

LIQUID AUDIO INC  
Form S-4/A  
September 05, 2002

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As filed with the Securities and Exchange Commission on September 5, 2002

Registration No. 333-96925

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## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Amendment No. 1  
to  
**FORM S-4**  
REGISTRATION STATEMENT  
UNDER  
THE SECURITIES ACT OF 1933

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### LIQUID AUDIO, INC.

(Exact Name of Registrant as specified in its Charter)

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**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**7373**  
(Primary Standard Industrial  
Classification Code Number)  
**800 Chesapeake Drive**  
**Redwood City, California 94063**  
**(650) 549-2000**

**77-0442752**  
(I.R.S. Employer  
Identification Number)

(Address, including zip code, and telephone number, including area code, of Registrant's principal executive offices)

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**Gerald W. Kearby**  
**Chief Executive Officer**  
**Liquid Audio, Inc.**  
**800 Chesapeake Drive**  
**Redwood City, California 94063**  
**(650) 549-2000**

(Name, address, including zip code, and telephone number, including area code, of agent for service)

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*Copies to:*

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Los Angeles, California 90017  
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**Approximate date of commencement of proposed sale to the public:**

Upon consummation of the merger described herein.

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If the securities being registered on this Form are to be offered in connection with the formation of a holding company and there is compliance with General Instruction G, check the following box.

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.

If this Form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.

**The Registrant hereby amends this Registration Statement on such date or dates as may be necessary to delay its effective date until the Registrant shall file a further amendment which specifically states that this Registration Statement shall thereafter become effective in accordance with Section 8(a) of the Securities Act of 1933 or until the Registration Statement shall become effective on such date as the Commission, acting pursuant to said Section 8(a), may determine.**

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To the stockholders of Liquid Audio, Inc.:

After careful consideration, the board of directors of Liquid Audio has approved a merger between Liquid Audio and Alliance Entertainment Corp. which will result in Alliance becoming a wholly-owned subsidiary of Liquid Audio. In the merger, outstanding shares of Alliance stock and the outstanding options to purchase Alliance stock will be exchanged for shares of Liquid Audio stock and options to purchase Liquid Audio stock. In connection with the merger, Liquid Audio will make a tender offer, conditioned upon the approval of the issuance of shares of Liquid Audio in the merger, for 10,000,000 of its shares at \$3.00 per share, representing a total purchase of up to 44% of its outstanding common stock on August 12, 2002. If all of the eligible Liquid Audio shares are tendered in the tender offer, the effective per share price could be as low as \$1.42.

Following the consummation of the merger, shares of Liquid Audio stock that were outstanding before the merger, and not tendered, will represent approximately 26% of the outstanding voting power of the combined organization. Based on the number of outstanding shares of Liquid Audio common stock as of August 12, 2002, after giving effect to a fully-subscribed tender offer, the maximum aggregate number of shares that would be issued to Alliance stockholders pursuant to the merger is approximately 36,276,000.

Liquid Audio common stock is traded on The Nasdaq National Market under the trading symbol "LQID." The Liquid Audio common stock may be delisted from The Nasdaq National Market as a result of the merger. On \_\_\_\_\_, 2002, the closing price of Liquid Audio common stock was \$ \_\_\_\_\_ per share.

***After careful consideration, the board of directors of Liquid Audio has unanimously determined that the tender offer and the merger are fair to you and in your best interests. The Liquid Audio board of directors has approved the merger agreement and recommends voting in favor of the issuance of shares of Liquid Audio stock in the merger.*** In addition, at the annual stockholder meeting, stockholders will consider and vote upon the election of two (2) Class III directors to hold office for three (3) years. The Board has nominated Gerald W. Kearby and Raymond A. Doig to serve as Class III directors. **YOUR BOARD STRONGLY URGES YOU NOT TO RETURN ANY WHITE PROXY CARD SENT TO YOU BY THE MUSICMAKER GROUP. THE BEST WAY TO SUPPORT THE LIQUID NOMINEES AND THE BOARD'S DETERMINATIONS IS TO VOTE "FOR" THE LIQUID NOMINEES ON THE GREEN PROXY CARD.**

Please carefully consider the information contained in this proxy statement/prospectus. In particular, carefully review the risks relating to each of Liquid Audio, Alliance and the merger contained in the section entitled "Risk Factors" on page 24 of this proxy statement/prospectus.

The meeting of Liquid Audio stockholders will be held on September 26, 2002 at 10:00 a.m. local time at the Hotel Sofitel, 223 Twin Dolphin Drive, Redwood City, California 94065. Whether or not you plan to attend the annual Liquid Audio stockholder meeting, please complete, sign, date and return the accompanying proxy in the enclosed self-addressed stamped envelope. Returning the proxy does NOT deprive you of your right to attend the meeting and to vote your shares in person. YOUR VOTE IS VERY IMPORTANT. We appreciate your consideration of these matters.

Gerald W. Kearby  
President and Chief Executive Officer,  
Liquid Audio, Inc.

**Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of this transaction or the Liquid Audio stock to be issued in the merger or determined whether the proxy statement/prospectus is accurate or adequate. Any representation to the contrary is a criminal offense.**

The proxy statement/prospectus is dated [ ], 2002, and is first being mailed to Liquid Audio stockholders on or about [ ], 2002.

The proxy statement/prospectus does not constitute an offer to sell, or a solicitation of an offer to purchase, the securities offered by the proxy statement/prospectus, or the solicitation of a proxy, in any jurisdiction to or from any person to whom or from whom it is unlawful to make such offer, solicitation of an offer or proxy solicitation in such jurisdiction.

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[LIQUID AUDIO LOGO]

800 Chesapeake Drive  
Redwood City, California 94063  
(650) 549-9282

**NOTICE OF ANNUAL MEETING OF LIQUID AUDIO, INC.**

**STOCKHOLDERS TO BE HELD ON SEPTEMBER 26, 2002**

**10:00 A.M.**

To the Stockholders of Liquid Audio, Inc.:

A meeting of the stockholders of Liquid Audio, Inc., a Delaware corporation, will be held on September 26, 2002 at 10:00 a.m., local time, at Hotel Sofitel, 223 Twin Dolphin Drive, Redwood City, California 94065, for the purpose of considering and voting upon the following proposals:

1. The election of two (2) Class III directors to hold office for three (3) years.
2. The ratification of PricewaterhouseCoopers LLP as the Company's independent accountants for the fiscal year ending December 31, 2002.
3. The approval of the issuance of Liquid Audio stock in the merger of April Acquisition Corp., a wholly-owned subsidiary of Liquid Audio, with and into Alliance Entertainment Corp. pursuant to an Amended and Restated Agreement and Plan of Merger dated as of July 14, 2002, by and among Liquid Audio, April Acquisition Corp. and Alliance.
4. If properly presented at the annual meeting, to vote on three proposals of a stockholder of Liquid Audio:
  - To amend Liquid Audio's bylaws to expand the size of the Board of Directors;
  - To amend Liquid Audio's bylaws to authorize only stockholders to fill newly created directorships; and
  - Contingent on approval of the above two proposals, to elect four (4) additional nominees to the board of directors.
5. The transaction of such other business as may properly come before the meeting or any adjournment thereof.

*August 12, 2002 has been fixed as the record date for the determination of stockholders entitled to notice of, and to vote at, the meeting of Liquid Audio stockholders and any adjournment or postponement thereof. Only holders of record of shares of Liquid Audio common stock at the close of business on the record date are entitled to notice of, and to vote at, the meeting of Liquid Audio stockholders. At the close of business on the record date, Liquid Audio had outstanding and entitled to vote 22,745,624 shares of common stock. Liquid Audio stockholders are not entitled to appraisal rights in connection with the merger.*

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Also, in connection with the merger, Liquid Audio has agreed to offer to purchase up to 10 million shares of its outstanding common stock from its current stockholders at \$3.00 per share. The tender offer will expire twenty business days following the date that it is commenced, unless extended by Liquid Audio. Consummation of the tender is conditioned upon, among other things, approval by Liquid Audio's stockholders of the issuance of shares of Liquid Audio in the merger.

The Liquid Audio board of directors has unanimously approved the merger agreement, the tender offer, the merger and the issuance of Liquid Audio stock in the merger and has determined that the tender offer, the merger and the issuance of Liquid Audio stock in the merger are fair to, and in the best interests of, the stockholders of Liquid Audio. Therefore, the Liquid Audio board of directors

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unanimously recommends that Liquid Audio stockholders vote FOR approval of the issuance of Liquid Audio stock in the merger.

Additionally, the Liquid Audio board of directors has nominated Gerald W. Kearby and Raymond A. Doig to serve as Class III directors. The Liquid Audio board of directors recommends a vote FOR the election of the director nominees on the enclosed GREEN proxy card and against the other proposals made by the musicmaker.com group. The Liquid Audio board of directors urges you not to vote for any individuals that may be nominated by the musicmaker.com group for election by our stockholders and not to execute any proxy card other than the enclosed GREEN proxy card.

The approval of the issuance of Liquid Audio stock in the merger will require the affirmative vote of a majority of the shares of Liquid Audio common stock voting on this proposal at the annual Liquid Audio stockholder meeting, either in person or represented by proxy, while the approval of the two (2) Class III directors will require a plurality of votes cast by stockholders holding shares entitled to vote in the election at the stockholders meeting.

Shares deemed to be present at the annual stockholder meeting but abstaining from the vote and broker non-votes on either the proposal to approve the issuance of Liquid Audio stock in the merger or the election of the two (2) Class III directors will not be counted for any purpose in determining whether these proposals have been approved. The failure of a Liquid Audio stockholder to return a proxy or to vote in person will have no effect in regards to these proposals.

These proxy solicitation materials and the Annual Report on Form 10-K for the year ended December 31, 2001, including financial statements, were first mailed on or about September 10, 2002 to all stockholders entitled to vote at the Annual Meeting.

WE SHALL PROVIDE WITHOUT CHARGE TO EACH STOCKHOLDER SOLICITED BY THESE PROXY SOLICITATION MATERIALS A COPY OF THE ANNUAL REPORT ON FORM 10-K TOGETHER WITH THE FINANCIAL STATEMENTS AND FINANCIAL STATEMENT SCHEDULES REQUIRED TO BE FILED WITH THE ANNUAL REPORT UPON REQUEST OF THE STOCKHOLDER MADE IN WRITING TO LIQUID AUDIO, INC., 800 CHESAPEAKE DRIVE, REDWOOD CITY, CALIFORNIA 94063, ATTN: SECRETARY.

All properly signed and dated proxies that Liquid Audio receives prior to the vote at the annual stockholder meeting of Liquid Audio stockholders, and that are not revoked, will be voted in accordance with the instructions indicated on the proxies. All properly signed and dated proxies received by Liquid Audio prior to the vote at the annual stockholder meeting that do not contain any direction as to how to vote in regards to any or all of the proposals will be voted for adoption of any proposal as to which no directions are provided.

Even if you plan to attend the annual stockholder meeting in person, we request that you sign and return the enclosed proxy card as described in the proxy statement/prospectus and in accordance with the instructions accompanying the proxy card, thus ensuring that your shares will be represented at the annual stockholder meeting. If you do attend the meeting of Liquid Audio stockholders and wish to vote in person, you may withdraw your proxy and vote in person.

By Order of the Board of Directors,

[signature]

Gerald W. Kearby  
*President and Chief Executive Officer,*  
Liquid Audio, Inc.

[Date]

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The following annexes also constitute part of this proxy statement/prospectus:

Annex A	Amended and Restated Agreement and Plan of Merger
Annex B	Opinion of Broadview, Financial Advisor to Liquid Audio

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### QUESTIONS AND ANSWERS ABOUT THE MERGER

The following section provides answers to frequently asked questions about the annual meeting, the merger, the tender offer and the effect of the merger and tender offer on holders of Liquid Audio common stock. This section, however, only provides summary information. For a more complete response to these questions and for additional information, please refer to the cross-referenced page for each question.

**Q:**

*What is the proposed transaction? (See page 10)*

**A:**

The proposed transaction is to combine the businesses of Liquid Audio and Alliance. To combine the companies, a wholly-owned subsidiary of Liquid Audio will merge with and into Alliance, and Alliance will survive the merger as a wholly-owned subsidiary of Liquid Audio. In connection with the merger, Liquid Audio will make an offer to purchase 10,000,000 shares of its common stock at a purchase price of \$3.00 per share.

**Q:**

*Why are Liquid Audio and Alliance proposing the merger and the tender offer? (See pages 49 and 60)*

**A:**

Liquid Audio and Alliance believe that the combination of their two businesses will permit them to develop effective and efficient means to deliver services to their customers. The merger combines Alliance's physical media distribution base of more than 5,000 retailers operating more than 25,000 physical and online stores, with Liquid Audio's portfolio of technology and intellectual property for digital media distribution and rights management. Alliance and Liquid Audio intend to rationalize the combined organization's cost structure after the merger. In fact, in anticipation of the merger, Liquid Audio has already effected workforce reductions in divisions of its business that are unrelated to the development of Liquid Audio's technology for the digital distribution of music. Liquid Audio plans further reductions in this area.

If all Liquid Audio stockholders (other than the two management stockholders who have committed not to tender their holdings of 1,506,600 shares of Liquid Audio common stock unless the tender offer is undersubscribed) were to tender their shares in the tender offer, approximately 21,239,024 shares of Liquid Audio common stock will have been tendered and only 10 million shares will be accepted in the tender offer. In such case, each tendering stockholder would effectively receive a prorated cash amount of \$1.42 per share and would retain its ownership of shares of Liquid Audio common stock not accepted in the tender offer.

**Q:**

*Why is the tender offer being run concurrently with the merger solicitation?*

**A:**

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The tender offer is being run concurrently with the merger transaction to give Liquid Audio stockholders the opportunity to receive cash consideration for a portion of their shares as part of the transaction. In addition, the concurrent tender offer and merger require a lower percentage of shares be voted to approve the transaction than other contemplated structures. This makes approval of the transaction more likely given the announced opposition by certain stockholders.

**Q:**

***Who can tender their shares of Liquid Audio stock? (See page 65)***

**A:**

Liquid Audio will make a tender offer in which Liquid Audio will offer to purchase up to 10 million shares of its common stock, representing a total purchase of up to 44% of Liquid Audio's outstanding common stock. If more than 10 million shares of Liquid Audio's common stock are tendered, Liquid Audio will purchase a total of 10 million shares of its common stock from Liquid Audio stockholders who have tendered their shares on a pro rata basis. If the tender offer is not fully subscribed, then two members of management, holding 1,506,600 shares of Liquid Audio common stock in the aggregate, may tender their shares. Those members of management have agreed not to tender their shares if the tender offer is fully

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subscribed. Consummation of the tender offer is conditioned upon, among other things, approval of the issuance of shares of Liquid Audio stock in the merger by Liquid Audio stockholders at the stockholder meeting.

**Q:**

***What will Liquid Audio stockholders receive in the transaction? (See page 63)***

**A:**

Liquid Audio stockholders will continue to hold the Liquid Audio stock that they currently own and do not tender. After the merger, these shares will represent 26% of the voting power in the combined organization.

**Q:**

***What will Liquid Audio stockholders receive if the tender offer is oversubscribed?***

**A:**

If all Liquid Audio stockholders (other than the two management stockholders who have committed not to tender their holdings of 1,506,600 shares of Liquid Audio common stock unless the tender offer is undersubscribed) were to tender their shares in the tender offer, approximately 21,239,024 shares of Liquid Audio common stock will have been tendered and only 10 million shares will be accepted in the tender offer. In such case, each tendering stockholder would effectively receive a prorated cash amount of \$1.42 per share and would retain its ownership of shares of Liquid Audio common stock not accepted in the tender offer.

**Q:**

***What will Liquid Audio stockholders receive if the tender offer is undersubscribed?***

**A:**

While Liquid Audio expects that the tender offer will be fully subscribed if the Liquid Audio stockholders approve the issuance of Liquid Audio stock in the merger, if fewer than 10 million shares are tendered in the tender offer, each tendering stockholder will receive a cash amount of \$3 per tendered share and retain its ownership interest of shares of Liquid Audio common stock that it did not tender. If less than 10 million shares are tendered, Alliance and Liquid Audio have agreed to negotiate in good faith to effect alternative arrangements so that the economic, voting and other material benefits of the transactions contemplated by the merger agreement are preserved for Liquid Audio, Alliance and their respective stockholders.

**Q:** *What percentage of Liquid Audio will the former Alliance stockholders own collectively immediately following the merger? (See page 63)*

A: Immediately following the merger the former Alliance stockholders will own 74% of the combined organization.

**Q:** *How can I tender my shares? (See page 65)*

A: If you tender your shares, you will receive detailed instructions regarding the surrender of share certificates, together with a letter of transmittal, promptly after the merger is completed. You should not submit your certificates until you have received these materials. If you tender your shares, you will be paid the tender consideration as promptly as practicable following its receipt of your certificates and other required documents. For more information regarding the tender offer, please read the offer to purchase which has been sent to Liquid Audio stockholders separately.

**Q:** *What if the issuance of shares of Liquid Audio stock in the merger is not approved?*

A: If the issuance of shares of Liquid Audio stock in the merger is not approved and the other conditions to the merger are not capable of being satisfied, then the tender offer will not be consummated and the stockholders of Liquid Audio will continue to own their shares of common stock and will not receive cash in the tender offer.

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**Q:** *What Liquid Audio stockholder approvals are needed to complete the merger? (See page 39)*

A: Approval of the issuance of Liquid Audio stock in the merger will require the affirmative vote of a majority of the shares of Liquid Audio stock voting at the Liquid Audio stockholder meeting, not including abstentions, either in person or represented by proxy.

**Q:** *Does the board of directors of Liquid Audio support the transaction? (See page 40)*

A: Yes. After careful consideration, the Liquid Audio board of directors unanimously recommends that Liquid Audio stockholders vote in favor of the issuance of Liquid Audio stock in the merger.

**Q:** *Are there risks I should consider in deciding whether to vote for the issuance of Liquid Audio stock in the merger? (See page 24)*

A:

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Yes. In evaluating the issuance of Liquid Audio stock in the merger, you should carefully consider the information contained in and incorporated into this proxy statement/ prospectus and, in particular, the factors discussed in the section entitled "Risk Factors" beginning on page 24.

**Q:**

*What is the spin-off to Alliance stockholders? (See page 151)*

**A:**

In addition to its core distribution and fulfillment business, Alliance operates two other strategic business units collectively referred to as the Digital Media Infrastructure Services Group (the "DMISG"). One business develops and markets e-commerce enabling databases for home entertainment products, while the other offers kiosk-based retail merchandising solutions through Alliance's wholly-owned subsidiary, Digital On-Demand, Inc. These businesses have historically been funded by Alliance either through ordinary course borrowings under its credit agreement or by the proceeds of capital stock investments by Alliance's stockholders. Alliance repays any outstanding amounts under its credit facility with monies generated in the operation of all of its businesses, including the DMISG, in the ordinary course. Nevertheless, the DMISG has been a net borrower under Alliance's credit facility, borrowing approximately \$9.1 million since January 1, 2001.

Prior to consummating the merger transaction with Liquid Audio, Alliance will dispose of all of the operations conducted by the DMISG business lines via a spin-off or other structure for disposition to its existing stockholders. The \$9.1 million borrowed by the DMISG under Alliance's credit facility will not be repaid to Alliance in connection with such spin-off, and will therefore be a liability of Liquid Audio and its subsidiaries after the merger.

Alliance may hold an equity interest in the company formed by the spin-off of the DMISG businesses. Alliance currently has received approval from its lenders to retain a passive minority equity interest in such company with a value of up to \$3.0 million. It is anticipated that such passive minority equity interest will represent no more than 10% of the voting and economic interests of such spun-off company. Other than this minority passive equity interest, Alliance will have no continuing involvement in the day to day management and operation of the DMISG, nor will the DMISG have any continuing involvement in the management and operation of Alliance's core distribution and fulfillment business. Alliance intends to account for the minority passive equity interest using the so-called "cost basis" of accounting because Alliance does not expect to exercise significant influence over the day-to-day management and operations of the DMISG after the spin-off.

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**Q:**

*What will the commercial relationship be between Alliance and the spun-off DMISG after the merger?(See page 147)*

**A:**

Alliance will enter into a commercial relationship with DMISG after the spin-off. This relationship will provide Alliance and its subsidiaries certain rights in connection with DMISG's database and kiosk products, as well as providing for certain developmental rights pertaining to these databases. This agreement will also establish the non-preferential terms of Alliance's use of the databases and kiosks in connection with Alliance's core distribution and fulfillment business.

**Q:**

*What are the business consequences of such spin-off?(See page 150)*

**A:**

After the spin-off, the DMISG businesses will no longer be included within Alliance nor will these business lines be part of the combined organization after consummation of the merger transaction with Liquid Audio. Alliance's existing stockholders will control these businesses and, subject to limited restrictions contained in the merger agreement, will be free to operate or pursue further strategic transactions with them independently of the operations of the combined organization.

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As described in the immediately preceding answer, Alliance will enter into a commercial trading agreement to utilize the products and services of the spun-off company in Alliance's core distribution and fulfillment business. Alliance's management is currently negotiating the terms of this commercial relationship with representatives of Alliance's stockholders, the persons to whom DMISG will be spun-off. This agreement will be commercially reasonable and on terms at least as favorable to Alliance as could be secured by arm's-length negotiations between unrelated parties.

**Q:**

***What do I need to do now? (See pages 179 and attached proxy card)***

**A:**

After carefully reading and considering the information contained in and incorporated into this proxy statement/prospectus, please submit your proxy card according to the instructions on the enclosed proxy card as soon as possible. If you do not submit a proxy card or attend the stockholder meeting and vote in person, your shares will not be represented or voted at the meeting.

**Q:**

***Can I, as a Liquid Audio stockholder, submit my proxy by telephone or over the Internet? (See attached proxy card)***

**A:**

If you hold your shares through a bank or brokerage firm, you may be able to submit your proxy by telephone or over the Internet. You should refer to the proxy card included with your materials for instructions about how to vote. If you vote by telephone or over the Internet, you do not need to complete and mail your proxy card.

**Q:**

***If my shares of Liquid Audio common stock are held in "street name" by my bank or broker, will my bank or broker vote my shares for me? (See page 41)***

**A:**

Your bank or broker will vote your shares only if you provide instructions on how to vote by following the information provided to you.

Without instructions from you on how to vote your shares, your bank or broker will not have discretionary authority to vote your shares on the matters currently proposed to be presented at the stockholder meeting. As a result, your bank or broker may deliver a proxy card expressly indicating that it is NOT voting your shares. This indication that a broker is not voting your shares is referred to as a "broker non-vote." Broker non-votes will be counted for the purpose of determining the presence or absence of a quorum at the Liquid Audio stockholder meeting. However, a broker non-vote will not be entitled to vote on the proposal

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to approve the issuance of Liquid Audio stock in the merger, and thus a broker non-vote will not be counted for any purpose in determining whether this proposal has been approved.

**Q:**

***If I am a Liquid Audio stockholder, what happens if I do not vote, or if I submit an incomplete proxy, or abstain from voting? (See page 40)***

**A:**

If you do not submit a proxy, or if you submit a proxy but it is not properly signed or dated, your shares will not be counted as present for purposes of establishing a quorum at the Liquid Audio stockholder meeting and will not be counted for any purpose in determining whether the proposal to approve the issuance of Liquid Audio stock in the merger has been approved.

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If you submit a properly signed and dated proxy and do not indicate how you want to vote, your shares will be counted as present for purposes of establishing a quorum at the stockholder meeting, and your proxy will be counted as a vote to approve the issuance of Liquid Audio stock in the merger.

If you submit a properly signed and dated proxy and affirmatively elect to abstain from voting, your shares will be counted as present for purposes of establishing whether a quorum is present at the stockholder meeting, but your proxy will not be counted for any purpose in determining whether to approve the proposal on the issuance of Liquid Audio stock in the merger.

**Q:**

***When and where will the Liquid Audio stockholder meeting take place? (See page 39)***

**A:**

The Liquid Audio stockholder meeting will take place at the Hotel Sofitel, 223 Twin Dolphin Drive, Redwood City, California 94065 on September 26, 2002, at 10:00 a.m., local time.

**Q:**

***When do you expect the merger and tender offer to be completed? (See page 63)***

**A:**

Liquid Audio and Alliance are working to complete the merger as quickly as possible. Liquid Audio and Alliance hope to complete the merger promptly following receipt of all necessary stockholder approvals. The tender offer will expire twenty business days following the date on which it is commenced, unless extended by Liquid Audio. Liquid Audio stockholders electing to tender their Liquid Audio shares for cash will be paid as soon as practicable after the tender offer is completed.

**Q:**

***What are the consequences to Liquid Audio under the merger agreement if the merger is not consummated? (See page 79)***

**A:**

Pursuant to the merger agreement, Liquid Audio is prohibited from initiating or engaging in discussions with a third party regarding specific types of extraordinary transactions, such as a merger,

business combination or sale of a material amount of assets or capital stock. Therefore, only in limited circumstances would Liquid Audio be permitted to forego consummation of the merger. In addition, Liquid Audio has agreed to pay a termination fee to Alliance in specific circumstances if the merger is not consummated. The amount of the termination fee ranges from \$1 million to \$3 million depending upon the circumstances giving rise to the failure to consummate the merger. See also "Certain Terms of the Merger Agreement."

**Q:**

***What benefits will Liquid Audio's management receive upon consummation of the merger? (See page 95)***

**A:**

In connection with the execution of the original merger agreement, Gerald W. Kearby and Robert G. Flynn have each entered into employment agreements with Alliance which will become effective upon consummation of the merger. In addition, Michael Bolcerek's employment agreement provides that 25% of the vested options to purchase Liquid Audio common stock held by Mr. Bolcerek will vest upon certain changes of control of Liquid Audio and an additional 12.5% of the unvested options to purchase Liquid Audio common stock

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held by Mr. Bolcerek will vest in the event that his termination or constructive termination is a result of a change of control of Liquid Audio. The merger will constitute a change of control under the terms of Mr. Bolcerek's employment agreement. For a more detailed description of the above arrangements, please see "Management Employment Contracts and Change-in-Control Arrangements Pre-Merger and Employment Contracts and Change-in-Control Arrangements

Post-Merger."

**Q:**

***What are the tax consequences of the merger to me? (See page 88)***

**A:**

Liquid Audio expects the merger to qualify as a tax-free reorganization for U.S. federal income tax purposes. Please carefully review the information contained in the section entitled "Federal Tax Consequences of the Merger" for a description of the material U.S. federal income tax consequences of the merger.

**Q:**

***Am I entitled to dissenters' or appraisal rights in connection with the merger? (See page 13)***

**A:**

Stockholders of Liquid Audio are not entitled to appraisal rights under Delaware law.

**Q:**

***Whom should I call with questions? (See page 194)***

**A:**

If you have any questions about the merger or any related transaction, please call the investor relations department at Liquid Audio at (650) 549-2000. You may also obtain additional information about Liquid Audio documents filed with the Securities and Exchange Commission without charge upon written or oral request by following the instructions in the section entitled "Where You Can Find More Information."

## **SUMMARY OF THIS PROXY STATEMENT/PROSPECTUS**

*This summary highlights selected information from this proxy statement/prospectus and may not contain all of the information that is important to you.*

*Before voting, you should carefully read this entire document, the appendices and the other documents to which this proxy statement/prospectus refers for a more complete understanding of the merger agreement, the tender offer and the transactions contemplated by the merger. This summary and the balance of this document contain forward-looking statements about events that are not certain to occur, and you should not place undue reliance on those statements. Please carefully read "Cautionary Statements Regarding Forward-Looking Information" on page 37 of this document.*

*In this proxy statement/prospectus, the term "Alliance" refers to Alliance Entertainment Corp. and its subsidiary, Distribution & Fulfillment Services Group, Inc. and subsidiaries thereof. The financial statements attached hereto present Distribution & Fulfillment Services Group, Inc.'s financial position which sets forth the financial position of Alliance Entertainment Corp. on a consolidated basis after giving effect to the consummation of a spin-off or other disposition of certain assets to the stockholders of Alliance prior to the merger. See "Alliance's Business Additional Background Information."*

*This proxy statement/prospectus contains trademarks, trade names, service marks, and service names of Liquid Audio, Alliance, and other companies.*

**The Companies** (See pages 105 and 139)

***Liquid Audio, Inc.***

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Liquid Audio, Inc. was incorporated in California in January 1996 and reincorporated in Delaware in April 1999. In July 1999, Liquid Audio completed its initial public offering of common stock. Liquid Audio's principal executive offices are located at 800 Chesapeake Drive, Redwood City, California 94063, and its telephone number is (650) 549-2000.

Liquid Audio provides an open platform that enables the digital delivery of media over the Internet. Liquid Audio's software products and services are designed to give artists and record companies the ability to create, syndicate and sell recorded music with copy protection and copyright management through websites and retailers. Through its Liquid Music Network, a network of third party music related websites, OEMs, and retailers, Liquid Audio helps artists and record companies distribute, promote and sell their recorded music. From the growing catalog of syndicated music which is available through Liquid Audio's Liquid Music Network affiliates and online stores using its Retail Integration and Fulfillment System ("RIFFS"), and Liquid Store, consumers can preview and purchase digital music. Consumers then can transfer downloaded music to recordable compact discs and to digital audio devices manufactured by consumer electronics companies. Liquid Audio's solution is based on an open technical architecture that is designed to support multiple leading digital music formats, including Liquid Audio, MP3 and Microsoft Windows Media. Numerous record companies and recording artists have used Liquid Audio's distribution system to sell music, including labels such as Atlantic Records, BMG Entertainment, EMI Music Group, Sup Pop Records, Warner Music Group and Zomba Records Group, and artists such as Backstreet Boys, Enya, Mick Jagger, Jewel, matchbox twenty and 'N SYNC, although such services have not, to date, resulted in significant revenues.

Contractual arrangements between Liquid Audio and its related parties, Liquid Audio Korea, Liquid Audio Greater China, Liquid Audio South East Asia and Liquid Audio Japan resulted in approximately 61%, 63% and 48% of Liquid Audio's revenues in 2001, 2000 and 1999, respectively. All of these related party contracts have been terminated due to nonpayment by the customers as a result of their lack of financial resources and Liquid Audio will not receive additional revenues from such parties in the future. Although Liquid Audio has not yet successfully generated significant revenues from third party customers, it continues to pursue its strategy of providing secure digital music delivery

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distribution of major label and independent music content to retail and consumer electronics and personal computer manufacturers through Liquid Audio's Liquid Music Network and through the licensing of its Liquid Player and server technologies. Liquid Audio has not historically generated significant revenue from these business activities and it is uncertain whether these activities will be successful in generating sufficient revenue in the future to fund Liquid Audio's operations. Liquid Audio's efforts to create a successful business plan have been materially adversely impacted by the growth and pervasiveness of free music sharing from companies such as Napster, Kazaa, Morpheus and WinMX, and from the lack of complete and compelling catalogs of music content from its content partners. Liquid Audio cannot be sure that it will be able to overcome the obstacles presented by these factors to develop a profitable business but believes its business strategy will position it for growth opportunities in the future.

### *April Acquisition Corp.*

April Acquisition Corp. is a wholly-owned subsidiary of Liquid Audio that was recently incorporated in Delaware solely for the purpose of the merger. It does not conduct any business and has no material assets. Its principal executive offices have the same address and telephone number as Liquid Audio.

### *Alliance Entertainment Corp.*

Alliance Entertainment Corp. was originally incorporated in Delaware in November 1991. Alliance's principal executive offices are located 4250 Coral Ridge Drive, Coral Springs, Florida 33065, and Alliance's telephone number is (954) 255-4000.

Alliance is one of the largest logistics and supply chain management companies for the home entertainment market in the United States. Alliance manages a comprehensive and diverse product offering comprised of over 335,000 stock keeping units, including: CD's, cassettes, videos, DVD's, video games and related accessories and general merchandise items. Alliance's core competencies are merchandising, technology, information management, supply chain management and customer care services. Alliance utilizes advanced technology and its industry and marketplace expertise to deliver innovative and value-added services to manufacturers and customers and to provide it with additional revenue generating opportunities and increased profitability. Alliance's customers include national chain, specialty and independent retailers, alternative retailers, and e-commerce retailers. Alliance has more than 5,000 brick-and-mortar customers operating more than 25,000 store fronts. These customers include Barnes & Noble, Trans World Entertainment, Musicland, Circuit City, BJ's Wholesale, Toys 'R' Us, CVS and thousands of independent retailers. E-commerce customers include: barnesandnoble.com, CDNow.com, Amazon.com, CircuitCity.com, BestBuy.com, QVC.com, Costco.com and Univision.com.

### **Merger Integration**



*Overview*

Upon completion of the merger, Eric Weisman, Alliance's President and Chief Executive Officer, will assume the same title and duties for the combined organization. In addition, the combined organization's board will be increased to nine members, six of whom will be designated by Alliance and three of whom will be designated by Liquid Audio.

The combined organization will evaluate the evolving digital media needs of its trading partners and will incorporate Liquid Audio's digital media technology and capabilities into Alliance's portfolio of business solutions. Alliance's existing physical entertainment distribution business will serve as a platform for continued revenue and cash flow growth.

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The combined organization expects to integrate the existing Liquid Audio technology into Alliance's portfolio of business solutions in a manner consistent with maintaining Alliance's stand-alone revenue and cash flow growth trajectory. The combined organization expects to immediately and significantly reduce its cost structure and continue to rationalize such cost structure over time. For instance, in addition to Liquid Audio's July 2002 workforce reduction of thirty-two employees, Liquid Audio intends to eliminate an additional thirty-four positions in September and October. The aggregate annualized direct cost savings of all such reductions is expected to be approximately \$7,660,000. These workforce reductions focus upon the areas of Liquid Audio's business that are not dedicated to the development of digital music distribution technology.

***Combined Organization's Strengths***

*Consistent Growth and Improved Cash Flow*

Alliance has historically experienced consistent growth and improved cash flows. Alliance generated net revenues of \$375.3 million, \$464.8 million and \$588.6 million for fiscal years ended December 31, 1999, 2000 and 2001, respectively, representing a compounded annual growth rate of 25.2%. Alliance generated EBITDA of \$12.8 million, \$14.0 million and \$18.7 million for fiscal years ended December 31, 1999, 2000 and 2001, respectively, representing a compounded annual growth rate of 21.1%. Revenues and EBITDA for the six months ended June 30, 2002 were \$353.2 million and \$5.6 million compared to the six months ended June 30, 2001 which were \$231.9 million and \$4.2 million. This represents an improvement of 52.3% and 34.0% in revenue and EBITDA, respectively.

Liquid Audio reported an EBITDA loss of (\$37.6) million in 2001. However, with various cost-cutting measures implemented in recent months, the EBITDA loss for the six months ended June 30, 2002 was (\$10.1) million compared to (\$26.0) million EBITDA loss for the six months ended June 30, 2001. The combined organization expects improved cash flow as a result of the financial growth. As discussed above, Liquid Audio continues to decrease costs in contemplation of the merger with Alliance. While no plan of integration has been fully developed, it is expected that overhead of the Liquid Audio business will continue to be reduced and that opportunities to leverage the Liquid Audio technology will be explored after the merger. While EBITDA is not intended to represent cash flow from operations as defined by GAAP, and should not be considered an indicator of operating performance or an alternative to cash flow as a measure of liquidity, it is included herein to provide additional information with respect to Alliance's ability to meet its future debt service, capital expenditure and working capital requirements.

*Strong Market Position*

In physical fulfillment, Alliance serves the needs of national retail chains, independent retailers, consumer direct fulfillment services and plug-in e-commerce engines for retail. In digital fulfillment, Liquid Audio provides secure music files and on-line retail integration. Liquid Audio believes that the combined organization would deliver the industry's only end-to-end distribution infrastructure that can transport all types of media in both physical and digital formats. By combining both of these commerce solutions, the combined organization expects to expand its customer base and revenue opportunity as the digital and physical delivery needs of its customers converge.

*Strong Trading Relationships*

Both companies serve essentially the same entertainment media constituency groups content owners and retailers. Alliance provides an array of commerce and fulfillment solutions to traditional retailers including: Barnes & Noble, Trans World Entertainment, Warehouse Entertainment, Circuit City, Toys 'R' Us, and CVS as well as emerging retail channels including barnesandnoble.com,

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CDNow.com, Amazon.com, and CircuitCity.com. Currently, more than 1,800 record labels and 17,000 artists use Liquid Audio's distribution solutions to deliver digital music.

*Value-Added Services and Growth*

Additional services and growth opportunities include: business to business logistics and supply chain management services, consumer direct fulfillment services, third party logistic services and vendor managed inventory services. The combined organization will provide trading partners the ability to outsource any part of their physical or digital entertainment distribution process.

**Proposal**

At the annual stockholder meeting, stockholders will consider and vote upon the election of two (2) Class III directors to hold office for three (3) years; the ratification of PricewaterhouseCoopers LLP as the combined organization's independent accountants for the fiscal year ending December 31, 2002; if properly presented at the annual meeting, proposals of a stockholder of Liquid Audio to amend Liquid Audio's bylaws to expand the size of the Board of Directors and to authorize only stockholders to fill newly created directorships and, contingent on approval of the preceding two proposals, to elect four (4) additional nominees to the board of directors; and the transaction of such other business as may properly come before the meeting or any adjournment thereof. Additionally, the stockholders of Liquid Audio will be asked to consider and vote upon a proposal to approve the issuance of Liquid Audio stock in the merger of April Acquisition Corp., a wholly-owned subsidiary of Liquid Audio, with and into Alliance Entertainment Corp. pursuant to an Amended and Restated Agreement and Plan of Merger dated as of July 14, 2002, by and among Liquid Audio, April Acquisition Corp. and Alliance.

**The Merger and the Tender Offer** (See pages 42 and 65)

*Completion and Effectiveness of the Merger*

At the completion of the merger, April Acquisition Corp. will be merged with and into Alliance, and Alliance will continue as the surviving corporation of the merger and a wholly-owned subsidiary of Liquid Audio. Upon completion of the merger, each outstanding share of Alliance common stock will be converted into the right to receive a number of shares of Liquid Audio stock which will result in the former stockholders of Alliance holding 74% of the outstanding voting power of the combined organization after the merger, without giving effect to any then outstanding options or warrants. After converting all outstanding Alliance options and warrants, the options and warrants that would be exercisable at \$2.40 or less (so-called "in the money" options and warrants) would result in pre-merger Liquid Audio stockholders being diluted in their ownership of the combined organization by 1.150%.

Liquid Audio and Alliance expect to complete the merger when all of the conditions to completion of the merger contained in the merger agreement have been satisfied or waived. Please see "Certain Terms of the Merger Agreement Conditions to the Completion of the Merger." The merger will become effective upon the filing of a certificate of merger with the Delaware Secretary of State under applicable Delaware law. Liquid Audio and Alliance are working toward satisfying the conditions to the merger, and hope to complete the merger as soon as practicable following the stockholders meeting.

*Tender Offer*

In connection with the merger, Liquid Audio will make an offer to purchase 10,000,000 shares of its common stock at a purchase price of \$3.00 per share. If more than 10 million shares of Liquid Audio common stock are tendered, Liquid Audio will purchase 10 million shares of its common stock on a pro rata basis from those stockholders tendering shares. If all Liquid Audio stockholders (other than the two management stockholders who have committed not to tender their holdings of 1,506,600

shares of Liquid Audio common stock unless the tender offer is undersubscribed) were to tender their shares in the tender offer, approximately 21,239,024 shares of Liquid Audio common stock will have been tendered and only 10 million shares will be accepted in the tender offer. In such case, each tendering stockholder would effectively receive a prorated cash amount of \$1.42 per share and would retain its ownership of shares of Liquid Audio common stock not accepted in the tender offer. The tender offer will expire twenty business days after the date it is commenced, unless extended by Liquid Audio. Consummation of the tender offer is conditioned upon, among other things, approval of the issuance of shares of Liquid Audio's stock in the merger by Liquid Audio stockholders at the annual stockholder meeting.

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### *Liquid Audio's Reasons for the Transaction (See page 49)*

In determining that the merger, the tender offer and the issuance of Liquid Audio stock in the merger were in the best interests of Liquid Audio stockholders, the Liquid Audio board of directors considered a number of potential benefits of the transaction, including the following:

opportunities for Liquid Audio stockholders to elect to receive certain cash consideration for their shares of Liquid Audio common stock by participating in the tender offer, to continue to own shares in the combined organization to enjoy potential growth of the combined organization and to obtain greater liquidity in their shares of Liquid Audio stock;

potential synergies and cost reductions that could result from the combination of Liquid Audio and Alliance;

competitive advantages and additional business opportunities that may inure to Liquid Audio as a result of the combination of the complementary businesses of Liquid Audio and Alliance; and

opportunities for future growth and potential greater access by the combined organization to additional capital.

### *Risks Associated with Liquid Audio, Alliance and the Merger (See page 24)*

The merger (including the possibility that the merger may not be completed) poses a number of risks to Liquid Audio and its stockholders. In addition, both Liquid Audio and Alliance are subject to various risks associated with their businesses and their industry. These risks are discussed in greater detail under the caption "Risk Factors" beginning on page 24. Liquid Audio encourages you to read and consider all of these risks carefully.

### *Recommendation of the Liquid Audio Board of Directors and Opinion of Financial Advisor (See page 53)*

After careful consideration, the Liquid Audio board of directors has unanimously approved the merger agreement, the tender offer, the merger and the issuance of Liquid Audio stock in the merger and has determined that the merger agreement, the tender offer, the merger and the issuance of Liquid Audio stock in the merger are fair to, and in the best interests of, the stockholders of Liquid Audio. Therefore, the Liquid Audio board of directors unanimously recommends that Liquid Audio stockholders vote FOR approval of the issuance of Liquid Audio stock in the merger.

In deciding to approve the merger and the tender offer, the Liquid Audio board of directors considered the opinion of its financial advisor, Broadview International LLC, that, as of the date of its opinion, and subject to and based on the considerations reflected in its opinion, the aggregate consideration to be received and retained by the stockholders of Liquid Audio pursuant to the tender offer and the merger is fair to the stockholders of Liquid Audio from a financial point of view. The Broadview opinion addresses only the fairness from a financial point of view of the aggregate consideration payable in the merger and the tender offer assuming that the tender offer is fully

subscribed and does not separately address the fairness from a financial point of view of the consideration to be received in the merger and the consideration to be received in the tender offer or the fairness from a financial point of view of the aggregate consideration payable in the merger and the tender offer if the tender offer is not fully subscribed. The full text of the opinion is attached as Annex B to this proxy statement/prospectus. Liquid Audio urges its stockholders to read the opinion of Broadview in its entirety.

### *Interests of Directors and Executive Officers (See page 61)*

In considering the recommendation of the Liquid Audio board of directors with respect to the merger and the issuance of Liquid Audio stock in the merger, Liquid Audio stockholders should be aware, however, that certain directors and executive officers of Liquid Audio may have interests in the merger that are different from, or are in addition to, the interests of Liquid Audio stockholders. Each of Gerald W. Kearby, Robert G. Flynn and Raymond A. Doig will remain as directors of Liquid Audio after the merger, subject to the reelection of Mr. Kearby and Mr. Doig as Class III directors pursuant to Proposal One. In addition, if the merger is consummated, Mr. Kearby will be appointed president, and Mr. Flynn will be appointed executive vice president, of the Digital Media Services Group of the combined organization.

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Mr. Kearby and Mr. Flynn have entered into employment agreements with Alliance that become effective upon the consummation of the merger. Pursuant to these agreements, each of Mr. Kearby and Mr. Flynn will have a three year term of employment, will be entitled to severance upon termination and may be eligible for discretionary bonuses. In addition, Mr. Kearby is entitled to receive an annual base salary of at least \$238,423 and Mr. Flynn is entitled to receive an annual base salary of at least \$187,646. The combined organization would be obligated to pay each of Messrs. Kearby and Flynn up to \$750,000, in the aggregate, as retention payments as well as up to \$750,000, in the aggregate, as compensation for their agreements not to compete.

In addition to the foregoing employment agreements, Liquid Audio has agreed to pay severance to each of Messrs. Rishniw, Wingate, Blanco and Bolcerek in the event that his employment with Liquid Audio is terminated without cause or he is constructively terminated. Liquid Audio has agreed to pay six months' salary for each of Messrs. Wingate, Blanco and Bolcerek, which amounts to \$115,000, \$87,500 and \$87,500, respectively. In the case of Leon Rishniw, Liquid Audio has agreed to pay \$170,000, which is one year's salary.

Mr. Bolcerek's employment agreement provides that 25% of the unvested options to purchase Liquid Audio stock held by Mr. Bolcerek will vest upon consummation of a change of control, as defined in the employment agreement, and an additional 12.5% of his unvested options to purchase Liquid Audio stock will vest in the event he is terminated or constructively terminated due to a change of control. Pursuant to the terms of such employment agreement, the merger will constitute a change of control that would result in an acceleration of the vesting of options to purchase an aggregate of 50,000 shares of Liquid Audio common stock at an exercise price of \$1.84 per share.

Please see "The Merger Interests of Liquid Audio Directors and Executive Officers" beginning on page 61 of this proxy statement/prospectus.

### *Restrictions on Solicitation of Alternative Transactions by Liquid Audio (See page 73)*

Under the terms of the merger agreement, Liquid Audio may not solicit, initiate or, subject to limited exceptions, engage in discussions or negotiations with, or provide material inside information to, any third party regarding some types of extraordinary transactions involving another party, including a merger, business combination or sale of a material amount of assets or capital stock.

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### *Termination of the Merger Agreement and Payment of Certain Termination Fees (See page 79)*

Liquid Audio and Alliance may terminate the merger agreement by mutual agreement and under certain other circumstances. Under specified circumstances, a termination fee will be payable by Liquid Audio to Alliance if the merger agreement is terminated. The amount of the termination fee will depend on the circumstances giving rise to the termination and may be up to \$3 million.

### *Federal Tax Consequences of the Merger (See page 88)*

The merger is intended to constitute a tax-free reorganization for federal income tax purposes. Completion of the merger is conditioned upon the receipt of legal opinions from Liquid Audio's and Alliance's respective tax counsel that the merger will constitute a reorganization within the meaning of Section 368(a) of the Internal Revenue Code of 1986, as amended.

### *Accounting Treatment of the Merger*

Liquid Audio intends to account for the merger as a reverse acquisition using the purchase method of accounting under generally accepted accounting principles and the rules and regulations of the SEC. For accounting purposes, Alliance will be acquiring Liquid Audio.

### *Appraisal Rights*

Stockholders of Liquid Audio are not entitled to appraisal rights under Delaware law.

## **Election of Directors**

### *The Election of Two Class III Directors*

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At the Liquid Audio stockholder meeting, stockholders will consider and vote upon the election of two (2) Class III directors to hold office for three (3) years. The Board has nominated Gerald W. Kearby and Raymond A. Doig to serve as Class III directors. However, a group of investors, led by musicmaker.com, Inc., has commenced a proxy solicitation to take control of your board of directors by nominating their own two (2) Class III directors, proposing to increase the size of the Liquid Audio board of directors from seven (7) to eleven (11), authorizing only stockholders to fill board of directors vacancies and newly created directorships and electing, contingent on their other proposals being approved, four (4) additional nominees to serve as directors.

*Liquid Audio's Reasons for Electing the Nominees for Director of the Liquid Audio Board of Directors (See page 179)*

In unanimously concluding that the nominees for director nominated by the Liquid Audio board of directors were in the best interests of Liquid Audio stockholders, the Liquid Audio board of directors determined that:

the collective experience of the nominees nominated by the Liquid Audio board of directors in the entertainment and technology industries makes them best suited to realize the strategic and financial worth of Liquid Audio's assets in order to maximize long-term stockholder value; and

the leadership of the nominees nominated by the Liquid Audio board of directors makes them the best candidates to carry on the plan to effectively reduce operating expenses and enhance stockholder value, as implemented by the current Liquid Audio board of directors, of which the nominees for director are a part.

*Recommendation of the Liquid Audio Board of Directors*

In addition, after careful consideration, the Liquid Audio board of directors strongly recommends that you support the nominees for director nominated by the Liquid Audio board of directors and

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reject any and all proposals made by the group of investors led by musicmaker.com, Inc. The Liquid Audio board of directors strongly urges you not to return any white proxy card sent to you by the musicmaker group.

### General

#### *Voting Power*

As of the record date, 22,745,624 shares of Liquid Audio common stock were outstanding. Each record holder of shares of Liquid Audio common stock will be entitled to one vote at the stockholder meeting for each share of Liquid Audio common stock held on the record date.

#### *Annual Stockholder Meeting and Record Date (See page 39)*

The annual stockholder meeting of Liquid Audio stockholders will be held on September 26, 2002, at 10:00 a.m., local time, at the Hotel Sofitel, 223 Twin Dolphin Drive, Redwood City, California 94065.

August 12, 2002 has been fixed as the record date for determination of Liquid Audio stockholders entitled to notice of, and to vote at, the annual stockholder meeting of Liquid Audio stockholders and any adjournment or postponement thereof. As of the close of business on the record date for the annual stockholder meeting of Liquid Audio stockholders, there were 22,745,624 shares of Liquid Audio stock outstanding and entitled to vote, held by approximately 126 holders of record.

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### COMPARATIVE PER SHARE DATA

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The information below presents certain unaudited historical per share data of Liquid Audio, equivalent per share data of Alliance and pro forma per share data of Liquid Audio and Alliance after giving effect to the merger using the purchase method of accounting and the purchase of 10,000,000 shares of Liquid Audio common stock upon consummation of the Liquid Audio tender offer. The information below assumes the issuance of approximately 36,276,007 shares of Liquid Audio stock (based on an assumed market price of \$2.40 per share of Liquid Audio common stock) for all shares of Alliance capital stock outstanding at the effective time of the merger. The actual number of shares of Liquid Audio to be exchanged for all of the outstanding Alliance capital stock will be determined at the effective time of the merger as set forth in the section "The Merger Agreement." The pro forma data is not indicative of the results of future operations or results that would have occurred had the merger been completed at the beginning of the periods presented.

The following tables should be read in conjunction with the unaudited pro forma combined financial statements of Liquid Audio, the historical consolidated financial statements and the related notes of Liquid Audio, and the historical consolidated financial statements and the related notes of Alliance, each of which are included elsewhere in this proxy statement/prospectus.

### Per Share Data (in thousands, except per share data) Liquid Audio Per Share Data

	<u>Year Ended December 31, 2001</u>	<u>Six Months Ended June 30, 2002</u>
<b>Historical Per Common Share Data:</b>		
Income (loss) per share from continuing operations	\$ (1.64)	\$ (0.46)
Book value per share (1)	4.04	3.58

### Alliance Per Share Data

	<u>Year Ended December 31, 2001</u>	<u>Six Months Ended June 30, 2002</u>
<b>Historical Per Common Share Data:</b>		
Income (loss) per share from continuing operations	\$ (.12)	\$ (.07)
Book value per share (1)	(.50)	(.57)

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### Pro Forma Per Share Data

	<u>Year Ended December 31, 2001</u>	<u>Six Months Ended June 30, 2002</u>
<b>Pro forma loss from continuing operations per share:</b>		
Per combined share basic and diluted	\$ (0.61)	\$ (0.21)
Equivalent per Liquid Audio share basic and diluted (2)	(0.61)	(0.21)
		<u>June 30, 2002</u>
<b>Pro forma book value per share:</b>		
Per combined share basic (3)	\$ 1.76	
Equivalent per Liquid Audio share basic (2)		1.76

(1) The historical book value per share is calculated by dividing stockholders' equity by the number of common shares outstanding at the end of each period presented.

- (2) The number of shares of Liquid Audio stock owned by its stockholders prior to the merger will remain unchanged in the merger. Accordingly the Liquid Audio book value and loss per share in the combined organization is equivalent to the combined per share amount stated above.
- (3) The pro forma combined book value per share is computed by dividing pro forma stockholders' equity by the pro forma number of shares outstanding at the end of the period.

## MARKET PRICE AND DIVIDEND INFORMATION

### Liquid Audio Common Stock

Liquid Audio common stock has been traded on The Nasdaq National Market under the symbol "LQID" since July 1999. The following table sets forth, for the periods indicated, the high and low sales price per share of Liquid Audio common stock as reported by The Nasdaq National Market:

	<u>High</u>	<u>Low</u>
<b>Fiscal year ending December 31, 2002</b>		
Third Quarter (through August 30, 2002)	\$ 2.56	\$ 2.36
Second Quarter	\$ 2.60	\$ 2.27
First Quarter	\$ 2.47	\$ 2.23
<b>Fiscal year ending December 31, 2001</b>		
Fourth Quarter	\$ 2.72	\$ 2.10
Third Quarter	\$ 2.95	\$ 2.03
Second Quarter	\$ 2.95	\$ 1.81
First Quarter	\$ 3.88	\$ 2.00
<b>Fiscal year ended December 31, 2000</b>		
Fourth Quarter	\$ 6.00	\$ 2.16
Third Quarter	\$ 14.50	\$ 4.25
Second Quarter	\$ 19.00	\$ 6.69
First Quarter	\$ 34.06	\$ 13.25

### Alliance Capital Stock

There is no established trading market for Alliance capital stock.

### Recent Share Prices of Liquid Audio

The following table sets forth the per share closing price of Liquid Audio common stock on The Nasdaq National Market on June 12, 2002, the last completed trading day prior to the signing and announcement of the Agreement and Plan of Merger, and July 12, 2002, the last completed trading day prior to the signing and announcement of the Amended and Restated Agreement and Plan Merger, and on September 10, 2002 the last trading day prior to the mailing of this proxy statement/prospectus. Also set forth is the implied equivalent value of one share of Alliance common stock on each such date assuming an exchange ratio of 0.251536 shares of Liquid Audio common stock for each share of Alliance common stock and the conversion of all Alliance preferred stock into Alliance common stock. The exchange ratio will change depending on the number of outstanding shares of Alliance and Liquid Audio as of the effective time so as to result in Alliance stockholders owning 74% of the voting power and Liquid Audio stockholders owning 26% of the voting power after the merger.

<u>Liquid Audio stock</u>	<u>Approximate Alliance Equivalent</u>

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	Liquid Audio stock	Approximate Alliance Equivalent
June 12, 2002	\$ 2.56	\$ 0.64
July 12, 2002	\$ 2.40	\$ 0.60
September , 2002	\$	\$

The foregoing table shows only historical comparisons. These comparisons may not provide meaningful information to investors in determining whether to approve the issuance of Liquid Audio stock or any other matters requiring approval by Liquid Audio stockholders.

**Stockholders**

As of August 12, 2002, Liquid Audio estimates that there were 126 holders of record of Liquid Audio common stock.

**Dividends**

To date, neither Liquid Audio nor Alliance has ever declared or paid cash dividends on its capital stock.

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**LIQUID AUDIO SELECTED HISTORICAL  
CONSOLIDATED FINANCIAL INFORMATION**

The following selected historical financial information should be read in conjunction with Liquid Audio's consolidated financial statements and the related notes thereto and the section entitled "Liquid Audio Management's Discussion and Analysis of Financial Condition and Results of Operations" in this proxy statement/prospectus. The information as of December 31, 1997, 1998 and 1999, has been derived from Liquid Audio's audited financial statements, which are not included herein. The information as of December 31, 2000 and 2001 and for the years ended December 31, 1999, 2000 and 2001, has been derived from Liquid Audio's audited financial statements provided elsewhere in this proxy statement/prospectus. The information as of June 30, 2001 and 2002 and for the six months then ended has been derived from Liquid Audio's unaudited financial statements provided elsewhere in this proxy statement/prospectus, and, in the opinion of the management of Liquid Audio, reflects all adjustments necessary for a fair statement of the financial condition at such date and the results of operations for such periods. Historical results are not necessarily indicative of the results to be obtained in the future.

	Fiscal Year Ended December 31,					Six Months Ended June 30,	
	1997	1998	1999	2000	2001	2001	2002
(in thousands, except per share data)							

**Consolidated Statement of Operations Data:**

Net revenues:

License	\$ 246	\$ 1,235	\$ 1,537	\$ 1,284	\$ 682	\$ 484	\$ 76
Services	10	268	733	2,977	1,173	787	210
Business development (related party)		1,300	2,137	7,307	2,873	1,414	
Total net revenues	256	2,803	4,407	11,568	4,728	2,685	286

Cost of net revenues:

License	302	235	290	491	159	287	181
Services	91	242	1,122	2,722	1,503	1,075	302
Business development (related party)		2	79	75			
Non-cash cost of revenues	15	36	25	28	349	181	69





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	Fiscal Year Ended December 31,					Six Months Ended June 30,								
	(in thousands)													
<b>Other Financial Data</b>														
EBITDA (1)	\$	(5,614)	\$	(7,086)	\$	(23,772)	\$	(38,505)	\$	(37,597)	\$	(26,044)	\$	(10,120)
Adjusted EBITDA (1)(2)		(5,614)		(7,086)		(23,772)		(38,505)		(33,100)		(22,372)		(10,120)

(1) EBITDA is defined as net income plus interest, taxes, depreciation and amortization. Liquid Audio believes that in addition to cash flows, EBITDA is a useful financial performance measurement for assessing its operating performance. Together with net income and cash flows, EBITDA provides investors with an additional basis to evaluate Liquid Audio's ability to incur and service debt and incur capital expenditures. To evaluate EBITDA and the trends it depicts, the components should be considered. The impact of interest, taxes, depreciation and amortization, each of which can significantly affect Liquid Audio's results of operations and should be considered in evaluating Liquid Audio's operating performance, cannot be determined from EBITDA. Further, EBITDA does not represent cash flows from operations as defined by generally accepted accounting principles ("GAAP") and does not necessarily indicate cash flows will be sufficient to fund cash needs. It should not be considered as an alternative to net income, as an indicator of Liquid Audio's operating performance or to cash flows as a measure of liquidity. In addition, it should be noted that not all companies that report EBITDA or adjustments to such measures may calculate EBITDA or such adjustments in the same manner as Liquid Audio does, and therefore, Liquid Audio's measure of EBITDA may not be comparable to similarly titled measures used by other companies.

(2) Adjusted EBITDA is defined as EBITDA plus restructuring expense.

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**LIQUID AUDIO SUPPLEMENTAL FINANCIAL INFORMATION**

The following supplemental financial information should be read in conjunction with Liquid Audio's consolidated financial statements and the related notes thereto and the section entitled "Liquid Audio Management's Discussion and Analysis of Financial Condition and the Results of Operations" in this proxy statement/prospectus. The information regarding the quarters within the fiscal years ended December 31, 2001 and 2000 and the fiscal quarters ended March 31, 2002 and June 30, 2002, respectively, has been derived from Liquid Audio's unaudited financial statements, which are not included herein, and, in the opinion of the management of Liquid Audio, reflects all adjustments necessary for a fair statement of the financial condition at such dates and the results of operations for such periods. Historical results are not necessarily indicative of the results to be obtained in the future.

**Fiscal Year Ending December 31, 2000**

	Three Months Ended			
	March 31	June 30	September 30	December 31
	(in thousands, except per share data)			
Net revenues	\$ 2,995	\$ 3,454	\$ 3,355	\$ 1,764
Gross profit	2,453	2,463	2,562	975
Net loss	(6,524)	(7,718)	(8,892)	(10,551)
Basic and diluted net loss per share	(0.30)	(0.35)	(0.40)	(0.47)
Weighted average shares used in per share calculation	21,918	22,013	22,304	22,429

**Fiscal Year Ending December 31, 2001**

	Three Months Ended			
	March 31	June 30	September 30	December 31

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Three Months Ended

(in thousands, except per share data)

Net revenues	\$ 1,661	\$ 1,024	\$ 1,275	\$ 768
Gross profit	708	434	926	317
Net loss	(11,267)	(14,034)	(6,060)	(5,823)
Basic and diluted net loss per share	(0.50)	(0.62)	(0.27)	(0.26)
Weighted average shares used in per share calculation	22,528	22,593	22,640	22,689

Fiscal Quarters Ending March 31 and June 30, 2002

Three Months Ended

March 31      June 30

(in thousands, except per share data)

Net revenues	\$ 135	\$ 151
Gross loss	(123)	(143)
Net loss	(4,893)	(5,642)
Basic and diluted net loss per share	(0.22)	(0.25)
Weighted average shares used in per share calculation	22,709	22,737

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ALLIANCE SELECTED HISTORICAL FINANCIAL INFORMATION

The following selected financial data of Alliance should be read in conjunction with Alliance's financial statements and the related notes thereto and the section entitled "Alliance Management's Discussion and Analysis of Financial Condition and Results of Operations" in this proxy statement/prospectus. Prior to August 1, 1998 Alliance and fourteen of its wholly-owned subsidiaries ("Predecessor") operated under the name Alliance Entertainment Corp. until the filing of a voluntary petition for relief under Chapter 11 of the United States Bankruptcy Code. Upon emergence from bankruptcy in August 1998, Alliance adopted fresh start reporting pursuant to the provisions of SOP 90-7 ("Successor"). In addition, the accumulated deficit through that date has been eliminated and the debt and capital structure has been recast in accordance with the plan of reorganization.

The Balance Sheet data as of December 31, 1997, 1998 and 1999 and Consolidated Statement of Operations data for the year ended December 31, 1997 and the five months ended December 31, 1998 has been derived from Alliance's audited financial statements, which are not included herein. The Consolidated Statement of Operations data for the seven months ended July 31, 1998 has been derived from Alliance's unaudited financial statements and is not included herein. The Balance Sheet data as of December 31, 2000 and 2001 and Consolidated Statement of Operation data for the year ended December 31, 1999, 2000 and 2001 has been derived from Alliance's audited financial statements, which are provided elsewhere in this proxy statement/prospectus.

The Balance Sheet data as of June 30, 2002 and December 31, 2001 and Consolidated Statement of Operations data for the six months ended June 30, 2002 and 2001 is included elsewhere in this proxy statement/prospectus and, in the opinion of the management of Alliance, reflects all adjustments necessary for a fair presentation of the financial condition at such date and the results of operations for such periods. Historical results are not necessarily indicative of the results to be obtained in the future.

Fiscal Year Ended December 31, 1997	Period from January 1, 1998 to July 31, 1998	Period from August 1, 1998 to December 31, 1998	(SUCESSOR)			Six Months Ended June 30,	
			Fiscal Year Ended December 31, 1999	2000	2001	2001	2002

(in thousands, except per share data)

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(PREDECESSOR)(1)

(SUCCESSOR)

<b>Consolidated Statement of Operations Data:</b>																
Net sales	\$	411,097	\$	181,678	\$	138,687	\$	375,345	\$	464,751	\$	588,604	\$	231,925	\$	353,178
Cost of goods sold		385,677		160,456		119,409		320,258		401,933		512,264		202,680		311,573
Gross profit		25,420		21,222		19,278		55,087		62,818		76,340		29,245		41,605
Operating expenses:																
Sales, general and administrative expense		112,569		35,728		16,036		45,605		55,968		64,294		29,274		39,970
Amortization of intangible assets		29,522		4,732		1,196		2,872		2,616		2,622		1,308		
Asset impairment charge		109,194		20,002												
Cost of unrealized acquisitions								1,016				600				
Total operating expenses		251,285		60,462		17,232		49,493		58,584		67,516		30,582		39,970
(Loss) income from operations		(225,865)		(39,240)		2,046		5,594		4,234		8,824		(1,337)		1,635
Reorganization items		(14,476)		372,903												
Other expense (income)		(1,970)		(206)		(110)		(5)				(600)				20
Interest, net		(29,121)		(11,935)		(1,443)		(4,940)		(7,022)		(4,978)		(2,761)		(1,465)

(1)

As a result of Alliance's reorganization in 1998, Alliance adopted fresh start accounting in accordance with SOP 90-7. Thus, the successor entity reflects a new reporting entity, which is not comparable to the predecessor. Included in the predecessor's results in 1998 is a benefit of \$380 million related to the discharge of indebtedness.

