318)
net							224	
Other, ne	· · ·		(26)		45		334	
Balance at	•							
end of	\$237	\$1,565	\$ 784	\$ 2,150	\$521	\$2,124	\$ 1,239	\$ 2,782
period								

The outstanding unpaid principal balance for all purchased impaired loans as of September 30, 2012 and December 31, 2011 was \$2.3 billion and \$3.3 billion, respectively. The outstanding unpaid principal balance for all purchased nonimpaired loans as of September 30, 2012 and December 31, 2011 was \$2.9 billion and \$3.9 billion, respectively.

At September 30, 2012 and December 31, 2011, none of the purchased loans were classified as nonperforming assets. Therefore, interest income, through accretion of the difference between the carrying amount of the loans and the expected cash flows, is being recognized on all purchased loans. The allowance for loan losses related to the purchased loans results from decreased expectations of future cash flows due to increased credit losses for certain acquired loan pools.

The following table provides a summary of BB&T's nonperforming assets and loans 90 days or more past due and still accruing:

	Septemb December		
	30,	31,	
	2012	2011	
	(Dollars millions		
Nonaccrual loans and leases held for investment	\$1,540	\$ 1,872	
Foreclosed real estate (1)	139	536	
Other foreclosed property	39	42	
Total nonperforming assets (excluding covered assets) (1)	\$1,718	\$ 2,450	
	\$152	\$ 202	

Loans 90 days or more past due and still accruing (excluding covered loans) (2)(3)(4)

Excludes foreclosed real estate totaling \$289 million and \$378 million as of (1)September 30, 2012 and December 31, 2011, respectively, that is covered by FDIC loss sharing agreements.

Excludes mortgage loans guaranteed by GNMA that BB&T does not have the (2)obligation to repurchase totaling \$499 million and \$426 million as of September 30, 2012 and December 31, 2011, respectively.

Excludes loans 90 days or more past due that are covered by FDIC loss sharing

(3) agreements totaling \$476 million and \$736 million as of September 30, 2012 and December 31, 2011, respectively.

Excludes mortgage loans 90 days or more past due that are government

(4) guaranteed totaling \$233 million and \$206 million as of September 30, 2012 and December 31, 2011, respectively.

The following table provides a summary of loans that continue to accrue interest under restructured terms ("performing restructurings") and restructured loans that have been placed in nonaccrual status ("nonperforming restructurings"):

	Septemb December	
	30,	31,
	2012	2011
	(Dollars	s in
	millions	3)
Performing restructurings:		
Commercial:		
Commercial and industrial	\$66	\$ 74
Commercial real estate - other	75	117
Commercial real estate - residential ADC	25	44
Direct retail lending	120	146
Sales finance	7	8
Revolving credit	58	62
Residential mortgage (1)(2)	646	608
Other lending subsidiaries	77	50
Total performing restructurings $(1)(2)$	1,074	1,109
Nonperforming restructurings (3)	225	280
Total restructurings $(1)(2)(3)(4)$	\$1,299	\$ 1,389

Excludes restructured mortgage loans held for investment that are government guaranteed totaling \$272 million and \$232

(1) are government guaranteed totaling \$272 million and \$232 million at September 30, 2012 and December 31, 2011, respectively.

Excludes restructured mortgage loans held for sale that are

- (2) government guaranteed totaling \$3 million and \$4 million at September 30, 2012 and December 31, 2011, respectively.
- (3) Nonperforming restructurings are included in nonaccrual loan disclosures.
- All restructurings are considered impaired. The allowance for (4) loan and lease losses attributable to these restructured loans
- (4) totaled \$254 million and \$266 million at September 30, 2012 and December 31, 2011, respectively.

Commitments to lend additional funds to clients with loans whose terms have been modified in restructurings was immaterial at September 30, 2012 and December 31, 2011. 14

# <u>Table of Contents</u> **NOTE 4. Allowance for Credit Losses**

Covered

An analysis of the allowance for credit losses is presented in the following tables:

Three Months Ended September 30, 2012	Beginni Balance	inGharge- e Offs		ecoveries	Provision	Ending Balance
	(Dollars	s in millic	ons)	)		
Commercial:						
Commercial and industrial	\$525	\$ (84)	\$	4	\$96	\$541
Commercial real estate - other	305	(40)		3	(30)	238
Commercial real estate - residential ADC	157	(35)		2	(23)	101
Other lending subsidiaries	13	(1)		1	1	14
Retail:						
Direct retail lending	283	(57)		9	46	281
Revolving credit	90	(20)		5	24	99
Residential mortgage	309	(35)			25	299
Sales finance	25	(5)		2	6	28
Other lending subsidiaries	200	(57)		5	85	233
Covered	139	(2)				137
Unallocated	80					80
Allowance for loan and lease losses	2,126	(336)		31	230	2,051
Reserve for unfunded lending	-	(550)		51		
commitments	31				14	45
Allowance for credit losses	\$2,157	\$(336)	\$	31	\$ 244	\$2,096
	Beginni	inGharge-				Ending
Three Months Ended September 30, 2011	Balance			ecoveries	Provision	•
•						
	(Dollars	s in millic	ons)	)		
Commercial:	ф <b>л</b> л <b>л</b>	¢ (100)	¢	0	ф <i>сс</i>	¢ 400
Commercial and industrial	\$474	\$(102)	\$	9	\$ 55	\$436
Commercial real estate - other	462	(64)		6	26	430
Commercial real estate - residential ADC	382	(61)		9	(2) 1	328 13
Other lending subsidiaries	13	(2)		1	1	15
Retail:						
Direct retail lending	233	(74)		10	51	220
Revolving credit	103	(23)		4	21	105
Residential mortgage	347	(41)		1	57	364
Sales finance	42	(7)		2	2	39
Other lending subsidiaries	171	(40)		6	40	177

159

(53)

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Unallocated	130			130
Allowance for loan and lease losses	2,516 (467)	48	258	2,355
Reserve for unfunded lending commitments	59		(8)	51
Allowance for credit losses	\$2,575 \$(467)	\$ 48	\$ 250	\$2,406

Nine Months Ended September 30, 2012	Beginni Balance	nGharge- Offs	Re	ecoveries	Provision	Ending Balance
	(Dollars	s in millior	ıs)			
Commercial: Commercial and industrial Commercial real estate - other Commercial real estate - residential ADC Other lending subsidiaries	\$433 334 286 11	\$(239) (164) (163) (7)	\$	12 9 33 2	\$ 335 59 (55) 8	\$541 238 101 14
Retail:						
Direct retail lending Revolving credit Residential mortgage Sales finance Other lending subsidiaries	232 112 365 38 186	(170) (62) (107) (19) (158)		27 14 2 7 18	192 35 39 2 187	281 99 299 28 233
Covered	149	(29)			17	137
Unallocated Allowance for loan and lease losses Reserve for unfunded lending	110 2,256 29	(1,118)		124	(30) 789 16	80 2,051 45
commitments Allowance for credit losses	\$2,285	\$(1,118)	\$	124	\$ 805	\$2,096
Nine Months Ended September 30, 2011	Beginnin@harge- Balance Offs Recoveries Provisio			Provision	Ending Balance	
	(Dollars in millions)					
Commercial: Commercial and industrial Commercial real estate - other Commercial real estate - residential ADC Other lending subsidiaries	\$621 446 469 21	\$(242) (213) (210) (6)	\$	22 15 20 3	\$ 35 182 49 (5)	\$436 430 328 13
Retail: Direct retail lending Revolving credit Residential mortgage Sales finance Other lending subsidiaries	246 109 298 47 177	(218) (74) (224) (24) (131)		27 14 3 7 17	165 56 287 9 114	220 105 364 39 177
Covered	144	(53)			22	113
Unallocated	130					130

Allowance for loan and lease losses	2,708	(1,395)	128	914	2,355
Reserve for unfunded lending commitments	47			4	51
Allowance for credit losses	\$2,755	\$(1,395) \$	128	\$ 918	\$2,406

The following tables provide a breakdown of the allowance for loan and lease losses and the recorded investment in loans based on the method for determining the allowance:

	Allowance for Loan and Lease Losses Loans				
	Individ <b>Galle</b> ctively Evalua <b>fed</b> aluated		Acquired With Deteriorated Credit		
September 30, 2012	Impair	<b>Impa</b> irment	Quality	Total	
Commercial:	(Dollar	s in millions	3)		
Commercial and industrial	\$76	\$ 465	\$	\$541	
Commercial real estate - other	42	196		238	
Commercial real estate - residential ADC	27	74		101	
Other lending subsidiaries	1	13		14	
Retail:					
Direct retail lending	31	250		281	
Revolving credit	25	74		99	
Residential mortgage	121	178		299	
Sales finance	1	27		28	
Other lending subsidiaries	42	191		233	
Covered		49	88	137	
Unallocated		80		80	

Total	\$366	<b>\$</b> 1	1,597	\$	88	\$2	2,051
	Loans Individ Evalua for	lua ite <b>l</b>	[byllecti	vely	Loans Acquired With Deteriors Credit		
September 30, 2012	Impair	m&	ntpairn	nent	Quality		Fotal
Commercial: Commercial	(Dolla	rs i	n millio	ons)			
and industrial Commercial	\$667	\$	37,34	5	\$	S	\$38,012
real estate - other Commercial	366		10,54	7			10,913
real estate - residential ADC	233		1,221				1,454
Other lending subsidiaries	4		4,111				4,115
Retail: Direct retail							
lending Revolving	158		15,55	L	1		15,710
credit	58		2,233				2,291
Residential mortgage	1,004	ŀ	23,28	)			24,293
Sales finance	11		7,712				7,723
Other lending subsidiaries	84		5,857				5,941
Covered Total	\$2,585	5\$	2,124 109,99	90	1,564 \$ 1,565	S	3,688 \$114,140

	Allowance for Loan and Lease Losses Loans				
	Evalua	allyctively Valuated	Acquired With Deteriorated Credit		
December 31, 2011	Impairi	<b>mpa</b> irment	Quality	Total	
	(Dollars	in millions			
Commercial: Commercial and industrial	\$77 \$	356	\$	\$433	
Commercial real estate - other	69	265		334	
Commercial real estate - residential ADC	50	236		286	
Other lending subsidiaries	1	10		11	
Retail:					
Direct retail lending	35	197		232	
Revolving credit	27	85		112	
Residential mortgage	152	213		365	
Sales finance	1	37		38	
Other lending subsidiaries	20	166		186	
Covered		36	113	149	
Unallocated Total	\$432 \$	110 1,711	\$ 113	110 \$2,256	

Loans and Leases

Loans

December 31, 2011	Evaluate for	u <b>ally</b> llectively e <b>E</b> valuated for n <b>&amp;nt</b> pairment	Deteriorated Credit	Total
Commercial:	(Dollars	in millions)		
Commercial and industrial	\$656	\$ 35,759	\$	\$36,415
Commercial real estate - other	511	10,178		10,689
Commercial real estate - residential ADC	420	1,641		2,061
Other lending subsidiaries	5	3,621		3,626
Retail:				
Direct retail lending	165	14,339	2	14,506
Revolving credit	62	2,150		2,212
Residential mortgage	931	19,650		20,581
Sales finance	10	7,391		7,401
Other lending subsidiaries	49	5,062		5,111
Covered Total	\$2,809	2,745 \$ 102,536	2,122 \$ 2,124	4,867 \$107,469

BB&T monitors the credit quality of its commercial portfolio segment using internal risk ratings. These risk ratings are based on established regulatory guidance. Loans with a Pass rating represent those not considered as a problem credit. Special mention loans are those that have a potential weakness deserving management's close attention. Substandard loans are those for which a well-defined weakness has been identified that may put full collection of contractual cash flows at risk. Substandard loans are placed in nonaccrual status when BB&T believes it is no longer probable it will collect all contractual cash flows.

BB&T assigns an internal risk rating at loan origination and reviews the relationship again on an annual basis or at any point management becomes aware of information affecting the borrower's ability to fulfill their obligations.

BB&T monitors the credit quality of its retail portfolio segment based primarily on delinquency status, which is the primary factor considered in determining whether a retail loan should be classified as nonaccrual.

The following tables illustrate the credit quality indicators associated with loans and leases held for investment. Covered loans are excluded from this analysis because their related allowance is determined by loan pool performance due to the application of the accretion method.

		Commercial	Commercial Real Estate	Other
	Commer	Real Estate	Residential	Lending
September 30, 2012	& Industria	Other	ADC	Subsidiaries
Commercial:	(Dollars	in millions)		
Pass	\$35,603	\$ 9,450	\$ 945	\$ 4,078
Special mention	201	101	26	6
Substandard - performing	1,611	1,103	279	27
Nonperforming Total	597 \$38,012	259 \$ 10,913	204 \$ 1,454	4 \$ 4,115

	Direct Retail	Revolving	Residential	Sales	Other Lending
	Lending	Credit	Mortgage	Finance	Subsidiaries
Retail:	(Dollars i	n millions)			
Performing	\$15,576	\$ 2,291	\$ 24,027	\$7,716	\$ 5,872
Nonperforming	134		266	7	69
Total	\$15,710	\$ 2,291	\$ 24,293	\$7,723	\$ 5,941

		Commercial	Commercial Real Estate	Other
	Commerc	Real Estate	Residential	Lending
December 31, 2011	& Industrial	Other	ADC	Subsidiaries

	(Dollars in millions)					
Commercial:						
Pass	\$33,497	\$ 8,568	\$ 1,085	\$ 3,578		
Special mention	488	234	60	5		
Substandard - performing	1,848	1,493	540	35		
Nonperforming Total	582 \$36,415	394 \$ 10,689	376 \$ 2,061	8 \$ 3,626		

Direct	Revolving	Residential	Sales	Other
Retail				Lending
Lending	Credit	Mortgage	Finance	Subsidiaries

(Dollars in millions)

# Retail:

Performing	\$14,364	\$ 2,212	\$ 20,273	\$7,394	\$ 5,056
Nonperforming	<u>,</u> 142		308	7	55
Total	\$14,506	\$ 2,212	\$ 20,581	\$7,401	\$ 5,111

The following tables represent aging analyses of BB&T's past due loans and leases held for investment. Covered loans have been excluded from this aging analysis because they are covered by FDIC loss sharing agreements, and their related allowance is determined by loan pool performance due to the application of the accretion method.

	Accruing Loans and Leases				
			90 Days Or	Nonaccrual	Total Loans And
		30-89 Days	More Past	Loans And	Leases, Excluding
September 30, 2012	Current	Past Due	Due	Leases	Covered Loans
Commercial:	(Dollars in	millions	;)		
Commercial and industrial	\$37,373	\$41	\$1	\$ 597	\$38,012
Commercial real estate - other	10,645	9		259	10,913
Commercial real estate - residential ADC	1,242	8		204	1,454
Other lending subsidiaries	4,082	25	4	4	4,115
Retail:					
Direct retail lending	15,399	136	41	134	15,710
Revolving credit	2,256	21	14		2,291
Residential mortgage (1)	22,627	585	310	266	23,788
Sales finance	7,652	53	11	7	7,723
Other lending subsidiaries	5,637	234	1	69	5,941

#### Total (1) \$106,913 \$1,112 \$382 \$ 1,540 \$109,947

	Accruing Loans and Leases					
			90 Days Or	Nonaccrual	Total Loans And	
		30-89 Days	More Past	Loans And	Leases, Excluding	
December 31, 2011	Current	Past Due	Due	Leases	Covered Loans	
Commercial	(Dollars i	in millior	ns)			
Commercial: Commercial and industrial Commercial	\$35,746	\$85	\$2	\$ 582	\$36,415	
real estate - other	10,273	22		394	10,689	
Commercial real estate - residential ADC Other lending subsidiaries	1,671	14		376	2,061	
	3,589	25	4	8	3,626	
Retail:						
Direct retail lending	14,146	162	56	142	14,506	
Revolving credit	2,173	22	17		2,212	
Residential mortgage (1) Sales finance	19,442	524	307	308	20,581	
	7,301	75	18	7	7,401	
Other lending subsidiaries	4,807	248	1	55	5,111	
Total (1)	\$99,148	\$1,177	\$405	\$ 1,872	\$102,602	

(1) Residential mortgage loans include \$84 million and \$81 million in government guaranteed loans 30-89 days past due, and \$230 million and \$203 million in government guaranteed loans 90 days or more past due as of September 30, 2012 and December 31, 2011, respectively. Residential mortgage loans exclude \$6

million and \$499 million in loans guaranteed by GNMA that BB&T has the option, but not the obligation, to repurchase, which are past due 30-89 days and 90 days or more, respectively, at September 30, 2012.

The following tables set forth certain information regarding BB&T's impaired loans, excluding acquired impaired loans and loans held for sale, that were evaluated for specific reserves.

As Of / For	Recorde	Unpaid Principal	Related	Average Recorded	Interest Income
The Nine Months Ended September 30, 2012	Investm	elitalance	Allowance	Investment	Recognized
With No Related Allowance Recorded: Commercial: Commercial	(Dollars	in millior	is)		
and industrial	\$127	\$230	\$	\$ 119	\$
Commercial real estate - other	63	110		86	
Commercial real estate - residential ADC	84	198		113	
Retail: Direct retail lending Residential	19	73		19	1
mortgage (1)	93	158		74	1
Sales finance	1	2		1	
Other lending subsidiaries	2	5		3	
With An					

With An

Allowance

Recorded:

Commercial:

Commercial and industrial	540	563	76	539	2
Commercial real estate - other	303	309	42	322	4
Commercial real estate - residential ADC	149	159	27	196	1
Other lending subsidiaries	4	4	1	6	
Retail:					
Direct retail lending	139	147	31	137	6
Revolving credit	58	57	25	60	2
Residential mortgage (1)	639	654	100	648	21
Sales finance	10	10	1	13	
Other lending subsidiaries	82	85	42	59	1
Total (1)	\$2,313	\$2,764	\$ 345	\$ 2,395	\$ 39

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As Of / For	Recorde	Unpaid Principal	Related	Average Interest Recorded Income						
The Year Ended December 31, 2011	Investme <b>B</b> alance		Allowance	Investment	Recognized					
	(Dollars	(Dollars in millions)								
With No Related Allowance Recorded: Commercial: Commercial and industrial Commercial real estate - other Commercial real estate -	\$114 102 153	\$ 196 163 289	\$	\$ 153 142 187	\$					
residential ADC	153	289		187						
Retail: Direct retail lending Residential	19	74		23	1					
mortgage (1) Sales finance	46 1	85 1		31 1	1					
Other lending subsidiaries	2	4		1						
With An Allowance Recorded: Commercial: Commercial										
and	542	552	77	482	4					
industrial Commercial real estate -	409	433	69	466	7					

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other Commercial real estate - residential ADC Other lending subsidiaries	267 5	298 5	50 1	360 4	4
500510101105					
Retail:					
Direct retail lending	146	153	35	148	9
Revolving credit	62	61	27	62	3
Residential mortgage (1)	653	674	125	627	28
Sales finance	9	10	1	6	
Other lending subsidiaries	47	50	20	35	2
Total (1)	\$2,577	\$ 3,048	\$ 405	\$ 2,728	\$ 59

Residential mortgage loans exclude \$272 million and \$232 million in (1) government guaranteed loans and related allowance of \$21 million and \$27 million as of September 30, 2012 and December 31, 2011, respectively.

The following tables provide a summary of the primary reason loan modifications were classified as restructurings and their estimated impact on the allowance for loan and lease losses:

other

Commercial real estate - 5

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	Three Months Ended September 30,										
	2012	2012					2011				
	Туре	Types of					Types of				
	Modifications (1)			Impact To	Modifications (1)			Impact To			
				Rate (2) Structure Allow		owance					
	(Dollars in millions)										
Commercial:											
Commercia	1										
and industrial	\$8	\$	12	\$	\$5	\$	9	\$	1		

9

22

Commercial real estate - residential ADC Other lending subsidiaries	3	3		7	14 1	1
Retail:						
Direct retail lending	15	6	3	10	1	2
Revolving credit	8		1	10		2
Residential mortgage	10	18	2	23	2	2
Sales finance	1			2		
Other						
lending subsidiaries	19		9	8	2	4

	2012 Type Mod (1)	s o		Impact To Reptember 30, 2011 Types of Modificat (1)				Impact To		
	Rate (2)	St	ructure	Al	lowance	Rate (2)	St	ructure	Al	lowance
Commercial: Commercial		lars	in mill	ion	s)					
and industrial	\$22	\$	51	\$		\$26	\$	36	\$	3
Commercial real estate - other	35		40			35		45		5
Commercial real estate - residential ADC	25		24		(2)	23		37		8
Other lending subsidiaries						1		1		
Retail:										
Direct retail lending	31		12		6	42		4		7
Revolving credit	23				4	31				6
Residential mortgage	92		64		11	77		7		10
Sales finance Other	4					4		3		1
lending subsidiaries	48		2		17	30		5		12

Includes modifications made to existing restructurings, as well as (1) new modifications that are considered restructurings. Balances represent the recorded investment as of the end of the period in

which the modification was made.

(2) Includes restructurings made with a below market interest rate that also includes a modification of loan structure.

Charge-offs recorded at the modification date were \$12 million and \$6 million for the three months ended September 30, 2012 and September 30, 2011, respectively. The forgiveness of principal or interest for restructurings recorded

during the three months ended September 30, 2012 and September 30, 2011 was immaterial.

Charge-offs recorded at the modification date were \$21 million and \$29 million for the nine months ended September 30, 2012 and September 30, 2011, respectively. The forgiveness of principal or interest for restructurings recorded during the nine months ended September 30, 2012 and September 30, 2011 was immaterial.

The following table summarizes the pre-default balance for modifications that experienced a payment default that had been classified as restructurings during the previous 12 months. BB&T defines payment default as movement of the restructuring to nonaccrual status, foreclosure or charge-off, whichever occurs first.

	Enc Sep 30,	nths	30,	d
<b>C</b>	(Do	ollars ir	n millio	ons)
Commercial:	1			
Commercia		\$5	¢ 1	¢ 20
and	\$	\$3	\$4	\$ 38
industrial Commercia		4	6	70
real estate - other	1	4	0	79
Commercia				
real estate - residential	1	11	13	73
ADC				
Retail:				
Direct retain lending	<sup>1</sup> 3	1	7	14
Revolving credit	3	3	9	11
Residential mortgage	6	5	30	23
Sales				
finance				1
Other				
lending	5	2	8	4
subsidiaries	5			
23				

## <u>Table of Contents</u> NOTE 5. Goodwill and Other Intangible Assets

The changes in the carrying amounts of goodwill attributable to each of BB&T's operating segments is reflected in the table below. To date, there have been no goodwill impairments recorded by BB&T.

	Commu Banking	ın <b>ixt</b> yo	rtgage				Insurance Services		Total	
	(Dollars	Dollars in millions)								
Balance, January 1, 2012	\$4,542	\$	7	\$ 111	\$	94	\$ 1,132	\$ 192	\$6,078	
Acquisitions	293						346		639	
Contingent consideration							2		2	
Other adjustments							(1)		(1)	
Balance, September 30, 2012	\$4,835	\$	7	\$ 111	\$	94	\$ 1,479	\$ 192	\$6,718	

The following table presents the gross carrying amounts and accumulated amortization for BB&T's identifiable intangible assets subject to amortization:

	Gross Carrying	-		December 31, 2011 Gross CarryingAccumulated Amount Amortization			С			
Identifiable intangible	(Dollars	s in millions)								
assets:										
Core										
deposit intangibles	\$688	\$ (513)	\$ 175	\$626	\$	(484)	\$	142		
Other (1)	1,081	(538)	543	787		(485)		302		
Totals	\$1,769	\$ (1,051)	\$ 718	\$1,413	\$	(969)	\$	444		

(1)Other identifiable intangibles are primarily customer relationship intangibles.

During the second quarter of 2012, BB&T acquired the life and property and casualty insurance divisions of Crump Group Inc. The changes in Insurance Services goodwill and other identifiable intangibles were primarily the result of this acquisition, although the final purchase accounting has not been completed.

On July 31, 2012, BB&T completed the acquisition of Fort Lauderdale, Florida-based BankAtlantic. BB&T acquired approximately \$1.8 billion in loans and assumed approximately \$3.5 billion in deposits. BB&T also assumed the

seller's obligations with respect to outstanding trust preferred securities, with an aggregate principal balance of \$285 million. In exchange for the assumption of these liabilities, BB&T received a 95% preferred interest in a newly established LLC, which holds a pool of loans and other net assets. BankAtlantic Bancorp also provided BB&T with an incremental \$35 million guarantee to further assure BB&T's recovery of the \$285 million. The LLC's assets will be monetized over time and once BB&T has recovered \$285 million in preference amount from the LLC plus a defined return, BB&T's interest in the LLC will terminate. The net purchase price received, excluding cash held by BankAtlantic, was \$45 million, which consisted of net liabilities assumed less a deposit premium of \$316 million. The changes in Community Banking goodwill and core deposit intangibles were primarily the result of this acquisition, although the final purchase accounting has not been completed.

### Table of Contents NOTE 6. Loan Servicing

## **Residential Mortgage Banking Activities**

The following tables summarize residential mortgage banking activities for the periods presented:

SeptemberDecember 30, 31, 2012 2011 (Dollars in millions) Mortgage loans managed \$29,809 \$26,559 or securitized (1)Less: Loans securitized and transferred 4 4 to securities available for sale Loans held for 3,321 3,394 sale Covered mortgage 1,106 1,264 loans Mortgage loans sold 1,085 1,316 with recourse Mortgage loans held \$24,293 \$20,581 for investment Mortgage loans on nonaccrual<sup>\$266</sup> \$308 status 104 Mortgage 80 loans 90 days or

more past due and still accruing interest (2) Mortgage loans net charge-offs 105 264 - year to date Unpaid principal balance of residential 99,537 91,640 mortgage loans servicing portfolio Unpaid principal balance of residential 72,343 67,066 mortgage loans serviced for others Maximum recourse exposure from mortgage 466 522 loans sold with recourse liability Recorded reserves 6 related to 13 recourse exposure Repurchase reserves for 58 29 mortgage loan sales to GSEs

Balances exclude loans serviced (1) for others with no other continuing involvement.

Includes am residential m for sale and related to go (2) guaranteed I mortgage lo and Leases I disclosures m government	nortgage excludes overnmen loans and ans. Ref Note for related to guarante	loan amo t cov er to addi pas ed l	ns held ounts vered o Loans tional t due oans.	
	As of / F Nine Mo Septemb 2012	onthe oer 3	s Ended	
	(Dollars	in -	aillional	
Unpaid principal balance of residential mortgage loans sold from the held for	(Dollars	in n	nillions)	
sale portfolio Pre-tax gains recognized on	\$18,680		\$11,961	
mortgage loans sold and held for sale Servicing fees recognized	380		109	
from mortgage loans serviced for others Approximate weighted average servicing fee of the outstanding balance of residentia			179	
mortgage loans serviced for others	0.32	%	0.34	%
	4.71		5.10	

Weighted average coupon interest rate on mortgage loans serviced for others

The unpaid principal balances of BB&T's total residential mortgage loans serviced for others consist primarily of agency conforming fixed-rate mortgage loans. Mortgage loans serviced for others are not included in loans and leases on the accompanying Consolidated Balance Sheets.

During the nine months ended September 30, 2012 and 2011, BB&T sold residential mortgage loans from the held for sale portfolio and recognized pre-tax gains including marking loans held for sale to fair value and the impact of interest rate lock commitments. These gains are recorded in noninterest income as a component of mortgage banking income. BB&T retained the related mortgage servicing rights and receives servicing fees.

At September 30, 2012 and December 31, 2011, BB&T had residential mortgage loans sold with recourse liability. In the event of nonperformance by the borrower, BB&T has recourse exposure for these loans. At both September 30, 2012 and December 31, 2011, BB&T has recorded reserves related to these recourse exposures. Payments made to date have been immaterial.

BB&T also issues standard representations and warranties related to mortgage loan sales to government-sponsored entities. Although these agreements often do not specify limitations, BB&T does not believe that any payments related to these warranties would materially change the financial condition or results of operations of BB&T.

