

AMERICAN EAGLE OUTFITTERS INC  
Form 8-K  
January 07, 2005

---

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

---

**FORM 8-K**

---

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934**

**Date of Report**

(Date of earliest event reported)

**January 5, 2005**

---

**AMERICAN EAGLE OUTFITTERS, INC.**

(Exact name of registrant as specified in its charter)

---

**Delaware**  
(State of incorporation)

**0-23760**  
(Commission File Number)

**13-2721761**  
(IRS Employer Identification No.)

**150 Thorn Hill Drive**  
**Warrendale, Pennsylvania**

**15086-7528**

Edgar Filing: AMERICAN EAGLE OUTFITTERS INC - Form 8-K

(Address of principal executive offices)

(Zip Code)

(724) 776-4857

(Registrant's telephone number,  
including area code)

N/A

(Former name or former address, if changed since last report)

---

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

---

**Item 7.01. Regulation FD Disclosure**

On January 5, 2005, American Eagle Outfitters, Inc. (the "Company") issued a press release announcing, among other things, the Company's December 2004 sales. A copy of the press release is attached hereto as Exhibit 99.1.

**Item 8.01. Other Events**

On January 5, 2005, the Company issued a press release announcing the appointments of Michele Donnan Martin as Chief Designer and General Merchandise Manager of Women's and Charles Martin as Chief Designer of Men's for its new retail concept. A copy of the press release is attached hereto as Exhibit 99.2.

**Item 9.01. Financial Statements and Exhibits**

(c) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release dated January 5, 2005 announcing December sales
99.2	Press Release dated January 5, 2005 announcing Management appointments for the new retail concept

---

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EAGLE OUTFITTERS, INC.  
(Registrant)

Date: January 7, 2005

By: /s/ Dale E. Clifton  
Dale E. Clifton  
Vice President - Controller and  
and Chief Accounting Officer

---

**EXHIBIT INDEX**

Edgar Filing: AMERICAN EAGLE OUTFITTERS INC - Form 8-K

**Exhibit  
Number**

---

**Description**

---

99.1

Press Release dated January 5, 2005 announcing December sales

99.2

Press Release dated January 5, 2005 announcing Management appointments for the new retail concept

---