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**ALLIANCE SELECTED HISTORICAL FINANCIAL INFORMATION (Continued)**

(PREDECESSOR)

(SUCCESSOR)

	Fiscal Year Ended December 31, 1997	Period from January 1, 1998 to July 31, 1998	Period from August 1, 1998 to December 31, 1998	Fiscal Year Ended December 31,			Six Months Ended June 30,	
				1999	2000	2001	2001	2002
(in thousands, except per share data)								
Loss (income) before provision for taxes	(271,432)	321,522	493	649	(2,788)	3,246	(4,098)	190
(Benefit from) provision for income taxes	11,025		645	1,188		2,113	(2,421)	68
Net (loss) income	\$ (282,457)	\$ 321,522	\$ (152)	\$ (539)	\$ (2,788)	\$ 1,133	\$ (1,677)	\$ 122
(Loss) earnings per share data:								
Net (loss) income	\$ (282,457)	\$ 321,522	\$ (152)	\$ (539)	\$ (2,788)	\$ 1,133	\$ (1,677)	\$ 122
Less: preferred stock dividend	(3,723)			(1,843)	(7,457)	(9,476)	(4,289)	(5,213)
Loss/Earnings applicable to common stockholders	(286,180)	321,522	(152)	(2,382)	(10,245)	(8,343)	(5,966)	(5,091)

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(PREDECESSOR) (SUCCESSOR)

	(PREDECESSOR)		(SUCCESSOR)					
Basic EPS weighted average shares	44,940	44,940	12,915	32,778	70,125	71,739	71,739	71,739
Diluted effect: stock options & warrants								
Diluted EPS weighted average shares	44,940	44,940	12,915	32,778	70,125	71,739	71,739	71,739
Basic (loss) earnings per share	\$ (6.37)	\$ 7.15	\$ 0.01	\$ (0.07)	\$ (0.15)	\$ (0.12)	\$ (0.08)	\$ (0.07)
Diluted (loss) earnings per share	\$ (6.37)	\$ 7.15	\$ 0.01	\$ (0.07)	\$ (0.15)	\$ (0.12)	\$ (0.08)	\$ (0.07)

(in thousands)

As of December 31,		As of June 30,
2000	2001	2002
		(unaudited)

**Consolidated Balance Sheet Data:**

Cash and cash equivalents	\$ 7,890	\$ 2,845	\$ 13,560
Working capital	1,660	(4,251)	(1,363)
Total assets	255,529	298,691	280,509
Long-term debt	5,532	4,521	9,085
Redeemable preferred stock	70,267	91,547	96,760
Stockholders' deficit	(17,001)	(36,029)	(41,120)

Period from August 1, 1998 to December 31, 1998	Fiscal Year Ended December 31,			Six Months Ended June 30,	
	1999	2000	2001	2001	2002
	(in thousands)				

**Other Financial Data**

EBITDA (1)	\$ 4,883	\$ 12,774	\$ 14,010	\$ 18,727	\$ 4,157	\$ 5,590
Adjusted EBITDA (1)(2)	\$ 4,993	\$ 13,795	\$ 14,010	\$ 19,927	\$ 4,157	\$ 5,570

(1) EBITDA is defined as net income plus interest, taxes, depreciation and amortization. Alliance believes that EBITDA is a widely accepted financial indicator of an entity's ability to incur and service debt. While EBITDA is not intended to represent cash flow from operations as defined by GAAP, and should not be considered an indicator of operating performance or an alternative to net income or to cash flow as a measure of liquidity, it is included herein to provide additional information with respect to Alliance's ability to meet its future debt service, capital expenditure and working capital requirements. Interest, taxes, depreciation and amortization can each by itself or all collectively impact Alliance's results of operations, and should be considered in evaluating Alliance's financial performance. It should also be noted that not all definitions of EBITDA are the same. For additional disclosures relating to cash flow and other financial performance metrics, please see "Alliance Management's Discussion and Analysis of Financial Condition and Results of Operations."

(2) Adjusted EBITDA is defined as net income plus interest, taxes, depreciation, amortization, other expenses and non-recurring expenses.

## ALLIANCE SUPPLEMENTAL FINANCIAL INFORMATION

The following supplemental financial information should be read in conjunction with the consolidated financial statements of the Distribution and Fulfillment Services Group of Alliance Entertainment Corp. and the related notes thereto and the section entitled "Alliance Management's Discussion and Analysis of Financial Condition and the Results of Operations" in this proxy statement/prospectus. The information regarding the quarters within the fiscal years ended December 31, 2000 and 2001 and the fiscal quarters ended March 31 and June 30, 2002 have been derived from Alliance's unaudited financial statements and, in the opinion of the management of Alliance, reflects all adjustments necessary for a fair statement of the financial results of operations for such periods. Historical results are not necessarily indicative of the results to be obtained in the future.

## Fiscal Year Ending December 31, 2000 (unaudited)

	Three Months Ended			
	March 31	June 30	September 30	December 31
	(in thousands except per share data)			
Net sales	\$ 107,845	\$ 99,686	\$ 101,574	\$ 155,646
Gross profit	13,350	13,552	14,001	21,915
Operating (loss) income.	(2,013)	(256)	(457)	6,960
Net (loss) income	(3,470)	(2,228)	(2,183)	5,093
Basic and diluted net (loss) income per share	\$ (0.08)	\$ (0.06)	\$ (0.06)	\$ 0.05

## Fiscal Year Ending December 31, 2001 (unaudited)

	Three Months Ended			
	March 31	June 30	September 30	December 31
	(in thousands except per share data)			
Net sales	\$ 113,263	\$ 118,662	\$ 124,324	\$ 232,355
Gross profit	13,843	15,402	16,644	30,451
Operating (loss) income.	(2,116)	779	1,019	9,142
Net (loss) income	(1,267)	(410)	(292)	3,102
Basic and diluted net (loss) income per share	\$ (0.05)	\$ (0.04)	\$ (0.04)	\$ 0.01

## Fiscal Quarters Ending March 31 and June 30, 2002 (unaudited)

	Three Months Ended	
	March 31	June 30
	(in thousands except per share data)	
Net sales	\$ 169,124	\$ 184,054
Gross profit	18,924	22,681
Operating loss	(274)	1,909
Net (loss) income	(555)	677
Basic and diluted net loss per share	\$ (0.04)	\$ (0.03)

## RISK FACTORS

*By voting in favor of the issuance of stock to Alliance stockholders in the merger, Liquid Audio stockholders will be choosing to become equityholders in the surviving organization to the extent their shares are not purchased in the tender offer, which could expose the stockholders to a high degree of risk. In addition to the other information contained in this proxy statement/prospectus, you should carefully consider the following risk factors in deciding whether to vote for the issuance of stock to Alliance stockholders in the merger. If any of the following risks actually occur, the business and prospects of Alliance, Liquid Audio or the surviving organization may be seriously harmed. In such case, the trading price of Liquid Audio stock would decline, and you may lose all or part of your investment.*

### **Risks Related to the Merger and the Combined Organization**

**The tender offer and the merger will require substantial expenditures, which may adversely affect the results of operations of the combined organization or, if the merger is not completed, each of Liquid Audio and Alliance.**

Liquid Audio and Alliance estimate that they will incur aggregate pre-tax costs of approximately \$6.6 million associated with the merger, in addition to the \$30 million that will be paid upon completion of the tender offer, assuming that 10 million shares of Liquid Audio common stock are tendered. In addition, the combined organization expects to incur certain costs in connection with the integration of the two companies. Such costs cannot now be reasonably estimated, because they depend on future decisions to be made by management of the combined organization, but they could be material. These costs and expenses will affect results of operations in the quarter in which the merger is completed. Even if the merger is not completed, Alliance and Liquid Audio will each incur their respective portions of these total costs and expenses, other than the cost of paying the consideration for shares of Liquid Audio common stock tendered in the tender offer. Additionally, if the merger is terminated, Liquid Audio will incur termination fees under certain conditions. See "Certain Terms of the Merger Agreement Expenses and Termination Fees."

**Because the lack of a public market for the Alliance capital stock makes it difficult to evaluate the fairness of the merger, the stockholders of either Liquid Audio or Alliance may receive below fair market value consideration in the merger.**

The capital stock of Alliance is privately held and is not traded in any public market. The lack of a public market makes it extremely difficult to determine the fair market value of Alliance's capital stock. Since the percentage of Liquid Audio equity to be received by Alliance stockholders was determined based on negotiations between the parties, it is possible that either the Liquid Audio or the Alliance stockholders will receive consideration in the merger that is below the fair market value of the common stock they currently hold.

**The termination fee and other restrictions in the merger agreement may discourage other companies from trying to acquire Liquid Audio.**

Until the completion of the merger, with limited exceptions, Liquid Audio is prohibited from initiating or engaging in discussions with a third party regarding specified types of extraordinary transactions, such as a merger, business combination or sale of a material amount of assets or capital stock. In addition, Liquid Audio agreed to pay a termination fee to Alliance in specific circumstances. These provisions of the merger agreement could discourage other companies from trying to acquire Liquid Audio even though those other companies might be willing to offer greater value to Liquid Audio stockholders than Alliance has offered in the merger agreement.

**Some of Liquid Audio's officers and directors have conflicts of interest that may influence their decision to support or approve the merger.**

Gerald W. Kearby, president, chief executive officer and director of Liquid Audio, and Robert G. Flynn, senior vice president of business development, secretary and director of Liquid Audio, have interests in the merger that are different from your interests. In connection with the execution of the original merger agreement in June 2002, Messrs. Kearby and Flynn each entered into employment agreements with Alliance. These agreements will become effective upon the consummation of the merger. Pursuant to these agreements, each of Mr. Kearby and Mr. Flynn will have a three (3) year term of employment. In addition, each of Mr. Kearby and Mr. Flynn will receive a retention payment of \$750,000, in the aggregate, to be paid over a two (2) year period and a payment of \$750,000, in the aggregate, to be paid over a three (3) year period as compensation for an agreement not to compete. Each of Mr. Kearby and Mr. Flynn may also be eligible for discretionary bonuses granted by the combined organization's board of directors or by its compensation committee.

Other officers of Liquid Audio also may have conflicts of interest that may influence them to support or approve the merger. In addition to the foregoing employment agreements, Liquid Audio has agreed to pay severance to each of Messrs. Rishniw, Wingate, Blanco and Bolcerek in the event that his employment with Liquid Audio is terminated without cause or he is constructively terminated. Liquid Audio has agreed to pay six months' salary for each of Messrs. Wingate, Blanco and Bolcerek, which amounts \$115,000, \$87,500 and \$87,500, respectively. In the case of Leon Rishniw, Liquid Audio has agreed to pay \$170,000, which is one year's salary.

Mr. Bolcerek's employment agreement provides that 25% of the unvested options to purchase Liquid Audio stock held by Mr. Bolcerek will vest upon consummation of a change of control, as defined in the employment agreement, and an additional 12.5% of his unvested options to purchase Liquid Audio Stock will vest in the event he is terminated or constructively terminated due to a change of control. Pursuant to the terms of such employment agreement, the merger will constitute a change of control that would result in an acceleration of the vesting of options to purchase an aggregate of 50,000 shares of Liquid Audio common stock at an exercise price of \$1.84 per share. See "Management Employment Contracts and Change-in-Control Arrangements Post-Merger."

For the foregoing reasons, some of the officers and directors of Liquid Audio could be more likely to vote to approve the merger than if they did not have these interests. You should consider whether these interests may have influenced these officers and directors to vote in favor of the merger and related transactions and to recommend that Liquid Audio stockholders vote in favor of the merger and related transactions.

**The combined organization's management and internal systems might be inadequate to handle its potential growth.**

To manage future growth and existing resources, management of the combined organization must continue to improve operational and financial systems and expand, train, retain and manage its employee base. The combined organization's management may not be able to manage the combined organization's growth effectively. If the combined organization's systems, procedures and controls are inadequate to support its operations, its expansion could be halted and it could lose opportunities to gain significant market share. Any inability to manage growth effectively may harm the combined organization's business.

**Liquid Audio may not meet the requirements for initial listing on The Nasdaq National Market upon completion of the merger which may adversely impact Liquid Audio's stock price, its general business reputation, its ability to raise additional funds and your ability to purchase and sell Liquid Audio's shares in an orderly manner.**

The Nasdaq staff has determined that the proposed merger would constitute a "reverse merger" under National Association of Securities Dealers Rule 4330(f). Following the announcement of the merger in June 2002, Liquid Audio received correspondence from the Nasdaq staff indicating that the staff believed that the merger might result in a change of control that would require Liquid Audio to submit an initial listing application following the consummation of the merger and, at the time of the application, meet all of the criteria applicable to a company initially requesting inclusion in The Nasdaq National Market. On August 15, 2002, Liquid Audio received correspondence from the Nasdaq staff stating that the staff had determined that the merger would indeed result in a change of control requiring Liquid Audio to satisfy the requirements for initial inclusion on The Nasdaq National Market and that Liquid Audio does not satisfy the minimum bid requirements of the initial listing criteria. Liquid Audio has appealed the determination of the Staff and at the hearing for such appeal intends to present a plan pursuant to which a reverse split of the Liquid Audio common stock would be effected following the merger in order to meet the minimum bid price requirement and satisfy the criteria for initial inclusion on the Nasdaq National Market. If the Nasdaq appeal board does not accept such a proposal or otherwise denies Liquid Audio's appeal and Liquid Audio does not meet these requirements upon completion of the merger, Liquid Audio common stock will be delisted from The Nasdaq National Market following the completion of the merger. If Liquid Audio is delisted from The Nasdaq National Market System, it may be allowed to transfer its securities from The Nasdaq National Market to The Nasdaq SmallCap Market.

Any of the foregoing may adversely impact Liquid Audio's stock price, as well as its liquidity and the ability of Liquid Audio's stockholders to purchase and sell Liquid Audio's shares in an orderly manner, or at all. Furthermore, a delisting of Liquid Audio's shares could damage Liquid Audio's general business reputation and impair its ability to raise additional funds. Any of the foregoing events could have a material adverse effect on Liquid Audio's business, financial condition and operating results.

**Liquid Audio and Alliance may not be able to obtain the required regulatory approvals for completion of the merger and the tender offer.**

As a condition to Liquid Audio's and Alliance's obligation to complete the merger, expiration or early termination of the thirty day waiting period under the Hart-Scott-Rodino Antitrust Improvements Act of 1976 must have occurred. Liquid Audio and Alliance will make the initial notification and report filing with the Department of Justice and the Federal Trade Commission. There can be no assurance that these consents



and approvals will be obtained without the FTC or DOJ raising any substantive concerns about possible anti-competitive effects of the proposed transaction.

Also, Liquid Audio must request an exemption from the SEC from the requirements of Rule 102 of Regulation M in connection with the tender offer and the merger. Liquid Audio submitted a no-action request to the SEC seeking an exemption from these Rule 102 requirements. If the SEC does not grant this exemption or Liquid Audio does not receive an opinion from its counsel that it may proceed with the tender offer, both Liquid Audio and Alliance are entitled to terminate the merger agreement and Liquid Audio will be obligated to pay a break-up fee of at least \$1 million. There can be no assurance that the SEC will grant the exemption.

**Liquid Audio stockholders may not realize a benefit from the merger commensurate with the ownership dilution they will experience in connection with the merger.**

If the combined organization is unable to realize the strategic and financial benefits currently anticipated from the merger, Liquid Audio stockholders will have experienced substantial dilution of their ownership interest without receiving any commensurate benefit. In connection with the merger, Liquid Audio will issue shares of its stock representing 74% of its voting power following the merger. In addition, the exercise of options assumed by Liquid Audio in the merger will further dilute the ownership interests of current Liquid Audio stockholders. After converting all outstanding Alliance options and warrants, the options and warrants that would be exercisable at \$2.40 or less (so-called "in the money" options and warrants) would result in pre-merger Liquid Audio stockholders being diluted in their ownership of the combined organization by 1.150%.

**The combined organization does not have a fully developed integration plan and may have difficulty integrating the management, operations and personnel of the two companies and, as a result, may not realize the expected benefits from the merger.**

Liquid Audio and Alliance believe that the merger of Alliance and Liquid Audio will result in benefits to the combined organization that outweigh the costs and expenses related to the merger and will increase stockholder value. Achieving these benefits, however, will depend on a number of factors, including:

- effectively and efficiently integrating the operations, information systems and personnel of the two companies to achieve operating efficiencies;
- beneficially exploiting the increased complexity and diversity of operations of the combined organization;
- retaining key management, marketing, sales and technical personnel;
- averting the potential diversion of management's attention from other business concerns to the combination of the companies;
- retaining key customers;
- increasing the combined organization's customer base and product sales;
- keeping step with industry trends and technological advances;
- adjusting to changing market conditions;
- successfully pursuing anticipated revenue opportunities in emerging channels of distribution; and
- effectively addressing unanticipated problems or legal liabilities.

In anticipation of the merger, Liquid Audio made a workforce reduction in July of 2002 of thirty-two employees and several independent contractors. This reduction focused on those employees and contractors of Liquid Audio that are not dedicated to developing the technology which enables the digital distribution of music. Furthermore, in connection with its pre-merger rationalization of expenses, Liquid Audio intends to make additional workforce reductions in this same area totaling twenty-two employees in September and twelve employees in October of 2002. The expected annualized aggregate direct cost savings of these workforce reductions will be approximately \$7,660,000. Additionally, Liquid Audio and Alliance believe that the merger will result in business synergies that will create additional revenue and cost savings

opportunities. Nevertheless, they have not fully developed a plan of integration and cannot be sure of the amount, if any, of such additional revenue opportunities or cost savings. In addition, integrating the two companies may require substantial changes to the way their business is conducted and there can be no assurance that any such changes to the way that the

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combined organization conducts its business will successfully achieve the cost savings and revenue opportunities that Liquid Audio and Alliance believe could result from the merger.

In addition, successful integration of the operations of Liquid Audio and Alliance may place a significant burden on the management and internal resources of the combined organization. The diversion of management's attention and any difficulties encountered in the transition and integration process could have a material adverse effect on the future business, financial condition and operating results of the combined organization.

**Liquid Audio has never been profitable and Alliance has recently incurred net losses. You cannot be sure that the combined organization will achieve profitability.**

In each of the years Liquid Audio has been in business it has experienced net losses. Liquid Audio's net losses were \$24,206,000, \$33,685,000 and \$37,184,000, respectively for years ended December 31, 1999, 2000 and 2001. Alliance had net income of \$677,000 for the six months ended June 30, 2002. Alliance experienced a net loss of \$555,000 for the quarter ended March 31, 2002. It is expected that the Liquid Audio business will continue to incur net losses for the remainder of the 2002 fiscal year. There can be no assurance that the Liquid Audio business or the combined organization will achieve profitability. See "Liquid Audio Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Alliance Management's Discussion and Analysis of Financial Condition and Results of Operations."

**The combined organization will be leveraged and limited in its ability to incur additional debt, which may adversely affect its ability to compete in the marketplace.**

Liquid Audio and Alliance currently anticipate that the available cash resources and available financing will be sufficient to meet the anticipated working capital and capital expenditure requirements of the combined organization for the foreseeable future. However, the combined organization may need to raise additional funds through public or private debt or equity financing in order to:

- take advantage of opportunities, including acquisitions of complementary businesses or technologies;
- develop new products or services;
- respond to competitive pressures; and/or
- finance the purchase of inventory in peak seasons.

Alliance has a revolving, asset-based credit facility that is secured by substantially all of the assets of several of its key operating subsidiaries. Borrowings under this facility fluctuate due to the seasonality of Alliance's business. The range of outstanding borrowings for the twelve-month period ending June 30, 2002 varied from a low of \$10.9 million to a high of \$65.2 million with an average outstanding borrowing of \$43.3 million. As of June 30, 2002, borrowings of approximately \$24.6 million were outstanding under the credit facility. The credit facility will remain in place following the merger and will be used for general working capital purposes of the Distribution and Fulfillment Services Group. The credit facility expires in August of 2003. If Alliance is unable to renew the credit facility or secure other similar financing then there could be a material adverse effect on Alliance's business.

As a result of this leverage:

- the combined organization will incur significant interest expense and principal repayment obligations;
- the combined organization's ability to obtain additional financing in the future may be limited; and

the combined organization's ability to compete through expansion, capital improvements and flexibility in response to changing industry conditions may be limited.

The credit facility contains numerous restrictive covenants, including provisions that will limit the ability of Alliance to acquire or invest in other businesses and require Alliance to comply with certain financial covenants. If Alliance fails to comply with the terms of the credit facility or other agreements related to the credit facility, or fails to obtain waivers from such obligations, an event of default under the credit facility or related agreements could be triggered. An event of default could permit acceleration of indebtedness under the credit facility or related agreements that contain cross-acceleration or cross-default provisions.

**If the combined organization is unable to attract, motivate and retain high quality management, its business may be harmed.**

The future success of the combined organization will depend to a significant extent on the continued service of certain key technical, sales and senior management personnel and their ability to execute the combined organization's growth strategy, some of whom do not have employment agreements. The loss of the services of any member of senior management, or other key employee, could harm the business of the combined organization. Future performance of the combined organization will also depend, in part, on the ability of the executive officers to work together effectively. The executive officers of the combined organization may not be successful in carrying out their duties or running the company. Any dissent among executive officers could impair the combined organization's ability to make strategic decisions quickly in a rapidly changing market.

In addition, the combined organization's success depends in part upon its ability to attract, motivate and retain high quality management. While the combined organization's management brings experience and vision to the business, the growth of the combined organization will depend upon its success attracting additional high quality management. If the combined organization is unable to retain and motivate existing management or to attract additional high quality management, its results of operations may suffer.

**The combined organization will have a significant stockholder whose interests may conflict with yours.**

Upon completion of the merger, the combined organization's largest stockholder, AEC Associates, LLC, will beneficially own approximately 57% of the combined organization's outstanding voting power. As a result, this stockholder will be able to exercise effective control over all matters requiring stockholder approval.

**The combined organization may face intellectual property infringement claims that may be costly to resolve.**

Because the combined organization will digitally deliver recorded music and video and other music products to third parties, the combined organization might be subject to litigation based on claims of negligence, copyright, trademark infringement, patent infringement or other intellectual property rights. In the past, these types of claims have been brought, sometimes successfully, against competitors of the combined organization and, in particular, providers of online products and services. Others could also sue the combined organization for the content that is accessible from the combined organization's website through links to other websites. These claims might include, among others, claims that by hosting, directly or indirectly, the websites of third parties, the combined organization is liable for copyright or trademark infringement or other wrongful actions by these third parties through these websites. With respect to distribution of video and music product generally, substantially all such products sold are subject to copyright laws and licenses that limit the manner and geographic area in which these products may be sold and provide royalties to the copyright owners. Any sales of these

products in violation of these laws and licenses by anyone in the chain of distribution, including suppliers of the combined organization, may subject the combined organization to monetary damages and confiscation of the products. The combined organization's insurance may not adequately protect it against these types of claims and, even if these claims do not result in liability, the combined organization could incur significant costs and diversion of management resources in investigating and defending against these claims, which could harm its business.

In addition, Liquid Audio has been sued by Network Commerce, Inc. ("NCI") and Sightsound, Inc. ("Sightsound"). Each of NCI and Sightsound allege that Liquid Audio has infringed one or more patents held by NCI and Sightsound, respectively. Liquid Audio cannot estimate the total potential liability to which it and the combined organization might be exposed as a result of either of these lawsuits. Liquid Audio believes that its business, and that of the combined organization, could be materially adversely affected by an adverse judgment in, or upon

settlement of, either or both of these lawsuits.

In addition, Muze, Inc. sued Alliance in December 1999, alleging that Alliance's marketing of the AMG business violates California's unfair business practice statutes and federal antitrust law and seeking unspecified monetary damages and injunctive relief. Alliance cannot estimate the total potential liability to which it and the combined organization might be exposed as a result of these suits. Alliance believes that if these suits result in a judgment against Alliance, its business and results of operations, and that of the combined organization, could be materially adversely affected.

**Liquid Audio and Alliance face potential liability as defendants in a lawsuit challenging the merger.**

On July 23, 2002, MM Companies, Inc. (formerly musicmaker.com, Inc.), a shareholder of Liquid Audio, filed an action against Liquid Audio, the members of its board of directors and Alliance to enjoin the merger. The lawsuit was filed in the Delaware Chancery court. MM Companies, Inc. has alleged that Liquid Audio and its directors breached their fiduciary duties to the shareholders in connection with the proposed merger and that Alliance aided and abetted such breaches. Liquid Audio, its directors and Alliance have denied these allegations and have stated that they will defend the lawsuit vigorously. However, should the plaintiffs be successful in this action, the merger could be enjoined.

In connection with the action, MM Companies, Inc. filed a motion for a preliminary injunction and a motion for expedited proceedings. On July 31, 2002, MM Companies, Inc. withdrew its motion for a preliminary injunction and for expedited proceedings, and stated that it would file an amended complaint. To date, no amended complaint has been filed.

On August 26, 2002, MM Companies, Inc. filed an additional action in Delaware Chancery court alleging that an action taken by Liquid Audio's board of directors to increase the size of the board violated their fiduciary duties. The court has set a trial date for October 21, 2002.

**Fluctuations in the combined organization's quarterly revenues and operating results might lead to reduced prices for the combined organization's stock.**

The quarterly results of operations of the combined organization may be impacted by fluctuations in results of operations of the combined organization and seasonality that Alliance's business has historically experienced, and will likely experience in the future, as a result of seasonal shopping patterns. Historically Alliance's results of operations have depended significantly on fourth quarter performance. For instance, in the respective years of 2001, 2000 and 1999, 38.86%, 32.76% and 36.42% of Alliance's gross sales were generated in the fourth quarter, while 39.89%, 34.89% and 37.77% of Alliance's respective annual gross profit was generated in the fourth quarter.

**Provisions in the combined organization's charter documents and Delaware law could prevent or delay a change in control of the combined organization, which could reduce the market price of its common stock.**

The combined organization will retain Liquid Audio's charter documents, which contain provisions that may have the effect of delaying or preventing a change of control or changes in the combined organization's management, including a third-party takeover, acquisition or merger. These provisions could limit the price that investors might be willing to pay in the future for shares of the combined organization's common stock.

**The extremely competitive nature of the businesses of the full-line distribution of music and video and digital delivery of music may prevent the combined organization from successfully establishing itself in the market.**

The full-line distribution of music and video is an intensely competitive business. Existing competitors of Alliance include Baker & Taylor and Ingram Entertainment, in addition to the distribution arms of several of the major labels. Alliance also faces competition from music category management and distribution companies, including Handleman Corp. Several of Alliance's retail chain customers have elected to buy a substantial volume of their inventory directly from the major labels and studios rather than from Alliance. For instance, in 2000, BJ'S Wholesale Club decided to purchase home entertainment products directly from BMG. To the extent other customers increase their direct purchases from the major labels and studios or the independent distribution companies, Alliance's financial results could be adversely affected.

Competition among companies in the business of digital delivery of music over the Internet is also intense. Liquid Audio expects that present competitors will increase competitive pressure in the market for digital delivery of music. Competition is likely to increase further as new companies enter the market and current competitors expand their products and services or merge with other competitors. Many of these potential competitors are likely to enjoy substantial competitive advantages, including the following:

larger audiences;

larger technical, production and editorial staffs;

greater brand recognition;

access to more recorded music content;

a more established Internet presence;

a larger advertiser base; and

substantially greater financial, marketing, technical and other resources.

If the combined organization does not compete effectively or if it experiences pricing pressures, reduced margins or loss of market share resulting from increased competition, its business and operating results would be harmed.

**If the combined organization fails to develop and introduce new products and services, it may be unable to effectively compete in the market.**

The success of the combined organization depends in part on its ability to develop new or enhanced products and services, such as Liquid Audio's subscription-based service offering, in a timely manner and bring to market services that achieve rapid and broad market acceptance. The combined organization may fail to identify and bring to market new product and service opportunities in a timely

manner. In addition, product innovations may not achieve the market penetration or price stability necessary for profitability.

As the online medium continues to evolve, the combined organization may plan to leverage its technology by introducing complementary products and services as additional sources of revenue. Accordingly, the combined organization may enter into new lines of business or adapt existing lines of business to take advantage of new business opportunities, including business areas in which Liquid Audio does not have extensive experience. If the combined organization fails to develop these or other businesses successfully, its business could be harmed.

**The business and results of operations of the combined organization could be adversely affected if it is required to make substantial payments in connection with pending litigation.**

Both Liquid Audio and Alliance are defendants in various cases. The combined organization will be liable for costs and expenses arising in connection with these cases. See "Liquid Audio's Business Legal Proceedings" and "Alliance's Business Legal Proceedings."

#### **Risks Related to Liquid Audio that Could Adversely Affect the Combined Organization**

*In addition to certain risks described above that affect each of Alliance, Liquid Audio and the combined organization, Liquid Audio is subject to the following risks that could adversely affect the combined organization.*

**Liquid Audio depends on proprietary rights to develop and protect its technology, which Liquid Audio may not be able to develop or protect.**

Liquid Audio's success and ability to compete substantially depends on its internally developed technologies and trademarks, which it protects through a combination of patent, copyright, trade secret and trademark laws. Liquid Audio holds sixteen existing patents and currently has ten patents pending in the United States and eight patents pending in other countries. Its patents expire between October 2015 and

October 2018. Liquid Audio has had claims allowed on five of Liquid Audio's patent applications. Liquid Audio is presently pursuing the registration of its trademarks. Liquid Audio's patent applications or trademark registrations in the United States may not be approved. Even if they are approved, Liquid Audio's patents or trademarks may be successfully challenged by others or invalidated. If its trademark registrations in the United States are not approved because third parties own these trademarks, Liquid Audio's use of these trademarks would be restricted unless Liquid Audio enters into arrangements with the third-party owners, which might not be possible on commercially reasonable terms or at all.

The primary forms of intellectual property protection available for Liquid Audio's products and services internationally are patents and copyrights. Patent protection throughout the world is generally established on a country-by-country basis. To date, Liquid Audio has applied for eight patents outside the United States. Copyrights throughout the world are protected by several international treaties. Despite these international laws, the level of practical protection for intellectual property varies among countries and United States government officials have criticized countries such as China and Brazil, two countries in which Liquid Audio does business, for inadequate intellectual property protection. If Liquid Audio's intellectual property is infringed in any country in which it does business without a high level of intellectual property protection, Liquid Audio's business and operating results could be harmed.

**If devices that play digitally downloaded music are not developed or do not achieve mass customer acceptance, Liquid Audio may not be able to grow its business.**

The market for digitally recorded music delivered over the Internet is relatively new and may not achieve mass customer acceptance. Several consumer electronics companies have introduced devices

that allow digital music delivered over the Internet to be played away from the personal computer. However, if additional devices such as wireless broadband devices and in-home connected set-top boxes are not developed or do not achieve mass customer acceptance or Liquid Audio's products and services are incompatible with these devices, the business may not grow or could be otherwise harmed.

**If Liquid Audio's platform does not provide sufficient rights reporting information, record companies and artists are unlikely to digitally deliver their recorded music using Liquid Audio's platform.**

Record companies and artists must be able to track the number of times their recorded music is downloaded so that they can make appropriate payments to music rights organizations, such as the American Society of Composers, Authors and Publishers, Broadcast Music Incorporated and SESAC, Inc. If Liquid Audio's products and services do not accurately or completely provide this rights reporting information, record companies and artists might not use its platform to digitally deliver their recorded music, and Liquid Audio's business might be harmed.

**Liquid Audio might not have sufficient content to attract consumers if artists and record labels are not satisfied that they can profitably digitally deliver their music over the Internet or if record labels enter into license agreements with Liquid Audio's competitors.**

Liquid Audio's success depends on its ability to aggregate a sufficient amount and variety of digitally recorded music for syndication. Liquid Audio currently does not create its own content; rather, it relies on record companies and artists for digitally recorded music to be syndicated using Liquid Audio's distribution platform. Liquid Audio believes record companies will remain reluctant to distribute their recorded music digitally unless they are satisfied that the digital delivery of their music over the Internet will result in overall profitability. If record companies believe that recorded music cannot be profitably delivered over the Internet or that such delivery will cannibalize sales through other channels, they may not allow the digital distribution of their recorded music and Liquid Audio might not have sufficient content to attract consumers. If Liquid Audio cannot offer a sufficient amount and variety of digitally recorded music for syndication, its business will be harmed.

In addition, the major U.S. record labels have recently formed ventures for the licensing of their digital music subscription services to online music service providers. BMG Entertainment, EMI, Real Networks and Warner Music Group have formed a venture called "MusicNet." Also, Universal Music Group (a unit of Vivendi Universal) and Sony Music Entertainment have formed a venture called "pressplay." MusicNet and pressplay have recently launched their services, and may license their services to other third party online music service providers. If Liquid Audio's competitors obtain licenses for digital music subscription services from MusicNet and pressplay and Liquid Audio is unable to obtain similar content provided by those services on commercially reasonable terms, these competitors may be able to develop a more compelling consumer product and Liquid Audio's business could be harmed.

**Liquid Audio might be unable to license or acquire technology.**

Liquid Audio relies on certain technologies that it licenses or acquires from third parties, including Dolby Laboratories Licensing Corporation, Fraunhofer Institut, RSA Data Security, Inc. and Thomson Consumer Electronics Sales GmbH. These technologies are integrated

with Liquid Audio's internally developed software and used in Liquid Audio's products, to perform key functions and to enhance the value of Liquid Audio's platform. These third party licenses or acquisitions may not continue to be available to Liquid Audio on commercially reasonable terms or at all. Any inability to acquire these licenses or software on commercially reasonable terms might harm Liquid Audio's business.

**Liquid Audio might not be successful in its attempts to keep up with rapid technological change and evolving industry standards.**

The markets for Liquid Audio's products and services are characterized by rapidly changing technology, evolving industry standards, changes in customer needs, emerging competition, and frequent new product and service introductions. Liquid Audio may not be successful in effectively using new technologies, developing new products or services, ascertaining customer demand or enhancing its existing products or services on a timely basis. These new technologies or enhancements may not achieve market acceptance. Liquid Audio's pursuit of necessary technological advances may require substantial time and expense. Finally, Liquid Audio may not succeed in adapting Liquid Audio's services to new technologies as they emerge.

**Risks Related to Alliance that Could Adversely Affect the Combined Organization**

*In addition to certain risks described above that affect each of Alliance, Liquid Audio and the combined organization, Alliance is subject to the following risks that could adversely affect the combined organization.*

**Alliance's sales would be hurt if it lost any of its largest customers.**

If Alliance's largest customer was to stop purchasing or reduce the quantity of its purchases, Alliance's financial results would be seriously damaged. During 2001, Alliance's top customer accounted for approximately 31% of net sales. No other customer accounts for greater than 5% of net sales.

**If Alliance's suppliers stopped providing a significant amount of credit, Alliance's business could be harmed.**

Alliance purchases its inventory from the major labels and studios as well as from a host of independents. These suppliers historically have extended favorable credit and payment terms to Alliance, which have enabled Alliance to preserve working capital and maintain liquidity. If Alliance's suppliers altered these terms in a way adverse to Alliance, its business and results of operations could be harmed.

**Alliance's reliance on a few key suppliers makes it vulnerable to not being able to obtain the products required by its customers.**

The major labels and studios produce most of the music and video product that Alliance distributes. Alliance's success depends upon Alliance's ability to obtain product in sufficient quantities on competitive terms and conditions from each of the major labels and studios as well as from thousands of smaller suppliers. If Alliance's suppliers do not provide Alliance with sufficient quantities of the products Alliance sells, sales and profitability will suffer. Products supplied to Alliance by its top ten suppliers represented approximately 72% of Alliance's sales in 2001. Alliance's dependence on its principal suppliers involves risk, and if there is a disruption in supply from a principal manufacturer or publisher, Alliance may be unable to obtain the merchandise it desires to sell. If the discounts Alliance receives from its suppliers were discontinued or reduced, its sales could be adversely affected. Finally, some of the products Alliance distributes are available only from a single supplier, and if that supplier refused to provide Alliance with the product, Alliance's sales could decrease.

**Because Alliance's business depends upon its key shippers' ability to deliver its products, if these shippers' operations ceased or became prohibitively expensive, Alliance's business would be harmed.**

Alliance depends upon a number of commercial freight carriers and the United States Postal Service to deliver its products. While the choice of carriers is a fact-based determination depending upon a customer's characteristics, Alliance currently relies upon the United States Postal Service and

United Parcel Service Inc. to deliver the substantial majority of its products. The cost of net shipping after customer reimbursement represents approximately 1.4% of sales. If shipping costs were to increase, and given the competitive landscape, if Alliance were unable to pass that increase along to its customers, Alliance's financial results would suffer. Additionally, if the operations of these carriers were disrupted for any reason, Alliance would not be able to deliver its products on a timely basis, thereby causing its sales and profitability to suffer.

**If Alliance is unable to accurately anticipate consumer demand, it will be unable to fully support its customers, and its business would be harmed.**

Alliance's success depends in part upon its ability to anticipate and respond to changing product trends and consumer demands in a timely manner. If Alliance fails to identify and respond to emerging trends, its ability to support its customers with appropriate amounts and selections of products could be impaired.

The sales of videos and music products historically have been dependent upon discretionary consumer spending, which may be affected by general economic conditions, consumer confidence and other factors beyond Alliance's control. In addition, spending on these items is affected significantly by the consumer trends, timing, pricing and success of new releases, which are not within Alliance's control.

**Alliance's sales may suffer due to the shift in the retail music and video markets to larger retailers.**

Studios and other full-line distributors recently have instituted programs to increase the quantity of copies of popular music and video titles stocked by retailers. Alliance believes that this type of program will further the shift in the retail market away from independent stores and small chains in favor of the larger chains such as Target and Wal-Mart. Since, in general, Alliance plays a larger role with independent retailers than with the larger chains, Alliance believes that this shift to larger retailers could cause the market for full-line distribution of music and video products to shrink, which will negatively affect the results of Alliance's operations.

**Inventory risk due to an inability to return product is a constant aspect of Alliance's business.**

Alliance bears inventory risk associated with the financial viability of its suppliers. If a label or studio cannot provide refunds in cash for the inventory sought to be returned, Alliance may be forced to expense such inventory costs. Further, Alliance often experiences higher return rates for products of financially troubled labels and studios. If Alliance fails to manage its inventory to avoid accumulating substantial product that cannot be returned, its financial results could be adversely affected.

**Alliance assumes credit risks by maintaining a high concentration of accounts receivable and by engaging in business with foreign customers.**

Alliance performs ongoing credit evaluations of its customers financial conditions because there is a heavy concentration of receivables outstanding at any given time to major retail and mass merchant customers. An accounts receivable write off, as a result of a major customer's insolvency, would have a material adverse effect on Alliance's financial results.

Alliance also takes on additional credit risks through sales to foreign customers whose credit worthiness is dependent in large part by the strength of their foreign currency against the dollar. If one of these countries, in which a foreign customer resides, experiences economic adversity and a weakening currency, it will negatively affect the customer's ability to repay outstanding balances.

**Increased consolidation in the entertainment/media business may reduce the number of Alliance's customers.**

The trend toward consolidation of customers in the entertainment media industry could have a significant adverse impact on Alliance's financial results. Consolidated companies may choose to terminate their relationship with Alliance and purchase products from its competitors or directly from the major labels. Additionally, if Alliance's customers grow larger and/or consolidate at the same time that the number of customers in the market shrinks, Alliance's existing customers may demand lower pricing and more favorable terms, which may adversely affect Alliance's business. If Alliance fails to adequately respond to these trends, its volume growth could slow or it may need to lower its prices or increase promotional support, any of which would adversely affect profitability.

**Alliance assumes the risk that some of its significant customers and suppliers will not renew their short-term contracts.**



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Some of Alliance's customers and suppliers operate through purchase orders or short-term contracts. Alliance cannot assure that any of these customers or suppliers will continue to do business with Alliance on the same basis in the future. Additionally, although Alliance tries to renew these contracts as they come due, there can be no assurance that the customers or suppliers will renew the contracts on favorable terms, if at all. The termination of any number of these contracts may have a material adverse effect on Alliance's business and prospects, including its financial performance and results of operations.

### **The failure of the information systems upon which Alliance's business depends could materially and adversely impact its results of operations.**

Alliance's information systems are an integral part of its operations. Alliance is continually upgrading these systems and developing new applications. The failure or inoperability of these systems could have a material adverse impact on the results of operations of the Alliance business.

### **Because Alliance's business is prone to seasonal fluctuations, Alliance may be unable to fully recover from factors that adversely affect its sales in certain periods.**

Seasonal shopping patterns affect the business of Alliance's retail clients. In 2001, 39.5% of its aggregate sales occurred in the fourth calendar quarter, coinciding with the Christmas holiday shopping season. This causes Alliance's results of operations for the entire year to depend more heavily on fourth quarter results. Factors that could adversely affect sales and profitability in the fourth quarter include:

unavailability of, and low customer demand for, particular products;

unfavorable economic conditions;

inability to hire adequate temporary personnel;

inability to anticipate consumer trends; and

inability to maintain adequate inventory levels.

### **Alliance may be prevented from distributing music internationally.**

Most of the major labels have adopted policies restricting the export of their merchandise by domestic distributors. However, consistent with industry practice, Alliance distributes music of the major labels internationally. Alliance would be adversely affected if a major label enforced any restriction on Alliance's ability to sell music outside the United States.

## **CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING INFORMATION**

The Securities and Exchange Commission encourages companies to disclose forward-looking information so that investors can better understand a company's future prospects and make informed investment decisions. This proxy statement/prospectus contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements included in this proxy statement/prospectus or made by management of Liquid Audio or Alliance other than statements of historical fact regarding Liquid Audio or Alliance are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. These statements may include statements regarding the period following completion of the merger and the tender offer.

This proxy statement/prospectus contains forward-looking statements based on current projections about operations, industry, financial condition and liquidity. Words such as "will," "anticipate," "estimate," "expect," "project," "intend," "plan," "believe" and words and terms of similar substance used in connection with any discussion of future operating or financial performance, the merger or the business of the combined organization identify forward-looking statements. The discussion of the Liquid Audio board of directors' reasons for the merger and the description of the opinion of Liquid Audio's financial advisor contain many forward-looking statements that describe beliefs, assumptions

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and estimates as of the indicated dates and those forward-looking statements may have changed as of the date of this proxy statement/prospectus. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances, including any underlying assumptions, are forward-looking statements. Those statements are not guarantees and are subject to risks, uncertainties and assumptions that are difficult to predict. Therefore, actual results could differ materially and adversely from these forward-looking statements.

All forward-looking statements reflect present expectations of future events by Liquid Audio and Alliance's management and are subject to a number of factors and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. In addition to the risks related to the businesses of Liquid Audio and Alliance, the uncertainty concerning the completion of the merger and the matters discussed under "Risk Factors," among others, could cause actual results to differ materially from those described in the forward-looking statements. These factors include: relative valuations of Liquid Audio and Alliance, the market's difficulty in valuing the combined business, the possible failure to realize the anticipated benefits of the merger and conflicts of interest of directors recommending the merger. Investors are cautioned not to place undue reliance on the forward-looking statements, which speak only of the date of this proxy statement/prospectus. Neither Liquid Audio nor Alliance is under any obligation, and each expressly disclaims any obligation, to update or alter any forward-looking statements, whether as a result of new information, future events or otherwise.

Certain statements contained or incorporated in this document are forward-looking statements concerning the operations, economic performance and financial condition of Liquid Audio and Alliance. Forward-looking statements are included, for example, in the discussions about:

the market for music and video sales

our strategy

future technology

growth of Internet music and video sales

change in music and video distribution industry

change of credit terms by Alliance's suppliers

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Those forward-looking statements involve risks and uncertainties and actual results may differ materially from those expressed or implied in those statements. Liquid Audio and Alliance disclaim any intention or obligation to revise any forward-looking statements whether as a result of new information, future developments or otherwise. Factors that could cause differences include, but are not limited to, those discussed under "Risk Factors" and "Liquid Audio Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Alliance Management's Discussion and Analysis of Financial Condition and Results of Operations."

**All subsequent forward-looking statements attributable to Liquid Audio or Alliance or any person acting on their behalf are expressly qualified in their entirety by the cautionary statements contained or referred to in this section.**

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### THE MEETING OF LIQUID AUDIO STOCKHOLDERS

#### Date, Time and Place

The meeting of Liquid Audio stockholders will be held on September 26, 2002, at 10:00 a.m. local time, at the Hotel Sofitel, 223 Twin Dolphin Drive, Redwood City, California 94065.

**Matters to be Considered at the Meeting of Liquid Audio Stockholders**

At the Liquid Audio annual stockholder meeting, and any adjournment or postponement thereof stockholders will consider and vote upon the election of two (2) Class III directors to hold office for three (3) years. The Liquid Audio board of directors has nominated Gerald W. Kearby and Raymond A. Doig to serve as the Class III directors. However, a group of investors, led by musicmaker.com, Inc., has commenced a proxy solicitation to take control of your board of directors by nominating their own two (2) Class III Directors, proposing to increase the size of the Liquid Audio board of directors from seven (7) to eleven (11), authorizing stockholders only to fill board of directors vacancies and newly created directorships and electing, contingent on their other proposals being approved, four (4) additional nominees to serve as directors. Stockholders will also consider and vote upon the ratification of PricewaterhouseCoopers LLP as Liquid Audio's independent accountants for the fiscal year ended December 31, 2002. **YOUR BOARD OF DIRECTORS STRONGLY URGES YOU NOT TO RETURN ANY WHITE PROXY CARD SENT TO YOU BY THE MUSICMAKER GROUP. YOUR BOARD OF DIRECTORS STRONGLY URGES YOU TO VOTE "FOR" THE NOMINEES FOR DIRECTOR NOMINATED BY THE BOARD OF DIRECTORS ON THE GREEN PROXY CARD AND AGAINST THE OTHER MUSICMAKER PROPOSALS.**

At the annual meeting of Liquid Audio stockholders, and any adjournment or postponement thereof, Liquid Audio stockholders will be asked to consider and vote upon a proposal to approve the issuance of Liquid Audio stock in the merger of April Acquisition Corp., a wholly-owned subsidiary of Liquid Audio, with and into Alliance Entertainment Corp. pursuant to the Amended and Restated Agreement and Plan of Merger dated as of July 14, 2002, by and among Liquid Audio, April Acquisition Corp. and Alliance.

**Record Date**

The Liquid Audio board of directors has fixed August 12, 2002, as the record date for determination of Liquid Audio stockholders entitled to notice of, and to vote at, the meeting of Liquid Audio stockholders and any adjournment or postponement thereof. As of the close of business on the record date for the meeting of Liquid Audio stockholders, there were 22,745,624 shares of Liquid Audio common stock outstanding and entitled to vote, held by approximately 126 holders of record.

**Votes Required**

Holders of Liquid Audio common stock are entitled to one vote for each share of Liquid Audio common stock held as of the record date.

Approval of the issuance of Liquid Audio stock in the merger will require the affirmative vote of a majority of the outstanding shares of Liquid Audio stock voting on the proposal at the Liquid Audio meeting, either in person or represented by proxy, while the approval of the two (2) Class III directors nominated by the Liquid Audio board of directors will require a plurality of votes cast by stockholders holding shares entitled to vote in the election at the stockholder meeting. The ratification of PricewaterhouseCoopers, LLP as Liquid Audio's independent accounts for the fiscal year ended December 31, 2002, and any other matters that may properly come before the meeting, will require the affirmative vote of the holders of a majority of the shares represented and entitled to vote at the meeting.

**Quorum; Abstentions and Broker Non-Votes**

A majority of the shares of Liquid Audio common stock issued and outstanding on the record date, present in person or represented by proxy, constitutes the required quorum for the transaction of business at the annual meeting of Liquid Audio stockholders. Abstentions and broker non-votes each will be included in determining the number of shares present and voting at the annual meeting of Liquid Audio stockholders for the purpose of determining the presence of a quorum.

On the record date for the annual stockholders meeting, directors and executive officers of Liquid Audio and their affiliates held approximately 1,994,302 shares of Liquid Audio common stock representing approximately 8.8% of all outstanding shares of Liquid Audio common stock as of the record date.

Shares abstaining from the vote on the proposal to elect two (2) Class III directors and broker non-votes will not be counted for any purpose in determining whether this proposal has been approved. However, shares abstaining from the vote on the proposal to approve the issuance of Liquid Audio stock in the merger and the proposal to ratify PricewaterhouseCoopers, LLP as Liquid Audio's independent accountants for the fiscal year ending December 31, 2002 will be counted toward the tabulation of votes cast on these proposals and will have the same effect as negative votes, while broker non-votes will not be counted for any purpose in determining whether this proposal has been approved. The failure of a Liquid Audio stockholder to return a proxy or to vote in person will have the effect of a non-vote in regards to this proposal.

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Brokers holding shares for beneficial owners cannot vote on any of the proposals without the owners' specific instructions. Accordingly, Liquid Audio stockholders are encouraged to return the enclosed proxy card marked to indicate their vote as described in the instructions accompanying the proxy card. Under applicable rules of conduct, brokers do not have discretionary authority over any proposal to be presented at the annual meeting when the matter to be voted upon is being opposed by management or subject to a contest.

### **Board Recommendation**

All members of the board of directors of Liquid Audio were present at the meetings where the merger was considered and unanimously concluded that the merger agreement, the tender offer and the merger are fair to and in the best interests of Liquid Audio's stockholders and recommend that the Liquid Audio stockholders vote FOR the approval of the issuance of Liquid Audio stock in the merger.

In deciding to approve the merger and the tender offer, the Liquid Audio board of directors considered the opinion of its financial advisor, Broadview International LLC, that, as of the date of its opinion, and subject to and based on the considerations reflected in its opinion, the aggregate consideration to be received and retained by the stockholders of Liquid Audio pursuant to the tender offer and the merger is fair to the stockholders of Liquid Audio from a financial point of view. The full text of the opinion is attached as Annex B to this proxy statement/prospectus. Liquid Audio urges its stockholders to read the opinion of Broadview in its entirety.

In addition, after careful consideration, the Liquid Audio board of directors strongly recommends that you support the nominees for director nominated by the Liquid Audio board of directors and reject any and all proposals made by the group of investors led by musicmaker.com, Inc. The Liquid Audio board of directors strongly urges you not to return any white proxy card sent to you by the musicmaker group.

In considering such recommendations, Liquid Audio stockholders should be aware that some Liquid Audio directors and officers may have interests in the merger that are different from, or in addition to, those of other Liquid Audio stockholders generally. Among other things, Alliance has entered into employment arrangements with two officers effective on the merger and has agreed to

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continue certain indemnification and insurance arrangements in favor of directors and officers of Liquid Audio. See "The Merger Interests of Liquid Audio Directors and Executive Officers."

### **Solicitation of Proxies**

Liquid Audio and Alliance will share the expenses incurred in connection with the printing and mailing of this proxy statement/prospectus equally. Liquid Audio will also request banks, brokers and other intermediaries holding shares of Liquid Audio common stock beneficially owned by others to send this proxy statement/prospectus to, and obtain proxies from, such beneficial owners and will, upon request, reimburse such banks, brokers and other intermediaries for their reasonable expenses in complying with such requests. Solicitation of proxies by mail may be supplemented by telephone, facsimile and other electronic means, advertisements and personal solicitation by the directors, officers or employees of Liquid Audio. No additional compensation will be paid to directors, officers or employees for those solicitation efforts.

### **Voting of Proxies**

Liquid Audio requests that its stockholders complete, date and sign the enclosed proxy card and promptly return it by mail in the accompanying envelope in accordance with the instructions accompanying the proxy card. All properly signed and dated proxies that Liquid Audio receives prior to the vote at the meeting of Liquid Audio stockholders, and that are not revoked, will be voted in accordance with the instructions indicated on the proxies. All properly signed and dated proxies received by Liquid Audio prior to the vote at the annual stockholders meeting that do not contain any direction as to how to vote in regards to any or all of the proposals will be voted for adoption of any proposal in regards to which no directions are provided. No proxy will be voted on any proposal to adjourn or postpone the stockholder meeting that is submitted to the stockholders for a vote.

Liquid Audio does not expect that any matter other than (i) the election of directors, (ii) the approval of the issuance of shares in the merger and related transactions (iii) the ratification of PricewaterhouseCoopers, LLP as Liquid Audio's independent accountants for the fiscal year ending December 31, 2002 and (iv) the musicmaker proposals will be brought before the annual stockholder meeting. If, however, other matters are properly presented, the persons named as proxies will vote in accordance with their judgment with respect to those matters, unless authority to do so is withheld on the proxy card.

Brokers holding shares in "street name" may vote such shares only if the stockholder provides specific instructions on how to vote. Brokers will provide directions on how to instruct the broker to vote the shares.

Stockholders may revoke their proxies at any time prior to their use:

- by delivering to the secretary of Liquid Audio a signed notice of revocation;
- by delivering to the secretary of Liquid Audio a later-dated, signed proxy; or
- by attending the annual stockholder meeting of Liquid Audio stockholders and voting in person.

Attendance at the meeting of Liquid Audio stockholders does not in itself constitute the revocation of a proxy.

Even if a stockholder of Liquid Audio plans to attend the annual stockholder meeting in person, Liquid Audio requests that the stockholder sign and return the enclosed proxy card as described in the proxy statement/prospectus and in accordance with the instructions accompanying the proxy card, thus ensuring that the shares held by the stockholder will be represented at the stockholders meeting. If a Liquid Audio stockholder does attend the annual meeting of Liquid Audio stockholders and wishes to vote in person, he or she may withdraw the proxy and vote in person.

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## THE MERGER

*This section of the proxy statement/prospectus describes certain matters related to the merger and the tender offer. This summary may not contain all of the information that is important to Liquid Audio stockholders. For a more complete understanding of the merger and the tender offer, investors should carefully read this entire document and the other documents referred to in this proxy statement/prospectus.*

### Background of the Merger

On a regular basis, Liquid Audio management considers potential acquisitions, business combinations, or other transactions that might be available to Liquid Audio. From time to time, Liquid Audio management has received preliminary, informal expressions of interest regarding potential acquisitions, business combinations, or other transactions.

In October 2000, as an outgrowth of discussions concerning the business relationship between Liquid Audio and Alliance, Gerry Kearby of Liquid Audio and Eric Weisman, President and Chief Executive Officer of Alliance discussed the potential acquisition of certain operating assets of Alliance's All Music Guide and RedDotNet businesses. In November 2000, Liquid Audio and Alliance executed a non-disclosure agreement relating to the exchange of information related to All Music Guide and RedDotNet to facilitate Liquid Audio's analysis of a potential acquisition of those assets. Beginning with the execution of the non-disclosure agreement and extending through March 2001, Liquid Audio conducted a due diligence investigation of All Music Guide and RedDotNet and engaged in discussions with Alliance relating to the potential acquisition of certain operating assets.

In February 2001, representatives of Alliance, including Mr. Weisman and Alliance's legal and financial advisors, met with Liquid Audio and its representatives, including Mr. Kearby, to discuss the terms of a potential stock for assets acquisition by Liquid Audio of Alliance's All Music Guide and RedDotNet businesses.

On March 21, 2001, the Liquid Audio board of directors met and discussed various alternatives for developing Liquid Audio's business and maximizing the value of Liquid Audio for all of its stockholders. After extensive discussion, the Liquid Audio board resolved to explore strategic alternatives for the company, including but not limited to a potential merger with a third party, the sale of all of Liquid Audio's business or assets or a recapitalization. On March 21, 2001, Liquid Audio informed Alliance that it would not pursue an acquisition of the operating assets of All Music Guide and RedDotNet in light of the decision by Liquid Audio's board to explore potential strategic alternatives.

Following Liquid Audio's board decision, Liquid Audio management took actions to implement the board of director's decision by trying to identify potential strategic partners and meeting with various investment bankers, including Lehman Brothers and Broadview International LLC. On June 18, 2001, pursuant to the authorization of the board of directors, Liquid Audio engaged Broadview International LLC to assist Liquid Audio in exploring potential strategic alternatives. Liquid Audio selected Broadview because of its experience in mergers and acquisitions in the industry in which Liquid Audio operates and its familiarity with Liquid Audio's business.

Beginning in June 2001, Broadview assisted Liquid Audio in exploring strategic alternatives. Broadview and Liquid Audio management had discussions with approximately fifteen parties to determine whether they had an interest in acting as potential strategic partners with Liquid Audio or in pursuing potential transactions or other strategic alternatives involving Liquid Audio. Initially, Liquid Audio and Broadview focused

on parties with businesses that were complementary to Liquid Audio's business. As a result of such contacts, Liquid Audio received several indications of interest relating to the acquisition of Liquid Audio through both stock for stock and recapitalization transactions.

Beginning in June 2001, the Liquid Audio board met on a number of occasions to review the efforts of Broadview and Liquid Audio management in exploring potential strategic alternatives, to consider the preliminary expressions of interest that were received, and to direct and oversee the process.

On October 22, 2001, Steel Partners II, L.P., which then held 8.2% of Liquid Audio's common stock, sent a letter to the Liquid Audio board of directors in which it indicated a willingness to offer to acquire Liquid Audio for \$3.00 per share in cash. This proposal was conditioned on, among other things, satisfactory completion of due diligence. On October 26, 2001, musicmaker.com, Inc. sent a letter to the Liquid Audio board of directors in which it indicated a willingness to offer to acquire Liquid Audio on terms at least comparable to the Steel Partners proposal. On November 2, 2001, the Liquid Audio board of directors met with management, Broadview, and outside counsel to discuss the proposals made by Steel Partners and musicmaker.com. After extensive discussion, the Liquid Audio board of directors concluded that Liquid Audio had no interest in pursuing either proposal at that time. The board of directors based its decision on its determination that the \$3.00 price per share offered in the Steel Partners and musicmaker.com proposals was below the value per share of the cash on Liquid Audio's books, even after deducting Liquid Audio's then outstanding indebtedness. The board of directors and management of Liquid Audio also believed that, based on ongoing discussions with various potential strategic acquirers, the equity value of Liquid Audio exceeded the value of the cash on Liquid Audio's books and that the value of Liquid Audio in a potential strategic transaction was enhanced by retaining the cash balance instead of distributing all or a portion of it to Liquid Audio's stockholders.

On December 18, 2001, musicmaker.com delivered a notice to Liquid Audio describing its intention to propose nominees for election as directors and certain other proposals at Liquid Audio's next annual meeting.

On January 23, 2002, Messrs. Kearby and Flynn advised the board of directors that they were interested in exploring a potential management buyout of Liquid Audio, subject to securing additional financing. At the January 23, 2002 meeting, the Liquid Audio board of directors formed a special committee consisting of Raymond Doig, Stephen Imbler and Ann Winblad and authorized the special committee to review and evaluate any proposals for a management buyout made by Messrs. Kearby and Flynn and, on behalf of Liquid Audio, negotiate the terms of any such transaction and evaluate the terms of other proposed transactions.

From January 23, 2002 to February 22, 2002 the special committee met regularly to discuss and review the proposed management buyout and other alternatives available to Liquid Audio and on February 7, 2002, the special committee retained Broadview and expanded the scope of its engagement to act as the financial advisor to the special committee.

On or about February 15, 2002, Mr. Flynn contacted Eric Weisman, President and Chief Executive Officer of Alliance, to explore whether Alliance might be interested in participating in the financing of a management buyout of Liquid Audio. On or about February 22, 2002, Mr. Weisman called Mr. Flynn to inform him that Alliance was not interested in participating in such a financing, but that if Liquid Audio were interested, Alliance preferred to discuss a potential business combination between Liquid Audio and Alliance. After further discussions and several meetings, Mr. Flynn asked Mr. Weisman to prepare a written expression of interest that could be presented to the Liquid Audio board of directors.

On February 22, 2002, musicmaker.com sent a letter to Liquid Audio indicating its willingness to acquire Liquid Audio for \$2.50 per share, subject to, among other things, satisfactory completion of due diligence. The members of the board of directors discussed the proposal made by musicmaker.com and concluded that Liquid Audio had no interest in pursuing the proposal at that time because, among other reasons, a \$2.50 proposal was substantially below the value per share of the cash on Liquid Audio's books, even after deducting Liquid Audio's then outstanding indebtedness.

Between February 22, 2002 and March 14, 2002, representatives of Alliance and Liquid Audio spoke regarding a possible transaction. On March 14, 2002, Robert Flynn had an introductory meeting with Erika Paulson and Maggie Wojtaszek of The Yucaipa Companies, which is affiliated with Alliance's controlling stockholder, AEC Associates, LLC. Ms. Paulson is also a director of Alliance. On March 14, 2002, Alliance sent a letter to Liquid Audio indicating its interest in pursuing a potential transaction with Liquid Audio in which Alliance and Liquid Audio would combine in a tax-free reorganization in which Alliance stockholders would receive a 70% equity interest in Liquid Audio and Liquid

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Audio stockholders would retain a 30% interest. The letter stated that it was based upon Liquid Audio maintaining capitalization of \$90 million in cash and was subject to execution of definitive documentation, obtaining of financing and the absence of any material adverse change in the business of Liquid Audio. The letter also included general business information and summary financial information about Alliance.

On March 26, 2002, Messrs. Kearby (who was on the telephone) and Flynn met with Eric Weisman (who was on the telephone) and Erika Paulson to discuss Alliance's expression of interest.

On March 27, 2002, the Liquid Audio board of directors met to receive an update on the exploration of strategic alternatives by Broadview and management of the Liquid Audio. Broadview provided the directors with an update of its discussions with potential strategic partners, including its discussions with another public company that had expressed interest in a potential business combination. The board of directors then discussed Broadview's presentations. Messrs. Kearby and Flynn then advised the Liquid Audio board that they had engaged in discussions with Alliance regarding a possible business combination and described the terms of the March 14, 2002 proposal. Mr. Kearby advised the directors that there were significant strategic benefits to a combination with Alliance because, among other things, of Alliance's significant presence in the market for physical distribution of music and DVD's. Mr. Weisman then joined the meeting telephonically and provided the Liquid Audio board with an overview of Alliance's business, including financial information. Mr. Weisman then left the meeting, and the Liquid Audio board of directors discussed the Alliance proposal. Following an extensive discussion of the various proposed transactions, the Liquid Audio board of directors then directed management to continue their discussions with Alliance and to include Broadview in the discussions and to continue discussions with the potential public company acquirer. The board also directed Liquid Audio's management to retain a valuation firm to provide the board with an analysis of the fair market value of the equity of Liquid Audio, expressed on an orderly liquidation basis and taking into account all contingencies and obligations of Liquid Audio. In addition, the Liquid Audio board of directors directed Broadview and management to continue to explore strategic alternatives involving potential strategic partners other than Alliance, including investigating whether potential strategic partners were interested in a business combination involving Liquid Audio. In light of the board of directors' decision to continue discussions with Alliance and the public company acquirer and the fact that the management buyout did not appear to be a viable alternative, the board of directors dissolved the special committee and determined that the entire board of directors would participate in future deliberations on the potential acquisition of Liquid Audio by a third party.

From March 27 through April 8, 2002, Broadview continued to explore strategic alternatives involving potential strategic partners other than Alliance. Among other things, Broadview contacted certain parties that previously had been contacted and expanded its search to include additional parties. Liquid Audio and Broadview had discussions with numerous potential acquiring companies and received indications of interest from several companies, most of which did not develop into serious negotiations.

Pursuant to a letter agreement executed by Liquid Audio on April 1, 2002 and dated as of March 13, 2002, the Liquid Audio board of directors engaged Houlihan Lokey Howard & Zukin Financial Advisor, Inc. ("Houlihan Lokey") to prepare a report regarding the fair value of Liquid Audio's equity,

expressed on an orderly liquidation basis, for the board to use as part of its review of various strategic alternatives. Liquid Audio agreed to pay Houlihan Lokey a fee of \$40,000 for the preparation of the report and reimburse it for its out of pocket expenses. Such report was not prepared in anticipation of any particular transaction and Houlihan Lokey was not asked to and did not compare the equity value of Liquid Audio based on an orderly liquidation to the value attributable to the Liquid Audio equity as a result of any proposed transaction.