Residential mortgage servicing rights are recorded on the Consolidated Balance Sheets at fair value with changes in fair value recorded as a component of mortgage banking income in the Consolidated Statements of Income for each period. BB&T uses various derivative instruments to mitigate the income statement effect of changes in fair value due to changes in valuation inputs and assumptions of its residential mortgage servicing rights. The following is an analysis of the activity in BB&T's residential mortgage servicing rights:

	Residential Mortgage Servicing Rights Nine Months Ended September 30,					
	2012 2011					
	(Dollars in millions)					
Carrying value, January 1,	\$	563	\$	830		
Additions		195		165		
Increase (decrease) in fair value:						
Due to changes in valuation inputs or assumptions		(67)		(319)		
Other changes (1)		(128)		(103)		
Carrying value, September 30,	\$	563	\$	573		

(1) Represents the realization of expected net servicing cash flows, expected borrower payments and the passage of time.

During the nine months ended September 30, 2012, management revised its servicing costs assumptions in the valuation of residential mortgage servicing rights due to the expectation of higher costs that continue to impact the industry. The impact of these changes resulted in a \$22 million reduction in the value of the residential mortgage servicing rights. The remainder of the net decrease is primarily due to the impact of an increase in discount rates, which is reflective of the current mortgage servicing rights market.

Refer to Note 14 for additional disclosures related to the assumptions and estimates used in determining the fair value of residential mortgage servicing rights. The sensitivity of the current fair value of the residential mortgage servicing rights to immediate 10% and 20% adverse changes in key economic assumptions is included in the accompanying table:

Residential Mortgage Servicing Rights September 30, 2012 (Dollars in millions) Fair value of \$ 563 servicing rights

residential

mortgage

Composition of residential loans serviced for others:		
Fixed-rate mortgage loans	99	%
Adjustable-rate mortgage loans	1	
Total	100	%
Weighted average life	3.9	yrs
Prepayment	19.6	%
speed	19.0	70
Effect on fair value of a 10% \$ increase	5 (35)	
Effect on fair value of a 20% increase	(66)	
Weighted		
average discount	10.6	%
rate		
Effect on fair		
value of a 10% \$	6 (19)	
increase		
Effect on fair		
value of a 20%	(37)	
increase		

The sensitivity calculations above are hypothetical and should not be considered to be predictive of future performance. As indicated, changes in fair value based on adverse changes in assumptions generally cannot be extrapolated because the relationship of the change in assumption to the change in fair value may not be linear. Also, in the above table, the effect of an adverse variation in a particular assumption on the fair value of the mortgage servicing rights is calculated without changing any other assumption; while in reality, changes in one factor may result in changes in another (for example, increases in market interest rates may result in lower prepayments), which may magnify or counteract the effect of the change.

### **Commercial Mortgage Banking Activities**

BB&T also arranges and services commercial real estate mortgages through Grandbridge Real Estate Capital, LLC ("Grandbridge") the commercial mortgage banking subsidiary of Branch Bank. The majority of these commercial mortgages were arranged for third party investors. Commercial real estate mortgage loans serviced for others are not included in loans and leases on the accompanying Consolidated Balance Sheets. The following table summarizes commercial mortgage banking activities for the periods presented:

SeptemberDecember 30, 31, 2011 2012 (Dollars in millions) Unpaid principal balance of commercial \$25,982 \$25,367 real estate mortgages serviced for others Commercial real estate mortgages serviced for 4.847 4,520 others covered by recourse provisions Maximum recourse exposure from commercial real estate mortgages sold with recourse 1,327 1,226 liability Recorded reserves 14 15 related to recourse exposure Originated 3,342 4,803 commercial

real estate mortgages during the period year to date **NOTE 7. Deposits** 

A summary of BB&T's deposits is presented in the accompanying table:

	September	r December
	30,	31,
	2012	2011
_	(Dollars in	n millions)

Noninterest-bearing deposits	<sup>2</sup> \$30,810	\$25,684
Interest checking	20,182	20,701
Money market and savings	48,099	44,618
Certificates and other time deposits	30,927	33,899
Foreign office		
deposits -		37
interest-bearing		
Total deposits	\$130,018	\$124,939
Time deposits \$100,000 and	\$18,291	\$19,819

# Table of Contents NOTE 8. Long-Term Debt

Long-term debt comprised the following:	Septeml 30, 2012	beDecember 31, 2011	
	(Dollars in millions)		
BB&T Corporation: 3.85% Senior			
Notes Due 2012	\$	\$ 1,000	
3.38% Senior Notes Due 2013 5.70% Senior	500	500	
Notes Due 2014	510	510	
2.05% Senior Notes Due 2014	700	700	
Floating Rate Senior Notes Due 2014 (1)	300	300	
3.95% Senior Notes Due 2016	499	499	
3.20% Senior Notes Due 2016	999	999	
2.15% Senior Notes Due 2017	748		
1.60% Senior Notes Due 2017	749		
6.85% Senior Notes Due 2019	539	538	
4.75% Subordinated Notes Due	491	490	
2012 (2)	933	933	

5.20% Subordinated Notes Due 2015 (2) 4.90%		
Subordinated Notes Due 2017 (2) 5.25%	344	342
Subordinated Notes Due 2019 (2) 3.95%	586	586
Subordinated Notes Due 2022 (2)	298	
Branch Bank:		
Floating Rate Subordinated Notes Due 2016 (2)(3) Floating Rate	350	350
Subordinated Notes Due 2017 (2)(3) 4.875%	262	262
Subordinated Notes Due 2013 (2) 5.625%	222	222
Subordinated Notes Due 2016 (2)	386	386
Federal Home Loan Bank Advances to Branch Bank: (4)		
Varying maturities to 2034	8,993	8,998
Junior Subordinated Debt to Unconsolidated Trusts (5)	57	3,271
	125	83

Other Long-Term Debt

Fair value hedge-related basis adjustments Total Long-Term \$19,221 \$21,803 Debt

These floating-rate senior notes are

- based on LIBOR and had an effective rate of 1.15% at September 30, 2012. Subordinated notes that qualify under the risk-based capital guidelines as
- (2) the first based cupital guidelines as Tier 2 supplementary capital, subject to certain limitations. These floating-rate securities are based on LIBOR, but the majority of the cash flows have been swapped to
- (3) a fixed rate. The effective rate paid on these securities including the effect of the swapped portion was 3.26% at September 30, 2012. Certain of these advances have been swapped to floating rates from fixed rates and from fixed rates to floating rates. At September 30, 2012, the
- (4) weighted average rate paid on these advances including the effect of the swapped portion was 3.58%, and the weighted average maturity was 7.1 years.

Securities that qualify under the risk-based capital guidelines as Tier 1 capital, subject to certain limitations.

(5) Once notice of redemption has been given, they no longer qualify as Tier 1 capital.

During the second quarter of 2012, BB&T provided redemption notices to the holders of all its trust preferred securities to exercise certain early redemption provisions based on the terms of the respective trusts. BB&T revised the estimated life used to amortize the remaining debt issuance costs and related discounts or premiums, including fair value hedge adjustments, to end on the redemption date for each of the impacted debt securities. The redemptions, and the related retirement of the junior subordinated debt to unconsolidated trusts, were completed by the end of July 2012.

In connection with the acquisition of BankAtlantic, BB&T assumed \$285 million in junior subordinated debt to unconsolidated trusts. BB&T redeemed \$228 million of this debt prior to September 30, 2012.

## **NOTE 9. Shareholders' Equity**

#### **Preferred Stock**

On May 1, 2012, BB&T issued \$575 million of Series D Non-Cumulative Perpetual Preferred Stock for net proceeds of \$559 million. Dividends on the Series D Preferred Stock, if declared, accrue and are payable quarterly, in arrears, at a rate of 5.85% per annum. On July 31, 2012, BB&T issued \$1.2 billion of Series E Non-Cumulative Perpetual Preferred Stock for net proceeds of \$1.1 billion. Dividends on the Series E Preferred Stock, if declared, accrue and are payable quarterly, in arrears, at a rate of 5.625% per annum. For both issuances, BB&T issued depositary shares, each of which represents a fractional ownership interest in a share of Company's preferred stock. The preferred stock has no stated maturity and redemption is solely at the option of the Company in whole, but not in part, upon the occurrence of a regulatory capital treatment event, as defined. In addition, the preferred stock may be redeemed in whole or in part, on any dividend payment date after five years from the date of issuance. Under current rules, any redemption of the preferred stock is subject to prior approval of the Federal Reserve Board. The preferred stock is not subject to any sinking fund or other obligations of the Corporation.

On October 31, 2012, BB&T issued \$450 million of the Company's Series F Non-Cumulative Perpetual Preferred Stock. Dividends on the Series F Preferred Stock, if declared, accrue and are payable quarterly, in arrears, at a rate of 5.20% per annum.

#### **Equity-Based Plans**

At September 30, 2012, BB&T has options, restricted shares and restricted share units outstanding from the following equity-based compensation plans: the 2012 Incentive Plan ("2012 Plan"), the 2004 Stock Incentive Plan ("2004 Plan"), the 1995 Omnibus Stock Incentive Plan ("Omnibus Plan"), the Non-Employee Directors' Stock Option Plan ("Directors' Plan"), and a plan assumed from an acquired entity. BB&T's shareholders have approved all equity-based compensation plans with the exception of the plan assumed from an acquired entity. As of September 30, 2012, the 2012 Plan is the only plan that has shares available for future grants. All of BB&T's equity-based compensation plans allow for accelerated vesting of awards for holders who retire and have met all retirement eligibility requirements and in connection with certain other events.

BB&T measures the fair value of each option award on the date of grant using the Black-Scholes option-pricing model. The following table presents the weighted average assumptions used:

Nine Months Ended September 30, 2012 2011

Assumptions:

Risk-free interest 1.5 % 1.7 % rate Dividend yield 4.4 3.5 Volatility factor 33.0 37.2

```
Expected
life 7.0 yrs 7.4 yrs
Fair value of
options per $6.07 $7.45
share
```

BB&T determines the assumptions used in the Black-Scholes option pricing model as follows: the risk-free interest rate is based on the U.S. Treasury yield curve in effect at the time of the grant; the dividend yield is based on the historical dividend yield of BB&T's stock, adjusted to reflect the expected dividend yield over the expected life of the option; the volatility factor is based on the historical volatility of BB&T's stock, adjusted to reflect the ways in which current information indicates that the future is reasonably expected to differ from the past; and the weighted-average expected life is based on the historical behavior of employees related to exercises, forfeitures and cancellations.

BB&T measures the fair value of restricted shares based on the price of BB&T's common stock on the grant date and the fair value of restricted share units based on the price of BB&T's common stock on the grant date less the present value of expected dividends that are foregone during the vesting period.

The following table details the activity related to stock options awarded by BB&T:

	Options	Wtd. Avg. Exercise Price
Outstanding at	45,384,554	\$34.42
January 1, 2012 Granted	4,683,073	30.09
Exercised	(1,208,481)	23.56
Forfeited or expired	(3,258,133)	36.46
Outstanding at September 30, 2012	45,601,013	34.12
Exercisable at September 30, 2012	34,274,139	36.05
Exercisable and expected to vest at September 30, 2012	44,420,189	\$34.27

The following table details the activity related to restricted shares and restricted share units awarded by BB&T:

Wtd. Avg. Grant Date Fair Shares/Units Value Nonvested at January 13,462,630 \$19.47 1,2012 Granted 2,580,306 25.81 Vested (1,652,869) 31.38 Forfeited (277,376) 19.16 Nonvested September 14,112,691 \$19.24 30, 2012 **NOTE 10. Accumulated Other Comprehensive Income (Loss)**  The balances in accumulated other comprehensive income (loss) are shown in the following table:

	September 30, 2012			Decembe	December 31, 2011		
		eferred ax Expense	After- Tax	Pre-Tax	Deferred Tax Expense	After- Tax	
	Amount(I	-			(Benefit)	Amount	
TT	(Dollars i	n millions)					
Unrecognized net pension							
and							
postretirement							
costs	\$(932) \$	(350)	\$ (582)	\$(965)	\$ (362)	\$ (603)	
Unrealized net gains (losses)	t						
on cash flow							
hedges	(294)	(110)	(184)	(254)	(95)	(159)	
Unrealized net	t						
gains (losses)							
on securities available for							
sale	973	366	607	421	158	263	
FDIC's share of	of						
unrealized							
(gains) losses							
on securities							
available for							
sale under							
loss							
share	(377)	(141)	(236)	(311)	(116)	(195)	
agreements Other, net	(30)	(16)	(14)	(37)	(18)	(19)	
Total	\$(660) \$				\$ (433)	\$ (713)	

As of September 30, 2012 and December 31, 2011, unrealized net losses on securities available for sale, excluding covered securities, included \$11 million and \$55 million, respectively, of pre-tax losses related to other-than-temporarily impaired non-agency residential mortgage-backed securities where a portion of the loss was recognized in net income.

## NOTE 11. Income Taxes

The effective tax rates for the three and nine months ended September 30, 2012 were higher than the corresponding periods of 2011 primarily due to higher levels of pre-tax income, which is subject to the marginal tax rate.

In February 2010, BB&T received an IRS statutory notice of deficiency for tax years 2002-2007 asserting a liability for taxes, penalties and interest of approximately \$892 million related to the disallowance for foreign tax credits and other deductions claimed by a subsidiary in connection with a financing transaction. Management has consulted with outside counsel and continues to believe that BB&T's treatment of this transaction was in compliance with applicable laws and regulations. However, as a procedural matter and in order to limit its exposure to incremental penalties and interest associated with this matter, BB&T paid the disputed tax, penalties and interest in March 2010, and filed a lawsuit seeking a refund in the U.S. Court of Federal Claims. The Court has scheduled the trial to take place in March 2013. BB&T recorded a receivable in other assets for the amount of this payment, less the reserve considered necessary in accordance with applicable income tax accounting guidance. Based on an assessment of the applicable tax law and the relevant facts and circumstances related to this matter, management has concluded that the amount of this reserve is adequate, although litigation is still ongoing. Due to potential developments in BB&T's litigation or in similar cases, there could be a material change in the reserve amount within the next twelve months.

# NOTE 12. Benefit Plans

The following tables summarize the components of net periodic benefit cost recognized for BB&T's pension plans for the periods presented:

	Qualified Plan Three Months Ended Septe 30,		Plans Three Months Ended September Wher 30,			
	2012	2011	20	12	20	11
	(Dolla	ırs in m	nilli	ons)		
Service cost	\$28	\$23	\$	2	\$	2
Interest cost	25	23		2		2
Estimated return on plan assets	(51)	(49)				
Amortization and other Net	<sup>1</sup> 18	9		2		1
periodic benefit cost	\$20	\$6	\$	6	\$	5

Nonqualified **Qualified Plan** Plans Nine Months Nine Months Ended September 30, 30, 2012 2011 2012 2011 (Dollars in millions) Service cost \$86 \$76 \$ 6 \$ 5 Interest cost 74 69 7 7 Estimated return on (149) (147)plan assets Amortization 52 22 4 3 and other Net periodic benefit \$63 \$20 \$ 17 \$ 15 cost

BB&T makes contributions to the qualified pension plan in amounts between the minimum required for funding standard accounts and the maximum amount deductible for federal income tax purposes. A discretionary contribution of \$88 million was made in the third quarter of 2012. Management is considering additional contributions in 2012.

# NOTE 13. Commitments and Contingencies

BB&T utilizes a variety of financial instruments to meet the financing needs of clients and to reduce exposure to fluctuations in interest rates. These financial instruments include commitments to extend credit, letters of credit and financial guarantees and derivatives. BB&T also has commitments to fund certain affordable housing investments and contingent liabilities related to certain sold loans.

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Commitments to extend, originate or purchase credit are primarily lines of credit to businesses and consumers and have specified rates and maturity dates. Many of these commitments also have adverse change clauses, which allow BB&T to cancel the commitment due to deterioration in the borrowers' creditworthiness.

The following table presents a summary of certain commitments and contingencies: Septemb December 30, 31. 2012 2011 (Dollars in millions) Letters of credit and financial \$5,564 \$6,095 guarantees written Carrying amount of the liability for 36 27 letter of credit guarantees Investments related to affordable housing and 1,113 1,159 historic building rehabilitation projects Amount of future funding commitments included in investments related to affordable housing and historic 365 394 rehabilitation projects Lending exposure to 198 178 affordable housing projects Outstanding 86 76 loans included in lending

exposure to affordable housing projects

Investments in private equity and similar 311 261 investments Future funding commitments to private equity 159 129 and similar investments

Letters of credit and financial guarantees written are unconditional commitments issued by BB&T to guarantee the performance of a customer to a third party. These guarantees are primarily issued to support public and private borrowing arrangements, including commercial paper issuance, bond financing and similar transactions, the majority of which are to tax exempt entities. The credit risk involved in the issuance of these guarantees is essentially the same as that involved in extending loans to clients and as such, the instruments are collateralized when necessary.

BB&T invests in certain affordable housing and historic building rehabilitation projects throughout its market area as a means of supporting local communities, and receives tax credits related to these investments. BB&T typically acts as a limited partner in these investments and does not exert control over the operating or financial policies of the partnerships. Branch Bank typically provides financing during the construction and development of the properties; however, permanent financing is generally obtained from independent third parties upon completion of a project. BB&T's maximum risk exposure related to these investments is limited to its total investment and lending exposure.

BB&T has investments and future funding commitments to certain private equity and similar investments. BB&T's risk exposure relating to such commitments is generally limited to the amount of investments and future funding commitments made.

A derivative is a financial instrument that derives its cash flows, and therefore its value, by reference to an underlying instrument, index or interest rate. For additional disclosures related to BB&T's derivatives refer to Note 15.

In the ordinary course of business, BB&T indemnifies its officers and directors to the fullest extent permitted by law against liabilities arising from pending litigation. BB&T also issues standard representation and warranties in underwriting agreements, merger and acquisition agreements, loan sales, brokerage activities and other similar arrangements. Counterparties in many of these indemnification arrangements provide similar indemnifications to BB&T. Although these agreements often do not specify limitations, BB&T does not believe that any payments related to these guarantees would materially change the financial position or results of operations of BB&T.

Merger and acquisition agreements of businesses other than financial institutions occasionally include additional incentives to the acquired entities to offset the loss of future cash flows previously received through ownership positions. Typically, these incentives are based on the acquired entity's contribution to BB&T's earnings compared to agreed-upon amounts. When offered, these incentives are typically issued for terms of three to five years. As certain provisions of these agreements do not specify dollar limitations, it is not possible to quantify the maximum exposure resulting from these agreements. However, based on recent payouts and current projections, any payments made in relation to these agreements are not expected to be material to BB&T's results of operations, financial position or cash flows.

In connection with the Colonial acquisition, Branch Bank entered into loss sharing agreements with the FDIC related to certain assets acquired. Pursuant to the terms of these loss sharing agreements, the FDIC's obligation to reimburse

Branch Bank for losses with respect to certain loans, other real estate owned ("OREO"), certain investment securities and other assets (collectively, "covered assets"), begins with the first dollar of loss incurred.

BB&T has sold certain mortgage-related loans that contain recourse provisions. These provisions generally require BB&T to reimburse the investor for a share of any loss that is incurred after the disposal of the property. BB&T also issues standard representations and warranties related to mortgage loan sales to government-sponsored entities. Refer to Note 6 for additional disclosures related to these exposures.

#### Legal Proceedings

The nature of the business of BB&T's banking and other subsidiaries ordinarily results in a certain amount of claims, litigation, investigations and legal and administrative cases and proceedings, all of which are considered incidental to the normal conduct of business. BB&T believes it has meritorious defenses to the claims asserted against it in its currently outstanding legal proceedings and, with respect to such legal proceedings, intends to continue to defend itself vigorously, litigating or settling cases according to management's judgment as to what is in the best interests of BB&T and its shareholders.

The Company is a defendant in three separate cases primarily challenging the Company's daily ordering of debit transactions posted to customer checking accounts for the period from 2003 to 2010. The plaintiffs have requested class action treatment; however, no class has been certified. The court initially denied motions by the Company to dismiss these cases and compel them to be submitted to individual arbitration. The Company then filed appeals in all three matters. There have been numerous subsequent procedural developments. These include an appeal to the U.S. Supreme Court in one matter which resulted in a November 2011 decision that benefited the Company and two decisions in July 2012 in two other matters by the U.S. Court of Appeals for the Eleventh Circuit ordering arbitration. Nevertheless, at present the issues raised by these motions and/or appeals have not been finally decided. If the motions or appeals are ultimately granted, they would preclude class action treatment. Even if those appeals are denied, the Company believes it has meritorious defenses against these matters, including class certification. In addition, no damages have been specified by the plaintiffs. Because of these circumstances, no specific loss or range of loss can currently be determined.

On at least a quarterly basis, BB&T assesses its liabilities and contingencies in connection with outstanding legal proceedings utilizing the latest information available. For those matters where it is probable that BB&T will incur a loss and the amount of the loss can be reasonably estimated, BB&T records a liability in its consolidated financial statements. These legal reserves may be increased or decreased to reflect any relevant developments on at least a quarterly basis. For other matters, where a loss is not probable or the amount of the loss is not estimable, BB&T has not accrued legal reserves. While the outcome of legal proceedings is inherently uncertain, based on information currently available, advice of counsel and available insurance coverage, BB&T's management believes that its established legal reserves are adequate and the liabilities arising from BB&T's legal proceedings will not have a material adverse effect on the consolidated financial position, consolidated results of operations or consolidated cash flows of BB&T. However, in the event of unexpected future developments, it is possible that the ultimate resolution of these matters, if unfavorable, may be material to BB&T's consolidated financial position, consolidated results of operations or consolidated results of operations, consolidated results of operations or consolidated cash flows.

#### **NOTE 14. Fair Value Disclosures**

BB&T carries various assets and liabilities at fair value based on applicable accounting standards. In addition, BB&T has elected to account for prime residential mortgage and commercial mortgage loans originated as loans held for sale at fair value in accordance with applicable accounting standards (the "Fair Value Option"). Accounting standards define fair value as the exchange price that would be received on the measurement date to sell an asset or the price paid to transfer a liability in the principal or most advantageous market available to the entity in an orderly transaction between market participants. These standards also established a three level fair value hierarchy that describes the

inputs that are used to measure assets and liabilities. Level 1 asset and liability fair values are based on quoted prices in active markets for identical assets and liabilities. Level 2 asset and liability fair values are based on observable inputs that include: quoted market prices for similar assets or liabilities; quoted market prices that are not in an active market; or other inputs that are observable in the market and can be corroborated by observable market data for substantially the full term of the assets or liabilities. Level 3 assets and liabilities are financial instruments whose value is calculated by the use of pricing models and/or discounted cash flow methodologies, as well as financial instruments for which the determination of fair value requires significant management judgment or estimation. These methodologies may result in a significant portion of the fair value being derived from unobservable data.

Assets and liabilities measured at fair value on a recurring basis, including financial instruments for which BB&T has elected the Fair Value Option are summarized below:

	9/30/2012			for Assets and Level 3
		(Dollars in	millions)	
Assets:		(Donars in	i iiiiiioiis)	
Trading securities	\$572	\$ 209	\$ 359	\$4
Securities available for sale:				
GSE securities	313		313	
Mortgage-backed securities issued by GSE	19,871		19,871	
States and political subdivisions	2,013		2,013	
Non-agency residential mortgage-backed securities	319		319	
Other securities	1		1	
Covered securities	1,581		609	972
Loans held for sale	3,467		3,467	
Residential mortgage servicing rights	563			563
Derivative assets: (1)				
Interest rate contracts	1,676		1,548	128
Foreign exchange contracts	14		14	
Private equity and similar investments $(1)(2)$	311			311
Total assets	\$30,701	\$ 209	\$ 28,514	\$ 1,978
Liabilities:				
Derivative liabilities: (1)				
Interest rate contracts	\$1,728	\$	\$ 1,728	\$
Foreign exchange contracts	9		9	
Short-term borrowed funds (3)	179		179	
Total liabilities	\$1,916	\$	\$ 1,916	\$

	12/31/2011	Liabilities Recurring	for Assets and Level 3	
		(Dollars in	millions)	
Assets:				
Trading securities	\$ 534	\$ 298	\$ 235	\$ 1
Securities available for sale:				
GSE securities	306		306	
Mortgage-backed securities issued by GSE	18,132		18,132	
States and political subdivisions	1,923		1,923	
Non-agency residential mortgage-backed securities	368		368	
Other securities	7	6	1	
Covered securities	1,577		593	984
Loans held for sale	3,736		3,736	
Residential mortgage servicing rights	563			563
Derivative assets: (1)				
Interest rate contracts	1,518	1	1,457	60
Foreign exchange contracts	7		7	
Private equity and similar investments (1)(2)	261			261
Total assets	\$ 28,932	\$ 305	\$ 26,758	\$ 1,869
Liabilities:				
Derivative liabilities: (1)				
Interest rate contracts	\$ 1,498	\$	\$ 1,497	\$ 1
Foreign exchange contracts	8		8	
Short-term borrowed funds (3)	118		118	
Total liabilities	\$ 1,624	\$	\$ 1,623	\$ 1
Short-term borrowed funds (3)	118	\$	118	\$ 1

(1) These amounts are reflected in other assets and other liabilities on the Consolidated Balance Sheets.

(2) Based on an analysis of the nature and risks of these investments, BB&T has determined that presenting these investments as a single class is appropriate.

(3) Short-term borrowed funds reflect securities sold short positions.

The following discussion focuses on the valuation techniques and significant inputs used by BB&T in determining the Level 2 and Level 3 fair values of each significant class of assets and liabilities.

BB&T generally utilizes a third-party pricing service in determining the fair value of its securities portfolio. Fair value measurements are derived from market-based pricing matrices that were developed using observable inputs that include benchmark yields, benchmark securities, reported trades, offers, bids, issuer spreads and broker quotes. As described by security type below, additional inputs may be used, or some inputs may not be applicable. In the event that market observable data was not available, which would generally occur due to the lack of an active market for a given security, the valuation of the security would be subjective and may involve substantial judgment by management.

Specific valuation techniques and inputs used in determining the fair value of each significant class of assets and liabilities follows:

*Trading securities:* Trading securities are composed of all types of debt and equity securities, but the majority consists of debt securities issued by the U.S. Treasury, U.S. government-sponsored entities, or states and political subdivisions. The valuation techniques used for these investments are more fully discussed below.

*GSE securities and Mortgage-backed securities issued by GSE:* These are debt securities issued by U.S. government-sponsored entities. GSE pass-through securities are valued using market-based pricing matrices that are based on observable inputs including benchmark TBA security pricing and yield curves that were estimated based on U.S. Treasury yields and certain floating rate indices. The pricing matrices for these securities may also give consideration to pool-specific data supplied directly by the GSE. GSE collateralized mortgage obligations ("CMOs") are valued using market-based pricing matrices that are based on observable inputs including offers, bids, reported trades, dealer quotes and market research reports, the characteristics of a specific tranche, market convention prepayment speeds and benchmark yield curves as described above.

*States and political subdivisions:* These securities are valued using market-based pricing matrices that are based on observable inputs including MSRB reported trades, issuer spreads, material event notices and benchmark yield curves.

*Non-agency residential mortgage-backed securities:* Pricing matrices for these securities are based on observable inputs including offers, bids, reported trades, dealer quotes and market research reports, the characteristics of a specific tranche, market convention prepayment speeds and benchmark yield curves as described above.

*Other securities:* These securities consist primarily of mutual funds and corporate bonds. These securities are valued based on a review of quoted market prices for assets as well as through the various other inputs discussed previously.

*Covered securities:* Covered securities are covered by FDIC loss sharing agreements and consist of re-remic non-agency mortgage-backed securities, municipal securities and non-agency mortgage-backed securities. The covered state and political subdivision securities and certain non-agency mortgage-backed securities are valued in a manner similar to the approach described above for these asset classes. The re-remic non-agency mortgage-backed securities, which are categorized as Level 3, were valued based on broker dealer quotes that reflected certain unobservable market inputs. Sensitivity to changes in the fair value of covered securities is significantly offset by changes in BB&T's indemnification asset from the FDIC. Subject to certain restrictions, the terms of the loss sharing agreement associated with these re-remic non-agency mortgage-backed securities provide that Branch Bank will be reimbursed by the FDIC for 95% of any and all losses.

