

BB&T CORP
Form 8-K
June 12, 2012

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

**Form 8-K
Current Report**

**Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

June 12, 2012
Date of Report (Date of earliest event reported)

BB&T Corporation
(Exact name of registrant as specified in its charter)

Commission file number : 1-10853

North Carolina
(State of incorporation)

56-0939887
(I.R.S. Employer Identification No.)

200 West Second Street
Winston-Salem, North Carolina
(Address of principal executive offices)

27101
(Zip Code)

(336) 733-2000
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM

7.01 Regulation FD Disclosure

BB&T Corporation's ("BB&T") Chairman and Chief Executive Officer, Kelly S. King, will present at the Morgan Stanley Financials Conference in New York City on June 12, 2012 at 10:55 a.m. (EDT). A live audio webcast will be available on BB&T's website at <http://www.BBT.com/webcasts>. A copy of the presentation and a replay of the webcast will be available at <http://www.BBT.com> following the live event and remain on the site for 30 days.

ITEM 9.01 Financial Statements and Exhibits

Exhibit Description of Exhibit

No.

99.1 Copy of press release announcing Kelly King's presentation at the Morgan Stanley Financials Conference in New York City on June 12, 2012 10:55 a.m. (EDT).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BB&T CORPORATION
(Registrant)

By: /s/ Cynthia B. Powell

Cynthia B. Powell
Executive Vice President and Corporate Controller
(Principal Accounting Officer)

Date: June 12, 2012