During the period from June 2001 through April 2002, Liquid Audio received qualified proposals for transactions from three parties other than Alliance. Based on discussions with Broadview and Liquid Audio management, the Liquid Audio board of directors determined that such proposals were not in the best interests of the stockholders of Liquid Audio because of concerns regarding liquidity of securities offered, overall health of the potential acquiring company's business or uncertainty of consummation due to concerns as to feasibility of the structure of the transaction. The first proposal involved a transaction in which Liquid Audio stockholders would receive stock in exchange for their Liquid Audio stock. In February 2002, the Liquid Audio board of directors decided not to pursue this transaction because of concerns regarding the state of the potential acquirer's business and likelihood of achieving long term value. In addition, the securities proposed to be exchanged for Liquid Audio stock were not actively traded and there was a concern that the Liquid Audio stockholders would not have a meaningful ability to obtain cash by selling stock. The second proposed transaction involved a financial restructuring and recapitalization. In February 2002, the Liquid Audio board of directors decided not to pursue this transaction due to concerns regarding the value of the restructured entity and the uncertainty of agreeing on a transaction structure and consummating a transaction caused by the acquiring party's objective of preserving certain Liquid Audio tax attributes. The third proposed transaction involved the acquisition of Liquid Audio for combination of cash and stock consideration. In April 2002, the Liquid Audio board of directors decided not to pursue this transaction because of concerns about the health of the acquiring company's core business and the associated volatility of the stock consideration proposed to be received by the Liquid Audio stockholders.

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On April 5, 2002, Alliance and Yucaipa representatives met and Alliance presented Liquid Audio a draft of a term sheet proposing, among other things, a 70% interest by Alliance stockholders on a fully diluted basis.

On April 8, 2002, Broadview updated the Liquid Audio board of directors on its exploration of potential strategic alternatives, including the discussions with Alliance and discussions with other potential strategic partners, including a proposal for the acquisition of certain of Liquid Audio's technology assets and proposals for stock-for-stock transactions. The board of directors then engaged in an extensive discussion of the relative benefits of the proposals made by Alliance, other potential strategic acquirers, Steel Partners and musicmaker.com, including a discussion of the likelihood of reaching a definitive agreement with Alliance and the other potential strategic partners, a comparison of the potential value to shareholders of \$3.00 per share reflected in the proposals made by Steel Partners and musicmaker.com and the preliminary range of values of \$2.15 to \$3.91 per share of Liquid Audio common stock based on the proposal made by Alliance (which range of values was determined based on preliminary information and solely for purposes of facilitating negotiations of the proposed transaction with Alliance) and a discussion of the opportunities for growth of Liquid Audio's business as a result of a strategic transaction. Following this discussion, the Liquid Audio board concluded that the terms proposed by the potential strategic partners other than Alliance did not offer sufficient value to warrant additional consideration. Following such discussion the Liquid Audio board of directors authorized management to continue discussions with Alliance.

From April 10, 2002 until April 30, 2002, Liquid Audio and Alliance negotiated the terms of a non-binding term sheet for a transaction. The parties outlined the broad structure of a transaction in which Alliance would merge into a subsidiary of Liquid Audio and 67% of Liquid Audio's equity would be issued to Alliance's stockholders. The non-binding term sheet contemplated, as conditions to

entering into a definitive agreement, the parties' conducting due diligence and negotiating definitive documents, including a voting agreement of AEC Associates and Alliance's obtaining of a consent from its lender, General Electric Capital Corporation. The parties agreed to an exclusive period of negotiation for twenty-one days. The term sheet also set forth the understanding that Liquid Audio would have cash of \$82.5 million upon signing of definitive agreements and that the definitive agreements would include covenants concerning Liquid Audio's use of cash. The board of directors of the combined organization was to be a nine member board, with six members to be designated by Alliance and three by Liquid Audio.

On April 25, 2002, the Liquid Audio board of directors held a meeting at which representatives of Houlihan Lokey and Broadview were present. Houlihan Lokey presented its report on the fair market value of Liquid Audio's equity, expressed on an orderly liquidation basis, as of March 30, 2002. The enterprise equity value indicated by Houlihan Lokey's orderly liquidation analysis ranged from \$73.5 million to \$89.5 million, subject to certain qualifications, assumptions and limitations that were contained in the report. Houlihan Lokey's report was not prepared or rendered in anticipation of any particular transaction and Houlihan Lokey was not asked to and did not compare the equity value of Liquid Audio based on an orderly liquidation to the value attributable to Liquid Audio's equity as a result of any proposed transaction. Houlihan Lokey was not asked to and did not update its analysis following April 24, 2002, either in connection with any transaction considered by the Liquid Audio board of directors or otherwise.

On April 30, 2002, Mr. Kearby provided Liquid Audio's board of directors with an update on the discussions with Alliance. Mr. Flynn presented the Alliance term sheet. The board of directors then discussed the term sheet and provided guidance to management on certain open items. After further discussion, the board approved the term sheet, subject to modifications identified by the board including clarification that the percentage of equity ownership would be based on outstanding, and not fully diluted, shares of common stock of Liquid Audio, definitive documents would be executed within fourteen days and Alliance would retain a nationally recognized investment bank to advise it in the proposed transaction. The board authorized management to enter into a non-binding term sheet reflecting the terms of the transaction approved by the board. A non-binding term sheet was executed by Liquid Audio and Alliance on May 1, 2002.

On May 4, 2002, Liquid Audio submitted the first draft of a merger agreement to Alliance. Between May 4, 2002 and June 12, 2002, Liquid Audio, Alliance and their respective legal and financial advisors participated in extensive negotiation of the definitive merger agreement, including with negotiations over the break-up fees payable by Liquid Audio and the circumstances under which such fees would be due, the representations and warranties to be made in the agreement, and the conditions to the closing of the merger. During this same time period both companies conducted an extensive due diligence investigation into each other's respective businesses.

On May 10, 2002, Liquid Audio's board of directors reviewed and discussed the analysis of the fair market value of the equity of Liquid Audio that they had previously requested. Mr. Kearby updated the board on Liquid Audio's discussions with Alliance and advised the board of Alliance's proposal to spin-off the assets of Alliance's All Media Guide and Digital On-Demand assets to Alliance's stockholders. Mr. Weisman of Alliance and Ms. Paulson of The Yucaipa Companies then joined the meeting and provided the Liquid Audio board with an overview of Yucaipa. Messrs. Weisman and Kearby provided the board with a presentation of pro forma projections reflecting the combination of the existing forecasts for each company and the business opportunities of the combined organization. Mr. Weisman also provided an update on



Alliance's customer relationships, including those of a contractual nature. Next, Alliance's financial advisor made a presentation to Liquid Audio's board and responded to questions raised by the board. Broadview then provided the board of directors of Liquid Audio with a summary of its analysis of the potential transaction and a preliminary draft of Broadview's fairness opinion. The board then discussed Broadview's presentation. After discussion and review of the

presentations made to the board, it concluded that continued pursuit of a transaction with Alliance was promising and authorized the officers to continue to pursue a transaction.

On May 23, 2002, musicmaker.com submitted a preliminary proxy statement to the SEC with respect to its nominees for election as directors and its other proposals.

On May 30, 2002, Messrs. Kearby and Flynn provided the Liquid Audio board of directors with an update of its recent discussions with Alliance. Broadview provided the board of directors with an update of its financial due diligence on Alliance and the preparation of its fairness opinion. Mr. Kearby discussed with the board issues with Alliance's proposed spin-off of its All Media Guide and Digital On-Demand assets. Mr. Flynn discussed with the board of directors the open issues in the merger agreement. Mr. Kearby discussed with the board of directors management's discussions with Alliance's largest customer. Management and Broadview then responded to questions from the board of directors.

On June 5, 2002, Mr. Kearby provided Liquid Audio's board of directors an update of management's business due diligence on Alliance, including the status of Alliance's contractual relationships with certain customers. The board then considered the open issues in the merger agreement and the possibility of discussing the contemplated transaction with Liquid Audio's primary stockholders prior to signing. Messrs. Kearby and Flynn presented to the board a summary of their respective compensation arrangements with Alliance after the close of the transaction with Alliance and the terms of severance for other executive officers of Liquid Audio. Broadview provided the board with an update on the status of the analysis underlying its fairness opinion. After these presentations and discussions, the board discussed potential alternatives available to Liquid Audio and then provided direction to management regarding the open issues in the merger agreement and potential discussions with Liquid Audio's primary stockholders.

On June 10, 2002, musicmaker.com commenced soliciting proxies with respect to its nominees and other proposals.

On June 12, 2002, Mr. Kearby informed the Liquid Audio board of directors of a preliminary proposal received by Liquid Audio for potential sale of a portion of Liquid Audio's assets. The proposal contemplated that following such sale, Liquid Audio would receive a license for use of the transferred technology. Mr. Kearby informed the board of directors that the potential acquirer would need to conduct due diligence. Mr. Kearby advised the board of directors that the potential acquirer had not yet received all necessary internal approvals for the proposed transaction and that the approval of a number of the acquiring company's divisions in several different countries would be required prior to entering into a definitive agreement with respect to the proposed transaction. Mr. Kearby indicated that Liquid Audio's prior experience in business dealings with the potential acquirer suggested that it was unlikely that the potential acquirer would be able to complete its diligence and obtain all of the necessary internal approvals in a timely manner. Mr. Kearby then informed the board of directors that another company had been in discussions with Liquid Audio regarding a potential sale of certain Liquid Audio patents. Based on his discussions with this second company, Mr. Kearby believed that it would take two months to complete the proposed sale. The board of directors asked various questions concerning both potential transactions and a general discussion ensued. Afterwards, Broadview presented to the board of directors its fairness opinion for the transaction with Alliance. Michael Bolcerek, Liquid Audio's Chief Financial Officer, then provided the board information regarding the liquidation value of Liquid Audio based on the liquidation analysis previously received by the board of directors and after giving effect to the cash expended by Liquid Audio since the time that it originally received the liquidation analysis. The board asked numerous questions regarding the liquidation value of Liquid Audio and a general discussion ensued. Finally, Liquid Audio's legal counsel presented the terms of the negotiated merger agreement with Alliance and discussed the board of director's fiduciary duties with respect to the transaction. The Liquid Audio board of directors discussed whether it was appropriate to receive a break-up fee from Alliance upon the occurrence of certain events giving rise to

termination of the merger agreement but, following discussions with counsel to Liquid Audio, determined that shareholders of Liquid Audio already had protection because there was no uncertainty as to approval of the merger by Alliance stockholders and limited termination rights for Alliance. The holder of a majority of the outstanding shares of Alliance voting stock had indicated that it was willing to execute agreements

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obligating it to vote in favor of the merger. Therefore, the merger agreement did not provide Alliance with the ability to terminate the agreement if it was offered an alternative transaction and, in the event of a breach of the terms of the merger agreement by Alliance, it was not certain that liquidated damages would be a sufficient remedy. At this point in the meeting, the representatives of Broadview departed. The board of directors then engaged in a full discussion of the proposed merger with Alliance and the other potential alternatives available to Liquid Audio, including pursuit of the offers made by the two public companies and a potential liquidation of Liquid Audio. Following the discussion, by a majority vote, the board of directors approved and adopted the merger agreement with Alliance and recommended that the Liquid Audio stockholders adopt the merger agreement. Messrs. Kearby, Flynn, Imbler and Doig voted for approval of the merger agreement while Ms. Winblad voted against approval of the merger agreement.

On June 12, 2002, Liquid Audio and Alliance executed the merger agreement and issued a joint press release announcing the execution of the merger agreement. In addition, AEC Associates executed a voting agreement pursuant to which it agreed to vote in favor of the transaction. Representatives of Liquid Audio, Mr. Weisman and Alliance's financial advisors had conversations with certain Liquid Audio stockholders subsequent to the announcement, and had meetings with certain Liquid Audio stockholders during June 19<sup>th</sup> and 20<sup>th</sup>.

On June 14, 2002, Steel Partners sent a letter to the board of directors which included an offer to acquire Liquid Audio's shares for \$2.75 per share in cash. The offer purported to be a superior proposal as defined in the merger agreement. The letter asked for ten days to complete due diligence and stated that the offer was not subject to any financing contingency. On June 26, 2002, Steel Partners sent a letter to the board of directors reiterating its \$2.75 per share offer.

On July 2, 2002, the Liquid Audio board of directors discussed potential strategies with respect to the merger agreement and the structure of the transactions contemplated thereby and directed Liquid Audio management to approach Alliance about the possibility of negotiating an amendment to the merger agreement.

From July 8, 2002 through July 14, 2002, Liquid Audio and its legal counsel and financial advisor engaged Alliance and its respective legal counsel and financial advisor in discussions and negotiations with respect to whether or not Alliance would agree to possible alternative scenarios, including potential changes to the merger agreement and the terms and structure of the transaction. Possible alternative scenarios that were considered included restructuring the transaction as a cash-election merger or incorporating a self tender offer by Liquid Audio.

On July 10, 2002, Liquid Audio submitted to Alliance a first draft of an amended and restated merger agreement. Between July 10, 2002 and July 14, 2002, Liquid Audio, Alliance and their respective legal counsel and financial advisors continued to discuss whether an amendment to the merger agreement would be made and participated in further discussions and negotiations arising from the draft of the restated merger agreement which included a proposed cash tender offer by Liquid Audio for shares of its common stock. During the course of these negotiations, the respective managements of Liquid Audio and Alliance and their financial advisors discussed the proposed size and price per share of a self tender offer that would be part of the overall transaction with Alliance, and whether or not certain management members of Liquid Audio would participate in such tender offer. They also discussed the proposed equity split between the Alliance stockholders and the Liquid Audio stockholders in light of the reduced value of Liquid Audio after a self tender offer. During the course of these discussions, the parties agreed to present to their respective boards of directors for

consideration amending the original transaction to a transaction structure that included a tender offer by Liquid Audio for 10 million shares of its common stock at \$3.00 per share and a revised equity split in the merger pursuant to which the former Liquid Audio stockholders would retain 26% of the combined company. Liquid Audio did not contact Steel Partners prior to entering into the amended merger agreement because it believed that the \$2.75 per share of consideration offered by Steel Partners in its proposal was insufficient, which belief was subsequently confirmed by an opinion of Broadview as to the inadequacy of the Steel Partners proposal.

On July 14, 2002, the Liquid Audio board of directors met telephonically to consider the Steel Partners proposal and to determine whether to approve and adopt the amended and restated merger agreement and recommend the merger agreement to Liquid Audio's stockholders. Counsel to the Liquid Audio board of directors discussed the board of directors' fiduciary duties in considering the Steel Partners proposal and the amended and restated merger agreement. Broadview made a presentation to the Liquid Audio board of directors as to the adequacy of the Steel Partners proposal. Broadview then rendered its opinion to the Liquid Audio board of directors that, as of July 14, 2002, from a financial point of view, the Steel Partners proposal was inadequate to the Liquid Audio stockholders, other than Steel Partners and its affiliates. At the conclusion of these presentations and after discussion, the Liquid Audio board of directors unanimously determined that the Steel Partners proposal was inadequate. Counsel to Liquid Audio then reviewed the changes to the merger agreement and ancillary agreements from the terms that had been approved at the June 12, 2002 meeting of the Liquid Audio board of directors. Broadview made a presentation to the Liquid Audio board of directors in which it presented the information described under "*Merger Opinion of Liquid Audio's Financial Advisors*." Broadview then rendered its opinion to the Liquid Audio board of directors that, as of July 14, 2002, the aggregate consideration to be received and retained by the Liquid Audio stockholders in the transaction was fair, from a financial point of view, to the Liquid Audio stockholders. At the conclusion of

these presentations and after discussion, the Liquid Audio board of directors unanimously determined to approve and adopt the merger agreement, the tender offer, the merger and the share issuance, determined the merger agreement fair to and in the best interests of the Liquid Audio stockholders, and approved resolutions recommending that Liquid Audio's stockholders adopt the merger agreement. Counsel to Liquid Audio then reviewed proposed changes to the Liquid Audio rights plan pursuant to which the beneficial ownership threshold at which a person or group of persons becomes an "acquiring person" and triggers certain provisions under the Liquid Audio rights agreement would be revised from beneficial ownership of 15% of the outstanding shares of Liquid Audio common stock to beneficial ownership of 10% of the outstanding shares. The board of directors considered the fact that such reduction was designed to be supportive of the proposed transaction and give stockholders of Liquid Audio the chance to vote on the proposed transactions without the unbalanced impact that any accumulation of common stock by one or more parties could have. Following such discussion, the board of directors unanimously approved the proposed revisions to the Liquid Audio rights plan.

Subsequent to the board meeting, on July 14, 2002, Liquid Audio, April Acquisition Corp. and Alliance entered into the merger agreement and AEC Associates LLC confirmed the applicability of the voting agreement to the amended and restated merger agreement. Liquid Audio issued a press release in the morning of July 15, 2002 announcing the execution of the amended and restated merger agreement and the terms of the tender offer.

### **Liquid Audio's Reasons for the Merger**

In reaching its decision to approve and adopt the merger agreement and approve the tender offer, the merger and the share issuance, the Liquid Audio board of directors consulted with Liquid Audio's management and legal counsel. Liquid Audio retained Broadview International LLC to provide a fairness opinion. The Liquid Audio board of directors believed that the combined experience of its

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members and Liquid Audio management enabled the Liquid Audio board of directors to make an informed decision regarding the merger agreement, the tender offer, the merger and share issuance. In addition, the Liquid Audio board of directors reviewed and evaluated several factors, including, but not limited to, the following:

the judgment, advice and analysis of Liquid Audio's senior management with respect to the potential strategic, financial and operational benefits of the merger, based in part on the business, technical, financial, accounting and legal due diligence investigations performed with respect to Alliance;

historical information concerning Alliance's and Liquid Audio's respective businesses, financial performance and condition, including Liquid Audio's historical and projected losses, funding ability, operations, technology, management and competitive position, including the impact on Liquid Audio of the discontinuation of its technology reseller agreements with affiliated parties;

presentations by the Alliance management team to the senior management of Liquid Audio and the Liquid Audio board of directors;

current financial market conditions and historical market prices, volatility and trading information with respect to the common stock of Liquid Audio and the historical capital raising experience of Alliance;

uncertainty related to the costs of pending litigation in which Liquid Audio is a defendant and other contingencies on the amount of cash that would be available for distribution to Liquid Audio stockholders if the board of directors ultimately determined to liquidate the company in lieu of pursuing one of the strategic alternatives available to Liquid Audio;

the results of substantial efforts made over a significant period of time by Liquid Audio's senior management and the company's financial advisors to solicit indications of interest from third parties regarding a possible strategic partnership or acquisition of Liquid Audio or the assets related to one or more of its product lines;

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the view of Liquid Audio senior management that the proposed tender offer and merger represented an opportunity for Liquid Audio stockholders to realize short-term value through participation in the tender offer for 10 million shares at a price of \$3.00 per share and participate in potential long-term growth of the combined organization which was not offered by other strategic alternatives available to Liquid Audio;

the belief that the terms of the merger agreement, including the parties' representations, warranties and covenants, and the conditions to their respective obligations, are reasonable;

detailed financial analysis and other information with respect to the companies presented by Liquid Audio's financial advisor in presentations to the Liquid Audio board of directors;

the risks and potential rewards associated with continuing to execute Liquid Audio's strategic plan as an independent entity as opposed to as part of the combined organization; and

the marketplace for the digital distribution of music, including the impact of free file sharing services and joint ventures formed by major recording companies for digital music subscription, expectations that market demand for music over the Internet will shift from free service to pay service over time and the belief that Liquid Audio would be stronger in the short and long-term in combination with a company that services the physical distribution needs of both the record labels and the retailers, Liquid Audio's two main industry constituents.

The Liquid Audio board of directors has determined that the merger, the tender offer and the terms of the merger agreement are fair to, and in the best interests of, the stockholders of Liquid Audio. Accordingly, the Liquid Audio board of directors recommends that the Liquid Audio

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stockholders approve the issuance of Liquid Audio stock in the merger. In reaching its determination, the board of directors of Liquid Audio considered, among other things, a number of the potential benefits of the merger and the tender offer, including the following:

the merger would provide Liquid Audio stockholders the opportunity to participate in the potential growth of the combined organization after the merger;

the combined organization could benefit from the potential synergies created in combining the research and development and technological offerings and strengths of Liquid Audio with the technology strengths and market reach of Alliance;

the combined organization could benefit from potential cost reductions created by increased operating efficiencies and work force reductions;

the financial strength that would result for the combined organization by combining Alliance's ability to generate significant positive EBITDA with Liquid Audio's significant cash reserves;

the complementary primary focus of the two companies on the same set of industry partners, namely, the record labels and the retailers with both companies having strong positions with the independent record labels in addition to the major record labels, and the same set of media formats including audio and video;

the extensive trading relationships that Alliance enjoys with the major record labels and the amount of their business that Alliance represents thereby increasing the attention that these record labels would pay to Liquid Audio's digital distribution business;

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the significantly greater number of retail partners with whom Alliance does business and the potential for these greater number of relationships to result in increased business opportunities for Liquid Audio;

the current nature of the market for digital distribution of entertainment products through the Internet and the belief that greater size, product offerings and resources are optimal for companies to compete successfully in the industry;

the potential for the combination with Alliance to open new revenue streams for Liquid Audio from existing operations including, for example, in the area of increasing promotional revenues from record labels through the offering of a greater set of products to Liquid Audio's database of music consumers, through utilizing Liquid Audio's Liquid Store and Alliance's Store24 for outsourcing the on-line physical and digital Internet needs for a number of retailers who are not able to efficiently manage the costs of such operations at this time, and through being able to provide other existing channel partners such as consumer electronics OEM's with a complete physical and digital Internet retailing operation;

the potential for the combination with Alliance to penetrate new markets and to open new revenue streams for Liquid Audio in contemplated future operations, such as, for example, in the expansion of Liquid Audio's distribution platform to include digital video to complement Alliance's distribution of VHS and DVD products;

the continued competition in Liquid Audio's markets from both existing and potential competitors, and the ability of the combination with Alliance to focus Liquid Audio's operations on its distribution platform in contrast to its technology development expertise;

the intent to operate Liquid Audio in such a way as to preserve and extend the brand equity that Liquid Audio has built for its name as a premier source of digital distribution technology products and services;

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the ability of the combined organization to preserve Liquid Audio's long-term viability by allowing it to continue deployment of its higher-margin digital distribution platform while awaiting the factors that will spark mass adoption of this new means of entertainment consumption among consumers;

the complementary cultures that both companies share and especially the common focus on the use of technology to increase the efficiencies of their respective forms of distribution services;

the opportunity for the holders of Liquid Audio common stock to receive cash in the transaction, while at the same time participating in a larger company, and as stockholders of the combined organization having greater liquidity in their shares;

the opportunity for holders of Liquid Audio common stock to receive cash consideration for a portion of their shares of Liquid Audio stock in the tender offer;

the range of options available to the combined organization to access private and public equity markets should additional capital be needed in the future would likely be greater than the options available to Liquid Audio alone;

the potential for consolidation in Alliance's core business associated with the backing by an equity sponsor experienced in the consolidation of lower margin, high volume businesses; and

the structure of the transaction requiring a lower number of votes for the transaction than the original merger transaction.

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The Liquid Audio board of directors also identified and considered a number of potentially negative factors concerning the merger and the tender offer, including the following:

the risk that the potential benefits sought in the merger might not be fully realized, or realized at all under certain circumstances;

the possibility that the merger might not be completed in a timely manner or at all, the negative effects of which would be compounded by the reorganization of Liquid Audio's operations in anticipation of the integration of Liquid Audio and Alliance following the completion of the merger;

the short tenure of the Alliance management group as a team and its relative inexperience in managing a publicly held company;

the risk that despite the efforts of management of the combined organization, key personnel might not remain employed by the combined organization;

the risks related to Alliance's business and how they would affect the operations of the combined organization; and

the other risks described in the section entitled "Risk Factors" of this proxy statement/prospectus.

The Liquid Audio board of directors concluded that, on balance, the potential benefits of the merger and the tender offer to Liquid Audio and its stockholders outweighed the potentially negative factors associated with the merger and the tender offer. In considering the proposed merger and tender offer, the Liquid Audio board of directors considered the election contest for control of the Liquid Audio board of directors that had been initiated by musicmaker.com and attempted to structure the proposed transaction to address certain concerns voiced by musicmaker.com by including a tender offer for a portion of the outstanding Liquid Audio common stock. The tender offer was intended to result in the distribution of a portion of Liquid Audio's cash on hand to its stockholders. The Liquid Audio board of directors did not conclude that the musicmaker.com election contest should be a determinative factor in its decision to enter into the merger agreement, in part because Liquid Audio

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stockholders would have the opportunity to vote on the merger and Liquid Audio stockholder approval is a condition to the consummation of the merger.

This discussion of the information and factors considered by the Liquid Audio board of directors is not intended to be exhaustive, but is believed to include all of the material factors considered by the board of directors. In view of the variety of factors considered in connection with its evaluation of the merger, the Liquid Audio board of directors did not find it practicable to, and did not, quantify or otherwise assign relative weight to, the specific factors considered in reaching its determination. In addition, the Liquid Audio board of directors did not reach a specific conclusion on any single factor considered, or any aspect of any particular factor, but rather it conducted an overall analysis of these factors. Individual members of the Liquid Audio board of directors may have given different weight to different factors.

### **Recommendation of Liquid Audio's Board of Directors**

After careful consideration, the Liquid Audio board of directors has approved the merger agreement, the tender offer, the merger and the issuance of Liquid Audio stock in the merger and has determined that the tender offer, the merger and the issuance of Liquid Audio stock in the merger are fair to, and in the best interests of, the stockholders of Liquid Audio.

Therefore, the Liquid Audio board of directors recommends that Liquid Audio stockholders vote FOR approval of the issuance of Liquid Audio stock in the merger.

In considering the recommendation of the Liquid Audio board of directors with respect to the merger and the issuance of Liquid Audio stock in the merger, Liquid Audio stockholders should be aware, however, that certain directors and executive officers of Liquid Audio may have interests in the merger that are different from, or are in addition to, the interests of Liquid Audio stockholders. Please see "The Merger Interests of Liquid Audio Directors and Executive Officers" beginning on page 61 of this proxy statement/prospectus.

#### **Opinion of Liquid Audio's Financial Advisor**

Pursuant to a letter agreement dated as of June 18, 2001, Broadview International LLC was engaged to act as financial advisor to the Liquid Audio board and to render an opinion to the Liquid Audio board regarding the fairness of the aggregate consideration from a financial point of view, to Liquid Audio stockholders. The Liquid Audio board selected Broadview to act as financial advisor based on Broadview's reputation and experience in the information technology, communication and media sector. At the meeting of the Liquid Audio board on July 14, 2002, Broadview delivered its written opinion that, as of July 14, 2002, based upon and subject to various factors and assumptions, the aggregate consideration was fair, from a financial point of view, to Liquid Audio stockholders. The aggregate cash received by Liquid Audio stockholders in the tender offer and the retained 26% of the outstanding common stock of the combined organization are herein collectively referred to as the "aggregate consideration."

**Broadview's opinion, which describes the assumptions made, matters considered and limitations on the review undertaken by Broadview, is attached as Annex B to this document. Liquid Audio stockholders are urged to, and should, read the Broadview opinion carefully and in its entirety. The Broadview opinion is directed to the Liquid Audio board of directors and addresses only the fairness of the aggregate consideration payable in connection with the tender offer and merger from a financial point of view to the holders of shares of Liquid Audio common stock as of the date of the opinion and assumes that the tender offer is fully subscribed. The Broadview opinion does not constitute a recommendation to any holder of Liquid Audio common stock as to whether such stockholder should tender all or any portion of its shares in the tender offer or as to how such holder should vote on the issuance of Liquid Audio common stock in the merger. The Broadview opinion addresses only the**

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**fairness from a financial point of view of the aggregate consideration payable in the merger and the tender offer, assuming that the tender offer is fully subscribed, and does not separately address the fairness from a financial point of view of the consideration to be received in the merger and the consideration to be received in the tender offer or the fairness from a financial point of view of the aggregate consideration payable in the merger and the tender offer if the tender offer is not fully subscribed. The summary of the Broadview opinion set forth in this proxy statement, although materially complete, is qualified in its entirety by reference to the full text of such opinion.**

In connection with rendering its opinion, Broadview, among other things:

reviewed the terms of the draft of the merger agreement furnished to Broadview by Liquid Audio on July 13, 2002;

reviewed certain publicly available financial statements and other information of Liquid Audio;

reviewed certain financial projections for Liquid Audio prepared and provided to Broadview by Liquid Audio management;

participated in discussions with Liquid Audio and Alliance management concerning the operations, business strategy, financial performance and prospects for Liquid Audio and Alliance, respectively;

discussed the strategic rationale for the merger with Liquid Audio and Alliance management, respectively;

reviewed valuation materials prepared by a third party financial advisor retained by Liquid Audio management;

reviewed the reported closing prices and trading activity for Liquid Audio common stock;

compared certain aspects of the financial performance of Liquid Audio with other comparable public companies;

analyzed available information, both public and private, concerning other comparable mergers and acquisitions;

reviewed equity research analyst reports covering Liquid Audio;

analyzed the anticipated effect of the merger on the future financial performance of the consolidated entity;

assisted in negotiations and discussions related to the merger among Liquid Audio, Alliance and their respective financial and legal advisors; and

conducted other financial studies, analyses and investigations as Broadview deemed appropriate for purposes of its opinion.

In rendering its opinion, Broadview relied, without independent verification, on the accuracy and completeness of all the financial and other information, including without limitation the representations and warranties contained in the merger agreement, that was publicly available or furnished to Broadview by Liquid Audio, Alliance or Alliance's advisors. With respect to the financial projections examined by Broadview, Broadview assumed that they were reasonably prepared and reflected the best available estimates and good faith judgments of the management of Liquid Audio and Alliance, as to the future performance of Liquid Audio and Alliance, respectively, and in the case of Alliance, where applicable, taking into account the anticipated effects of the Potential Transactions (as defined below) on the future financial performance of Alliance.

For purposes of the opinion, Broadview assumed that neither Liquid Audio nor Alliance is involved in any material transaction other than (i) the merger and tender offer, (ii) other publicly

announced transactions, (iii) certain potential transactions confidentially disclosed to Broadview by Liquid Audio management (the "Potential Transactions"), and (iv) those activities undertaken in the ordinary course of conducting their respective businesses. In rendering the opinion, Broadview assumed, with the Board's permission, that the Potential Transactions will be consummated and on terms materially similar to those disclosed to Broadview by Liquid Audio management. The opinion is necessarily based upon market, economic, financial and other conditions as they existed and could be evaluated as of July 14, 2002, and any change in such conditions would require a reevaluation of Broadview's opinion. The Broadview opinion did not express any opinion as to the price at which shares of Liquid Audio common stock would trade at any time or as to the value of such securities. In that regard, Broadview understands that Liquid Audio will be required to meet Nasdaq initial listing requirements. Broadview assumed that shares of Liquid Audio common stock will remain listed on The Nasdaq National Market. Broadview expressed no opinion as to the relative value of the aggregate cash received by Liquid Audio stockholders and the 26% of the voting power in the combined organization retained by Liquid Audio stockholders.

The following is a brief summary of some of the sources of information and valuation methodologies employed by Broadview in rendering Broadview's opinion. Broadview compared the public market value of Liquid Audio to the Aggregate Consideration in the transaction. In addition, Broadview used various methodologies to analyze a hypothetical stand-alone value of Liquid Audio and compared the resulting range of values to the Aggregate Consideration. The range of values implied by these analyses is \$27.7 million to \$305.3 million. These analyses were orally presented to the Liquid Audio board at its meeting on July 14, 2002 and delivered with the opinion on July 15, 2002. This summary includes the financial analyses used by Broadview and deemed to be material, but does not purport to be a complete description of analyses performed by Broadview in arriving at its opinion. Broadview did not explicitly assign any relative weights to the various factors of analyses considered. Broadview expressed no opinion as to the relative value to holders of Liquid Audio common stock of the consideration to be received in the merger and tender offer and the net proceeds to be received by such holders in the event of a liquidation of Liquid Audio. This summary of financial analyses includes information presented in tabular format. In order to fully understand the financial analyses used by Broadview, the tables must be read together with the text of each summary. The tables alone do not constitute a complete description of the financial analyses. Data other than multiple data is presented in thousands.

**Liquid Audio Stock Performance Analysis** Broadview compared the recent stock performance of Liquid Audio with that of the NASDAQ Composite and the Liquid Audio Comparable Index. The Liquid Audio Comparable Index is comprised of public companies that Broadview



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deemed comparable to Liquid Audio. Broadview selected six public company comparables in the Digital Media Distribution and Digital Rights Management Industries, with Trailing Twelve Month ("TTM") revenue of less than \$50 million. The Liquid Audio Comparable Index consists of the following companies: Intertrust Technologies Corporation; Digimarc Corporation; SonicFoundry, Inc.; ScreamingMedia Inc.; ARTISTDIRECT, INC.; and Loudeye Technologies, Inc.

**Public Company Comparable Analysis** Broadview considered ratios of market capitalization, adjusted for cash and debt when necessary, to selected historical and projected operating results in order to derive multiples placed on a company in a particular market segment. In order to perform this analysis, Broadview compared financial information of Liquid Audio with publicly available information for the companies comprising the Liquid Audio Comparable Index. For this analysis, as well as other analyses, Broadview examined publicly available information, as well as a range of estimates based on securities research analyst reports.

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The following table presents, as of July 14, 2002, the median multiples and the range of multiples for the Liquid Audio Comparable Index of total market capitalization (defined as equity market capitalization plus total debt minus cash and cash equivalents) divided by selected operating metrics:

	<b>Median Multiple</b>	<b>Range of Multiples</b>	
Total Market Capitalization to Last Twelve Months Revenue	0.76	NM	30.00
Total Market Capitalization to Projected 12/31/02 Revenue	1.67	NM	39.57
Total Market Capitalization to Last Quarter Revenue Annualized	0.72	NM	27.14
Equity Market Capitalization to Book Value	1.49	0.32	2.93

The following table presents, as of July 14, 2002, the median implied values and the range of implied values of Liquid Audio, calculated by using the multiples shown above and the appropriate Liquid Audio operating metric:

	<b>Implied Median Value</b>	<b>Range of Implied Values</b>	
Total Market Capitalization to Last Twelve Months Revenue	\$ 88,405	NM	\$182,046
Total Market Capitalization to Projected 12/31/02 Revenue	\$ 89,611	NM	\$171,997
Total Market Capitalization to Last Quarter Revenue Annualized	\$ 86,369	NM	\$100,633
Equity Market Capitalization to Book Value	\$ 129,595	\$27,686	\$254,534

No company utilized in the public company comparables analysis as a comparison is identical to Liquid Audio. In evaluating the comparables, Broadview made numerous assumptions with respect to Digital Media Distribution and Digital Rights Management Industries performance and general economic conditions, many of which are beyond the control of Liquid Audio. Mathematical analysis, such as determining the median, average, or range, is not in itself a meaningful method of using comparable company data.

**Transaction Comparables Analysis** Broadview considered ratios of equity purchase price, adjusted for the seller's cash and debt when appropriate, to selected historical operating results in order to indicate multiples strategic and financial acquirers have been willing to pay for companies in a particular market segment. In order to perform this analysis, Broadview reviewed a number of transactions that they considered similar to the merger. Broadview selected these transactions by choosing transactions since January 1, 2001 involving sellers in the Digital Music Industry, excluding equity investments and divestitures. For this analysis, as well as other analyses, Broadview examined publicly available information, as well as information from Broadview's proprietary database of published and confidential merger and acquisition transactions in the information technology, communication and media industries. These transactions consisted of the acquisition of MP3.com, Inc. by Vivendi Universal S.A.; EMusic.com, Inc. by Vivendi Universal S.A.; and Launch Media, Inc. by Yahoo! Inc.

The following table presents, as of July 14, 2002, the median multiple and the range of multiples of Adjusted Price (defined as equity price plus total debt minus cash and cash equivalents) divided by the seller's revenue in the last reported twelve months prior to acquisition for the transactions listed above:

<b>Median Multiple</b>	<b>Range of Multiples</b>
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	Median Multiple	Range of Multiples	
Adjusted Price to Last Reported Twelve Months Revenue	0.80	0.46	2.85

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The following table presents, as of July 14, 2002, the median implied value and the range of implied values of Liquid Audio's common stock, calculated by multiplying the multiples shown above by the appropriate Liquid Audio operating metric for the twelve months ended March 31, 2002:

	Median Implied Value	Range of Implied Values	
Adjusted Price to Last Reported Twelve Months Revenue	\$ 88,531	\$87,400	\$95,111

No transaction utilized as a comparable in the transaction comparables analysis is identical to the merger. In evaluating the comparables, Broadview made numerous assumptions with respect to the Digital Music Industry's performance and general economic conditions, many of which are beyond the control of Liquid Audio or Alliance. Mathematical analysis, such as determining the average, median, or range, is not in itself a meaningful method of using comparable transaction data.

**Liquid Audio Present Value Of Future Potential Share Price Analysis** Broadview calculated the present value of the future potential share price of shares of Liquid Audio common stock on a standalone basis using management revenue estimates for the twelve months ending December 31, 2002 and December 31, 2003. The implied share price calculated using the median Total Market Capitalization to Last Reported Twelve Months Revenue ratio for Liquid Audio public company comparables applied to management estimates and discounted based on the Capital Asset Pricing Model using the median capital-structure adjusted beta for the public company comparables is \$3.06 for the projected 12/31/02 TTM Revenue and \$3.08 for the projected 12/31/03 TTM Revenue.

The analysis implies the following medians and ranges for value:

	Implied Median Value	Range of Implied Values	
Projected 12/31/02 Last Twelve Months Revenue	\$ 69,945	NM	\$99,409
Projected 12/31/03 Last Twelve Months Revenue	\$ 70,351	NM	\$305,250

**Consideration of the Discounted Cash Flow Analysis** Although discounted cash flow is a commonly used valuation methodology, Broadview did not employ such an analysis for the purposes of valuing Liquid Audio on a standalone basis. Discounted cash flow analysis is most appropriate for companies that exhibit relatively steady or somewhat predictable streams of future cash flow. Given the uncertainty in estimating both the future cash flows and sustainable long-term growth rate for Liquid Audio, and given that Liquid Audio is currently generating negative free cash flow, Broadview considered a discounted cash flow analysis inappropriate for valuing Liquid Audio.

**Combined Organization Public Company Comparables Analysis** Alliance's ongoing operations are anticipated to be the core functioning business of the combined organization. As such, Broadview considered ratios of market capitalization, adjusted for cash and debt when necessary, to selected projected operating results in order to derive multiples placed on a company in Alliance's market segment. The Alliance Comparable Index is comprised of public companies that Broadview deemed comparable to Alliance. Broadview selected five public company comparables defined as Wholesale Distributors of Finished Goods with trailing twelve months revenue between \$250 million and \$4 billion and TTM gross margins between 0% and 25%. The Alliance Comparables Index consists of: ScanSource, Inc.; Allou Health & Beauty Care, Inc.; United Stationers, Inc.; Handleman Company; and Daisytex International Corp.

For this analysis, Broadview examined publicly available information, as well as a range of estimates based on securities research analyst reports. In order to perform this analysis, Broadview compared financial projections of the combined organization with publicly available information for the Alliance Comparables Index. The following table presents, as of July 14, 2002, the median multiples and the range of multiples for the Alliance Comparable Index of total market capitalization (defined as

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equity market capitalization plus total debt minus cash and cash equivalents) divided by selected operating metrics:

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	<b>Median Multiple</b>	<b>Range of Multiples</b>	
Total Market Capitalization to Last Twelve Months Revenue	0.32	0.30	0.52
Share Price to Last Twelve Months Earnings Per Share	9.02	6.46	20.40
Total Market Capitalization to Projected 12/31/02 Revenue	0.37	0.21	0.47
Share Price to Projected 12/31/02 Earnings Per Share	9.15	6.01	17.66

The following table presents, as of July 14, 2002, the median implied value and the range of implied values of Liquid Audio's common stock, calculated by multiplying the multiples shown above by the appropriate combined organization operating projection:

	<b>Median Implied Value</b>	<b>Range of Implied Values</b>	
Total Market Capitalization to Projected 12/31/02 Revenue	\$ 307,294	\$181,432	\$383,627
Share Price to Projected 12/31/02 Earnings Per Share	\$ 58,784	\$38,593	\$113,479

**Combined Present Value Of Future Potential Share Price Analysis Based On Earnings** Broadview calculated the present value of the future potential share price of shares of the combined organization's common stock on a standalone basis using earnings estimates from Liquid Audio and Alliance management for the twelve months ending December 31, 2002 and December 31, 2003. The implied share price calculated using the median Share Price to Last Twelve Months Earnings Per Share for the Alliance Comparables Index applied to management estimates and discounted based on the Capital Asset Pricing Model using the median capital-structure adjusted beta for the public company comparables is \$1.11 for the projected December 31, 2002 Last Twelve Months Earnings Per Share and \$1.96 for the projected December 31, 2003 Last Twelve Months Earnings Per Share.

The analysis implies the following medians and ranges for value:

	<b>Implied Median Value</b>	<b>Range of Implied Values</b>	
Projected 12/31/02 Last Twelve Months Earnings Per Share	\$ 54,641	\$22,730	\$150,104
Projected 12/31/03 Last Twelve Months Earnings Per Share	\$ 96,904	\$35,884	\$282,111

**Combined Present Value Of Future Potential Share Price Analysis Based On Revenue** Broadview calculated the present value of the future potential share price of shares of the combined organization's common stock on a standalone basis using revenue estimates from Liquid Audio and Alliance management for the twelve months ending December 31, 2002 and December 31, 2003. The implied share price calculated using the median Total Market Capitalization to Last Twelve Months Revenue for the Alliance Comparables Index applied to management estimates and discounted based on the CAPM using the median capital-structure adjusted beta for the public company comparables is \$4.89 for the projected December 31, 2002 Last Twelve Months Revenue and \$4.66 for the projected December 31, 2003 Last Twelve Months Revenue.

The analysis implies the following medians and ranges for value:

	<b>Implied Median Value</b>	<b>Range of Implied Values</b>	
Projected 12/31/02 Last Twelve Months Revenue	\$ 241,836	\$71,416	\$460,704
Projected 12/31/03 Last Twelve Months Revenue	\$ 230,218	\$60,456	\$464,888

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**Combined Organization Discounted Cash Flow Analysis** Broadview examined the value of the combined organization based on projected free cash flow estimates for the combined organization on a *pro forma* basis. The free cash flow estimates were generated from financial projections from the date of the valuation through December 31, 2006 provided by Alliance management and December 31, 2005 provided by Liquid Audio management and Broadview estimates through December 31, 2006 utilizing Liquid Audio management estimates. Estimates for the combined organization prepared by Broadview were approved by Liquid Audio's and Alliance's management. A range of terminal values at December 31, 2007 were determined by ascribing long-term growth rates, which ranged from 2% to 6%, to the annual free cash flow for the twelve months ending December 31, 2007. Broadview calculated a discount rate of 11.28% based on a weighted average of the individual discount rates calculated for Liquid Audio and Alliance.

Using the 11.28% discount rate implies the following range of implied values:

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	<u>Implied Median Value</u>	<u>Implied Range of Values Based On 2% 6% Growth Rate</u>	
DCF	\$ 370,831	\$312,539	\$473,320

**Relative Contribution Analysis** Broadview examined the relative contribution of Liquid Audio to Alliance for a number of historical and projected operating and financial metrics. In this analysis, projected figures for Liquid Audio and Alliance are based on management estimates.

The following reflect the relative contribution of Liquid Audio and Alliance for each operating and financial metric:

	<u>Liquid Audio</u>	<u>Alliance</u>
Last Twelve Months Revenue	0.5%	99.5%
Last Twelve Months Gross Profit	1.9%	98.1%
Projected 12/31/02 Revenue	0.3%	99.7%
Projected 12/31/02 Gross Profit	0.5%	99.5%
Projected 12/31/03 Revenue	2.4%	97.6%
Projected 12/31/03 Gross Profit	9.9%	90.1%
Cash	93.7%	6.3%
Debt	1.0%	99.0%

**Pro Forma Combination Analysis** Broadview calculated the *pro forma* impact of the merger on the combined organization's projected earnings per share for Liquid Audio's fiscal years ending December 31, 2002 and December 31, 2003, taking into consideration various financial effects which will result from consummation of the merger. This analysis relies upon certain financial and operating assumptions provided by the management of Liquid Audio and Alliance. Broadview examined a purchase scenario under the assumption that no opportunities for cost savings or revenue enhancements exist. Based on this scenario, the *pro forma* purchase model indicates EPS accretion, for the fiscal year ending December 31, 2003.

In connection with the review of the merger by the Liquid Audio board, Broadview performed a variety of financial and comparative analyses. The summary set forth above does not purport to be a complete description of the analyses performed by Broadview in connection with the merger.

The preparation of a fairness opinion is a complex process and is not necessarily susceptible to partial analysis or summary description. In arriving at its opinion, Broadview considered the results of all of its analyses as a whole and did not attribute any particular weight to any analysis or factor considered by it. Furthermore, Broadview believes that selecting any portion of its analyses, without considering all analyses, would create an incomplete view of the process underlying its opinion.

In performing its analyses, Broadview made numerous assumptions with respect to industry performance and general business and economic conditions and other matters, many of which are beyond the control of Liquid Audio or Alliance. The analyses performed by Broadview are not necessarily indicative of actual values or actual future results, which may be significantly more or less favorable than suggested by such analyses. The exchange ratio pursuant to the merger agreement and other terms of the merger agreement were determined through arm's length negotiations between Liquid Audio and Alliance, and were approved by the Liquid Audio board. Broadview provided advice to the Liquid Audio board during such negotiations; however, Broadview did not recommend any specific consideration to the Liquid Audio board or that any specific consideration constituted the only appropriate consideration for the merger. In addition, Broadview's opinion and presentation to the Liquid Audio board was one of many factors taken into consideration by the Liquid Audio board in making its decision to approve the merger. Consequently, the Broadview analyses as described above should not be viewed as determinative of the opinion of the Liquid Audio board with respect to the value of Liquid Audio or of whether the Liquid Audio board would have been willing to agree to a different consideration.

Upon completion of the merger, Liquid Audio will be obligated to pay Broadview a transaction fee of 1.5% of the total consideration received by Liquid Audio stockholders. Liquid Audio has already paid Broadview fairness opinion fees and an adequacy opinion fee totaling \$650,000. \$450,000 of the fairness opinion fees and adequacy opinion fee will be credited against the transaction fee payable by Liquid Audio upon completion of the merger. In addition, Liquid Audio has agreed to indemnify Broadview and its affiliates against certain liabilities and expenses related to their engagement, including liabilities under the federal securities laws. The terms of the fee arrangement with Broadview, which Liquid Audio and Broadview believe are customary in transactions of this nature, were negotiated at arm's length between Liquid Audio

and Broadview, and the Liquid Audio board of directors was aware of the nature of the fee arrangement, including the fact that a significant portion of the fees payable to Broadview is contingent upon completion of the merger.

#### **Alliance's Reasons for the Merger**

In determining the fairness of the merger and the merger agreement, the Alliance board of directors consulted with Alliance's management and legal counsel. Alliance's board of directors believed that it could make an informed decision in favor of the merger and the merger agreement based upon the information obtained during these consultations. The Alliance board of directors considered many factors in the course of making its evaluation, including, but not limited to:

the potential strategic benefits of combining the companies to become the leading provider of commerce solutions for both physical and digital entertainment;

historical information concerning Liquid Audio's business, financial condition, technology and competitive position;

presentations by the Liquid Audio management team to the senior management of Alliance;

the greater financial resources, competitive strength and business opportunities resulting from the merger;

the belief that the terms and conditions of the merger agreement, including the amount and form of consideration, the nature of the parties' representations, warranties and covenants, and the conditions to their respective obligations to consummate the merger, are reasonable;

the belief that the combined organization could benefit from the potential synergies created in combining the research and development and technological strengths of Liquid Audio with the Alliance business plan;

the increased liquidity that Alliance stockholders will enjoy through ownership of publicly traded stock; and

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the ability to leverage buyer and supplier relationships to cross-sell products.

The Alliance board of directors also identified and considered a number of potentially negative factors relating to the merger, including:

the risk that the potential benefits sought in the merger might not be fully realized, or realized at all under certain circumstances;

the possibility that the merger might not be completed in a timely manner, the negative effects of which would be compounded by the reorganization of the company's operations in anticipation of the integration of Liquid Audio and Alliance following the completion of the merger;

the continuous depletion of Liquid Audio's cash;

limited analyst coverage and institutional ownership;

the possibility that the merger might not be completed at all, in light of dissident Liquid Audio stockholders;

the historical lack of profitability of the Liquid Audio business;

the historical lack of profitability of the digital music market;

the risk that despite the efforts of management of the combined organization, key personnel might not remain employed by the combined organization;

the risks attendant to Alliance gaining access to public markets through a business combination, including, for example, the potential heightened public market scrutiny of the merger and the minimal institutional support following the merger;

the risks related to Liquid Audio's business and how they would affect the operations of the combined organization;  
the public skepticism and scrutiny of "reverse IPO" transactions and the historical lack of success of such transactions; and  
the other risks described in the section entitled "Risk Factors" of this proxy statement/prospectus.

Considering these potential negative factors, the Alliance board of directors concluded that, on balance, the potential benefits of the merger outweighed the potentially negative factors associated with the merger.

This discussion of the information and factors considered by the Alliance board of directors is not intended to be exhaustive, but is believed to include all of the material factors considered by the board of directors. In making its determination, the Alliance board of directors considered factors as a whole and did not assign specific or relative weights to the factors. Nor did the Alliance board of directors reach specific conclusions on any single factor (or any aspect thereof) considered, but rather, it conducted an overall analysis of these factors. In addition, individual members of the Alliance board of directors may have given different weight to different factors.

#### **Interests of Liquid Audio Directors and Executive Officers**

Upon completion of the merger and the issuance of Liquid Audio stock in the merger, the directors and officers of Liquid Audio, along with those individuals who were directors and officers of Liquid Audio since the beginning of fiscal year ended December 31, 2001, will collectively beneficially own approximately 4.3% of the outstanding stock of Liquid Audio, calculated on the basis set forth under "Liquid Audio Principal Stockholders" and assuming all stockholders, including each director and officer of Liquid Audio (other than Mr. Kearby and Mr. Flynn) tender their shares.

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Gerald W. Kearby, president, chief executive officer and director of Liquid Audio, and Robert G. Flynn, senior vice president of business development, secretary and director of Liquid Audio, have interests in the merger that are different from your interests. In connection with the execution of the original merger agreement in June 2002, Messrs. Kearby and Flynn each entered into employment agreements with Alliance. These agreements will become effective upon the consummation of the merger. Pursuant to these agreements, each of Mr. Kearby and Mr. Flynn will have a three (3) year term of employment. Each will receive an annual base salary no less than (i) his Liquid Audio salary as of January 1, 2002 or (ii) an amount commensurate with other executives of Alliance with similar responsibilities and expertise. In addition, each of Mr. Kearby and Mr. Flynn will receive a retention payment of \$750,000, in the aggregate, to be paid over a three (3) year period. Each of Mr. Kearby and Mr. Flynn may also be eligible for discretionary bonuses granted by the combined organization's board of directors or by the Compensation Committee of the board of directors. Each is entitled to severance upon termination without cause equal to two times his then current annual base salary, as well as any unpaid portion of the aforementioned retention payment. Upon termination for cause or upon voluntary resignation, each is entitled to his base salary, and is not entitled to any unpaid retention payments. Neither Mr. Kearby, nor Mr. Flynn is permitted to compete or otherwise interfere with the combined organization's business for a period of five (5) years following the consummation of the merger. Each of Mr. Kearby and Mr. Flynn is entitled to \$750,000 payable over a three (3) year period as compensation for his agreement not to compete. Upon termination for cause or resignation by either Mr. Kearby or Mr. Flynn, the noncompete consideration payable to such executive will be reduced by the amount not yet paid to such executive as of the date of termination or resignation, unless the termination or resignation occurs within one year of the consummation of the merger, in which case \$125,000 of the retention payment paid to each of Mr. Kearby and Mr. Flynn will be allocated as consideration for the agreement not to compete. Upon termination without cause, each of Mr. Kearby and Mr. Flynn will continue to be entitled to the entire consideration for his agreement not to compete. Upon breach of the non-compete obligation, each of Mr. Kearby and Mr. Flynn forfeit his consideration for the agreement not to compete.

Mr. Bolcerek's employment agreement provides that 25% of the unvested options to purchase Liquid Audio stock held by Mr. Bolcerek will vest upon consummation of a change of control, as defined in the employment agreement, and an additional 12.5% of his unvested options to purchase Liquid Audio Stock will vest in the event he is terminated or constructively terminated due to a change of control. Pursuant to the terms of such employment agreement, the merger will constitute a change of control that would result in an acceleration of the vesting of options to purchase an aggregate of 50,000 shares of Liquid Audio common stock at an exercise price of \$1.84 per share.

Liquid Audio has agreed to pay severance to each of Messrs. Rishniw, Wingate, Blanco and Bolcerek in the event that his employment with Liquid Audio is terminated without cause or he is constructively terminated. Liquid Audio has agreed to pay six months' salary for each of Messrs. Wingate, Blanco and Bolcerek, which amounts to \$115,000, \$87,500 and \$87,500, respectively. In the case of Leon Rishniw, Liquid Audio has agreed to pay \$170,000, which is one year's salary.

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Liquid Audio has entered into agreements indemnifying its directors and executive officers which contain provisions that may require Liquid Audio to, among other things:

indemnify its directors and officers against liabilities that may arise by reason of their status or service as directors or officers, other than liabilities arising from willful misconduct of a culpable nature; and

advance their expenses incurred as a result of any proceeding against them as to which they could be indemnified.

In addition, the merger agreement provides that Liquid Audio will maintain directors' and officers' liability insurance in specified amounts and for specified periods following the effective time of the merger, covering the existing Liquid Audio directors for their acts and omissions occurring prior to the completion of the merger.

As a result of the foregoing, the directors and executive officers of Liquid Audio may be more likely to vote for the adoption of the merger agreement than Liquid Audio stockholders generally.

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### CERTAIN TERMS OF THE MERGER AGREEMENT

*The following description of the merger agreement describes certain material terms of the merger agreement. The full text of the merger agreement is attached as Annex A to this proxy statement/prospectus and is incorporated herein by reference. Liquid Audio stockholders are encouraged to read carefully the entire merger agreement.*

#### **Structure of the Merger**

At the effective time of the merger, Liquid Audio's wholly-owned subsidiary, April Acquisition Corp., will be merged with and into Alliance. Upon completion of the merger, Alliance will continue as the surviving corporation and will be a wholly-owned subsidiary of Liquid Audio.

#### **Effective Time of the Merger**

The merger agreement provides that the merger will become effective when a certificate of merger is filed with the Secretary of State of the State of Delaware in accordance with the relevant provisions of the Delaware General Corporation Law. The completion of the merger will take place no later than the second business day after the conditions to the merger set forth in the merger agreement are satisfied or waived, or at such other time, date and location as the parties agree in writing.

#### **Manner and Basis of Converting Shares of Alliance Preferred Stock and Alliance Common Stock**

The merger agreement provides that, immediately prior to the effective time of the merger, each share of Alliance preferred stock issued and outstanding will convert into shares of Alliance common stock. Alliance is required to effect a conversion of all Alliance preferred stock into Alliance common stock immediately prior to the completion of the merger, and accordingly, no Alliance preferred stock will be outstanding at the effective time of the merger.

As of the effective time of the merger, each share of Alliance common stock issued and outstanding immediately prior to the completion of the merger (including the shares of Alliance common stock issuable upon conversion of the Alliance preferred stock), other than any dissenting shares and shares of Alliance capital stock held by Alliance or Alliance's wholly-owned subsidiaries, will be cancelled and extinguished and converted automatically into the right to receive such number (the "Exchange Ratio") of shares of Liquid Audio common stock as would result in (i) the holders of Alliance common stock immediately prior to the effective time of the merger (including shares of Alliance common stock issuable upon conversion of Alliance preferred stock) owning 74% of the voting power of Liquid Audio immediately after the effective time of the merger and (ii) the holders of Liquid Audio common stock immediately prior to the effective time of the merger owning 26% of the voting power of Liquid Audio common stock immediately after the effective time of the merger.

The number of shares to be received by each individual stockholder of Alliance depends upon the exact number of shares of Liquid Audio outstanding immediately before the Effective Time of the merger. Since the number of Liquid Audio shares outstanding prior to the merger will be impacted by the exercise of any options and the number of shares tendered in the related tender offer, an exchange ratio cannot be

conclusively determined at this time.

No fractional shares of Liquid Audio common stock will be issued in the merger. Instead, each Alliance stockholder otherwise entitled to a fractional share will receive a cash amount, rounded to the nearest whole cent, without interest, determined by multiplying that fraction by the closing price of Liquid Audio common stock on The Nasdaq National Market on the last trading day before the effective time of the merger.

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### **Directors and Officers of Liquid Audio Upon Completion of the Merger**

As a condition to the merger, the Liquid Audio board of directors immediately prior to the Effective Time shall consist of members designated by Liquid Audio who shall comprise one-third of the board of directors and members designated by Alliance who shall comprise two-thirds of the board of directors. See "Management Executive Officers and Directors Post-Merger." Liquid Audio and Alliance will each designate individuals so that the directors satisfy the Qualitative Listing Requirements of The Nasdaq National Market.

The existing officers of Liquid Audio who are not designated as officers after completion of the merger, will also resign upon completion of the merger and new officers will be appointed by the newly-constituted Liquid Audio board of directors. The individuals currently contemplated to become the directors and officers of Liquid Audio immediately following the completion of the merger are identified under the heading entitled "Management."

### **Increasing Authorized Liquid Audio Common Stock After the Merger**

The merger agreement provides that:

following the effective time of the merger, Liquid Audio will take all action necessary in accordance with the Delaware General Corporation Law and the Liquid Audio charter documents to call, give notice of, hold and convene a meeting of the Liquid Audio stockholders to consider approval of an amendment to Liquid Audio's certificate of incorporation to increase the total number of shares of Liquid Audio common stock that Liquid Audio is authorized to issue to at least 100,000,000; and

the Liquid Audio board of directors will recommend that Liquid Audio stockholders vote in favor of the approval and adoption of such amendment at the Liquid Audio stockholders meeting.

### **Exchange of Alliance Stock Certificates**

Following the effective time of the merger, an exchange agent, selected by Liquid Audio and subject to Alliance's reasonable satisfaction, will mail to each record holder of Alliance common stock a letter of transmittal and instructions specifying other details of the exchange. The record holders will use the letter of transmittal to exchange Alliance stock certificates for the shares of Liquid Audio common stock and cash in lieu of fractional shares of Liquid Audio common stock to which the record holders of Alliance common stock are entitled to receive in connection with the merger.

After the effective time of the merger, transfers of Alliance capital stock will not be registered on the stock transfer records of Alliance, and each certificate that previously evidenced Alliance capital stock (including certificates evidencing Alliance preferred stock that has been converted into Alliance common stock) will be deemed to evidence the right to receive the shares of Liquid Audio common stock and cash in lieu of fractional shares of Liquid Audio common stock to which the record holders of Alliance capital stock are entitled to receive in connection with the merger. Liquid Audio will not pay dividends or other distributions on any shares of Liquid Audio common stock to be issued to the holder of any Alliance stock certificate that is not surrendered until the Alliance capital stock certificate is surrendered as provided in the merger agreement. No interest will be payable on the cash to be paid to Alliance stockholders in lieu of the issuance of fractional shares of Liquid Audio common stock.

### **Assumption of Alliance Stock Options and Warrants**

At the effective time of the merger, Liquid Audio will assume each outstanding option to purchase Alliance common stock, whether or not exercisable at the effective time of the merger. Each Alliance



option will continue to be subject to the same terms and conditions set forth in the Alliance stock option plans (and any applicable stock option agreement for such Alliance option) that it was subject to immediately prior to the completion of the merger, including any repurchase rights or vesting provisions, except for the following two adjustments. First, each assumed Alliance option will be exercisable, or will become exercisable in accordance with its terms, for that number of whole shares of Liquid Audio common stock equal to the product of the number of shares of Alliance common stock that were issuable upon exercise of that option immediately prior to the completion of the merger multiplied by the Exchange Ratio, rounded to the nearest whole number of shares of Liquid Audio common stock. Second, the per share exercise price for the shares of Liquid Audio common stock issuable upon exercise of each assumed Alliance option will be equal to the quotient determined by dividing the exercise price per share of Alliance common stock at which that option was exercisable immediately prior to the completion of the merger by the Exchange Ratio, rounded to the nearest whole cent. After the completion of the merger, Liquid Audio will issue to each person who holds an assumed Alliance option a document evidencing the assumption of that option by Liquid Audio. In addition, within 120 days after the effective time of the merger, Liquid Audio will register the shares of Liquid Audio common stock issuable upon exercise of the assumed Alliance options by filing a Form S-8 with the SEC.

At the effective time of the merger, Liquid Audio will assume each issued and outstanding warrant to purchase Alliance preferred stock and Alliance common stock, whether or not exercisable at the effective time of the merger, in accordance with the terms of such warrants.

### **The Tender Offer**

In conjunction with the merger, Liquid Audio will offer to purchase up to 10 million shares of its common stock, representing a total purchase of up to 44% of its outstanding common stock on August 12, 2002 at a purchase price of \$3.00 per share. If more than 10 million shares of Liquid Audio common stock are tendered, Liquid Audio will accept the tendered shares on a pro rata basis up to that amount. The offer to purchase Liquid Audio shares of common stock and the ability to withdraw a self tender will expire twenty business days following the date of commencement of the tender offer, unless extended by Liquid Audio, and payments for the tendered shares will be made after the expiration of the tender offer. The tender offer is also subject to Liquid Audio obtaining exemptive relief from the SEC from the requirements of Regulation M for the conduct of the tender offer or being advised in writing by its counsel that it may proceed without such exemption.

The obligation of Liquid Audio to consummate the tender offer and to accept for payment and to pay for shares of Liquid Audio common stock tendered pursuant to the tender offer is subject to the following conditions:

the issuance of shares of Liquid Audio stock in the merger will have been approved by the requisite vote of stockholders of Liquid Audio; and

none of the following events will have occurred at any time following the date of the merger agreement and before the time of payment for any shares of Liquid Audio common stock: (1) the promulgation of any law or order or the institution of any pending action by a governmental entity which prohibits the purchase of shares of Liquid Audio common stock pursuant to the tender offer or consummation of the merger, or seeks to restrain the making or consummation of the tender offer or the merger; (2) the termination of the merger agreement in accordance with its terms, or (3) the agreement between Liquid Audio and Alliance that Liquid Audio amend the tender offer to terminate the tender offer or postpone the payment for shares of Liquid Audio common stock under the tender offer.

Liquid Audio expressly reserves the right to waive any condition other than those described in the first bullet point above and to make any other changes in the terms and conditions of the tender offer. No change to the terms and conditions of the tender offer may be made which:

changes the amount of consideration to be paid to holders of Liquid Audio common stock for shares of Liquid Audio common stock in the tender offer;

changes the form of consideration to be paid in the tender offer;

changes the number of shares of Liquid Audio common stock sought to be purchased in the tender offer; or

imposes conditions to the tender offer in addition to those described above, provided that the tender offer may be extended to the extent required by law and after the initially scheduled expiration date if upon any expiration of the tender offer any condition to the tender offer will not be satisfied and there is a reasonable basis to believe that such condition could be satisfied.

Following the termination of the tender offer, which we expect will occur immediately prior to the merger, Liquid Audio shall pay for shares of Liquid Audio stock tendered pursuant to the tender offer, provided that, if the number of shares of Liquid Audio stock that has been validly tendered and not withdrawn at the expiration of the tender offer exceeds 10,000,000 shares, the number of shares of Liquid Audio stock to be purchased by Liquid Audio pursuant to the tender offer will be prorated so that the number of shares of Liquid Audio stock purchased by Liquid Audio will equal 10,000,000 shares. Liquid Audio will accept the tendered shares in exchange for cash.

Holders of such shares that have been tendered will cease to have any rights with respect to such tendered shares, other than the right to receive \$3.00 per share.