*Loans held for sale:* BB&T originates certain mortgage loans to be sold to investors. These loans are carried at fair value based on BB&T's election of the Fair Value Option. The fair value is primarily based on quoted market prices for securities backed by similar types of loans. The changes in fair value of these assets are largely driven by changes in interest rates subsequent to loan funding and changes in the fair value of servicing associated with the mortgage loan held for sale.

*Residential mortgage servicing rights:* BB&T estimates the fair value of residential mortgage servicing rights ("MSRs") using an option adjusted spread ("OAS") valuation model to project MSR cash flows over multiple interest rate scenarios, which are then discounted at risk-adjusted rates. The OAS model considers portfolio characteristics, contractually specified servicing fees, prepayment assumptions, delinquency rates, late charges, other ancillary revenue, costs to service and other economic factors. When available, fair value estimates and assumptions are compared to observable market data and to recent market activity and actual portfolio experience.

*Derivative assets and liabilities:* BB&T uses derivatives to manage various financial risks. The fair values of derivative financial instruments are determined based on quoted market prices, dealer quotes and internal pricing models that are primarily sensitive to market observable data. The fair value of interest rate lock commitments, which are related to mortgage loan commitments and are categorized as Level 3, is based on quoted market prices adjusted for commitments that BB&T does not expect to fund and includes the value attributable to the net servicing fee.

*Private equity and similar investments:* BB&T has private equity and similar investments that are measured at fair value based on the investment's net asset value. In many cases there are no observable market values for these investments and therefore management must estimate the fair value based on a comparison of the operating performance of the company to multiples in the marketplace for similar entities. This analysis requires significant judgment and actual values in a sale could differ materially from those estimated.

*Short-term borrowed funds:* Short-term borrowed funds represent debt securities sold short. These are entered into through BB&T's brokerage subsidiary Scott & Stringfellow, LLC. These trades are executed as a hedging strategy for the purposes of supporting institutional and retail client trading activities.

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The tables below present reconciliations for Level 3 assets and liabilities that are measured at fair value on a recurring basis.

	Fair Value Measurements Using Significant Unobservable Inputs									
					esidential lortgage			Private Equity		
		С	overed		ervicing	N	et		d Similar	
Three Months Ended	Tra	dSn	gurities	R	ights	D	erivatives	In	vestments	
September 30, 2012			8	0		-			•••••••••••	
	(Do	olla	rs in mil	lio	ns)					
Balance at July 1, 2012	\$1	\$	982	\$	578	\$	68	\$	301	
Total realized and unrealized gains or losses: Included in earnings:										
Interest income Mortgage banking income			13		(76)		124			
Other noninterest income Included in unrealized net holding gains									6	
(losses) in other comprehensive income (loss)			9							
Purchases Issuances	3				61		106		12	
Sales Settlements			(22)				(170)		(7) (1)	
Balance at			(32)						(1)	
September 30, 2012	\$4	\$	972	\$	563	\$	128	\$	311	
Change in unrealized										

Change in unrealized gains (losses) included in earnings for the period, attributable

to assets and liabilities still held at September 30, 2012	\$	\$	13		\$	(29)	\$	12	28	\$	6	
						urements	s U	sir	ng Signi	fic	an	t
	Un	lot	serv	able	-	outs Residenti	i_1				Dr	ivate
						Aortgage						luity
			Cov	reed		Servicing		Ne	et			d Similar
Three Months Ended September 30, 2011	Tra	adi	15gci	uritie	s F	Rights		De	erivative	es	In	vestments
	(D	oll	ars i	n mil	llio	ns)						
Balance at July 1, 2011	\$1		\$ 1,0	063	\$	5 879		\$	3		\$	247
Total realized and unrealized gains or losses: Included in earnings: Interest income Mortgage banking income Other noninterest income Included in unrealized net holding gains (losses) in other comprehensive	:		53			(345)			54			19
income (loss) Purchases	5											34
Issuances	Ũ					39			46			
Sales	(2	2)										(19)
Settlements			(2	3)					(31)			(5)
Balance at September 30, 2011	\$4		\$1,	104	\$	5 573		\$	72		\$	276
Change in unrealized gains (losses) included in earnings for the period, attributable to assets	¢		¢ 11		đ	( <b>200</b> )		¢	70		¢	18
	\$		\$ 11	L	1	5 (299)		φ	72		\$	10

and liabilities still held at September 30, 2011

		Fair Value Measurements Using Significant Unobservable Inputs Residential Private								
		С	overed		lortgage ervicing	N	et		luity d Similar	
Nine Months Ended September 30, 2012	Tra	dSt	gurities	R	ights	D	erivatives	In	vestments	
	(Do	olla	rs in mil	lic	ons)					
Balance at January 1, 2012 Total realized and unrealized gains or	\$1	\$	984	\$	563	\$	59	\$	261	
losses: Included in earnings: Interest income Mortgage banking income Other			31		(195)		309			
noninterest income Included in unrealized net holding gains (losses) in other comprehensive income (loss)	;		49						10	
Purchases Issuances Sales	3				195		244		64 (25)	
Settlements Balance at September			(92)				(484)		1	
Balance at September 30, 2012	\$4	\$	972	\$	563	\$	128	\$	311	
Change in unrealized gains (losses) included in earnings for the period, attributable to assets and liabilities still held at September	\$	\$	31	\$	(67)	\$	128	\$	13	
30, 2012										

	Fair V	Fair Value Measurements Using Significant Unobservable Inputs										
		St	ates &				Residential Mortgage					ivate Juity
		Po	olitical	0	ther	Covered		ervicing	N	et		d Similar
Nine Months Ended September 30, 2011	Tradi	n§ı	ubdivisions	Se	ecurities	Securities	R	ights	D	erivatives	In	vestments
	(Doll	ars	in millions)	)								
Balance at January 1, 2011 Total realized and	\$11	\$	119	\$	7	\$ 954	\$	830	\$	(25)	\$	266
unrealized gains or losses:												
Included in earnings: Interest						37						
income Mortagazo						57						
Mortgage banking income								(422)		80		
Other noninterest income	(3)											34
Included in unrealized net												
holding gains												
(losses) in othe comprehensive income (loss)			(9)		(1)	136						
Purchases	7											46
Issuances	(1.1)							165		67		( -  - )
Sales Settlements	(11)	)	(53)		(1)	(23)				(50)		(55) (12)
Transfers into Level 3			(55)		(1)	(23)				(50)		1
Transfers out of Level 3			(57)		(5)							(4)
Balance at September 30, 2011	\$4	\$		\$		\$ 1,104	\$	573	\$	72	\$	276
Change in unrealized gains (losses) included in earnings for the period, attributable to assets and liabilities still												
held at September 30, 2011	\$	\$		\$		\$ 37	\$	(319)	\$	72	\$	30

BB&T's policy is to recognize transfers in and transfers out of Levels 1, 2 and 3 as of the end of a reporting period. During the first nine months of 2012, BB&T did not have any material transfer of securities between levels in the fair value hierarchy. During the first nine months of 2011, transfers from Level 3 to Level 2 were the result of increased observable market activity for these securities. There were no gains or losses recognized as a result of the transfers of securities during the nine months ended 2011.

The net realized and unrealized gains (losses) reported for mortgage servicing rights assets includes adjustments decreasing the value \$29 million and the realization of expected residential mortgage servicing rights cash flows by \$47 million for the

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three months ended September 30, 2012. For the quarter ended September 30, 2011, the net realized and unrealized gains (losses) reported for mortgage servicing rights assets includes an adjustment decreasing the value \$299 million and the realization of expected residential mortgage servicing rights cash flows by \$46 million. BB&T uses various derivative financial instruments to mitigate the income statement effect of changes in fair value. During the three months ended September 30, 2012 and 2011, the derivative instruments produced gains of \$49 million and \$329 million, respectively, which offset the valuation adjustments recorded.

For the nine months ended September 30, 2012 and 2011, the net realized and unrealized gains (losses) reported for mortgage servicing rights assets includes adjustments decreasing the value \$67 million and \$319 million, respectively, and decreasing the value for the realization of expected residential mortgage servicing rights cash flows by \$128 million and \$103 million, respectively. The various derivative financial instruments used to mitigate the income statement effect of changes in fair value produced gains of \$148 million and \$349 million for the nine months ended September 30, 2012 and 2011, respectively, which offset the valuation adjustments recorded. Refer to Note 6 for a sensitivity analysis of the fair values of these servicing rights to an immediate 10% and 20% adverse change in key economic assumptions.

The majority of BB&T's private equity and similar investments are in Small Business Investment Company ("SBIC") qualified funds. The significant investment strategies for these funds primarily focus on equity and subordinated debt investments in privately-held middle market companies. The majority of these investments are not redeemable and distributions are received as the underlying assets of the funds liquidate. The timing of distributions, which are expected to occur on various dates through 2025, is uncertain and dependent on various events such as recapitalizations, refinance transactions and ownership changes among others. Excluding the investment of future funds, BB&T estimates these investments have a weighted average remaining life of approximately three years; however, the timing and amount of distributions may vary significantly. As of September 30, 2012, restrictions on the ability to sell the investments include, but are not limited to, consent of a majority member or general partner approval for transfer of ownership. BB&T's investments are spread over numerous privately-held middle market companies, and thus the sensitivity to a change in fair value for any single investment is limited. The significant unobservable inputs for these investments are EBITDA multiples that ranged from 3x to 12x, with a weighted average of 7x, at September 30, 2012.

The following table details the fair value and unpaid principal balance of loans held for sale that were elected to be carried at fair value:

September 30, 2012			December 31, 2011					
		Fair Value			Fair Value			
		Less			Less			
	Aggregate	Aggregate		Aggregate	Aggregate			
	Unpaid	Unpaid		Unpaid	Unpaid			
Fair	Principal	Principal	Fair	Principal	Principal			
Value	Balance	Balance	Value	Balance	Balance			

(Dollars in millions) Loans held for sale reported at fair

value: Total (1)
\$3,467
\$3,314
\$153
\$3,736
\$3,652
\$84

The change in fair value is reflected in mortgage banking income.

(1)Excluding government guaranteed loans, there were no nonaccrual

loans or loans 90 days or more past due and still accruing interest.

BB&T may be required, from time to time, to measure certain other financial assets at fair value on a nonrecurring basis. Assets measured at fair value on a nonrecurring basis for the periods ended September 30, 2012 and December 31, 2011 that were still held on the balance sheet at September 30, 2012 and December 31, 2011 totaled \$309 million and \$925 million, respectively. The September 30, 2012 amount consists of \$170 million of impaired loans, excluding covered loans, and \$139 million of foreclosed real estate, excluding covered foreclosed real estate, that were classified as Level 3 assets. The December 31, 2011 amount consists of \$389 million of impaired loans, excluding covered loans, and \$536 million of foreclosed real estate, excluding covered foreclosed real estate, that were classified as Level 3 assets. During the three months ended September 30, 2012 and 2011, BB&T recorded \$27 million and \$71 million, respectively, in negative valuation adjustments of impaired loans and \$45 million and \$103 million, respectively, in negative valuation adjustments of foreclosed real estate. For the nine months ended September 30, 2012 and 2011, BB&T recorded \$82 million and \$293 million, respectively, in negative valuation adjustments of impaired loans and \$181 million and \$274 million, respectively, in negative valuation adjustments of foreclosed real estate. The fair value of impaired loans and foreclosed real estate are generally based on appraised value of collateral. Appraisals incorporate measures such as recent sales prices for comparable properties and cost of construction. In addition, the periodic valuations may include additional liquidity discounts based upon the expected retention period. The valuations are impacted by the market price of the class of real estate and the expected retention period. A shorter retention period would result in an additional liquidity discount.

Additionally, accounting standards require the disclosure of the estimated fair value of financial instruments that are not recorded at fair value. A financial instrument is defined as cash, evidence of an ownership interest in an entity or a contract that creates a contractual obligation or right to deliver or receive cash or another financial instrument from a second entity. For the financial instruments that BB&T does not record at fair value, estimates of fair value are made at a point in time, based on relevant market data and information about the financial instrument. Fair values are calculated based on the value of one trading unit without regard to any premium or discount that may result from concentrations of ownership of a financial instrument, possible tax ramifications, estimated transaction costs that may result from bulk sales or the relationship between various financial instruments. No readily available market exists for a significant portion of BB&T's financial instruments. Fair value estimates for these instruments are based on current economic conditions, currency and interest rate risk characteristics, loss experience and other factors. Many of these estimates involve uncertainties and matters of significant judgment and cannot be determined with precision. Therefore, the calculated fair value estimates in many instances cannot be substantiated by comparison to independent markets and, in many cases, may not be realizable in a current sale of the instrument. In addition, changes in assumptions could significantly affect these fair value estimates.

*Cash and cash equivalents and segregated cash due from banks*: For these short-term instruments, the carrying amounts are a reasonable estimate of fair values.

*Securities held to maturity:* The fair values of securities held to maturity are based on a market approach using observable inputs such as benchmark yields and securities, TBA prices, reported trades, issuer spreads, current bids and offers, monthly payment information and collateral performance.

*Loans receivable*: The fair values for loans are estimated using discounted cash flow analyses, applying interest rates currently being offered for loans with similar terms and credit quality, which are deemed to be indicative of orderly transactions in the current market. For commercial loans and leases, internal risk grades are used to adjust discount rates for risk migration and expected losses. For residential mortgage and other consumer loans, internal prepayment risk models are used to adjust contractual cash flows. Loans are aggregated into pools of similar terms and credit quality and discounted using a LIBOR based rate. The carrying amounts of accrued interest approximate fair values.

*FDIC loss share receivable*: The fair value of the FDIC loss share receivable was estimated using discounted cash flow analyses, applying a risk free interest rate that is adjusted for the uncertainty in the timing and amount of these cash flows. The expected cash flows to/from the FDIC related to loans were estimated using the same assumptions that were used in determining the accounting values for the related loans. The expected cash flows to/from the FDIC related to securities are based upon the fair value of the related securities and the payment that would be required if the securities were sold for that amount. The FDIC loss share agreements are not transferrable and, accordingly, there is no market for this receivable.

*Deposit liabilities*: The fair values for demand deposits, interest-checking accounts, savings accounts and certain money market accounts are, by definition, equal to the amount payable on demand at the reporting date. Fair values for certificates of deposit are estimated using a discounted cash flow calculation that applies current interest rates to aggregate expected maturities. In addition, nonfinancial instruments such as core deposit intangibles are not recorded at fair value. BB&T has developed long-term relationships with its customers through its deposit base and, in the opinion of management, these items add significant value to BB&T.

*Federal funds purchased, securities sold under repurchase agreements and short-term borrowed funds*: The carrying amounts of Federal funds purchased, borrowings under repurchase agreements and short-term borrowed funds approximate their fair values.

*Long-term debt*: The fair values of long-term debt are estimated based on quoted market prices for the instrument if available, or for similar instruments if not available, or by using discounted cash flow analyses, based on BB&T's current incremental borrowing rates for similar types of instruments.

*Contractual commitments*: The fair values of commitments are estimated using the fees charged to enter into similar agreements, taking into account the remaining terms of the agreements and the present creditworthiness of the counterparties. For fixed-rate loan commitments, fair values also consider the difference between current levels of interest rates and the committed rates. The fair values of guarantees and letters of credit are estimated based on the counterparties' creditworthiness and average default rates for loan products with similar risks. These respective fair value measurements would be categorized within Level 3 of the fair value hierarchy.

leases,

The following is a summary of the carrying amounts and fair values of those financial assets and liabilities that BB&T has not recorded at fair value:

September 30, 2012	Carrying Amount	Total Fair Value	Level 2	Level 3
Financial	(Dollars in	n millions)		
assets: Securities held to maturity (1) Loans and	\$13,140	\$13,445	\$13,407	\$38
leases, excluding covered	108,538	108,505		108,505
loans (2) Covered loans (2)	3,551	4,322		4,322
FDIC loss share receivable	656	331		331
Financial				
liabilities: Deposits	130,018	130,368	130,368	
Long-term debt	19,221	20,842	20,842	
	Carrying			
December 31, 2011	Amount	Fair Value		
<b>F</b> ' ' 1	(Dollars in	millions)		
Financial assets:				
Securities held to maturity (1)	\$14,094	\$14,098		
Loans and	100,495	100,036		

excluding covered loans (2) Covered		
loans (2) FDIC loss	4,718	5,706
share receivable	1,100	910
Financial liabilities:		
Deposits	124,939	125,317
Long-term debt	21,803	23,001

The carrying value excludes amounts deferred in other (1) comprehensive income resulting from the transfer of securities available for sale to securities held to maturity. The carrying value is net of the

(2) allowance for loan and lease losses.

The following is a summary of the notional or contractual amounts and fair values of BB&T's off-balance sheet financial instruments as of the periods indicated:

	September 2012 Notional/ Contract Amount		December 2011 Notional/ Contract Amount	,
Contractual	(Dollars i	in millio	ons)	
commitments: Commitments to extend, originate or purchase credit	\$44,579	\$ 82	\$40,249	\$ 71
Residential mortgage loans sold with recourse	1,085	12	1,316	6

Other loans sold with recourse	4,847	14	4,520	15
Letters of credit and financial guarantees written	5,564	36	6,095	27

#### <u>Table of Contents</u> NOTE 15. Derivative Financial Instruments

The following tables set forth certain information concerning BB&T's derivative financial instruments and related hedged items as of the periods indicated:

Derivative Classifications and Hedging Relationships

	Hedged Item or	September Notional	Fair Val		December 31, 2011 Notional Fair Value			
	Transaction	Amount	Gain (1)	Loss (1)	Amount	Gain (1)	Loss (1)	
Cash Flow		(Dollars	in millior	ns)				
Hedges: (2) Interest rate contracts: Pay fixed								
swaps	3 month LIBOR funding	\$6,035	\$	\$(321)	\$5,750	\$	\$(307)	
Tota	al	6,035		(321)	5,750		(307)	
Net Investment Hedges: Foreign exchange contracts Tota	11	73 73		(2) (2)	73 73	1		
Fair Value Hedges: Interest rate contracts: Receive fixed		000	105		0.554	25.1		
option trades	dLong-term debt	800	195		2,556	254		
Pay fixed swaps Pay fixed	Commercial loans	188		(7)	98		(5)	
Pay fixed swaps Tota	Municipal securities	345 1,333	195	(162) (169)	355 3,009	254	(158) (163)	
100		1,000	170	(10))	2,002		(100)	

Not

Designated as

Hedges:						
Client-related						
and other						
risk						
management:						
Interest						
rate						
contracts:						
Receive						
fixed	9,477	741		9,176	703	
swaps						
Pay						
fixed	9,607		(771)	9,255		(730)
swaps						
Other	2,341	1	(2)	2,450		(6)
swaps	2,371	1	(2)	2,730		(0)
Option	821	27	(28)	1,004	38	(40)
trades	021	21	(20)	1,004	50	(40)
Futures	135			240		
contracts	155			210		
Risk	151			150		
participations	101			150		
Foreign						
exchange	953	14	(8)	575	6	(8)
contracts						
Total	23,485	783	(809)	22,850	747	(784)
Mortgage						
Banking:						
Interest						
rate						
contracts:						
contracts: Receive						
contracts:	118	1		50	1	
contracts: Receive fixed swaps	118	1		50	1	
contracts: Receive fixed swaps Pay	118	1			1	
contracts: Receive fixed swaps Pay fixed	118	1		50 16	1	
contracts: Receive fixed swaps Pay fixed swaps	118	1			1	
contracts: Receive fixed swaps Pay fixed swaps Interest	118	1			1	
contracts: Receive fixed swaps Pay fixed swaps Interest rate				16		(1)
contracts: Receive fixed swaps Pay fixed swaps Interest rate lock	118 6,380	1			1	(1)
contracts: Receive fixed swaps Pay fixed swaps Interest rate lock commitments				16		(1)
contracts: Receive fixed swaps Pay fixed swaps Interest rate lock commitments When issued securities, forward				16		(1)
contracts: Receive fixed swaps Pay fixed swaps Interest rate lock commitments When issued securities, forward rate agreements and forward	6,380	128		16 4,977	60	
contracts: Receive fixed swaps Pay fixed swaps Interest rate lock commitments When issued securities, forward rate agreements and forward commitments			(160)	16		(1) (88)
contracts: Receive fixed swaps Pay fixed swaps Interest rate lock commitments When issued securities, forward rate agreements and forward commitments Option	6,380	128 17	(160)	16 4,977	60	
contracts: Receive fixed swaps Pay fixed swaps Interest rate lock commitments When issued securities, forward rate agreements and forward commitments Option trades	6,380 8,822	128	(160)	16 4,977 7,125	60	
contracts: Receive fixed swaps Pay fixed swaps Interest rate lock commitments When issued securities, forward rate agreements and forward commitments Option trades Futures	6,380 8,822	128 17	(160)	16 4,977 7,125	60	
contracts: Receive fixed swaps Pay fixed swaps Interest rate lock commitments When issued securities, forward rate agreements and forward commitments Option trades	6,380 8,822 70	128 17	(160)	16 4,977 7,125 70	60 10 5	

Mortgage Servicing						
Rights:						
Interest						
rate						
contracts:						
Receive						
fixed	6,234	142	(5)	5,616	154	(1)
swaps						
Pay						
fixed	5,483	1	(125)	4,651	1	(111)
swaps						
Option	20,200	408	(146)	9,640	273	(51)
trades	20,200	400	(140)	9,040	213	(J1)
Futures				38		
contracts				50		
When issued securities, forward						
rate agreements and forward						
commitments	3,145	9		3,651	18	
Total	35,062	560	(276)	23,596	446	(163)
Total nonhedging derivatives	73,966	1,495	(1,245)	58,749	1,270	(1,036)
Total Derivatives	\$81,407	\$1,690	\$(1,737)	\$67,581	\$1,525	\$(1,506)

(1) Derivatives in a gain position are recorded as Other assets and derivatives in a loss position are recorded as Other liabilities on the Consolidated Balance Sheets.

(2) Cash flow hedges are hedging the first unhedged forecasted settlements associated with the listed hedged item descriptions.

The Effect of Derivative Instruments on the Consolidated Statements of Income Three Months Ended September 30, 2012 and 2011

	Effect	ive Port	ion		
	Pre-ta	x Gain		Pre-ta (Gain)	
	(Loss) Recog		Location of Amounts		ssified
	in AO	CI	Reclassified from AOCI	AOCI Incom	
	2012	2011	into Income	2012	
Cash Flow	(Dol	lars in n	nillions)		
Hedges Interest rate	\$(28)	\$(120)	Total interest income	\$(1)	\$(7)
contracts			Total interest expense	14 \$13	16 \$9
Net Investment Hedges				ψIJ	ΨŸ
Foreign exchange contracts	\$(3)	\$6		\$	\$
			Effective Portion	Pre-ta	x Gain
			Location of Amounts	(Loss) Recog	)
			Recognized in Income	in Inco 2012	ome
	(Dol	lars in n	nillions)		
Fair Value Hedges Interest					
rate contracts			Total interest expense	\$72	\$85
Interest rate contracts			Total interest income	(6)	(6)
Total				\$66	\$79
Not					

Not Designated

Client-related and other risk management Interest rate Other noninterest income \$10 \$6 contracts Foreign	
Interest rate Other noninterest income \$10 \$6 contracts	
rate Other noninterest income \$10 \$6 contracts	
contracts	
Foreign	
exchange Other noninterest income 2 1	
contracts	
Mortgage	
Banking	
Interest	
rate Mortgage banking income (28) (21)	
contracts	
Mortgage	
Servicing	
Rights	
Interest	
rate Mortgage banking income 49 329	
contracts	
Total \$33 \$315	
43	

The Effect of Derivative Instruments on the Consolidated Statements of Income Nine Months Ended September 30, 2012 and 2011

	Effect	ive Port	ion		
	Pre-ta	x Gain		Pre-ta: (Gain)	-
	(Loss) Recog		Location of Amounts	Reclass from	
	in AO	CI	Reclassified from AOCI	AOCI Incom	
	2012	2011	into Income	2012	
	(Dol	lars in n	nillions)		
Cash Flow Hedges Interest					
rate	\$(72)	\$(201)	Total interest income	\$(9)	\$(20)
contracts			Total interest expense	41 \$32	43 \$23
Net Investment Hedges					
Foreign exchange contracts	\$(3)	\$3		\$	\$
			Effective Portion	Due to	Coin
			Location of Amounts	(Loss) Recog	
			Recognized in Income	in Inco 2012	ome
	(Dol	lars in n	nillions)		
Fair Value Hedges Interest					
rate contracts			Total interest expense	\$246	\$221
Interest rate contracts			Total interest income	(16)	(16)
Total				\$230	\$205
Not					

Not Designated

as Hedges				
Client-related and other				
risk management				
Interest				
rate	Other noninterest income	\$27	\$4	
contracts				
Foreign				
exchange	Other noninterest income	6	5	
contracts				
Mortgage				
Banking				
Interest				
rate	Mortgage banking income	11	(83)	
contracts				
Mortgage				
Servicing				
Rights				
Interest				
rate	Mortgage banking income	148	349	
contracts				
Total		\$192	\$275	
DD 0-T man a maniater of d	anizzationa in atmospheric ta maan		have at us	4.

BB&T uses a variety of derivative instruments to manage interest rate and foreign exchange risks. These instruments consist of interest-rate swaps, swaptions, caps, floors, collars, financial forward and futures contracts, when-issued securities, foreign exchange contracts and options written and purchased. A derivative is a financial instrument that derives its cash flows, and therefore its value, by reference to an underlying instrument, index or referenced interest rate. There are five areas of risk management: balance sheet management, mortgage banking operations, mortgage servicing rights, net investment in a foreign subsidiary and client-related and other risk management activities. No portion of the change in fair value of the derivative has been excluded from effectiveness testing. The ineffective portion was immaterial for all periods presented.

## Cash Flow Hedges

BB&T's floating rate business loans, overnight funding, FHLB advances, medium-term bank notes and long-term debt expose it to variability in cash flows for interest payments. The risk management objective for these floating rate assets and liabilities is to hedge the variability in the interest payments and receipts on future cash flows for forecasted transactions. All of BB&T's current cash flow hedges are hedging exposure to variability in future cash flows for forecasted transactions related to the payment of variable interest on then existing financial instruments.

For a qualifying cash flow hedge, the portion of changes in the fair value of the derivatives that has been highly effective is recognized in other comprehensive income (loss) until the related cash flows from the hedged item are recognized in earnings. If a derivative designated as a cash flow hedge is terminated or ceases to be highly effective, the gain or loss in other comprehensive income (loss) is amortized to earnings over the period the forecasted hedged transactions impact earnings. If a hedged forecasted transaction is no longer probable of occurring during the forecast period or within a short period thereafter, hedge accounting is ceased and any gain or loss included in other comprehensive income (loss) is reported in earnings immediately. At September 30, 2012, BB&T had \$294 million of unrecognized pre-tax losses on derivatives

classified as cash flow hedges recorded in other comprehensive income (loss), compared to \$254 million of unrecognized pre-tax losses at December 31, 2011.

The estimated amount to be reclassified from other comprehensive income (loss) into earnings during the next 12 months is a loss totaling approximately \$61 million. This includes active hedges and gains and losses related to hedges that were terminated early for which the forecasted transactions are still probable. The proceeds from these terminations were included in cash flows from financing activities.

All cash flow hedges were highly effective for the three and nine months ended September 30, 2012, and the change in fair value attributed to hedge ineffectiveness was not material.

#### Fair Value Hedges

BB&T's fixed rate long-term debt, certificates of deposit, FHLB advances, loans and state and political subdivision security assets produce exposure to losses in value as interest rates change. The risk management objective for hedging fixed rate assets and liabilities is to convert the fixed rate paid or received to a floating rate. BB&T accomplishes its risk management objective by hedging exposure to changes in fair value of fixed rate financial instruments primarily through the use of swaps. For a qualifying fair value hedge, changes in the value of the derivatives that have been highly effective as hedges are recognized in current period earnings along with the corresponding changes in the fair value of the designated hedged item attributable to the risk being hedged.