NO PERSON HAS BEEN AUTHORIZED TO MAKE ANY RECOMMENDATION ON BEHALF OF LIQUID AUDIO AS TO WHETHER STOCKHOLDERS SHOULD TENDER OR REFRAIN FROM TENDERING SHARES PURSUANT TO THE TENDER OFFER. NO PERSON HAS BEEN AUTHORIZED TO GIVE ANY INFORMATION OR TO MAKE ANY REPRESENTATION IN CONNECTION WITH THE TENDER OFFER OTHER THAN THOSE CONTAINED HEREIN OR IN THE LETTER OF TRANSMITTAL. IF GIVEN OR MADE, SUCH RECOMMENDATION AND SUCH INFORMATION AND REPRESENTATION MUST NOT BE RELIED UPON AS HAVING BEEN AUTHORIZED BY LIQUID AUDIO.

#### **Representations and Warranties**

The merger agreement contains various representations and warranties of the parties, which will expire at the effective time of the merger. These representations and warranties are not easily summarized and Liquid Audio stockholders are referred to Articles II and III of the merger agreement attached as Annex A to this proxy statement/prospectus for the complete text of these provisions.

##### *Representations and Warranties of Alliance*

The representations and warranties made by Alliance to Liquid Audio include representations and warranties related to:

the corporate organization, good standing and qualification to do business of Alliance and its subsidiaries;

the certificate of incorporation and bylaws of Alliance and the organizational documents for its subsidiaries;

Alliance's capitalization;

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Alliance's authority to enter into the merger agreement and the absence of any conflicts between the merger agreement and Alliance's and its subsidiaries' charter documents;

regulatory and third party consents required by Alliance to complete the merger and tender offer;

Alliance's financial statements;

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the absence of any undisclosed liabilities of Alliance;

the absence of certain changes or events related to Alliance since March 31, 2002;

Alliance's taxes, tax returns and audits;

intellectual property matters pertaining to Alliance;

compliance by Alliance and its subsidiaries with applicable legal requirements;

permits required to conduct the respective businesses of Alliance and its subsidiaries and their compliance with those permits;

litigation involving Alliance and its subsidiaries;

payments required to be made by Alliance to brokers and agents in connection with the merger;

certain material contracts of Alliance;

Alliance's employee benefit plans, other employment matters and labor relations;

Alliance's real property;

Alliance's sale of its All Media Guide and Digital On-Demand businesses;

transactions with certain parties related to Alliance;

title to Alliance's properties;

environmental matters pertaining to Alliance;

the accuracy of the information supplied by Alliance for inclusion in this proxy statement/prospectus, the related registration statement filed by Liquid Audio and the tender offer documents;

the approval of the merger and related matters by the Alliance board of directors; and

the fact that Alliance's principal stockholder holds a sufficient amount of Alliance common stock and preferred stock to cause the conversion of all outstanding Alliance preferred stock into Alliance common stock and to approve the merger, all in accordance with the Delaware General Corporation Law and Alliance's charter documents.

### *Representations and Warranties of Liquid Audio*

The representations and warranties made by Liquid Audio to Alliance include representations and warranties related to:

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the corporate organization, good standing and qualification to do business of Liquid Audio and its subsidiaries;

the certificate of incorporation and bylaws of Liquid Audio and the organizational documents for its subsidiaries;

Liquid Audio's capitalization;

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Liquid Audio's authority to issue Liquid Audio stock pursuant to the merger agreement, and the absence of any conflicts between the merger agreement and Liquid Audio's and its subsidiaries' charter documents;

regulatory and third party consents required by Liquid Audio to complete the merger and the tender offer;

Liquid Audio's filings and reports with the Securities and Exchange Commission;

Liquid Audio's financial statements;

the absence of any undisclosed liabilities of Liquid Audio and its subsidiaries;

the absence of certain changes or events relating to Liquid Audio and its subsidiaries since March 31, 2002;

Liquid Audio's taxes, tax returns and audits;

intellectual property matters pertaining to Liquid Audio;

compliance by Liquid Audio and its subsidiaries with applicable legal requirements;

permits required to conduct the respective businesses of Liquid Audio and its subsidiaries and their compliance with those permits;

litigation involving Liquid Audio and its subsidiaries;

payments required to be made by Liquid Audio to brokers and agents in connection with the merger;

certain material contracts of Liquid Audio;

Liquid Audio's employee benefit plans, other employment matters and labor relations;

Liquid Audio's real property;

transactions with certain parties related to Liquid Audio;

title to Liquid Audio's properties;

environmental matters pertaining to Liquid Audio;

the accuracy of the information supplied by Liquid Audio in this proxy statement/prospectus, the related registration statement filed by Liquid Audio and the tender offer documents;

the approval of the merger, the tender offer and related matters by the Liquid Audio board of directors;

the operations of April Acquisition Corp.;

the fairness opinion delivered by Broadview International LLC to the Liquid Audio board of directors regarding the transaction; and

actions taken by Liquid Audio so that Alliance will not be an "Acquiring Person" under Liquid Audio's Preferred Stock Rights Agreement, dated August 7, 2001, and so that the merger will not cause any rights under the Rights Agreement to be exercised, distributed or triggered.

#### **Liquid Audio's Conduct of Business Prior to the Completion of the Merger**

Under the terms of the merger agreement, Liquid Audio has agreed that during the period from June 12, 2002 until the earlier of the termination of the merger agreement in accordance with its terms or the effective time of the merger, Liquid Audio and its subsidiaries did and will carry on its business

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in the usual, regular and ordinary course, and will use all reasonable efforts to preserve intact its present business organization and keep available the services of present executive officers and key employees, unless Alliance consents in writing. In addition, during such period Liquid Audio has not and will not, without the prior written consent of Alliance, do any of the following or permit any of its subsidiaries to do any of the following:

enter into any new line of business;

declare, set aside or pay any dividends on or make any other distributions (whether in cash, stock, equity securities or property) in respect of any capital stock or split, combine or reclassify any capital stock or issue or authorize the issuance of any other securities in respect of, in lieu of or in substitution for any capital stock;

purchase, redeem or otherwise acquire, directly or indirectly, any shares of capital stock of Liquid Audio or its subsidiaries, except pursuant to the tender offer or repurchases of unvested shares at cost in connection with the termination of the employment relationship with any employee pursuant to stock option or purchase agreements in effect on June 12, 2002;

issue, deliver or sell or authorize or propose the issuance, delivery or sale of, any shares of capital stock or securities convertible into, or subscriptions, rights, warrants or options to acquire, or other agreements or commitments of any character obligating it to issue any such shares or other convertible securities, other than the issuance of shares of Liquid Audio stock pursuant to the exercise of options or warrants outstanding as of June 12, 2002;

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make any changes (by split-up, combination, reorganization or otherwise) in the capital structure of Liquid Audio;

cause, permit or propose any amendments to the Liquid Audio charter documents or any of the organizational documents of its subsidiaries, except to the extent necessary to comply with the obligations under the provisions of the merger agreement relating to the composition of the Liquid Audio board of directors after the effective time of the merger;

acquire or enter into an agreement to acquire by merger, consolidation, or purchase of the stock or assets of, any business or entity or any person or division thereof, or otherwise acquire or agree to acquire any assets;

enter into any joint ventures, strategic partnerships or alliances, other than licensing agreements in the ordinary course of business consistent with past practice;

except as previously disclosed in Liquid Audio's reports filed with the SEC, sell, lease or otherwise dispose of any property or asset, or permit any lien or other encumbrance to be imposed on any property or asset of Liquid Audio, in each case other than in the ordinary course of business consistent with past practice;

make any loans, advances or capital contributions to, or investments in, any other person, other than advances for business related travel expenses made in the ordinary course of business;

engage in any transaction with any officer, director or stockholder of Liquid Audio, or any person with whom, to the knowledge of Liquid Audio any such stockholder, officer or director has any direct or indirect relation by blood, marriage or adoption, or any entity in which any of such persons owns any beneficial interest (other than a publicly-held corporation whose stock is traded on a national securities exchange or in the over-the-counter market and less than 1% of the stock of which is beneficially owned by such persons) except for compensation and benefits received in the ordinary course of business as an employee or director of Liquid Audio;

enter into, modify or extend in any manner the terms of any employment, severance, consulting, or similar agreements with officers, directors or employees (except for employees terminated by

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Liquid Audio in accordance with the severance policies set forth on Exhibit A of the merger agreement) nor grant any increase in the compensation of officers, directors or employees, whether now or hereafter payable (except, with respect to employees other than officers and directors, for compensation increases in the ordinary course of business and consistent with past practice), including any such increase pursuant to any option, bonus, stock purchase, pension, profit-sharing, deferred compensation, retirement or other plan, arrangement, contract or commitment;

terminate an employee of Liquid Audio, other than terminations for cause and terminations meeting the criteria set forth in Exhibit A of the merger agreement;

incur any indebtedness for borrowed money or guarantee any such indebtedness of another person, issue or sell any debt securities or options, warrants, calls or other rights to acquire any debt securities of it, guarantee any debt securities of another person, enter into any "keep well" or other agreement to maintain any financial statement condition of any other person (other than any wholly-owned subsidiary of Liquid Audio) or enter into any arrangement having the economic effect of any of the foregoing;

permit a change in its methods of maintaining its books, accounts or business records except as required by United States generally accepted accounting principles or the SEC, change its fiscal year, any of its accounting principles or methods by which such principles are applied for tax or financial reporting purposes;

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enter into, terminate, fail to renew, or accelerate any license, distributorship, dealer, sales representative, joint venture, credit or other agreement if such action could reasonably be expected to have, individually or in the aggregate, a material adverse effect;

license any of its intellectual property or technology, other than in the ordinary course of business;

make or change any material tax election, settle any audit relating to taxes pending as of June 12, 2002 or arising on or after June 12, 2002, or amend any tax return in any material respect;

enter into, modify or amend in a manner adverse in any material respect to Liquid Audio, or terminate any of its material contracts or waive, release or assign any material rights or claims under such material contracts, other than the expiration of any Liquid Audio material contract in accordance with the terms and conditions thereof;

pay, discharge, settle or satisfy any material claims, liabilities or obligations (absolute, accrued, asserted or unasserted, contingent or otherwise), other than the payment, discharge, settlement or satisfaction of such claims, liabilities or obligations (i) in the ordinary course of business consistent with past practice or (ii) in accordance with the terms of liabilities reflected or reserved against in the Liquid Audio balance sheet dated March 31, 2002; *provided* that the foregoing shall not prohibit Liquid Audio from paying any legal, accounting, financial advisor or financial printer fees and expenses or SEC and other regulatory filing fees incurred in connection with the merger;

pay or make any accrual or arrangement for payment of any pension, retirement allowance or other employee benefit pursuant to any Liquid Audio employee plan, to any officer, director, employee, consultant or any affiliate of Liquid Audio or any amount relating to unused vacation days, other than as required under applicable law; adopt or pay, grant, issue, accelerate or accrue salary or other payments or benefits pursuant to any Liquid Audio employee plan with or for the benefit of any director, officer, employee, agent or consultant, whether past or present, other than as required under applicable law or the current terms of any Liquid Audio employee

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benefit plan; or amend in any respect any Liquid Audio employee plan in a manner inconsistent with the foregoing;

except as required by law, enter into any collective bargaining agreement;

terminate, amend or waive any of the confidentiality and noncompetition agreements entered into by its employees and consultants with Liquid Audio or any of its subsidiaries prior to the effective time of the merger. Such agreements shall continue to be in full force and effect immediately after the effective time of the merger, except for those agreements that, pursuant to their terms, terminate at or prior to the effective time of the merger;

change or modify its policies, procedures and practices as relating to Liquid Audio's payment of accounts payables and other liabilities incurred in the ordinary course of business; or

agree in writing or otherwise to take any of the foregoing actions.

### **Alliance's Conduct of Business Prior to the Completion of the Merger**

Under the terms of the merger agreement, Alliance has agreed that during the period from June 12, 2002 until the earlier of the termination of the merger agreement in accordance with its terms or the effective time of the merger, Alliance did and will carry on its business in the usual, regular and ordinary course, in substantially the same manner as it is currently conducted and use all reasonable efforts consistent with past practices and policies to preserve intact its present business organization and keep available the services of its present executive officers and key

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employees, unless Liquid Audio consents in writing. In addition, during such period Alliance has not and will not, without the prior written consent of Liquid Audio, do any of the following or permit any of its subsidiaries to do any of the following:

enter into any new line of business material to Alliance and its subsidiaries taken as a whole;

declare, set aside or pay any dividends on or make any other distributions (whether in cash, stock, equity securities or property) in respect of any capital stock or split, combine or reclassify any capital stock or issue or authorize the issuance of any other securities in respect of, in lieu of or in substitution for any capital stock, except (a) as required by the existing agreements in connection with Alliance's sale of its All Media Guide and Digital On-Demand businesses or (b) in connection with a spin-off, sale or other disposition by Alliance of its All Media Guide and Digital On-Demand businesses;

purchase, redeem or otherwise acquire, directly or indirectly, any shares of capital stock of it or its subsidiaries, except repurchases of unvested shares at cost in connection with the termination of the employment relationship with any employee pursuant to stock option or purchase agreements in effect on June 12, 2002 or entered into the ordinary course of business consistent with past practice after June 12, 2002;

issue, deliver or sell or authorize or propose the issuance, delivery or sale of, any shares of capital stock or securities convertible into, or subscriptions, rights, warrants or options to acquire, or other agreements or commitments of any character obligating it to issue any such shares or other convertible securities, other than the issuance of shares of its common stock pursuant to the conversion of outstanding shares of Alliance preferred stock and the exercise of options or warrants outstanding as of June 12, 2002;

cause, permit or propose any amendments to its charter documents or any of the organizational documents of its subsidiaries;

acquire or agree to acquire by merging or consolidating with, or by purchasing any equity interest in or a portion of the assets of, or by any other manner, any business or any person or

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division thereof which are material, individually or in the aggregate, to the business of Alliance and its subsidiaries taken as a whole, or otherwise acquire or agree to acquire any assets which are material, individually or in the aggregate, to the business of Alliance and its subsidiaries taken as a whole;

sell, lease, license, encumber or otherwise dispose of any properties or assets which are material, individually or in the aggregate, to its business, except (a) in the ordinary course of business consistent with past practice, (b) the sale by Alliance of its All Media Guide and Digital On-Demand businesses pursuant to the existing agreements to sell such businesses, or (c) any spin-off, sale or other disposition by Alliance of the All Media Guide or Digital On-Demand businesses; *provided, that*, in the event of any such spin-off, sale or other disposition, Alliance shall not enter into any agreement that (A) significantly limits the ability of Liquid Audio, Alliance or their respective subsidiaries to compete, including restrictions on any such company's ability to offer competitive products or services or (B) includes exclusivity provisions preventing Liquid Audio, Alliance or their respective subsidiaries, the combined organization or any subsidiary of such companies from engaging in any transaction with any third party;

make any loans, advances or capital contributions to, or investments in, any other person, other than (i) loans or investments by it or a subsidiary of it or in it or any subsidiary of it, (ii) employee loans or advances made in the ordinary course of business or loans in the ordinary course of business consistent with past practice which are not, individually or in the aggregate, material to it and its subsidiaries taken as a whole, and (iii) as permitted pursuant to the Alliance's existing credit agreement with its third party lender;



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enter into, modify or extend in any manner the terms of any employment, severance, consulting, or similar agreements with directors and holders of more than 5% of the outstanding shares of any class of Alliance capital stock nor grant any increase in the compensation of directors or holders of more than 5% of the outstanding share of any class of Alliance capital stock, whether now or hereafter payable;

incur any indebtedness for borrowed money or guarantee any such indebtedness of another person, issue or sell any debt securities or options, warrants, calls or other rights to acquire any debt securities of it, guarantee any debt securities of another person, enter into any "keep well" or other agreement to maintain any financial statement condition of any other person (other than any wholly-owned subsidiary of it) or enter into any arrangement having the economic effect of any of the foregoing, except (i) for borrowings pursuant to Alliance's credit agreement in the ordinary course of business and (ii) as permitted pursuant to Alliance's credit agreement;

permit a change in its methods of maintaining its books, accounts or business records except as required by United States generally accepted accounting principles, change its fiscal year, any of its accounting principles or methods by which such principles are applied for tax or financial reporting purposes; or

agree in writing or otherwise to take any of the foregoing actions.

### **Certain Covenants**

Under the terms of the merger agreement, Alliance and Liquid Audio have each agreed that until the earlier of the termination of the merger agreement in accordance with its terms or the effective time of the merger, each of them will, among other things and subject to certain exceptions specified in the merger agreement:

use all reasonable efforts to take, or cause to be taken, all actions, and to do, or cause to be done, and to assist and cooperate with one another in doing, all things necessary, proper or

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advisable to complete and make effective the tender offer and the merger and the other transactions contemplated by the merger agreement;

give the other party prompt notice after obtaining actual knowledge of any representation or warranty made by the notifying party contained in the merger agreement becoming inaccurate, or any failure of the notifying party to comply with or satisfy in any material respect any covenant or agreement to be complied with or satisfied by it under the merger agreement, in each case, to the extent that such inaccuracy or failure would result in the conditions relating to the accuracy of the notifying party's representations and warranties or the performance of the notifying party's covenants set forth in Article VI of the merger agreement not being satisfied;

coordinate and cooperate with one another and use all reasonable efforts to comply with all legal requirements and make all filings required by any governmental entity in connection with the merger and the transactions contemplated by the tender offer and the merger agreement;

respond as promptly as practicable to any inquiries or requests received from any governmental entity with respect to the tender offer and the merger or any other transaction contemplated by the merger agreement;

cooperate to fulfill the requirements of maintaining Liquid Audio's listing on The Nasdaq National Market after the effective time of the merger; and

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in the event that the requisite stockholder approvals for the issuance of Liquid Audio stock in the merger are obtained but less than 10,000,000 shares of Liquid Audio stock are tendered and not properly withdrawn pursuant to the tender offer, negotiate in good faith to effect alternative arrangements that would preserve for the parties and their stockholders the economic, voting and other material benefits of the transactions contemplated by the merger agreement.

In addition, Liquid Audio and AEC Associates, LLC, the principal stockholder of Alliance, will negotiate in good faith acceptable terms concerning registration rights applicable to the shares of Liquid Audio stock to be issued to AEC Associates, the principal stockholder of Alliance, in connection with the merger and such terms will include:

three demand registration rights, with the first right exercisable no earlier than three months after the closing date;

unlimited piggyback registration rights;

a five-year term for the registration rights agreement; and

such other customary terms and conditions to be negotiated in good faith by the parties.

### **Restrictions on Solicitation of Alternative Acquisition Proposals by Liquid Audio**

Under the terms of the merger agreement, Liquid Audio has agreed that it will not, and it will not authorize or instruct any representative of Liquid Audio to, and Liquid Audio will use its reasonable efforts to cause each of the employees and agents of Liquid Audio not to:

solicit, initiate, encourage or knowingly facilitate or induce the making, submission or announcement of, any Acquisition Proposal (defined below);

participate in any discussions or negotiations regarding, or furnish to any person any nonpublic information in connection with or in response to any inquiries or the making of any proposal that constitutes or would reasonably be expected to lead to, any Acquisition Proposal;

engage in discussions with any person with respect to any Acquisition Proposal, except as to the existence of the merger agreement and as otherwise permitted by the merger agreement;

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approve, endorse or recommend any Acquisition Proposal, except as otherwise permitted by the merger agreement; or

enter into any letter of intent or similar document contemplating or otherwise relating to any Acquisition Proposal.

Under the terms of the merger agreement, if Liquid Audio receives an Acquisition Proposal or any request for information or inquiry that Liquid Audio reasonably believes would lead to an Acquisition Proposal, Liquid Audio must provide Alliance with written notice of the material terms and conditions of the Acquisition Proposal, request or inquiry, the identity of the person or group making the Acquisition Proposal, request or inquiry, and a copy of all written materials provided in connection with the Acquisition Proposal, request or inquiry. Liquid Audio must also provide Alliance with 24 hours' prior notice of any meeting of the Liquid Audio board of directors at which the board of directors is reasonably expected to consider any Acquisition Proposal.

Notwithstanding the foregoing, in the event that Liquid Audio receives an Acquisition Proposal that is a Superior Offer (defined below) before the date of the Liquid Audio stockholders meeting, Liquid Audio may take any of the following actions (but only if and to the extent that Liquid Audio's board of directors concludes in good faith, after consultation with its outside legal counsel, that failure to do so would be inconsistent with the proper discharge of its fiduciary duties): (i) furnish nonpublic information regarding Liquid Audio to the third party making such Acquisition Proposal, (ii) withhold, withdraw, amend or modify its recommendation in favor of the tender offer and the merger, and in the

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case of a Superior Offer that is a tender or exchange offer made directly to the stockholders of Liquid Audio, recommend that its stockholders accept the tender or exchange offer or (iii) terminate the merger agreement to accept the Superior Offer if all of the following are met:

the Superior Offer has not been withdrawn;

the Liquid Audio stockholders' meeting to vote on the issuance of Liquid Audio stock in the merger has not occurred;

Liquid Audio has provided to Alliance (i) written notice which shall state expressly that Liquid Audio has received a Superior Offer, the material terms and conditions of the Superior Offer and the identity of the person or group making the Superior Offer and that Liquid Audio intends to effect a change of recommendation or termination of the merger agreement to accept a Superior Offer and (ii) a copy of all written materials provided in connection with the Superior Offer (such notice and materials to be delivered to Alliance at least 5 business days prior to taking such action which constitutes a change of recommendation or termination of the merger agreement to accept the Superior Offer); and

Liquid Audio has not breached any of the provisions set forth in Sections 5.2 and 5.3 of the merger agreement which relate to obtaining approval of the Liquid Audio stockholders and treatment of other Acquisition Proposals.

Except in the context of termination fees, the merger agreement defines an Acquisition Proposal as any bona fide written offer or proposal made after the date of the merger agreement relating to any transaction or series of related transactions involving:

any purchase from Liquid Audio or acquisition by any person or group of persons of more than a 10% interest of any class of equity securities of Liquid Audio or any of its subsidiaries;

any tender offer or exchange offer that if consummated would result in any person or group beneficially owning 10% or more of any class of equity securities of Liquid Audio or any of its subsidiaries;

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any merger, consolidation, conversion, share exchange, recapitalization, business combination or similar transaction involving Liquid Audio or any of its subsidiaries (it being understood that the acceptance of payment and payment for shares of Liquid Audio common stock pursuant to the offer will not be deemed to cause an Acquisition Proposal);

any sale, lease (other than in the ordinary course of business), exchange, transfer, license (other than in the ordinary course of business), acquisition or disposition of more than 10% of the assets of Liquid Audio; or

any liquidation or dissolution of Liquid Audio.

In the context of termination fees, references to "10%" in the definition of "Acquisition Proposal" shall be deemed to be references to "50%" and a liquidation or dissolution of Liquid Audio shall not be deemed to be an Acquisition Proposal.

The merger agreement defines a Superior Offer as an unsolicited, bona fide written offer made by a third party after the date of the merger agreement to acquire, directly or indirectly, pursuant to a tender offer, exchange offer, merger, consolidation or other business combination, a majority of the total outstanding assets or voting securities of Liquid Audio on terms that the Liquid Audio board of directors by a majority vote has in good faith determined, if consummated in accordance with its terms and after consultation with outside legal counsel and its financial adviser, (i) is superior to the tender offer and the merger from a financial point of view, (ii) is reasonably capable of being consummated and (iii) is not subject to any financing contingency.

### **Obligation of Alliance's Board of Directors to Recommend Approval and Adoption of the Merger Agreement and Approval of the Merger**

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The merger agreement provides that Alliance will take all action reasonably necessary in accordance with the Delaware General Corporation Law to obtain the adoption and approval of the merger agreement and approval of the merger by its stockholders. The Alliance board of directors will recommend by vote that the Alliance stockholders vote in favor of the approval and adoption of the merger agreement and the approval of the merger.

### **Obligation of Liquid Audio's Board of Directors to Recommend the Issuance of Liquid Audio Stock in the Merger**

The merger agreement provides that:

Liquid Audio will take all action necessary in accordance with Delaware law and the Liquid Audio charter documents to call, give notice of, hold and convene a meeting of the Liquid Audio stockholders to vote on the issuance of Liquid Audio stock in the merger, the meeting to be held as promptly as practicable, and in any event (to the extent permissible under applicable law) within 30 days after the declaration of the effectiveness of the registration statement of which this proxy statement/prospectus is a part; and

the Liquid Audio board of directors will recommend by vote that Liquid Audio stockholders vote in favor of the approval of the issuance of Liquid Audio stock in the merger at the Liquid Audio stockholders meeting.

### **Conditions to the Completion of the Merger**

#### *Conditions to the Obligations of Each Party*

The merger agreement provides that the obligations of Liquid Audio and Alliance to effect the merger and otherwise complete the transactions contemplated by the merger agreement are subject to

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the satisfaction, at or prior to the completion of the merger, of the following conditions, in addition to the additional conditions applicable to the respective parties set forth below:

the respective stockholders of Alliance and April Acquisition Corp. will have voted in favor of the approval and adoption of the merger agreement and the approval of the merger;

the Liquid Audio stockholders will have voted in favor of the issuance of Liquid Audio stock in the merger;

no governmental entity will have enacted, issued, promulgated, enforced or entered any statute, rule, regulation, executive order, decree, injunction or other order that is in effect on the closing date of the merger and that has the effect of making the tender offer or the merger illegal or otherwise prohibiting consummation of the merger;

the SEC will have declared effective the registration statement which includes this proxy statement/prospectus, and the registration statement will not be subject to any issued or pending stop order suspending the effectiveness of the registration statement or any pending or threatened stop order proceedings;

all waiting periods (and any extension of such waiting period) under the Hart-Scott-Rodino Antitrust Improvements Act of 1976 relating to the merger will have expired or terminated early and all other material foreign antitrust approvals required to be obtained in connection with the merger will have been obtained;

Alliance and Liquid Audio will have received written opinions from their respective tax counsels that the merger will constitute a tax-free reorganization within the meaning of Section 368(a) of the Internal Revenue Code of 1986; and

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all conditions precedent as set forth in the consent of General Electric Capital Corporation, Alliance's senior lender, shall have been satisfied.

### *Additional Conditions to the Obligations of Alliance*

The merger agreement provides that the obligation of Alliance to effect the merger and otherwise complete the transactions contemplated by the merger agreement is subject to the satisfaction, at or prior to the completion of the merger, of the following conditions, in addition to the conditions set forth above under "Conditions to the Obligations of Each Party":

the representations and warranties of Liquid Audio set forth in the merger agreement will have been accurate on the date of the merger agreement and will be accurate at and as of the effective time of the merger as if made as of the effective time, except for those representations and warranties that address matters only as of a particular date, which will be accurate as of that date, and where the failure of the representations and warranties to be accurate would not reasonably be expected to have a material adverse effect on Liquid Audio, taken as a whole, provided that for purposes of this condition, all "material adverse effect" and materiality terms in the representations and warranties in Article III of the merger agreement will be inapplicable;

Liquid Audio will have performed or complied in all material respects with all agreements and covenants required by the merger agreement to be performed or complied with by Liquid Audio on or prior to the closing date of the merger;

the Liquid Audio common stock issued in connection with the merger will be listed on The Nasdaq National Market;

Liquid Audio shall furnish Alliance with a certificate of its appropriate offers as to compliance;

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the individuals designated by Alliance to serve as directors of Liquid Audio after the effective time of the merger shall have been appointed;

Liquid Audio shall furnish Alliance with a certificate from its appropriate officers setting forth the capitalization of Liquid Audio immediately prior to the effective time of the merger setting forth (i) the number of shares of Liquid Audio common stock issued and outstanding as of such time and (ii) the number of issued and outstanding options to acquire Liquid Audio common stock under Liquid Audio's option plans as of such time;

at the effective time of the merger, Liquid Audio shall have a cash balance equal to or greater than \$82,300,000 *minus* (x) the product of (i) \$1,750,000 multiplied by (ii) the number of whole calendar months and in the case of any partial calendar month, the applicable fractional portion of such calendar month, for the period between June 12, 2002 and the effective time of the merger *plus*(y) any costs, expenses or fees incurred by Liquid Audio in connection with (i) reductions in Liquid's workforce after the date hereof to the extent such reductions meet the criteria set forth in Exhibit A of the merger agreement, (ii) legal and accounting fees in connection with the merger agreement, the tender offer and the merger in an amount not to exceed \$3,000,000, (iii) financial advisor fees payable to Broadview International LLC in connection with the merger agreement, the tender offer and the merger, (iv) financial printer fees in connection with the merger agreement, the tender offer and the merger, (v) SEC and other regulatory filing fees in connection with the merger agreement, the tender offer and the merger, and (vi) maintaining Liquid's existing policy for directors' and officers' liability insurance in effect as of the date of the merger agreement, plus (z) \$30,000,000 to be used to pay for the purchase of Liquid Audio common stock in the tender offer;

no "material adverse effect" to Liquid Audio and its subsidiaries taken as a whole shall have occurred; and

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other than liabilities (i) disclosed by Liquid Audio in Section 3.9 of its disclosure schedules to the merger agreement, (ii) disclosed or provided for in the Liquid Audio balance sheet dated March 31, 2002, (iii) incurred since the date of the Liquid Audio balance sheet dated March 31, 2002, in the ordinary course of business consistent with past practices, and (iv) liabilities incurred pursuant to the merger agreement; Liquid Audio shall not have incurred any liabilities of any kind whatsoever (whether absolute, accrued, contingent or otherwise) in an aggregate amount greater than \$1,500,000.

### *Additional Conditions to the Obligations of Liquid Audio*

The merger agreement provides that the obligation of Liquid Audio to effect the merger and otherwise complete the transactions contemplated by the merger agreement is subject to the satisfaction, at or prior to the completion of the merger, of the following conditions, in addition to the conditions set forth above under "Conditions to the Obligations of Each Party":

The representations and warranties of Alliance set forth in the merger agreement will have been accurate on the date of the merger agreement and will be accurate at and as of the effective time of the merger as if made as of the effective time, except for those representations and warranties that address matters only as of a particular date, which will be accurate as of that date, and where the failure of the representations and warranties to be accurate would not reasonably be expected to have a material adverse effect on Liquid Audio and Alliance, taken as a whole, provided that for purposes of this condition, all "material adverse effect" and materiality terms in the representations and warranties in Article II of the merger agreement will be inapplicable;

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Alliance will have performed or complied in all material respects with all agreements and covenants required by the merger agreement to be performed or complied with by Alliance on or prior to the closing date of the merger;

Alliance shall furnish Liquid Audio with a certificate from its appropriate officers setting forth the capitalization of Alliance immediately prior to the effective time of the merger, after giving effect to the conversions of Alliance preferred stock, setting forth (i) the number of shares of Alliance common stock issued and outstanding as of such time and (ii) the number of issued and outstanding options and warrants to acquire Alliance common stock pursuant to outstanding Alliance options and Alliance warrants as of such time;

No "material adverse effect" to Alliance and its subsidiaries taken as a whole shall have occurred; and

All shares of Alliance preferred stock will have converted into Alliance common stock immediately prior to the effective time of the merger.

### **Termination of the Merger Agreement**

The merger agreement provides that Liquid Audio and Alliance can agree by mutual written consent to terminate the merger agreement at any time before the completion of the merger. In addition, either Liquid Audio or Alliance may terminate the merger agreement at any time before the completion of the merger if:

the merger has not been completed by December 31, 2002, provided that the right to terminate the merger agreement for this reason will not be available to either Liquid Audio or Alliance if the action or failure to act by that party has been a principal cause of the failure of the merger to occur before that date and such action or failure to act constitutes a material breach of the merger agreement;

a governmental entity has issued a final and nonappealable order, decree or ruling or taken any other final and nonappealable action having the effect of permanently restraining, enjoining or otherwise prohibiting the tender offer and the merger;

the Liquid Audio stockholders fail to vote in favor of the issuance of Liquid Audio stock in the merger;

the Alliance stockholders shall fail to vote in favor of the approval of the merger; or

the SEC shall have declined to grant an exemption from the requirements of Rule 102 of Regulation M in connection with the tender offer and the merger, unless counsel advises Liquid Audio that it may proceed in the absence of such exemption.

The merger agreement further provides that Liquid Audio may terminate the merger agreement at any time before the completion of the merger if any of the following occurs:

Liquid Audio enters into a definitive agreement related to a Superior Offer; or

there is a breach of any representation, warranty, covenant or agreement on the part of Alliance set forth in the merger agreement, or any representation or warranty of Alliance shall be or have become untrue, in either case such that the closing conditions set forth in Section 6.3(a) or Section 6.3(b) of the merger agreement would not be satisfied and such breach is not cured within 20 days after delivery of written notice to Alliance of such breach (except in the case of a breach that is not curable or efforts to cure such breach have ceased).

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The merger agreement also provides that Alliance may terminate the merger agreement at any time before the completion of the merger if any of the following occurs:

there is a breach of any representation, warranty, covenant or agreement on the part of Liquid Audio set forth in the merger agreement, or any representation or warranty of Liquid Audio shall be or have become untrue, in either case such that the closing conditions set forth in Section 6.2(a) or Section 6.2(b) of the merger agreement would not be satisfied and such breach is not cured within 20 days after delivery of written notice to Liquid Audio of such breach (except in the case of a breach that is not curable or efforts to cure such breach have ceased); or

at any time prior to the approval of the issuance of Liquid Audio stock in the merger, a "triggering event" with respect to Liquid Audio has occurred, which is deemed to have occurred if: (i) Liquid Audio's board of directors or any board committee by a majority vote shall for any reason have withdrawn or shall have amended or modified, in a manner adverse to Alliance, its recommendation in favor of, the approval of the issuance of Liquid Audio stock in the merger or that the Liquid Audio stockholders tender their shares pursuant to the tender offer, (ii) Liquid Audio shall have failed to include in the prospectus/proxy statement the recommendation of its board of directors in favor of the approval of the issuance of Liquid Audio stock in the merger or in the tender offer documents the recommendation of the Liquid Audio board of directors that the Liquid Audio stockholders tender their shares pursuant to the tender offer, (iii) Liquid Audio's board of directors or any board committee by a majority vote shall have approved or recommended any Acquisition Proposal, (iv) a tender or exchange offer relating to its securities shall have been commenced by a person unaffiliated with Alliance and Liquid Audio shall not have sent to its stockholders pursuant to Rule 14e-2 promulgated under the Securities and Exchange Act, within ten (10) business days after such tender or exchange offer is first published, sent or given, a statement disclosing that the Liquid Audio board of directors recommends rejection of such tender or exchange offer or (v) Liquid Audio enters into agreements related to a Superior Offer.

## **Expenses and Termination Fees**

### *Shared Fees and Expenses*

The merger agreement provides that regardless of whether the merger is completed, Liquid Audio and Alliance will each pay their own expenses incurred in connection with the merger, except that Liquid Audio and Alliance will share equally all fees and expenses (i) of the financial printer incurred in connection with the preparation and mailing of the registration statement of which this proxy statement/prospectus is a part, this proxy statement/prospectus and any amendments or supplements to either of them and (ii) relating to compliance with the Hart-Scott-Rodino Antitrust Improvements Act of 1976.

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### *Fees to be Paid by Liquid Audio in the Event the Merger Agreement is Terminated*

Under the terms of the merger agreement, Liquid Audio will pay a \$3,000,000 termination fee to Alliance if:

Liquid Audio or Alliance terminates the merger agreement because the merger was not consummated by December 31, 2002, and within 12 months after such termination, Liquid Audio enters into a definitive agreement with respect to, or consummates, any Acquisition Proposal;

Alliance terminates the merger agreement because a "triggering event" occurred prior to the approval of the issuance of Liquid Audio stock in the merger by the required vote of Liquid Audio stockholders; or

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Liquid Audio terminates the merger agreement because it enters into a definitive agreement related to a Superior Offer.

Under the terms of the merger agreement, Liquid Audio will pay to Alliance a \$1,000,000 termination fee in the event either Alliance or Liquid Audio terminates the merger agreement because the required vote of the Liquid Audio stockholders for the issuance of Liquid Audio's stock in the merger shall have not been obtained at a meeting of the Liquid Audio stockholders or if Alliance or Liquid Audio terminates the merger agreement because the SEC shall have declined to grant an exemption from the requirements of Rule 102 of Regulation M in connection with the tender offer and the merger and counsel has not advised Liquid Audio that it may proceed in the absence of such exemption. If within 12 months after such termination, Liquid Audio enters into a definitive agreement with respect to, or consummates, any Acquisition Proposal, Liquid Audio will pay to Alliance an additional fee of \$750,000. If within 6 months after such termination, Liquid Audio completes a liquidation or dissolution, Liquid Audio will pay to Alliance an additional fee of \$750,000.

### **Extension, Waiver and Amendment**

Either Liquid Audio or Alliance may extend the time for the performance of any of the other's obligations or other acts under the merger agreement, waive any inaccuracies in the other's representations and warranties and waive compliance by the other with any of the agreements or conditions contained in the merger agreement.

The merger agreement may be amended at any time by the parties by action taken or authorized by their respective boards of directors, whether before or after approval of the matters presented in connection with the merger by the stockholders of Liquid Audio and the stockholders of Alliance. No amendment may be made, however, without the approval of the stockholders of Liquid Audio or the stockholders of Alliance after the approval by such respective stockholders of the matters presented in connection with the merger if applicable law or the rules of any relevant stock exchange requires further approval by such respective stockholders.

### **Definition of Material Adverse Effect**

For purposes of the merger agreement the term "material adverse effect" when used in connection with an entity, means any change, event, violation, inaccuracy, circumstance or effect, individually or when taken together with all other effects that have occurred prior to the date of determination of the occurrence of the material adverse effect, that is or is reasonably likely to (i) be materially adverse to the business, assets (including intangible assets), capitalization, financial condition or results of operations of such entity taken as a whole with its subsidiaries or (ii) materially impede the ability or authority of such entity to consummate the transactions contemplated by the merger agreement in accordance with its terms and applicable legal requirements. For purposes of clause (i) above, in no event shall any of the following, alone or in combination, be deemed to constitute, nor shall any of the following be taken into account in determining whether there has been or will be, a material adverse effect on any entity:

any effect resulting from compliance with the terms and conditions of the merger agreement;

in the case of Liquid Audio, any change in such entity's stock price or trading volume, in and of itself;



any effect that results from changes affecting any of the industries in which such entity operates generally or the United States economy generally (which changes in each case do not disproportionately affect such entity in any material respect);

any effect that results from changes affecting general worldwide economic or capital market conditions (which changes in each case do not disproportionately affect such entity in any material respect); or

in the case of Liquid Audio, (i) the failure to meet published or internal earnings, revenue estimates or projections or (ii) the continuing loss of money resulting from the business operations of Liquid Audio.

### AGREEMENTS RELATED TO THE MERGER

*The following is a summary of the material terms of certain agreements related to the merger agreement. This summary may not contain all of the information that is important to investors. This summary is qualified in its entirety by reference to the agreements discussed below which are attached as Annexes to this proxy statement/prospectus. Investors are urged to read the agreements in their entirety.*

#### **Voting and Conversion Agreement with the Principal Stockholder of Alliance**

The following description of the voting and conversion agreement entered into by AEC Associates, LLC, the principal stockholder of Alliance, describes certain material terms of such agreement. Investors are encouraged to read carefully the entire form of voting and conversion agreement. AEC Associates, LLC has the right to vote approximately 66.1% of the outstanding Alliance common stock.

Pursuant to the terms of the voting and conversion agreement, during the period from June 12, 2002, through the termination of the voting and conversion agreement, the principal stockholder has agreed to vote all shares of Alliance capital stock owned by that stockholder: (a) in favor of the approval and adoption of the merger agreement and the approval of the merger, each of the other actions contemplated by the merger agreement and any action in furtherance of any of the foregoing, and (b) against any action or agreement that would result in a breach in any material respect of any covenant, representation or warranty or any other obligation of Alliance under the merger agreement.

In addition, the voting and conversion agreement prohibits the principal stockholder from transferring any shares of Alliance capital stock, or any option to purchase shares of Alliance capital stock, owned by the principal stockholder before the termination of the voting and conversion agreement.

The voting and conversion agreement also provides that the principal stockholder has (a) agreed that immediately prior to the completion of the merger, and only in the event that the merger is completed, all shares of Alliance preferred stock will automatically convert into Alliance common stock at the respective conversion prices determined in accordance with the Alliance third amended and restated articles of incorporation, (b) agreed to execute and deliver any and all documents necessary to confirm the principal stockholder's agreement to that conversion, and (c) acknowledged that that the principal stockholder will be deemed to have irrevocably delivered a written consent authorizing and approving and to have otherwise voted in favor of that conversion.

The voting and conversion agreement will terminate upon the earlier to occur of the completion of the merger and the date of the termination of the merger agreement pursuant to Article VII of the merger agreement.

#### **Employment Agreements**

Gerald W. Kearby, president, chief executive officer and director of Liquid Audio, and Robert G. Flynn, senior vice president of business development, secretary and director of Liquid Audio, have interests in the merger that are different from your interests. In connection with the execution of the original merger agreement in June 2002, Messrs. Kearby and Flynn each entered into employment agreements with Alliance. These agreements will become effective upon the consummation of the merger. Pursuant to these agreements, each of Mr. Kearby and Mr. Flynn will have a three (3) year term of employment. Each will receive an annual base salary no less than (i) his Liquid Audio salary as of January 1, 2002 or (ii) an amount commensurate with other executives of Alliance with similar responsibilities and expertise. In addition, each of Mr. Kearby and Mr. Flynn will receive a retention payment of \$750,000, in the aggregate, to be paid over a three (3) year period. Each of Mr. Kearby and Mr. Flynn may also be eligible for discretionary bonuses granted by the combined organization's Board of Directors or by the Compensation Committee of the Board of Directors. Each is entitled to

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severance upon termination without cause equal to two times his then current annual base salary, as well as any unpaid portion of the aforementioned retention payment. Upon termination for cause or upon voluntary resignation, each is entitled to his base salary, and is not entitled to any unpaid retention payments. Neither Mr. Kearby, nor Mr. Flynn is permitted to compete or otherwise interfere with the combined organization's business for a period of five (5) years following the consummation of the merger. Each of Mr. Kearby and Mr. Flynn are entitled to \$750,000 payable over a three (3) year period as compensation for his agreement not to compete. Upon termination for cause or resignation by either Mr. Kearby or Mr. Flynn, the noncompete consideration payable to such executive will be reduced by the amount not yet paid to such executive as of the date of termination or resignation, unless the termination or resignation occurs within one year of the consummation of the merger, in which case \$125,000 of the retention payment paid to each of Mr. Kearby and Mr. Flynn will be allocated as consideration for the agreement not to compete. Upon termination without cause, each of Mr. Kearby and Mr. Flynn will continue to be entitled to the entire consideration for his agreement not to compete. Upon breach of the non-compete obligation, each of Mr. Kearby and Mr. Flynn forfeit his consideration for the agreement not to compete.

#### **Other Agreements by Messrs. Kearby and Flynn**

In connection with the execution of the amended and restated merger agreement in July 2002, each of Messrs. Kearby and Flynn agreed not to tender shares of Liquid Audio common stock in the tender offer unless the tender offer is undersubscribed or to exercise any of their stock options prior to either the termination of the merger agreement or the consummation of the merger.

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### **UNAUDITED PRO FORMA COMBINED CONDENSED FINANCIAL INFORMATION**

As a result of the definitive merger agreement, Liquid Audio will acquire Alliance and all of the outstanding common and preferred stock of Alliance will be converted into Liquid Audio stock. The following unaudited pro forma combined condensed financial information sets forth certain historical financial information of Liquid Audio and Alliance on an unaudited pro forma basis after giving effect to the merger as a "reverse acquisition" with Alliance as the acquirer of Liquid Audio for accounting purposes (see Note b to the Unaudited Pro Forma Combined Condensed Financial Information). The acquisition will be accounted for using the purchase method of accounting, and accordingly, the purchase price will be allocated to the tangible and intangible assets of Liquid Audio acquired, and the liabilities of Liquid Audio assumed, on the basis of their fair values as of the acquisition date. The unaudited pro forma combined condensed financial information also reflects the issuance and conversion to stock of additional Alliance preferred stock upon completion of the merger.

The fiscal years of Alliance and Liquid Audio end on December 31. The Alliance and the Liquid Audio unaudited balance sheets as of June 30, 2002 have been combined as if the merger had occurred on June 30, 2002. For purposes of the pro forma information, the Alliance and the Liquid Audio statements of operations for the year ended December 31, 2001 and six months ended June 30, 2002 have been combined. The unaudited pro forma combined condensed statements of operations give effect to the merger as if it had occurred on January 1, 2001.

The unaudited pro forma combined condensed financial information is presented for illustrative purposes only and is not necessarily indicative of the financial position or operating results that would have actually occurred had the merger been completed at the beginning of the periods indicated, nor is it necessarily indicative of future financial position or operating results.

The allocation of the purchase price reflected in the unaudited pro forma combined condensed financial information is preliminary. The actual purchase price allocation to reflect the fair values of assets acquired and liabilities assumed will be based upon management's evaluation of such assets and liabilities upon completion of the merger. Accordingly, the adjustments included here will change based upon the final allocation of the total purchase price, as adjusted to reflect the actual assets and liabilities in existence at the date upon which the merger is completed, stock values, the value of the stock options assumed and transaction costs incurred. That allocation may differ significantly from the preliminary allocation included in this statement.

The unaudited pro forma combined condensed financial information should be read in conjunction with the audited consolidated financial statements and related notes of Liquid Audio and Liquid Audio Management's Discussion and Analysis of Financial Condition and Results of Operations and the audited financial statements and related notes of Alliance and Alliance Management's Discussion and Analysis of Financial Condition and Results of Operations included in this proxy statement/prospectus.

**Unaudited Pro Forma Combined Condensed Balance Sheet  
June 30, 2002**

	<u>Alliance</u>	<u>Liquid Audio</u>	<u>Pro Forma Adjustments</u>	<u>Pro Forma Combined</u>
<b>Assets</b>				
Current assets:				
Cash and cash equivalents	\$ 13,560	\$ 81,018	\$ (30,000) (a)	\$ 57,941
			(6,637) (d)	
Accounts receivable, net of allowance	98,379	115		98,494
Inventory	94,532			94,532
Prepaid expenses and other current assets	4,205	718		4,923
Advances to Digital Media Infrastructure Services Group	4,528			4,528
	<u>215,204</u>	<u>81,851</u>	<u>(36,637)</u>	<u>260,418</u>
Total current assets	215,204	81,851	(36,637)	260,418
Property and equipment, net	32,431	2,391	(2,391) (c)	32,431
Goodwill	3,876			3,876
Intangible assets	13,588		2,622 (i)	16,210
Advances to affiliates	13,600		(13,600) (f)	
Other assets	1,810	899	(899) (c)	1,810
	<u>280,509</u>	<u>85,141</u>	<u>(50,905)</u>	<u>314,745</u>
Total Assets	\$ 280,509	\$ 85,141	\$ (50,905)	\$ 314,745
<b>Liabilities and Stockholders' (Deficit) Equity</b>				
Current liabilities:				
Accounts payable	\$ 183,078	\$ 1,110		\$ 184,188
Accrued liabilities	8,147	2,140		10,287
Deferred revenue		109		109
Current portion of long-term debt	348			348
Current portion of obligations under capital leases	435	11		446
Note payable to related party		376		376
Revolving credit facility	24,559			24,559
	<u>216,567</u>	<u>3,746</u>		<u>220,313</u>
Total current liabilities	216,567	3,746		220,313
Long-term debt	8,152			8,152
Obligations under capital leases	150			150
Commitments and contingencies				
Preferred stock, Series A1	28,359		(28,359) (b)	
Preferred stock, Series A2	55,022		(55,022) (b)	
Preferred stock, Series B	13,379		(13,379) (b)	
Stockholders' (deficit) equity				
Common stock 49,037,000 shares authorized issued and outstanding at June 30, 2002	7	23	(10) (a)	49
			29 (b)	
Additional paid-in-capital		203,065	(29,990) (a)	127,208

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	<u>Alliance</u>	<u>Liquid Audio</u>	<u>Pro Forma Adjustments</u>	<u>Pro Forma Combined</u>
			96,760	(b)
			(123,820)	(c)
			(6,637)	(d)
			(12,170)	(f)
Accumulated deficit	(41,127)	(121,693)	121,693	(c)
Total stockholders' (deficit) equity	(41,120)	81,395	45,855	86,130
	\$ 280,509	\$ 85,141	\$ (50,905)	\$ 314,745

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**Unaudited Pro Forma Combined Condensed Statement of Operations  
Year Ended December 31, 2001**

	<u>Alliance</u>	<u>Liquid</u>	<u>Pro Forma Adj</u>	<u>Combined Pro Forma</u>
Net sales	\$ 588,604	\$ 4,728	\$	\$ 593,332
Cost of goods sold	512,264	2,343		514,607
Gross profit	76,340	2,385		78,725
Research and development		16,957		16,957
Selling, general and administrative expenses	64,294	21,031	(3,797)	82,528
			1,000	(j)
Amortization of intangible assets	2,622		(2,622)	(i)
Restructuring		4,497		4,497
Costs of unrealized acquisitions	600			600
Operating income (loss)	8,824	(40,100)	6,419	(25,857)
Interest, net	(4,978)	4,170	(1,594)	(g)
Loss on equity investment		1,254		1,254
Other expense	600			600
Income (loss) before provision for income taxes	3,246	(37,184)	4,825	(30,113)
Provision for income taxes	2,113		(2,113)	(h)
Net income (loss)	\$ 1,133	\$ (37,184)	\$ 6,938	\$ (30,113)
Loss applicable to common stockholders	\$ (8,343)	\$ (37,184)	\$	\$ (30,113)
Net loss per common share	\$ (0.12)	\$ (1.64)	\$	\$ (0.61)
Weighted average common shares outstanding	71,739	22,614		49,037

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Unaudited Pro Forma Combined Condensed Statement of Operations  
For the Six Months Ended June 30, 2002

	Alliance	Liquid	Pro Forma Adj	Combined Pro Forma
Net sales	\$ 353,178	\$ 286	\$	\$ 353,464
Cost of goods sold	311,573	552		312,125
Gross profit (loss)	41,605	(266)		41,339
Research and development		5,937		5,937
Selling, general and administrative expenses	39,970	5,183	(1,279) (e)	44,374
Amortization of intangible assets			500 (j)	
Restructuring				
Costs of unrealized acquisitions				
Operating income (loss)	1,635	(11,386)	779	(8,972)
Other income	20	120		140
Interest, net	(1,465)	731	(798) (g)	(1,532)
Income (loss) before provision for income taxes	190	(10,535)	(19)	(10,364)
Benefits from income taxes	68		68 (h)	
Net income (loss)	\$ 122	\$ (10,535)	\$ 49	\$ (10,364)
Loss applicable to common stockholders	\$ (5,091)	\$ (10,535)	\$	\$ (10,364)
Net loss per common share	\$ (0.07)	\$ (0.46)		\$ (0.21)
Weighted average common shares outstanding	71,739	22,723		49,037
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Notes to Unaudited Pro Forma Combined Condensed Financial Information  
(in thousands, except per share data)

- (a) Represents an assumed full subscription to the tender offer in which Liquid Audio has offered to repurchase and retire 10 million shares of common stock at a price of \$3.00 per share. If the tender offer is oversubscribed, Liquid Audio will purchase 10 million shares on a pro rata basis. If the tender offer is undersubscribed, provisions will be made to preserve the economic position of both the parties and the stockholders.
- (b) Represents the recapitalization of Alliance for the equivalent number of Liquid Audio shares received in the merger. Alliance stockholders will exchange outstanding preferred and common stock for shares of Liquid Audio, representing a 74% interest in the combined entity. Alliance's preferred stock will convert into common shares based upon the original conversion provisions of the respective issuance agreements. Alliance's outstanding options will also be converted to options in the combined organization based on the original conversion price of the respective issuance agreement resulting in no economic benefit to the Alliance option holders.
- For accounting purposes, Alliance is considered the acquirer, and as such Liquid Audio will contribute to Alliance its net assets and will retain approximately 13 million shares of common stock in the combined entity. This entry reflects the issuance of shares as discussed above and the elimination of the outstanding common and converted preferred stock of Alliance, assuming the tender offer is fully subscribed.

- (c) Represents the adjustment of Liquid Audio's net assets to reflect purchase consideration, based upon the estimated fair value of assets received and liabilities assumed by Alliance, the accounting acquirer. Purchase consideration has been estimated based upon Liquid Audio's working capital. While Liquid Audio (the issuer) is a public entity, the fair value of its outstanding shares, including warrants and options, is less than its working capital, composed primarily of cash. Accordingly, management believes that the purchase consideration is more appropriately determined as indicated above.
- For purposes of this pro forma information, no value has been ascribed to any intangible assets based upon management's initial estimates of fair value. Upon consummation of the transaction this estimate will be finalized.
- This entry adjusts Liquid Audio's net assets to their fair value, eliminates Liquid Audio's accumulated deficit and reflects Liquid Audio's stockholders controlling approximately 26% of the voting power or approximately 13 million shares in the combined entity (assuming full subscription to the tender offer).
- (d) Represents estimated transaction costs, consisting of fees for accountants, lawyers, bankers and consultants assisting in the transaction.
- (e) Represents the adjustment to depreciation, based upon the fair value adjustment of Liquid Audio's property, plant and equipment.
- (f) Represents a dividend to the shareholders of Alliance for a portion of the intercompany balance receivable from Digital Media Infrastructure Services Group ("DMISG") as of March 31, 2002. As part of the proposed spin-off of DMISG to the stockholders of Alliance, this amount will not be repaid, but will constitute part of the basis of DMISG.
- (g) Represents a decrease in interest income attributable to the decrease in cash assuming the tender offer is fully subscribed.
- (h) Represents a decrease in taxes. Liquid Audio's operating loss exceeds Alliances' operating income resulting in a net loss.
- (i) This amount represents amortization of intangible assets relating to Alliance's 1998 reorganization. Upon the adoption of SFAS 142 "Goodwill and Other Intangible Assets" Alliance will no longer amortize these amounts.
- (j) Represents incremental salary costs associated with employment agreements between Alliance and Messrs. Kearby and Flynn.

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### U.S. FEDERAL TAX CONSEQUENCES OF THE MERGER

The following summary describes the material U.S. Federal income tax consequences of the merger to Liquid Audio and its stockholders. In the opinion of Milbank, Tweed, Hadley & McCloy LLP counsel to Liquid Audio, the summary is accurate in all material respects with respect to the matters discussed therein. This summary does not describe any tax consequences arising under the laws of any state, locality or taxing jurisdiction other than the United States.

The summary is based upon the tax laws and practice of the United States as in effect on the date of this statement, as well as judicial and administrative interpretations thereof (in final or proposed form) available on or before such date. All of the foregoing are subject to change, which change could apply retroactively. Liquid Audio stockholders should note that no rulings have been or will be sought from the U.S. Internal Revenue Service (the "IRS") with respect to the tax consequences described below, and no assurance can be given that the IRS or a court will not take contrary positions. **Stockholders should consult their own tax advisors with respect to the federal, state, local and foreign tax consequences of the merger to them.**

The merger is intended to constitute a tax-free reorganization for U.S. federal income tax purposes. Whether or not the merger constitutes a tax-free reorganization, neither Liquid Audio nor its stockholders will recognize gain or loss as a result of the merger. (Liquid Audio stockholders may, however, recognize either income, gain or loss as a result of selling shares of Liquid Audio common stock in the tender offer.

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See the tender offer solicitation for a discussion of the U.S. federal income tax consequences to Liquid Audio stockholders that sell shares of common stock in the tender offer.)

Following the merger, net operating loss carryforwards and certain other tax attributes of Liquid Audio allocable to periods ending on or prior to the effective time of the merger will be subject to the limitations imposed by section 382 of the Internal Revenue Code of 1986, as amended (the "Code"). Under Code section 382, if a corporation undergoes an "ownership change," the amount of its pre-change losses (including certain "built-in" losses) that may be utilized to offset future taxable income is, in general, subject to an annual limitation. The issuance of Liquid Audio common stock to Alliance stockholders pursuant to the merger will cause an ownership change with respect to Liquid Audio. The amount of the annual limitation to which Liquid Audio would be subject is equal to the product of (i) the value of Liquid Audio's stock immediately before the merger and (ii) the "long-term tax exempt rate" in effect for the month in which the merger occurs. Any portion of the annual Code section 382 limitation that is unutilized in a particular taxable year would be available for use in subsequent taxable years.

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### MANAGEMENT

#### Executive Officers and Directors Pre-Merger

The directors and executive officers of Liquid Audio, their ages and positions at Liquid Audio prior to the completion of the merger and certain biographical information is set forth below:

Name	Age	Position
Gerald W. Kearby	54	President, Chief Executive Officer and Director
Robert G. Flynn	48	Senior Vice President of Business Development, Director and Secretary
Michael R. Bolcerek	40	Senior Vice President and Chief Financial Officer
Richard W. Wingate	49	Senior Vice President of Content Development and Label Relations
Leon Rishniw	36	Vice President of Engineering
H. Thomas Blanco	52	Vice President, Human Resources
Raymond A. Doig	64	Director
Judith N. Frank	61	Director
Stephen Imbler	50	Director
James D. Somes	50	Director
Ann Winblad	51	Director

*Mr. Kearby* co-founded Liquid Audio in January 1996. Since January 1996, Mr. Kearby has served as our President and Chief Executive Officer and one of our directors. From June 1995 to December 1995, Mr. Kearby was co-founder and Chief Executive Officer of Integrated Media Systems, a manufacturer of computer-based professional audio equipment. From January 1989 until June 1995, Mr. Kearby served as Vice President of Sales and Marketing at Studer Editech Corporation, a professional audio recording equipment company. Mr. Kearby holds a B.A. in broadcast management and audio engineering from San Francisco State University.

*Mr. Flynn* co-founded Liquid Audio in January 1996. Since July 1999, Mr. Flynn has served as our Senior Vice President of Business Development and Secretary. From January 1996 to July 1999, Mr. Flynn served as our Vice President of Business Development and Secretary. Mr. Flynn also served as our Chief Financial Officer from January 1996 to August 1997 and as one of our directors from January 1996 to June 1996. From March 1987 until November 1995, Mr. Flynn served as a general partner of Entertainment Media Venture Partners I, L.P., an institutional venture capital fund investing in the entertainment, media and communications technology industries. During this time, Mr. Flynn also served on the board of directors of Integrated Media Systems. Mr. Flynn holds a B.A. in English from Stanford University and an M.B.A. from University of California at Los Angeles.

*Mr. Bolcerek* has served as Liquid Audio's Senior Vice President and Chief Financial Officer since April 2001. From June to September 2000, Mr. Bolcerek was Chief Operating Officer and Vice President of Finance for Mongomusic.com, an online music service provider. From January 1999 to June 2000, Mr. Bolcerek was a finance consultant to several high technology and Internet companies. From June 1997 to September 1998, Mr. Bolcerek was President, Chief Financial Officer and Vice President of Finance for Spatializer Audio Laboratories Inc., an audio technology licensing company. From January 1997 to May 1997, Mr. Bolcerek was acting Corporate Controller for Novadigm, Inc., a software company. From June 1995 to July 1996, Mr. Bolcerek was Controller for Nokia Display Products, Inc., a computer monitor manufacturer and division of Nokia Group. From January 1994 to March 1995, Mr. Bolcerek was Acting Chief Financial Officer and Treasurer for Axil Computer, Inc., a computer hardware manufacturer. Prior to January 1994, Mr. Bolcerek held finance positions at NeXT Computer, Inc. and Oracle Corporation. Mr. Bolcerek holds a B.A. in economics from Brown University.

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*Mr. Wingate* has served as Liquid Audio's Senior Vice President of Content Development and Label Relations since November 1999 and as Liquid Audio's Vice President of Content Development and Label Relations since August 1998. Mr. Wingate operated his own new media marketing consulting company, Wingate Marketing, from July 1996 until June 1998. From August 1997 to June 1998, Mr. Wingate was also a private music industry consultant. From June 1994 to July 1996, Mr. Wingate was Senior Vice President, Marketing for Arista Records Incorporated, a music recording company. Prior to June 1994, Mr. Wingate held several senior management positions with major music industry record labels, including Polygram, Inc. and Columbia Records. Mr. Wingate holds a B.A. in communications from Brown University.

*Mr. Rishniw* has served as Liquid Audio's Vice President of Engineering since October 1999. He was originally employed by Liquid Audio as a software engineer in August 1996, became one of its Development Managers in January 1997 and Director of Engineering in November 1998. From May 1995 until August 1996, Mr. Rishniw served as a senior software engineer for Studer Editech, a professional audio recording equipment company. From August 1994 until May 1995, Mr. Rishniw served as a software engineer for Signal Stream Technology, a medical imaging technology provider. Mr. Rishniw holds a B.S. in engineering from Melbourne Institute of Technology.

*Mr. Blanco* has served as Liquid Audio's Vice President of Human Resources since May 2000. From May 1999 to May 2000, Mr. Blanco was at Aspect Communications, where he was Senior Director of Human Resources for Sales Operations & International. Prior to Aspect, Mr. Blanco was at Bank of America from June 1984 to November 1998 where he held various positions, including Manager of Staffing and Planning, Vice President of Corporate Staffing and Planning, Director of Human Resources for Latin America & Canada and Senior Vice President of Business Engineering Services. Mr. Blanco holds a B.A. in Spanish/English literature, and has completed coursework for his M.A., both from Queens College of City University of New York.

*Mr. Doig* has served as one of our directors since November 2001. Mr. Doig has served as President of EMV Partners Corp., a company engaged in business consulting and as the general partner of a venture capital limited partnership, from 1986 to 1998. From 1983 to 1986, Mr. Doig was co-founder and Chief Operating Officer of Stanfill, Doig & Co., a consulting firm. From March 1977 to August 1983, Mr. Doig served as President and CEO of 20th Century Fox International and as Vice President of Corporate Development for 20th Century Fox Film Corp. During 1998 and 1999, Mr. Doig served as a fulltime operations consultant to Entertainment Properties, Inc., a wholly-owned privately held company. Mr. Doig continues to act as a consultant to Entertainment Properties, Inc. on an as needed basis. Mr. Doig holds an M.B.A., an M.S. in Public Administration and a B.S. in Physical Sciences from the University of Southern California.

*Ms. Frank* has served as a director since August 22, 2002. Ms. Frank is a Principal of Asset Strategies for the past seven years. Asset Strategies focuses on strategic, transactional, and implementation matters for corporate, governmental and institutional clients. Since 1994, Ms. Frank has also been a part-time employee of the Department of General Services of the State of California working in the asset planning and enhancement group. Ms. Frank has an A.B. from the University of California, Berkeley, a M.S. from the University of Southern California and a M.B.A. from the Anderson School of Management, UCLA.

*Mr. Imbler* has served as one of Liquid Audio's directors since November 2001. Mr. Imbler has held a variety of positions at Hyperion Solutions Corporation, a business intelligence software company, since July 1995, including Advisor from October 2001 to present, President and Chief Operating Officer from April 1999 to October 2001 and Senior Vice President and Chief Financial Officer from July 1995 to April 1999. Mr. Imbler served as Senior Vice President and Chief Financial Officer for Gupta Corporation, an enterprise database software company, from November 1994 to July 1995, Vice President and Chief Financial Officer for QuickResponse Services Inc., a developer of supply chain software applications, from May 1993 to October 1994, and Vice President of Finance for Oracle

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Corporation, an enterprise database and software developer, from July 1987 to May 1993. Mr. Imbler also serves on the board of directors for Wavecom, Inc., a French telecommunications company. Mr. Imbler holds an M.B.A. from University of Texas at Austin and a B.M. in piano performance from Wichita State University.

*Mr. Somes* has served as a director since August 22, 2002. Mr. Somes is a founder and Managing Director of Alexander Dunham Capital Group, Inc. since 1994. Alexander Dunham Capital is a boutique merchant bank advising high-growth technology and healthcare companies on capital formation (public and private companies), acquisitions, mergers, and general corporate finance issues. He has a B.A. from Tufts University and an M.B.A. from Columbia University.

*Ms. Winblad* has served as one of Liquid Audio's directors since May 1996. Ms. Winblad has been a general partner of Hummer Winblad Venture Partners, a venture capital investment firm, since 1989. She is a member of the board of trustees of the University of St. Thomas and is an advisor to numerous entrepreneurial groups such as the Software Development Forum and Software Industry Business Practices.