During the nine months ended September 30, 2012 and 2011, BB&T terminated certain fair value hedges related to its long-term debt and municipal securities and received net proceeds of \$85 million and \$11 million, respectively. When hedged debt/other financial instruments are retired or redeemed, the amounts associated with the hedge are included as a component of the gain or loss on termination. When a hedge has been terminated but the hedged item remains outstanding, the proceeds from the termination of these hedges have been reflected as part of the carrying value of the underlying debt/other financial instrument and are being amortized to earnings over its estimated remaining life. The proceeds from these terminations were included in cash flows from financing activities. During the nine months ended September 30, 2012 and 2011, BB&T recognized pre-tax benefits of \$233 million and \$149 million, respectively, through reductions of interest expense from previously unwound fair value debt hedges.

#### Derivatives Not Designated As Hedges

Derivatives not designated as a hedge include those that are entered into as either balance sheet risk management instruments or to facilitate client needs. Balance sheet risk management hedges are those hedges that do not qualify to be treated as a cash flow hedge, a fair value hedge or a foreign currency hedge for accounting purposes, but are necessary to economically manage the risk associated with an asset or liability.

This category of hedges includes derivatives that hedge mortgage banking operations and MSRs. For mortgage loans originated for sale, BB&T is exposed to changes in market rates and conditions subsequent to the interest rate lock and funding date. BB&T's risk management strategy related to its interest rate lock commitment derivatives and loans held for sale includes using mortgage-based derivatives such as forward commitments and options in order to mitigate market risk. For MSRs, BB&T uses various derivative instruments to mitigate the income statement effect of changes in the fair value of its MSRs. For the nine months ended September 30, 2012, BB&T recorded a gain totaling \$148 million related to these derivatives which was offset by a negative \$67 million valuation adjustment related to the mortgage servicing asset. For the nine months ended September 30, 2011, BB&T recognized a \$349 million gain on these derivatives, which was offset by a negative \$319 million valuation adjustment related to the mortgage servicing asset.

BB&T also held, as risk management instruments, other derivatives not designated as hedges primarily to facilitate transactions on behalf of its clients, as well as activities related to balance sheet management.

#### Net Investment Hedges

In connection with a long-term investment in a foreign subsidiary, BB&T is exposed to changes in the carrying value of its investment as a result of changes in the related foreign exchange rate. For net investment hedges, changes in value of qualifying hedges are deferred in other comprehensive income (loss) when the terms of the derivative match the notional and currency risk being hedged. At September 30, 2012 and December 31, 2011, accumulated other comprehensive income (loss) reflected unrecognized after-tax losses totaling \$13 million and \$11 million, respectively, related to cumulative changes in the fair value of BB&T's net investment hedge.

#### Derivatives Credit Risk – Dealer Counterparties

Credit risk related to derivatives arises when amounts receivable from a counterparty exceed those payable to the same counterparty. BB&T addresses the risk of loss by subjecting dealer counterparties to credit reviews and approvals similar to those used in making loans or other extensions of credit and by requiring collateral. Dealer counterparties operate under agreements to provide cash and/or liquid collateral when unsecured loss positions exceed negotiated limits.

As of September 30, 2012, BB&T had received cash collateral from dealer counterparties totaling \$43 million related to derivatives in a gain position of \$40 million and had posted \$702 million in cash collateral to dealer counterparties to secure derivatives in a loss position of \$705 million. In the event that BB&T's credit ratings had been downgraded below investment grade, the amount of collateral posted to these counterparties would have increased by \$7 million. As of December 31, 2011, BB&T had received cash collateral from dealer counterparties totaling \$82 million related to derivatives in a gain position of \$79 million and had posted \$639 million in cash collateral to dealer counterparties to secure derivatives in a loss position of \$669 million. In the event that BB&T's credit ratings had been downgraded below investment grade, the amount of collateral posted to these counterparties would have increased by \$30 million.

After collateral postings are considered, BB&T had no unsecured positions in a gain with dealer counterparties at September 30, 2012, compared to \$3 million at December 31, 2011. All of BB&T's derivative contracts with dealer counterparties settle on a monthly, quarterly or semiannual basis, with daily movement of collateral between counterparties required within established netting agreements. BB&T only transacts with dealer counterparties that are national market makers with strong credit ratings.

#### Derivatives Credit Risk - Central Clearing Parties

BB&T also clears certain derivatives through central clearing parties that require initial margin collateral, as well as additional collateral for trades in a net loss position. Initial margin collateral requirements are established by central clearing parties on varying bases, with such amounts generally designed to offset the risk of non-payment. Initial margin is generally calculated by applying the maximum loss experienced in value over a specified time horizon to the portfolio of existing trades. As of September 30, 2012, BB&T had posted \$234 million in cash collateral, including initial margin, related to the clearing of derivatives in a \$141 million net loss position. As of December 31, 2011, BB&T had posted \$145 million in cash collateral, including initial margin, related to the clearing of derivatives in a \$60 million net loss position. BB&T had no significant unsecured positions in a gain with central clearing parties at September 30, 2012.

#### <u>Table of Contents</u> NOTE 16. Computation of Earnings Per Share

BB&T's basic and diluted earnings per share amounts for the three and nine months ended September 30, 2012 and 2011, respectively, were calculated as follows:

	Three Mor September 2012	nths Ended r 30, 2011	Nine Mon September 2012	
	(Dollars in the shares in the states is shown as the states in the states in the states in the states is shown as the states in	n millions, e housands)	except per s	hare data,
Basic Earnings Per				
Share:				
Net income available to common shareholders	\$469	\$366	\$1,410	\$898
Weighted averag	e			
number of	699,091	697,052	698,454	696,335
common shares				
Basic earnings	\$0.67	\$0.52	\$2.02	\$1.29
per share				
Diluted Earnings				
Per Share:				
Net income				
available to	\$469	\$366	\$1,410	\$898
common	\$409	\$300	\$1,410	\$090
shareholders				
Weighted averag				
number of	699,091	697,052	698,454	696,335
common shares				
Add: Effect of				
dilutive				
outstanding	10,784	8,552	9,985	8,575
equity-based		0,332	,,,05	0,575
awards				
Weighted averag	e			
number of diluted		705,604	708,439	704,910
common shares				
Diluted earnings	\$0.66	\$0.52	\$1.99	\$1.27
per share	4 0100	•	φ1.,,,	

For the three months ended September 30, 2012 and 2011, the number of anti-dilutive awards was 24.7 million and 42.5 million shares, respectively. For the nine months ended September 30, 2012 and 2011, the number of anti-dilutive awards was 33.4 million and 41.0 million shares, respectively.

### **NOTE 17. Operating Segments**

BB&T's operations are divided into six reportable business segments: Community Banking, Residential Mortgage Banking, Dealer Financial Services, Specialized Lending, Insurance Services and Financial Services. These operating segments have been identified based on BB&T's organizational structure. The segments require unique technology and marketing strategies and offer different products and services. While BB&T is managed as an integrated organization, individual executive managers are held accountable for the operations of these business segments.

BB&T emphasizes revenue growth by focusing on client service, sales effectiveness and relationship management. The segment results contained herein are presented based on internal management accounting policies that were designed to support these strategies. Unlike financial accounting, there is no comprehensive authoritative body of guidance for management accounting equivalent to GAAP. The performance of the segments is not comparable with BB&T's consolidated results or with similar information presented by any other financial institution. Additionally, because of the interrelationships of the various segments, the information presented is not indicative of how the segments would perform if they operated as independent entities.

Allocation methodologies are subject to periodic adjustment as the internal management accounting system is revised and business or product lines within the segments change. Also, because the development and application of these methodologies is a dynamic process, the financial results presented may be periodically revised.

The following tables disclose selected financial information with respect to BB&T's reportable business segments for the periods indicated:

BB&T Corporation Reportable Segments Three Months Ended September 30, 2012 and 2011

I	Commur Banking	nity	Resident Mortgag	ial e Banking	Dealer Financial	Services	Specialize Lending	d
2	2012	2011	2012	2011	2012	2011	2012	2011
(	Dollars	in million	s)					
Net								
interes incom	e <sup>t</sup> 526	\$486	\$286	\$255	\$213	\$217	\$181	\$164
(expen Net	ise)							
	gment	40 -			(70)			( <b>1 -</b> )
interes incom		405	(194)	(182)	(53)	(67)	(38)	(45)
(expen								
Segme								
net interes	,851	891	92	73	160	150	143	119
incom								
Alloca								
provisi	ion							
for loan	92	142	23	56	43	24	65	26
and	92	142	23	50	43	24	05	20
lease								
losses								
Nonin	281	284	190	100	1	1	58	53
	egment							
net	-							
referra	ıl48	31		1				
fees (expen	ise)							
Nonin		549	112	78	24	22	66	61
expens	se	549	112	10	24	22	00	01
Amort of	ization 11	11			1		1	1
intang		11			1		1	1
Alloca		224	14	12	8	9	20	18
corpor	ate							

expenses Income (loss) before 393 income taxes Provision	280	133	28	85	96	49	66
(benefit) for 143 income taxes Segment net	102	50	11	32	36	6	12
income (loss)	\$178	\$83	\$17	\$53	\$60	\$43	\$54
Identifiable segment assets\$61,748 (period end)	\$61,008	\$28,615	\$23,270	\$10,316	\$9,803	\$18,650	\$16,089
Insuranc 2012	e Services 2011	Financial 2012	Services 2011	Other, Tr and Corp 2012	reasury oorate (1) 2011	Total BB& Corporatio 2012	
	in millions	s)					
Net interest income	in millions \$1	s) \$30	\$27	\$246	\$266	\$1,483	\$1,416
Net interest			\$27	\$246	\$266	\$1,483	\$1,416
Net interest income (expense) Net			\$27 71		\$266 (183)	\$1,483	\$1,416
Net interest income (expense) Net intersegment interest1 income (expense) Segment net interest <sup>2</sup> income Allocated provision	\$1	\$30				\$1,483 1,483	\$1,416 1,416
Net interest income (expense) Net intersegment interest1 income (expense) Segment net interest2 interest2 interest2 interest2	\$1	\$30 84	71	(125)	(183)		
Net interest income (expense) Net intersegment interest1 income (expense) Segment net 2 interest income Allocated provision for loan and lease	\$1	\$30 84 114	71 98	(125)	(183) 83	1,483	1,416

referral fees (expense)							
Noninterest expense	198	152	143	444	342	1,498	1,393
Amortization of 18 intangibles	10				2	31	24
Allocated corpora <b>20</b> expenses Income	17	26	20	(344)	(300)		
(loss) before 26 income taxes	16	114	112	(127)	(159)	673	439
Provision (benefit) for 10 income taxes	6	43	42	(107)	(141)	177	68
Segment net \$16 income (loss)	\$10	\$71	\$70	\$(20)	\$(18)	\$496	\$371
Identifiable segment assets\$3,090 (period end)	\$2,133	\$8,991	\$6,561	\$50,611	\$48,813	\$182,021	\$167,677

(1) Includes financial data from subsidiaries below the quantitative and qualitative thresholds requiring disclosure.

# Table of Contents

BB&T Corporation Reportable Segments Nine Months Ended September 30, 2012 and 2011

	Commun Banking	ity	Resident Mortgage	ial e Banking	Dealer Financial	Services	Specialized Lending	
	2012	2011	2012	2011	2012	2011	2012	2011
	(Dollars	s in millio	ns)					
Net								
inter	est \$1,549 me	\$1,438	\$850	\$753	\$633	\$639	\$522	\$469
_	ense)							
Net	comont							
	segment est1,022	1,254	(578)	(547)	(166)	(208)	(119)	(128)
inco		1,20	(0,0)	(0.17)	(100)	(200)	(11))	(1=0)
_	ense)							
Segr	nent							
net inter	2,571	2,692	272	206	467	431	403	341
inco								
	cated							
-	ision							
for	527	471	20	201	07	02	116	40
loan and	537	471	39	281	97	83	116	48
lease	e							
losse	es							
	interest 829	775	547	238	5	5	163	154
inco								
net	rsegment							
	ral130	91	(1)					
fees								
	ense)							
expe	interest 1,363	1,613	289	210	74	67	187	175
-	ortization							
of	30	36			1	1	4	4
	ngibles							
	cated ora <b>16</b> 8	674	41	36	27	28	58	54
expe		074	41	50	<i>∠</i> /	20	50	J <del>1</del>
-	me832	764	449	(83)	273	257	201	214
(loss	)							

before income taxes Provision (benefit) for 300 income taxes Segment	278	169	(31)	103	97	38	43
net \$532 income (loss)	\$486	\$280	\$(52)	\$170	\$160	\$163	\$171
Identifiable segment assets\$61,748 (period end)	\$61,008	\$28,615	\$23,270	\$10,316	\$9,803	\$18,650	\$16,089
Insuranc 2012	e Services 2011	Financial 2012	Services 2011	Other, Tr and Corp 2012	reasury orate (1) 2011	Total BB& Corporatio 2012	
	in millions	5)					
Net interest income <sup>2</sup> (expense) Net	\$2	\$87	\$78	\$738	\$676	\$4,381	\$4,055
intersegment interest2 income (expense)	3	246	187	(407)	(561)		
Segment net 4 interest income Allocated	5	333	265	331	115	4,381	4,055
provision for loan and lease losses		18	(10)	(2)	45	805	918
Noninterest income Intersegment	785	530	511	(271)	(277)	2,800	2,191
net referral fees (expense)		19	14	(148)	(105)		

Noninterest 744 expense	599	478	431	1,123	1,014	4,258	4,109
Amortization of 45 intangibles	31	2	2		1	82	75
Allocated corpora <b>f9</b> expenses	51	71	56	(1,024)	(899)		
Income (loss) before 153 income	109	313	311	(185)	(428)	2,036	1,144
taxes Provision (benefit) for 48 income taxes	33	117	117	(218)	(325)	557	212
Segment net \$105 income (loss)	\$76	\$196	\$194	\$33	\$(103)	\$1,479	\$932
Identifiable segment assets\$3,090 (period end)	\$2,133	\$8,991	\$6,561	\$50,611	\$48,813	\$182,021	\$167,677

(1) Includes financial data from subsidiaries below the quantitative and qualitative thresholds requiring disclosure.

#### Table of Contents ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

BB&T Corporation ("BB&T," the "Corporation," the "Parent Company" or the "Company") is a financial holding company organized under the laws of North Carolina. BB&T conducts operations through its principal bank subsidiary, Branch Banking and Trust Company ("Branch Bank"), BB&T Financial FSB ("BB&T FSB"), a federally chartered thrift institution, and its nonbank subsidiaries.

# Forward-Looking Statements

This Quarterly Report on Form 10-Q contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, regarding the financial condition, results of operations, business plans and the future performance of BB&T that are based on the beliefs and assumptions of the management of BB&T and the information available to management at the time that these disclosures were prepared. Words such as "anticipates," "believes," "estimates," "expects," "forecasts," "intends," "plans," "projects," "may," "will," "should," "could," and other similar expressi intended to identify these forward-looking statements. Such statements are subject to factors that could cause actual results to differ materially from anticipated results. Such factors include, but are not limited to, the following:

general economic or business conditions, either nationally or regionally, may be less favorable than expected, resulting in, among other things, a deterioration in credit quality and/or a reduced demand for credit or other services; disruptions to the credit and financial markets, either nationally or globally, including the impact of a downgrade of U.S. government obligations by one of the credit ratings agencies and the adverse effects of the ongoing sovereign debt crisis in Europe;

changes in the interest rate environment and cash flow reassessments may reduce net interest margins and/or the volumes and values of loans made or held as well as the value of other financial assets held;

• competitive pressures among depository and other financial institutions may increase significantly; legislative, regulatory or accounting changes, including changes resulting from the adoption and implementation of the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (the "Dodd-Frank Act"), may adversely affect the businesses in which BB&T is engaged;

local, state or federal taxing authorities may take tax positions that are adverse to BB&T;

reduction in BB&T's credit ratings;

adverse changes may occur in the securities markets;

competitors of BB&T may have greater financial resources and develop products that enable them to compete more successfully than BB&T and may be subject to different regulatory standards than BB&T;

unpredictable natural or other disasters could have an adverse effect on BB&T in that such events could materially disrupt BB&T's operations or the ability or willingness of BB&T's customers to access the financial services BB&T offers;

costs or difficulties related to the integration of the businesses of BB&T and its merger partners may be greater than expected;

expected cost savings or revenue growth associated with completed mergers and acquisitions may not be fully realized or realized within the expected time frames;

deposit attrition, customer loss and/or revenue loss following completed mergers and acquisitions may be greater than expected; and

cyber-security risks, including "denial of service," "hacking" and "identity theft," that could adversely affect our business and financial performance, or our reputation.

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These and other risk factors are more fully described in BB&T's Annual Report on Form 10-K for the year ended December 31, 2011 under the section entitled "Item 1A. Risk Factors" and from time to time, in other filings with the Securities and Exchange Commission ("SEC"). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this report. Actual results may differ materially from those expressed in or implied by any forward-looking statements. Except to the extent required by applicable law or regulation, BB&T undertakes no obligation to revise or update publicly any forward-looking statements for any reason.

# **Regulatory Considerations**

BB&T and its subsidiaries and affiliates are subject to numerous examinations by federal and state banking regulators, as well as the SEC, the Financial Industry Regulatory Authority, and various state insurance and securities regulators. BB&T and its subsidiaries have from time to time received requests for information from regulatory authorities in various states, including state insurance commissions and state attorneys general, securities regulators and other regulatory authorities, concerning their business practices. Such requests are considered incidental to the normal conduct of business. Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2011 for additional disclosures with respect to laws and regulations affecting the Company's businesses.

# **Critical Accounting Policies**

The accounting and reporting policies of BB&T Corporation and its subsidiaries are in accordance with accounting principles generally accepted in the United States of America ("GAAP") and conform to the accounting and reporting guidelines prescribed by bank regulatory authorities. BB&T's financial position and results of operations are affected by management's application of accounting policies, including estimates, assumptions and judgments made to arrive at the carrying value of assets and liabilities and amounts reported for revenues and expenses. Different assumptions in the application of these policies could result in material changes in BB&T's consolidated financial position and/or consolidated results of operations and related disclosures. The more critical accounting and reporting policies include BB&T's accounting for the allowance for credit losses, determining fair value of financial instruments, intangible assets and other purchase accounting related adjustments associated with mergers and acquisitions, costs and benefit obligations associated with BB&T's pension and postretirement benefit plans, and income taxes. Understanding BB&T's accounting policies is fundamental to understanding BB&T's consolidated financial position and consolidated results of operations. Accordingly, BB&T's critical accounting policies are discussed in detail in "Management's Discussion and Analysis of Financial Condition and Results of Operations" in BB&T's Annual Report on Form 10-K for the year ended December 31, 2011. BB&T's significant accounting policies and changes in accounting principles and effects of new accounting pronouncements are discussed in detail in Note 1 in the "Notes to Consolidated Financial Statements" in BB&T's Annual Report on Form 10-K for the year ended December 31, 2011. There have been no changes to BB&T's significant accounting policies during 2012. Additional disclosures regarding the effects of new accounting pronouncements are included in Note 1 "Basis of Presentation" included herein.

## **Executive Summary**

Consolidated net income available to common shareholders for the third quarter of 2012 of \$469 million was up 28.1% compared to \$366 million earned during the same period in 2011. On a diluted per common share basis, earnings for the third quarter of 2012 were \$0.66, up 26.9% compared to \$0.52 for the same period in 2011. BB&T's results of operations for the third quarter of 2012 produced an annualized return on average assets of 1.10% and an annualized return on average common shareholders' equity of 9.94% compared to prior year ratios of 0.89% and 8.30%, respectively.

Total revenues were \$2.5 billion for the third quarter of 2012, up \$339 million compared to the third quarter of 2011. The increase in total revenues included \$66 million of higher taxable-equivalent net interest income, which was primarily driven by a 28.7% decrease in funding costs from the same quarter of the prior year. The decline in funding costs included a \$26 million benefit from accelerated amortization of deferred hedge gains and issuance costs due to a change in the expected life resulting from the redemption of the Company's trust preferred securities. The net interest margin was 3.94%, down 15 basis points compared to the third quarter of 2011, which reflects the runoff of covered loans, lower yields on new loans and securities partially offset by the lower funding costs described above. Noninterest income increased \$273 million, primarily attributable to a \$92 million increase in insurance income and an \$88 million increase in mortgage banking income. The increase in insurance income included approximately \$74 million as a result of the acquisition of the life and property and casualty insurance operating divisions of Crump Group Inc. ("Crump Insurance") on April 2, 2012, as well as the benefit of other acquisitions that closed in the fourth quarter of 2011 and firming market conditions for insurance premiums. In addition, other income was up \$50 million due to \$37 million in net losses and write-downs recorded on commercial loans held for sale in the earlier quarter.

The provision for credit losses, excluding covered loans, for the third quarter of 2012, totaled \$244 million, compared to \$243 million for the third quarter of 2011. Net charge-offs, excluding covered loans, for the third quarter of 2012 were \$63 million lower than the third quarter of 2011 reflecting improved credit quality.

Noninterest expenses were \$1.5 billion for the third quarter of 2012, up \$112 million compared to the third quarter of 2011. The increase in noninterest expenses was primarily due to higher personnel costs, which were up \$126 million compared to the third quarter of 2011, primarily due to the Crump Insurance and BankAtlantic acquisitions as well as other increases in salary and benefits. In addition, merger-related and restructuring charges were \$43 million higher than the earlier quarter. Loan processing expense increased \$30 million compared to the same quarter of the prior year, primarily due to \$28 million in expenses related to better identification of unrecoverable costs associated with investor-owned loans. Partially offsetting these increases was a decrease in foreclosed property expense totaling \$114 million. This decrease was the result of fewer net losses and lower carrying costs associated with foreclosed property.

The provision for income taxes was \$177 million for the third quarter of 2012 compared to \$68 million for the third quarter of 2011. This resulted in an effective tax rate for the third quarter of 2012 of 26.3% compared to 15.5% for the prior year's third quarter. The increase in the effective tax rate was primarily due to higher levels of pre-tax earnings relative to permanent tax differences.

Nonperforming assets, excluding covered foreclosed real estate, decreased \$179 million during the third quarter of 2012 due to declines of \$107 million in nonperforming loans and \$82 million in foreclosed real estate offset by a slight increase in other foreclosed property. This is the 10th consecutive quarterly decline in nonperforming assets and the amount is the lowest since the third quarter of 2008.

On July 31, 2012, BB&T completed the acquisition of Fort Lauderdale, Florida-based BankAtlantic that expanded BB&T's presence in the attractive Southeast Florida market. In connection with this transaction, BB&T assumed approximately \$3.5 billion of deposits and acquired \$1.8 billion in loans.

BB&T's total assets at September 30, 2012 were \$182.0 billion, up 5.7% on an annualized basis compared to December 31, 2011. Average loans held for investment for the third quarter of 2012 totaled \$112.7 billion, up \$3.5 billion compared to the second quarter of 2012. Excluding the impact of the BankAtlantic acquisition, average loans held for investment were up \$2.3 billion or 8.4% annualized compared to the prior quarter, reflecting broad-based growth, led by increases in residential mortgage, commercial and industrial, and other lending subsidiaries portfolios.

Average deposits for the third quarter of 2012 increased \$3.3 billion, or 10.6% compared to the second quarter of 2012. Excluding the impact of the BankAtlantic acquisition, average deposits were up \$1.1 billion or 3.3% annualized compared to the prior quarter. This increase included growth in noninterest–bearing deposits totaling \$1.7 billion, or 25.0% on an annualized basis. The cost of interest-bearing deposits was 0.42% for the third quarter of 2012, a decrease of 2 basis points compared to the prior quarter.

Total shareholders' equity increased \$1.6 billion, or 8.5%, compared to June 30, 2012. The increase was primarily driven by earnings of \$496 million and net proceeds of \$1.1 billion from the issuance of Tier 1 qualifying non-cumulative perpetual preferred stock. The Tier 1 common ratio was 9.5% and 9.7% at September 30, 2012 and June 30, 2012, respectively. In addition, the Tier 1 risk-based capital and total risk-based capital ratios were 10.9% and 14.0% at September 30, 2012, respectively, compared to 10.2% and 13.5%, respectively, at June 30, 2012. The decline in the Tier 1 common equity ratio was primarily attributable to the intangible assets associated with the acquisition of BankAtlantic on July 31, 2012, while the increases to Tier 1 risk-based and total risk-based capital were due to the issuance of Tier 1 qualifying non-cumulative perpetual preferred stock during the third quarter. BB&T's risk-based capital ratios remain well above regulatory standards for well-capitalized banks. As of September 30, 2012, measures of tangible capital were not required by the regulators and, therefore, were considered non-GAAP measures. Refer to the section titled "Capital Adequacy and Resources" herein for a discussion of how BB&T calculates and uses these measures in the evaluation of the Company.

Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2011, for additional information with respect to BB&T's recent accomplishments and significant challenges. The factors causing the fluctuations in the major balance sheet and income statement categories for the third quarter of 2012 compared to the corresponding period of 2011 are further discussed in the following sections.

#### Analysis Of Results Of Operations

Consolidated net income available to common shareholders totaled \$469 million, which generated diluted earnings per common share of \$0.66 in the third quarter of 2012. Net income available to common shareholders for the same period of 2011 totaled \$366 million, which generated diluted earnings per common share of \$0.52. The increase in earnings was driven by lower funding costs, higher noninterest income and lower foreclosed property expense. BB&T's results of operations for the third quarter of 2012 produced an annualized return on average assets of 1.10% and an annualized return on average common shareholders' equity of 9.94%, compared to prior year returns of 0.89% and 8.30%, respectively.

Consolidated net income available to common shareholders totaled \$1.4 billion, which generated diluted earnings per common share of \$1.99 in the first nine months of 2012. Net income available to common shareholders for the same period of 2011 totaled \$898 million, which generated diluted earnings per common share of \$1.27. The increase in earnings was driven by lower funding and credit-related costs and higher noninterest income. BB&T's results of operations for the first nine months of 2012 produced an annualized return on average assets of 1.12% and an annualized return on average common shareholders' equity of 10.30%, compared to prior year returns of 0.78% and 7.05%, respectively.

The following table sets forth selected financial ratios for the last five calendar quarters.

Table 1Annualized Profitability Measures

	Three I	Months E	nded		
	9/30/12	2 6/30/12	3/31/12	12/31/11	9/30/11
Rate of return on:					
Average assets	1.10 %	1.22 %	1.03 %	0.93 %	0.89 %
Average common shareholders' equity	/9.94	11.21	9.75	8.76	8.30
Net interest margin (taxable equivalent)	3.94	3.95	3.93	4.02	4.09
Net Interest Income and Net Interest M	argin				

#### Third Quarter 2012 compared to Third Quarter 2011

Net interest income on a fully taxable-equivalent ("FTE") basis was \$1.5 billion for the third quarter of 2012, an increase of 4.5% compared to the same period in 2011. The higher net interest income was driven by a decrease in funding costs. This decline in funding costs included a \$26 million benefit from the accelerated amortization of deferred hedge gains and issuance costs due to a change in the expected life resulting from the announced redemption of the Company's trust preferred securities. For the quarter ended September 30, 2012, average earning assets increased \$12.7 billion, or 9.0%, compared to the same period of 2011, while average interest-bearing liabilities increased \$3.5 billion, or 3.0%. The net interest margin was 3.94% for the third quarter of 2012 compared to 4.09% for the same period of 2011. The 15 basis point decline in the net interest margin was due to runoff of covered loans, lower yields on new loans and growth in the securities portfolio, which has been partially offset by lower funding costs.

The FTE yield on the average securities portfolio for the third quarter of 2012 was 2.64%, which was 4 basis points lower than the annualized yield earned during the third quarter of 2011.

The annualized FTE yield for the total loan portfolio for the third quarter of 2012 was 5.23% compared to 5.91% in the third quarter of 2011. The decrease in the FTE yield on the total loan portfolio was primarily due to runoff of covered loans and lower yields on new loans due to the low interest-rate environment.

The average rate for interest-bearing deposits for the third quarter of 2012 was 0.42% compared to 0.65% for the same period in the prior year, reflecting management's ability to lower rates on nearly all categories of interest bearing deposit products.