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Ms. Winblad also serves on the boards of directors of Net Perceptions Inc., a developer and supplier of real-time recommendation technology for the Internet, The Knot, Inc., an Internet-based wedding services company, and several private companies, and on the board of trustees of the University of St. Thomas. Ms. Winblad holds a B.S. in mathematics and business administration from the College of Saint Catherine and an M.A. in education with an economics focus from the University of St. Thomas.

There are no family relationships among any of Liquid Audio's directors or executive officers.

### Executive Officers and Directors Post-Merger

Upon completion of the merger, the board of directors of Liquid Audio is expected to be comprised of nine individuals,  $\frac{1}{3}$  of whom will be designated by Liquid Audio and  $\frac{2}{3}$  of whom will be designated by Alliance. The following table lists the names, ages and positions of individuals expected to be designated by Liquid Audio and Alliance as directors and executive officers of Liquid Audio upon completion of the merger. The ages of the individuals are provided as of January 1, 2002.

Name	Age	Position(s)
Eric S. Weisman	40	President, Chief Executive Officer and Director
Jerry Bassin	70	Executive Vice President
Pinchas Blei	53	Chief Operating Officer, Distribution and Fulfillment Services Group
George W. Campagna	53	Chief Financial Officer
Lonnie M. Chenkin	45	Senior Vice President
Robert G. Flynn (1)	48	Executive Vice President, Digital Media Services Group and Director
Gerald W. Kearby (1)	54	President, Digital Media Services Group and Director
David H. Schlang	57	Executive Vice President
Alan Tuchman	43	President, Distribution and Fulfillment Services Group
Ronald W. Burkle	49	Director
Raymond A. Doig (1)	64	Director
Michael S. McQuary	42	Director
Steven L. Mortensen	41	Director
Erika Paulson	28	Director
Bruce Raben	48	Director

- (1) Liquid Audio's board of directors has designated these three individuals to serve on the post-merger board of directors as the designees of Liquid Audio as provided for in the merger agreement. All other current directors have agreed to resign from the board of directors. We

cannot be certain that the nominees recommended for election by the Liquid Audio board of directors, Gerald W. Kearby and Raymond A. Doig, will be elected at the stockholder meeting. If nominees other than Gerald W. Kearby and Raymond A. Doig are elected, then Liquid Audio's board of directors has determined that such directors, unless they resign from the board of directors, would replace Raymond A. Doig and Gerald W. Kearby as the designees of Liquid Audio on the board of directors of the combined organization. If the proposals made by musicmaker.com to expand the board of directors is approved, then the expanded board of directors would decide on how to comply with the obligations set forth in the merger agreement.

Eric S. Weisman, *President, Chief Executive Officer and Director*. Mr. Weisman is President, Chief Executive Officer and a director of Alliance. Since joining Alliance in 1994, Mr. Weisman has served in a number of executive positions. In 1997, Mr. Weisman was appointed Chief Operating Officer and held this position until his appointment as Chief Executive Officer and President in January 1998. Mr. Weisman has also served on the Board of Directors of Alliance since June 1997. Mr. Weisman's career began in 1985 at Premier Artists Services, a full service entertainment management and marketing company, where he was engaged in the development of leisure and lifestyle marketing initiatives on behalf of numerous Fortune 500 companies, including AT&T, The Coca-Cola Co. and Johnson & Johnson. Mr. Weisman has also worked closely with entertainment personalities such as Frank Sinatra, Liza Minnelli, Sammy Davis Jr. and Julio Iglesias. Mr. Weisman has over 16 years of entertainment, marketing and distribution experience. Mr. Weisman is the brother-in-law of Mr. Chenkin, Senior Vice President.

Jerry Bassin, *Executive Vice President*. Mr. Bassin is an Executive Vice President of Alliance, where he oversees various aspects of purchasing, inventory management and sales. Mr. Bassin is the founder of Bassin Distributors, which was sold to Alliance in 1989, at which

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time Mr. Bassin was appointed President of AEC Corp. Due to health reasons, Mr. Bassin took a medical leave of absence at the end of 1995, returning as a consultant in March of 1996. In February 1998, Mr. Bassin returned full-time as Executive Vice President working directly for the President and Chief Executive Officer of Alliance. Mr. Bassin has over 35 years of retail and distribution experience in the home entertainment marketplace.

Pinchas (Peter) Blei, *Chief Operating Officer, Distribution and Fulfillment Services Group*. Mr. Blei has been Chief Operating Officer of the Distribution and Fulfillment Services Group of Alliance since January 2000. Since joining Alliance in August 1995, Mr. Blei has held several executive positions including Vice President of Business Planning for Alliance through May 1996, Chief Financial Officer of AEC One Stop Group, Inc., a subsidiary of Alliance, from June 1996 to April 1997, and Chief Operating Officer from June 1997 to December 1999. Prior to joining Alliance, Mr. Blei served as Chief Financial Officer for Spec's Music Inc., a publicly-held music retailer based in South Florida, and as Executive Vice President, Chief Financial Officer and Director of MJS Entertainment and Margo Nursery Farms. Mr. Blei has 30 years of business experience of which 23 are in the distribution and retailing of home entertainment products. Mr. Blei holds a B.S. in Accounting from Florida State University and an M.B.A. from Barry University.

George W. Campagna, *Chief Financial Officer*. Mr. Campagna began his career with Alliance in 1997 and served as Chief Financial Officer of the AEC One Stop Group, Inc., a subsidiary of Alliance, until 1999. Mr. Campagna served as Senior Vice President between 1999 and 2000 and thereafter as Executive Vice President until June 2002, when he became Chief Financial Officer of Alliance. Mr. Campagna received his degree in Accounting from Fairleigh Dickinson University.

Lonnie M. Chenkin, *Senior Vice President*. Mr. Chenkin has been Senior Vice President of Corporate Development for Alliance since June 2001. His responsibilities include strategic planning, corporate development and business affairs. Mr. Chenkin joined Alliance in August 1999 as Vice President and Treasurer, a position he held through July 2000, when he was appointed Vice President of Corporate Development. From 1997 until he joined Alliance in 1999, Mr. Chenkin was President of

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PSI, a licensing and merchandising company. Mr. Chenkin has also held executive positions at Premier Artist Services, Burson Marsteller and Paramount Pictures. Mr. Chenkin has over 18 years of entertainment, marketing and distribution experience. Mr. Chenkin is the brother-in-law of Mr. Weisman, President, Chief Executive Officer and Director.

Robert G. Flynn, *Executive Vice President, Digital Media Services Group and Director*. See "Executive Officers and Directors Pre-Merger" for biographical information.

Gerald W. Kearby, *President, Digital Media Services Group and Director*. See "Executive Officers and Directors Pre-Merger" for biographical information.

David H. Schlang, *Executive Vice President*. Mr. Schlang is an Executive Vice President of Alliance. Mr. Schlang is the founder of One Way Records in Albany, New York, which was acquired by Alliance in September 1995. From 1995 to 1998, Mr. Schlang served as the President of One Way Records, after which he was appointed Executive Vice President of Alliance. Mr. Schlang has over 32 years of entertainment industry experience and knowledge, and he is currently Chairman of the Board of the music industry's trade association, National Association of Recording Merchandisers (NARM).

Alan Tuchman, *President, Distribution and Fulfillment Services Group*. Mr. Tuchman has been President of the Distribution and Fulfillment Services Group of Alliance since January 2000. Mr. Tuchman joined Alliance in 1991 and was Vice President from that time until 1996, when he became Senior Vice President of Strategic Planning. Mr. Tuchman held this position until 1997 when he became President of AEC One Stop Group, Inc., a subsidiary of Alliance. In January 2000, Mr. Tuchman was appointed to his current position. Mr. Tuchman has over 22 years of retail and distribution experience in the home entertainment marketplace. Mr. Tuchman majored in Business Administration at Hofstra University.

Ronald W. Burkle, *Director*. Mr. Burkle is the managing partner and majority owner of The Yucaipa Companies, a private investment firm based out of Los Angeles, California, which he co-founded in 1986. Mr. Burkle is the controlling shareholder of Golden State Foods Corp., the largest supplier of food products to McDonald's. Mr. Burkle serves as Trustee of The John F. Kennedy Center for the Performing Arts, The J. Paul Getty Trust, the National Urban League and the Los Angeles County Museum of Art. Mr. Burkle has also been a director of Occidental Petroleum Corporation since 1999, KB Home since 1995 and Yahoo! since 2001.

Raymond A. Doig, *Director*. See "Executive Officers and Directors Pre-Merger" for biographical information.

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Michael S. McQuary, *Director*. Mr. McQuary has been a director of EarthLink Network ("EarthLink") since February 2000, when EarthLink merged with MindSpring. Mr. McQuary was the President of EarthLink between February 2000 and May 2002. Prior to the merger of EarthLink and MindSpring, Mr. McQuary served as the President of MindSpring from March 1996, as Chief Operating Officer of MindSpring from September 1995, and as a director of MindSpring from December 1995 until MindSpring's merger with EarthLink. Mr. McQuary also served as MindSpring's Executive Vice President from October 1995 to March 1996 and MindSpring's Executive Vice President of Sales and Marketing from July 1995 to September 1995. Prior to joining MindSpring, Mr. McQuary served in a variety of management positions with Mobil Chemical Co. from August 1984 to June 1995, including Regional Sales Manager from April 1991 to February 1994 and Manager of Operations (Reengineering) from February 1994 to June 1995. Mr. McQuary also serves on the Board of Directors of the University of Virginia Alumni Association.

Steven L. Mortensen, *Director*. Mr. Mortensen has been the Chief Financial Officer for The Yucaipa Companies, a private investment firm based out of Los Angeles, California, since January 2002. Prior to The Yucaipa Companies, Mr. Mortensen served as a director and as President and Chief Operating Officer of Furr's Supermarkets, Inc. the largest privately held employer in the state of New Mexico, between 1999 and 2002. Mr. Mortensen has held senior financial positions at Kroger Co.

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between 1991 and 1999, including Vice President Finance/Controller from 1998 to 1999 and Vice President Finance/Assistant Controller. In the past, Mr. Mortensen has also been a member of the board of trustees for several multi-employer benefit funds, including the Southern California UFCW Pension Fund.

Erika Paulson, *Director*. Ms. Paulson is currently a partner with The Yucaipa Companies, a private investment firm based out of Los Angeles, California, which she joined in 1997. Ms. Paulson has been a director of Alliance since December 2001. Ms. Paulson has also been a director of Golden State Foods Corp. since December 2000, Golden State Enterprises since December 2000 and Kole Imports since February 2000. Prior to her time at The Yucaipa Companies, Ms. Paulson worked in the investment banking department at Bear Stearns.

Bruce Raben, *Director*. Mr. Raben has been a Managing Director at CIBC World Markets Corp. since 1996. From 1990 to 1996, Mr. Raben was a founder, Managing Director and Co-head of the Corporate Finance Department at Jeffries and Company, Inc. Prior to 1990, Mr. Raben was a Senior Managing Director at Drexel Burnham Lambert, Inc. Mr. Raben has served on the boards of numerous public and private companies and currently serves on the boards of Equity Marketing, Inc. and White Wing Environmental Corp. Mr. Raben received his MBA from Columbia Business School and his B.A. from Vassar College.

### Employment Contracts and Change-In-Control Arrangements Pre-Merger

The compensation committee of Liquid Audio's board of directors has approved a plan that provides that in the event that (1) Liquid Audio enters into an agreement to dispose of all or substantially all of its assets, or (2) its stockholders dispose of 50% or more of its outstanding common stock, then the greater of one year or 25% of all of the outstanding/unvested stock options held by each of its executive officers and certain members of the Liquid Audio board of directors will immediately vest. Executive officers qualifying under this plan include Gerald W. Kearby and Robert G. Flynn; the executive officers listed under "Executive Officers and Directors Pre-Merger," and H. Thomas Blanco (Vice President of Human Resources), Matthew Smith (Vice President of Product Marketing) and Kay Marsh (Vice President of Information Technology). Under a separate employment agreement, 25% of the unvested stock options held by Michael R. Bolcerek will vest upon consummation of a change of control and an additional 12.5% of his unvested stock options will vest in the event of his termination or constructive termination as a result of a change of control of Liquid Audio. For purposes of Mr. Bolcerek's employment agreement, a change of control is defined as the occurrence of any of the following events: (i) any "person" (as such term is used in Sections 13(d) and 14(d) of the Securities Exchange Act of 1934, as amended) becoming the "beneficial owner" (as defined in Rule 13d-3 under said act), directly or indirectly, of securities of Liquid Audio representing 50% or more of the total voting power represented by Liquid Audio's then outstanding voting securities, other than in a private financing transaction approved by the board of directors of Liquid Audio; (ii) the direct or indirect sale or exchange by the stockholders of Liquid Audio of all or substantially all of the stock of Liquid Audio; (iii) a merger or consolidation in which Liquid Audio is a party and in which the stockholders of Liquid Audio before such merger or consolidation do not retain, directly or indirectly, at least a majority of the beneficial interest in the voting stock of Liquid Audio after the transaction; or (iv) the sale or disposition by Liquid Audio of all or substantially all Liquid Audio's assets. Pursuant to the terms of such employment agreement, the merger will constitute a change of control that would result in an acceleration of the vesting of options to purchase an aggregate of 50,000 shares of Liquid Audio common stock at an exercise price of \$1.84 a share.

Liquid Audio has agreed to pay severance to each of Messrs. Rishniw, Wingate, Blanco and Bolcerek in the event that his employment with Liquid Audio is terminated without cause or he is constructively terminated. Liquid Audio has agreed to pay six months' salary for each of Messrs. Wingate, Blanco and Bolcerek, which amounts \$115,000, \$87,500 and \$87,500, respectively. In the case of Leon Rishniw, Liquid Audio has agreed to pay \$170,000, which is one year's salary.

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**Employment Contracts and Change-in-Control Arrangements Post-Merger**

Mr. Weisman has an employment agreement with Alliance to serve as its President and Chief Executive Officer. Pursuant to the agreement, Mr. Weisman's term of employment is for a rolling three year term which may be terminated on three years notice. Mr. Weisman received an annual base salary of \$500,000 for the 1999 calendar year, which salary is subject to a minimum adjustment of no more than 5% each year based upon the annual increase in the Consumer Price Index. Mr. Weisman's current salary is \$562,025. Mr. Weisman is also eligible for discretionary performance bonuses based upon Alliance's performance levels which are not to be less than those recommended in a report delivered to the Compensation Committee of the Board of Directors of Alliance in 1998. Mr. Weisman is entitled to a payment upon termination without cause equal to three times the aggregate of his then current annual base salary and fifty percent of the bonus paid for the last completed fiscal year. Two-thirds of such payment constitutes severance, and one-third of such payment is in consideration for Mr. Weisman's agreement not to compete with Alliance for a one-year period after his termination. The payment related to the noncompete is subject to repayment if Mr. Weisman breaches such agreement. Alliance has also agreed to provide additional payments to Mr. Weisman to pay for certain taxes and assessments in the event that an initial public offering triggers such payments. Mr. Weisman has an outstanding loan balance of \$65,888 as of July 18, 2002. Mr. Weisman also has available a \$100,000 line of credit under which there are no amounts outstanding. The maturity date of the loan and the termination of the line of credit facility is May 2004. The loan and any amounts outstanding under the line of credit bear interest at 7%. Twenty percent of the principal of the loan is to be repaid each year. Bonus payments made to Mr. Weisman are applied to reduce any amounts outstanding under the line of credit.

In connection with the execution of the original merger agreement in June 2002, Messrs. Kearby and Flynn have each entered into employment agreements with Alliance. These agreements will become effective upon the consummation of the merger. Pursuant to these agreements, each of Mr. Kearby and Mr. Flynn will have a three (3) year term of employment. Each will receive an annual base salary no less than (i) his Liquid Audio salary as of January 1, 2002 or (ii) an amount commensurate with other executives of Alliance with similar responsibilities and expertise. In addition, each of Mr. Kearby and Mr. Flynn will receive a retention payment of \$750,000, in the aggregate, to be paid over a two (2) year period. Each of Mr. Kearby and Mr. Flynn may also be eligible for discretionary bonuses granted by the combined organization's Board of Directors or by the Compensation Committee of the Board of Directors. Each is entitled to severance upon termination without cause equal to two times his then current annual base salary, as well as any unpaid portion of the aforementioned retention payment. Upon termination for cause or upon voluntary resignation, each is entitled to his base salary, and is not entitled to any unpaid retention payments. Neither Mr. Kearby, nor Mr. Flynn is permitted to compete or otherwise interfere with the combined organization's business for a period of five (5) years following the consummation of the merger. Each of Mr. Kearby and Mr. Flynn are entitled to \$750,000 payable over a three (3) year period as compensation for his agreement not to compete. Upon termination for cause or resignation by either Mr. Kearby or Mr. Flynn, the noncompete consideration payable to such executive will be reduced by the amount not yet paid to such executive as of the date of termination or resignation, unless the termination or resignation occurs within one year of the consummation of the merger, in which case \$125,000 of the retention payment paid to each of Mr. Kearby and Mr. Flynn will be allocated as consideration for the agreement not to compete. Upon termination without cause, each of Mr. Kearby and Mr. Flynn will continue to be entitled to the entire consideration for his agreement not to compete. Upon breach of the non-compete obligation, each of Mr. Kearby and Mr. Flynn forfeits his consideration for the agreement not to compete.

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**Board Committees Pre-Merger*****Audit Committee***

The audit committee of Liquid Audio's board of directors currently is composed of Stephen V. Imbler, Ann Winblad and Raymond A. Doig. All three directors qualify as independent. Liquid Audio's audit committee held a total of five (5) meetings during fiscal 2001.

The audit committee makes recommendations to the Liquid Audio board of directors regarding the selection of independent accountants, reviews the results and scope of audit and other services provided by its independent accountants and reviews the accounting principles and auditing practices and procedures to be used for its financial statements. The rules of the National Association of Securities Dealers ("NASD") require audit committees to have at least three members who are "independent," as that term is defined under the NASD listing standards.

***Compensation Committee***

The compensation committee of Liquid Audio's board of directors currently is composed of Ann Winblad and Raymond A. Doig. Liquid Audio's compensation committee reviews and recommends the compensation and benefits of all of its executive officers, administers our stock

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and option plans and establishes and reviews general policies relating to compensation and benefits of its employees. Liquid Audio's compensation committee held a total of two (2) meetings during fiscal 2001. Liquid Audio's board of directors does not have a nominating committee or any committee performing such function.

### Board Committees Post-Merger

#### *Compensation Committee.*

The membership of the Compensation Committee will be determined as soon as practicable.

#### *Audit Committee.*

The membership of the Audit Committee will be determined as soon as practicable.

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### Executive Compensation Pre-Merger

The following table sets forth the total compensation received for services rendered to Liquid Audio for the years ended December 31, 2001, 2000 and 1999 by Liquid Audio's chief executive officer and Liquid Audio's four other most highly compensated executive officers who received salary and bonus in 2001 in excess of \$100,000 (the "Pre-Merger Named Executive Officers").

Name and Principal Position	Year	Annual Compensation			Long-Term Compensation
		Salary	Bonus	Other Annual Compensation(1)	# Securities Underlying Options/SARs
Gerald W. Kearby President and Chief Executive Officer	2001	\$ 238,423	\$ 52,000	\$ 2,000	75,000
	2000	216,963	105,685	2,000	125,000
	1999	167,692	100,000		
Robert G. Flynn Senior Vice President of Business Development	2001	187,646	40,000	12,800	50,000
	2000	161,053	73,520	4,433	100,000
	1999	136,154	75,000		
Leon Rishniw Vice President of Engineering	2001	163,423	26,000	2,000	100,000
	2000	144,445	71,223	2,000	63,780
	1999	114,615	17,500		30,000
Richard W. Wingate Senior Vice President of Content Development and Label Relations	2001	216,846	60,000	2,000	50,000
	2000	293,255	86,900	2,000	109,000
	1999	179,099	75,000		25,000
H. Thomas Blanco Vice President of Human Resources	2001	167,404	26,000	2,000	50,000
	2000	115,192	20,000	2,000	100,000
	1999				

- (1) Amounts represent matching contributions to Liquid Audio's 401(k) savings plan, and for Robert G. Flynn, also include reimbursement of relocation costs.

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### Executive Compensation Post-Merger

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The following table presents a summary of the compensation paid by Alliance and Liquid Audio during the fiscal years ended December 31, 2001, 2000 and 1999 to the chief executive officer of Liquid Audio upon completion of the merger and the four most highly paid executive officers of Liquid Audio following the completion of the merger (the "Post-Merger Named Executive Officers"). This compensation table excludes other compensation in the form of perquisites and other personal benefits to an executive officer where that compensation constituted less than 10% of his or her total annual salary and bonus in the fiscal year.

Name and principal position	Year	Annual Compensation			Long-Term Compensation
		Annual Salary	Bonus	Other Annual Compensation	# Securities Underlying Options/SARs
Eric Weisman President, Chief Executive Officer and Director	2001	\$ 551,613	\$ 100,000	\$ 16,003(2)	
	2000	531,006	500,000	13,265(2)	
	1999	478,965		7,618(2)	
Alan Tuchman President, Distribution and Fulfillment Services Group	2001	350,105	100,000	9,494(2)	
	2000	312,601	135,000	6,545(2)	
	1999	290,692		4,724(2)	
Jerry Bassin Executive Vice President	2001	286,639	50,000	9,383(2)	
	2000	237,600	40,000	6,020(2)	
	1999	214,518		1,260(2)	
Pinchas Blei Chief Operating Officer, Distribution and Fulfillment Services Group	2001	237,600	50,000	8,023(2)	
	2000	237,600	40,000	6,720(2)	
	1999	284,320		3,782(2)	
Gerald W. Kearby President, Digital Media Services Group	2001	238,423	52,000	2,000(1)	75,000
	2000	216,963	105,685	2,000(1)	125,000
	1999	167,692	100,000		

(1) Amounts represent matching contributions to either Alliance's or Liquid Audio's 401(k) savings plan, as applicable.

(2) Amounts represent long-term and short term disability compensation in the aggregate.

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### Liquid Audio Option Grants Pre-Merger

#### *Option Grants in Last Fiscal Year*

The following table presents information for the fiscal year ended December 31, 2001 with respect to each grant of stock options to the Pre-Merger Named Executive Officers:

Name	Individual Grants Number of securities underlying options granted	Percent of total options granted to employees in 2001	Exercise price (\$/share)	Expiration Date	Potential realizable value at assumed annual rates of stock price appreciation for option term	
					5%	10%
Gerald W. Kearby	75,000	4.5%	\$ 2.70	6/19/11	\$ 127,351	\$ 322,733

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	Individual Grants				Potential realizable value at assumed annual rates of stock price appreciation for option term	
Robert G. Flynn	50,000	3.0	2.70	6/19/11	84,901	215,155
Richard W. Wingate	50,000	3.0	2.70	6/19/11	84,901	215,155
Leon Rishniw	50,000	3.0	1.84	4/24/11	57,858	146,624
Leon Rishniw	50,000	3.0	2.70	6/19/11	84,901	215,155
H. Thomas Blanco	50,000	3.0	1.84	4/24/11	57,858	146,624
Ann Winblad	10,000	0.6	2.51	5/31/11	15,785	40,003
Stephen V. Imbler	30,000	1.8	2.72	11/1/11	51,318	130,049
Raymond A. Doig	30,000	1.8	2.72	11/1/11	51,318	130,049

- (1) Options were granted under Liquid Audio's 1996 Equity Incentive Plan and generally vest over four years from the date of grant.
- (2) Based on an aggregate of 1,650,750 options granted by us in the year ended December 31, 2001 to Liquid Audio's employees, directors and consultants, including the Named Executive Officers.
- (3) Options were granted at an exercise price equal to the fair market value per share of common stock on the grant date, as determined by Liquid Audio's Board according to the provisions of the 1996 Equity Incentive Plan.
- (4) The potential realizable value is calculated based on the term of the option at its time of grant, or 10 years. In accordance with the rules of the Securities and Exchange Commission, the following table also sets forth the potential realizable value over the term of the options, the period from the grant date to the expiration date, based on assumed rates of stock appreciation of 5% and 10% compounded annually. These amounts do not represent Liquid Audio's estimate of future stock price performance. Actual realizable values, if any, of stock options will depend on the future performance of the common stock.

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*Aggregated Option Exercises in 2001 and December 31, 2001 Option Values*

The following table presents information for the fiscal year ended December 31, 2000 with respect to stock option exercises by the Pre-Merger Named Executive Officers. No officers or directors exercised options in 2001.

Name	Shares acquired on exercise(#)	Value Realized(\$)	Number of securities underlying unexercised options at fiscal year-end(#)		Value of unexercised in-the-money options at fiscal year-end(\$)	
			Exercisable	Unexercisable	Exercisable	Unexercisable
Gerald W. Kearby		\$	56,250	143,750	\$	\$
Robert G. Flynn			43,749	106,251		
Richard W. Wingate			113,292	99,375	24,367	
Leon Rishniw			55,477	58,303	19,250	21,250
H. Thomas Blanco			47,916	102,084	4,250	21,250
Ann Winblad			20,000			
Stephen V. Imbler			30,000			
Raymond A. Doig			30,000			

- (1) The value of unexercised in-the-money options at fiscal year-end is based on a price per share of \$2.35 less the exercise price.

**Liquid Audio Options Post-Merger**

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No options were granted to, or exercised by, any executive officers of Alliance in 2000 or 2001. Accordingly, the information for the post-merger organization would be the same as reported for option grants in the last fiscal year for Liquid Audio above.

The following table presents information with respect to value as of December 31, 2001 of stock options held by the Post-Merger Named Executive Officers (assuming that the merger had been effected as of such date).

Name	Number of securities underlying unexercised options at fiscal year-end(#)		Value of unexercised in-the-money options at fiscal year-end(\$)	
	Exercisable	Unexercisable	Exercisable	Unexercisable
Eric Weisman	1,500,354	600,004	\$ 170,516	
Alan Tuchman	295,173	105,000	\$ 85,259	
Jerry Bassin	133,359	45,000	\$ 48,190	
Pinchas Blei	133,359	45,000	\$ 48,190	
Gerald W. Kearby	56,250	143,750		

(1) The value of unexercised in-the-money options at fiscal year-end is based on a price per share of \$2.35 less the exercise price.

### Compensation Committee Interlocks and Insider Participation Pre-Merger

None of the members of Liquid Audio's compensation committee is currently or has been, at any time since Liquid Audio's formation as a company, one of Liquid Audio's officers or employees. None of Liquid Audio's executive officers: (i) has served as a member of the compensation committee (or other board of directors committee performing similar functions or, in the absence of any such committee, the board of directors) of another entity, one of whose executive officers served on Liquid Audio's compensation committee; (ii) has served as a director of another entity, one of whose executive

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officers served on Liquid Audio's compensation committee; or (iii) served as a member of the compensation committee (or other board of directors committee performing similar functions or, in the absence of any such committee, the board of directors) of another entity, one of whose executive officers served as one of Liquid Audio's directors.

### Compensation Committee Interlocks and Insider Participation Post-Merger

Any compensation committee interlocks and insider participation will be determined as soon as practicable following designation of the members of the post-merger Compensation Committee.

### Related Party Transactions of Pre-Merger Management

Since the inception of Liquid Audio in January 1996, it has never been a party to any transaction or series of similar transactions in which the amount involved exceeded or will exceed \$60,000 and in which any director, executive officer or holder of more than 5% of its common stock had or will have an interest, other than as described under "Liquid Audio Principal Stockholders" and the transactions described below.

In the past, Liquid Audio has granted options to its executive officers and directors. Liquid Audio intends to grant options to its officers and directors in the future. See "Proposal One Director Compensation" and "Management Executive Compensation Pre-Merger."

Liquid Audio has entered into indemnification agreements with its officers and directors containing provisions which may require it, among other things, to indemnify its officers and directors against certain liabilities that may arise by reason of their status or service as officers or directors (other than liabilities arising from willful misconduct of a culpable nature) and to advance their expenses incurred as a result of any proceeding against them as to which they could be indemnified. Liquid Audio also intends to execute such agreements with its future directors and executive officers.



## Related Party Transactions of Post-Merger Management

Since Liquid Audio's inception in January 1996, Liquid Audio has never been a party to any transaction or series of similar transactions in which the amount involved exceeded or will exceed \$60,000 and in which any director, executive officer or holder of more than 5% of Liquid Audio's common stock had or will have an interest, other than as described under "Liquid Audio Principal Stockholders" and the transactions described below.

Ronald W. Burkle, Steven L. Mortensen and Erika Paulson are affiliated with The Yucaipa Companies ("Yucaipa"), an entity affiliated with AEC Associates, LLC, the controlling stockholder of Alliance. On May 19, 1999, Alliance entered into a five-year management services agreement (the "Management Services Agreement") with Yucaipa for certain management and financial advisory services to be provided to Alliance. The Management Services Agreement provides for the payment of an annual fee to Yucaipa in the amount of \$500,000, plus reimbursement of out-of-pocket expenses. In addition, Alliance may retain Yucaipa in an advisory capacity in connection with certain acquisition or sale transactions, in which case Alliance will pay Yucaipa an advisory fee equal to one percent of the transaction value. The Management Services Agreement may be terminated at any time by Alliance on ninety days' written notice, provided that Yucaipa will be entitled to \$2.5 million plus two times the full amount of the annual fee for the remaining term of the Management Services Agreement, unless Alliance terminates for cause pursuant to the terms of the Management Services Agreement. Yucaipa may terminate the agreement if Alliance fails to make a payment due thereunder, or upon a Change of Control (as generally defined in the Management Services Agreement to include certain mergers and asset sales, and acquisitions of beneficial ownership of greater than 51% of the Company's outstanding voting securities by persons other than the then current owners). Upon any such termination, Yucaipa

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will be entitled to \$2.5 million plus two times the full amount of the annual fee for the remaining term of the Management Services Agreement.

Mr. Weisman has an outstanding loan in the amount of \$65,888 as of July 18, 2002. Mr. Weisman also has available a \$100,000 line of credit under which there are no outstanding amounts. The maturity date of the loan and the termination of the line of credit facility is May 2004. The loan and any amounts outstanding under the line of credit bear interest at 7%. Twenty percent of the principal of the loan is to be repaid each year. Bonus payments made to Mr. Weisman are applied to reduce any amounts outstanding under the line of credit.

Liquid Audio has entered into indemnification agreements with its officers and directors containing provisions which may require Liquid Audio, among other things, to indemnify its officers and directors against certain liabilities that may arise by reason of their status or service as officers or directors (other than liabilities arising from willful misconduct of a culpable nature) and to advance their expenses incurred as a result of any proceeding against them as to which they could be indemnified. Liquid Audio also intends to execute such agreements with future directors and executive officers.

Alliance leases one property from an entity which is partially owned by David H. Schlang, an Executive Vice President of the combined organization following the merger, and also by Barbara Brenner, his sister. The property is located in Albany, New York and used as a distribution warehouse. The monthly rental obligation is \$27,000 (\$324,000/year). The lease term began in September 1995 and expired on August 31, 2000, but is subject to automatic one-year extensions through August 31, 2005. The lease agreement may be terminated before August 31, 2005 with two years' notice.

## Report of the Compensation Committee of the Liquid Audio Board

The compensation committee of the board of directors establishes the general compensation policies of Liquid Audio as well as the compensation plans and specific compensation levels for executive officers. It also administers Liquid Audio's employee stock benefit plan for executive officers. The compensation committee is currently composed of independent, non-employee directors who, except as disclosed under "Management-Compensation Committee Interlocks and Insider Participation Pre-Merger," have no interlocking relationships as defined by the Securities and Exchange Commission.

The compensation committee believes that the compensation of the executive officers, including that of the Chief Executive Officer (each, an "Executive Officer" and collectively, the "Executive Officers"), should be influenced by Liquid Audio's performance. The compensation committee establishes the salaries and bonuses of all of the Executive Officers by considering: (i) Liquid Audio's financial performance for the past year; (ii) the achievement of certain revenue and operating loss objectives related to the particular Executive Officer's area of responsibility; (iii) the salaries and bonuses of Executive Officers in similar positions of comparably-sized companies; and (iv) the relationship between revenue and Executive Officer compensation.

In 2001, the compensation committee reviewed management's recommendations and a third party report on Executive Officer compensation that concluded that Liquid Audio was at risk due to discrepancies between the compensation paid to some of its management team and the market rate of compensation paid to similarly-situated executives. The third party report compiled compensation data from two surveys prepared by companies specializing in compensation data for technology companies. The third party report was based on the compensation data for over 150 companies in the software and e-commerce industries and further refined the survey based on the revenues and geographic location of these companies. This survey extended beyond the peer group companies used in Liquid Audio's stock price performance graph in order to get a larger more representative sample of high-technology companies that might compete for Liquid Audio's Executive Officers. Based on that report and a review of Liquid Audio's recent performance, the compensation committee approved minimum increases to the base and incentive bonus compensation of many of the Company's Executive Officers.

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These increases were made effective as of June 1, 2001. The committee believes that, with these increases in place, Liquid Audio's Executive Officer salaries and bonuses in 2001 were comparable in the industry for similarly-sized businesses. Given the size of the survey, the actual performance of the other companies was not considered by the compensation committee.

In 2001, the compensation committee established bonus targets for the Executive Officers equal to either 30% or 50% of base salary. Bonus payouts were based on both corporate and individual performance measurements. The corporate performance measurements were based on revenue and operating loss targets. Due to Liquid Audio's performance in 2001, especially the level by which revenue was below target, the compensation committee reduced the actual bonus payouts that would have been payable under the incentive plan so that the amount of the actual bonus payouts for the Executive Officers represented on average approximately 30% of their bonus targets. The bonus payouts for 2001 were significantly lower than the bonus payouts for 2000, reflecting the lower corporate performance measures.

In addition to salary and bonus, the compensation committee, from time to time, grants options to Executive Officers. The compensation committee views option grants as an important component of its long-term, performance-based compensation philosophy. In granting stock options to the Executive Officers, the compensation committee considered the need to retain the Executive Officer, market data from the third party report reflecting ongoing grants of options by comparable companies, the current market value of unexercised options held by the Executive Officer and potential values of new grants based on increases in Liquid Audio's stock price. Since the value of an option bears a direct relationship to Liquid Audio's stock price, the compensation committee believes that options motivate Executive Officers to manage Liquid Audio in a manner that will also benefit stockholders. As such, options are granted at the current market price. One of the principal factors considered in granting options to an Executive Officer is the Executive Officer's ability to influence Liquid Audio's long-term growth and profitability.

In approving the Chief Executive Officer's salary and stock option grants, the compensation committee generally followed the policies set forth above. Mr. Kearby's base annual salary of \$245,000 and target bonus of 50% of base salary were established to reflect the median of the base salaries and bonus targets of chief executive officers of the comparable companies in the third party survey. The grant of 75,000 options to Mr. Kearby reflected the compensation committee's view that options are an important component of compensation and is important to further align the interests of management with the stockholders. Mr. Kearby's cash bonus of \$52,000 was lower than his target bonus because corporate performance measurements of revenue and operating loss were below targets established by the compensation committee.

Compensation Committee of the  
Board of Directors  
Ann Winblad  
Raymond A. Doig

**THE FOREGOING COMPENSATION COMMITTEE REPORT SHALL NOT BE DEEMED TO BE "SOLICITING MATERIAL" OR TO BE FILED WITH THE SEC, NOR SHALL SUCH INFORMATION BE INCORPORATED BY REFERENCE INTO ANY PAST OR FUTURE FILING UNDER THE SECURITIES ACT OR THE EXCHANGE ACT, EXCEPT TO THE EXTENT THE COMPANY SPECIFICALLY INCORPORATES IT BY REFERENCE INTO SUCH FILING.**

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**PERFORMANCE GRAPH**

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The following graph compares the cumulative total return to stockholders on Liquid Audio's common stock with the cumulative total return of the Nasdaq Stock Market Index-U.S. and a group of peer issuers selected in good faith and comprised of Intertrust Technologies Corporation (ITRU), musicmaker.com, Inc. (HITS), Preview Systems, Inc. (PRVW) and RealNetworks, Inc. (RNWK). The graph assumes that \$100 was invested on July 9, 1999, the date of Liquid Audio's initial public offering, in its common stock, the Nasdaq Stock Market Index-U.S. and the peer group, including reinvestment of dividends. No dividends have been declared or paid on Liquid Audio's common stock. Historic stock price performance is not necessarily indicative of future stock price performance.

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\$100 invested on July 9, 1999 in stock or index, including reinvestment of dividends. Fiscal year ending December 31.

Company/Index	7/9/99	9/99	12/99	3/00	6/00	9/00	12/00	3/01	6/01	9/01	12/01
Liquid Audio	100.00	246.67	175.00	88.33	63.13	30.00	17.09	16.25	19.67	13.67	15.67
Peer Group	100.00	108.83	122.74	105.40	78.37	58.59	13.49	12.20	15.86	6.81	8.29
Nasdaq Stock Market (U.S.)	100.00	98.42	145.46	163.30	141.99	130.66	87.49	65.31	76.98	53.40	69.42

**THE INFORMATION CONTAINED IN THE STOCK PERFORMANCE GRAPH SHALL NOT BE DEEMED TO BE "SOLICITING MATERIAL" OR TO BE FILED WITH THE SEC, NOR SHALL SUCH INFORMATION BE INCORPORATED BY REFERENCE INTO ANY FUTURE FILING UNDER THE SECURITIES ACT OR THE EXCHANGE ACT, EXCEPT TO THE EXTENT THE COMPANY SPECIFICALLY INCORPORATES IT BY REFERENCE INTO SUCH FILING.**

### LIQUID AUDIO'S BUSINESS

#### Overview

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Liquid Audio, Inc. was incorporated in California in January 1996 and reincorporated in Delaware in April 1999. In July 1999, Liquid Audio completed its initial public offering of common stock. Liquid Audio's principal executive offices are located at 800 Chesapeake Drive, Redwood City, California 94063, and its telephone number is (650) 549-2000.

Liquid Audio provides a open platform that enables the digital delivery of media over the Internet. Liquid Audio's software products and services are designed to give artists and record companies the ability to create, syndicate and sell recorded music with copy protection and copyright management through websites and retailers. Through its Liquid Music Network, a network of third party music related websites, OEMs, and retailers, Liquid Audio helps artists and record companies distribute, promote and sell their recorded music. From the growing catalog of syndicated music which is available through Liquid Audio's Liquid Music Network affiliates and online stores using its Retail Integration and Fulfillment System ("RIFFS"), and Liquid Store, consumers can preview and purchase digital music. Consumers then can transfer downloaded music to recordable compact discs and to digital audio devices manufactured by consumer electronics companies. Liquid Audio's solution is based on an open technical architecture that is designed to support multiple leading digital music formats, including Liquid Audio, MP3 and Microsoft Windows Media. Numerous record companies and recording artists have used Liquid Audio's distribution system to sell music, including labels such as Atlantic Records, BMG Entertainment, EMI Music Group, Sup Pop Records, Warner Music Group and Zomba Records Group, and artists such as Backstreet Boys, Enya, Mick Jagger, Jewel, matchbox twenty and 'N SYNC, although such services have not, to date, resulted in significant revenues.

Contractual arrangements between Liquid Audio and its related parties, Liquid Audio Korea, Liquid Audio Greater China, Liquid Audio South East Asia and Liquid Audio Japan resulted in approximately 61%, 63% and 48% of Liquid Audio's revenues in 2001, 2000 and 1999, respectively. Each of such related party contracts has been terminated due to nonpayment by the customers as a result of their lack of financial resources and Liquid Audio will not receive additional revenues from such parties in the future. Although Liquid Audio has not yet successfully generated significant revenues from third party customers, it continues to pursue its strategy of providing secure digital music delivery distribution of major label and independent music content to retail and consumer electronics and personal computer manufacturers through Liquid Audio's Liquid Music Network and through the licensing of its Liquid Player and server technologies. Liquid Audio has not historically generated significant revenue from these business activities and it is uncertain whether these activities will be successful in generating sufficient revenue in the future to fund Liquid Audio's operations. Liquid Audio's efforts to create a successful business plan have been materially adversely impacted by the growth and pervasiveness of free music sharing from companies such as Napster, Kazaa, Morpheus and WinMX and from the lack of complete and compelling catalogs of music content from its content partners. Liquid Audio cannot be sure that it will be able to overcome the obstacles presented by these factors to develop a profitable business but believes that the strategy outlined below will position it for growth opportunities in the future.

### The Liquid Audio Platform

Liquid Audio provides a variety of products and services to enable the publication and distribution, syndication, promotion and sale of downloadable digital music files over the Internet:

**Publication and Distribution.** Liquid Audio offers services to encode content as secure digital music files and have the ability to encode approximately 20,000 individual music samples per day. Liquid Audio's system hosts digital music files and distributes them through a network of music websites and a digital music subscription service.

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**Syndication.** Liquid Audio's distribution system syndicates music content to a network of leading retail, music and original equipment manufacturer ("OEM") websites.

**Promotion and Sale.** Liquid Audio offers services to manage the secure promotion, transfer and sale of digital music, including reporting on digital music sales. Liquid Audio's Liquid Player software, a desktop software application, allows the consumer to preview, purchase and download digital recorded music. Liquid Audio's Liquid Player includes the capability of purchasing digital Christian music from EMI CMG, the world's largest Christian music company, through its digital music subscription service, burnitfirst.com. Liquid Player also enables the output of digital music to recordable compact discs and digital audio devices. To enable online sales, Liquid Audio provides a set of e-commerce services, including credit card processing, the remittance of royalty payments and detailed transaction reports. In addition, Liquid Audio provides promotional services that help build market awareness for content available through our network.

Liquid Audio's services provide the following benefits:

**Potential for Increased Revenues and Lower Costs for Content Partners.** Liquid Audio's services are designed to enable record companies and artists to generate increased revenues by offering their entire catalog of existing music, as well as singles and periodic releases, for sale online. Liquid Audio's products and services provide a cost-effective way to digitally offer entire music catalogs to consumers, thus reducing the costs associated with physical manufacturing, warehousing and shipping.

**Superior Consumer Experience.** Liquid Audio's solution enables consumers to preview, purchase, download and export a wide variety of near compact disc quality music online. Liquid Audio makes it simple to search for, sample and buy selected digital recorded music from a growing inventory. Liquid Audio's Liquid Player enables customers to purchase digital Christian music from EMI CMG through

its digital music subscription service, burnitfirst.com. Liquid Audio's Liquid Player also enables digital music to be transferred to a compact disc by means of a recordable compact disc device and output to digital audio devices. Liquid Audio further simplifies the user experience by supporting multiple music download formats, including Liquid Audio, Microsoft Windows Media and MP3.

**Security and Compliance.** Liquid Audio's digital rights management ("DRM") system protects copyright owners against piracy by authenticating, limiting and tracking the number of copies made of a digitally delivered sound recording. Liquid Audio's platform also includes patented territory restriction capabilities that enable the sale over the Internet of digital recorded music in compliance with geographic distribution limitations.

**Multiple Formats and Digital Rights Management Systems.** Liquid Audio's multi-format distribution solution is based on an open architecture and can publish, syndicate and sell content using leading download formats and DRMs, including Liquid Audio, Microsoft Windows Media, MP3 and Sony OpenMG.

**Global Reach.** Liquid Audio's platform allows the Internet to be used as a global distribution channel for artists, record companies and retailers. This could be particularly significant to independent record labels that have limited access to traditional retail distribution channels. Liquid Audio's patented territory restriction technology identifies the approximate geographic location of consumers to enforce content rules worldwide.

## Strategic Relationships and Customers

Liquid Audio plans to continue to build relationships with key third parties engaged in the creation and distribution of digital music. While these third party relationships have not generated significant revenues to date, Liquid Audio believes that these relationships will enhance its ability to provide a rich

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variety of music to consumers and, depending upon customer acceptance of digital music delivered via the Internet for a fee and Liquid Audio's ability to offer complete and compelling music selections, could be the basis for revenue opportunities in the future. Such relationships can be separated into three major areas, the three C's *content, channel and consumer*.

**Content Provider Relationships.** In the content area, several labels make selected music titles available for sale and promotion through our distribution system and network. Liquid Audio derives revenue from the sale of music through its distribution system and network by charging retail or marked-up prices for the titles, resulting in revenue in the amount of the difference between the price that Liquid Audio charges for such titles and the wholesale price Liquid Audio pays for such titles.

**EMI Recorded Music.** Under an agreement with Virgin Holdings, Inc., an affiliate of EMI Recorded Music, in July 2000 Liquid Audio started to sell EMI songs and albums through designated music destination and retail sites, including CDNOW. Liquid Audio also sells music from EMI CMG, the world's largest Christian music company, through its digital music subscription service, burnitfirst.com.

**Sony Music.** Liquid Audio is encoding, hosting and delivering promotional downloads from Sony Music on Amazon.com's website, through its agreement with Amazon.com.

**Universal Music Group.** Liquid Audio is encoding, hosting and delivering promotional downloads from Universal Music Group on Amazon.com's website, through its agreement with Amazon.com.

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**Warner Music Group.** Under an agreement with Warner Music Group, in November 2000 Liquid Audio started to sell Warner songs and albums through its Liquid Music Network.

**Zomba Records Group.** Zomba has made songs and albums from some of the most popular artists available for sale through the Liquid Music Network. These artists include Britney Spears and 'N SYNC.

**Independent Labels.** Many independent record labels have chosen to make their catalogs available online using Liquid Audio's solution. These labels include Artemis Records, Avex, Beggars Banquet, Del-Fi Records, edel music, Rounder Records, Strictly Rhythm, Sub Pop Records, Twin/Tone Records and Vanguard Records. As of December 31, 2001, record labels have chosen to promote and sell more than 180,000 digital music recordings through Liquid Audio's Liquid Music Network. This compares to approximately 140,000 digital music recordings at the beginning of 2001.

**Channel Partners.** Liquid Audio's distribution channel continues to grow and includes some of the most popular music websites on the Internet today. While Liquid Audio does not derive revenue from its channel partners, its relationship with these partners gives it a distribution network through which it is able to generate revenue by selling music titles made available through its content provider relationships.

**Amazon.com.** Under its agreement with Amazon.com, Liquid Audio is encoding, hosting and delivering promotional music downloads for the free downloads section of Amazon.com's music website, which is designed to increase compact disc sales.

**Best Buy.** Leading retailer Best Buy uses the Liquid Store commerce solution and offers a custom branded version of Liquid Player software to sell music from our catalog of content on its bestbuy.com website.

**CDNOW.** CDNOW uses RIFFS to promote and sell digital music to consumers through its online retail website, cdnw.com. The website began offering music from our catalog of content for sale in February 2000.

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**Musicland.** Musicland is using RIFFS for its destination sites, SamGoody.com, Suncoast.com, OnCue.com and MediaPlay.com, and started selling music from Liquid Audio's catalog of content in August 2000.

**Consumer Adoption.** Liquid Audio's Liquid Player is a consumer desktop software application that enables users to stream, download and purchase digital music. To enhance the consumer experience, Liquid Audio's Liquid Player presents lyrics, liner notes and album art with the music. Once content is downloaded, Liquid Audio's Liquid Player can be used to organize the content into playlists. Liquid Audio's Liquid Player can be easily customized with faceplates to tie into the logo and branding of its partners' websites and is available for the PC platform. The product can be downloaded free of charge from Liquid Audio's website and currently is distributed by the websites in its Liquid Music Network. An enhanced version of the product, Liquid Player Plus, is available to consumers for \$19.95 and adds capabilities for transferring digital music to a recordable compact disc or outputting music to digital audio devices for later playback. Delivered in 2000, Liquid Player Plus is distributed through leading consumer device manufacturers and through Liquid Audio's Liquid Music Network of retail and music websites. Liquid Audio's Liquid Player also include the capability to purchase digital music Christian through its digital music subscription service, burnitfirst.com.

Liquid Audio distributes music to consumers in concert with technology companies whose innovative products complement our digital music distribution system by offering software that can be downloaded to enable customers to utilize existing player software, such as the AOL Nullsoft Winamp player and RealNetworks players, to purchase and play music encoded in its format, and integrating its Secure Portable Player Platform ("SP3") on chip set platforms already used in consumer and wireless electronics devices, such as ARM, Cirrus Logic, Inc. and Texas Instruments, Inc. In addition, to maximize the number of consumers getting music through its distribution network, Liquid Audio added support for the Microsoft Windows Media format. To date, Liquid Audio has encoded and distribute more than 51,000 songs in the Windows Media format. Liquid Audio also deployed Windows Media-based servers in its data centers to host and distribute that content to retailers in its Liquid Music Network. Liquid Audio operates clearinghouse functions for the Windows Media DRM system and added support for Windows Media to its Liquid Player software.

Liquid Audio has also encountered difficulties in licensing the Liquid Player software effectively. While Liquid Audio believes the Liquid Player has several advantages over competing music player software, it has proven difficult to distribute sufficient numbers of such players to generate significant revenue over the long term. In the past, Liquid Audio has bundled the Liquid Player with certain products of major OEMs of consumer electronics for a per-unit fee. Currently, Liquid Audio's strategy involves bundling the Liquid Player with OEM products without a fee in return for potential future upgrade licensing revenues from consumers of those OEM products. This change in strategy was necessary as

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Liquid Audio competes with other companies that offer music player software without a fee to OEMs, and the competitive pressures resulting from the exclusivity of bundling arrangements between each OEM and the relevant vendor of music player software. Accordingly, it has been difficult for Liquid Audio to displace existing bundling arrangements that OEMs may have with Liquid Audio's competitors. Additionally, the rate at which consumers pay a fee to upgrade the free Liquid Player to a premium version of the Liquid Player has been lower than expected and thus upgrade licensing revenues have been lower than expected.

### Customers

In 1999, Adaptec, Super Stage and Liquid Audio's strategic related partner, Liquid Audio Korea, accounted for 31%, 30% and 12% of its total net revenues, respectively. In 2000, Liquid Audio's strategic related partners Cyber Music Entertainment, formerly Liquid Audio Japan, and Liquid Audio South East Asia through our strategic partner accounted for 42% and 11% of its total net revenues,

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respectively. In 2001, Liquid Audio's strategic related partners Cyber Music Entertainment and Liquid Audio Greater China, accounted for 39% and 22% of its total net revenues, respectively.

Due to the financial condition of Liquid Audio's strategic related partners and their lack of funds to meet their contractual payment obligations, these strategic related partners stopped making payments to Liquid Audio in late 2000 and early 2001, and accordingly Liquid Audio has ceased recognizing revenues from these entities and terminated the licensing and reseller agreements with them. See "Liquid Audio Management's Discussion and Analysis of Financial Condition and Results of Operations."

*Promotional Relationships.* Numerous record labels and recording artists have used Liquid Audio's products and services to promote new releases and create consumer awareness. These mutually beneficial promotional efforts have generated little or no direct revenue for Liquid Audio, individually or in the aggregate, and Liquid Audio does not expect these efforts to result in meaningful revenue in the future. The following table represents a partial list of artists and record labels for whom Liquid Audio has provided promotional services:

#### Record Labels

American Gramophone	Arista Records	Artist Direct
Atlantic Records	Blue Note Records	BMG Distribution
Capitol Records	Columbia Records	Dreamworks Records
Elektra Records	EMI Recorded Music	Epic Records
Geffen Records	Hollywood Records	Interscope Records
Island Records/Def Jam	Jive	Matador
Maverick Records	MCA Records	Mercury Nashville
RCA Records	Reprise Records	Rhino Records
Roadrunner	Sony	Sparrow
Tommy Boy Records	TVT Records	Universal Music Group
V2 Records	Verve	Virgin
Warner Music Group	Wind-up Entertainment	Zomba Records Group

#### Recording Artists

Barenaked Ladies	Basement Jaxx	Bjork
Blink 182	Boz Scaggs	Brad Melhdau
Britney Spears	Bush	Busta Rhymes
Charlie Haden	Custom	Dave Matthews Band
De La Soul	Depeche Mode	Diana Krall
Drowning Pool	Dwight Yokam	Elvis Costello
Enya	Green Day	Ice Cube
Joe	Josh Groban	Lee Greenwood
Mannheim Steamroller	Melissa Etheridge	Mystikal
Natalie Merchant	New Order	Nickelback
No Doubt	Pink Floyd	P.O.D.
Powerman 5000	R. Kelley	Radiohead

## Recording Artists

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Ramones	Randy Travis	REM
Rod Stewart	Steven Curtis Chapman	Sugar Ray
The Grateful Dead	The Strokes	Toby Keith
Uncle Kracker	Willie Nelson	ZOEgirl

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**Products and Services**

Liquid Audio's platform includes software products and services that enable the secure digital delivery and sale of recorded music over the Internet. Liquid Audio's products and services can be separated into three major areas: *publishing and distribution*, *syndication and consumer delivery*.

***Publishing and Distribution***

***Encoding Services.*** These services prepare music by artists and record companies for publishing. Liquid Audio uses software tools to set rules by which the content can be used by consumers. Such software tools use security features, including digital rights management ("DRM"), encryption and watermarking, to provide copy protection. Liquid Audio's software tools also enable it to attach descriptive text, such as lyrics or album liner notes, graphics such as compact disc cover art, and copyright information to the music file. These are scalable services and Liquid Audio has developed an automated high capacity encoding production service that is currently able to encode approximately 20,000 individual sample sound recordings per day.

***Hosting Services.*** These services can store and serve digital music for recording artists and labels. Content owners can use Liquid Audio's services to feature music links on their websites and promote and sell music. Since launching these services in December 1997, more than 16,000 artists have used Liquid Audio's hosting services. These artists have made more than 180,000 songs available for downloading either through the Liquid Music Network or their own websites.

***Distribution Services.*** Content owners can leverage Liquid Audio's distribution services to deliver music through a network of leading retail and music websites. They can also leverage these services to begin selling their music from their own website.

***Subscription Services.*** Liquid Audio has developed a turnkey solution for artists and content owners that wish to sell digital downloads through online subscription services. This service offering leverages Liquid Audio's existing publishing and distribution services, player technology and commerce platform. Liquid Audio's consumer offering features an integrated Liquid Player and exclusive major label content that can be output to recordable compact discs and portable digital audio devices.

***Promotion Services.*** Liquid Audio provides promotional services that leverage the Internet to help build awareness of artists and increase consumer traffic to retail and music sites. Liquid Audio's Promotions Manager is a web-based application that provides record labels and retailers with real-time access to digital music promotions and related customization features and merchandising resources.

***Clearinghouse Services.*** Through its multi-format clearinghouse, Liquid Audio can clear online financial transactions and manage rights reporting for music downloads that are protected by either the Liquid Audio or Microsoft Windows Media DRM solutions. Liquid Audio's clearinghouse tracks streaming, downloading and purchase information and records it in tamper-resistant logs. This information is used for commerce management and to generate reports and invoices for the appropriate copyright owners.

***Syndication***

***Liquid Store.*** The Liquid Music Network, launched in July 1998, is a music distribution network of leading music-related and retail websites and OEM customers. Liquid Audio provides these websites with the Liquid Store, a ready-made online music store, including its own shopping cart, through which consumers can preview, purchase and download digital recorded music from our catalog of content. Liquid Music Network affiliates simply sign up for the service and add hyperlinks to their home page to begin selling digital music.

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***Retail Integration and Fulfillment System ("RIFFS").*** Liquid Audio's RIFFS solution enables the sale of secure digital music through existing e-commerce websites. RIFFS enables online retailers to seamlessly sell its music catalog right alongside physical goods through their existing shopping carts. Participating retailers can merchandise and offer any of the music downloads Liquid Audio distributes. Liquid Audio



hosts the music and transparently fulfill digital delivery to the consumer. Regular reports let websites track download and sales activity.

*Liquid Commerce.* For websites that have a search engine but are not e-commerce enabled, Liquid Audio offers a pre-built online shopping cart that websites can use to custom brand and leverage to sell music. Websites can supplement their existing content with music from our catalog of content.

## Technology

Liquid Audio has developed a technology platform and systems infrastructure that is designed to optimize the digital delivery of music. Liquid Audio's platform is based on four principal technology layers: component technologies, system technologies, network services and content syndication. Liquid Audio has developed and deployed technology in all of these layers to provide specific advantages for its music delivery products and services. Liquid Audio has invested significant amounts toward research and development to date. Liquid Audio's expenses in this area totaled approximately \$11.7 million, \$22.9 million and \$17.0 million in 1999, 2000 and 2001, respectively.

*Component Technologies.* Liquid Audio's platform begins with component technologies, which include digital rights management, portable device platform, multi-format distribution container, watermarking and audio compression.

***Digital Rights Management ("DRM").*** Liquid Audio's DRM solution protects content delivered online through a digital identification and rights reporting system. Consumers can use its FastTrack Security technology to enjoy secure music on one computer or use its Liquid Passport to move their music to multiple machines while still providing anti-piracy protections.

***Consumer Electronics Technology.*** Liquid Audio's Secure Portable Player Platform ("SP3") provides content management and protection technology for consumer electronic devices. Liquid Audio has developed specific technologies to enable music to be securely copied to portable digital audio devices. The SP3 system also provides a technology interface that facilitates compatibility with other digital rights management systems.

***Multi-Format Distribution Container.*** Liquid Audio has developed a master media container that facilitates the delivery of media through its system. This container structure is designed to permit extension to other media types, such as third-party formats or video. The container is optimized for music distribution and includes multiple images that can be used to preview and purchase media content in multiple formats including Liquid Audio, MP3, Microsoft Windows Media and Sony ATRAC3, and at multiple resolutions. The multi-format nature of the container also facilitates compatibility across systems. This container also facilitates the real-time insertion of information such as advertising and promotions.

***Watermarking.*** Watermarking embeds indelible and inaudible digital information into the audio waveform. Liquid Audio has developed its own patented watermarking technology that is specifically designed to operate in conjunction with compression technologies. The embedded information is useful for identifying and tracking audio usage and cannot be removed without destroying the recorded music.

***Audio Compression.*** Audio compression reduces the bandwidth required to stream and download music over network connections. Liquid Audio's format-neutral music distribution system supports the delivery of music using several leading compression technologies: AAC, Sony

ATRAC3, MS-Audio and MP3. Liquid Audio has added extensions to the AAC audio compression technology that further improve audio quality. In addition, Liquid Audio has developed an exclusive, proprietary lossless compression algorithm that is useful for professional audio applications.

*System Technologies.* Liquid Audio's system technologies build on top of the base features provided through its component technologies to enable its digital music delivery services.

**Liquid Server.** Liquid Audio's Liquid Server software is the heart of its platform and manages and delivers encoded music files for streaming or downloading. Liquid Audio has built transaction, security and copyright management functionality into the Liquid Server. Liquid Audio has integrated this software with a variety of e-commerce and database software applications so that a large volume of digital music and associated information can be securely sold or distributed through the Internet.

**Territory Restrictions.** Liquid Audio has been awarded a patent by the U.S. Patent Office for the territory restrictions capabilities in its platform. This technology identifies the approximate geographic location of consumers. Liquid Audio uses this technology to enforce rules for content access related to territory. This enforcement is necessary since complex worldwide music licensing arrangements often preclude the sale of some content in specific territories.

**Open Interfaces.** Liquid Audio has developed interfaces to third-party systems for commerce, databases and general purpose media delivery. Liquid Audio's commerce interfaces allow its platform to take advantage of many payment methods from credit cards to micro-payment solutions. The database interfaces allow its system to dynamically update time sensitive information, such as pricing, without requiring expensive re-encoding of content. Liquid Audio's third-party system interfaces permit it to connect and provide compatibility with general purpose media delivery systems such as those provided by RealNetworks and Microsoft Corporation.

**Secure Protocols.** Liquid Audio has created secure protocols for communication between all parts of the system. Secure communications are necessary to prevent theft of content as it moves through the system. Secure links exist between the Liquid Server and content creation tools for publishing, the server and Liquid Player for consumer downloading, and the server and clearinghouse for transaction reporting.

**Device Interfaces.** Liquid Audio has developed SP3, which provides a set of security interfaces and techniques for secure digital audio devices. SP3 is an open specification for use by many device

manufacturers. SP3 is consistent with the goals of the Secure Digital Music Initiative ("SDMI") and is in use by several leading device manufactures. SDMI is sponsored by the Recording Industry Association of America ("RIAA") to develop an open standard for the secure digital delivery and use of recorded music.

**Network Services and Content Syndication.** The implementation of Liquid Audio's component and system technologies enables it to provide its network services and content syndication offerings. Liquid Audio's network services are driven out of the Liquid Operations Center, which operates primarily as a processing, security, copyright management and rights reporting center. Liquid Audio's content syndication services encompass RIFFS and the Liquid Store.

While Liquid Audio has not been able to generate significant revenue from the sale of its network services, it believes that its technology architecture and its advanced stage of development and deployment provide a product that is superior to the product offered by certain of its competitors. We

are currently developing the seventh generation of our digital music delivery products. The advantages of our technology are summarized below:

**Content Distribution Technology.** Liquid Audio has developed systems and technology to manage the distribution of content to online merchants such as retailers and service providers. This distribution technology automates and controls the terms for which content is made available to consumers via online retailers and service providers. This system also provides distribution tracking that facilitates customer support for online merchants.

**Automated Encoding, Publication and Content Management.** Liquid Audio has created technologies that improve the efficiency of online music distribution and reduce operating costs. Liquid Audio's content encoding system allows it to format large amounts of quality audio content for online use in a timely and cost effective manner. Liquid Audio also has developed a content management system that automates the services that are necessary for content creators to publish and

manage their content. Liquid Audio has also developed database technology that permits it to manage the large volume of content in its distribution system.

***Open Technical Architecture.*** An open system design is important because standard formats are not yet available for online music distribution. Liquid Audio's technology has been designed to provide an open and flexible solution that can adapt to many competing compression technologies and formats, including Sony ATRAC3, MP3 and Microsoft Windows Media, as well as future changes that may occur in digital music distribution. Liquid Audio's open system design allows the integration of new technologies while maintaining compatibility with existing content. In addition, Liquid Audio's flexible architecture allows it to continue to integrate technologies such as audio compression and audio watermarking as they continue to improve in the future.

***Robust and Scalable System Architecture.*** A comprehensive and robust system architecture is important to meet the demands that may result from large scale consumer adoption. Liquid Audio has developed a broad range of technologies that enables efficient music distribution services. Liquid Audio has developed specific technologies that permit its system to scale across multiple systems and locations. This technology provides unique advantages for efficiently delivering music and other media to a global audience.

***Superior Audio Quality.*** Although the growth and pervasiveness of free music sharing has materially adversely impacted Liquid Audio's efforts to create a successful business plan, Liquid Audio continues to believe consumers will pay for quality music, and believes that it has consistently provided superior audio quality for digital music. Liquid Audio employs specific techniques and optimize industry algorithms to improve sound quality. Liquid Audio believes that its use of standardized compression algorithms such as AAC, MP3 and Microsoft Windows Media, provides greater compatibility than proprietary audio compression solutions.

## **Sales and Marketing**

Liquid Audio's sales and marketing efforts are principally concentrated on selling our products and services, developing complementary business opportunities, aggregating digital music recordings for syndication and sale, and broadening our content syndication reach by expanding the number and geographic reach of music and retail websites in its Liquid Music Network. Liquid Audio sells its products and services to artists, record companies, websites, OEMs and online retailers through a 11-person sales and marketing organization. These employees are located in Redwood City and New York. Liquid Audio's software products and services are also bundled and distributed by third-party manufacturers of various computer hardware and software products.

Liquid Audio uses a variety of marketing programs to create market awareness and generate demand for its products and services. Liquid Audio's marketing activities include event-based

promotions with popular recording artists and record labels, web-based consumer outreach including a weekly music e-mail, press tours, participation in key trade events and conferences and other public relations activities.

## **Intellectual Property**

Liquid Audio's success will depend in part on its ability to protect its proprietary software and other intellectual property. To protect its proprietary rights Liquid Audio relies generally on patent, copyright, trademark and trade secret laws, confidentiality agreements with employees and third parties, and license agreements with consultants, vendors and customers. Despite these protections a third party could, without authorization, copy or otherwise obtain and use Liquid Audio's products or technology to develop similar technology independently.

Liquid Audio's agreements with employees, consultants and others who participate in product and service development activities may be breached, Liquid Audio may not have adequate remedies for any breach, and Liquid Audio's trade secrets may become known or independently developed by competitors.