For the third quarter of 2012, the average annualized FTE rate paid on short-term borrowings was 0.25% compared to 0.31% during the third quarter of 2011. The average annualized rate paid on long-term debt for the third quarter of 2012 was 2.64% compared to 3.22% for the same period in 2011. The decline in the average rate paid on long-term debt reflects the positive impact of \$26 million in accelerated amortization of gains from derivatives that were unwound in a gain position related to the redemption of the Company's trust preferred securities in the third quarter.

Management expects net interest margin to be in the mid 3.70% range in the fourth quarter of 2012 as a result of the runoff of covered loans, lower rates on new earning assets, and higher long-term debt costs, partially offset by lower deposit costs.

### Nine Months of 2012 compared to Nine Months of 2011

Net interest income on a FTE basis was \$4.5 billion for the nine months ended September 30, 2012, an increase of 7.9% compared to the same period in 2011. The higher net interest income was driven by an increase in earning assets and lower funding costs. For the nine months ended September 30, 2012, average earning assets increased \$16.0 billion, or 11.7%, compared to the same period of 2011, while average interest-bearing liabilities increased \$8.0 billion, or 6.9%. The net interest margin was 3.94% for the nine months ended September 30, 2012 compared to 4.08% for the same period of 2011. The 14 basis point decline in the net interest margin was due to runoff of covered assets, lower yields on new loans and growth in the securities portfolio, which has been partially offset by lower funding costs.

The FTE yield on the average securities portfolio for the nine months ended September 30, 2012 was 2.66%, which represents an increase of 3 basis points compared to the annualized yield earned during the same period of 2011.

The annualized FTE yield for the total loan portfolio for the nine months ended September 30, 2012 was 5.41% compared to 5.93% in the corresponding period of 2011. The decrease in the FTE yield on the total loan portfolio was primarily due to runoff of covered loans from the Colonial acquisition and lower yields on new loans due to the low interest-rate environment.

The average rate for interest-bearing deposits for the nine months ended September 30, 2012 was 0.45% compared to 0.73% for the same period in the prior year, reflecting management's ability to lower rates on nearly all categories of interest bearing deposit products.

For the nine months ended September 30, 2012, the average annualized FTE rate paid on short-term borrowings was 0.26%, a 2 basis point decline from the rate paid for the same period of 2011. The average annualized rate paid on long-term debt for the nine months of 2012 was 2.95% compared to 3.44% for the same period in 2011. The decline in the average rate paid on long-term debt reflects the positive impact of accelerated amortization from certain derivatives that were unwound in a gain position.

The following tables set forth the major components of net interest income and the related annualized yields and rates for the three and nine months ended September 30, 2012 compared to the same periods in 2011, as well as the variances between the periods caused by changes in interest rates versus changes in volumes. Changes attributable to the mix of assets and liabilities have been allocated proportionally between the changes due to rate and the changes due to volume.

# <u>Table of Contents</u> Table 2-1 FTE Net Interest Income and Rate / Volume Analysis Three Months Ended September 30, 2012 and 2011

	Average B	alances (6)	Annua Yield/I		Income/	Expense	Increase	Change	e due to
	2012	2011	2012	2011	2012	2011	(Decrease)	Rate	Volume
	(Dollars in	millions)							
Assets									
Total securities, at									
amortized cost $(1)(2)$									
U.S.	. <b># 070</b>	¢ 226	1 4 2	m 0.00 m	¢ 2	<b>ሰ</b> 1	¢ )	¢	¢ 0
government-sponsore	08/0	\$236	1.43	% 0.88 %	\$3	\$1	\$ 2	\$	\$ 2
entities (GSE) Mortgage-backed									
securities issued by	30,338	27,104	2.00	1.89	151	129	22	8	14
GSE	50,558	27,104	2.00	1.09	131	129		0	14
States and political									
subdivisions	1,848	1,864	5.83	5.78	27	26	1		1
Non-agency									
mortgage-backed	325	511	5.55	6.90	5	9	(4)	(2)	(2)
securities	525	011	0.00	0.90	5	,	(1)	(2)	(2)
Other securities	708	598	1.57	1.55	3	2	1		1
Covered securities	1,171	1,254	15.12	14.21	44	- 45	(1)	3	(4)
Total securities	35,260	31,567	2.64	2.68	233	212	21	9	12
Other earning assets (3)	3,049	4,034	1.07	0.51	8	6	2	4	(2)
Loans and leases, net of		,							
unearned income									
(1)(4)(5)									
Commercial:									
Commercial and	27 516	24 200	2 90	4.01	267	262	4	(20)	22
industrial	37,516	34,280	3.89	4.21	367	363	4	(29)	33
Commercial real	10,823	11,069	3.83	3.78	104	105	(1)	1	(2)
estate-other	10,823	11,009	5.05	5.70	104	105	(1)	1	(2)
Commercial real									
estate-residential	1,534	2,576	3.78	3.53	14	23	(9)	2	(11)
ADC									
Direct retail lending	15,520	13,802	4.81	5.20	187	181	6	(14)	20
Sales finance	7,789	7,234	3.85	4.78	75	87	(12)	(18)	6
Revolving credit	2,234	2,109	8.39	8.77	47	46	1	(2)	3
Residential	23,481	18,818	4.28	4.83	252	228	24	(28)	52
mortgage	- ) -	- )						( - )	
Other lending	9,998	8,652	10.80	11.28	271	246	25	(11)	36
subsidiaries									
Total loans and									
leases held for	100 005	08 540	1 00	5 16	1 2 1 7	1 270	20	(00)	127
investment (excluding covered	108,895	98,540	4.82	5.16	1,317	1,279	38	(99)	137
loans)									
10ano)									

		Edgar F	iling: l	BB&T CC	ORP	P - Form	10-Q			
Covered Total loans and	3,826	5,342	18.21	20.29	)	175	273	(98)	(26)	(72)
leases held for investment	112,721	103,882	5.27	5.94		1,492	1,552	(60)	(125)	65
Loans held for sale	2,888	1,776	3.35	3.98		25	18	7	(3)	10
Total loans and leases	115,609	105,658	5.23	5.91		1,517	1,570	(53)	(128)	75
Total earning assets Nonearning assets Total assets	153,918 25,388 \$179,306	141,259 24,261 \$165,520	4.55	5.03		1,758	1,788	(30)	(115)	85
Liabilities and Shareholders' Equity Interest-bearing deposits:										
Interest-checking	\$20,157	\$19,004	0.12	0.16		7	8	(1)	(1)	
Money market and savings	47,500	42,174	0.19	0.29		22	30	(8)	(12)	4
Certificates and other time deposits	30,727	30,140	0.99	1.47		76	112	(36)	(38)	2
Foreign deposits - interest-bearing Total	321	368	0.12	0.04						
interest-bearing deposits Federal funds	98,705	91,686	0.42	0.65		105	150	(45)	(51)	6
purchased, securities sold under repurchase agreements and short-term borrowed funds (1)	3,478	4,307	0.25	0.31		3	3		1	(1)
Long-term debt Total	19,682	22,347	2.64	3.22		130	181	(51)	(31)	(20)
interest-bearing liabilities	121,865	118,340	0.78	1.12		238	334	(96)	(81)	(15)
Noninterest-bearing deposits	29,990	23,370								
Other liabilities Shareholders' equity Total liabilities	7,326 y 20,125	6,259 17,551								
and shareholders' equity	\$179,306	\$165,520								
Average interest rate spread			3.77	% 3.91	%					
Net interest margin/ net interest income Taxable equivalent			3.94	% 4.09	%			\$ 66	\$(34)	\$ 100
adjustment						\$37	\$38			

(1) Yields are stated on a taxable equivalent basis assuming tax rates in effect for the periods presented.

(2)Total securities include securities available for sale and securities held to maturity.

(3) Includes Federal funds sold, securities purchased under resale agreements or similar arrangements, interest-bearing deposits with banks, trading securities, FHLB stock and other earning assets.

(4) Loan fees, which are not material for any of the periods shown, have been included for rate calculation purposes.

(5)Nonaccrual loans have been included in the average balances.

(6) Excludes basis adjustments for fair value hedges.

# Table 2-2

FTE Net Interest Income and Rate / Volume Analysis Nine Months Ended September 30, 2012 and 2011

	Average Ba	alances (6)	Annualiz		Income/	Fynense	Increase	Change	due to
	C C		Yield/Ra			-		C C	
	2012	2011	2012	2011	2012	2011	(Decrease)	Rate	Volume
	(Dollars in	millions)							
Assets									
Total securities, at									
amortized cost (1)(2) U.S.									
government-sponsore entities (GSE)	e <b>\$</b> 846	\$146	1.48 %	1.45 %	\$9	\$2	\$7	\$	\$7
Mortgage-backed	21 415	00.000	2.06	1.76	405	200	1.77	50	110
securities issued by GSE	31,415	23,368	2.06	1.76	485	308	177	58	119
States and political subdivisions	1,854	1,907	5.84	5.69	81	81		2	(2)
Non-agency									
mortgage-backed	358	551	5.78	6.56	16	27	(11)	(3)	(8)
securities	(10)	60 <b>5</b>	1 50	1.50	0	0			
Other securities	648	695 1 252	1.59	1.53	8	8	(1)	5	$(\mathbf{C})$
Covered securities	1,196	1,252	13.89	13.31	124	125	(1)	5	(6)
Total securities	36,317	27,919	2.66	2.63	723 21	551 16	172 5	62 5	110
Other earning assets (3) Loans and leases, net of		3,286	0.83	0.63	21	10	5	3	
unearned income									
(1)(4)(5)									
Commercial:									
Commercial and									
industrial	36,613	33,789	3.99	4.27	1,095	1,078	17	(73)	90
Commercial real	10 (01	11.010	<b>a</b> a 1	• • •		220	( <b>1 -</b> )		( <b>4 -</b> )
estate-other	10,694	11,240	3.81	3.81	305	320	(15)		(15)
Commercial real									
estate-residential	1,755	2,928	3.67	3.53	48	77	(29)	3	(32)
ADC									
Direct retail lending	15,103	13,738	4.89	5.25	553	539	14	(39)	53
Sales finance	7,665	7,166	4.05	5.00	232	268	(36)	(54)	18
Revolving credit	2,196	2,088	8.42	8.80	138	137	1	(6)	7
Residential	22,221	18,355	4.42	4.86	738	670	68	(64)	132
mortgage	22,221	10,555	7,72	7.00	750	070	00	(04)	152
Other lending	9,348	8,162	11.15	11.56	780	706	74	(26)	100
subsidiaries									
Total loans and	105,595	97,466	4.92	5.20	3,889	3,795	94	(259)	353
leases held for									
investment									

(excluding covered loans)									
Covered Total loans and	4,235	5,629	18.89	19.21	599	809	(210)	(13)	(197)
leases held for investment	109,830	103,095	5.46	5.97	4,488	4,604	(116)	(272)	156
Loans held for sale	2,772	2,004	3.49	3.77	73	57	16	(4)	20
Total loans and leases	112,602	105,099	5.41	5.93	4,561	4,661	(100)	(276)	176
Total earning assets Nonearning assets Total assets	152,271 24,454 \$176,725	136,304 23,788 \$160,092	4.65	5.12	5,305	5,228	77	(209)	286
Liabilities and Shareholders' Equity Interest-bearing deposits:									
Interest-checking	\$19,928	\$18,326	0.13	0.16	19	23	(4)	(6)	2
Money market and savings	46,578	40,108	0.19	0.35	66	105	(39)	(54)	15
Certificates and other time deposits	31,620	27,657	1.05	1.68	248	347	(99)	(144)	45
Foreign deposits - interest-bearing	156	810	0.10	(0.39)	)	(2)	2	1	1
Total interest-bearing	98,282	86,901	0.45	0.73	333	473	(140)	(203)	63
deposits Federal funds purchased, securities sold under repurchase agreements and short-term borrowed funds (1)	3,431	5,682	0.26	0.28	7	12	(5)	(1)	(4)
Long-term debt Total	21,310	22,448	2.95	3.44	472	578	(106)	(78)	(28)
interest-bearing liabilities	123,023	115,031	0.88	1.23	812	1,063	(251)	(282)	31
Noninterest-bearing	27,943	22,179							
deposits Other liabilities Shareholders' equity Total	6,857 18,902	5,780 17,102							
liabilities and shareholders' equity	\$176,725	\$160,092							
Average interest rate spread			3.77	3.89					
Net interest margin/ net interest income			3.94	% 4.08	% \$4,493 \$112	\$4,165 \$110	\$ 328	\$73	\$ 255

Taxable equivalent adjustment

(1) Yields are stated on a taxable equivalent basis assuming tax rates in effect for the periods presented.

(2) Total securities include securities available for sale and securities held to maturity.

(3) Includes Federal funds sold, securities purchased under resale agreements or similar arrangements, interest-bearing deposits with banks, trading securities, FHLB stock and other earning assets.

(4) Loan fees, which are not material for any of the periods shown, have been included for rate calculation purposes.

(5) Nonaccrual loans have been included in the average balances.

(6)Excludes basis adjustments for fair value hedges.

#### Revenue, Net of Provision Impact from Covered Assets

The following table provides information related to covered loans and securities and the FDIC loss sharing asset recognized in the Colonial acquisition. The table excludes all amounts related to other assets acquired and liabilities assumed in the acquisition.

#### Table 3

Revenue, Net of Provision Impact from Covered Assets

	30,		Nine M Ended Septem 2012	ıber 30,
	(Dolla	ırs in mi	llions)	
Interest income-covered loans		\$273	\$599 <sup>°</sup>	\$809
Interest income-covered securitie		45	124	125
Total interest income	219	318	723	934
Provision for covered loans		(7)	(17)	
Other-than-temporary-impairment	nt			
for covered securities			(4)	
FDIC loss share income, net	(90)	(104)	(221)	(243)
Net revenue after				
provision for covered loans	\$129	\$207	\$481	\$669
FDIC loss share income, net				
Offset to provision for covered loans	r\$	\$6	\$14	\$18
Accretion due to credit loss	(73)	(96)	(197)	(226)
improvement Offset to OTTI for covered securities			3	
Accretion for securities	(17)	(14)	(41)	(35)
Third Quarter 2012 compared to '		\$(104) Duarter 2		\$(243)

Third Quarter 2012 compared to Third Quarter 2011

Interest income for the third quarter of 2012 on covered loans and securities decreased \$99 million compared to the third quarter of 2011. Interest income on covered loans decreased \$98 million primarily due to lower average loan balances. The yield on covered loans for the third quarter of 2012 was 18.21% compared to 20.29% in 2011.

There was no provision for covered loans in the current quarter, a decrease of \$7 million compared to the third quarter of 2011. The cash flow reassessment related to the third quarter of 2012 showed decreases in expected cash flows in

certain loan pools that resulted in additional provisions that were fully offset by recoveries in other previously impaired loan pools.

FDIC loss share income, net was a negative \$90 million for the third quarter of 2012, which was due to negative accretion attributable to the offset for the cumulative impact of cash flow reassessments for covered loans and negative accretion for covered securities. The negative accretion related to the improvement in credit losses is recognized on a level yield basis over the life of the related FDIC loss share asset, which has a shorter weighted average life than the corresponding loans.

# Nine Months of 2012 compared to Nine Months of 2011

Interest income for the nine months ended September 30, 2012 on covered loans and securities decreased \$211 million compared to the nine months ended September 30, 2011. The decrease was primarily due to lower average loan balances. The yield on covered loans for the nine months ended September 30, 2012 was 18.89% compared to 19.21% in the corresponding period of 2011. At September 30, 2012, the accretable yield balance on these loans was \$1.0 billion. Accretable yield represents the excess of future cash flows above the current net carrying amount of loans and will be recognized into income over the remaining life of the covered and acquired loans.

The provision for covered loans was \$17 million for the nine months ended September 30, 2012, compared to \$22 million for the same period of the prior year.

FDIC loss share income, net was a negative \$221 million for the nine months ended September 30, 2012 compared to a negative \$243 million for the corresponding period of the prior year.

# Provision for Credit Losses

# Third Quarter 2012 compared to Third Quarter 2011

The provision for credit losses totaled \$244 million for the third quarter of 2012 compared to \$250 million (including \$7 million for covered loans) for the third quarter of 2011. The decrease in the overall provision for credit losses was primarily due to updated loss estimate factors related to the commercial real estate and residential mortgage portfolios, partially offset by provision increases related to the commercial and industrial and other lending subsidiaries portfolios.

Net charge-offs, excluding covered loans, were \$63 million lower than the third quarter of 2011. This decrease in net charge-offs was broad-based in nature, with the other lending subsidiaries portfolio representing the only increase in net charge-offs compared to the prior year period. Net charge-offs were 1.05% of average loans and leases on an annualized basis (or 1.08% excluding covered loans) for the third quarter of 2012 compared to 1.57% of average loans and leases (or 1.44% excluding covered loans) for the same period in 2011.

#### Nine Months of 2012 compared to Nine Months of 2011

The provision for credit losses totaled \$805 million (including \$17 million for covered loans) for the nine months ended September 30, 2012, compared to \$918 million (including \$22 million for covered loans) for the same period of 2011. The decrease in the provision for credit losses was primarily due to decreases in the commercial real estate and residential mortgage portfolios, partially offset by increases in the commercial and industrial, direct retail lending and other lending subsidiaries portfolios.

Net charge-offs, excluding covered loans, for the nine months ended September 30, 2012 were \$249 million lower than the comparable period of the prior year. While net charge-offs decreased in most portfolios, net charge-offs related to the commercial and industrial and other lending subsidiaries portfolios increased modestly when compared to the prior comparable period. Net charge-offs were 1.18% of average loans and leases on an annualized basis (or 1.19% excluding covered loans) for the nine months ended September 30, 2012 compared to 1.61% of average loans and leases (or 1.63% excluding covered loans) for the same period in 2011.

## Noninterest Income

## Third Quarter 2012 compared to Third Quarter 2011

Noninterest income for the three months ended September 30, 2012 totaled \$963 million, compared to \$690 million for the third quarter of 2011, an increase of \$273 million. The increase in noninterest income was driven by increases in insurance and mortgage banking income, and decreases in losses on the sale of securities and commercial loans held for sale, compared to the same quarter of the prior year.

Insurance income was \$92 million higher, primarily due to the acquisition of Crump Insurance on April 2, 2012, which added approximately \$74 million in revenue for the quarter. The remainder of the increase in insurance income was attributable to the impact of other acquisitions that closed during the fourth quarter of 2011 and firming market conditions for insurance premiums. Management expects seasonally stronger insurance revenues during the fourth quarter of 2012.

Mortgage banking income improved \$88 million, which reflects \$96 million of higher gains on residential mortgage loan production due to wider margins and increased loan originations. Included in mortgage banking income during the third quarter of 2012 was a gain of \$20 million from the net valuation of residential mortgage servicing rights. This compares to a net gain of \$30 million in the third quarter of 2011. Mortgage banking income is expected to remain strong during the fourth quarter of 2012.

Net securities losses for the third quarter of 2012 were \$38 million lower than the prior year quarter due to lower other-than-temporary impairment. Other income was up \$50 million due to \$37 million in losses and write-downs recorded on commercial loans held for sale in the third quarter of 2011, and \$23 million in higher income related to assets for certain post-employment benefits, which was offset in personnel costs. These increases were partially offset by a decrease in income related to private equity and other similar investments.

Other categories of noninterest income, including services charges on deposits, investment banking and brokerage fees and commissions, checkcard fees, bankcard fees and merchant discounts, trust and investment advisory revenues, income from bank-owned life insurance and FDIC loss share income totaled \$328 million for the three months ended September 30, 2012, compared to \$323 million for the same period of 2011. Increases in investment banking and brokerage fees and

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commissions, bankcard fees and merchant discounts and FDIC loss share income were partially offset by a \$30 million decrease in checkcard fees, which primarily relates to the implementation of the Durbin amendment on October 1, 2011.

#### Nine Months of 2012 compared to Nine Months of 2011

Noninterest income for the nine months ended September 30, 2012 totaled \$2.8 billion, compared to \$2.2 billion for the same period in 2011, an increase of \$609 million, or 27.8%. This increase was primarily attributable to increases in insurance, mortgage banking and other income, partially offset by a decrease in checkcard fees.

Insurance income, which is BB&T's largest source of noninterest income, totaled \$997 million for the nine months ended September 30, 2012, up 26.2% compared to the corresponding period of 2011. The increase in insurance income reflects the acquisition of Crump Insurance during the second quarter of 2012, the acquisitions of Atlantic Risk Management, Liberty Benefits and Precept that closed during the fourth quarter of 2011, and firming market conditions for insurance premiums.

Mortgage banking income totaled \$609 million for the nine months ended September 30, 2012, an increase of \$308 million compared to the amount earned in the corresponding period of 2011. This increase is primarily due to \$271 million in higher gains on residential mortgage loan production due to wider margins and increased loan originations. Also included in mortgage banking income during the first nine months of 2012 was a gain of \$80 million from the net valuation of residential mortgage servicing rights compared to a gain of \$30 million in the prior year period.

Other income increased \$104 million due to \$138 million of losses and write-downs recorded on commercial loans held for sale in the 2011 period, partially offset by a \$42 million write-down related to affordable housing investments due to revised estimates and processes used to value these investments that was recorded in the first quarter of 2012.

Other categories of noninterest income, including service charges on deposits, investment banking and brokerage fees and commissions, checkcard fees, bankcard fees and merchant discounts, trust and investment advisory revenues, income from bank-owned life insurance, FDIC loss share income, and securities gains (losses) totaled \$986 million during the nine months ended September 30, 2012, compared with \$996 million for the same period of 2011. Increases in investment banking and brokerage fees and commissions, bankcard fees and merchant discounts, FDIC loss share income, and a reduction in securities losses in the current year, were offset by a \$93 million decrease in checkcard fees, which primarily relates to the implementation of the Durbin amendment on October 1, 2011.

#### Noninterest Expense

#### Third Quarter 2012 compared to Third Quarter 2011

Noninterest expenses totaled \$1.5 billion for third quarter of 2012, an increase of \$112 million compared to the same quarter of 2011. The increase in noninterest expenses was primarily driven by an increase in personnel expense, which was partially attributable to the acquisitions of Crump and BankAtlantic, merger-related costs associated with the acquisition of BankAtlantic in the current quarter, and an increase in loan processing expense, partially offset by a decrease in foreclosed property expense.

Personnel expense, the largest component of noninterest expense, was \$797 million for the current quarter compared to \$671 million for the same period in 2011, an increase of \$126 million, or 18.8%. This increase included \$60 million

in personnel expense related to the Crump Insurance and BankAtlantic acquisitions. Other factors contributing to the increase in personnel expense include an increase of \$23 million in other post-employment benefits, which was offset in other income, and increases in production related and other incentives and pension expense, which increased \$16 million and \$15 million, respectively.

The acquisition of BankAtlantic on July 31, 2012 also resulted in a \$43 million increase in merger-related and restructuring charges in the current quarter. Loan processing expenses increased \$30 million compared to the same quarter of the prior year, primarily due to \$28 million in expenses related to better identification of unrecoverable costs associated with investor-owned loans.

Foreclosed property expense includes the gain or loss on sale of foreclosed property, valuation adjustments resulting from updated appraisals, and the ongoing expense of maintaining foreclosed properties. Foreclosed property expense for the three months ended September 30, 2012 totaled \$54 million, compared to \$168 million for the third quarter of 2011. Foreclosed property expense was lower due to fewer losses and write-downs and lower maintenance costs due to a reduction in inventory compared to the prior year. Future decreases in expense will be driven by decreases of inflows to foreclosed property.

Other categories of noninterest expenses, including occupancy and equipment expense, regulatory charges, professional services, software expense, amortization of intangibles, and other expenses totaled \$550 million for the current quarter compared to \$523 million for the same period of 2011. This increase was due to additional expenses associated with the Crump and BankAtlantic acquisitions totaling \$35 million, a \$12 million increase in operating charge-offs and similar expenses due primarily to the announced settlement of Visa's litigation in July 2012, and smaller increases in various other expenses including advertising. These increases were partially offset by a \$16 million improvement as a result of a loss on the sale of a leveraged lease in the earlier quarter.

## Nine Months of 2012 compared to Nine Months of 2011

Noninterest expenses totaled \$4.3 billion for the nine months ended September 30, 2012, an increase of \$156 million, or 3.7%, over the same period a year ago.

Personnel expense was \$2.3 billion for the nine months ended September 30, 2012 compared to \$2.0 billion for the same period in 2011, an increase of \$254 million, or 12.4%. The acquisitions of Crump Insurance and Bank Atlantic resulted in a \$110 million increase in personnel expense during the current period. Other factors driving the increase include a \$42 million increase in production related and other incentives, a \$44 million increase in pension expense, primarily due to increased amortization of deferred actuarial losses, normal salary increases and other adjustments.

Foreclosed property expense for the nine months ended September 30, 2012 totaled \$218 million compared to \$456 million for the same period in 2011, a decrease of \$238 million, or 52.2%. Foreclosed property expense was lower due to fewer losses and write-downs and lower maintenance costs due to a reduction in inventory compared to the prior year.

Regulatory charges totaled \$124 million for the nine months ended September 30, 2012 compared to \$166 million for the same period in 2011, a decrease of \$42 million, or 25.3%, which reflects improved credit quality that led to lower deposit insurance premiums. Loan processing expenses were \$210 million for the nine months ended September 30, 2012 compared to \$168 million in the same period of the prior year, reflecting an increase in investor-owned foreclosure expense and mortgage repurchase reserves. Merger-related and restructuring charges increased \$57 million compared to the prior period, primarily the result of the Crump Insurance and BankAtlantic acquisitions.

Other categories of noninterest expenses, including occupancy and equipment expense, professional services, software expense, amortization of intangibles, and other expenses, totaled \$1.4 billion for the nine months ended September 30, 2012 compared to \$1.3 billion for the same period of 2011, an increase of \$83 million. The increase was due to additional expenses for the Crump Insurance and BankAtlantic acquisitions, increased advertising and marketing expense, and other normal operating increases.

## Provision for Income Taxes

# Third Quarter 2012 compared to Third Quarter 2011

The provision for income taxes was \$177 million for the third quarter of 2012, an increase of \$109 million compared to the same period of 2011, primarily due to higher pre-tax income. BB&T's effective income tax rates for the third quarters of 2012 and 2011 were 26.3% and 15.5%, respectively. The higher effective tax rate in the current year is primarily the result of higher pre-tax income relative to permanent tax differences. The effective tax rate for the fourth quarter of 2012 is expected to remain consistent with the rate for the third quarter.

BB&T has extended credit to, and invested in, the obligations of states and municipalities and their agencies, and has made other investments and loans that produce tax-exempt income. The income generated from these investments, together with certain other transactions that have favorable tax treatment, have reduced BB&T's overall effective tax rate from the statutory rate in 2012 and 2011.

## Nine Months of 2012 compared to Nine Months of 2011

The provision for income taxes was \$557 million for the nine months ended September 30, 2012, an increase of \$345 million compared to the same period of 2011, primarily due to higher pre-tax income. BB&T's effective income tax rates for the nine months ended September 30, 2012 and 2011 were 27.4% and 18.5%, respectively. The higher effective tax rate in the current year is primarily the result of higher pre-tax income relative to permanent tax differences.

Refer to Note 11 "Income Taxes" in the "Notes to Consolidated Financial Statements" for a discussion of uncertain tax positions and other tax matters.

#### Segment Results

BB&T's operations are divided into six reportable business segments: Community Banking, Residential Mortgage Banking, Dealer Financial Services, Specialized Lending, Insurance Services, and Financial Services. These operating segments have been identified based on BB&T's organizational structure. See Note 17 "Operating Segments" in the "Notes to Consolidated Financial Statements" contained herein and BB&T's Annual Report on Form 10-K for the year ended December 31, 2011, for additional disclosures related to BB&T's reportable business segments. Fluctuations in noninterest income and noninterest expense incurred directly by the operating segments are more fully discussed in the "Noninterest Income" and "Noninterest Expense" sections above. The following table reflects the net income (loss) for each of BB&T's operating segments:

Table 4 BB&T Corporation Net Income by Reportable Segments

	Three					
	Month	ıs	Nine M	onths		
	Ended	l	Ended			
	Septer	nber	September 30,			
	30,					
	2012	2011	2012	2011		
	(Dolla	rs in m	illions)			
Community Banking	\$250	\$178	\$532	\$486		
Residential Mortgage Banking	83	17	280	(52)		
Dealer Financial Services	53	60	170	160		
Specialized Lending	43	54	163	171		
Insurance Services	16	10	105	76		
Financial Services	71	70	196	194		
Other, Treasury and Corporate	(20)	(18)	33	(103)		
BB&T Corporation	\$496	\$371	\$1,479	\$932		
Third Quarter 2012 compared t	o Thire	d Quari	ter 2011			

Community Banking reported net income of \$250 million compared to \$178 million in the prior year. The increase was primarily due to a \$121 million decrease in noninterest expense and a \$50 million decrease in the allocated provision for loan and lease losses, partially offset by a \$40 million decrease in segment net interest income and a \$41 million increase in the provision for income taxes. The decrease in noninterest expense was driven by lower foreclosed property expenses and related legal fees, while the decline in provision expense was driven by improving credit trends in the loan portfolio, as well as lower commercial loan charge-offs as compared to the prior year. The decrease in segment net interest income was primarily due to lower funds transfer pricing ("FTP") credits earned on deposits compared to the prior year, partially offset by a corresponding decrease in FTP charges on loans. The decrease in net funds transfer pricing was further offset by improvements in the deposit mix as a result of transaction deposit growth and a managed reduction in client certificates of deposits.

Residential Mortgage Banking reported net income of \$83 million compared to \$17 million in the prior year. The increase was primarily attributable to a \$90 million increase in noninterest income and a \$33 million decrease in the allocated provision for loan and lease losses. The increase in noninterest income was driven by higher gains on residential mortgage loan production due to wider margins and increased loan originations, partially offset by a decrease in the fair value of net mortgage servicing rights. The \$33 million decrease in the allocated provision for loan and lease losses resulted from improving credit trends in the residential mortgage loan portfolio. The benefit associated with the increase in noninterest income and decrease in the provision was partially offset by a \$34 million increase in noninterest expense, which was driven by the costs associated with increased loan originations and an increase in loan processing expenses, and a \$39 million increase in the provision for income taxes.

Dealer Financial Services reported net income of \$53 million compared to \$60 million in the prior year. The decrease was primarily due to a \$19 million increase in the allocated provision for loan and lease losses, partially offset by a \$10 million increase in segment net interest income. The increase in the allocated provision for loan and lease losses reflects the impacts of segment loan growth and reserve rate adjustments. The increase in segment net interest income was primarily attributable to Regional Acceptance Corporation, which benefited from lower FTP cost of funding coupled with growth in the loan portfolio. Dealer Financial Services grew average loans by 6.3% compared to the third quarter of 2011.

Specialized Lending reported net income of \$43 million compared to \$54 million in the prior year. The decrease was primarily due to a \$39 million increase in the allocated provision for loan and lease losses, partially offset by a \$24 million

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increase in segment net interest income. The increase in the allocated provision for loan and lease losses was primarily a result of an adjustment to loss factors in the current quarter on certain consumer loan portfolios, which largely resulted from an acceleration in the timing of certain consumer loan charge-offs. Segment net interest income growth was driven by 48.0% growth in average loan balances in small ticket financing when compared to the third quarter of 2011, which resulted from expanded dealer financing relationships. In addition, Mortgage Warehouse Lending's average loan balances grew 108.3% when compared to the same period of the prior year, as a result of increased market penetration, higher commitment levels, and higher line usage.

Insurance Services reported net income of \$16 million compared to \$10 million in the prior year. Noninterest income growth of \$95 million was primarily driven by the acquisition of Crump Insurance on April 2, 2012, which contributed \$74 million of insurance income in the third quarter of 2012. In addition, Insurance Services benefited from higher commissions on property and casualty insurance, life insurance, and employee benefits as insurance pricing continues to firm. Employee benefit commission growth was driven by revenues from two California-based companies acquired in the fourth quarter of 2011: Precept, a full-service employee benefits consulting and administrative solutions firm, and Liberty Benefit Insurance Services, a full-service employee benefits broker. Higher noninterest income growth was offset by a \$74 million increase in noninterest expense, primarily as a result of acquisition-related personnel costs.

Financial Services reported net income of \$71 million compared to \$70 million in the prior year. Net income results were driven by a \$16 million increase in segment net interest income and an \$11 million increase in noninterest income. The increase in segment net interest income was primarily due to strong loan and deposit growth generated by Corporate Banking and BB&T Wealth. Corporate Banking's loan and transaction deposit growth over the prior year totaled 49.6% and 147.2%, respectively. These increases were generated through strong growth in both existing core markets as well as newer markets, including Texas and Alabama. BB&T Wealth reported loan and transaction deposit growth over the prior year totaling 32.7% and 34.7%, which was driven by client acquisition and cross-selling initiatives. The increase in noninterest income was primarily driven by higher investment banking and brokerage commissions, as well as higher mortgage banking referral income related to BB&T Wealth clients. The growth in segment net interest income and noninterest income was partially offset by an \$11 million increase in the allocated provision for loan and lease losses and a \$9 million increase in noninterest expense. BB&T Wealth has expanded its loan delivery platform to provide a tailored origination and servicing experience to meet the unique needs of the wealth client, making its lending products more competitive in the market and enabling BB&T Wealth to better serve current clients and compete for new clients. Segment net interest income for Financial Services includes the net interest margin and FTP related to the loans and deposits assigned to BB&T Wealth that are housed in the Community Bank.

Net income in Other, Treasury & Corporate can vary due to changing needs of the Corporation, including the size of the investment portfolio, the need for wholesale funding, and income received from derivatives used to hedge the balance sheet. In the third quarter of 2012, Other, Treasury & Corporate generated a net loss of \$20 million compared to a net loss of \$18 million in the prior year. The increase in net loss was driven by a \$102 million increase in noninterest expense, primarily resulting from merger-related charges and occupancy and equipment expense associated with the BankAtlantic acquisition and increased expense related to certain post-employment benefits, partially offset by a \$75 million increase in noninterest income primarily related to reduced other-than-temporary impairment losses in the investment portfolio, increased loss share income, service charge income associated with the BankAtlantic acquisition and other income.

Nine Months of 2012 compared to Nine Months of 2011

Community Banking reported net income of \$532 million compared to \$486 million in the prior year. The increase was primarily due to a \$250 million decrease in noninterest expense and a \$54 million increase in noninterest income, partially offset by a \$121 million decrease in segment net interest income and a \$94 million increase in allocated corporate expenses. The decrease in noninterest expense was driven by lower foreclosed property expenses and regulatory charges, while the increase in noninterest income was driven by higher mortgage banking referral income and bankcard and merchant discount revenue. In addition, noninterest income in the prior year was impacted by the recognition of losses on the sale of commercial loans. The decrease in segment net interest income was primarily due to lower FTP credits earned on deposits compared to the prior year, partially offset by a corresponding decrease in FTP charges on loans. The decrease in net funds transfer pricing was further offset by improvements in the deposit mix as a result of transaction deposit growth and a managed reduction in client certificates of deposits. The increase in allocated corporate expenses was driven by higher service center allocations as a result of increased centralization of credit administration functions and increased information technology and operations expenses.

Residential Mortgage Banking reported net income of \$280 million compared to a net loss of \$52 million in the prior year. The increase was primarily attributable to a \$309 million increase in noninterest income and a \$242 million decrease in the allocated provision for loan and lease losses. The increase in noninterest income was driven by higher gains on residential

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mortgage loan production due to wider margins and increased loan originations and an increase in the fair value of net mortgage servicing rights. The decrease in the allocated provision for loan and lease losses resulted from improving credit trends in the residential mortgage loan portfolio. The benefit associated with the increase in noninterest income and decrease in the provision was partially offset by a \$200 million increase in the provision for income taxes.

Dealer Financial Services reported net income of \$170 million compared to \$160 million in the prior year. The increase was primarily due to a \$36 million increase in segment net interest income, partially offset by a \$14 million increase in the allocated provision for loan and lease losses and a \$7 million increase in noninterest expense. The increase in segment net interest income was primarily attributable to Regional Acceptance Corporation, which benefited from lower FTP cost of funding coupled with growth in the loan portfolio. Dealer Financial Services grew average loans by 6.1% compared to the prior year. The increase in the allocated provision for loan and lease losses reflects the impacts of segment loan growth and reserve rate adjustments, while the increase in noninterest expense was primarily due to higher personnel costs.

Specialized Lending reported net income of \$163 million compared to \$171 million in the prior year. The decrease was primarily due to a \$68 million increase in the allocated provision for loan and lease losses and a \$12 million increase in noninterest expense, offset by a \$62 million increase in segment net interest income and a \$9 million increase in noninterest income. Segment net interest income growth was driven by 45.1% growth in average loan balances in small ticket financing when compared to the prior year, which resulted from expanded dealer financing relationships. In addition, Mortgage Warehouse Lending's average loan balances grew 115.0% when compared to the prior year, as a result of increased market penetration, higher commitment levels, and higher line usage. The increase in the allocated provision for loan and lease losses was primarily a result of loan growth and an adjustment to loss factors on certain consumer loan portfolios, which largely resulted from an acceleration in the timing of certain consumer loan charge-offs. The increase in noninterest expense was driven by higher depreciation on operating leases, personnel expense, and foreclosed property expense. The increase in noninterest income was primarily due to higher fees generated by the Equipment Finance and Commercial Finance businesses.

Insurance Services reported net income of \$105 million compared to \$76 million in the prior year. Noninterest income growth of \$212 million was primarily driven by the acquisition of Crump Insurance on April 2, 2012, which contributed \$151 million of insurance income post-acquisition. In addition, Insurance Services benefited from higher commissions on property and casualty insurance, life insurance, and employee benefits as insurance pricing continues to firm. Employee benefit commission growth was driven by revenues from two California-based companies acquired in the fourth quarter of 2011: Precept, a full-service employee benefits broker. Higher noninterest income growth was partially offset by a \$145 million increase in noninterest expense, primarily as a result of acquisition-related personnel costs and a \$15 million increase in the provision for income taxes.

Financial Services reported net income of \$196 million compared to \$194 million in the prior year. Net income results were driven by a \$68 million increase in segment net interest income and a \$19 million increase in noninterest income. The increase in segment net interest income was primarily due to strong loan and deposit growth generated by Corporate Banking and BB&T Wealth. Corporate Banking's loan and transaction deposit growth over the prior year totaled 53.6% and 124.1%, respectively. These increases were generated through strong growth in both existing core

markets as well as newer markets, including Texas and Alabama. BB&T Wealth reported loan and transaction deposit growth over the prior year totaling 34.5% and 39.0%, which was driven by client acquisition and cross-selling initiatives. The increase in noninterest income was primarily driven by higher trust and investment advisory revenue, investment banking and brokerage commissions, and mortgage banking referral income related to BB&T Wealth clients. The growth in segment net interest income and noninterest income was partially offset by a \$47 million increase in noninterest expense and a \$28 million increase in the allocated provision for loan and lease losses. BB&T Wealth has expanded its loan delivery platform to provide a tailored origination and servicing experience to meet the unique needs of the wealth client, making its lending products more competitive in the market and enabling BB&T Wealth to better serve current clients and compete for new clients. Segment net interest income for Financial Services includes the net interest margin and FTP related to the loans and deposits assigned to BB&T Wealth that are housed in the Community Bank.

Net income in Other, Treasury & Corporate can vary due to changing needs of the Corporation, including the size of the investment portfolio, the need for wholesale funding, and income received from derivatives used to hedge the balance sheet. Other, Treasury & Corporate generated net income of \$33 million compared to a net loss of \$103 million in the prior year. The increase was driven by a \$216 million increase in segment net interest income, as a result of an increase in BB&T's investment portfolio and a decrease in FTP funding credits on deposits allocated to the Community Banking segment, and a \$47 million decrease in the allocated provision for loan and lease losses, partially offset by a \$107 million reduction in the benefit for income taxes.

# Analysis Of Financial Condition

#### Investment Activities

The total securities portfolio was \$37.2 billion at September 30, 2012, an increase of \$831 million compared with December 31, 2011. As of September 30, 2012, the securities portfolio includes \$24.1 billion of available-for-sale securities and \$13.1 billion of securities held to maturity. Management holds a portion of BB&T's securities portfolio as held to maturity to mitigate possible negative impacts on its regulatory capital under the proposed Basel III capital guidelines. The effective duration of the securities portfolio was 2.1 years at September 30, 2012 compared to 3.3 years at December 31, 2011. The duration of the securities portfolio excludes equity securities, auction rate securities and certain non-agency mortgage-backed securities that were acquired in the Colonial acquisition. The increase in the September 30, 2012 securities portfolio reflects the purchase of \$2.0 billion of securities late in the third quarter, made in response to slowing loan growth forecasts.

Average securities for the third quarter of 2012 were \$35.3 billion, an increase of \$3.7 billion, or 11.7%, compared with the average balance during the third quarter of 2011. Average securities for the nine months of September 30, 2012 were \$36.3 billion, an increase of \$8.4 billion, or 30.1%, compared with the average balance during the same period of 2011. The increases in the average securities portfolio primarily reflect the purchase of additional GNMA securities in the latter half of 2011 as part of management's strategy to comply with the proposed Basel III liquidity guidelines.

See Note 2 "Securities" in the "Notes to Consolidated Financial Statements" herein for additional disclosures related to BB&T's evaluation of securities for other-than-temporary impairment.

## Lending Activities

For the third quarter of 2012, average total loans were \$115.6 billion, an increase of \$10.0 billion, or 9.4%, compared to the same period in 2011. Average loans held for investment were \$112.7 billion for the third quarter of 2012, an 8.5% increase compared to \$103.9 billion for the corresponding period of the prior year. For the nine months ended September 30, 2012, average total loans were \$112.6 billion, an increase of \$7.5 billion, or 7.1%, compared to the same period in 2011. Average loans held for investment were \$109.8 billion for the nine months ended September 30, 2012, average total loans held for investment were \$109.8 billion for the nine months ended September 30, 2012, a 6.5% increase compared to \$103.1 billion for the same period of the prior year.

The acquisition of BankAtlantic on July 31, 2012 resulted in an increase to average loans held for investment for the third quarter and first nine months of 2012 of \$1.2 billion and \$393 million, respectively. Growth in average loans held for investment was broad-based with notable growth in residential mortgage, commercial and industrial, direct retail and other lending subsidiaries. Growth in the average loan portfolio was partially offset by continued runoff in the commercial real estate–residential ADC portfolio, as well as expected runoff in the covered loan portfolio. Including the impact of the BankAtlantic acquisition, loan growth for the fourth quarter of 2012 is expected to be in the range of 5% to 7% on an annualized basis compared to the third quarter of 2012.

The following table presents the composition of average loans and leases:

#### Table 5

Composition of Average Loans and Leases

	Three Months Ended September 30,20122011					
	Balance	% of total	Balance	% of total		
	(Dollars	in milli	ons)			
Commercial loans and leases:						
Commercial and industrial	\$37,516	32.6	% \$34,280	32.5 %		
Commercial real estate - other	10,823	9.4	11,069	10.5		
Commercial real estate - residential ADC (1)	1,534	1.3	2,576	2.4		
Direct retail lending	15,520	13.4	13,802	13.0		
Sales finance	7,789	6.7	7,234	6.8		
Revolving credit	2,234	1.9	2,109	2.0		
Residential mortgage	23,481	20.3	18,818	17.8		
Other lending subsidiaries	9,998	8.6	8,652	8.2		
Total average loans and leases held for	r					
investment (excluding covered loans)	108,895	94.2	98,540	93.2		
Covered	3,826	3.3	5,342	5.1		
Total average loans and leases held						
for investment	112,721	97.5	103,882	98.3		
Loans held for sale	2,888	2.5	1,776	1.7		
Total average loans and leases	\$115,609	100.0	% \$105,658	100.0 %		

	Nine Months Ended September 30, 20122011Balance% of totalBalance% of total(Dollars in millions)				
Commercial loans and leases:					
Commercial and industrial	\$36,613	32.4	% \$33,789	32.1 %	
Commercial real estate other	10,694	9.5	11,240	10.7	
Commercial real estate residential ADC (1)	1,755	1.6	2,928	2.8	
Direct retail lending	15,103	13.4	13,738	13.0	
Sales finance	7,665	6.8	7,166	6.8	
Revolving credit	2,196	2.0	2,088	2.0	

Residential mortgage	22,221	19.7	18,355	17.5
Other lending subsidiaries	9,348	8.3	8,162	7.8
Total average loans and leases held for	•			
investment (excluding covered loans)	105,595	93.7	97,466	92.7
Covered	4,235	3.8	5,629	5.4
Total average loans and leases held				
for investment	109,830	97.5	103,095	98.1
Loans held for sale	2,772	2.5	2,004	1.9
Total average loans and leases	\$112,602	100.0 %	\$105,099	100.0 %

(1) Commercial real estate - residential ADC represents residential acquisition, development and construction loans.

Average commercial and industrial loans were up 9.4% for the third quarter of 2012 compared to the corresponding period of 2011, and 8.4% for the nine months ended September 30, 2012 compared to the same period of 2011. The increase in the commercial and industrial portfolio is largely a result of successful efforts to expand the geographic and industry sector expertise in the middle-market corporate lending arena. Average commercial real estate-residential, acquisition and development loans ("ADC") declined \$1.0 billion for the third guarter of 2012 and \$1.2 billion for the first nine months of 2012 compared to the same period of 2011. The declines in this portfolio reflect management's decision to reduce exposures to higher-risk real estate lending and continued runoff due to weakness in residential real estate development. The end of period balance of the ADC portfolio was \$1.5 billion as of September 30, 2012. Average commercial real estate-other loans for the third quarter of 2012 declined 2.2% compared to the third quarter of 2011, and 4.9% for the nine months ended

September 30, 2012 compared to the same period of 2011. The declines in this portfolio were primarily due to runoff of certain segments of the portfolio.

Average direct retail loans grew \$1.7 billion, or 12.4%, for the third quarter of 2012 compared to the same period of the prior year. For the nine months ended September 30, 2012, average loans in this portfolio grew 9.9%, compared to the average for the corresponding period of 2011. This portfolio is primarily home equity loans and lines to individuals. Period end balances in this portfolio have increased for each of the last six quarters and have been driven by demand for home equity loans and non-real estate loans originated through the wealth and small business lending channels.

Average residential mortgage loans held for investment increased \$4.7 billion, or 24.8%, for the third quarter of 2012 compared to the corresponding period of 2011, as management's strategy was to retain a higher portion of residential mortgage production in the held for investment portfolio. Management revised its strategy late in the second quarter of 2012 and began directing the majority of future mortgage production to the held for sale portfolio. As a result, further declines in the growth of average residential mortgage loans are expected in future quarters. Average residential mortgage loans for the nine months ended September 30, 2012, were up \$3.9 billion, or 21.1%, compared to the same period of 2011.

Average sales finance loans increased 7.7% for the third quarter of 2012 compared to the corresponding period in 2011, and 7.0% for the nine months ended September 30, 2012 compared to the same period of 2011. The increases in sales finance loans were due to strong growth in prime automobile loans.

Average loans held within BB&T's other lending subsidiaries increased 15.6% for the third quarter of 2012 compared to the corresponding period of 2011. For the nine months ended September 30, 2012, average loans in this portfolio grew 14.5%, compared to the average for the corresponding period of 2011. All of these specialized lending businesses experienced growth during these periods. The largest contributors to growth in this portfolio were equipment finance lending and small ticket consumer finance.

Average loans held for sale increased \$1.1 billion, or 62.6%, for the third quarter of 2012 compared to the same period in 2011, due to growth of \$1.3 billion in average residential mortgage loans held for sale as a result of the historic low-rate environment, partially offset by a decline of \$102 million in average nonperforming commercial loans held for sale that were still held in 2011 as part of management's nonperforming loan disposition efforts. For the nine months ended September 30, 2012, average loans held for sale were up \$768 million, or 38.3%, compared to the same period of 2011. This growth includes an increase of \$1.0 billion in average residential mortgage loans held for sale, partially offset by a decline of \$256 million in average nonperforming commercial loans held for sale. All of these nonperforming commercial loans held for sale were disposed of prior to the end of 2011.

## Asset Quality

BB&T's asset quality continued to improve during the third quarter of 2012. Nonperforming assets, which includes foreclosed real estate, repossessions, nonaccrual loans and nonperforming troubled debt restructurings (nonperforming "restructurings"), totaled \$2.0 billion (or \$1.7 billion excluding covered foreclosed property) at September 30, 2012, compared to \$2.8 billion (or \$2.5 billion excluding covered foreclosed property) at December 31, 2011. The 29.9% decrease in nonperforming assets, excluding covered foreclosed property, was primarily due to a decline of \$397 million in foreclosed real estate and \$332 million in nonaccrual loans. Nonperforming assets have decreased for ten consecutive quarters and are at their lowest level since September 30, 2012. As a percentage of loans and leases plus foreclosed property, nonperforming assets were 1.70% at September 30, 2012 (or 1.51% excluding covered assets) compared with 2.52% (or 2.29% excluding covered assets) at December 31, 2011.

During the third quarter of 2012, a national bank regulatory agency issued guidance that may require certain loans, which have been discharged in bankruptcy and not reaffirmed by the borrower, to be accounted for as restructurings and possibly as nonperforming, regardless of their actual payment history and expected performance. At September 30, 2012, performing loans across all portfolios totaling approximately \$200 million with an estimated collateral value of \$140 million could potentially be impacted by this guidance. Approximately 70% of these loans have been current for 2 years or more and approximately 94% are less than 60 days past due. BB&T is working closely with its regulators to evaluate the impact of this new guidance and expects to finalize this analysis during the fourth quarter of 2012. This evaluation may result in additional restructurings and possible increases to nonperforming assets and charge-offs during the fourth quarter. Since the potential collateral shortfall has been considered in the allowance for loan and lease losses recorded at September 30, 2012, the impact of any changes is not expected to adversely affect fourth quarter earnings.

The current inventory of foreclosed real estate, excluding amounts covered under FDIC loss sharing agreements, totaled \$139 million as of September 30, 2012. This includes land and lots, which totaled \$62 million and had been held for

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approximately 17 months on average. The remaining foreclosed real estate of \$77 million, which is primarily single family residential and commercial real estate, had an average holding period of 10 months.

Management expects nonperforming assets to improve at a modest pace during the fourth quarter of 2012, assuming no significant economic deterioration during the quarter. Such improvement excludes any potential impact associated with the ongoing analysis of new regulatory guidance described above.

Loans 90 days or more past due and still accruing interest, excluding government guaranteed loans and loans covered by FDIC loss share agreements, totaled \$152 million at September 30, 2012, compared with \$202 million at year-end 2011, a decline of 24.8%. Loans 30-89 days past due, excluding government guaranteed loans and covered loans, totaled \$1.0 billion at September 30, 2012, which was a decline of \$104 million, or 9.2%, compared with \$1.1 billion at year-end 2011.

Substantially all of the loans acquired in the Colonial acquisition are covered by loss sharing agreements with the FDIC, whereby the FDIC reimburses BB&T for the majority of the losses incurred. Given the significant amount of covered loans that are past due but still accruing, BB&T believes the inclusion of these loans in certain asset quality ratios including "Loans 30-89 days past due and still accruing as a percentage of total loans and leases," "Loans 90 days or more past due and still accruing as a percentage of total loans and leases," "Nonperforming loans and leases as a percentage of total loans and leases" and certain other asset quality ratios that reflect nonperforming assets in the numerator or denominator (or both) results in significant distortion to these ratios. In addition, because loan level charge-offs related to the acquired loans are not recognized in the financial statements until the cumulative amounts exceed the original loss projections on a pool basis, the net charge-off ratio for the acquired loans is not consistent with the net charge-off ratio for other loan portfolios. The inclusion of these loans in the asset quality ratios described above could result in a lack of comparability across quarters or years, and could negatively impact comparability with other portfolios that were not impacted by acquisition accounting. BB&T believes that the presentation of asset quality measures excluding covered loans and related amounts from both the numerator and denominator provides better perspective into underlying trends related to the quality of its loan portfolio. Accordingly, the asset quality measures in Table 7 present asset quality information both on a consolidated basis as well as excluding the covered assets and related amounts. In addition, BB&T has excluded mortgage loans that are guaranteed by the government, primarily FHA/VA loans, from its asset quality metrics as these loans are recoverable through various government guarantees. Finally, BB&T has recorded certain amounts related to delinquent GNMA loans serviced for others that BB&T has the option, but not the obligation, to repurchase and has effectively regained control. These amounts are also excluded from asset quality metrics as reimbursement of insured amounts is proceeding in accordance with investor guidelines. The amount of government guaranteed mortgage loans and GNMA loans serviced for others that have been excluded are noted in the footnotes to Table 6.

BB&T's potential problem loans include loans on nonaccrual status or past due as disclosed in Table 6. In addition, for its commercial portfolio segment, loans that are rated special mention or substandard performing are closely monitored by management as potential problem loans. Refer to Note 4 "Allowance for Credit Losses" in the "Notes to Consolidated Financial Statements" herein for additional disclosures related to these potential problem loans.

The following tables summarize asset quality information for the past five quarters:

#### Table 6 Asset Quality

#### Asset Quality

## Three Months Ended 9/30/201**6**/30/2012 3/31/2012 12/31/2011 9/30/2011

	(Dollars	s in millior	ns)		
Nonperforming assets (1)					
Nonaccrual loans and leases					
Commercial:					
Commercial and industrial	\$597	\$ 620	\$ 685	\$ 582	\$ 579
Commercial real estate - other	259	301	312	394	438
Commercial real estate - residential ADC	204	241	312	376	428
Direct retail lending	134	133	139	142	151
Sales finance	7	13	15	7	7
Residential mortgage	266	263	320	308	298
Other lending subsidiaries	73	76	60	63	56
Total nonaccrual loans and leases held for investment	1,540	1,647	1,843	1,872	1,957
Loans held for sale					26
Total nonaccrual loans and leases	1,540	1,647	1,843	1,872	1,983
Foreclosed real estate (2)	139	221	378	536	950
Other foreclosed property	39	29	35	42	36
Total nonperforming assets (excluding covered assets) (1)(2)	\$1,718	\$ 1,897	\$ 2,256	\$ 2,450	\$ 2,969
Performing troubled debt restructurings					
(TDRs) (3)					
Commercial:					
Commercial and industrial	\$66	\$ 62	\$ 76	\$ 74	\$ 64
Commercial real estate - other	75	78	82	117	124
Commercial real estate - residential ADC	25	28	30	44	55
Direct retail lending	120	114	117	146	141
Sales finance	7	7	7	8	6
Revolving credit	58	58	61	62	63
Residential mortgage (6)	646	636	589	608	568
Other lending subsidiaries	77	69	53	50	46
Total performing TDRs (3)(6)	\$1,074	\$ 1,052	\$ 1,015	\$ 1,109	\$ 1,067
Loans 90 days or more past due and still					
accruing					
Commercial:					
Commercial and industrial	\$1	\$ 2	\$ 2	\$ 2	\$ 1
Commercial real estate - other			1		2

	4.1	20	10	FC	<b>E</b> 4
Direct retail lending	41	39	49	56	54
Sales finance	11	11	13	18	19
Revolving credit	14	13	14	17	15
Residential mortgage (7)(9)	80	78	72	104	91
Other lending subsidiaries	5	4	6	5	5
Total loans 90 days or more past due and					
still accruing (excluding					
covered loans) $(4)(7)(9)$	\$152	\$ 147	\$ 157	\$ 202	\$ 187
Loans 30-89 days past due					
Commercial:					
Commercial and industrial	\$41	\$ 53	\$ 62	\$ 85	\$ 76
Commercial real estate - other	9	16	26	22	27
Commercial real estate - residential ADC	8	9	8	14	27
Direct retail lending	136	119	135	162	149
Sales finance	53	49	50	75	67
Revolving credit	21	20	20	22	23
Residential mortgage (8)(10)	501	423	397	479	445
Other lending subsidiaries	259	218	172	273	243
Total loans 30 - 89 days past due (excluding covered loans) (5)(8)(10)	<sup>g</sup> \$1,028	\$ 907	\$ 870	\$ 1,132	\$ 1,057

- (1) Covered and other acquired loans are considered to be performing due to the application of the accretion method. Covered loans that are contractually past due are noted in the footnotes below.
- Excludes foreclosed real estate totaling \$289 million, \$310 million, \$364 million, \$378 million, and \$355 million at (2)September 30, 2012, June 30, 2012, March 31, 2012, December 31, 2011, and September 30, 2011, respectively, that are covered by FDIC loss sharing agreements.
- Excludes TDRs that are nonperforming totaling \$225 million, \$219 million, \$263 million, \$280 million and \$319 (3)million at September 30, 2012, June 30, 2012, March 31, 2012, December 31, 2011, and September 30, 2011,

respectively. These amounts are included in total nonperforming assets. Excludes loans 90 days or more past due that are covered by FDIC loss sharing agreements totaling \$476 million,

- (4)\$613 million, \$677 million, \$736 million and \$872 million at September 30, 2012, June 30, 2012, March 31, 2012, December 31, 2011, and September 30, 2011, respectively.
   Excludes loans past due 30-89 days that are covered by FDIC loss sharing agreements totaling \$173 million, \$199
- (5)million, \$258 million, \$222 million and \$211 million at September 30, 2012, June 30, 2012, March 31, 2012, December 31, 2011, and September 30, 2011, respectively.