Liquid Audio currently has nine patents pending in the United States and eight patents pending in other countries relating to its product architecture and technology and hold fourteen patents. Those patents expire between October 2015 and October 2018. Liquid Audio has had

claims allowed on two of its patent applications. Any pending or future patent applications may not be granted, existing or future patents may be challenged, invalidated or circumvented, and the rights granted under a patent that has issued or any patent that may issue may not provide competitive advantages to Liquid Audio. Many of Liquid Audio's current and potential competitors dedicate substantially greater resources to protection and enforcement of intellectual property rights, especially patents. If a blocking patent has issued or issues in the future, Liquid Audio would need either to obtain a license or to design around the patent. Liquid Audio may not be able to obtain a required license on acceptable terms, if at all, or to design around the patent. See "Liquid Audio's Business Legal Proceedings."

Liquid Audio pursues the registration of its trademarks and service marks in the United States and in other countries, although Liquid Audio has not secured registration of all its marks. A significant portion of Liquid Audio's marks begin with the word "Liquid." Liquid Audio is aware of other companies that use "Liquid" in their marks, alone or in combination with other words, and Liquid Audio does not expect to be able to prevent all third-party uses of the word "Liquid." In addition, the laws of some foreign countries do not protect Liquid Audio's proprietary rights to the same extent as do the laws of the U.S., and effective patent, copyright, trademark and trade secret protection may not be available in these jurisdictions. Liquid Audio licenses its proprietary rights to third parties, and these licensees may fail to abide by compliance and quality control guidelines with respect to its proprietary rights or take actions that would harm its business.

To license many of its products, Liquid Audio relies in part on "shrinkwrap" and "clickwrap" licenses that are not signed by the end user and, therefore, may be unenforceable under the laws of certain jurisdictions. As with other software products, Liquid Audio's products are susceptible to unauthorized copying and uses that may go undetected. Policing unauthorized use is difficult.

Liquid Audio attempts to avoid infringing known proprietary rights of third parties in our product and service development efforts. Liquid Audio has not, however, conducted, and does not conduct comprehensive patent searches to determine whether the technology used in its products infringes patents held by third parties. In addition, it is difficult to proceed with certainty in a rapidly evolving technological environment in which there may be numerous patent applications pending, many of which are confidential when filed, with regard to similar technologies. If Liquid Audio were to discover that its products violate third-party proprietary rights, Liquid Audio might not be able to obtain licenses to continue offering these products without substantial reengineering. Effort to undertake this

reengineering might not be successful, licenses might be unavailable on commercially reasonable terms, if at all, and litigation might not be avoided or settled without substantial expense and damage awards.

Any claims relating to the infringement of third-party proprietary rights, even if not meritorious, could result in the expenditure of significant financial and managerial resources and could result in injunctions preventing us from distributing certain products and services. These claims could harm Liquid Audio's business. Liquid Audio also relies on technology that it licenses from third parties, including software that is integrated with internally developed software and used in its products and services, to perform key functions. Third-party technology licenses may not continue to be available to Liquid Audio on commercially reasonable terms. The loss of any of these technologies could harm Liquid Audio's business. Moreover, although Liquid Audio is generally indemnified against claims that third-party technology infringes the proprietary rights of others, this indemnification may be unavailable for all types of intellectual property rights, for example, patents may be excluded, and in some cases the scope of indemnification is limited. Even if Liquid Audio receives broad indemnification, third-party indemnitors are not always well capitalized and may not be able to indemnify us in the event of infringement, resulting in substantial exposure to us. Infringement or invalidity claims may arise from the incorporation of third-party technology, and Liquid Audio's customers may make claims for indemnification. These claims, even if not meritorious, could result in the expenditure of significant financial and managerial resources in addition to potential product and service redevelopment costs and delays, all of which could harm Liquid Audio's business. Sightsound, Inc., Intouch Group, Inc. and Network Commerce, Inc. have claimed that Liquid Audio's products infringe their patent rights. See "Liquid Audio's Business Legal Proceedings."

## **Competition**

Competition among companies in the business of delivering digital music over the Internet is intense. New or current competitors may emerge that are more successful than us. See "Risk Factors Risks Related to the Combined Organization The businesses in which the combined organization will engage are extremely competitive."

Liquid Audio's efforts to create a successful business plan have been materially adversely impacted by the growth and pervasiveness of free music sharing from companies such as Napster, Kazaa and Morpheus and WinMX. To the extent that consumers continue to download digital music from these websites rather than from Liquid Audio, Liquid Audio's business has been harmed and it is likely that it will continue to be harmed in the foreseeable future. Additionally, there are other companies, such as IBM, Microsoft, RealNetworks, RioPort and InterTrust Technologies Corporation, that provide component software technologies that facilitate the digital delivery of goods over the Internet, including

music. To the extent that the market standardizes on these technologies and we are unable to incorporate these components into our music delivery services, our business may be harmed.

While Liquid Audio believes that its products and services are superior to the products and services offered by many of its competitors, Liquid Audio has not been as successful as many of its competitors for reasons including the lack of quantity and variety of digital recorded music content offered by Liquid Audio, lower consumer adoption of its technology due to consumer preference of competing formats such as Microsoft Windows Media and MP3 and other companies' abilities to offer music player software for free without significant impact on their revenues. Other companies also enjoy a more competitive position than Liquid Audio does due to their participation in exclusive arrangements such as bundling arrangements which diminish Liquid Audio's opportunities as vendors to partner with certain OEMS.

Liquid Audio competes with providers of infrastructure technology, products and services such as Full Audio, RioPort and Loudeye Technologies, providers of digital music subscription services such as

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Listen.com, MusicNet and pressplay and providers of music player software such as MusicMatch, RealOne or Microsoft Windows Media Player.

Liquid Audio believes that the primary competitive factors in its market are the following:

- quantity and variety of digital recorded music content;
- copyright licenses associated with digital recorded music;
- the number and quality of music-related and retail websites;
- ease of consumer experience;
- number of music players distributed;
- price and cost of products and services;
- ability to ensure secure digital delivery of recorded music;
- ability to adapt to changes in component technologies and consumer preferences;
- brand awareness; and
- fidelity and quality of sound of digital recorded music.

### **Employees**

As of December 31, 2001, Liquid Audio had 105 full-time employees, including 24 in sales and marketing, 52 in research and development, 17 in general and administrative and 12 in operations. Following a reduction in work force made in July 2002, the total number of Liquid Audio's full time employees as of July 31, 2002 was 72. Liquid Audio considers its relationships with employees to be good. None of Liquid Audio's employees are covered by collective bargaining agreements.

## Properties

Liquid Audio's headquarters are located in 40,795 square feet of leased office space in Redwood City, California. The lease term extends to May 30, 2005. Liquid Audio leases an office suite near its former headquarters in Redwood City, California on a month-to-month basis, for additional storage needs. In connection with Liquid Audio's restructuring in May 2001, Liquid Audio consolidated its then three Redwood City, California offices into the aforementioned headquarters. Liquid Audio continues to lease these three offices until the expiration of their terms, and have subleased one of the offices. Liquid Audio leases an additional 18,200 square feet of office space near its former headquarters. The lease term for this additional space extends to November 15, 2002 with two five-year renewals, at Liquid Audio's option. Liquid Audio leases an additional 26,800 square feet of office space near Liquid Audio's former headquarters. The lease term for this additional space extended to August 31, 2002 with a three-year renewal, at Liquid Audio's option. Liquid Audio had subleased this space to a tenant through July 31, 2002.

## Legal Proceedings

In November 2001, two lawsuits were filed in Delaware Chancery Court naming Liquid Audio and certain of its officers and directors as defendants. Both actions related to Liquid Audio's response to recent acquisition offers and purported to be class actions brought on behalf of Liquid Audio's stockholders. On February 1, 2002, the two complaints were consolidated into a single action, titled *In Re Liquid Audio, Inc., Shareholders Litigation*, Consolidated Civil Action No. 19212-NC. That action was brought against Gerald W. Kearby, Silvia Kessel, Ann L. Winblad and Liquid Audio. The complaint alleges that defendants had breached their fiduciary duties owed to Liquid Audio's stockholders in connection with Liquid Audio's response to acquisition offers from Steel Partners II, LLP and an

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investor group formed by MMC (formerly known as musicmaker.com). The complaint seeks, among other things, a court order barring Liquid Audio from adopting or maintaining measures that would make Liquid Audio less attractive as a takeover candidate or, alternatively, awarding compensatory damages to the purported plaintiff class. To date, Liquid Audio has not responded to the complaint, nor has the court set a date for discovery cutoff or trial. Liquid Audio intends to vigorously defend the action. There is no assurance concerning the outcome of either action, or whether either action would have a material effect on Liquid Audio's financial condition or business operations.

On May 3, 2002, musicmaker.com filed an action in the Delaware Chancery Court, pursuant to Title 8 Delaware Code section 211, seeking to compel Liquid Audio to hold an annual meeting of stockholders. Liquid Audio moved to dismiss on the grounds that the court lacked subject matter jurisdiction as 13 months had not elapsed since the company's last annual stockholder meeting, held on June 1, 2001. On May 10, 2002, the board of directors set July 1, 2002 as the date for the 2002 Annual meeting and Liquid Audio's motion to dismiss was held in abeyance. On June 13, 2002, Liquid Audio publicly announced the execution of the original merger agreement and announced that, in light of the merger, Liquid Audio's board of directors had determined to postpone the 2002 annual meeting. The next day, musicmaker.com filed an amended complaint requesting that the court order Liquid Audio to hold its annual meeting on July 1, 2002. The court allowed the parties to take expedited discovery and scheduled a hearing for July 15, 2002. At the hearing, the court granted Liquid Audio's request that the annual meeting be scheduled for September 26, 2002 so that the vote on the election of directors and the vote on the issuance of Liquid Audio stock in the merger could proceed on the same day.

On July 23, 2002, MMC filed an action in Delaware Chancery Court against Liquid Audio, each member of its board of directors, and Alliance Entertainment Corp. The complaint alleges that the directors of Liquid Audio violated their fiduciary duties by entering into the merger and approving the merger agreement, and that Liquid Audio's directors further violated their fiduciary duties by making certain changes to its shareholders rights plan. Alliance is alleged to have aided and abetted the alleged breaches of fiduciary duty by the Liquid Audio directors. According to the complaint, the plaintiff is seeking, among other things, to (i) invalidate the merger agreement, (ii) prevent Liquid Audio or Alliance from taking any actions to effectuate or enforce the merger agreement, the merger of Liquid Audio or Alliance, or the self tender-offer, (iii) direct Liquid Audio's board of directors to restore the "trigger" of our shareholders rights plan to 15%, (iv) prevent enforcement of Liquid Audio's shareholders rights plan to the extent it prohibits the plaintiff and other stockholders from cooperating to assist in the solicitation of proxies for our annual meeting, (v) damages for incidental injuries, and (vi) costs and expenses, including attorneys' fee and experts' fees. In connection with its complaint, MMC filed a motion for a preliminary injunction and a motion for expedited proceedings. On July 31, 2002, MMC withdrew its motion for a preliminary injunction and for expedited proceedings, and stated that it would file an amended complaint. To date, no amended complaint has been filed. If MMC elects to pursue its claims in this matter, Liquid Audio intends to vigorously defend the action.

On August 27, 2002, MMC filed a lawsuit against Liquid Audio, Inc., Raymond A. Doig, Gerald W. Kearby, Robert G. Flynn, Stephen V. Imbler and Ann Winblad in the Delaware Chancery Court seeking injunctive and other equitable relief to prevent the defendants from appointing two additional directors to Liquid Audio's board of directors. MMC's complaint alleges that the defendants' decision to expand the Liquid Audio board of directors was in violation of Delaware law. MMC further alleges that the defendants' actions were taken solely to interfere with the vote

of the stockholders of Liquid Audio and to deny MMC and other stockholders of Liquid Audio a substantial presence on the Liquid Audio board of directors. The complaint alleges that the defendants' actions are a disproportionate defensive response to a third party offer for Liquid Audio and to the current proxy contest. MMC charges that the expansion of the Liquid Audio board of directors constitutes a breach of the directors' fiduciary duties of loyalty, care and good faith to the stockholders of Liquid Audio. Liquid Audio intends to vigorously defend against MMC's claims.

Liquid Audio filed a lawsuit on August 21, 2002 against MMC and Steel Partners II, L.P. ("Steel Partners") in U.S. District Court for the Southern District of New York. Liquid Audio is asking the Court to prohibit MMC and Steel Partners from violating the federal securities laws in connection with their campaigns to take control of Liquid Audio, as well as seeking compensatory and punitive damages as a result of their alleged violations. Liquid Audio's complaint alleges that MMC has failed to register as an investment company under the Investment Company Act of 1940, and that its purchase of Liquid Audio shares and subsequent proxy contest to take control of the Board is therefore in violation of that Act. The complaint also charges that Steel Partners is conducting an illegal proxy contest by failing to make the proper filings with the SEC and that, in the course of its contest, Steel Partners has distributed false and misleading statements to Liquid Audio stockholders. Liquid Audio is seeking to enjoin MMC from continuing its campaign to take control of Liquid Audio and from communicating with Liquid Audio stockholders. In addition, Liquid Audio is seeking to require Steel Partners to comply with the SEC's proxy rules, to retract its recent press release concerning Liquid Audio's proposed merger with Alliance and to disseminate corrective disclosure.

On or about September 27, 2001, Network Commerce, Inc. ("NCI") filed a complaint against Liquid Audio in the United States District Court for the Western District of Washington (Seattle). The suit alleges that Liquid Audio infringes the claims of United States Patent No. 6,073,124. NCI requests that Liquid Audio be enjoined from its allegedly infringing activities and seeks unspecified damages. Liquid Audio was served with the complaint on November 2, 2001 and subsequently submitted an answer to the complaint that included counterclaims. Liquid Audio also filed a motion for summary judgment in November 2001. In March 2002, Liquid Audio's motion for summary judgment was denied and in August 2002, Liquid Audio filed an amended motion for summary judgment. A hearing on the motion has been scheduled in September 2002.

On August 23, 2001, Liquid Audio received a demand letter from a former employee's legal counsel alleging claims for sexual harassment and retaliation. On September 13, 2001, the former employee filed a charge with the California Department of Fair Employment and Housing alleging such claims against Liquid Audio and one of Liquid Audio's former employees. Liquid Audio completed an investigation and believes that there is no merit to the former employee's allegations. Liquid Audio does not know at this time whether a settlement can be achieved. To date, Liquid Audio has not been served with a complaint. In May 2002, the parties entered into a final settlement regarding this matter. The settlement did not have a material impact on Liquid Audio's financial position or results of operations.

On July 20, 2001, a putative securities class action, captioned Murowa Financial v. Liquid Audio, Inc. et al., Civil Action No. 01-CV-6661, was filed against Liquid Audio, certain of Liquid Audio's officers and directors (the "Individual Defendants") and three underwriters in Liquid Audio's initial public offering (the "IPO"), in the United States District Court for the Southern District of New York. The Complaint seeks unspecified damages on behalf of a purported class of purchasers of Liquid Audio's common stock between July 8, 1999 and December 6, 2000. Several complaints substantially identical to Murowa were later filed against us, the Individual Defendants, and several of the IPO underwriters in the Southern District of New York. These cases have been consolidated under Civil Action No. 01-CV-6661. These complaints generally allege that various investment bank underwriters engaged in improper and undisclosed activities related to the allocation of shares in Liquid Audio's initial public offering and secondary offering of securities. The complaints bring claims for violation of several provisions of the federal securities laws against those underwriters, and also against us and certain of Liquid Audio's directors and officers. Various plaintiffs have filed similar actions asserting virtually identical allegations against more than 300 other companies. The lawsuit and all other "IPO allocation" securities class actions currently pending in the Southern District of New York have been assigned to Judge Shira A. Scheindlin for coordinated pretrial proceedings. Liquid Audio believes that it has meritorious defenses to the claims and intends to vigorously defend against such claims.

On or about April 7, 2000, Sightsound, Inc. ("Sightsound") filed an amended complaint against one of Liquid Audio's customers in the United States District Court for the Eastern District of Pennsylvania (Pittsburgh). The suit alleges that Liquid Audio's customer infringes one or more of three patents (United States Patent Nos. 5,191,573; 5,675,734 and 5,996,440). Sightsound claims damages of \$20 million plus an unspecified royalty. Liquid Audio has entered into an agreement with Liquid Audio customer whereby Liquid Audio has agreed to assume control of the defense and pay the defense costs, while reserving its rights as to indemnification obligations. The customer filed an answer to the amended complaint on April 27, 2000 denying the material allegations of the complaint, and asserting counterclaims for declaratory judgment of

non-infringement and patent invalidity. Following a claims construction hearing in 2001 and an initial report and recommendation on claim construction by the magistrate judge in February, 2002 (which ruling is on appeal to the district judge), Liquid Audio renegotiated its agreement with the customer concerning the defense of the case going forward. Liquid Audio has now ceded control of the defense of the case to the customer/Bertelsmann (the customer's ultimate owner), and is splitting the costs of the defense with the customer/Bertelsmann. Liquid Audio is still reserving its rights as to indemnification issues. A trial date had been set for September 28, 2001 in the matter, but that date will be reset after the Court rules on the claim construction appeal and other pending matters.

From time to time Liquid Audio receives letters from corporations or other business entities notifying Liquid Audio of alleged infringement of patents held by them or suggesting that Liquid Audio review patents to which they claim rights. These corporations or entities often indicate a willingness to discuss licenses to their patent rights.

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## **LIQUID AUDIO MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

*The following Liquid Audio Management's Discussion and Analysis of Financial Condition and Results of Operations contains forward-looking statements within the meaning of Federal securities laws. You can identify these statements because they use forward-looking terminology such as "may," "will," "expect," "anticipate," "estimate," "continue," "believe" and "intend" or other similar words. These words, however, are not the exclusive means by which you can identify these statements. You can also identify forward-looking statements because they discuss future expectations, contain projections of results of operations or of financial conditions, characterize future events or circumstances or state other forward-looking information. Liquid Audio has based all forward-looking statements included in this Liquid Audio Management's Discussion and Analysis of Financial Condition and Results of Operations on information currently available to Liquid Audio, and Liquid Audio assumes no obligation to update any of these forward-looking statements. Although Liquid Audio believes that the expectations reflected in any of these forward-looking statements are based on reasonable assumptions, actual results could differ materially from those projected in the forward-looking statements. Potential risks and uncertainty include, among others, those set forth in the "Risk Factors" section. The following discussion should be read in conjunction with the consolidated financial statements and notes thereto included in "Liquid Audio Selected Historical Consolidated Financial Information".*

### **Overview**

Liquid Audio is a leading provider of software products and services that enable artists, record companies and retailers to create, syndicate and sell music digitally over the Internet. Liquid Audio's products and services are based on an open technical architecture that is designed to support a variety of digital music formats. From Liquid Audio's inception in January 1996 through early 1997, Liquid Audio devoted substantially all of its efforts to product development, raising capital and recruiting personnel. Liquid Audio first generated revenues in the first quarter of 1997 through the licensing of Liquid Audio's Liquifier Pro, Liquid Server and Liquid Player software products. In November 1997, Liquid Audio introduced a subscription-based hosting service for digital recorded music using Liquid Audio's technology. In July 1998, to enhance consumer access to the music Liquid Audio was hosting, Liquid Audio launched the Liquid Music Network ("LMN"), a syndicated network of leading music-related and music retailer websites.

In early 1999, Liquid Audio began to place greater emphasis on developing and marketing its digital music delivery services. Since that time, Liquid Audio has invested significant resources to increase its distribution reach by expanding the LMN, building its syndicated music catalog available for sale, actively participating in standards initiatives and establishing its international presence. More recently, Liquid Audio began focusing additional attention on licensing its server software products. As a provider of digital music delivery services, Liquid Audio expects its revenue sources to expand beyond software license sales to include sales of digital recorded music and digital music subscriptions. Revenues from digital music sales and transaction fees from Liquid Audio's music delivery services represented less than 7%, 6% and 1% of total net revenues in 2001, 2000 and 1999, respectively. Liquid Audio's Liquid Music Network began offering syndicated music through music retailer websites in the third quarter of 1999.

### **Business Development Revenue**

Business development revenues as a percentage of total net revenues were 61%, 63% and 48% in 2001, 2000 and 1999, respectively. Liquid Audio Korea ("LAK"), Liquid Audio Greater China ("LAGC"), Liquid Audio South East Asia ("LASE") through Liquid Audio's strategic partner, Epi Entertainment Group, Ltd., and Liquid Audio Japan ("LAJ") stopped making their contractual payments as scheduled in the third quarter of 2000, fourth quarter of 2000, fourth quarter of 2000 and



the second quarter of 2001, respectively, due to deterioration of their financial condition and lack of funds available to meet their contractual payment obligations. Liquid Audio has been unsuccessful in receiving any additional contractual payments from these customers, and, as a result of the financial condition of these customers, Liquid Audio does not anticipate that such customers will be a source of additional revenue or that we will receive payments owed for existing contractual arrangements.

In June 2001, Liquid Audio and LAJ mutually agreed to terminate the licensing and reseller agreements (the "Agreements") between the two companies. As a result, Liquid Audio Japan renamed its company Cyber Music Entertainment ("CME") and no longer distributes Liquid Audio's technology nor utilizes Liquid Audio's digital distribution platform to offer services to the Japanese music market. Effective September 30, 2001, CME ceased using Liquid Audio trademarks, including the company name, and returned all of Liquid Audio's products, technology and licenses. Liquid Audio does not believe it has any outstanding obligations in connection with the Agreements. As a result, Liquid Audio recognized the remaining deferred revenue balance of \$890,000, which had been paid in cash, from CME in the three months ended September 30, 2001. In October 2001, Liquid Audio established a new office in Tokyo to build new relationships with label, retail and consumer electronic companies directly.

In September 2001, Liquid Audio notified LAK, LAGC and LASE through Liquid Audio's strategic partner of their defaults under the licensing and reseller agreements between Liquid Audio and the aforementioned companies due to their failures to make contractual payments as scheduled. LAK, LAGC and Liquid Audio's strategic partner of LASE did not cure the defaults during the cure periods. Accordingly, Liquid Audio exercised its rights to terminate the licensing and reseller agreements. Outstanding accounts receivable from LAK, LAGC and Liquid Audio's strategic partner of LASE have been fully reserved, and no revenue from LAK, LAGC or LASE through Liquid Audio's strategic partner was recorded in the three months ended September 30, 2001. Liquid Audio does not believe it has any outstanding obligations in connection with the Agreements. As a result, Liquid Audio recognized the remaining deferred revenue balance of \$569,000, which had been paid in cash, from LAGC in the three months ended December 31, 2001.

### Corporate Restructuring

In May 2001, Liquid Audio adopted a corporate restructuring program to reduce expenses to preserve its cash position while the digital music market develops. The restructuring included a worldwide workforce reduction of approximately 40% of Liquid Audio's workforce across all functional areas, a consolidation of three Redwood City, California offices into one facility and other expense management initiatives. Liquid Audio has de-emphasized its efforts in less productive, non-core business areas that do not directly support secure digital download opportunities, including digital music kiosks, music hosting for independent artists and labels, music clips service and encoding services. Liquid Audio plans to continue to focus on software licensing and digital music delivery services that complement its secure digital download business. Liquid Audio plans to support the emerging market for digital music subscriptions, enabling major portals, online retailers and secure audio device manufacturers to offer subscription-based digital music download services. This strategy leverages and enhances both Liquid Audio's core digital download services and Liquid Audio's player software licensing business. Liquid Audio recorded restructuring charges of \$4.5 million in the twelve months ended December 31, 2001.

The restructuring charge included involuntary employee separation costs of \$1.1 million for 79 employees worldwide representing approximately 40% of all Liquid Audio employees, 20 in sales and marketing, 32 in research and development, 13 in general and administrative and 6 in operations functions in the U.S., and 2 in sales and marketing, 3 in research and development and 3 in operations functions outside the U.S. Lease costs of \$1.2 million were accrued pertaining to the estimated future obligations for non-cancelable lease payments for excess facilities that were vacated due to reductions in workforce. Asset impairment costs of \$2.2 million were recorded, primarily for property and

equipment, furniture and fixtures, computer software and leasehold improvements for assets no longer in use from de-emphasized business lines, reductions in workforce and excess facilities. At June 30, 2002, the remaining \$31,000 accrual balance will be paid over the lease terms through the fourth quarter of 2002.

Liquid Audio has a limited operating history upon which investors may evaluate its business and prospects. Since inception Liquid Audio has incurred significant losses, and as of June 30, 2002 Liquid Audio had an accumulated deficit of approximately \$121.6 million. Liquid Audio expects to incur additional losses and continued negative cash flow from operations through at least 2003. Liquid Audio's revenues may not increase or even continue at their current levels or it may not achieve or maintain profitability or generate cash from operations in future periods. Liquid Audio's prospects must be considered in light of the risks, expenses and difficulties frequently encountered by companies in their early

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stages of development, particularly companies in new and rapidly evolving markets such as the digital delivery of recorded music. Liquid Audio may not be successful in addressing these risks, and Liquid Audio's failure to do so would harm its business.

**Results of Operations**

The following table sets forth, for the periods presented, certain data derived from Liquid Audio's statement of operations as a percentage of total net revenues. The operating results in any period are not necessarily indicative of the results that may be expected for any future period.

	Year Ended December 31,			Six Months Ended June 30,	
	2001	2000	1999	2002	2001
<b>Net revenues:</b>					
License	14%	11%	35%	27%	18%
Services	25	26	17	73	29
Business development (related party)	61	63	48		53
<b>Total net revenues</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>
<b>Cost of net revenues:</b>					
License	10	3	5	63	11
Services	33	23	25	106	40
Business development (related party)		1	2		
Non-cash cost of revenues	7		1	24	7
<b>Total cost of net revenues</b>	<b>50</b>	<b>27</b>	<b>33</b>	<b>193</b>	<b>58</b>
<b>Gross profit (loss)</b>	<b>50</b>	<b>73</b>	<b>67</b>	<b>(93)</b>	<b>42</b>
<b>Operating expenses:</b>					
Sales and marketing	241	148	232	763	287
Non-cash sales and marketing	(1)	2	18	(7)	(2)
Research and development	359	198	266	2,076	371
Non-cash research and development		1	8	3	(1)
General and administrative	192	62	63	1,053	234
Non-cash general and administrative			4		(1)
Strategic marketing-equity instruments	13	17	71		24
Restructuring	95				137
<b>Total operating expenses</b>	<b>899</b>	<b>428</b>	<b>662</b>	<b>3,888</b>	<b>1,049</b>
<b>Loss from operations</b>	<b>(849)</b>	<b>(355)</b>	<b>(596)</b>	<b>(3,981)</b>	<b>(1,007)</b>
Other income (expense), net	89	72	47	297	106
Loss in equity investment	(27)	(8)			41
<b>Net loss</b>	<b>(787)%</b>	<b>(291)%</b>	<b>(549)%</b>	<b>(3,684)%</b>	<b>(942)%</b>

**Six Months Ended June 30, 2002 and 2001**

*Total Net Revenues*

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Total net revenues decreased 89% to \$286,000 for the six months ended June 30, 2002 from \$2.7 million in the comparable period of 2001.

*License.* License revenues consist of fees from licensing Liquid Audio's software products to third parties. License revenues decreased 84% to \$76,000 for the six months ended June 30, 2002 from \$484,000 in the comparable period of 2001. This decrease was due to lower Liquid Player software licensing resulting from the expiration of an OEM bundling agreement with a major consumer electronics company and the transitioning of Liquid Audio's Liquid Player software licensing strategy from bundling, for a per-unit fee, with OEM products in the 2001 period, to bundling for free with OEM products in exchange for potential future upgrade licensing revenues from consumers of those OEM products in the 2002 period. Liquid Audio competes with other companies that offer music player software for free to OEMs, and such arrangements usually limit the bundling of a music player to only one vendor. Accordingly, there is no assurance that Liquid Audio will be able to displace existing bundling arrangements that OEMs may have with Liquid Audio's competitors.

*Services.* Services revenues consist of maintenance fees related to Liquid Audio's licensed software products, hosting fees, encoding, music delivery and transaction fees, promotion and advertising services and kiosk-related equipment sales from third parties. Services revenues decreased 73% to \$210,000 for the six months ended June 30, 2002 from \$787,000 in the comparable period of 2001. This decrease was due to decrease in maintenance fees resulting from lower software license fees, decrease in encoding services from the expiration of a contract with Microsoft, decrease in promotion and advertising services resulting from the softness in the Internet advertising market, disappearance of revenue from Liquid Muze Previews service due to the termination of the agreement with Muze, decrease of hosting fees from the de-emphasis of music hosting for independent artists and labels in connection with Liquid Audio's corporate restructuring and decrease in kiosk-related equipment sales from the de-emphasis in digital music kiosks in connection with Liquid Audio's corporate restructuring.

*Business Development (Related Party).* Business development revenues consist of license and maintenance fees from agreements under which Liquid Audio gives its strategic related partners the right to license and use its digital recorded music delivery technology. Business development revenues decreased to \$0 for the six months ended June 30, 2002 from \$1.4 million in the comparable period of 2001. The decrease was due to the termination of Liquid Audio's agreements in 2001 with Liquid Audio Japan, Liquid Audio Korea, Liquid Audio Greater China and Liquid Audio South East Asia through its strategic partner, Epi Entertainment Group, Ltd. Revenue for the 2001 period relates to software licensing and related maintenance revenues earned from Liquid Audio Japan and Liquid Audio Greater China. Liquid Audio does not expect to derive significant revenue from business development arrangements in the foreseeable future.

In the first six months of 2002, approximately 11% of total net revenues came from sales to one customer, Sanyo. In the first six months of 2001, approximately 53% of total net revenues came from sales to two customers, Cyber Music Entertainment and Liquid Audio Greater China. International revenues represented approximately 14% and 59% of total net revenues in the six months ended June 30, 2002 and 2001, respectively.

### *Total Cost of Net Revenues*

Liquid Audio's gross profit (loss) decreased to approximately (93)% of total net revenues for the six months ended June 30, 2002 from approximately 42% of total net revenues in the comparable period of 2001. Total cost of net revenues decreased 64% to \$552,000 in the 2002 period from \$1.5 million in the 2001 period.

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*License.* Cost of license revenues consists of royalties paid to third-party technology vendors and costs of documentation, duplication and packaging. Cost of license revenues decreased 37% to \$181,000 for the six months ended June 30, 2002 from \$287,000 in the comparable period of 2001. Cost of license revenues decreased due to lower license revenues, partially offset by royalties for additional third-party technologies of approximately \$93,000.

*Services.* Cost of services revenues consists of compensation for customer service, encoding and professional services personnel, kiosk-related equipment and an allocation of our occupancy costs and other overhead attributable to Liquid Audio's services revenues. Cost of services revenues decreased 72% to \$302,000 for the six months ended June 30, 2002 from \$1.1 million in the comparable period of 2001. The decrease in cost of services revenues was due to the reduction in compensation and related expenses of approximately \$701,000 from the decrease in the number of encoding, customer service and professional services personnel from 33 to 8 due to Liquid Audio's corporate restructuring and expense management initiatives and the write-down of kiosk inventory of approximately \$212,000 in the 2001 period due to Liquid Audio's de-emphasis in the digital music kiosk business area due to the corporate restructuring.

*Non-Cash Cost of Revenues.* Non-cash cost of revenues consists of expenses associated with the value of common stock and warrants issued to partners as part of Liquid Audio's content acquisition agreements and stock-based employee compensation arrangements. Common stock expense is based on the fair value of the stock at the time it was issued. Warrant expense is based on the estimated fair value of the warrants based on the Black-Scholes option pricing model and the provisions of EITF 96-18. In December 2000, Liquid Audio signed an

agreement with BMG Entertainment ("BMG") to obtain the right to distribute BMG sound recordings and related artwork through kiosks. In connection with this agreement, Liquid Audio issued 50,000 shares of common stock to BMG, valued at \$195,000 and which was recognized ratably over the initial one-year term of the agreement; as a result, \$96,000 was recognized as non-cash cost of revenues in the six months ended June 30, 2001. Also in connection with this agreement, Liquid Audio granted a warrant for a total of 233,300 shares of common stock. Of the total, warrants to purchase 77,768 shares vested in December 2001, and the cost was remeasured each quarter until a commitment for performance was reached or the warrant vested, based on market data. At December 4, 2001, the 77,768 shares under this warrant were valued at \$175,000, of which \$90,000 was recognized as non-cash cost of revenues for the six months ended June 30, 2001. The remaining warrants to purchase common shares vest at 6,481 shares per month commencing December 2001 for one year and 6,480 shares per month commencing December 2002 for one year. Liquid Audio recorded a total of \$69,000 as non-cash cost of revenue in the six months ended June 30, 2002 related to the remaining warrants. Such warrants are valued based on the fair market value of Liquid Audio common stock at each vesting date. Stock compensation expense for customer service, encoding and professional services personnel were \$0 and \$(6,000) in the six months ended June 30, 2002 and 2001, respectively. Liquid Audio has fully amortized stock compensation expense related to these personnel in 2001, and accordingly no future expense related to these stock options will be incurred.

### *Operating Expenses*

*Sales and Marketing.* Liquid Audio sales and marketing expenses consist of compensation for sales, marketing and business development personnel, compensation for customer service and professional services personnel attributable to sales and marketing activities, advertising, trade show and other promotional costs, design and creation expenses for marketing literature and the Liquid Audio website and an allocation of occupancy costs and other overhead. Sales and marketing expenses decreased 72% to \$2.2 million for the six months ended June 30, 2002 from \$7.7 million in the comparable period of 2001. This decrease was due to the reduction in compensation and related expenses of approximately \$2.1 million from decreases in the number of sales and marketing personnel from 62 to 19 due to the corporate restructuring and expense management initiatives, shared project

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costs with Radio & Records of approximately \$1.2 million, advertising and promotional programs of approximately \$227,000, tradeshow of approximately \$307,000, travel and entertainment of approximately \$335,000, depreciation and amortization of approximately \$224,000, customer service and professional services personnel attributable to sales and marketing activities of approximately \$375,000, legal fees of approximately \$117,000 and allocation of occupancy costs and other overhead of approximately \$401,000.

*Research and Development.* Research and development expenses consist of compensation for research and development, network operations and product management personnel, payments to outside contractors and, to a lesser extent, depreciation on equipment used for research and development and an allocation of occupancy costs and other overhead. Research and development expenses decreased 40% to \$5.9 million for the six months ended June 30, 2002 from \$10.0 million in the comparable period of 2001. This decrease was due to the reduction in compensation and related expenses of approximately \$2.8 million from decreases in the number of personnel from 86 to 51 and outside contractors due to the corporate restructuring and expense management initiatives, travel and entertainment of approximately \$335,000, depreciation and amortization of approximately \$449,000 and allocation of occupancy costs and other overhead of approximately \$368,000.

*General and Administrative.* General and administrative expenses consist of compensation for personnel and payments to outside contractors for general corporate functions, including finance, information systems, human resources, facilities, legal and general management, fees for professional services, bad debt expense and an allocation of occupancy costs and other overhead. General and administrative expenses decreased 52% to \$3.0 million for the six months ended June 30, 2002 from \$6.3 million in the comparable period of 2001. This decrease was due to the reduction in compensation and related expenses of approximately \$1.0 million from decreases in the number of personnel from 37 to 17 and outside contractors due to the corporate restructuring and expense management initiatives and a decrease in legal fees of approximately \$1.5 million from lower legal activity in patent infringement matters in the 2002 period and decrease in bad debt expense of approximately \$1.0 million.

*Strategic Marketing Equity Instruments.* Strategic marketing-equity instruments consist of expenses associated with the value of common stock and warrants issued to partners as part of Liquid Audio strategic marketing agreements. Common stock expense is based on the fair value of the stock at the time it was issued. Warrant expense is based on the estimated fair value of the warrants based on the Black-Scholes option pricing model and the provisions of EITF 96-18. Strategic marketing-equity instruments expense was \$0 and \$652,000 in the six months ended June 30, 2002 and 2001, respectively. In August 1999, Liquid Audio signed a Digital Audio Co-Marketing and Distribution Agreement with Yahoo! to promote the distribution of digital music on its web site. In connection with this agreement, Liquid Audio granted Yahoo! three warrants to purchase a total of 250,000 shares of common stock. The first warrant for 83,334 shares vested immediately. The first warrant was valued at \$903,000 and was recognized ratably over the one-year term of the agreement. The second warrant for 83,333 shares vested in August 2000. The second warrant was initially valued at \$426,000 and was recognized ratably over the one-year period ending at the vesting date. The second warrant was revalued at each balance sheet date through the vesting date. As a result, the original charge of \$426,000 was reduced to \$312,000 based on market data during the vesting period. The third warrant for 83,333 shares vested in August 2001. The third

warrant was initially valued at \$105,000 and was recognized ratably over the one-year period ending at the vesting date. The third warrant was revalued at each balance sheet date through the vesting date. As a result, the original charge of \$105,000 was reduced to \$54,000 based on market data during the vesting period. In the six months ended June 30, 2001, \$0, \$0 and \$61,000 were recognized as strategic marketing-equity instruments expense for the first, second and third warrants, respectively. In July 2000, Liquid Audio signed an agreement with Virgin Holdings, Inc. ("Virgin"), an affiliate of EMI Recorded Music, to promote the distribution of digital music over the Internet using

Liquid Audio's technology. Pursuant to this agreement, Liquid Audio issued 150,000 shares of common stock to Virgin. These shares were valued at \$1.2 million and recognized ratably over the one-year term of the agreement. As a result, \$591,000 was recognized as strategic marketing-equity instruments expense in the six months ended June 30, 2001.

*Non-Cash Sales and Marketing, Research and Development and General and Administrative.* Non-cash sales and marketing, research and development and general and administrative expenses relate to stock-based employee compensation arrangements. The total unearned compensation recorded by Liquid Audio from inception to June 30, 2002 was \$3.5 million. Liquid Audio recognized \$13,000 and \$96,000 of stock compensation expense for the six months ended June 30, 2002 and 2001, respectively. Liquid Audio expects quarterly amortization related to those options to be between \$5,000 and \$3,000 per quarter during the remainder of 2002. These future compensation charges would be reduced if sales and marketing, research and development and general and administrative employees who hold the applicable options terminate employment prior to the expiration of their option vesting period.

*Restructuring.* Restructuring charge relates to costs associated with our corporate restructuring program adopted in May 2001. The \$3.7 million charge in the six months ended June 30, 2001 consists of involuntary employee separation costs of \$1.1 million, lease costs of \$824,000 pertaining to estimated future obligations for non-cancelable lease payments for excess facilities that were vacated due to reductions in workforce, and asset impairment costs of \$1.7 million for property and equipment, furniture and fixtures, computer software and leasehold improvements no longer in use from de-emphasized product lines, reductions in workforce and excess facilities.

*Other Income (Expense), Net.* Interest income consists of earnings on Liquid Audio cash, cash equivalents and short-term investments. Interest expense consists of expenses related to Liquid Audio's financing obligations, which include borrowings under equipment loans and capital lease obligations. Other income (expense), net decreased to \$851,000 for the six months ended June 30, 2002 from \$2.8 million in the comparable period of 2001. The decrease was due to lower average cash and cash equivalent balances resulting from cash used in operating activities, and lower interest rates.

*Loss in Equity Investment.* Loss in equity investment consists of Liquid Audio's share of losses from its investment in a related party accounted for using the equity method of accounting. Liquid Audio's share of losses was \$0 and \$1.1 million for the six months ended June 30, 2002 and 2001, respectively. The net balance of Liquid Audio's investments in Cyber Music Entertainment has been reduced to zero at December 31, 2001. Liquid Audio has discontinued recording losses from its investment in Cyber Music Entertainment as Liquid Audio has no contractual or planned obligation to provide funding to Cyber Music Entertainment.

#### **Years Ended December 31, 2001, 2000 and 1999**

##### *Total Net Revenues*

Total net revenues decreased 59% to \$4.7 million in 2001 from \$11.6 million in 2000. Total net revenues increased 162% in 2000 from \$4.4 million in 1999.

*License.* License revenues consist of fees from licensing Liquid Audio's software products to third parties. License revenues decreased 47% to \$682,000 in 2001 from \$1.3 million in 2000. License revenues decreased 16% in 2000 from \$1.5 million in 1999. The decrease in 2001 was due to a reduction in kiosk software and other technology licenses as a result of our decision to discontinue our digital music kiosk business area based on the high costs associated with the operation of such business relative to the historical and projected revenues of such business, partially offset by an increase in Liquid Player license fees of approximately \$241,000 due to an OEM bundling agreement with a major consumer electronics company. The decrease in 2000 relates primarily to the expiration of a Liquid Player license agreement with Adaptec, Inc. Under this agreement, Liquid Audio received \$1.5 million

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in license fees over a 14-month period. These fees were recognized as license revenue over the license period, which ended on December 31, 1999. The decrease in 2000 from Liquid Player license fees was partially offset by an increase in license fees related to digital music kiosk sales of approximately \$371,000.

*Services.* Services revenues consist of maintenance fees related to Liquid Audio's licensed software products, hosting fees, encoding, music delivery and transaction fees, promotion and advertising services and kiosk-related equipment sales from third parties. Services revenues decreased 61% to \$1.2 million in 2001 from \$3.0 million in 2000. Services revenues increased 306% in 2000 from \$733,000 in 1999. The decrease in 2001 was due to decreases in encoding services, services from the expiration of a contract with Microsoft, decrease in kiosk-related equipment sales due to a de-emphasis in the digital music kiosk business area in connection with Liquid Audio's corporate restructuring, decrease in promotion and advertising services resulting from the softness in the Internet advertising market, disappearance of revenue from Liquid Muze Previews service due to the termination of the agreement with Muze and decrease of hosting fees due to the de-emphasis of music hosting for independent artists and labels in connection with Liquid Audio's corporate restructuring. The increase in 2000 was due to increases in encoding services from a new agreement with Microsoft, increase in kiosk-related equipment and services from the new business area, increase in digital music and transaction fees from Liquid Audio's Muze Previews service and increase in promotion and advertising services.

*Business Development (Related Party).* Business development revenues consist of license and maintenance fees from agreements under which Liquid Audio gave its strategic related partners listed below the right to license and use Liquid Audio's digital recorded music delivery technology. Business development revenues decreased 61% to \$2.9 million in 2001 from \$7.3 million in 2000. Business development revenues increased 242% in 2000 from \$2.1 million in 1999. The increase in business development revenues in 2000 was primarily due to contracts between Cyber Music Entertainment and Liquid Audio pursuant to which Cyber Music Entertainment made quarterly license payments to Liquid Audio beginning in 1999 continuing through 2000. The decrease in business development revenues in 2001 was due to Cyber Music Entertainment's inability to make the scheduled payments under its agreement after the first quarter of 2001 as a result of its financial condition. Total business development revenues are summarized as follows (in thousands):

	Year Ended December 31,		
	2001	2000	1999
Cyber Music Entertainment and strategic partner	\$ 1,837	\$ 5,047	\$ 1,105
Liquid Audio South East Asia and strategic partner		1,261	
Liquid Audio Greater China and strategic partner	1,036	705	500
Liquid Audio Korea and strategic partner		294	532
	\$ 2,873	\$ 7,307	\$ 2,137

Of the total fees earned from Cyber Music Entertainment and strategic partner, Super Stage, Inc., \$1.8 million, \$4.9 million and \$272,000 were earned from Cyber Music Entertainment and relate to software licensing and maintenance fees in 2001, 2000 and 1999, respectively, and \$167,000 and \$833,000 were earned from Liquid Audio's strategic partner in Cyber Music Entertainment, Super Stage, Inc., in 2000 and 1999, respectively, relate to a non-refundable service fee of \$1.0 million received in March 1999 which was recognized ratably over the one-year term of the service agreement. The increase in the 2000 period relates to contractual payments received from Cyber Music Entertainment by Liquid Audio, and the decrease in the 2001 period relates to the decrease in contractual payments received from Cyber Music Entertainment due to its financial condition and lack of funds available to meet the contractual payment obligations. The total fee of \$1.0 million and \$705,000 earned from Liquid Audio Greater China in 2001 and 2000 consist of software licensing and

maintenance fees. The total fee of \$500,000 earned from Liquid Audio's strategic partner in Liquid Audio Greater China, Super Stage, Inc., in 1999 relates to a service fee to develop a local business in Taiwan and Hong Kong. The total fee of \$1.3 million earned in 2000 from Liquid Audio South East Asia through Liquid Audio's strategic partner, Epi Entertainment Group, Ltd., consist of software licensing and maintenance fees. The total fee of \$294,000 and \$532,000 earned from Liquid Audio Korea in 2000 and 1999, respectively, consist primarily of software licensing and maintenance fees. Liquid Audio does not expect to derive significant revenue from business development arrangements in the foreseeable future.

In 2001, approximately 61% of total net revenues came from sales to two customers, Cyber Music Entertainment and Liquid Audio Greater China. In 2000, approximately 53% of total net revenues came from sales to two customers, Cyber Music Entertainment and Liquid Audio South East Asia through Liquid Audio's strategic partner. In 1999, approximately 73% of total net revenues came from sales to three customers, Adaptec, Inc., Super Stage, Inc. and Liquid Audio Korea. International revenues represented approximately 64%, 69% and 49% of total net

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revenues in the twelve months ended December 31, 2001, 2000 and 1999, respectively.

### *Total Cost of Net Revenues*

Liquid Audio's gross profit decreased to approximately 50% of total net revenues in 2001 from 73% in 2000. Liquid Audio's gross profit increased to approximately 73% of total net revenues in 2000 from 67% in 1999. Total cost of net revenues decreased 25% to \$2.3 million in 2001 from \$3.1 million in 2000. Total cost of net revenues increased 113% in 2000 from \$1.5 million in 1999.

*License.* Cost of license revenues consists of royalties paid to third-party technology vendors and costs of documentation, duplication and packaging. Cost of license revenues increased 69% to \$491,000 in 2001 from \$290,000 in 2000. Cost of license revenues increased 23% in 2000 from \$235,000 in 1999. Cost of license revenues increased in 2001 and 2000 due to the addition of certain technology licenses to include additional and enhanced functionality to the Liquid Player, such as broader support for CD-R/RW devices, anti-piracy features, MP3 ripping and playback and AAC support.

*Services.* Cost of services revenues consists of compensation for customer service, encoding and professional services personnel, kiosk-related equipment and an allocation of Liquid Audio's occupancy costs and other overhead attributable to Liquid Audio's services revenues. Cost of services revenues decreased 45% to \$1.5 million in 2001 from \$2.7 million in 2000. Cost of services revenues increased 143% in 2000 from \$1.1 million in 1999. The decrease in cost of services revenue in 2001 was due to the reduction in compensation and related expenses of approximately \$660,000 from the decrease in the number of encoding, customer service and professional services personnel from 33 to 12 and kiosk-related equipment of \$23,000 due to Liquid Audio's corporate restructuring and expense management initiatives. The increase in cost of service revenues in 2000 was due to the increase in compensation and related expenses of approximately \$539,000 from the addition of encoding, customer service and professional services personnel from 18 to 33 to support anticipated customer service demands and additional product lines and an increase in kiosk-related equipment of approximately \$447,000.

*Business Development (Related Party).* Cost of business development revenues consists of kiosk-related equipment and royalties paid to third-party technology vendors. Cost of business development revenues were \$0, \$75,000 and \$79,000 in 2001, 2000 and 1999, respectively. The decrease in cost of business development revenue relates to Liquid Audio's decision to discontinue its digital music kiosk business as a result of the unfavorable cost structure of such business relative to the historical and projected revenues generated by the kiosk related business.

*Non-Cash Cost of Revenues.* Non-cash cost of revenues consist of expenses associated with the value of common stock and warrants issued to partners as part of Liquid Audio's content acquisition agreements and stock-based employee compensation arrangements. Common stock expense is based on

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the fair value of the stock at the time it was issued. Warrant expense is based on the estimated fair value of the warrants based on the Black-Scholes option pricing model and the provisions of EITF 96-18. In December 2000, Liquid Audio signed an agreement with BMG Entertainment to obtain the right to distribute BMG sound recordings and related artwork through kiosks. In connection with this agreement, Liquid Audio issued 50,000 shares of common stock to BMG, valued at \$195,000 and which was recognized ratably over the initial one-year term of the agreement; as a result, \$181,000 and \$14,000 was recognized as non-cash cost of revenues in 2001 and 2000, respectively. Also in connection with this agreement, Liquid Audio granted a warrant for a total of 233,300 shares of common stock. Of the total, warrants to purchase 77,768 shares vested in December 2001, and the cost was remeasured each quarter until a commitment for performance was reached or the warrant vested based on market data. At December 4, 2001, the 77,768 shares under this warrant were valued at \$175,000, of which \$163,000 and \$12,000 was recognized as non-cash cost of revenues in 2001 and 2000, respectively. The remaining warrants to purchase common shares will vest at 6,481 shares per month commencing December 2001 for one year and 6,480 shares per month commencing December 2002 for one year. Liquid Audio recorded a total of \$9,000 as non-cash cost of revenue at December 31, 2001 related to the remaining warrants. Such warrants will be valued at the fair market value of Liquid Audio's common stock on each reporting date. Stock-based compensation expense (income) for customer service, encoding and professional services personnel were \$(4,000), \$2,000 and \$25,000 in 2001, 2000 and 1999, respectively. Liquid Audio has fully amortized stock compensation expense related to these personnel in 2001, and accordingly no future expense related to these stock options will be incurred.

### *Operating Expenses*

*Sales and Marketing.* Sales and marketing expenses consist of compensation for Liquid Audio's sales, marketing and business development personnel, compensation for customer service and professional services personnel attributable to sales and marketing activities, advertising, trade show and other promotional costs, design and creation expenses for marketing literature and Liquid Audio's website and an allocation of Liquid Audio's occupancy costs and other overhead. Sales and marketing expenses decreased 33% to \$11.4 million in 2001 from

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\$17.1 million in 2000. Sales and marketing expenses increased 68% in 2000 from \$10.2 million in 1999. The decrease in 2001 was due to the reduction in compensation and related expenses of approximately \$2.0 million from decreases in the number of sales and marketing personnel from 62 to 24 due to Liquid Audio's corporate restructuring and expense management initiatives, advertising and promotions programs of approximately \$1.9 million, travel and entertainment of approximately \$571,000, trade shows of approximately \$299,000, marketing literature of approximately \$166,000 and allocation of occupancy costs and other overhead expenses of approximately \$376,000. The increase in 2000 was due to the addition in compensation and related expenses of approximately \$3.3 million due to the increase in the number of sales and marketing personnel from 36 to 62 to support the growth and sales of additional product lines and related marketing and promotional activities, travel and entertainment of approximately \$680,000, tradeshow of approximately \$362,000, depreciation and amortization of approximately \$350,000, allocation of compensation for customer service and professional services personnel attributable to sales and marketing activities of approximately \$875,000 and allocation of occupancy costs and other overhead of approximately \$873,000.

*Research and Development.* Research and development expenses consist of compensation for Liquid Audio's research and development, network operations and product management personnel, payments to outside contractors and, to a lesser extent, depreciation on equipment used for research and development and an allocation of Liquid Audio's occupancy costs and other overhead. Research and development expenses decreased 26% to \$17.0 million in 2001 from \$22.9 million in 2000. Research and development expenses increased 96% in 2000 from \$11.7 million in 1999. The decrease in 2001 was primarily due to the reduction in compensation and related expenses of approximately \$5.6 million from decreases in the number of personnel from 86 to 52 and outside contractors due to

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Liquid Audio's corporate restructuring and expense management initiatives. The increase in 2000 was due to addition in compensation and related expenses of approximately \$6.5 million from increases in the number of personnel from 62 to 86 and outside contractors needed to enhance Liquid Audio's existing software products, develop and enhance Liquid Audio's online services, develop new products and services and build Liquid Audio's external network and computer data center infrastructure, shared project costs with Radio and Records of approximately \$407,000, depreciation and amortization of approximately \$1.4 million, and allocation of occupancy costs and other overhead of approximately \$1.4 million.

*General and Administrative.* General and administrative expenses consist of compensation for personnel and payments to outside contractors for general corporate functions, including finance, information systems, human resources, facilities, legal and general management, fees for professional services, bad debt expense and an allocation of Liquid Audio's occupancy costs and other overhead. General and administrative expenses increased 27% to \$9.1 million in 2001 from \$7.1 million in 2000. General and administrative expenses increased 157% in 2000 from \$2.8 million in 1999. The increase in 2001 was due to an increase in the allowance of doubtful accounts related to accounts receivables from related and third parties of approximately \$1.5 million and legal fees related to patent infringement claims against Liquid Audio of approximately \$1.2 million, partially offset by the reduction in compensation and related expense of approximately \$1.0 million from decreases due to a reduction in the number of personnel from 37 to 17 and outside contractors due to Liquid Audio's corporate restructuring and expense management initiatives. The increase in 2000 was due to the addition in compensation and related expenses of approximately \$2.5 million from increases in the number of personnel from 20 to 37 and outside contractors needed to support the growth of Liquid Audio's business and professional fees. The 2000 period includes legal fees related to patent infringement claims against Liquid Audio and a non-cash charge of \$354,000 related to the issuance of common stock in the settlement of the lawsuit with former consultants.

*Strategic Marketing-Equity Instruments.* Strategic marketing-equity instruments consist of expenses associated with the value of common stock and warrants issued to partners as part of Liquid Audio's strategic marketing agreements. Common stock expense is based on the fair value of the stock at the time it was issued. Warrant expense is based on the estimated fair value of the warrants based on the Black-Scholes option pricing model and the provisions of EITF 96-18. Strategic marketing-equity instruments expense was \$607,000, \$1.9 million and \$3.1 million in 2001, 2000 and 1999, respectively. In 1999, \$1.1 million relates to 100,000 shares of common stock issued to Virgin Holdings, Inc., an affiliate of EMI Recorded Music, in exchange for the right to create digitally encoded copies of EMI sound recordings using the Liquid Audio and Genuine MP3 formats, and \$95,000 relates to fully vested warrants issued to other record companies as part of Liquid Audio's content and distribution agreements with them. In June 1999, Liquid Audio signed an advertising agreement with Amazon.com to collaborate on event-based advertising using Liquid Audio's digital delivery services. In connection with this agreement, Liquid Audio issued a fully vested warrant to purchase approximately 254,000 shares of common stock to Amazon.com. The warrant was valued at \$2.0 million and was recognized ratably over the one-year term of the agreement; as a result, \$0, \$843,000 and \$1.2 million was recognized as strategic marketing-equity instruments expense in 2001, 2000 and 1999, respectively. In August 1999, Liquid Audio signed a Digital Audio Co-Marketing and Distribution Agreement with Yahoo! to promote the distribution of digital music on its web site. In connection with this agreement, Liquid Audio granted Yahoo! three warrants to purchase a total of 250,000 shares of common stock. The first warrant for 83,334 shares vested immediately. The first warrant was valued at \$903,000 and was recognized ratably over the one-year term of the agreement. The second warrant for 83,333 shares vested in August 2000. The second warrant was initially valued at \$426,000 and was recognized ratably over the one-year period ending at the vesting date. The second warrant was revalued at each balance sheet date through the vesting date. As a result, the original charge of \$426,000 was reduced to \$312,000 based on market data during the vesting period. The third warrant for 83,333 shares vested in



August 2001. The third warrant was initially valued at \$105,000 and was recognized ratably over the one-year period ending at the vesting date. The third warrant was revalued at each balance sheet date through the vesting date. As a result, the original charge of \$105,000 was reduced to \$54,000 based on market data during the vesting period. In 2001, \$16,000 was recognized as strategic marketing-equity instruments expense for the third warrant. In 2000, \$577,000, \$(114,000) and \$38,000 were recognized as strategic marketing-equity instruments expense for the first, second and third warrants, respectively. In 1999, \$330,000 and \$426,000 were recognized as strategic marketing-equity instruments expense for the first and second warrants, respectively. In July 2000, Liquid Audio signed an agreement with Virgin to promote the distribution of digital music over the Internet using Liquid Audio's technology. Pursuant to this agreement, Liquid Audio issued 150,000 shares of common stock to Virgin. These shares were valued at \$1.2 million and were recognized ratably over the one-year term of the agreement. As a result, \$591,000 was recognized as strategic marketing-equity instruments expense in 2001 and 2000 each.

*Non-Cash Sales and Marketing, Research and Development and General and Administrative.* Non-cash sales and marketing, research and development and general and administrative expenses relate to stock-based employee compensation arrangements. The total unearned compensation recorded by Liquid Audio from inception to December 31, 2001 was \$3.6 million. Liquid Audio recognized \$(57,000), \$407,000 and \$1.3 million of stock compensation expense (income) for 2001, 2000 and 1999, respectively. Liquid Audio expects quarterly amortization related to those options to be between \$16,000 and \$3,000 per quarter during 2002. These future compensation charges will be reduced if any sales and marketing, research and development and general and administrative employee terminates employment prior to the expiration of the employee's option vesting period.

*Restructuring.* Restructuring charge relates to costs associated with Liquid Audio's corporate restructuring program adopted in May 2001. The \$4.5 million charge in 2001 consists of involuntary employee separation costs of \$1.1 million, lease costs of \$1.2 million pertaining to estimated future obligations for non-cancelable lease payments for excess facilities that were vacated due to reductions in workforce, and asset impairment costs of \$2.2 million for property and equipment, furniture and fixtures, computer software and leasehold improvements no longer in use from de-emphasized product lines, reductions in workforce and excess facilities.

*Other Income (Expense), Net.* Interest income consists of earnings on Liquid Audio's cash, cash equivalents and short-term investments. Interest income decreased to \$4.3 million in 2001 from \$8.8 million in 2000, and increased in 2000 from \$2.3 million in 1999. The decrease in 2001 was due to lower average cash and cash equivalent balances resulting from cash used in operating activities, and lower interest rates. The increase in 2000 was primarily due to interest received on higher average cash and cash equivalent balances resulting from proceeds of the initial and follow-on public offerings of Liquid Audio's common stock in July 1999 and December 1999, respectively.

Interest expense consists of expenses related to Liquid Audio's financing obligations, which include borrowings under equipment loans, short-term loans and capital lease obligations. Interest expense decreased to \$111,000 in 2001 from \$144,000 in 2000, and decreased in 2000 from \$193,000 in 1999. The declines in 2001 and 2000 is due to several capital leases expiring during the period, and in 2001, also included the expiration of several equipment loans. The increase in 1999 was primarily due to interest paid on higher average financing obligation balances resulting from additional capital leases and borrowings under the equipment loans during the year.

Other income (expense), net of \$429,000 in 2000 consists primarily of the write-off of loans receivable from Liquid Audio Korea due to its deterioration in financial condition and lack of funds to pay the amounts due under the loan.

*Loss in Equity Investment.* Loss in equity investment consists of Liquid Audio's share of losses from Liquid Audio's investment in a related party accounted for using the equity method of accounting.

Liquid Audio's share of losses were \$1.3 million and \$870,000 for 2001 and 2000, respectively. The net balance of Liquid Audio's investments in Cyber Music Entertainment has been reduced to zero at December 31, 2001. Liquid Audio has discontinued recording losses from its investment in Cyber Music Entertainment as Liquid Audio has no contractual or planned obligation to provide funding to Cyber Music Entertainment.

#### **Critical Accounting Policies**

Liquid Audio's critical accounting policies are as follows:

revenue recognition;

estimating valuation allowances, specifically the allowance for doubtful accounts and sales returns reserve; and

accounting for income taxes.

*Revenue recognition.* To date, Liquid Audio has derived its revenues primarily from the licensing of software products and service fees associated with business development contracts. Business development revenues primarily consist of license and maintenance fees from agreements under which Liquid Audio gives its strategic related partners ("Partners") the right to license and use Liquid Audio's digital recorded music delivery technology. These U.S. dollar-denominated, non-refundable fees are allocated among the various elements of the contract based on vendor specific objective evidence ("VSOE") of fair value. When VSOE of fair value exist for the undelivered elements, primarily maintenance, Liquid Audio accounts for the license portion based on the "residual method" as prescribed by SOP No. 98-9, "Modification of SOP 97-2 with Respect to Certain Transactions." When VSOE of fair value does not exist for the undelivered elements, Liquid Audio recognizes the total fee from a business development contract ratably over the term of the contract. The total fee from business development arrangements is recognized when payment becomes due if extended payment terms exist. Extended payment terms are defined as payment terms outside Liquid Audio's customary business practice, generally greater than 90 days. Revenue is not recognized if the Partners stop making their contractual payments. Liquid Audio also licenses its software products to original equipment manufacturers, record companies, artists and websites. Software license revenues are recognized when persuasive evidence of an arrangement exists, the fee is fixed and determinable, collection is probable and delivery has occurred. Similarly with business development contracts, the total fee from the arrangement is allocated among the various elements based on VSOE of fair value. Maintenance revenue related to Liquid Audio's licensed software products and hosting revenue from record companies and artists are recognized over the service period, typically one year. Revenue derived from hosting services include subscription fees from artists for encoding and storing music files, e-commerce services and transaction reporting. Music delivery services revenues include transaction fees from sales of digital recorded music through Liquid Audio's LMN website affiliates and fees from music retailers and websites related to the sample digital music clips delivery service. Revenue from kiosk sales consist of software licenses and services revenue from equipment and kiosk-related services.

*Allowance for doubtful accounts and sales returns reserve.* The preparation of financial statements requires Liquid Audio's management to make estimates and assumptions that affect the reported amount of assets and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Specifically, Liquid Audio's management must make estimates of the uncollectability of its accounts receivables. Management specifically analyzes accounts receivable and analyzes historical bad debts, customer concentrations, customer credit worthiness, current economic trends and changes in Liquid Audio's customer payment terms when evaluating the adequacy of the allowance for doubtful accounts. Similarly, Liquid Audio's management must make estimates of the potential future product returns related to current period product revenue. Management analyzes historical returns, current economic

trends, and changes in customer demand and acceptance of Liquid Audio's products when evaluating the adequacy of the sales returns reserve. Significant management judgments and estimates must be made and used in connection with establishing the allowance for doubtful accounts and sales returns reserve in any accounting period. Material differences may result in the amount and timing of Liquid Audio's revenue and bad debt expense for any period if management made different judgments or used different estimates. Liquid Audio's accounts receivable from third parties balance was \$115,000, net of allowance for doubtful accounts of \$320,000, as of June 30, 2002. Liquid Audio had a write-off of \$1.6 million against the allowance for doubtful accounts of \$1.6 million during the quarter ended June 30, 2002. Such write-off related to accounts receivable from related parties that were determined to be uncollectible based on the financial condition of the related parties.

*Accounting for income taxes.* As part of the process of preparing Liquid Audio's consolidated financial statements, Liquid Audio is required to estimate its income taxes in each of the jurisdictions in which it operates. This process involves Liquid Audio estimating its actual current tax exposure together with assessing temporary differences resulting from differing treatment of items, such as deferred revenue, for tax and accounting purposes. These differences result in deferred tax assets and liabilities, which are included within Liquid Audio's consolidated balance sheet. Liquid Audio must then assess the likelihood that its deferred tax assets will be recovered from future taxable income and to the extent it believes that recovery is not likely, Liquid Audio must establish a valuation allowance. To the extent Liquid Audio establishes a valuation allowance or increase this allowance in a period, Liquid Audio must include an expense within the tax provision in the statement of operations.

Significant management judgment is required in determining Liquid Audio's provision for income taxes, its deferred tax assets and liabilities and any valuation allowance recorded against its net deferred tax assets. Liquid Audio has recorded a valuation allowance of \$40.6 million as of December 31, 2001, due to uncertainties related to Liquid Audio's ability to utilize some of its deferred tax assets, primarily

consisting of certain net operating losses carried forward, before they expire. The valuation allowance is based on Liquid Audio's estimates of taxable income by jurisdiction in which it operates and the period over which its deferred tax assets will be recoverable. In the event that actual results differ from these estimates or Liquid Audio adjust these estimates in future periods, Liquid Audio may need to establish an additional valuation allowance which could materially impact its financial position and results of operations.