Excludes restructured mortgage loans that are government guaranteed totaling \$275 million, \$266 million, \$242 million, \$236 million and \$214 million at September 30, 2012, June 30, 2012, March 31, 2012,

(6) December 31, 2011, and September 30, 2011, respectively. Includes restructured mortgage loans held for sale.

Excludes mortgage loans 90 days or more past due that are government guaranteed totaling \$233 million, \$217 million, \$218 million, \$206 million and \$185 million at September 30, 2012, June 30, 2012, March

(7) \$217 minor, \$210 minor, \$200 minor and \$100 minor at September 50, 2012, success, 2012, match 31, 2012, December 31, 2011, and September 30, 2011, respectively. Includes past due mortgage loans held for sale.

Excludes mortgage loans past due 30-89 days that are government guaranteed totaling \$95 million, \$94 million, \$82 million and \$82 million at September 30, 2012, June 30, 2012, March 31, 2012,

(8) Infiniti, \$32 minitin, \$31 minitin and \$32 minitin at September 30, 2012, success, 2012, Match 31, 2012, December 31, 2011, and September 30, 2011, respectively. Includes past due mortgage loans held for sale.

Excludes mortgage loans guaranteed by GNMA that BB&T does not have the obligation to repurchase that are 90 (9) days or more past due totaling \$499 million, \$453 million, \$439 million, \$426 million and \$389 million at

- September 30, 2012, June 30, 2012, March 31, 2012, December 31, 2011, and September 30, 2011, respectively. Excludes mortgage loans guaranteed by GNMA that BB&T does not have the obligation to repurchase that are past due 30-89 days totaling \$6 million, \$5 million, \$5 million, \$7 million and \$7 million at
  - (10) that are past due 50-89 days totaling \$6 minon, \$5 minon, \$5 minon, \$7 minon and \$7 minon at \$7 m

## Table 7Asset Quality Ratios

			ree Months		0/20/2011
	9/30/20	16//30/2012	2 3/31/2012	12/31/2011	9/30/2011
Asset Quality Ratios					
(including covered					
assets)					
Loans 30 - 89					
days past due and					
still accruing as a					
percentage of					
total loans and	1.02~%	0.97 %	1.02 %	1.22 %	1.18 %
leases $(1)(2)$					
Loans 90 days or					
more past due and	l				
still accruing as a					
percentage of					
total loans and	0.53	0.67	0.75	0.84	0.99
leases $(1)(2)$					
Nonperforming					
loans and leases					
as a percentage of	•				
total					
loans and	1.31	1.45	1.67	1.68	1.85
leases	1.51	1.45	1.07	1.00	1.05
Nonperforming					
assets as a					
percentage of:					
Total assets	1.10	1.24	1.50	1.62	1.98
Loans and					
leases plus	1.70	1.93	2.35	2.52	3.05
foreclosed	1.70	1.95	2.35	2.32	5.05
property					
Net charge-offs as	5				
a percentage of	1.05	1.21	1.28	1.44	1.57
average loans and	1100		1.20		110 /
leases					
Allowance for					
loan and lease					
losses as a					
percentage of					
loans					
and leases held	1.80	1.91	2.02	2.10	2.25
for investment Ratio of					
allowance for					
loan and lease					
ioan and lease					

losses to: Net 1.69 x 1.57 1.54 1.42 Х Х 1.45 Х Х charge-offs Nonperforming loans and 1.33 1.29 1.18 1.21 1.20 leases held for investment Asset Quality Ratios (excluding covered assets) (3) Loans 30 - 89 days past due and still accruing as a percentage of total loans and 0.90 % 0.83 % 0.82 % 1.06 % 1.03 % leases (1)(2)Loans 90 days or more past due and still accruing as a percentage of 0.18 total loans and 0.13 0.13 0.15 0.19 leases (1)(2)Nonperforming loans and leases as a percentage of total loans and 1.35 1.50 1.74 1.76 1.94 leases Nonperforming assets as a percentage of: Total assets 0.97 1.09 1.33 1.45 1.83 Loans and leases plus 1.51 1.72 2.12 2.29 2.88 foreclosed property Net charge-offs as a percentage of average loans and leases 1.08 1.22 1.28 1.44 1.46 Allowance for loan and lease losses as a percentage of loans and leases held 1.73 1.86 1.97 2.05 2.25 for investment Ratio of allowance for loan and lease

losses to: Net 1.59 x 1.52 x 1.51 1.40 1.55 Х Х Х charge-offs Nonperforming loans and 1.21 1.24 1.11 1.13 1.15 leases held for investment As of/For the Nine Months Ended September 30, 2012 2011 Asset Quality Ratios Including covered loans: Net charge-offs as a percentage 1.18 % 1.61 % of average loans and leases Ratio of allowance for loan and 1.54 x 1.39 x lease losses to net charge-offs Excluding covered loans: Net charge-offs as a percentage 1.19 % 1.63 % of average loans and leases (4) Ratio of allowance for loan and 1.49 x 1.38 x lease losses to net charge-offs

Applicable ratios are annualized.

(1) Excludes mortgage loans guaranteed by GNMA that BB&T does not have the obligation to repurchase. Refer to the footnotes of Table 6 for amounts related to these loans.

(2) Excludes mortgage loans guaranteed by the government. Refer to the footnotes of Table 6 for amounts related to these loans.

These asset quality ratios have been adjusted to remove the impact of covered loans and covered foreclosed

(3) property. Appropriate adjustments to the numerator and denominator have been reflected in the calculation of these ratios.

Management believes the inclusion of covered loans in certain asset quality ratios that include nonperforming assets, past due loans or net charge-offs in the numerator or denominator results in distortion of these ratios and they may not be comparable to other periods presented or to other portfolios that were not impacted by purchase accounting.

(4) Excluding the impact of losses and balances associated with BB&T's NPA disposition strategy, the adjusted net charge-offs ratio would have been 1.52% for the nine months ended September 30, 2011.

Certain of BB&T's residential mortgage loans have an initial period where the borrower is only required to pay the periodic interest. After the interest period, the loan will require both the payment of interest and principal over the remaining term. As of September 30, 2012, approximately 8.8% of the outstanding balance of residential mortgage loans is in the interest-only phase, compared to 11.2% at December 31, 2011. Approximately 36.4% of the interest only balances at September 30, 2012, will begin amortizing within the next three years. As of September 30, 2012, 4.2% of these interest-only loans are 30 days or more past due and still accruing and 2.6% are on nonaccrual status, compared to 4.3% and 2.8%, respectively, at December 31, 2011.

BB&T's home equity lines, which are a component of the direct retail portfolio, generally require the payment of interest only during the first 15 years after origination. After this initial period, the outstanding balance begins amortizing and requires the payment of both interest and principal. At September 30, 2012 and December 31, 2011, approximately 65.9% of the outstanding balance of home equity lines is currently in the interest-only phase and less than 5% of these balances will begin amortizing within the next three years. The delinquency rate of interest-only lines is similar to amortizing lines.

The following table presents the changes in nonperforming assets, excluding covered foreclosed property, during the nine months ended 2012 and 2011.

Table 8 Rollforward of Nonperforming Assets

	Nine Months Ended September 30,				
		2011			
	(Dollars millions				
Balance at	\$2,450	\$3 071			
January 1,	φ2,430	\$5,971			
New					
nonperforming	1,904	2,511			
assets					
Advances and					
principal	115	72			
increases					
Acquired in					
BankAtlantic	29				
purchase					
Disposals of					
foreclosed	(611)	(755)			
assets					

Disposals of nonperforming (574) (920)loans (1) Charge-offs (783)(1,214)and losses Payments (492)(477)Transfers to performing (321)(225)status Other, net 1 6 Balance at \$1,718 \$2,969 September 30,

Includes charge-offs and losses recorded upon sale of \$169 million (1) and \$162 million for the nine months ended September 30, 2012 and 2011, respectively.

Restructurings generally occur when a borrower is experiencing, or is expected to experience, financial difficulties in the near-term. As a result, BB&T will work with the borrower to prevent further difficulties, and ultimately to improve the likelihood of recovery on the loan. To facilitate this process, a concessionary modification that would not otherwise be considered may be granted resulting in classification of the loan as a restructuring. Refer to Note 1 "Summary of Significant Accounting Policies" in the "Notes to Consolidated Financial Statements" in the Annual Report on Form 10-K for the year ended December 31, 2011 for additional policy information regarding restructurings.

BB&T's performing restructured loans, excluding government guaranteed mortgage loans, totaled \$1.1 billion at September 30, 2012, a decrease of \$35 million, or 3.2%, compared with December 31, 2011. The decline was primarily related to commercial performing restructurings and direct retail restructurings. The decline in direct retail restructurings was largely due to the removal of restructurings due to sustained performance under the modified terms. Residential mortgage loans represent 60.1% of performing restructurings at September 30, 2012. The increase during the third quarter of 2012 in residential mortgage performing restructurings was primarily related to nonperforming restructurings that were returned to accrual status due to meeting the performance criteria for the required time period. The following table provides a summary of commercial performing restructuring activity during the nine months ended September 30, 2012 and 2011.

Table 9 Rollforward of Commercial Performing Restructured Loans

	Nine M Ended Septer 30, 2012	nber
	(Dolla millio	
Balance at January	\$235	\$657
1, Inflows	106	96
Payments and payoffs	(32)	(213)
Transfers to nonperforming restructurings, net	(52)	(147)
Removal due to the passage of time	(53)	(78)
Non-concessionary re-modifications		(72)
Balance at September 30,	\$166	\$243

Payments and payoffs represent cash received from borrowers in connection with scheduled principal payments, prepayments and payoffs of amounts outstanding at the maturity date of the loan. Transfers to nonperforming restructurings represent loans that no longer meet the requirements necessary to reflect the loan in accruing status and as a result are subsequently classified as a nonperforming restructuring.

Restructurings may be removed due to the passage of time if they: (1) did not include a forgiveness of principal or interest, (2) have performed in accordance with the modified terms (generally a minimum of six months), (3) were reported as a restructuring over a year end reporting period, and (4) reflected an interest rate on the modified loan that was a market rate at the date of modification. These loans were previously considered restructurings as a result of structural concessions such as extended interest-only terms or an amortization period that did not otherwise conform to normal underwriting guidelines.

In addition, certain transactions may be removed from classification as a restructuring as a result of a subsequent non-concessionary re-modification. Non-concessionary re-modifications represent restructurings that did not contain concessionary terms at the date of a subsequent renewal/modification and there was a reasonable expectation that the borrower would continue to comply with the terms of the loan subsequent to the date of the re-modification. A re-modification may be considered for such a re-classification if the loan has not had a forgiveness of principal or interest and the modified terms qualify as more than minor such that the re-modified loan is considered a new loan. Alternatively, such loans may be considered for reclassification in years subsequent to the date of the re-modification based on the passage of time as described in the preceding paragraph.

In connection with consumer loan restructurings, a nonperforming loan will be returned to accruing status when current as to principal and interest and upon a sustained historical repayment performance (generally a minimum of six months).

The following table provides further details regarding the payment status of restructurings outstanding at September 30, 2012:

#### Table 10

Troubled Debt Restructurings

September 30, 2012							
	Current	Status	Past E 30-89 (1)		Past E 90 Da More	ys Or	Total
	(Dollars	in millio					
Performing restructurings: Commercial loans:							
Commercial and industrial	\$66	100.0 %	\$		%\$	%	\$66
Commercial real estate - other	74	98.7	1	1.3			75
Commercial real estate - residential ADC	24	96.0	1	4.0			25
Direct retail lending	114	95.0	5	4.2	1	0.8	120
Sales finance	6	85.7			1	14.3	7
Revolving credit	46	79.4	6	10.3	6	10.3	58
Residential mortgage (2)	543	84.1	93	14.4	10	1.5	646
Other lending subsidiaries	68	88.3	9	11.7			77
Total performing restructurings (2)	941	87.6	115	10.7	18	1.7	1,074
Nonperforming restructurings (3)	71	31.5	31	13.8	123	54.7	225
Total restructurings (2)	\$1,012	77.9	\$146	11.2	\$141	10.9	\$1,299

(1) Past due performing restructurings are included in past due disclosures.

(2) Excludes restructured mortgage loans that are government guaranteed totaling \$275 million.

(3)

Nonperforming restructurings are included in nonaccrual loan disclosures.

#### Allowance for Credit Losses

The allowance for credit losses, which consists of the allowance for loan and lease losses and the reserve for unfunded lending commitments, totaled \$2.1 billion and \$2.3 billion at September 30, 2012 and December 31, 2011, respectively. The allowance for loan and lease losses amounted to 1.80% of loans and leases held for investment at September 30, 2012 (or 1.73% excluding covered loans), compared to 2.10% (or 2.05% excluding covered loans) at year-end 2011. The decline in the allowance for loan and lease losses, including the unallocated portion, reflects continued improvement in the credit quality of the loan portfolio. The decrease in the overall allowance reflects reductions in commercial real estate, residential mortgage and revolving credit due to updates to loss estimate factors, which were partially offset by increases for commercial and industrial, direct retail, and other lending subsidiaries loans. The percentage of the allowance for impaired loans to their recorded investment decreased from 15.4% at December 31, 2011 to 14.2% at September 30, 2012, primarily due to declines for residential mortgage and commercial real estate – ADC loans. The ratio of the allowance for loan and lease losses to nonperforming loans held for investment, excluding covered loans, was 1.24x at September 30, 2012 compared to 1.13x at December 31, 2011.

BB&T monitors the performance of its home equity loans and lines secured by second liens similar to other consumer loans and utilizes assumptions specific to these loans in determining the necessary allowance. BB&T also receives notification when the first lien holder, whether BB&T or another financial institution, has initiated foreclosure proceedings against the borrower. When notified that the first lien holder is in the process of foreclosure, BB&T obtains valuations to determine if any additional charge-offs or reserves are warranted. These valuations are updated at least annually thereafter.

BB&T has limited ability to monitor the delinquency status of the first lien unless the first lien is held or serviced by BB&T. As a result, using migration assumptions that are based on historical experience adjusted for current trends, BB&T estimates the volume of second lien positions where the first lien is delinquent and appropriately adjusts the allowance to reflect the increased risk of loss on these credits. Finally, BB&T also provides additional reserves to second lien positions when the estimated combined current loan to value ratio exceeds 100%. As of September 30, 2012, BB&T held or serviced the first lien on 39% of its second lien positions.

BB&T's net charge-offs totaled \$305 million for the third quarter of 2012 and amounted to 1.05% of average loans and leases (or 1.08% excluding covered loans), compared to \$419 million, or 1.57% of average loans and leases (or 1.44% excluding covered loans), in the third quarter of 2011. For the nine months ended September 30, 2012, net charge-offs were \$994 million and amounted to 1.18% of average loans and leases (or 1.19% excluding covered loans), compared to \$1.3 billion, or 1.61% of average loans and leases (or 1.63% excluding covered loans), in the same period of 2011. Net charge-offs for the first nine months of 2011 included \$87 million related to the sale of problem residential mortgage loans. Management expects that the level of net charge-offs in the fourth quarter of 2012 will be in a range similar to the third quarter and trend lower thereafter, excluding any impact arising from the evaluation of the bank regulatory guidance related to loans that have been discharged in bankruptcy and not reaffirmed by the borrower.

Charge-offs related to covered loans represent realized losses in certain acquired loan pools that exceed the amounts originally estimated at the acquisition date. This impairment, which is subject to the loss sharing agreements, was provided for in prior quarters and therefore the charge-offs have no income statement impact.

Refer to Note 4 "Allowance for Credit Losses" in the "Notes to Consolidated Financial Statements" for additional disclosures.

The following table presents an allocation of the allowance for loan and lease losses at September 30, 2012 and December 31, 2011. This allocation of the allowance for loan and lease losses is calculated on an approximate basis and is not necessarily indicative of future losses or allocations. The entire amount of the allowance is available to absorb losses occurring in any category of loans and leases.

## Table 11 Allocation of Allowance for Loan and Lease Losses by Category

	•		Decemb 2011	ber 31,
		% Loans		% Loans
		in each		in each
	Amoun	t category	Amoun	t category
	(Dollars in millions)			
Balances at end of period applicable to:				
Commercial:				
Commercial and industrial	\$541	33.2 %	\$433	33.9 %
Commercial real estate - other	238	9.6	334	9.9
Commercial real estate - residential ADC	101	1.3	286	1.9
Direct retail lending	281	13.8	232	13.5
Sales finance	28	6.8	38	6.9
Revolving credit	99	2.0	112	2.1
Residential mortgage	299	21.3	365	19.2
Other lending subsidiaries	247	8.8	197	8.1
Covered	137	3.2	149	4.5
Unallocated	80		110	
Total allowance for loan and lease losses	2,051	100.0 %	2,256	100.0 %

Reserve for unfunded lending commitments	45	29
Total allowance for credit losses 74	\$2,096	\$2,285

Information related to BB&T's allowance for loan and lease losses for the last five quarters is presented in the following table.

#### Table 12 Analysis of Allowance for Credit Losses

Three Months Ended 9/30/201 <b>2</b> /30/2012 3/31/2012 12/31/2011 9/30/201					
	(Dolla	rs in milli	ions)		
Allowance For Credit Losses					
Beginning balance	\$2,157	\$ 2,221	\$ 2,285	\$ 2,406	\$2,575
Provision for credit losses (excluding	244	259	285	223	243
covered loans)	244	239	205	223	243
Provision for covered loans		14	3	49	7
Charge-offs:					
Commercial loans and leases					
Commercial and industrial	(84)	(92)	(63)	(81)	(102)
Commercial real estate - other	(40)	(51)	(73)	(60)	(64)
Commercial real estate - residential ADC	(35)	(74)	(54)	(92)	(61)
Direct retail lending	(57)	(56)	(57)	(58)	(74)
Sales finance	(5)	(7)	(7)	(8)	(7)
Revolving credit	(20)	(20)	(22)	(21)	(23)
Residential mortgage	(35)	(30)	(42)	(45)	(41)
Other lending subsidiaries	(58)	(47)	(60)	(53)	(42)
Covered loans	(2)	(12)	(15)	(13)	(53)
Total charge-offs	(336)	(389)	(393)	(431)	(467)
Recoveries:					
Commercial loans and leases					
Commercial and industrial	4	4	4	6	9
Commercial real estate - other	3	3	3	3	6
Commercial real estate - residential ADC	2	23	8	5	9
Direct retail lending	9	8	10	10	10
Sales finance	2	2	3	2	2
Revolving credit	5	4	5	5	4
Residential mortgage		1	1	2	1
Other lending subsidiaries	6	7	7	5	7
Total recoveries	31	52	41	38	48
Net charge-offs	(305)	(337)	(352)	(393)	(419)
Ending balance			\$ 2,221		\$2,406
Allowance For Credit Losses:					
Allowance for loan and lease losses					
(excluding covered loans)	\$1,914	\$ 1,987	\$ 2,044	\$ 2,107	\$2,242
Allowance for covered loans	137	139	137	149	113

Reserve for unfunded lending commitments	45	31	40	29	51
Total allowance for credit losses	\$2,096	\$ 2,157	\$ 2,221	\$ 2,285	\$2,406

	Nine M Ended Septem 2012	
	(Dollars	
	millions)	
Allowance For Credit Losses	<b>**</b>	<b>* ~ ~ ~ ~</b>
Beginning balance	\$2,285	\$2,755
Provision for credit losses (excluding covered loans)	788	896
Provision for covered loans	17	22
Charge-offs:		
Commercial loans and leases		
Commercial and industrial	(239)	(242)
Commercial real estate - other	(164)	(213)
Commercial real estate - residential ADC	(163)	(210)
Direct retail lending	(170)	(218)
Sales finance	(19)	(24)
Revolving credit	(62)	(74)
Residential mortgage (1)	(107)	(224)
Other lending subsidiaries	(165)	(137)
Covered loans	(29)	(53)
Total charge-offs (1)	(1,118)	(1,395)
Recoveries:		
Commercial loans and leases		
Commercial and industrial	12	22
Commercial real estate - other	9	15
Commercial real estate - residential ADC	33	20
Direct retail lending	27	27
Sales finance	7	7
Revolving credit	14	14
Residential mortgage	2	3
Other lending subsidiaries	20	20
Total recoveries	124	128
Net charge-offs (1)	(994)	(1,267)
Ending balance	\$2,096	\$2,406

Includes net charge-offs of \$87 million in mortgage loans during (1) 2011 in connection with BB&T's NPA disposition strategy.

<u>Deposits</u>

The following table presents the composition of average deposits for the three and nine months ended September 30, 2012 and 2011:

## Table 13 Composition of Average Deposits

	Three Mor 2012 Balance	nths Endeo % of total	d Septembe 2011 Balance	er 30, % of total
	(Dollars in	millions)	1	
Noninterest-bearing deposits	\$29,990	23.3 %	\$23,370	20.3 %
Interest checking	20,157	15.7	19,004	16.5
Money market and savings	47,500	36.9	42,174	36.7
Certificates and other time deposits	30,727	23.9	30,140	26.2
Foreign office deposits - interest-bearing	321	0.2	368	0.3
Total average deposits	\$128,695	100.0 %	\$115,056	100.0 %

	Nine Mon 2012 Balance	oths End % of total	ded September 2011 Balance	% of	
	(Dollars in	n millio	ons)		
Noninterest-bearing deposits	\$27,943	22.1	% \$22,179	20.3	%
Interest checking	19,928	15.8	18,326	16.8	
Money market and savings	46,578	36.9	40,108	36.8	
Certificates and other time deposits	31,620	25.1	27,657	25.4	
Foreign office deposits - interest-bearing	156	0.1	810	0.7	

Total average deposits \$126,225 100.0 % \$109,080 100.0 %

The acquisition of BankAtlantic on July 31, 2012 resulted in an increase to average deposits for the third quarter and first nine months of 2012 of \$2.3 billion and \$770 million, respectively. Average deposits for the third quarter of 2012 increased \$13.6 billion, or 11.9%, compared to the same period in 2011. The mix of the portfolio has continued to improve with growth of \$6.6 billion in noninterest-bearing and \$6.5 billion in lower-cost interest-bearing deposits. Certificates and other time deposits also increased \$587 million, while the cost for these products declined 48 basis points. The growth in certificates and other time deposits was primarily due to the strategy executed in the latter half of 2011 to attract high-quality corporate clients in connection with meeting the proposed Basel III liquidity guidelines. Partially offsetting the growth in these categories was a decline of \$47 million in foreign-office deposits was led by commercial accounts, which contributed \$4.5 billion of the growth in this category. Noninterest-bearing deposits for retail accounts and public funds grew \$1.1 billion and \$929 million, respectively. The increase in interest checking and money market and savings accounts was evenly split between retail and commercial accounts, with retail and commercial accounts increasing \$3.7 billion and \$3.6 billion, respectively. Partially offsetting the growth in these accounts was a decrease in public funds, which declined \$886 million. The cost of interest-bearing deposits was 0.42% for the third quarter of 2012, a decrease of 23 basis points compared to the same period of 2011.

Average deposits for the nine months ended 2012 increased \$17.1 billion, or 15.7%, compared to the same period in 2011. The mix of the portfolio has continued to improve with growth of \$5.8 billion in noninterest-bearing and \$8.1 billion in lower-cost interest-bearing deposits. Certificates and other time deposits also increased \$4.0 billion, while the cost for these products declined 63 basis points. Partially offsetting the growth in these categories was a decline of \$654 million in average foreign-office deposits, as the strong deposit growth reduced the need for these types of funding sources.

Management expects more modest growth in deposits in the fourth quarter of 2012 compared to that achieved in the third quarter of 2012, but with continuing improvement in mix and lower deposit costs.

#### **Borrowings**

At September 30, 2012, short-term borrowings totaled \$3.1 billion, a decrease of \$473 million, or 13.3%, compared to December 31, 2011. Long-term debt totaled \$19.2 billion at September 30, 2012, a decrease of \$2.6 billion, or 11.8%,

from the balance at December 31, 2011. The decrease in long-term debt reflects the redemption of \$3.3 billion of junior subordinated debt and the maturity of \$1.0 billion in senior debt. The redemption of the junior subordinated debt was initiated based on the early redemption provisions of the related trust preferred securities due to the fact that they will no longer qualify for Tier 1 capital treatment.

These decreases in long-term debt were partially offset by the issuance of \$750 million of senior notes in August 2012, with an interest rate of 1.60% due August 2017, \$750 million of senior notes in March 2012, with an interest rate of 2.15% due March 2017, and \$300 million in subordinated notes in March 2012, with an interest rate of 3.95% due March 2022.

#### <u>Table of Contents</u> <u>Shareholders' Equity</u>

Total shareholders' equity at September 30, 2012 was \$20.5 billion, an increase of 17.5% compared to December 31, 2011. The increase was driven by net proceeds of \$1.7 billion of Tier 1 qualifying non-cumulative perpetual preferred stock and earnings in excess of dividends declared. BB&T's book value per common share at September 30, 2012 was \$26.88, compared to \$24.98 at December 31, 2011.

Shareholders' equity increased \$989 million due to earnings available to common shareholders in excess of dividends declared. In addition, accumulated other comprehensive income improved \$304 million, primarily as a result of an increase in the fair value of the available-for-sale securities portfolio.

On October 31, 2012, BB&T issued \$450 million of the Company's Series F Non-Cumulative Perpetual Preferred Stock. Dividends on the Series F Preferred Stock, if declared, accrue and are payable quarterly, in arrears, at a rate of 5.20% per annum.

BB&T's Tier 1 common equity was \$11.9 billion at September 30, 2012, an increase of \$243 million compared to December 31, 2011. Growth resulting from earnings during the first nine months of 2012 was partially offset by an increase in intangible assets added in the Crump Insurance and Bank Atlantic acquisitions. BB&T's tangible book value per common share at September 30, 2012 was \$17.02 compared to \$16.73 at December 31, 2011. As of September 30, 2012, measures of tangible capital were not required by the regulators and, therefore, were considered non-GAAP measures. Refer to the section titled "Capital Adequacy and Resources" herein for a discussion of how BB&T calculates and uses these measures in the evaluation of the Company.

## Merger-Related and Restructuring Activities

At September 30, 2012 and December 31, 2011, there were \$44 million and \$20 million, respectively, of merger-related and restructuring accruals. Merger and restructuring accruals are re-evaluated periodically and adjusted as necessary. The remaining accruals at September 30, 2012 are expected to be utilized within one year, unless they relate to specific contracts that expire later.

## **Risk Management**

In the normal course of business BB&T encounters inherent risk in its business activities. Risk is managed on a decentralized basis with risk decisions made as closely as possible to where the risk occurs. Centrally, risk oversight is managed at the corporate level through oversight, policies and reporting. The principal types of inherent risk include regulatory, credit, liquidity, market, operational, reputation and strategic risks. Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2011 for disclosures related to each of these risks under the section titled "Risk Management."

## Market Risk Management

The effective management of market risk is essential to achieving BB&T's strategic financial objectives. As a financial institution, BB&T's most significant market risk exposure is interest rate risk in its balance sheet; however, market risk also includes product liquidity risk, price risk and volatility risk in BB&T's lines of business. The primary objectives of market risk management are to minimize any adverse effect that changes in market risk factors may have on net interest income, and to offset the risk of price changes for certain assets recorded at fair value.

#### Interest Rate Market Risk (Other than Trading)

BB&T actively manages market risk associated with asset and liability portfolios with a focus on the strategic pricing of asset and liability accounts and management of appropriate maturity mixes of assets and liabilities. The goal of these activities is the development of appropriate maturity and repricing opportunities in BB&T's portfolios of assets and liabilities that will produce consistent net interest income during periods of changing interest rates. These portfolios are analyzed for proper fixed-rate and variable-rate mixes under various interest rate scenarios.

The asset/liability management process is designed to achieve relatively stable net interest margins and assure liquidity by coordinating the volumes, maturities or repricing opportunities of earning assets, deposits and borrowed funds. Among other things, this process gives consideration to prepayment trends related to securities, loans and leases and certain deposits that have no stated maturity. Prepayment assumptions are developed using market data for residential mortgage-related loans and securities, and internal historical prepayment experience for client deposits with no stated maturity and loans that are not residential mortgage related. These assumptions are subject to monthly back-testing, and are adjusted as deemed necessary to

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reflect changes in interest rates relative to the reference rate of the underlying assets or liabilities. On a monthly basis, BB&T evaluates the accuracy of its interest rate forecast simulation model, which includes an evaluation of its prepayment assumptions, to ensure that all significant assumptions inherent in the model appropriately reflect changes in the interest rate environment and related trends in prepayment activity. It is the responsibility of the Market Risk, Liquidity and Capital Committee to determine and achieve the most appropriate volume and mix of earning assets and interest-bearing liabilities, as well as to ensure an adequate level of liquidity and capital, within the context of corporate performance goals. The Market Risk, Liquidity and Capital Committee meets regularly to review BB&T's interest rate risk and liquidity positions in relation to present and prospective market and business conditions, and adopts funding and balance sheet management strategies that are intended to ensure that the potential impact on earnings and liquidity as a result of fluctuations in interest rates is within acceptable standards.

BB&T uses derivatives primarily to manage economic risk related to securities, commercial loans, mortgage servicing rights, mortgage banking operations, long-term debt and other funding sources. BB&T also uses derivatives to facilitate transactions on behalf of its clients. As of September 30, 2012, BB&T had derivative financial instruments outstanding with notional amounts totaling \$81.4 billion. The estimated net fair value of open contracts was a loss of \$47 million at September 30, 2012. See Note 15 "Derivative Financial Instruments" in the "Notes to Consolidated Financial Statements" herein for additional disclosures.

The majority of BB&T's assets and liabilities are monetary in nature and, therefore, differ greatly from most commercial and industrial companies that have significant investments in fixed assets or inventories. Fluctuations in interest rates and actions of the Federal Reserve Board to regulate the availability and cost of credit have a greater effect on a financial institution's profitability than do the effects of higher costs for goods and services. Through its balance sheet management function, which is monitored by the Market Risk, Liquidity and Capital Committee, management believes that BB&T is positioned to respond to changing needs for liquidity, changes in interest rates and inflationary trends.

Management uses Interest Sensitivity Simulation Analysis ("Simulation") to measure the sensitivity of projected earnings to changes in interest rates. The Simulation model projects net interest income and interest rate risk for a rolling two-vear period of time. Simulation takes into account the current contractual agreements that BB&T has made with its customers on deposits, borrowings, loans, investments and commitments to enter into those transactions. Furthermore, the Simulation considers the impact of expected customer behavior. Management monitors BB&T's interest sensitivity by means of a model that incorporates the current volumes, average rates earned and paid, and scheduled maturities and payments of asset and liability portfolios, together with multiple scenarios of projected prepayments, repricing opportunities and anticipated volume growth. Using this information, the model projects earnings based on projected portfolio balances under multiple interest rate scenarios. This level of detail is needed to simulate the effect that changes in interest rates and portfolio balances may have on the earnings of BB&T. This method is subject to the accuracy of the assumptions that underlie the process, but management believes that it provides a better illustration of the sensitivity of earnings to changes in interest rates than other analyses such as static or dynamic gap. In addition to Simulation analysis, BB&T uses Economic Value of Equity ("EVE") analysis to focus on changes in capital given potential changes in interest rates. This measure also allows BB&T to analyze interest rate risk that falls outside the analysis window contained in the Simulation model. The EVE model is a discounted cash flow of the entire portfolio of BB&T's assets, liabilities, and derivatives instruments. The difference in the present value of assets minus the present value of liabilities is defined as the economic value of BB&T's equity.

The asset/liability management process requires a number of key assumptions. Management determines the most likely outlook for the economy and interest rates by analyzing external factors, including published economic projections and data, the effects of likely monetary and fiscal policies, as well as any enacted or prospective regulatory changes. BB&T's current and prospective liquidity position, current balance sheet volumes and projected growth,

accessibility of funds for short-term needs and capital maintenance are also considered. This data is combined with various interest rate scenarios to provide management with the information necessary to analyze interest sensitivity and to aid in the development of strategies to reach performance goals.

The following table shows the effect that the indicated changes in interest rates would have on net interest income as projected for the next twelve months assuming a gradual change in interest rates as described below. Key assumptions in the preparation of the table include prepayment speeds of mortgage-related and other assets, cash flows and maturities of derivative financial instruments, loan volumes and pricing, deposit sensitivity, customer preferences and capital plans. The resulting change in interest sensitive income reflects the level of sensitivity that interest sensitive income has in relation to changing interest rates.

Table 14Interest Sensitivity Simulation Analysis

				Annualiz	zed
				Hypothe	tical
	Interest Rate S	Percenta	ge		
	Interest Rate 3	cenario		Change i	n
	Lincon	Prime R	lata	Net Inter	rest
Linear		Prime R	Cale	Income	
	Change in	Septem	ber 30,	Septemb	er 30,
	Prime Rate	2012	2011	2012	2011
	2.00 %	5.25~%	5.25 %	3.66 %	2.68 %
	1.00	4.25	4.25	2.23	1.14
	No Change	3.25	3.25		
	(0.25)	3.00	3.00	(0.26)	0.22

...

The Market Risk, Liquidity and Capital Committee has established parameters measuring interest sensitivity that prescribe a maximum negative impact on net interest income of 2% for the next 12 months for a linear change of 100 basis points over four months followed by a flat interest rate scenario for the remaining eight month period, and a maximum negative impact of 4% for a linear change of 200 basis points over eight months followed by a flat interest rate scenario for the remaining eight month period, and a maximum negative impact of 4% for a linear change of 200 basis points over eight months followed by a flat interest rate scenario for the remaining four month period. Regardless of the proportional limit, the negative risk exposure limit will be the greater of 1% or the proportional limit. In the event that the results of the Simulation model fall outside the established parameters, management will make recommendations to the Market Risk, Liquidity and Capital Committee on the most appropriate response given the current economic forecast. Management currently only modeled a negative 25 basis point decline because larger declines would have resulted in a Federal funds rate of less than zero.

Management must also consider how the balance sheet and interest rate risk position could be impacted by changes in balance sheet mix. Liquidity in the banking industry has been very strong during the current economic downturn. Much of this liquidity increase has been due to a significant increase in noninterest-bearing demand deposits. Consistent with the industry, Branch Bank has seen a significant increase in this funding source. The behavior of these deposits is one of the most important assumptions used in determining the interest rate risk position of BB&T. A loss of these deposits in the future would reduce the asset sensitivity of BB&T's balance sheet as the company increases interest-bearing funds to offset the loss of this advantageous funding source.

BB&T applies an average beta of approximately 80% to its managed rate deposits for determining its interest rate sensitivity. Managed rate deposits are high beta, premium money market and interest checking accounts, which attract significant client funds when needed to support balance sheet growth. BB&T regularly conducts sensitivity on other key variables to determine the impact they could have on the interest rate risk position. This discipline informs management judgment and allows BB&T to evaluate the likely impact on its balance sheet management strategies due to a more extreme variation in a key assumption than expected.

The following table shows the effect that the loss of demand deposits and an associated increase in managed rate deposits would have on BB&T's interest-rate sensitivity position. For purposes of this analysis, BB&T modeled the beta at 100%.

#### Table 15 Deposit Mix Sensitivity Analysis

		Results Assuming a Decrease in Noninterest	
Increase	Base	Bearing	
in	Scenario	Demand	
		Deposits	
Rates	at September 30, 2012 (1)	\$1 \$5 Billion Billion	
2.00 % 1.00	( )	3.41 %2.43 %2.081.48	

The base scenario is equal to the annualized hypothetical percentage (1)change in net interest income at September 30, 2012 as presented in Table

14.

The following table shows the effect that the indicated changes in interest rates would have on EVE. Key assumptions in the preparation of the table include prepayment speeds of mortgage-related and other assets, cash flows and maturities of derivative financial instruments, loan volumes and pricing and deposit sensitivity. The resulting change in the economic value of equity reflects the level of sensitivity that EVE has in relation to changing interest rates.

Table 16 Economic Value of Equity ("EVE") Simulation Analysis

			Hypoth	
			Percent	age
	EVE/A	Assets	Change	in EVE
Change in	Septer 30,	mber	Septem	iber 30,
Rates	2012	2011	2012	2011
2.00 %	7.0 %	7.2 %	17.9 %	23.5 %
1.00	6.7 %	6.7	12.5	15.0
No Change	5.9 %	5.8		
(0.25)	5.7 %	5.5	(4.5)	(5.4)
Market Risk from	Tradin	<u>g Activ</u>	<u>ities</u>	

BB&T also manages market risk from trading activities which consists of acting as a financial intermediary to provide its customers access to derivatives, foreign exchange and securities markets. Trading market risk is managed through the use of statistical and non-statistical risk measures and limits, with overall established limits. BB&T utilizes a historical value-at-risk ("VaR") methodology to measure and aggregate risks across its covered trading lines of business. This methodology uses one year of historical data to estimate economic outcomes for a one-day time horizon at a 99% confidence level.

The average VaR for the three months ended September 30, 2012 was approximately \$240 thousand. Maximum daily VaR was approximately \$400 thousand, and the low daily VaR was approximately \$100 thousand during this same period, respectively.

## Contractual Obligations, Commitments, Contingent Liabilities, Off-Balance Sheet Arrangements and Related Party Transactions

Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2011 for discussion with respect to BB&T's quantitative and qualitative disclosures about its fixed and determinable contractual obligations. Additional disclosures about BB&T's contractual obligations, commitments and derivative financial instruments are included in Note 13 "Commitments and Contingencies" and Note 14 "Fair Value Disclosures" in the "Notes to Consolidated Financial Statements."

## Liquidity

Liquidity represents BB&T's continuing ability to meet funding needs, including deposit withdrawals, timely repayment of borrowings and other liabilities, and funding of loan commitments. In addition to the level of liquid assets, such as cash, cash equivalents and securities available for sale, many other factors affect BB&T's ability to meet liquidity needs, including access to a variety of funding sources, maintaining borrowing capacity in national money markets, growing core deposits, the repayment of loans and the ability to securitize or package loans for sale. The ability to raise funding at competitive prices is affected by the rating agencies' views of BB&T's and Branch Bank's credit quality, liquidity, capital and earnings. Management meets with the rating agencies on a routine basis to discuss the current outlook for BB&T and Branch Bank. Refer to BB&T's Annual Report on Form 10-K for the year ended

December 31, 2011 for disclosures related to BB&T's and Branch Bank's credit ratings and liquidity.

BB&T monitors key liquidity metrics at both the Parent Company and Branch Bank. Liquidity at the Parent Company is more susceptible to market disruptions. BB&T prudently manages cash levels at the Parent Company to cover a minimum of one year of projected contractual cash outflows which includes unfunded external commitments, debt service, preferred dividends and scheduled debt maturities without the benefit of any new cash infusions. Generally, BB&T maintains a significant buffer above the projected one year of contractual cash outflows. In determining the buffer, BB&T considers cash for common dividends, unfunded commitments to affiliates, being a source of strength to its banking subsidiaries, and being able to withstand sustained market disruptions which may limit access to the credit markets. As of September 30, 2012, and December 31, 2011, the Parent Company had 25 months and 23 months, respectively, of cash on hand to satisfy projected contractual cash outflows as described above.

BB&T also monitors the ability to meet customer demand for funds under both normal and stressed market conditions. In considering its liquidity position, management evaluates BB&T's funding mix based on client core funding, client rate-sensitive funding and non-client rate-sensitive funding. In addition, management also evaluates exposure to rate-sensitive funding sources that mature in one year or less. Management also measures liquidity needs against 30 days of stressed cash outflows for Branch Bank. To ensure a strong liquidity position, management maintains a liquid asset buffer of cash on hand and highly liquid unpledged securities. The Company has established a policy that the liquid asset buffer would be a minimum of 5% of total assets, but intends to maintain the ratio well in excess of this level. As of September 30, 2012, and December 31, 2011, BB&T's liquid asset buffer was 12.9% and 13.5%, respectively, of total assets.

BB&T, Branch Bank and BB&T FSB have Contingency Funding Plans ("CFPs") designed to ensure that liquidity sources are sufficient to meet their ongoing obligations and commitments, particularly in the event of a liquidity contraction. The CFPs are designed to simulate extreme liquidity demands under stressed market conditions and provide a framework for management to meet those demands using all available options. The CFPs address authority for activation and decision making, liquidity options and the responsibilities of key departments in the event of a liquidity contraction. The liquidity options available to management could include seeking secured funding, asset sales, and under the most extreme scenarios, curtailing new loan originations.

BB&T has strong liquidity reserves including access to the Federal Reserve Discount Window, the Federal Home Loan Bank, and unpledged securities held on the balance sheet. Additionally, BB&T's strong profitability, credit ratings, and positive reputation in the credit markets provide BB&T with access to unsecured national market funding.

#### Capital Adequacy and Resources

The maintenance of appropriate levels of capital is a management priority and is monitored on a regular basis. BB&T's principal goals related to the maintenance of capital are to provide adequate capital to support BB&T's risk profile consistent with the Board-approved risk appetite, provide financial flexibility to support future growth and client needs, comply with relevant laws, regulations, and supervisory guidance, achieve optimal credit ratings for BB&T and its subsidiaries and provide a competitive return to shareholders. Refer to the section titled "Capital" in BB&T's Annual Report on Form 10-K for the year ended December 31, 2011 for additional information with regard to BB&T's capital requirements.

Management regularly monitors the capital position of BB&T on both a consolidated and bank level basis. Capital ratios are determined using operating forecasts and plans as well as stressed scenarios. In this regard, management's overriding policy is to maintain capital at levels that are in excess of the operating capital guidelines, which are above the regulatory "well capitalized" levels. Management has recently implemented stressed capital ratio minimum guidelines to evaluate whether capital levels are sufficient to withstand the impact of plausible, severe economic downturns or bank-specific events. The following table presents the minimum capital ratios:

Table 17 BB&T's Internal Capital Guidelines

1				
	Operating		Stressed	l
Tier 1 Capital Ratio	9.50	%	7.50	%
Total Capital Ratio	11.50		9.50	
Tier 1 Leverage Capital Ratio	6.50		5.00	
Tangible Capital Ratio	5.50		4.00	

Tier 1 Common Equity Ratio 8.00 6.00 While nonrecurring events or management decisions may result in the Corporation temporarily falling below its minimum guidelines for one or more of these ratios, it is management's intent through capital planning to return to these targeted minimums within a reasonable period of time. Such temporary decreases below these minimums are not considered an infringement of BB&T's overall capital policy provided the Corporation and Branch Bank remain "well-capitalized."

%

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BB&T's regulatory and tangible capital ratios for the last five calendar quarters are set forth in Table 18.

#### Table 18 Capital Ratios (1)

	As of / Fc 9/30/12	or the Three N 6/30/12	Ionths Ended 3/31/12	12/31/11	9/30/11
	(Dollars in	n millions, sh	ares in thousar	nds)	
Risk-based: Tier 1 Total Leverage capital	10.9 14.0 1 7.9	% 10.2 13.5 7.3	% 12.8 16.2 9.1	% 12.5 15.7 9.0	% 12.6 16.1 9.2
Non-GAAP capital measures (2) Tangible common equity as a percentage of					
tangible assets Tier 1 common equity as a percentage of risk-weighted assets		6.9 9.7	7.1	6.9 9.7	7.1 9.8
Calculations of Tier 1 common equity and tangible assets and related measures:					
Tier 1 equity Less: Preferred stock Qualifying restricted core capital	\$13,590 x 1,679	\$12,383 559	\$15,207	\$14,913	\$14,696
elements	5		3,250	3,250	3,249
Tier 1 common equity	\$11,906	\$11,824	\$11,957	\$11,663	\$11,447
Total assets	\$182,021	\$178,529	\$174,752	\$174,579	\$167,677

Less: Intangible assets, net of deferred taxes	7,239	6,950	6,402	6,406	6,330
Plus: Regulatory adjustments, net of	0.1	220	227	401	00
deferred taxes	-	239	327	421	99
Tangible assets	\$174,863	\$171,818	\$168,677	\$168,594	\$161,446
Total risk-weighted	\$125,164	\$121,922	\$119,042	\$119,725	\$117,020
assets (3)					
Tangible					
common equity					
as a percentage					
of					
tangible assets	6.8	% 6.9	% 7.1	% 6.9	% 7.1 %
Tier 1 common					
equity as a					
percentage of					
risk-					
weighted assets	9.5	9.7	10.0	9.7	9.8
Tier 1 common equity	\$11,906	\$11,824	\$11,957	\$11,663	\$11,447
Outstanding					
shares at end of period	699,541	698,795	698,454	697,143	697,101
Tangible book					
value per common share	\$17.02	\$16.92	\$17.12	\$16.73	\$16.42

Current quarter regulatory capital information is preliminary.

Tangible common equity and Tier 1 common equity ratios are non-GAAP measures. BB&T uses the Tier 1 common equity definition used in the SCAP assessment to calculate these ratios. BB&T's management uses these (2)measures to assess the quality of capital and believes that investors may find them useful in their analysis of the Corporation. These capital measures are not necessarily comparable to similar capital measures that may be presented by other companies.

Risk-weighted assets are determined based on regulatory capital requirements. Under the regulatory framework for (3) determining risk-weighted assets each asset class is assigned a risk-weighting of 0%, 20%, 50% or 100% based on the underlying risk of the specific asset class. In addition, off-balance sheet exposures are first converted to a

<sup>(c)</sup> the underlying risk of the specific asset class. In addition, off-balance sheet exposures are first converted to a balance sheet equivalent amount and subsequently assigned to one of the four risk-weightings.

(1)

Table 19Estimated Basel III Capital Ratios (1)

	September 30, 2012	December 31, 2011 (2)
	(Dollars in m	illions)
Tier 1 common equity under Basel I definition Adjustments: Other comprehensive income related to AFS securities, defined benefit	\$11,906	\$11,663
pension and other postretirement employee benefit plans	(226)	(553)
Deduction for net defined benefit		(423)
pension asset Other adjustments	(54)	57
Estimated Tier 1		
common equity under Basel III definition	\$11,626	\$10,744
Estimated risk-weighted assets under Basel III definition - U.S.	\$145,848	
Estimated risk-weighted assets under Basel III definition - International	126,572	\$122,600
Estimated Tier 1 common equity as a percentage of risk-weighted assets Basel III definition	_	
U.S.	8.0 %	
	9.2	8.8 %

Basel III definition -International

The Basel III calculations are non-GAAP measures and reflect adjustments for the related elements as proposed by regulatory authorities, which are subject to change. BB&T management uses these measures to assess the

(1) quality of capital and believes that investors may find them useful in their analysis of the Corporation. These capital measures are not necessarily comparable to similar capital measures that may be presented by other companies.

Tier 1 common equity ratio using Basel III (2) proposals prior to the Notice of Proposed

<sup>(2)</sup>Rulemaking that was published June 7, 2012 for U.S.-based institutions.

The Tier 1 common equity ratio was 9.5% at September 30, 2012. The decrease in this measure compared to the second quarter of 2012 was primarily due to the BankAtlantic acquisition, as a result of the intangible assets associated with that acquisition. As of September 30, 2012, management currently estimates the Tier 1 common ratio under the currently proposed U.S. and international Basel III standards to be 8.0% and 9.2%, respectively. The proposed U.S. Basel III standards incorporate changes to the risk-weighting of loans secured by residential properties, requiring consideration of loan-to-value ratios in determining risk-weighting. In addition, the credit conversion factor for unfunded lending commitments was increased. Management's estimate of the Tier 1 common ratio under the proposed U.S. Basel III standards does not include any mitigation strategies to improve capital levels, which management believes will have a significant positive impact on this measure. Refer to Table 19 for a reconciliation of how BB&T calculates the Tier 1 common equity ratio under the proposed Basel III capital guidelines.

The increase in BB&T's regulatory risk-based capital ratios compared to the second quarter of 2012 was primarily due to the issuance of Tier 1 qualifying non-cumulative preferred stock during the third quarter of 2012. The preferred stock issued has no stated maturity and redemption is solely at the option of the Company. Under current rules, any redemption of the preferred stock is subject to prior approval of the Board of Governors of the Federal Reserve System. Dividends, if declared, accrue and are payable quarterly, in arrears, at a rate of 5.625% per annum.

#### Table of Contents Share Repurchase Activity

BB&T has periodically repurchased shares of its own common stock. In accordance with North Carolina law, repurchased shares cannot be held as treasury stock, but revert to the status of authorized and unissued shares upon repurchase.

On June 27, 2006, BB&T's Board of Directors granted authority under a plan (the "2006 Plan") for the repurchase of up to 50 million shares of BB&T's common stock as needed for general corporate purposes. The 2006 Plan also authorizes the repurchase of the remaining shares from the previous authorization. The 2006 Plan remains in effect until all the authorized shares are repurchased unless modified by the Board of Directors. No shares were repurchased in connection with the 2006 Plan during 2012.

Table 20 Share Repurchase Activity

				Maximum Remaining Number of Shares
	Total	Average	Total Shares Purchased	Available for Repurchase
	Shares	Price Paid	Pursuant to	Pursuant to
	Repurchased (1)	Per Share (2)	Publicly-Announced Plan	Publicly-Announced Plan
	(Shares in thousa	nds)		
July 1-31, 2012	18	\$30.44		44,139
August 1-31, 2012	2	31.59		44,139
Septembe	r			
1-30,	12	31.86		44,139
2012				
Total	32	\$31.06		44,139

(1) Repurchases reflect shares exchanged or surrendered in connection with the exercise of equity-based awards under BB&T's equity-based compensation plans.

(2) Excludes commissions.

#### <u>Table of Contents</u> **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Refer to "Market Risk Management" in the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section herein.

## **ITEM 4. CONTROLS AND PROCEDURES**

#### **Evaluation of Disclosure Controls and Procedures**

As of the end of the period covered by this report, the management of the Company, under the supervision and with the participation of the Company's Chief Executive Officer and Chief Financial Officer, carried out an evaluation of the effectiveness of the Company's disclosure controls and procedures as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Based on that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the Company's disclosure controls and procedures are effective.

## Changes in Internal Control over Financial Reporting

There was no change in the Company's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) of the Exchange Act) that occurred during the period covered by this report that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

## PART II. OTHER INFORMATION

## **ITEM 1. LEGAL PROCEEDINGS**

Refer to the "Commitments and Contingencies" footnote in the "Notes to Consolidated Financial Statements".

## **ITEM 1A. RISK FACTORS**

The following discussion updates a risk factor that was previously included in BB&T's Annual Report on Form 10-K for the year ended December 31, 2011. There have been no material changes to the other risk factors disclosed. Additional risks and uncertainties not currently known to BB&T or that management has deemed to be immaterial also may materially adversely affect BB&T's business, financial condition, and/or operating results.

BB&T faces systems failure risks as well as cyber-security risks, including "denial of service," "hacking" and "identity theft" that could adversely affect BB&T's business and financial performance, or BB&T's reputation.

The computer systems and network infrastructure BB&T and its third-party service providers use could be vulnerable to unforeseen problems. BB&T's operations are dependent upon its ability to protect computer equipment against damage from fire, power loss or telecommunication failure. Any damage or failure that causes an interruption in BB&T's operations could adversely affect its business and financial results.

In addition, BB&T's computer systems and network infrastructure present security risks, and could be susceptible to cyber-attacks, such as denial of service attacks, hacking, terrorist activities or identity theft. For example, in October 2012, a hacker group launched a denial of service attack against a number of large financial services institutions, including BB&T. This event did not result in a breach of BB&T's client data and account information remained secure; however, the attack did adversely affect the performance of BB&T's website, www.bbt.com, and in some instances prevented customers from accessing BB&T's website. While the event was resolved within approximately one day and primarily resulted in inconvenience, future cyber-attacks could be more disruptive and damaging. Hacking and identity theft risks, in particular, could cause serious reputational harm. Cyber threats are rapidly evolving and BB&T

may not be able to anticipate or prevent all such attacks. BB&T may incur increasing costs in an effort to minimize these risks and could be held liable for any security breach or loss.

#### ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

(c) Refer to "Share Repurchase Activity" in the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section herein.

#### Table of Contents ITEM 6. EXHIBITS

- 3(i) Articles of incorporation of the Registrant, as Restated February 25, 2009, and amended May 10, 2010, April 27, 2012, July 24, 2012 and October 26, 2012.
- 10.1 2012 Employment Agreement by and among BB&T Corporation, Branch Banking and Trust Co. and Cynthia A. Williams.
- 10.2 2012 Employment Agreement by and among BB&T Corporation, Branch Banking and Trust Co. and William R. Yates.
- 11 Statement re: Computation of Earnings Per Share.
- 12 Statement re: Computation of Ratios.
- 31.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32 Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 101.INS XBRL Instance Document.
- 101.SCH XBRL Taxonomy Extension Schema.
- 101.CAL XBRL Taxonomy Extension Calculation Linkbase.
- 101.LAB XBRL Taxonomy Extension Label Linkbase.
- 101.PRE XBRL Taxonomy Extension Presentation Linkbase.

101.DEF XBRL Taxonomy Definition Linkbase. *SIGNATURES* 

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

#### **BB&T CORPORATION**

(Registrant)

Date: November 2, 2012 By: /s/ Daryl N. Bible Daryl N. Bible, Senior Executive Vice President and Chief Financial Officer

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		(Principal Financial Officer)					
Date: November 2, 2012	By:	/s/ Cynthia B. Powell Cynthia B. Powell, Executive Vice President and Corporate Controller					
		(Principal Accounting Officer)					

# Table of Contents EXHIBIT INDEX

Exhibit Description No.	Location
Articles of incorporation of the Registrant, as Restated February 25, 2009, and 3(i) <sup>+</sup> amended May 10, 2010, April 27, 2012, July 24, 2012 and October 26, 2012.	Filed herewith.
2012 Employment Agreement by and among BB&T Corporation, Branch Banking and Trust Co. and Cynthia A. Williams.	Filed herewith.
2012 Employment Agreement by and among BB&T Corporation, Branch Banking and 10.27 Trust Co. and Willaim R. Yates.	Filed herewith.
11Statement re: Computation of Earnings Per Share.	Filed herewith as Note 16.
12Statement re: Computation of Ratios.	Filed herewith.
Certification of Chief Executive Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the 31L Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.	Filed herewith.
Certification of Chief Financial Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the 3122 Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.	Filed herewith.
Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 32U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.	Filed herewith.
101XERL Instance Document.	Filed herewith.
101XKRL Taxonomy Extension Schema.	Filed herewith.
101XBARL Taxonomy Extension Calculation Linkbase.	Filed herewith.
101XBXHL Taxonomy Extension Label Linkbase.	Filed herewith.
101XHRPL Taxonomy Extension Presentation Linkbase.	Filed herewith.
101XDHHL Taxonomy Definition Linkbase.	Filed herewith.

† Exhibit filed with the Securities and Exchange Commission and available upon request.