### Liquidity and Capital Resources

Since inception, Liquid Audio has financed its operations primarily through the initial and follow-on public offerings of common stock, private placements of its preferred stock, equipment financing, lines of credit and short-term loans. As of June 30, 2002, Liquid Audio had raised \$65.9 million and \$93.7 million through Liquid Audio's initial and follow-on public offerings of common stock, respectively, and \$29.8 million through the sale of Liquid Audio's preferred stock. At June 30, 2002, Liquid Audio has approximately \$81.0 million of cash and cash equivalents.

Net cash used in operating activities was \$30.7 million, \$26.8 million and \$14.9 million in 2001, 2000 and 1999, respectively. Net cash used for operating activities in 2001 was primarily the result of net losses from operations of \$37.2 million, depreciation and amortization of \$3.9 million, amortization of unearned compensation of \$(62,000), strategic marketing-equity instruments charges of \$607,000, an increase in the allowance for doubtful accounts and sales returns reserve of \$1.5 million, equity investment losses of \$1.3 million, loss on disposal of property and equipment of \$2.2 million and a net decrease in working capital items of \$3.2 million. The net decrease in working capital items includes a decrease in accounts receivable of \$390,000, increase in restricted cash of \$826,000, decrease in other assets of \$473,000, decrease in accounts payable of \$2.2 million, increase in accrued expenses and other liabilities of \$299,000 and a decrease in deferred revenue of \$1.3 million. Net cash used for operating activities in 2000 was primarily the result of net losses from operations of \$33.7 million, depreciation

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and amortization of \$3.4 million, amortization of unearned compensation of \$409,000, strategic marketing-equity instruments charges of \$1.9 million, an increase in the allowance for doubtful accounts and sales returns reserve of \$315,000, notes receivable write-off of \$470,000, equity investment losses of \$870,000 and a net decrease in working capital items of \$929,000. The net decrease in working capital items includes an increase in accounts receivable of \$2.2 million, increase in other assets of \$878,000, increase in accounts payable of \$1.4 million, increase in accrued expenses and other liabilities of \$909,000 and a decrease in deferred revenue of \$145,000. Net cash used for operating activities in 1999 was primarily the result of net losses from operations of \$24.2 million, depreciation and amortization of \$1.1 million, amortization of unearned compensation of \$1.4 million, strategic marketing-equity instruments charges of \$3.1 million, an increase in the allowance for doubtful accounts and sales returns reserve of \$101,000, equity investment losses of \$378,000 and a net decrease in working capital items of \$3.2 million. The net decrease in working capital items include a decrease in accounts receivable of \$190,000, increase in other assets of \$474,000, increase in accounts payable of \$1.2 million, increase in accrued expenses and other liabilities of \$1.9 million and an increase in deferred revenue of \$395,000.

Net cash provided by (used in) investing activities was \$26.4 million, \$(15.7) million and \$(20.5) million in 2001, 2000 and 1999, respectively. The net cash provided by investing activities in 2001 was primarily due to the net sales of short-term investments of \$27.4 million, partially offset by the acquisition of property and equipment of \$861,000 and an investment in Liquid Audio Japan of \$165,000. The net cash used in investing activities in 2000 and 1999 was due to the acquisition of property and equipment of \$7.4 million and \$4.5 million, respectively, and net purchases and sales of short-term investments totaling \$8.2 million and \$16.1 million in 2000 and 1999, respectively.

Net cash provided by (used in) financing activities was \$(427,000), \$268,000 and \$159.9 million in 2001, 2000 and 1999, respectively. The net cash used in financing activities in 2001 was primarily due to payments of \$563,000 made under Liquid Audio's equipment loan and \$120,000 under capital leases, partially offset by proceeds from sales of Liquid Audio's common stock under the employee stock purchase plan. The net cash provided by financing activities in 2000 was primarily due to proceeds from net sales of Liquid Audio's common stock under the employee stock purchase plan, partially offset by payments of \$588,000 made under Liquid Audio's equipment loan and \$195,000 under capital leases. The net cash provided by financing activities in 1999 was due primarily to the net proceeds from Liquid Audio's initial and follow-on public offerings of common stock.

Liquid Audio had a bank revolving line of credit for up to \$1.0 million based on 80% of eligible accounts receivable that expired on November 15, 1999. As of December 31, 1999, Liquid Audio had no borrowings under the revolving line of credit. Liquid Audio had a bank equipment loan facility that provided for advances of up to \$3.0 million through November 1999. Borrowings under the equipment loan facility are repayable in monthly installments over three years and bear interest at the bank's prime interest rate plus 0.25%. Borrowings under the equipment loan facility are collateralized by the related equipment and other assets. Under the equipment loan facility, Liquid Audio had borrowed amounts totaling \$1.8 million through June 30, 2002. Liquid Audio also has lease financing agreements that provide for the lease of computers and office equipment of up to \$1.0 million. As of June 30, 2002, Liquid Audio had borrowed \$737,000 under the lease financing agreements. Liquid Audio's other significant commitments consist of obligations under non-cancelable operating leases, which totaled

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\$6.4 million, net of rental income of \$21,000, as of June 30, 2002 and are payable in monthly installments through 2005, and a strategic related partner note in the amount of \$376,000 that was issued in March 1999. The strategic related partner note payable was issued to an entity affiliated with Liquid Audio's Japanese strategic partner and is repayable in Japanese yen and bears interest at 0.5% above a Japanese bank's prime rate. The principal is due on December 31, 2003, with quarterly interest payments. The terms of the strategic related partner note payable require Liquid Audio to make quarterly interest payments. At June 30, 2002, Liquid Audio was not in compliance with the interest payment requirement. Liquid Audio is currently applying for a waiver from the strategic related partner

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with respect to Liquid Audio's non-compliance with making quarterly interest payments. To obtain a waiver, Liquid Audio may have to make payments of all interest due to date and additional default interest of 10% on unpaid amounts outstanding. As a result of Liquid Audio's default of these payments, the strategic related partner has a right to accelerate payment of all amounts outstanding under the note payable and demand immediate full payment of all amounts due, including outstanding interest and penalties. Accordingly, Liquid Audio has classified the outstanding balance under the note payable as a current liability. If Liquid Audio is successful in obtaining a waiver from the strategic partner, then the note payable will be reclassified as a long-term liability.

In the past, Liquid Audio derived a significant portion of its revenues from business development fees from relationships with its international partners, including Liquid Audio Japan, Liquid Audio Korea, Liquid Audio Greater China and Liquid Audio South East Asia through Liquid Audio's strategic partner. Liquid Audio recently terminated its relationships with these partners. Consequently, Liquid Audio does not expect additional revenue or cash payments will be generated from them. At June 30, 2002, Liquid Audio held 4.31% of the outstanding stock of Cyber Music Entertainment ("CME"), formerly Liquid Audio Japan, and had written down Liquid Audio's investment to \$0 under the equity method of accounting.

Liquid Audio has no material commitments for capital expenditures or strategic investments and anticipates a low rate of capital expenditures. Liquid Audio may use cash to acquire or license technology, products or businesses related to its current business. In addition, Liquid Audio anticipates that it will experience low or no growth or a decline in its operating expenses for the foreseeable future and that its operating expenses will be a material use of its cash resources.

Future payments due under debt and lease obligations as of June 30 are as follows (in thousands):

	<b>Note Payable to Related Party</b>	<b>Equipment Loan</b>	<b>Capital Leases</b>	<b>Operating Leases</b>	<b>Total</b>
2002	\$ 376	\$	\$ 21	\$ 1,202	\$ 1,590
2003				2,100	2,100
2004				2,163	2,163
2005				904	904
	\$ 376	\$	\$ 21	\$ 6,369	\$ 6,757

Liquid Audio believes that its existing cash and cash equivalents and financing available under lease agreements will be sufficient to meet its anticipated cash needs for working capital and capital expenditures for the foreseeable future, although Liquid Audio may seek to raise additional capital during that period. The sale of additional equity or convertible debt securities could result in additional dilution to Liquid Audio's stockholders. There can be no assurance that financing will be available in amounts or on terms acceptable to Liquid Audio, if at all.

### Recent Accounting Pronouncements

In May 2000, the Emerging Issues Task Force ("EITF") issued EITF Issue No. 00-14, "Accounting for Certain Sales Incentives." EITF Issue No. 00-14 addresses the recognition, measurement, and income statement classification for sales incentives that a vendor voluntarily offers to customers (without charge), which the customer can use in, or exercise as a result of, a single exchange transaction. Sales incentives that fall within the scope of EITF Issue No. 00-14 include offers that a customer can use to receive a reduction in the price of a product or service at the point of sale. The EITF changed the transition date for Issue No. 00-14, concluding that a company should apply this consensus no later than the company's annual or interim financial statements for the periods beginning after December 15, 2001. In June 2001, the EITF issued EITF Issue No. 00-25, "Vendor Income Statement Characterization of Consideration Paid to a Reseller of the Vendor's Products," effective for

periods beginning after December 15, 2001. EITF Issue No. 00-25 addresses whether consideration from a vendor to a reseller is (a) an adjustment of the selling prices of the vendor's products and, therefore, should be deducted from revenue when recognized in the vendor's statement of operations or (b) a cost incurred by the vendor for assets or services received from the reseller and, therefore, should be included as a cost or expense when recognized in the vendor's statement of operations. Upon application of these EITFs, financial statements for prior periods presented for comparative purposes should be reclassified to comply with the income statement display requirements under these Issues. In September of 2001, the EITF issued EITF Issue No. 01-09, "Accounting for Consideration Given by Vendor to a Customer or a Reseller of the Vendor's Products," which is a codification of EITF Issues No. 00-14, No. 00-25 and No. 00-22 "Accounting for 'Points' and Certain Other Time-or Volume-Based Sales Incentive Offers and Offers for Free Products or Services to be Delivered in the Future." Liquid Audio is currently assessing the impact of the adoption of these issues on its financial statements.

In July 2001, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards ("SFAS") No. 141, "Business Combinations." SFAS No. 141 requires the purchase method of accounting for business combinations initiated after June 30, 2001 and eliminates the pooling-of-interests method. Liquid Audio believes that the adoption of SFAS No. 141 will not have a significant impact on its financial statements.

In July 2001, the FASB issued SFAS No. 142, "Goodwill and Other Intangible Assets," which is effective for fiscal years beginning after December 15, 2001. SFAS No. 142 requires, among other things, the discontinuance of goodwill amortization. In addition, the standard includes provisions upon adoption for the reclassification of certain existing recognized intangibles as goodwill, reassessment of the useful lives of existing recognized intangibles, reclassification of certain intangibles out of previously reported goodwill and the testing for impairment of existing goodwill and other intangibles. Liquid Audio believes that the adoption of SFAS No. 142 will not have a significant impact on its financial statements.

In October 2001, the FASB issued SFAS No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets." SFAS No. 144 addresses significant issues relating to the implementation of SFAS No. 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to Be Disposed Of," and develops a single accounting method under which long-lived assets that are to be disposed of by sale are measured at the lower of book value or fair value less cost to sell. Additionally, SFAS No. 144 expands the scope of discontinued operations to include all components of an entity with operations that (1) can be distinguished from the rest of the entity and (2) will be eliminated from the ongoing operations of the entity in a disposal transaction. SFAS No. 144 is effective for financial statements issued for fiscal years beginning after December 15, 2001 and its provisions are to be applied prospectively. Liquid Audio is currently assessing the impact of SFAS No. 144 on its financial position and results of operations.

#### **Quantitative and Qualitative Disclosures about Market Risk**

At June 30, 2002, Liquid Audio had an investment portfolio of cash and money market funds of \$81.0 million. Liquid Audio had a related party loan outstanding at December 31, 2001 of \$339,000, which was denominated in Japanese yen and bore interest at 2.4%. These instruments, like all fixed income instruments, are subject to interest rate risk. The fixed income portfolio will fall in value and the related party note payable interest would increase if there were an increase in interest rates. If market interest rates were to increase immediately and uniformly by 10% from levels as of December 31, 2001 and 2000, the decline of the fair value of the fixed income portfolio and related party note payable would not be material.

As a global concern, Liquid Audio faces exposure to adverse movements in foreign currency exchange rates. These exposures may change over time as business practices evolve and could seriously harm Liquid Audio's financial results. Substantially all of Liquid Audio's international sales are currently denominated in U.S. dollars. An increase in the value of the U.S. dollar relative to foreign currencies could make Liquid Audio's products and services more expensive and therefore, reduce the demand for its products and services. Reduced demand for Liquid Audio's products and services could seriously harm its financial results. Currently, Liquid Audio does not hedge against any foreign currencies and as a result, could incur unanticipated gains or losses.

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#### **LIQUID AUDIO PRINCIPAL STOCKHOLDERS**

The following table presents information with respect to beneficial ownership of Liquid Audio's common stock as of August 31, 2002 by:

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each person known by Liquid Audio who beneficially owns more than 5% of the common stock;

each of Liquid Audio's executive officers;

each of Liquid Audio's directors and nominees for director; and

all executive officers and directors as a group.

Except as otherwise noted, the address of each 5% stockholder listed in the table is c/o Liquid Audio, Inc., 800 Chesapeake Drive, Redwood City, CA 94063. The table includes all shares of common stock issuable within 60 days of August 31, 2002 upon the exercise of options and other rights beneficially owned by the indicated stockholders on that date. Beneficial ownership is determined in accordance with the rules of the Securities and Exchange Commission and includes voting and investment power with respect to all shares of common stock. To Liquid Audio's knowledge, except under applicable community property laws or as otherwise indicated, the persons named in the table have sole voting and sole investment control with respect to all shares of common stock beneficially owned. The applicable percentage of ownership for each stockholder is based on 22,766,098 shares of common stock outstanding as of August 31, 2002, together with applicable options for that stockholder. Shares of common stock issuable upon exercise of options and other rights beneficially owned are deemed outstanding for the purpose of computing the percentage ownership of the person holding those options and other rights, but are not deemed outstanding for computing the percentage ownership of any other person.

Name of Beneficial Owner	Shares Beneficially Owned	
	Number	Percent
Steel Partners II, L.P. 150 East 52nd Street, 21st Floor New York, NY 10022	2,062,866	9.1
MM Companies, Inc. and related entities (9) c/o Barington Capital Group, L.P. 888 Seventh Avenue, 17th Floor New York, NY 10019	1,568,100	6.9
Coghill Capital Management 225 W. Washington St. #2200 Chicago, IL 60606	1,516,988	6.7
The K2 Arbitrage Fund and related entities (10) 444 Adelaide West Toronto, Ontario, MSV 157	1,496,300	6.5
JMB Capital Partners, L.P. (11) 1999 Avenue of the Stars, Suite 2040 Los Angeles, CA 90067	1,163,800	5.1
Gerald W. Kearby (1)	929,516	4.1
Robert G. Flynn (2)	749,998	3.3
Richard W. Wingate (3)	189,582	*
Leon Rishniw (4)	154,435	*
H. Thomas Blanco (5)	87,296	*
Ann Winblad (6)	370,738	1.6
Stephen V. Imbler (7)	30,000	*
Raymond A. Doig (7)	30,000	*
Judith N. Frank (7)	30,000	*
James D. Somes (7)	30,000	*
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All executive officers and directors as a group (8 persons) (8)	2,601,565	11.1

(1)

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Includes 97,916 shares of common stock issuable upon the exercise of options exercisable within 60 days of August 31, 2002.

(2) Includes 74,998 shares of common stock issuable upon the exercise of options exercisable within 60 days of August 31, 2002.

(3) Includes 142,249 shares of common stock issuable upon the exercise of stock options exercisable within 60 days of August 31, 2002.

(4) Includes 122,936 shares of common stock issuable upon the exercise of stock options exercisable within 60 days of August 31, 2002.

(5) Includes 79,164 shares of common stock issuable upon the exercise of options exercisable within 60 days of August 31, 2002.

(6) Includes 80,943 shares of common stock owned by Hummer Winblad Venture Partners II, L.P., 488 shares of common stock owned by Hummer Winblad Technology Fund II, L.P. (collectively, the "Hummer Winblad Funds") and 30,000 shares of common stock issuable upon the exercise of stock options exercisable within 60 days of August 31, 2002. Ann Winblad is a general partner of Hummer Winblad Equity Partners II, L.P. ("HWII"), the general partner of each of the Hummer Winblad Funds. Consequently, Ms. Winblad may be deemed to beneficially own all of the shares held by the Hummer Winblad Funds. Ms. Winblad disclaims beneficial ownership of such shares, except to the extent of her respective pecuniary interest therein.

(7) Includes 30,000 shares of common stock issuable upon the exercise of stock options exercisable within 60 days of August 31, 2002.

(8) Includes 667,263 shares of common stock issuable upon the exercise of stock options exercisable within 60 days of August 31, 2002.

(9) On September 28, 2001, musicmaker.com, Jewelcor Management, Inc., Barington Companies Equity Partners, L.P., Ramius Securities, LLC and Domrose Sons Partnership jointly filed a Schedule 13D pursuant to Rule 13d-1 of the Securities Exchange Act of 1934 with the Securities and Exchange Commission, reporting combined ownership of 1,478,100 shares of Liquid Audio's common stock as the total owned by the five entities. According to that Schedule 13D, as amended on May 10, 2002, musicmaker.com, a Delaware corporation, owns 655,900 shares of common stock; Jewelcor Management, Inc., a Nevada corporation, owns 475,500 shares of common stock; Barington Companies Equity Partners, L.P., a Delaware limited partnership, owns 339,200 shares of common stock; Ramius Securities, LLC owns 89,000 shares of common stock; and Domrose Sons Partnership, a New York partnership, beneficially owns 8,000 shares of common stock. Barington Companies Investors, LLC is the general partner of Barington Companies Equity Partners, L.P. James Mitarotonda is the managing member of Barington Companies Investors, LLC. Each of James Mitarotonda, Mano Mitarotonda and Mike Mitarotonda is a partner in Domrose Sons Partnership.

(10) On August 28, 2002, The K2 Arbitrage Fund, L.P., an Ontario limited partnership, K2 GenPar, Inc., an Ontario corporation and sole general partner of K2 Arbitrage, Shawn Kimel, a Canadian citizen and President of K2 GenPar, Inc., Westdale 2000, Inc., an Ontario corporation, Westdale Construction Ltd., an Ontario corporation and sole general partner of Westdale 2000 and Ronald Kimel, a Canadian citizen and President of Westdale 2000, Inc. and Westdale Construction Ltd., filed a Schedule 13D pursuant to Rule 13d-1 of the Securities Exchange Act of 1934 with the Securities and Exchange Commission, pursuant to which The K2 Arbitrage Fund L.P., K2 GenPar, Inc. and Shawn Kimel reported combined ownership of 1,266,300 shares of Liquid Audio's common stock and Westdale 2000, Inc., Westdale Construction Ltd. and Ronald Kimel reported combined ownership of 203,000 shares of Liquid Audio's common stock.

(11) On July 23, 2002, JMB Capital Partners, L.P., a California limited partnership, Smithwood Partners, LLC, a California limited liability company, and Jonathan Brooks, the sole member and manager of Smithwood Partners LLC, filed a Schedule 13D pursuant to Rule 13d-1 of the Securities Exchange Act of 1934 with the Securities and Exchange Commission, reporting combined ownership of 1,163,800 shares of Liquid Audio's common stock as the total owned by the entities.

\*

Does not exceed 1%.

## ALLIANCE'S BUSINESS

### Overview

Alliance provides logistics and supply chain management services for the home entertainment market. Alliance manages a comprehensive and diverse product offering comprised of over 335,000 stock keeping units ("SKUs"), including: CD's, cassettes, videos, DVD's, video games and related accessories and general merchandise items. Alliance's core competencies are merchandising, technology, information management, supply chain management and customer care services. Alliance utilizes advanced technology and enhanced industry and marketplace expertise to deliver innovative and value-added services to manufacturers and customers and to provide Alliance with additional revenue generating opportunities and enhanced profitability.

Alliance's customers include national chain, specialty and independent retailers, alternative retailers, and e-commerce retailers. Brick-and-mortar accounts represent more than 5,000 accounts in 25,000 locations including: Barnes & Noble, Trans World Entertainment, Musicland, Circuit City, BJ's Wholesale, Toys 'R' Us, CVS and thousands of independent retailers. E-commerce customers include: barnesandnoble.com, CDNow.com, Amazon.com, CircuitCity.com, BestBuy.com, QVC.com, Costco.com and Univision.com. Alliance does maintain an international customer base, primarily in South America and Europe, such as HMV, and Promotora, albeit on a much smaller scale than domestically.

### Industry Background

Manufacturers of pre-recorded home entertainment products supply music and home video titles produced by a complicated array of labels, studios, independents, and distribution companies. The major labels, consisting of five large music companies and their related distribution companies, and the major feature film studios, consisting of six large film studios and their distribution companies, produce and supply products for sale in the music and video industries. The major music companies (with their related distribution units) are:

Vivendi Universal S.A. (Universal Music and Video Distribution)

Sony Corp. (Sony Music Distribution)

AOL Time-Warner Inc. (WEA)

Bertelsmann AG (BMG Distribution)

Thorne-EMI (EMI Distribution)

The major feature film studios (with their related distribution units) are:

The Walt Disney Company (Buena Vista Home Entertainment)

AOL Time Warner Inc. (Warner Home Video)

Sony Corp. (Columbia Tri-Star Home Video)

News Corporation (Twentieth Century Fox Home Entertainment)

Viacom Inc. (Paramount Home Video)

Vivendi Universal S.A. (Universal Music and Video Distribution)



Music and videos not produced by the major manufacturers are supplied by thousands of independent labels and studios. Many "independents" have distribution relationships with a major manufacturer, a single purpose distribution company, or a diverse solutions provider like Alliance. This allows the independents to get their product to market without entering into thousands of individual relationships with retailers.

Retailers of home entertainment products are comprised of a diverse and evolving number of brick-and-mortar and e-commerce merchants. The home entertainment media retail channel is comprised of:

National specialty chains (e.g. Trans World, Blockbuster, Hastings, Tower Records, Wherehouse)

Independent specialty stores (defined as businesses operating up to 20 store fronts)

Alternative chains (e.g. Wal\*Mart, Barnes & Noble, Toys 'R' Us, CVS)

E-commerce retailers (e.g. barnesandnoble.com, CDnow.com, CircuitCity.com, BestBuy.com, Amazon.com)

An industry of intermediaries exists between the labels and studios, on the one hand, and the retail market on the other. These intermediaries include traditional distributors, vendor managed inventory firms and others. To better compete for sales to retailers, most of these intermediary companies assume partial roles in distribution handling, order processing, credit and inventory management, collections, returns logistics, advertising and marketing support, information and database services and fulfillment and warehouse matters. They also assume a substantial portion of the risk inherent in the music and video sales business because they maintain large inventories. These functions would otherwise be the responsibility of the labels or studios.

Most independent retailers depend on intermediaries to provide the majority of their inventory. Yet, many large national and regional chains, and some of the largest independent retailers, bypass intermediaries and go directly to the major manufacturers for the majority of their product. They then turn to other distributors for the remainder of their lower volume/higher margin inventory.

Internet retailers are a fast growing segment of the home entertainment media retail channel. Because several of the largest music and video online retailers lack a product distribution infrastructure, they need to outsource technology, information management, supply chain management and customer care capabilities. Generally, these e-commerce retailers rely on third parties to enable their product information, ordering systems, and distribution processes.

#### *Seasonality and Working Capital*

Sales of home entertainment products are traditionally highest during the fourth quarter (the holiday season), while returns are highest during the first quarter. Due to this seasonality, Alliance and others in this industry tend to experience significant changes in cash flows and capacity needs during the year. Consequently, working capital needs for the home entertainment products marketplace are typically highest in the third and fourth quarters, due to increases in inventories purchased for the holiday selling season and extension of credit terms to certain customers. Historically, industry participants finance their working capital needs through cash generated from operations and bank borrowings.

Another key component of this working capital dynamic is supplier credit. Traditionally, manufacturers of home entertainment products extend short-term credit, between 60 and 180 days, on inventory purchases to distribution intermediaries and retailers. These inventory items generally may be returned to these suppliers by such intermediaries and retailers. Alliance has traditionally operated with its customers under 30 to 60 day credit terms.

#### *Trends*

In an effort to reduce costs, while continuing to provide the same, or better, service to their constituencies, Alliance believes manufacturers and retailers of home entertainment products will place an increased premium on intermediaries that can provide an array of commerce solutions, such as large and diverse inventories, information management production, compressed delivery schedules, and a

variety of value-added services. Alliance believes that the focus on intermediaries, and the solutions they provide, will continue to grow in the face of increasing retailer pressure, in response to internal and external forces, and as the entertainment media consumer continues to evolve and become more sophisticated.

This evolving supply chain dynamic will place even more reliance on the merchandising, technology, information management, supply chain management and customer care services core competencies of intermediaries. At the same time, there has been significant consolidation among intermediaries over the last several years, as many have failed to meet the demands to incorporate value-added solutions into their businesses on behalf of manufacturers and retailers of physical entertainment media.

## Alliance's Services

### *Physical Entertainment Media Management*

Alliance has devoted substantial time and resources to stocking a comprehensive product offering for its retail customers. Alliance manages a large, diversified inventory with over 335,000 music, video and video game SKUs and other related entertainment media products. Although Alliance acquires the majority of the titles it offers to retailers on a non-exclusive basis from manufacturers, Alliance does maintain some exclusive trading relationships with certain manufacturers. These relationships allow Alliance to bring the products of independent manufacturers to the consumer market. Alliance distributes the product of independent labels such as AMC, Tyscot, Tomato Music Works, Domo Records, and Just InTime. These independent labels are not associated with the major labels' distribution companies, and therefore may not otherwise have good access to the consumer market. Additionally, these independent labels enjoy the more individualized attention that Alliance can provide. These relationships are sometimes represented by written contracts between Alliance and the manufacturer, and may cover the supplier's total product line or individual CD releases. The inventory subject to these relationships is shipped to Alliance on consignment. Alliance's sales of product from independent labels was approximately \$22.0 million or 3.8% of total sales for the year ended December 31, 2001. No single manufacturer with such an exclusive relationship with Alliance consigned products to Alliance which represented more than 1.5% of Alliance's total sales volume in 2001. Alliance also licenses rights to certain content to create specialty products, such as private-label, seasonal or genre based music.

Alliance not only supports the day-to-day operations of its customers, but often works directly with them to develop business strategies. Alliance advises its customers on business process strategies regarding merchandising, technology, information management, supply chain management and customer care services. Alliance continues to develop new solutions and services to enhance its profitability and the profitability of its customers.

*Brick-and-Mortar Retail Customers.* Alliance's traditional, brick-and-mortar customers are specialty retailers, whose principal business is centered around the sale of physical products, such as DVDs, CDs, cassettes and videos. These specialty retailers consist of national chains, such as Trans World, Musicland, Blockbuster and Warehouse Entertainment stores, and independent retailers with up to twenty stores. In recent years, Alliance has created relationships with retailers who have not traditionally offered physical entertainment products ("alternative retailers"), such as mass merchants, bookstores, toy stores, drug stores and grocery stores. These retailers fully outsource the delivery and management of home entertainment products by engaging Alliance. Alliance also maintains trading relationships with customers outside the United States, which has accounted for up to 13% of Alliance's annual net sales historically. However, industry practices dictate that sales to international customers will never account for a larger part of Alliance's revenues as long as Alliance's primary base of operations is in the United States.

Alliance further offers its customers the opportunity to outsource many elements of their physical entertainment media business needs, including:

Merchandising, including product selection, pricing and promotion

Inventory management solutions, including special order and/or fill-in inventory fulfillment

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Vendor Managed Inventory solutions, which is a total point-of-sale solution, including tailored inventory selections, marketing assistance, merchandising and logistics

Product advertising and marketing

Custom product labeling for pricing, advertising/marketing, and security purposes

Real-time product ordering/querying capabilities

Returns processing from retailer to manufacturer

Interactive merchandising

Product line diversification

*E-commerce Retailers.* Alliance also supports brick-and-mortar retailers in their e-commerce initiatives, as well as "pure play" e-commerce retailers. Most of Alliance's e-commerce customers, such as barnesandnoble.com, CDNow.com, Amazon.com, and BestBuy.com, utilize Alliance's technology, information management, supply chain management and customer care expertise. Alliance either distributes the products directly to the consumer, under the retailer's identity, or to a designated distribution center operated by the retailer.

Alliance can also provide e-commerce retailers, such as CircuitCity.com, various "turnkey" offerings which requires Alliance to obtain an enhanced understanding of its customer's business. These services range from website hosting to back-end transaction management. Alliance is an expert at providing individualized services to assume nearly all facets of its e-commerce clients' infrastructure needs. This allows the retailer to focus on generating sales and promoting its brand. These services include:

Consumer Direct Fulfillment entailing product handling and logistics and technology capabilities enabling direct consumer product delivery

Real-time inventory querying and commitment capabilities

Consigned inventory management capabilities

Promotional inserts or coupons

Custom packaging

Pricing/marketing assistance

Merchandising, related to product selection, pricing and promotion

*Manufacturers.* Based upon its market position and its strong retail relationships, Alliance has become a valued partner with both major and independent manufacturers of home entertainment products. Alliance maintains both exclusive and non-exclusive relationships with these parties. Alliance helps the labels and studios to increase existing sales and open new markets by aggressively distributing products to traditional and non-traditional retailers.

*Other Key Trading Relationships.* Alliance has begun to use its distribution and logistics expertise to distribute non-home entertainment products for select customers. For example, for ARTISTdirect.com, Alliance manages and distributes artist related merchandise in addition to carrying the particular music or video titles. In a more complex execution, Alliance will manage and fulfill

consigned inventory from the customer's warehouse. Alliance currently provides this service for the Beanstalk Group, a licensing and merchandising company, on behalf of its customer Ford Motor Company's Premier Automotive Group (Lincoln, Volvo, Jaguar, Range Rover and Aston Martin).

Increasingly, non-traditional retailers, such as media companies, are looking to enhance their brand recognition and consumer loyalty and create new revenue streams by selling music and video products via their Internet presence. For instance, Alliance has applied its e-commerce solutions on behalf of such clients as Univision, a leading Spanish-language broadcaster in the U.S., and Music Choice, a leading satellite music provider (through DirecTV), to drive sales of music and video products to their consumers.

After the spin-off or other disposition of the business lines of Alliance's Digital Media Infrastructure Services Group ("DMISG") to Alliance's stockholders, Alliance will maintain a commercial trading relationship with such spun-off company. This relationship will provide Alliance and its subsidiaries certain rights in connection with DMISG's database and kiosk products, as well as providing for certain developmental rights pertaining to those databases. While it is not expected that this commercial relationship will result in any material revenues to Alliance, it provides Alliance with the strategic ability to offer the spun-off company's products and services to its own clients in connection with its own core distribution and fulfillment business. Finally, the relationship will also establish the non-preferential terms of Alliance's own use of the databases and kiosks in connection with Alliance's core distribution and fulfillment business.

### **Alliance's Strategy**

Alliance's strategy is to position itself in the marketplace as a "total solutions provider" to offer innovative services and solutions for manufacturers and retailers of physical and digital entertainment media. Alliance believes that to execute upon this strategy it must:

*Develop Leadership in Traditional Distribution Business.* Alliance intends to devote significant resources to become the leader in the distribution and fulfillment business. Alliance believes that currently its competitive advantages among other distributors include:

its deep catalog of music, video, games and related accessory products

logistics capabilities, supply chain management and technology infrastructure

active trading relationships with major and independent manufacturers of pre-recorded music and video products

broad Internet distribution experience

highly experienced and productive distribution and sales team

Alliance intends to continue to focus on these attributes, which it believes will enable it to gain additional market share among traditional distributors in existing and emerging retail markets.

*Increase Market Share/Expand Client Base.* Alliance intends to continue to increase its market share, both by entering new markets and by providing more value-added services, such as "vendor managed inventory" services, to retailers. Alliance is striving to diminish the trend of retailers making direct purchases from major labels and studios by offering comprehensive and cost-effective distribution and fulfillment services tailored to each customers' specific needs. In the past, Alliance has actively initiated contact with retailers that have not previously offered music and video, such as bookstores, toy stores, drug stores and grocery stores, to generate more sales opportunities of home entertainment products. Alliance will continue making these contacts as well as continually seeking out offerings of music and video through other alternative retail channels. Further, Alliance intends to market its distribution logistics services to emerging distribution channels, including consumer goods and services companies, consumer electronics manufacturers and media companies.

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*Diversify Product Offerings.* To combat a downturn in the music industry and increase top-line growth, Alliance is actively diversifying its mix of music sales among "hit" titles and older releases. Alliance's retail customers operate in a highly competitive environment in which the sales margin on "hit" titles are under constant pressure from competitors. Yet, the sales margin on older or less popular titles, tend to be higher than the hits. To support the diversification between old and new releases, Alliance maintains an enormous catalog of titles. Maintaining this deep catalog enables Alliance to balance availability and inventory levels for many different retail customers. Retailers who do not have access to these titles lose the opportunity for higher margin sales. Additionally, Alliance continues to increase its home video and games inventory to support the marketplace demand for VHS tapes, DVDs and video games. This product diversity allows Alliance and its customers to satisfy consumer demand and minimize inventory risk.

*Leverage Strategic Benefits of Liquid Audio Merger.* After the merger, Alliance will be able to offer the first seamless set of physical and digital logistic solutions, creating an end-to-end solution for both content owners and retailers. Alliance will integrate digital media offerings into its core physical product fulfillment infrastructure, thereby expanding the market for home entertainment media and creating previously unavailable opportunities, including:

Complete outsourced e-commerce applications, including digital content to support and/or supplement physical entertainment media commerce

Linked database services to manage inventory, provide product information and deliver editorial content

Secure, copyright protected digital distribution of content

Networked, in-store preview systems integrating with the retailer's systems

Merchandisable on-demand manufacturing and special order systems

Convergence of online and in-store merchandising and promotion

Develop a "path to profitability" for new talent, independents, international content, and legacy artists

Facilitate new delivery channels for out of print or deleted titles, concert footage and interviews

Capitalize on emerging distribution channels, including broadband, cable and wireless offerings and portable digital devices

*Enhance Logistics and Supply Chain Management.* Alliance has made a significant investment in the development of a sophisticated and scalable logistics infrastructure. This infrastructure investment allows Alliance to distribute products throughout the country. Alliance has approximately 450,000 square feet of warehousing and distribution space, at six separate locations in four states. Alliance's primary distribution center (approximately 185,000 square feet) is located in Florida.

As its business grows, Alliance continues to invest in warehouse automation that includes high speed sortation and labeling equipment. Additionally, Alliance has invested in specialized boxing and in-line invoice printing and stuffing equipment for consumer direct fulfillment as well as equipment for receiving and returns processing.

*Expand Value-Added Service Offerings to Brick-And-Mortar and E-Commerce Retailers.* Alliance intends to expand its value-added service offerings to its traditional brick-and-mortar retail customers through the following:

*Vendor Managed Inventory Services ("VMI").* Alliance began to offer VMI services in 2001. Historically, these services, which involve inventory management, selection and stocking for a retailer, have been targeted to alternative retailers. VMI services allow retailers to outsource a

substantial portion of the inventory management responsibility for their in-stock music, video and game products. As more retailers become aware of VMI cost savings and operating efficiencies, Alliance believes that its VMI services will become a significant growth area for its business.

*Other In-Store Initiatives.* Alliance will continue to provide brick-and-mortar retailers services designed to increase in-store sales, such as the Alliance Music Index, a comprehensive database detailing artist, title, label and other product information, allowing retailers to check inventory and execute purchases directly to Alliance's warehouse over the Internet. Alliance will also continue to offer in-store interactive kiosk technology to educate and entertain consumers.

*Consumer Direct Fulfillment.* Consumer direct fulfillment ("CDF") capitalizes upon the growth of online music and video sales. CDF provides a back-end solution which picks, packs and ships individual orders made through a retailer's website directly to the ultimate consumer, allowing an attractive outsourcing alternative to e-commerce-retailers. Existing CDF customers include barnesandnoble.com, cdnow.com, ArtistDirect.com, Blockbuster.com, BestBuy.com, Ticketmaster.com, Amazon.com, Costco.com, Walmart.com and UBL.com.

*Commerce Service Provider.* Expanding its CDF expertise, Alliance has been offering scalable, cost-effective and customizable e-commerce solutions to retailers since 1997. Initially, Alliance responded to the needs of the independent retail constituency by developing a "turnkey," e-commerce application, called "theStore24." Merchants place their logo and information on an Internet site, customized and maintained on their behalf by Alliance, and Alliance provides the distribution, billing and other transaction processing services associated with order fulfillment. Alliance also built an advanced infrastructure designed specifically to develop and deliver tailored "end-to-end" solutions to in support e-commerce objectives of both traditional and non-traditional entertainment retailers. Companies such as Circuit City, Blockbuster, MusicMatch and Univision all work with Alliance to provide customized solutions. Alliance intends to continue to develop its services in this area to capture business as retailers increasingly outsource all aspects of their online businesses. Alliance will also continue the push to acquire new customers, such as media companies and consumer goods and services companies, in support of their various e-commerce initiatives.

*Innovate Information Technology.* Alliance has made significant investments in technology and information management and related hardware and software. Alliance's warehouse management system and e-commerce platform represent innovative solutions which are regularly enhanced to keep up with business growth and demands. Alliance has also developed a "data warehouse," which allows Alliance's trading partners to obtain instant information about Alliance's activities on their behalf. Data warehousing and reporting has become an invaluable service offering to attract business from manufacturers and retailers of home entertainment products. Finally, Alliance is considering investment in the area of Customer Relationship Management and Sales Force Automation, and has begun upgrading its e-commerce application to allow it to compete with the most advanced and robust e-commerce solutions.

*Develop New Merchandising Techniques.* Alliance will continue its investments in strategic technology, material handling and logistics and personnel resources to develop further merchandising solutions for its customers. Alliance intends to work closely with the major labels and studios to further understand their evolving business and promotional objectives. This, in turn, will enable Alliance to respond to retailer demands for unique product selection, pricing and promotional programs.

## **Sales and Marketing**

A key element of Alliance's marketing strategy is to develop and maintain customer relationships with music and video retailers. Alliance's sales and marketing staff, which consists of approximately 100

people, implements this strategy. Alliance's sales organization consists of industry veterans with vast knowledge of both entertainment media and retail operations. Alliance tailors its sales organization to different retail sectors: national chains, independent stores, export and e-commerce. Alliance also has a dedicated sales staff to manage the growth of Alliance's VMI business. These field personnel conduct training in the VMI systems and procedures, and are familiar with the local markets in which they work so as to maximize effective product placement and promotion.

The sales group works closely with Alliance's marketing organization to increase market awareness and generate demand for Alliance's products and services. The marketing group understands the dynamics involved with selling music and video products, with label and studio support, and the distribution channels through which such products move. Alliance's marketing activities include soliciting and securing advertising dollars from the major labels and studios, publication of AM<sup>2</sup>PED magazine and the creation of specialty products.

### **Technology, Information and Supply Chain Management Infrastructure**

Alliance has developed sophisticated warehouse management systems and related technology to increase productivity while driving down costs. These systems enable Alliance to operate its distribution centers 24 hours a day, 7 days a week.

Alliance's primary operating systems are built on an open architecture platform and provide the high level of scalability and performance required to manage Alliance's large and complex business operations. This infrastructure is supported by hardware, software and database applications, including Hewlett Packard Unix servers, high-end EMC storage solutions and Oracle and IBM Unidata databases.

PrimeMover ("PM"), Alliance's enterprise resource planning system, is a proprietary, real-time information system and operating environment, used across substantially all of its operations. Alliance has designed PM as a scalable system that can support increased transaction volume. Presently, PM supports over 500 connections (terminals, printers, PCs), with an internal response time of less than one second. PM supports operational functions that include client account management, inventory management, order management and accounting.

Alliance's warehouse management system ("WMS") seamlessly integrates with PM and supports over 250 users maintaining over 350,000 inventory storage locations throughout four warehouses. WMS provides a real-time interface to 200 radio-frequency terminals, a 12,000 position pick-to-light ("PTL") system and fully-integrated zero accumulation conveyors to facilitate a paperless order process. Additionally, several high-speed sorters are deployed for order processing, labeling, receiving and returns processing, all of which are connected to Alliance's WMS. WMS makes extensive use of bar coding and scanning technologies for virtually every function performed in Alliance's distribution centers. Moreover, all WMS manifesting and shipping functionality include links to United Parcel Service, Federal Express and the United States Postal Service for freight processing and shipment tracking.

Alliance has made strategic investments in material handling automation. Such investments include computer-controlled order selection systems that provide labor efficiencies and increase productivity and handling efficiencies. Alliance has also acquired two high-speed sortation and labeling machines. These machines increase Alliance's batch picking capabilities to 100 orders at a time, automatically sort the batches and provide the ability to print and apply custom labels for its retail customers. These sortation machines reduce labor costs and create value for Alliance's retail trading partners, including "shelf-ready" deliveries and high order accuracy rate.

Recently, Alliance invested in specialized equipment for its rapidly growing e-commerce accounts. Alliance installed specialized boxing and in-line invoice printing and insertion equipment capable of processing over 3,000 consumer orders per hour and automated shipping and manifesting equipment

that produces a high-quality product at a lower cost. Both of these investments have increased CDF through-put and lowered labor costs.

Alliance's proprietary e-commerce platform ("Ecom") is built on Microsoft Windows and SQL 2000 and is a robust, highly scalable solution that is well integrated with PM. Ecom deploys a modular software architecture enabling the integration of features, functionality and tools to enhance Alliance's e-commerce services. Ecom includes theStore24, featuring search, navigational tools, a comprehensive product database and virtual shopping cart. All of Alliance's e-commerce offerings utilize Alliance's proprietary, inventory availability technology.

For brick-and-mortar retailers, Alliance has developed WebAMI, an Internet-based ordering tool that allows active clients to search its inventory availability files and place orders any time, day or night. Alliance has also developed a VMI system that maintains physical inventory on a perpetual basis for over 5,000 stores, featuring stocking algorithms that automatically calculate merchandise replenishment and inventory levels adjustments. Alliance's VMI system utilizes custom software technology for hand held computer terminals that are deployed in the client's retail store for receivables, reorders, pull downs and physical inventory.

All of Alliance's systems are supported by an innovative data warehouse platform. This platform allows Alliance to accumulate all of the market, customer and sales information of its business. Alliance employs sophisticated data mining tools to manage and report on virtually every aspect of its business. Additionally, certain trading partners can access this data warehouse platform through a secure Internet protocol in order to obtain and review information about their business dealings with Alliance. In certain cases, customers have demanded the availability of such data.

Alliance also deploys a variety of additional hardware and software to manage its business, including a complete suite of electronic data interchange tools that enable it to take client orders, transmit advanced shipping notifications, and place orders with its manufacturing trading partners. Alliance also uses an automated e-mail response system and automated call distribution system to manage its call center and conduct customer care services.

Alliance employs various security measures and backup systems designed to protect against unauthorized use or failure of its information systems. Access to Alliance's information systems is controlled through firewalls and passwords, and Alliance utilizes additional security measures to safeguard sensitive information. Alliance contracts with AT&T to assist it with disaster recovery and has established a secondary data center in Orlando, Florida to insure uninterrupted operations in case of such an event. Additionally, Alliance has backup power sources for blackouts and other emergency situations. Although Alliance has never experienced any material failures or downtime with respect to any systems operations, any systems failure or material downtime could prevent it from taking orders and/or shipping product.

Alliance believes that in order to remain competitive, it will be necessary to continuously invest and upgrade all of its information systems.

### Customers and Industry Relationships

The majority of Alliance's business is derived from interactions between the labels and studios, on the one hand, and the retail market on the other. Alliance maintains trading relationships with all the major labels and studios and most of the independent manufacturers of home entertainment products. On the retail front, Alliance provides products and services, in some capacity, to virtually all the home entertainment specialty retailers and many alternative and e-commerce retailers.

Alliance's largest customer is Barnes & Noble ("B&N"). B&N's brick-and-mortar locations, as well as its e-commerce arm, barnesandnoble.com, accounted for approximately 31% of Alliance's net sales in 2001. Alliance has been providing music and video product to B&N since 1993 and on an exclusive

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basis since 1998 (including barnesandnoble.com). Alliance and B&N are currently in the last year of the four-year agreement signed by the parties in 1998; however, B&N has executed a Letter of Intent to renew its agreement, and all the material provisions contained therein, including exclusivity, for another four years, extending the relationship of the parties through 2006. Despite the fact that B&N is Alliance's largest customer, Alliance is committed to fostering its trading relationships with all key industry constituencies.

Alliance also maintains trading relationships with customers outside the United States, which has accounted for up to 13% of Alliance's annual net sales historically. However, industry practices dictate that sales to international customers will never account for a larger part of Alliance's revenues as long as Alliance primary base of operations is in the United States.

*Manufacturers / Vendors.* Alliance has become a valued partner with both major and independent labels and studios. As such, it supports the sales and marketing initiatives of these content creators, placing particular emphasis on market penetration.

This relationship with the labels and studios provides Alliance with the opportunity to purchase physical entertainment media either directly from all five of the major music companies and the six major motion picture companies serving the domestic home entertainment market or through their authorized distributors.

*Retail Customers.* Alliance's customers can generally be categorized as follows:

*Specialty Retailers:* National and independent brick-and-mortar retailers whose product mix is comprised predominantly of music, movies, video games. Some of Alliance's customers in this area include:

Blockbuster	Trans World
Hastings	Virgin Entertainment
Musicland	Wherehouse Entertainment
Tower Records	Independent Retailers

*Alternative Retailers:* National brick-and-mortar retailers whose product mix is comprised predominantly of goods other than music, movie and video games. This retail category includes bookstores, consumer electronics stores, toy stores, pharmacies, mass merchants and grocery stores. Alliance believes that because these retailers lack experience in the sale and marketing of home entertainment products, they rely



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heavily on Alliance's industry expertise and relationships to merchandise home entertainment products. Some of Alliance's representative customers in this area:

Barnes & Noble	Circuit City
BJ's Wholesale Clubs	CVS Pharmacies (VMI)
BrandsMart (VMI)	Toys 'R' Us (VMI)
Borders	

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*E-commerce retailers:* Brick-and-mortar and "pure play" e-commerce retailers and other constituencies whose on-line activities may involve the sale of physical entertainment media. Representative customers include:

Amazon.com	Costco.com
ARTISTdirect.com	FYE.com (Trans World)
barnesandnoble.com	MovieGallery.com
BestBuy.com	QVC.com
Blockbuster.com	TowerRecords.com
CDNow.com	Univision.com
CircuitCity.com	WherehouseMusic.com

Retailer clients who elect multiple solutions and services offerings enter into contractual relationships with Alliance that define the scope of these services. These clients include Barnes & Noble, Toys 'R' Us, CVS, and many e-commerce retailers.

### Competition

Although Alliance is a diversified company, offering a variety of solutions principally to retail clients and manufacturers that manage physical entertainment media through brick-and-mortar and e-commerce channels, it faces competition from companies focused on servicing the needs of specialty and independent brick-and-mortar retailers, alternative brick-and-mortar retailers, e-commerce entertainment media retailers and manufacturers and physical retailers as follows:

*Specialty and Independent Brick-and-Mortar Retailers:* This category of retailer includes national chains such as Trans World, Musicland, Blockbuster, Wherehouse and smaller independent chain retailers. Alliance believes the primary competitive factors for servicing these retailers are:

Depth and diversification of physical entertainment media catalog (i.e., music, movies, video games and other related merchandise)

Service level performance (i.e., percentage of the clients' orders that are filled on a timely basis)

Price of services or products

Innovative sales and marketing programs

Logistics and supply chain management infrastructure capabilities

Information technology infrastructure capabilities

Customer service / account management

Ability to manage internal costs effectively

Overall financial strength

Qualified and competent personnel

*Alternative Brick-And-Mortar Retailers.* Alliance believes that retailers whose focus has not traditionally centered on entertainment media products, such as bookstores, supermarkets, pharmacies and grocery stores, would benefit from outsourcing some or all elements of their relatively new entertainment media business. Alliance considers the primary competitive factors for servicing alternative brick-and-mortar entertainment media retailers are the same as for the specialty and independent brick-and-mortar retailers, with one key additional factor:

Vendor Managed Inventory ("VMI") capabilities

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*E-Commerce Retailers.* Alliance believes that although they excel at navigating the extremely price sensitive and competitive world of e-commerce, online media retailers, such as barnesandnoble.com, Amazon.com, CDNow.com and BestBuy.com, find many cost efficiencies when outsourcing part or all aspects of their e-commerce execution to front-end and/or back-end logistics and supply solutions providers. Therefore, Alliance believes the primary competitive factors for servicing e-commerce entertainment media retailers not only include those incumbent in the offline or brick-and-mortar space, but must also include the following competitive factors specific to online commerce:

consumer direct fulfillment capabilities

application service provider and commerce service provider offerings

*Labels and Studios.* The major and independent labels and studios sell substantial amounts of their products directly to retailers. To date, these parties appear not to have focused as much on fulfilling the needs of smaller independent stores or providing value-added services. From time to time, retail chain customers have chosen to purchase a percentage of their products directly from the majors or the independent labels and studios, rather than to continue to purchase from Alliance or other intermediaries. If Alliance's customers increased direct purchasing from the majors or the independents, Alliance's business, financial condition and results of operations would be adversely affected.

Further, Alliance faces competition from several national, and numerous regional, companies, such as The Handleman Company, Ingram Entertainment and Baker & Taylor, for the physical entertainment media business from specialty brick-and-mortar, alternative brick-and-mortar and e-commerce entertainment media retailers.

#### **Additional Background Information**

In addition to its core distribution and fulfillment business, Alliance has two other strategic business units referred to collectively as the Digital Media Infrastructure Services Group. One business unit develops and markets e-commerce enabling databases for home entertainment products, while the other offers kiosk-based retail merchandising solutions through Alliance's wholly-owned subsidiary Digital On-Demand, Inc. Prior to consummating the merger transaction with Liquid Audio, Alliance will dispose of all of the operations of the Digital Media Infrastructure Services Group via a spin-off or other structure for disposition to Alliance's existing stockholders.

After this spin-off, Digital Media Infrastructure Services Group will no longer be included within Alliance nor will its respective business lines be part of the combined organization after consummation of the merger with Liquid Audio. Alliance's existing stockholders will control these business lines and, subject to limited restrictions contained in the merger agreement, will be free to operate or pursue further strategic transactions with them independently of the operations of the combined organization. Alliance may enter into a trading agreement to obtain services and products from the disposed businesses. Alliance expects to retain a minority equity interest in the spun off company.

During the first half of 1997, Alliance experienced significant liquidity problems, culminating in Alliance's filing a voluntary petition for relief under Chapter 11 of the U.S. Bankruptcy Code in July 1997. These liquidity problems were primarily attributable to operating losses in excess of US\$50.0 million in Alliance's Brazilian wholesale and independent distribution businesses. In addition to posting poor operating results, Alliance's Brazilian operations were negatively impacted by unfavorable foreign exchange rates involving the United States dollar and

the Brazilian real. As part of the bankruptcy reorganization process, Alliance sold its wholly-owned record labels, Castle Communications and Concord Records, generating \$31.1 million in cash proceeds. Alliance also shut down its South American distribution operations and reorganized its executive management. Alliance, with a renewed commitment to its core distribution and fulfillment business and the cooperation of its vendors, emerged from bankruptcy in August 1998 with all pre-petition liabilities satisfied. In May 1999,

Alliance attracted a strong equity sponsor in AEC Associates, LLC, which is affiliated with The Yucaipa Companies.

In December 1999, Alliance acquired Digital On-Demand, Inc. The acquisition was structured such that a wholly-owned subsidiary of Alliance merged with and into Digital On-Demand. As a result of this transaction, Digital On-Demand, Inc. became a wholly-owned subsidiary of Alliance, while Digital's shareholders received approximately 20% of the outstanding capital stock of Alliance. In connection with this acquisition, Alliance's then existing shareholders contributed approximately \$70 million to Alliance a portion of which was used to develop and operate Digital On-Demand's kiosk based listening station business. The Digital On-Demand assets and business have been operated by Alliance, along with Alliance's historic database licensing business, as the Digital Media Infrastructure Services Group, or DMISG. The assets and business of the DMISG will be spun-off to Alliance's stockholders prior to the consummation of the merger transaction with Liquid Audio.

**Employees**

As of June 30, 2002, Alliance had 1,214 employees, consisting of 594 employees who constitute its warehousing and distribution personnel and 620 who perform all other functions for Alliance. In addition, Alliance regularly uses the services of temporary and contract personnel. Alliance believes that it maintains a good working relationship with its employees, none of whom are covered by any collective bargaining arrangements.

**Facilities**

Alliance operates the following facilities:

<u>Location</u>	<u>Purpose</u>	<u>Square Footage</u>	<u>Owned or Leased</u>
Coral Springs, FL	Distribution Corporate Offices	250,000	Owned
Coral Springs, FL	Distribution Annex	46,000	Leased
Pompano, FL	Distribution	70,000	Leased
Dayton, NJ	Distribution	42,000	Leased
Albany, NY	Distribution	112,000	Leased

Alliance's principal operations are conducted from its corporate headquarters and principal distribution facility in Coral Springs, Florida. This facility is 250,000 square feet of which 182,000 square feet are dedicated to distribution and the remainder houses Alliance's corporate headquarters. Alliance owns this facility and substantially all of its contents and improvements.

The Dayton, NJ facility is leased from Alliance's largest customer, Barnes & Noble.

Alliance's Albany, NY facility is leased from an entity in which David Schlang and certain of his family members have an ownership interest. See "Related Party Transactions of Post-Merger Management."

Alliance also maintains several smaller sales, distribution and administrative offices in California, Connecticut, New York and Virginia.

**Legal Proceedings**

On December 20, 1999, Muze Inc. filed a complaint against Alliance in the Superior Court of the State of California for the County of Los Angeles. The complaint alleges that Alliance violated certain provisions of the California Business & Professions Code and Florida law. The complaint seeks unspecified monetary damages and injunctive relief. Alliance believes the lawsuit, the claims asserted and the relief sought therein, are without merit and plans to defend vigorously against them.

**ALLIANCE MANAGEMENT'S DISCUSSION AND ANALYSIS  
OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**Overview**

Alliance Entertainment Corp and its wholly owned subsidiaries are comprised of two operating segments, Distribution and Fulfillment Services Group ("DFSG") and Digital Media Infrastructure Services Group ("DMISG"). As described elsewhere in this proxy statement/prospectus, the DMISG is being spun-off or otherwise disposed of to the stockholders of Alliance in a separate transaction prior to the consummation of the merger. Accordingly, the financial results of the DMISG are not included in this discussion. Throughout this discussion and the proxy statement/prospectus Alliance refers to the parent Alliance Entertainment Corp. and the Distribution and Fulfillment Services Group.

The DFSG competes in the distribution and fulfillment of home entertainment products, which includes recorded music, video, and related accessory products. The DFSG provides product and commerce solutions to brick-and-mortar and e-commerce retailers and other diversified customers, while maintaining trading relationships with major manufacturers of pre-recorded music, video and related accessory products. Through its warehousing capabilities and technology, the DFSG has developed distribution services as the core foundation of its business. In recent years the DFSG expanded its core business by providing e-commerce retailers with the ability to access its more than 335,000 SKUs, in real-time, which, in turn, allows its customers to shop home entertainment product catalogs online. Capitalizing on the growth in what is commonly referred to as "category management" or "rack jobbing" in the industry, the DFSG enhanced its Vendor Managed Inventory ("VMI") service offering during 2001 through its acquisition of assets from Fresh Picks, Inc. ("Fresh Picks").

**Critical Accounting Policies and Estimates**

The following critical accounting policies are affected by management's judgments, estimates and/or assumptions during preparation of Alliance's consolidated financial statements.

**Revenue Recognition**

Revenue from the sale and distribution of pre-recorded music and video, music accessories and other related products is recognized when the products are shipped in accordance with Staff Accounting Bulletin ("SAB") 101, "Revenue Recognition in Financial Statements," which requires that persuasive evidence of an arrangement exists, delivery has occurred, the fee is fixed or determinable and collection is probable. Certain of Alliance's sales are made to customers under agreements permitting certain limited rights of return based upon the customer's prior months sales. Generally, it is Alliance's policy not to accept product returns which cannot be returned to its vendors. Product sales are recognized as revenue upon shipment of the product, net of estimated returns and other allowances primarily consisting of volume rebates and timely payment discounts. Returns are estimated based on historical experience and are generally limited by a customer's previous month's sales and to product that may be returned to Alliance's vendors.

*Allowance for Doubtful Accounts*

Alliance regularly evaluates the collectibility of its accounts receivable, including advances and balances with independent record labels (whom Alliance distributes product for on an exclusive basis), based on a combination of factors. In circumstances where Alliance is aware of a specific customer's inability to meet its financial obligations (e.g., bankruptcy filings, substantial credit down-grades), Alliance records a specific reserve for bad debts against amounts due to reduce the net receivable to an amount it reasonably believes will be collected. For all other customers, Alliance recognizes reserves for bad debts based on the length of time the receivables are past due and on its historical experience. If circumstances change (e.g., higher than expected defaults or an unexpected material adverse change in

a major customer's ability to meet its financial obligations), Alliance's estimates of the recoverability of amounts due could be reduced by a material amount.

*Sales Concentration*

Historically, one customer, Barnes & Noble, has accounted for a significant portion of the DFSG's revenues. For the six months ended June 30, 2002 and year ended December 31, 2001, approximately 26.4% and 31.4%, respectively, of the DFSG's net revenues were derived from sales to this significant customer. Although Alliance expects this concentration to decrease, this customer will continue to account for a significant portion of Alliance's net revenue. Alliance's financial results would be materially affected if this customer significantly reduced its

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purchases from Alliance. In addition, 11%-13% of Alliance's net sales are made to customers located outside of the United States, primarily in South America and Europe.

### *Known Trends and Uncertainties*

*Sales Growth:* The music industry in whole is currently experiencing a downturn in sales. To counter a perceived downturn in industry-wide sales growth, Alliance is actively diversifying its mix of music sales among hit titles and older releases. Additionally, Alliance continues to increase its home video and games inventory to support the marketplace demand for VHS tapes, DVDs and video games.

*Alliance Continues to Experience Increased Pressure on Margins:* Alliance retail customers operate in a highly competitive environment in which sales margins on hit titles are under constant pressure from competitors. Also, DVDs and videotapes, which represent a large portion of Alliance's sales, command a much lower margin than these hit titles. This margin pressure affects Alliance's business by reducing its profits and its ability to reinvest in its operations.

To offset the lower margin sales of hit titles and DVDs, Alliance strives to maintain the availability of a deep catalog of music with adequate inventory levels to meet the supply needs of its retail customers. The sales margins on older, less popular titles tend to be much higher than the sales margins of current hits, thereby enabling Alliance to counteract the margin constriction trend.

*Current Trend of Retailers Making Direct Purchases from Major Labels and Studios:* Alliance has noticed a trend of retailers making direct purchases from major labels and studios. This trend to direct purchases reduces the market share and opportunities for independent distributors, like Alliance. Alliance is fighting this trend by offering more comprehensive and cost-efficient distribution and fulfillment services, tailored to each customer's specific needs in the hope that retail customers will prefer this individualized approach to the somewhat less focused direct sales model of the major labels. In addition, Alliance has expanded its value-added service offerings to brick and mortar stores and e-commerce retailers. Services such as VMI and Consumer Direct Fulfillment services, allow retailers to both increase in-store sales and reduce the cost of such sales. Alliance believes that these value-added services build incentives for its retail customers to resist satisfying their home entertainment product supply needs through direct purchases from the major labels.

### *Valuation of Long-Lived Assets*

Alliance assesses the carrying value of long-lived assets and intangibles whenever events or changes in circumstances indicate that the carrying value may not be recoverable, but in no case, less than annually. Factors Alliance considers important, which could trigger an impairment review include the following:

Significant under-performance relative to historical or projected future operating results;

Significant changes in the manner or use of an asset;

A significant adverse change in legal factors or in the business climate;

An adverse action or assessment by a regulator;

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Unanticipated competition;

A loss of key personnel; and

A more-likely-than-not expectation that a reporting unit or significant portion of a reporting unit will be sold or otherwise disposed of.

When there is evidence that one or more of the above indicators have been triggered, Alliance tests such assets for potential impairment. The carrying value of a long-lived asset is considered impaired when the anticipated cash flows are less than the asset's carrying value. In that event, a loss is recognized based on the amount by which the carrying value exceeds the fair market value of the asset. Fair market value is determined primarily using the anticipated cash flows discounted at a rate commensurate with the risk involved.

### *Seasonality*

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Alliance's quarterly sales and operating results vary significantly from quarter to quarter and will likely continue to do so in the future as a result of seasonal variations in the demand for music and video products. Historically, sales are highest during the fourth quarter (the holiday season), while returns are highest during the first quarter. Due to this seasonality, Alliance typically experiences significant changes in cash flows and capacity needs during the year, with the heaviest credit needs and highest capacity requirements typically occurring during the third and fourth fiscal quarters.

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### Results of Operations

The following table sets forth information derived from our consolidated statements of operations expressed as \$(000's) and as a percentage of net sales:

	Six Months Ended June 30, 2002		Six Months Ended June 30, 2001		Year Ended December 31, 2001		Year Ended December 31, 2000		Year Ended December 31, 1999	
	\$(000's)	% net sales	\$(000's)	% net sales	\$(000's)	% net sales	\$(000's)	% net sales	\$(000's)	% net sales
Net sales	\$ 353,178	100.0%	\$ 231,925	100.0%	\$ 588,604	100.0%	\$ 464,751	100.0%	\$ 375,345	100.0%
Cost of goods sold	311,573	88.2%	202,680	87.4%	512,264	87.0%	401,933	86.5%	320,258	85.3%
Gross Profit	41,605	11.8%	29,245	12.6%	76,340	13.0%	62,818	13.5%	55,087	14.7%
Operating expenses:										
Selling, general and administrative expenses	39,970	11.3%	29,274	12.6%	64,294	10.9%	55,968	12.0%	45,605	12.1%
Amortization of intangibles			1,308	0.6%	2,622	0.4%	2,616	0.6%	2,872	0.8%
Cost of unrealized acquisitions					600	0.1%			1,016	0.3%
Total operating expenses	39,970	11.3%	30,582	13.2%	67,516	11.4%	58,584	12.6%	49,493	13.1%
Operating income (loss)	1,635	0.5%	(1,337)	-0.6%	8,824	1.5%	4,234	0.9%	5,594	1.6%
Interest, net	1,465	0.4%	2,761	1.2%	4,978	0.8%	7,022	1.5%	4,940	1.3%
Other expense (income)	(20)				600	0.1%			5	0.0%
Income (loss) before provision for income taxes	190	0.0%	(4,098)	-1.8%	3,246	0.6%	(2,788)	-0.6%	649	0.2%
Provision (Benefits from) for income taxes	68	0.0%	(2,421)	-1.0%	2,113	0.4%		0.0%	1,188	0.3%
Net Income (loss)	\$ 122	0.0%	\$ (1,677)	-0.8%	\$ 1,133	0.2%	\$ (2,788)	-0.6%	\$ (539)	-0.1%
(Loss) income applicable to common stockholders:										
Net income (loss)	122		(1,677)		1,133		(2,788)		(539)	
Dividends on preferred stock	(5,213)		(4,289)		(9,476)		(7,457)		(1,843)	
	(5,091)		(5,966)		(8,393)		(10,246)		(2,382)	
Basic net (loss) income per share	\$ (0.07)		\$ (0.08)		\$ (0.12)		\$ (0.15)		\$ (0.07)	

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	Six Months Ended June 30, 2002	Six Months Ended June 30, 2001	Year Ended December 31, 2001	Year Ended December 31, 2000	Year Ended December 31, 1999
Diluted net (loss) income per share	(0.07)	(0.08)	(0.12)	(0.15)	(0.07)
Basic weighted average shares outstanding	71,739	71,739	71,739	70,125	32,778
Diluted weighted average share outstanding	71,739	71,739	71,739	70,125	32,778
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**Comparison of Six Months Ended June 30, 2002 and 2001**

**Net Sales.** Alliance's sales are derived principally from the sale of physical entertainment media. Despite the weakened domestic economy, the decrease in successful new music and other issues facing the music industry, Alliance generated sales of \$353.2 million for the six months ended June 30, 2002, an increase of \$121.3 million, or 52.3%, as compared to the same period of 2001. The ability of Alliance to offer VMI services, the growing popularity of the DVD video format, and the consolidation within the industry were the main drivers of this growth. The \$41.8 million in VMI sales for the six months ended June 30, 2002 was incremental, as this offering had not been made commercially available until the third quarter of 2001. These same drivers (absent the contribution of VMI), along with shoppers continuing to adjust their buying habits in the wake of the September 11 tragedy led to an increase in sales to e-commerce customers for the six months ended June 30, 2002 of \$28.3 million, or 87.0%, as compared to the same period of the prior year. Sales to major national accounts increased \$30.1 million, or 28.8%, as compared to the same period of 2001, with the additional sales to various new customers. Sales of export product showed an increase of \$13.8 million, a 48.1% increase from the same period of the prior year, resulting from the addition of new European accounts and increased sales to established international customers.

Alliance increased its independent retail sales for the six months ended June 30, 2002 compared to the comparable period last year by strengthening its sales force throughout the course of the last year, by capitalizing on the attrition and consolidation in the home entertainment supply chain and increasing DVD sales. Total sales for the six months ended June 30, 2002 increased by \$7.1 million compared to the six months ended June 30, 2001. Finally, other miscellaneous sales, which included enhanced sales and marketing efforts at Alliance's distribution network sales center during 2002, resulted in an additional \$0.2 million of sales for the six months end June 30, 2002.

**Cost of Goods Sold.** Cost of goods sold consists primarily of the costs of physical entertainment media, which include CD's, cassettes, VHS, DVD's, video games and accessories, which predominantly include blank tapes. CD's, video games and accessories sell at a higher margin than cassettes, VHS and DVD's.

Gross margin for the first six months ended June 30, 2002 was 11.8%, which was below the prior six months ended June 30, gross margin of 12.6%. Gross margin fluctuations are primarily caused by product mix. Although sales were higher in all product categories, this unfavorable variance principally reflects the impact of lower margin VHS and DVD's accounting for an increased percentage of the overall product mix. VHS and DVD product mix increased from 15.4% of total sales for the six months ended June 30, 2001 to 31.8% for the six months ended June 30, 2002. While DVD sales represented a greater percentage of the product mix, higher margin CD sales decreased from 80.6% of total sales to 66.1% of total sales.

**Selling, General and Administrative Expenses.** Selling, general and administrative expenses consist primarily of fulfillment, selling, technology and administrative labor, fulfillment expenses, such as warehouse supplies, selling expenses, such as commissions and outside labor, occupancy expenses and fees for professional services.

Due to the increased sales as discussed, selling, general and administrative expenses for the six months ended June 30, 2002 decreased, as a percentage of sales, compared to the same period of 2001 from 12.6% to 11.3%. In absolute dollars, selling, general and administrative expenses for the six months ended June 30, 2002 were \$40.0 million, which was \$10.7 million, or 36.5%, greater than the same period of the prior year. Most of the 2002 increase over the same period of 2001 can be attributed to increased sales and marketing expenses associated with delivering higher sales volumes, including an increase in labor associated with the deployment of the VMI program and an increase in variable expenses associated with higher sales levels such as fulfillment labor, shipping supplies and sales commissions. Alliance monitors bad debt reserves based on a consistently applied methodology, which includes periodic review of customer financial reports, customer credit history and various trends

in the retail market. Bad debt expense, which is computed based on specific reserves against amounts due and length of time the receivable is past due (percentage of receivables or balance sheet approach), increased in absolute dollars, from \$1.4 million for the six months ended June 30, 2001 to \$1.8 million for the same period of 2002, corresponding to the increase in accounts receivable, which directly related to the increase in sales. For the six months ended June 30, 2002, bad debt expense was 1.9% of ending accounts receivable compared to 1.8% for the comparable period in 2001.

**Amortization of Intangibles.** In connection with Alliance's reorganization in August of 1998, the portion of Alliance's reorganization value, which could not be attributed to specific assets, was allocated to "Reorganization value in excess of amounts allocable to identifiable assets" ("Reorganization Value") and was being amortized over ten years. The amortization of the Reorganization Value for the six months ended June 30, 2001 was \$1.3 million. Upon the adoption of SFAS No. 142 on January 1, 2002, reorganization value will no longer be amortized, but will be assessed annually for impairment.

**Interest expense.** Interest expense for the six months ended June 30, 2002 was \$1.5 million, or 46.9% below the same period of 2001. The improvement over the first six months of 2001, was primarily due to Alliance's ability to better manage its cash flow, maintain a lower than expected balance on its revolving credit facility and take advantage of lower interest rates.

**Income taxes.** Alliance recognizes deferred tax assets and liabilities based on the difference between the financial reporting and tax basis of assets and liabilities using the enacted tax rates. Alliance provides a valuation allowance for deferred tax assets for which it does not consider realization of such assets to be more likely than not. The provision for income taxes for the six months ending June 30, 2002 and 2001 represent income tax (expense) and benefit of (\$0.1) million and \$2.4 million, respectively, based on the effective tax rate for the year ended December 31, 2001 and based on the estimated effective tax rate for the year ended December 31, 2002.

#### Comparison of Years Ended December 31, 2001 and 2000

**Net Sales.** Net sales were \$588.6 million for the year ended December 31, 2001 compared to \$464.8 million for the year ended December 31, 2000, representing sales growth of 26.6%. This growth primarily represents increased market share (i.e., new customer acquisition and increased sales from existing customers) during 2001.

Alliance was able to enhance its market position in the home entertainment category by capitalizing on the consolidation of competition within the market in which it operates, by the growth and development of its business process management commerce solutions, such as the rollout of its VMI services, the enhancement of its e-commerce solutions and services, and the growing popularity of the DVD format. Purchases over the Internet in 2001 maintained much of their momentum from 2000, especially for purchases of smaller ticket items, such as CDs and videos (both VHS and DVD formats). This, together with new customers and increased market share from existing customers throughout 2001, led to a \$40.3 million, or a 73.0%, increase in sales to e-commerce customers for the twelve months ended December 31, 2001, as compared to the same period of 2000. The contraction within secondary distribution channels, the growth and development of Alliance's VMI offering and the growing popularity of the DVD format accounted for a \$44.6 million increase in national retail customer sales during the year.

Alliance increased its independent retail sales for the year by strengthening its sales force throughout the course of the year, by capitalizing on the attrition and consolidation in the home entertainment supply chain and by increasing DVD sales. Total sales for 2001 increased by \$15.3 million compared to 2000. Export sales for the twelve months ended December 31, 2001 increased \$15.4 million from the same period of the prior year due to increased sales from existing customers and increased DVD sales. Finally, other miscellaneous sales, which included an enhanced sales and marketing efforts at Alliance's distribution network sales center during 2001, resulted in an additional \$8.2 million in sales in 2001.

**Cost of Goods Sold.** Cost of goods sold consists primarily of the costs of physical entertainment media, which include CD's, cassettes, VHS, DVD's video games and accessories, predominantly include blank tapes. CD's, video games, and accessories sell at a higher margin than VHS and DVD's.

Gross margin for the year ended December 31, 2001 was 13.0%, which was below the prior year's gross margin of 13.5%. Gross margin fluctuations are primarily caused by product mix. Although sales were higher in all product categories, this unfavorable variance principally reflects the impact of lower margin VHS and DVD's accounting for an increased percentage of the overall product mix. VHS and DVD product mix increased from 10.2% of total sale for the year ended December 31, 2000 to 21.2% for the year ended December 31, 2001. While DVD sales represented a greater percentage of the product mix, higher margin CD sales decreased from 83.0% of total sales to 75.5% of total sales.

**Selling, General and Administrative Expenses.** Selling, general, and administrative expenses consist primarily of fulfillment, selling, computer and administrative labor fulfillment expenses, such as warehouse supplies, selling expenses, such as commissions and outside labor



occupancy expenses and fees for professional services. Due to the increased sales detailed above, selling, general and administrative expenses for the year end December 31, 2001 decreased, as a percentage of sales, compared to the same period of 2000 from 12.0% to 10.9%. In absolute dollars, selling, general and administrative expenses for the year-end December 31, 2001 were \$64.3 million, which was \$8.3 million, or 14.9%, greater than the same period of the prior year. Most of the 2001 increase over the same period of 2000 can be attributed to increased sales and marketing expenses associated with delivering higher sales volumes, including an increase in labor associated with the deployment of the VMI program and an increase in variable expenses associated with higher sales levels such as fulfillment labor, shipping supplies and sales commissions.

Alliance monitors bad debt reserves based on a consistently applied methodology, which includes periodic review of customer financial reports, customer credit history and various trends in the retail market. Bad debt expense, which is computed based on specific reserves against amounts due and length of time the receivable are past due (percentage of receivables or balance sheet approach), increased in absolute dollars, from \$1.9 million for the year ended December 31, 2000 to \$4.2 million for the same period of 2001, corresponding to the increase in accounts receivable, which directly related to the increase in sales. For the year ended December 31, 2001, bad debt expense was 2.6% of ending accounts receivable compared to 1.6% for the comparable year 2000.

**Amortization of Intangibles.** In connection with Alliance's reorganization in August of 1998, the portion of Alliance's reorganization value, which could not be attributed to specific assets, was allocated to "Reorganization value in excess of amounts allocable to identifiable assets" ("Reorganization Value") and was being amortized over ten years. The amortization of the Reorganization Value for the years ended December 31, 2001 and 2000 was \$2.6 million. Upon the adoption of SFAS No.142 on January 1, 2002, reorganization value will no longer be amortized, but will be assessed annually for impairment.

**Interest.** Interest consists of interest expense associated with Alliance's asset-based revolving credit facility, long-term debt and capital leases. Interest was \$5.0 million for year ended December 31, 2001 compared to \$7.0 million for the year ended December 31, 2000. The decrease in interest for the year ended December 31, 2001, as compared to the year ended December 31, 2000, was primarily due to Alliance's ability to better manage its cash flow and maintain a lower balance on the asset-based revolving credit facility and an overall decline in interest rates, specifically LIBOR and Prime.

**Other Expense.** At year ended December 31, 2001 Alliance determined that an investment in the amount of \$0.6 million was permanently impaired; this impairment has been classified in other expense in the selected financial data above.

**Income taxes.** Alliance recognizes deferred tax assets and liabilities based on the difference between the financial reporting and tax bases of assets and liabilities using the enacted tax basis.

Alliance provides a valuation allowance for deferred tax assets for which it does not consider realization of such assets to be more likely than not. The provision for income taxes for the year ended December 31, 2001 includes deferred tax expense of \$2.1 million. In accordance with SOP 90-7, these amounts have been credited to "reorganization value in excess of amounts allocable to identifiable assets." For the year ended December 31, 2000, no benefit for income taxes was recorded due to the fact that the tax effect of the current period book loss was offset by an equal deferred tax valuation allowance.

#### Comparison of Years Ended December 31, 2000 and 1999

**Net Sales.** Net product sales were \$464.8 million for the year ended December 31, 2000 compared to \$375.3 million for the year ended December 31, 1999, representing sales growth of 23.8%. The increase over the same period of the prior year is primarily related to increased sales to e-commerce customers as the Internet continued to gain acceptance as a legitimate commerce vehicle throughout 2000, especially for smaller ticket item purchases, such as CDs and video (both VHS and DVD formats). This together with the addition of new e-commerce customers during 2000 led to a \$35.6 million, or 197.8%, increase in sales to e-commerce customers, year over year. In general, Alliance increased its customer base during 2000, which had a positive impact on net sales. The release of significant catalogued movie titles and all new releases in the DVD format also contributed to increased sales in 2000.

**Cost of Goods Sold.** Cost of goods sold consists primarily of the costs of physical entertainment media. Gross margin decreased to 13.5% for the year ended December 31, 2000 from 14.7% for the year ended December 31, 1999. The decrease in gross margin was primarily due to the first full year of DVD sales, which typically generate lower profit margins than other products and accounted for an increased percentage of sales as compared to the year ended December 31, 1999. The reduction in gross margin during 2000 can also be attributed to a decrease in advertising revenue provided by the major record labels and lower net freight income.

**Selling, General and Administrative Expenses.** Selling, general, and administrative expenses consist primarily of fulfillment, selling, computer and administrative labor fulfillment expenses, such as warehouse supplies, selling expenses, occupancy expenses and fees for professional services.

Due to the increased sales, selling, general and administrative expenses for the year ended December 31, 2000 decreased, as a percentage of sales, compared to the same period of 1999 from 12.1% to 12.0%. In absolute dollars, selling, general and administrative expenses for the year end December 31, 2000 were \$56.0 million, which was \$10.4 million, or 22.7%, greater than the same period of the prior year. Most of the 2001 increase over the same period of 2000 can be attributed to increased sales and marketing expenses associated with delivering higher sales volumes and an increase in variable expenses associated with higher sales levels such as fulfillment labor, shipping supplies and sales commissions.

Alliance monitors bad debt reserves based on a consistently applied methodology, which includes periodic review of customer financial reports, customer credit history and various trends in the retail market. Bad debt expense, which is computed based on specific reserves against amounts due and length of time the receivable are past due (percentage of receivables or balance sheet approach), increased in absolute dollars, from \$1.6 million for the year ended December 31, 1999 to \$1.9 million for the same period of 2000, corresponding to the increase in accounts receivable, which has a direct relation to the increase in sales. For the years ended December 31, 2000 and 1999, bad debt expense was 1.6% of ending accounts receivable.

**Amortization of Intangibles.** In connection with Alliance's reorganization in August of 1998, the portion of Alliance's reorganization value, which could not be attributed to specific assets, was allocated to "Reorganization value in excess of amounts allocable to identifiable assets" ("Reorganization Value") and was being amortized over ten years. The amortization of the Reorganization Value for the

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years ended December 31, 2000 and 1999 was \$2.6 million and \$2.9 million respectively. Upon the adoption of SFAS No. 142 on January 1, 2002, reorganization value will no longer be amortized, but will be assessed annually for impairment.

**Interest.** Interest consists of interest expense associated with Alliance's asset-based revolving credit facility, long-term debt and capital leases. Interest was \$7.0 million for year ended December 31, 2000 compared to \$4.9 million for the year ended December 31, 1999. The increase in interest for the year ended December 31, 2000, as compared to the year ended December 31, 1999, was primarily due to the increased capital needs associated with automating and further enhancing Alliance's warehouse, logistics and technology infrastructure to support increased sales volumes. Additionally, higher interest rates during 2000 also contributed to the increase in higher interest expense.

**Income taxes.** Alliance recognizes deferred tax assets and liabilities based on the difference between the financial reporting and tax basis of assets and liabilities using the enacted tax rates. Alliance provides a valuation allowance for deferred tax assets for which it does not consider realization of such assets to be more likely than not. The provision for income taxes for the year ending December 31, 1999 includes deferred tax expense of \$1.2 million. In accordance with SOP 90-7, these amounts have been credited to "reorganization value in excess of amounts allocable to identifiable assets." For the year ending December 31, 2000, no benefit for income taxes was recorded due to the tax effect of the current period book loss was offset by an equal deferred tax valuation allowance.

## Liquidity and Capital Resources

Alliance's capital requirements relate primarily to working capital and the expansion of its infrastructure to accommodate sales growth. Working capital needs are seasonal and typically are highest in the third and fourth fiscal quarters due to increases in inventories purchased for the holiday selling season and increased accounts receivable, as a result of higher sales volume. Alliance maintains significant inventory levels to fulfill its operating commitment to maintain a large and diverse catalog of physical entertainment media. Inventories generally can be returned to suppliers. Historically, Alliance finances its working capital needs through cash generated from operations and borrowings against its asset-based revolving credit facility. The credit facility provides for borrowings of up to \$135.0 million pursuant to an amendment dated May 24, 2001. This credit facility matures on August 19, 2003 and includes a \$5.0 million letter of credit sub-facility.

Alliance extends credit to national chain accounts, specialty and independent retailers, alternative retailers and e-commerce retailers. All new accounts are required to complete a comprehensive credit application, including trade references, bank references and certain financial data. A small percentage of independent retailers are required to sign a personal guarantee on the full accounts receivable balance. Established accounts are periodically required to update credit information to keep or establish new credit limits. Credit terms are generally thirty to sixty days. Credit limits are set after reviewing past payment history with other suppliers, financial statement strength and general interviews with each retailer's financial manager and sales representatives.

***Comparison of Six Months Ended June 30, 2002 and 2001***

*Net cash provided by (used in) operating activities.* Net cash provided by operating activities was \$3.8 million for the six months ended June 30, 2002. Cash provided in operations was primarily related to a decrease in accounts receivable of \$63.5 million, because 38.9% of total sales for fiscal year 2001 occurred in the fourth quarter and accounts receivable are highest at year end and customarily lower at the end of June, and non-cash items, such as depreciation and amortization, of \$3.9 million and bad debt reserves of \$1.8 million. Offsets to cash provided by operations were a decrease in accounts payable of \$32.0 million, which reflects Alliance's customary first quarter pay-down to suppliers for its seasonal product purchases. Other cash used in operations was the result of an increase in inventory

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levels of \$29.7 million, necessary to keep inventory fill rates (the percentage of time an order is in stock) at a competitive standard and to keep inventory at higher levels as a result of higher sales.

Net cash provided by operating activities was \$22.2 million for the six months ended June 30, 2001. Cash provided in operations was primarily related to a decrease in accounts receivable of \$42.4 million because 35.9% of total sales for fiscal year 2000 occurred in the fourth quarter and accounts receivable are highest at year end and customarily lower at the end of June and non-cash items, such as depreciation and amortization, of \$5.5 million and bad debt reserves of \$1.4 million. Offsets to cash provided were a decrease in accounts payable of \$22.3 million, which reflects Alliance's customary first quarter pay-down to suppliers for its seasonal product purchases and an increase in inventory levels of \$3.2 million, necessary to keep fill rates at a competitive standard and to keep inventory at higher levels as a result of higher sales.

*Net cash used in investing activities.* Net cash used in investing activities was \$2.5 million for the six months ended June 30, 2002 and \$1.2 million for the six months ended June 30, 2001, which primarily represented capital expenditures for technology and other equipment implemented by Alliance.

*Net cash provided by (used in) financing activities.* Net cash provided by financing activities for the six months ended June 30, 2002 was \$9.5 million. Primary components of cash provided by financing were an increase of \$7.3 million in cash from the revolving credit line, from \$17.3 million at the end of December 31, 2001 to \$24.6 million at the end of June 30, 2002, and an issuance of a refinanced building mortgage which netted \$4.6 million. The major component offsetting cash used in financing activities was \$5.9 million in advances to DMISG.

Net cash (used in) provided by financing activity for the six months ended June 30, 2001 was (\$28.5) million. Primary components of cash used in financing were \$20.4 million in cash to reduce the revolving credit line from \$70.8 million at the end of 2000 to \$50.4 at the end of June 30, 2001, \$5.3 million in advances to DMISG and \$8.0 million in dividends to DMISG. The major source of net cash provided by financing was from the issuance of Preferred Series A stock, equal to \$8.0 million.

***Comparison of Year Ended December 31, 2001 and 2000***

*Net cash provided by (used in) operating activities.* Net cash provided by operating activities was \$59.7 million for the year ended December 31, 2001. Cash provided was primarily related to an increase in accounts payable and accrued expenses from \$125.9 million at the end of 2000 to \$221.4 million at the end of 2001. Approximately 84% of this increase is the result of increased purchases corresponding to increased sales in the 4<sup>th</sup> quarter of 2001 and 16% of this increase results from extended terms given on certain products offered by Alliance's vendors. Offsets to cash provided were an increase in inventory levels of \$2.2 million, necessary to keep inventory fill rates at a competitive standard and to keep inventory at higher levels as a result of increased sales and an increase in accounts receivable of \$50.6 million, which typically increases because of seasonally higher fourth quarter sales volume.

Net cash used in operating activities was \$13.4 million for the year ended December 31, 2000. Cash used in operations was primarily related to an increase in accounts receivable of \$23.8 million, which typically increases because of increased fourth quarter sales volume. Offsets to cash used are non-cash items, such as depreciation and amortization, of \$10.1 million and bad debt reserves of \$1.9 million.

*Net cash used in investing activities.* Net cash used in investing activities was \$3.0 million for the year ended December 31, 2001 and \$11.9 million for the year ended December 31, 2000. The net cash used in investing activities is primarily related to capital expenditures for warehouse technology and equipment.

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*Net cash used in financing activities.* Net cash used in financing activities for the year ended December 31, 2001 was \$61.8. Primary components of cash used in financing were \$53.5 million in cash to reduce the revolving credit line from \$70.8 million at the end of 2000 to \$17.3 at the end of 2001, \$7.8 million advances to DMISG and \$10.7 million dividend to DMISG. The major offsetting source of net cash provided by financing in 2001 was from the issuance of Preferred Stock, Series B, equal to \$11.8 million.

Net cash provided by financing activities for the year ended December 31, 2000 was \$27.1 million. Primary components of cash provided by financing was an increase of \$31.3 million in borrowings from the revolving credit line from \$39.5 million at the end of 1999 to \$70.8 at the end of 2000. The major components of net cash used in financing in 2000 were \$4.4 million in advances to DMISG and \$1.1 million in payments on capital leases.

The major shift in financing activities, from net cash provided of \$27.1 million in 2000 to net cash used of \$61.8 million in 2001, was the direct result of an increase in accounts payable from 2000 to 2001 and the corresponding reduction of the outstanding credit facility.

Throughout the year, cash is expended on an on-going basis to make various capital expenditures, which include warehouse equipment, computer equipment and software, building improvements, office furniture and equipment. For the six months ended June 30, 2002 and 2001 and years ended December 2001, 2000, and 1999, expenditures were \$2.5 million, \$1.2 million \$3.0 million, \$11.9 million and \$9.5 million, respectively.

Expenditures were primarily made to upgrade the warehouse automation system, which is critical to keep pace with both seasonal and overall increases in sales volume. For the six months ended June 30, 2002 and 2001 and years ended December 2001, 2000, and 1999, warehouse expenditures were \$1.2 million \$1.1 million \$2.0 million, \$8.3 million and \$6.2 million, respectively, with equipment useful life ranging from 5 to 7 years.

Other major expenditures were also made to purchase computer equipment and programs, which are necessary to keep pace with both seasonal and overall increases in sales volume and our Store 24 application. For the six months ended June 30, 2002 and 2001 and years ended December 2001, 2000, and 1999, computer equipment expenditures were \$0.9 million, \$0.1 million \$0.8 million, \$1.6 million and \$1.7 million, respectively.

Alliance signed a definitive merger agreement with Liquid Audio, in which a wholly owned subsidiary of Liquid Audio will merge with and into Alliance and Alliance will survive the merger as a wholly owned subsidiary of Liquid Audio. Shareholders of Alliance will control 74% of the voting power of Liquid Audio in what is structured as a reverse triangular merger. As part of this transaction, Liquid Audio is required to have cash on the effective date of the merger no less than \$82.3 million, minus certain amounts paid out between the date of the merger agreement and the effective date, including up to \$1.75 million per month for operating expenses, costs and expenses for workforce reductions, legal and accounting, advisers, printing and other transactional fees, \$30 million for the completion of a self-tender offer, and certain other costs and expenses.

Alliance has various cash commitments throughout the year. For 2001, Alliance was required to pay amortized amounts on a facility Industrial Revenue Bond in the amount of \$705,000 and pay principal obligations under capital leases of \$994,000.

The availability under the credit facility is subject to a borrowing base of eligible accounts receivable and eligible inventory and further reduced by outstanding letters of credit. The credit facility also includes a \$2.0 million over advance whereby Alliance may borrow \$2.0 million in excess of its borrowing base availability at the lender's sole discretion. At December 31, 2001, Alliance had \$117.7 million available under the credit facility. The credit facility balance outstanding as of December 31, 2001 and 2000 was \$17.3 million and \$70.8 million, respectively.

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Alliance is required to achieve certain financial covenant ratios including a minimum EBITDA (earnings before interest, taxes, depreciation and amortization) ratio, a fixed coverage ratio (EBITDA plus capital expenditures divided by interest expense) and a maximum capital expenditure payout ratio, measured quarterly, based upon its forecasted results of operations. While management believes these objectives are reasonable, actual results may differ materially from those projected which may adversely affect Alliance's ability to meet one or more of the financial covenants. Alliance's business is historically seasonal and the achievement of forecasted objectives requires a strong fourth quarter performance. If a violation of one or more of the financial covenants occurs, Alliance would be required to obtain a waiver from the lenders. Historically, Alliance has been in compliance with all financial covenant ratios. In 2001, Alliance obtained an amendment to the capital expenditure covenant, changing the maximum consolidated capital expenditure allowed from \$8.1 million to \$9.2 million prior to committing the additional \$1.1 million in expenditures, which would have been in excess of the covenant. Alliance was in compliance with all financial covenants as of June 30, 2002.

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Alliance believes its borrowing availability under the Credit Facility and cash flows from operations will be sufficient to meet its operating and capital requirements through December 31, 2002. Alliance's future operating and capital requirements, however, will depend on numerous factors, including growth and profitability of the business and future results of operations.

### Recent Accounting Pronouncements

In April 2002, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards No. 145 ("SFAS No. 145"), *Rescission of FASB Statements No. 4, 44, and 64, Amendment of FASB Statement No. 13, and Technical Corrections*. SFAS No. 145 concludes that debt extinguishments used as part of a company's risk management strategy should not be classified as an extraordinary item. SFAS No. 145 also requires sale-leaseback accounting for certain lease modifications that have economic effects that are similar to sale-leaseback transactions. Management believes that SFAS No. 145 will not have an impact on the Company's Consolidated Financial Statements.

In June 2002, the FASB issued Statement of Financial Accounting Standards No. 146 ("SFAS No. 146"), *Accounting for Costs Associated with Exit or Disposal Activities*. FAS No. 146 requires that a liability for a cost associated with an exit or disposal activity is recognized at fair value when the liability is incurred and is effective for exit or disposal activities that are initiated after December 31, 2002. Management believes that SFAS No. 146 will not have an impact on the Company's Consolidated Financial Statements.

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### ALLIANCE'S PRINCIPAL STOCKHOLDERS

The following table presents certain information known to Alliance with respect to the beneficial ownership of Alliance's common stock as of July 15, 2002 with respect to:

all person who are beneficial owners of 5% or more of the outstanding shares of Alliance common stock;

each director of Alliance;

the individual who has served as Alliance's chief executive officer since the start of the fiscal year ended December 31, 2001;

Alliance's four most highly compensated executive officers, other than the chief executive officer; and

all directors and executive officers of Alliance as a group.

Beneficial ownership is determined under SEC rules and generally includes voting or investment power with respect to securities. Except as indicated by the footnotes below, Alliance believes, based on information furnished to it, that the persons and entities named in the table below have sole voting and sole investment power with respect to all shares of Alliance's capital stock beneficially owned by them, subject to community property laws where applicable. For purposes of computing the number of shares of common stock subject to options held by that person that are exercisable within 60 days of July 15, 2002, these shares are deemed outstanding and to be beneficially owned by the person holding the options for purpose of determining the percentage ownership of the optionee. These shares, however, are not deemed as outstanding for the purpose of computing the percentage ownership of any other person.

The percentage of outstanding shares beneficially owned by each stockholder as of July 15, 2002 is based on 93,660,644 shares of common stock outstanding on that date, assuming that all outstanding preferred stock has been converted into common stock without giving effect to the merger, together with applicable options for that stockholder. Unless indicated below, the address for each 5% or greater stockholder is c/o Alliance Entertainment Corp., 4250 Coral Ridge Drive, Coral Springs, Florida 33065.

<b>Name of Beneficial Owner</b>	<b>Number of Shares Beneficially Owned</b>	<b>Percent of Shares Beneficially Owned</b>
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Name of Beneficial Owner	Number of Shares Beneficially Owned	Percent of Shares Beneficially Owned
AEC Associates, LLC (1)	61,895,139(2)	66.08%
Quantum Industrial Partners LDC/SFM Domestic Investments LLC (3)	4,365,478	4.66
Erika Paulson, Director (1)	61,895,139(2)	66.08
Ira Tochner, Director (1)	61,895,139(2)	66.08
Eric Weisman, Director/CEO (4)	1,800,356(5)	*
Thomas A. Szabo, Director (4)	2,332,416	2.50
Paul McNulty, Director (3)		
Jerry Bassin, Executive Vice President (4)	155,859(5)	*
Peter Blei, Executive Vice President (4)	155,859(5)	*
George Campagna, Executive Vice President (4)	140,588(5)	*
Lonnie M. Chenkin, Senior Vice President (4)	34,000(5)	*
David H. Schlang, Executive Vice President (4)	127,500(5)	*
Alan Tuchman, President, Distribution and Fulfillment Services Group (4)	347,673(5)	*
All directors and executive officers, as a group (11 persons)	66,989,390	69.5

(1) The business address for such person(s) is: c/o The Yucaipa Companies, 9130 West Sunset Boulevard, Los Angeles, California 90069.

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(2) Represents shares held by AEC Associates, LLC. Ms. Paulson and Mr. Tochner represent AEC Associates, LLC and its affiliates. Ms. Paulson and Mr. Tochner disclaim beneficial ownership of the shares held by AEC Associates, LLC, except to the extent of their pecuniary interests therein.

(3) The business address for such person(s) is: Quantum Industrial Partners LLC, 888 Seventh Avenue, 33rd Floor, New York NY 10106.

(4) The business address for such person(s) is: c/o Alliance Entertainment Corp., 4250 Coral Ridge Drive, Coral Springs, Florida 33065.

(5) Represents shares issuable under stock options exercisable within 60 days of July 15, 2002.

\* Represents less than 1% of the total shares.

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**DESCRIPTION OF LIQUID AUDIO CAPITAL STOCK**

**General**

Liquid Audio's restated certificate of incorporation authorizes the issuance of up to 50,000,000 shares of common stock, par value \$0.001 per share, and 5,000,000 shares of preferred stock, par value \$0.001 per share, the rights and preferences of which may be established from time to time by Liquid Audio's board of directors. As of August 12, 2002, 22,745,624 shares of common stock were outstanding. As of August 12, 2002, Liquid Audio had 126 stockholders of record.

**Common Stock**

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Each holder of common stock is entitled to one vote for each share on all matters to be voted upon by the stockholders and there are no cumulative voting rights. Subject to preferences to which holders of preferred stock issued after the sale of the common stock in this offering may be entitled, holders of common stock will be entitled to receive ratably any dividends that may be declared from time to time by the board of directors out of funds legally available for that purpose. In the event of Liquid Audio liquidation, dissolution or winding up, holders of common stock will be entitled to share in Liquid Audio's assets remaining after the payment of liabilities and the satisfaction of any liquidation preference granted to the holders of any outstanding shares of preferred stock. Holders of common stock have no preemptive or conversion rights or other subscription rights and there are no redemption or sinking fund provisions applicable to the common stock. All outstanding shares of common stock are, and the shares of common stock offered by us in this offering, when issued and paid for, will be, fully paid and nonassessable. The rights, preferences and privileges of the holders of common stock are subject to, and may be adversely affected by, the rights of the holders of shares of any series of preferred stock that Liquid Audio may designate in the future.

### **Preferred Stock**

The board of directors has the authority, subject to any limitations prescribed by law, without stockholder approval, from time to time to issue up to an aggregate of 5,000,000 shares of preferred stock, par value \$0.001 per share, in one or more series, each series to have rights and preferences, including voting rights, dividend rights, conversion rights, redemption privileges and liquidation preferences, as may be determined by the board of directors. The issuance of preferred stock, while providing desirable flexibility in connection with possible acquisitions and other corporate purposes, could have the effect of making it more difficult for a third party to acquire, or of discouraging a third party from attempting to acquire, a majority of Liquid Audio's outstanding voting stock. Liquid Audio has no present plans to issue any shares of preferred stock.

### **Warrants**

As of June 30, 2002, Liquid Audio had outstanding warrants to purchase a total of 10,200 shares of common stock at an exercise price of \$6.56 per share, 254,135 shares of common stock at an exercise price of \$6.56 per share, 83,334 shares of common stock at an exercise price of \$26.36 per share, 83,333 shares of common stock at an exercise price of \$40.00 per share, 83,333 shares of common stock at an exercise price of \$50.00 per share, 77,768 shares of common stock at an exercise price of \$4.98 per share, 77,772 shares of common stock at an exercise price of \$5.48 per share and 77,760 shares of common stock at an exercise price of \$5.98 per share. Each warrant has a net exercise provision under which the holder may, in lieu of payment of the exercise price in cash, surrender the warrant and receive a net amount of shares, based on the fair market value of Liquid Audio's stock at the time of the exercise of the warrant, after deducting the aggregate exercise price.

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### **Registration Rights**

Pursuant to Liquid Audio's Second Amended and Restated Investor Rights Agreement dated July 31, 1998, among Liquid Audio and its holders of preferred stock or warrants to purchase preferred stock, the holders of approximately 9,812,909 shares of common stock, will have rights to register those shares under the Securities Act of 1933 after January 4, 2000. Subject to limitations in the Rights Agreement, the holders of at least 25% of the outstanding shares of registrable securities, or a lesser number of shares if the anticipated aggregate offering price, before underwriting discounts and commissions, would exceed \$5,000,000, may require, on two occasions, that Liquid Audio use its best efforts to register its shares of registrable securities for public resale. If Liquid Audio registers any of its common stock for its own account or for the account of other security holders, the parties to the Rights Agreement may include their shares of common stock in the registration, subject to the ability of the underwriters to limit the number of shares included in the offering. Subject to limitations in the Rights Agreement, the holders of at least 20% of Liquid Audio's outstanding shares of registrable securities may require Liquid Audio to register all or a portion of their registrable securities on Form S-3 when Liquid Audio is eligible to use that form, provided that the proposed aggregate price to the public would equal or exceed \$500,000. Liquid Audio will bear all fees, costs and expenses of any registration on Form S-3, other than underwriting discounts and commissions. Upon the effectiveness of any registration statement filed to register Liquid Audio's common stock, all shares so registered would become freely tradable, without any restrictions imposed by the Securities Act. The holders of registration rights have agreed to waive their registration rights with respect to this offering.

### **Effect of Provisions of Our Certificate of Incorporation and Bylaws and the Delaware Anti-takeover Statute**

Provisions of Liquid Audio's restated certificate of incorporation and bylaws may have the effect of making it more difficult for a third party to acquire, or of discouraging a third party from attempting to acquire, control of Liquid Audio. These provisions could limit the price that certain investors might be willing to pay in the future for shares of Liquid Audio's common stock. These provisions:

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divide Liquid Audio's board of directors into three classes serving staggered three-year terms;

eliminate the right of stockholders to act by written consent without a meeting;

eliminate the right of stockholders to call special meetings;

eliminate cumulative voting in the election of directors; and

allow Liquid Audio to issue preferred stock without any vote or further action by the stockholders.

The classification system of electing directors may tend to discourage a third party from making a tender offer or otherwise attempting to obtain control of Liquid Audio and may maintain the incumbency of Liquid Audio's board of directors, as the classification of the board of directors increases the difficulty of replacing a majority of the directors. These provisions may have the effect of deferring hostile takeovers, delaying changes in Liquid Audio's control or management, or may make it more difficult for stockholders to take certain corporate actions. The amendment of any of these provisions would require approval by holders of at least  $66\frac{2}{3}\%$  of the outstanding common stock. In addition, Liquid Audio is subject to Section 203 of the Delaware General Corporation Law, which, subject to certain exceptions, prohibits a Delaware corporation from engaging in any business combination with any interested stockholder, unless:

prior to the date of the proposed action, the board of directors of the corporation approved either the business combination or the transaction that resulted in the stockholder's becoming an interested stockholder;

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upon completion of the transaction that resulted in the stockholder's becoming an interested stockholder, the interested stockholder owned at least 85% of the voting stock of the corporation outstanding at the time the transaction commenced, excluding for purposes of determining the number of shares outstanding those shares owned by persons who are directors and also officers and by employee stock plans in which employee participants do not have the right to determine confidentially whether shares held subject to the plan will be tendered in a tender or exchange offer; or

on or subsequent to the date of the proposed action, the business combination is approved by the board of directors and authorized at an annual or special meeting of stockholders, and not by written consent, by the affirmative vote of at least  $66\frac{2}{3}\%$  of the outstanding voting stock that is not owned by the interested stockholder.

### **Preferred Stock Rights Agreement**

In August 2001, the Liquid Audio board of directors adopted a preferred stock rights agreement (the "rights agreement"). Pursuant to the rights agreement the Liquid Audio board of directors declared a dividend of one right (a "right") to purchase one one-thousandth share of Liquid Audio's Series A Participating Preferred Stock (the "series A preferred") for each outstanding share of Liquid Audio stock (the "common shares"). The dividend is payable on August 27, 2001 (the "record date"), to stockholders of record as of the close of business on that date. Each right entitles the registered holder to purchase from Liquid Audio one one-thousandth of a share of series A preferred at an exercise price of \$17 (the "purchase price"), subject to adjustment.

*Rights Evidenced by Common Share Certificates.* The rights will not be exercisable until the distribution date (defined below). Certificates for the rights ("rights certificates") will not be sent to stockholders and the rights will attach to and trade only together with the common shares. Accordingly, common share certificates outstanding on the record date will evidence the rights related thereto, and common share certificates issued after the record date will contain a notation incorporating the rights agreement by reference. Until the distribution date (or earlier redemption or expiration of the rights), the surrender or transfer of any certificates for common shares, outstanding as of the record date, even without notation or a copy of the summary of rights being attached thereto, also will constitute the transfer of the rights associated with the common shares represented by such certificate.

*Distribution Date.* The rights will be separate from the common shares, rights certificates will be issued and the rights will become exercisable upon the earlier of (a) the tenth day (or such later date as may be determined by Liquid Audio's board of directors) after a person or



group of affiliated or associated persons ("acquiring person") has acquired, or obtained the right to acquire, beneficial ownership of 10% or more of the common shares then outstanding, or (b) the tenth business day (or such later date as may be determined by Liquid Audio's board of directors) after a person or group announces a tender or exchange offer, the consummation of which would result in ownership by a person or group of 10% or more of Liquid Audio's then outstanding common shares. The earlier of such dates is referred to as the "distribution date."

*Issuance of rights certificates; Expiration of Rights.* As soon as practicable following the distribution date, a rights certificate will be mailed to holders of record of the common shares as of the close of business on the distribution date and such certificate alone will evidence the rights from and after the distribution date. The rights will expire on the earliest of (i) August 27, 2011, (the "final expiration date"), or (ii) redemption or exchange of the rights as described below.

*Initial Exercise of the Rights.* Following the distribution date, and until one of the further events described below, holders of the rights will be entitled to receive, upon exercise and the payment of the purchase price, one one-thousandth share of the series A preferred. In the event that Liquid Audio

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does not have sufficient series A preferred available for all rights to be exercised, or the Liquid Audio board of directors decides that such action is necessary and not contrary to the interests of rights holders, Liquid Audio may instead substitute cash, assets or other securities for the series A preferred for which the rights would have been exercisable under this provision or as described below.

*Right to Buy Liquid Audio Common Shares.* Unless the rights are earlier redeemed, in the event that an acquiring person obtains 10% or more of Liquid Audio's then outstanding common shares, then each holder of a right which has not theretofore been exercised (other than rights beneficially owned by the acquiring person, which will thereafter be void) will thereafter have the right to receive, upon exercise, common shares having a value equal to two times the purchase price. Rights are not exercisable following the occurrence of an event as described above until such time as the rights are no longer redeemable by Liquid Audio as set forth below.

*Right to Buy Acquiring Company Stock.* Similarly, unless the rights are earlier redeemed, in the event that, after an acquiring person obtains 10% or more of Liquid Audio's then outstanding common shares, (i) Liquid Audio is acquired in a merger or other business combination transaction, or (ii) 50% or more of Liquid Audio's consolidated assets or earning power are sold (other than in transactions in the ordinary course of business), proper provision must be made so that each holder of a right which has not theretofore been exercised (other than rights beneficially owned by the acquiring person, which will thereafter be void) will thereafter have the right to receive, upon exercise, shares of common stock of the acquiring company having a value equal to two times the purchase price.

*Exchange Provision.* At any time after an acquiring person obtains 10% or more of Liquid Audio's then outstanding common shares and prior to the acquisition by such acquiring person of 50% or more of Liquid Audio's outstanding common shares, the Liquid Audio board of directors of Liquid Audio may exchange the rights (other than rights owned by the acquiring person), in whole or in part, at an exchange ratio of one common share per right. Redemption At any time on or prior to the close of business on the earlier of (i) the fifth day following the attainment of 10% or more of Liquid Audio's then outstanding common shares by an acquiring person (or such later date as may be determined by action of Liquid Audio's board of directors and publicly announced by Liquid Audio), or (ii) the final expiration date, Liquid Audio may redeem the rights in whole, but not in part, at a price of \$0.001 per right.

*Adjustments to Prevent Dilution.* The purchase price payable, the number of rights, and the number of series A preferred or common shares or other securities or property issuable upon exercise of the rights are subject to adjustment from time to time in connection with the dilutive issuances by Liquid Audio as set forth in the rights agreement. With certain exceptions, no adjustment in the purchase price will be required until cumulative adjustments require an adjustment of at least 1% in such purchase price.

*Cash Paid Instead of Issuing Fractional Shares.* No fractional common shares will be issued upon exercise of a right and, in lieu thereof, an adjustment in cash will be made based on the market price of the common shares on the last trading date prior to the date of exercise.

*No Stockholders' Rights Prior to Exercise.* Until a right is exercised, the holder thereof, as such, will have no rights as a stockholder of Liquid Audio (other than any rights resulting from such holder's ownership of common shares), including, without limitation, the right to vote or to receive dividends.

*Amendment of Rights Agreement.* The terms of the rights and the rights agreement may be amended in any respect without the consent of the rights holders on or prior to the distribution date; thereafter, the terms of the rights and the rights agreement may be amended without the consent of the rights holders in order to cure any ambiguities or to make changes which do not adversely affect the interests of rights holders (other than the acquiring person).

*Rights and Preferences of the Series A Preferred.* Each one one-thousandth of a share of series A preferred has rights and preferences substantially equivalent to those of one common share.

*No Voting Rights.* Rights will not have any voting rights.

*Certain Anti-Takeover Effects.* The rights approved by the Liquid Audio board of directors are designed to protect and maximize the value of the outstanding equity interests in Liquid Audio in the event of an unsolicited attempt by an acquirer to take over Liquid Audio in a manner or on terms not approved by the Liquid Audio board of directors. Takeover attempts frequently include coercive tactics to deprive Liquid Audio's board of directors and its stockholders of any real opportunity to determine the destiny of Liquid Audio. The rights have been declared by the Liquid Audio board of directors in order to deter such tactics, including a gradual accumulation of shares in the open market of 10% or greater position to be followed by a merger or a partial or two-tier tender offer that does not treat all stockholders equally. These tactics unfairly pressure stockholders, squeeze them out of their investment without giving them any real choice and deprive them of the full value of their shares. The board of directors of Liquid Audio reduced the original 15% threshold to the current 10% threshold on July 14, 2002 in order to support the transaction with Alliance by preserving the status quo and giving stockholders a chance to vote on the transaction without the unbalanced impact that an accumulator of shares might have.

The rights are not intended to prevent a takeover of Liquid Audio and will not do so. Subject to the restrictions described above, the rights may be redeemed by Liquid Audio at \$0.001 per right at any time prior to the distribution date. Accordingly, the rights should not interfere with any merger or business combination approved by the Liquid Audio board of directors.

However, the rights may have the effect of rendering more difficult or discouraging an acquisition of Liquid Audio deemed undesirable by the Liquid Audio board of directors. The rights may cause substantial dilution to a person or group that attempts to acquire Liquid Audio on terms or in a manner not approved by Liquid Audio's board of directors, except pursuant to an offer conditioned upon the negotiation, purchase or redemption of the rights.

Issuance of the rights does not in any way weaken the financial strength of Liquid Audio or interfere with its business plans. The issuance of the rights themselves has no dilutive effect, will not affect reported earnings per share, should not be taxable to Liquid Audio or to its stockholders, and will not change the way in which Liquid Audio's shares are presently traded. Liquid Audio's board of directors believes that the rights represent a sound and reasonable means of addressing the complex issues of corporate policy created by the current takeover environment.

#### **Transfer Agent and Registrar**

The transfer agent and registrar for Liquid Audio common stock is Mellon Investor Services LLC.

#### **Nasdaq National Market Listing**

Liquid Audio common stock is listed on The Nasdaq National Market under the trading symbol "LQID."

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### **COMPARISON OF RIGHTS OF HOLDERS OF LIQUID AUDIO COMMON STOCK AND ALLIANCE COMMON STOCK**

Upon completion of the merger, the stockholders of Alliance will become stockholders of Liquid Audio, and the Liquid Audio certificate of incorporation and the Liquid Audio bylaws will govern the rights of former Alliance stockholders. Both Liquid Audio and Alliance are incorporated under Delaware law and are subject to the Delaware General Corporation Law. The following is a summary of material differences between the rights of holders of Liquid Audio common stock and the rights of holders of Alliance capital stock. While Liquid Audio believes that this description covers the material differences between the two, this summary may not contain all of the information that is important to you.

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	<b>LIQUID AUDIO (Delaware)</b>	<b>ALLIANCE (Delaware)</b>
Common Stock	Liquid Audio is authorized to issue 50,000,000 shares of common stock with a par value of \$0.001.	Alliance is authorized to issue 150,000,000 shares of common stock with a par value of \$0.0001.
Preferred stock	Liquid Audio is authorized to issue 5,000,000 shares of preferred stock with a par value of \$0.001.	Alliance is authorized to issue 10,000,000 shares of preferred stock with a par value of \$0.01, of which 20,000 is designated as Series A1 Preferred Stock, 45,000 is designated as Series A2 Preferred Stock and 9,700,000 is designated as Series B Preferred Stock.
Special meeting of stockholders	Liquid Audio's bylaws provide that special meetings of stockholders may be called at any time by the board of directors, the chairman of the board, the chief executive officer or the president.	Alliance's bylaws provide that meetings of stockholders will be called by the chairman of the board, the president, any vice president, the secretary or any assistant secretary.
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Cumulative voting	The certificate of incorporation of Liquid Audio provides that holders of stock of any class or series shall not be entitled to cumulate their votes for the election of directors or any other matter submitted to a vote of the stockholders, unless such cumulative voting is required pursuant to Sections 2115 or 301.5 of the California General Corporation Law, in which event each such holder shall be entitled to as many votes as shall equal the number of votes which (except for this provision as to cumulative voting) such holder would be entitled to cast for the election of directors with respect to his shares of stock multiplied by the number of directors to be elected by him, and the holder may cast all of such votes for a single director or may distribute them among the number of directors to be voted for, or for any two or more of them as such holder may see fit, so long as the name of the candidate for director shall have been placed in nomination prior to the voting and the stockholder, or any other holder of the same class or series of stock, has given notice at the meeting prior to the voting of the intention to cumulate votes.	Under Delaware law, each stockholder is entitled to one vote per share of stock, unless the certificate of incorporation provides otherwise. In addition, under Delaware law, cumulative voting in the election of directors is only permitted if expressly authorized in a corporation's charter. Alliance's certificate of incorporation does not expressly authorize cumulative voting.
Action by written consent lieu of a stockholders' meeting	Liquid Audio's certificate of incorporation do not permit stockholder action to be taken without a meeting.	Alliance's certificate of incorporation and bylaws permit stockholder action to be taken by written consent in lieu of a meeting.

<p>Voting by written ballot</p>	<p>Liquid Audio's certificate of incorporation and bylaws provide that the election of directors need not be by written ballot.</p>	<p>Alliance's bylaws provide that the board of directors or the officer of the corporation presiding at a meeting of stockholders may, in his discretion, require that votes be cast by written ballot.</p>
<p>Advance notice provisions for board nomination and other stockholders business annual meetings</p>	<p>Liquid Audio's bylaws contain detailed advance notice and informational procedures which must be complied with for a stockholder to nominate a person to serve a director. Liquid Audio's bylaws generally require a stockholder to give notice of a proposed nominee in advance of the stockholders' meeting at which directors will be elected.</p> <p>In addition, Liquid Audio's bylaws contain detailed informational procedures which must be followed for a stockholder to propose an item of business for consideration at a meeting of stockholders. To be propose an item of business, a stockholder's notice must be delivered to or mailed and received at the principal executive offices of Liquid Audio at least 120 calendar days before of the first anniversary date of the mailing of Liquid Audio's proxy statement released to stockholders in the previous year.</p>	<p>Alliance's bylaws provide that written notice of annual meetings, stating the place, date and hour of the meeting is to be given to each stockholder entitled to vote not less than ten nor more than sixty days before the meeting.</p>

<p>Advance notice provisions for board nomination and other stockholders business special meetings</p>	<p>Liquid Audio's bylaws provide that, if a special meeting is called by any person other than the board of directors, then the person requesting the meeting must deliver or send a written notice that specifies the time and general purpose of the meeting to the chairman of the board, the president or the secretary of Liquid Audio. Only the business included in the notice may be transacted at the special meeting. Stockholders entitled to vote at the special meeting must receive notice of the at least ten and no more than sixty days after Liquid Audio receives the request.</p>	<p>Alliance's bylaws provide that special meetings of stockholders may be called by the chairman, the president, any vice president, the secretary or any assistant secretary. Special meetings must be called by any such officer at the written request of a majority of directors or at the written request of stockholders owning a majority of capital stock of the corporation entitled to vote at any meeting. Any such request must state the purpose or purposes of the proposed meeting. Advance notice stating the place, date, hour and purpose or purposes of the meeting shall be given to the stockholders entitled to vote not less than ten nor more than sixty days before the meeting.</p>
<p>Number of directors; Term</p>	<p>Liquid Audio's board of directors currently consists of five members.</p>	<p>Alliance's board of directors currently consists of five directors.</p>

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The directors are divided into three classes and serve for three year terms.

Alliance's bylaws provide that the number of directors shall be not less than one nor more than fifteen members. The number of directors may be changed from time to time by the board of directors or by the vote of the holders of a majority of stock entitled to vote on such matter.

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### Removal of directors

Liquid Audio's bylaws provide for the removal of any director or the entire board of directors, with or without cause, by the holders of a majority of the shares then entitled to vote at an election of directors. However, if the stockholders are entitled to cumulative voting and less than the entire board is to be removed, then no director may be removed without cause if the votes cast against his removal would be sufficient to elect him if they were cumulatively voted at an election of the entire board of directors.

In accordance with Delaware law, a director or the entire board of directors may be removed, with or without cause, by the holders of a majority of the shares then entitled to vote at the election of directors.

### Notice of special meetings of the board of directors

Liquid Audio's bylaws provide that special meetings of the board of directors may be called at any time by the chairman of the board, the president, any vice president, the secretary or any two (2) directors.

Notice of the time and place of special meetings must be given to each director. The bylaws provide specific deadlines for when a director must receive depending on the means by which the notice is given. The notice does not need to specify the purpose or the place of the meeting, if it is to be held at the principal executive office of the Liquid Audio.

Alliance's bylaws provide that special meetings of the board of directors may be called by the chairman, the president or any director. Notice of the place, date and hour of the special meeting shall be given to each director by mail, telephone or telegram with the period of notice depending on the means by which the notice is given or the circumstances surrounding the calling of the meeting.

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### Approval of loans to officers

Liquid Audio's bylaws provide that the corporation may lend money to, or guarantee the obligations of, or otherwise assist officers and employees whenever, in the judgment of the directors, such action may reasonably be expected to benefit the corporation.

The loan, guaranty or other assistance may be with or without interest and may be unsecured, or secured as the board of directors approves.

Alliance's bylaws provide that transactions between the corporation and a director or officer shall not be void or voidable solely because the loan is to a director or officer, solely because the director or officer is present at or participates in the meeting or committee which authorizes the loan, or solely because the director's or officer's votes are counted for such purpose as long as:

the material facts as to the transaction with the director or officer are disclosed to or

known by the board of directors or the committee, and the board of directors or the committee in good faith authorizes the transaction;

the material facts as to the transaction with the director or officer are disclosed to or known by the stockholders entitled to vote and the transaction is specifically approved in good faith by vote of the stockholders; or

the transaction is fair as to the corporation as of the time it is authorized, approved or ratified.

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Indemnification

Liquid Audio's certificate of incorporation and bylaws provide indemnification of any person who is or was a director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, officer, employee or agent of another corporation, partnership, joint venture trust or other enterprise, against expenses, judgments, fines and amounts paid in settlement (approved in advance by the corporation). A person is not entitled to indemnification unless he acted in good faith and in a manner he reasonably believed to be in or not opposed to the best interests of the corporation and not unlawful.

Alliance's bylaws provide for indemnification of any person who is or was a director or officer against all expenses, judgments, fines and/or amounts paid in settlement in any threatened, pending or completed action if the person is or was a party to the action by reason of the fact that he or she is or was a director or officer of the corporation or serving at the request of corporation as a director, officer, employee or agent of another corporation or enterprise.

No person is entitled to indemnification unless he or she acted in good faith and in a manner he or she reasonably believed to be in, or not opposed to, the best interests of the corporation and not unlawful. In actions brought on behalf of Alliance in order to procure a judgment in Alliance's favor, a person is not entitled to indemnification unless he or she both satisfies the aforementioned requirements and the court determines that he or she is entitled to indemnity.

Under Alliance's bylaws, the board of directors may from time to time indemnify and/or advance expenses to employees and agents.

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Limitations on liability

Liquid Audio's certificate of incorporation provide that, to the fullest extent allowed by the Delaware law, directors of Liquid Audio will not be personally liable to Liquid Audio or its stockholders for monetary damages for breach of fiduciary duty as a director.

Alliance's certificate of incorporation provides that directors of the corporation will not be personally liable to the corporation or its stockholders for monetary damages for breach of fiduciary duty as a director except for

liability for breach of loyalty, for acts or omissions not in good faith or which involve intentional misconduct, under Section 174 of the Delaware General Corporation Law, or for any transaction from which such director derived an improper personal benefit.

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**INFORMATION PERTAINING TO ELECTION OF LIQUID AUDIO DIRECTORS AND OTHER MATTERS**

*This section of the proxy statement/prospectus describes the certain matters related to the election of two (2) Class III directors; the ratification of PricewaterhouseCoopers LLP as Liquid Audio's independent accountants for the fiscal year ending December 31, 2002; if properly presented at the annual meeting, proposals of a stockholder of Liquid Audio to amend Liquid Audio's bylaws to expand the size of the Board of Directors and to authorize only stockholders to fill newly created directorships and, contingent on approval of the preceding two proposals, to elect four (4) additional nominees to the Board; and the transaction of such other business as may properly come before the meeting or any adjournment thereof.*

**Purpose Of The Meeting**

At the annual stockholder meeting, stockholders will consider and vote upon the election of two (2) Class III directors to hold office for three (3) years. The Liquid Audio board of directors has nominated Gerald W. Kearby and Raymond A. Doig to serve as Class III directors.

As you may know, MM Companies, Inc., a Delaware corporation ("MMC", formerly musicmaker.com, Inc.), Jewelcor Management, Inc., a Nevada corporation, Barington Companies Equity Partners, L.P., a Delaware limited partnership, Ramius Securities, LLC, a Delaware limited liability company, and Domrose Sons Partnership, a New York partnership (the "MMC group"), have commenced a proxy solicitation to take control of your board of directors by nominating their own two (2) Class III directors, proposing to increase the size of the Liquid Audio board of directors from seven (7) to eleven (11), authorizing stockholders only to fill board of directors vacancies and newly created directorships and electing, contingent on their other proposals being approved, four (4) additional nominees to serve as directors. **YOUR BOARD OF DIRECTORS STRONGLY URGES YOU NOT TO RETURN ANY WHITE PROXY CARD SENT TO YOU BY THE MMC GROUP. YOUR BOARD OF DIRECTORS STRONGLY URGES YOU TO VOTE "FOR" THE NOMINEES FOR DIRECTOR NOMINATED BY THE BOARD OF DIRECTORS ON THE GREEN PROXY CARD.**

**Why You Should Vote For The Liquid Audio Nominees**

The Liquid Audio board of directors has unanimously concluded that the MMC proposals are not in the best interests of Liquid Audio and its stockholders. Accordingly, the Liquid Audio board of directors unanimously recommends a vote "FOR" the nominees for director nominated by the Liquid Audio board of directors by signing, dating and returning the enclosed GREEN proxy card. Set forth below are the principal reasons to vote "FOR" the nominees for director nominated by the Liquid Audio board of directors:

The current Liquid Audio board has created a merger transaction that gives stockholders the opportunity to participate in Liquid Audio's \$30 million self-tender offer.

Raymond A. Doig and Gerald W. Kearby should be re-elected to the Liquid Audio board of directors because their collective experience in the entertainment and technology industries makes them best suited to realize the strategic and financial worth of the Liquid Audio's assets in order to maximize long-term stockholder value. Mr. Doig offers a wealth of experience in the entertainment field having served as president of 20th Century Fox and on the board of directors of many well-established companies such as Coca-Cola Bottling of the Midwest and Act III Theaters. Mr. Kearby has an intimate understanding of Liquid Audio's technology and operations having served as Chairman of the Board, CEO and President since the Liquid Audio's inception in 1996. Mr. Doig and Mr. Kearby have been active in providing corporate guidance and

are the best candidates to represent Liquid Audio's stockholders.

Under the current Liquid Audio board of directors, Liquid Audio has created and implemented a concrete plan to effectively reduce operating expenses and enhance stockholder value. Liquid Audio has aggressively reduced its operating expenses from \$13.4 million in the first quarter of

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2001 to \$5.3 million in the first quarter of 2002, and reduced the net loss per share from \$0.50 per share in the first quarter of 2001 to \$0.22 per share in the first quarter of 2002. This was well in advance of the general market downturn and represents management's strong desire to conserve its cash in preparation of a longer-term growth horizon for digital entertainment. Liquid Audio signed key distribution deals with four out of the five major record labels, including Universal, the largest record company in the world. In addition, Liquid Audio teamed with EMI to launch the industry's first full-ownership, digital music subscription service. These recent developments are signs of momentum that offer some evidence of the long-term viability of the digital music industry.

**GIVEN THESE REASONS, YOUR BOARD OF DIRECTORS STRONGLY RECOMMENDS  
THAT YOU SUPPORT THE NOMINEES NOMINATED  
BY THE LIQUID AUDIO BOARD OF DIRECTORS,  
BY VOTING "FOR" SUCH NOMINEES  
ON THE ENCLOSED GREEN PROXY CARD.**

**YOUR BOARD OF DIRECTORS URGES YOU NOT TO RETURN ANY WHITE PROXY CARD  
SENT TO YOU BY THE MMC GROUP.  
THE BEST WAY TO SUPPORT YOUR BOARD OF DIRECTOR'S NOMINEES  
AND DETERMINATIONS IS TO VOTE "FOR" SUCH NOMINEES  
ON THE GREEN PROXY CARD.**

**YOUR VOTE IS IMPORTANT, REGARDLESS OF HOW MANY SHARES YOU OWN.  
PLEASE SIGN AND DATE THE ACCOMPANYING GREEN PROXY CARD AND  
MAIL IT IN THE ENCLOSED SELF-ADDRESSED ENVELOPE  
AS PROMPTLY AS POSSIBLE,  
WHETHER OR NOT YOU EXPECT TO ATTEND THE MEETING.**

#### **Voting Procedures**

Whether or not you plan to attend the meeting, you are urged to vote by submitting the GREEN proxy card. Duly executed and unrevoked proxies received by Liquid Audio prior to the annual stockholder meeting will be voted in accordance with the stockholder's specifications marked on that proxy card. If no specifications are marked thereon, the GREEN proxies distributed by the Liquid Audio board of directors will be voted "FOR" the election of the nominees nominated by the Liquid Audio board of directors.

Any stockholder giving a proxy may revoke it at any time prior to voting at the annual stockholder meeting by filing with the Secretary of Liquid Audio a duly executed revocation, by submitting a later-dated proxy with respect to the same shares or by attending the stockholder meeting and voting in person (although attendance at the stockholder meeting will not in and of itself constitute a revocation of your proxy).

A stockholder may, with respect to the election of directors, (i) vote for the election of the nominees nominated by the Liquid Audio board of directors, (ii) withhold authority to vote for both of the nominees nominated by the Liquid Audio board of directors or (iii) withhold authority to vote for any of the nominees nominated by the Liquid Audio board of directors by so indicating in the appropriate space on the proxy. Stockholders who have received the MMC group's proxy statement or who attend the annual stockholder meeting will also have each of the foregoing options in respect of the MMC nominees. Liquid Audio's Bylaws provide that at each meeting of stockholders at which a quorum is present, directors shall be elected by a plurality of votes cast by stockholders holding shares

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entitled to vote in the election at a meeting. The two nominees receiving the highest vote totals will be elected as directors of Liquid Audio.



Consequently, votes that are withheld in the election of directors and broker non-votes will not be taken into account for purposes of determining the outcome of the election. **THE ONLY WAY TO VOTE BY PROXY "FOR" THE NOMINEES NOMINATED BY THE LIQUID AUDIO BOARD OF DIRECTORS IS TO COMPLETE AND RETURN THE GREEN PROXY CARD. THE BOARD STRONGLY URGES YOU NOT TO SIGN OR RETURN ANY WHITE PROXY CARD SENT TO YOU BY THE MMC GROUP.** Withholding authority to vote for the MMC nominees on the WHITE MMC group proxy card is not the same as voting "FOR" the nominees nominated by the Liquid Audio board of directors.

With respect to the MMC proposals, a stockholder may vote for or against such matters or abstain from voting. Pursuant to Liquid Audio's Bylaws, each MMC proposal will be approved if the votes cast favoring a proposal exceeds a 66<sup>2</sup>/<sub>3</sub>% majority of the shares outstanding as of August 12, 2002, the record date for the annual stockholder meeting. Assuming the approval of the bylaw amendment, the proposal to elect the four (4) nominees of the MMC group to fill the new Liquid Audio's board of directors positions will be approved if the votes cast favoring the proposal exceed a majority of the shares outstanding as of August 12, 2002, the record date for the Annual Meeting. An abstention or broker non-vote on either MMC proposal will be treated as a vote against such MMC proposal. **ACCORDINGLY, IF YOU ARE OPPOSED TO EITHER OR BOTH OF THE PROPOSALS, YOU SHOULD NOT SIGN OR RETURN ANY WHITE PROXY CARD SENT TO YOU BY THE MMC GROUP.**

### **PROPOSAL ONE ELECTION OF LIQUID AUDIO DIRECTORS**

#### **General**

Liquid Audio has a classified board of directors of seven (7) members divided into three (3) classes with overlapping three-year terms. Each director serves in office until his or her respective successor is duly elected and qualified or until his or her earlier death or resignation. Any additional directorships resulting from an increase in the number of directors will be distributed among the three (3) classes so that, as nearly as possible, each class will consist of an equal number of directors.

#### **Nominees For Class III Director**

Two (2) Class III directors are to be elected at the annual stockholder meeting for a three-year term ending in 2005. **THE LIQUID AUDIO BOARD OF DIRECTORS HAS NOMINATED GERALD W. KEARBY AND RAYMOND A. DOIG FOR RE-ELECTION AS CLASS III DIRECTORS.** The proxy holders may not vote the proxies for a greater number of persons than the number of nominees named. Unless otherwise instructed, the persons named in the enclosed proxy will vote proxies received by them for the re-election of Mr. Kearby and Mr. Doig. Messrs. Kearby and Doig have consented to being named in this proxy statement and to serve if elected; however, in the event that either nominee or both are unable to or decline to serve as a director at the time of the annual stockholder meeting, proxies will be voted for a substitute nominee designated by our present board of directors. In the event that additional persons are nominated for election as directors, the proxy holders intend to vote all proxies received by them in such a manner as will assure the election of as many of the nominees listed below as possible, and, in such event, the specific nominees to be voted for will be determined by the proxy holders. The term of office of each person elected as a director will continue until such director's term expires in 2005 or until such director's successor has been elected and qualified.

### **LIQUID AUDIO'S BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" THE NOMINEES LISTED ABOVE**

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#### **Required Vote**

Liquid Audio's Bylaws provide that at each meeting of stockholders at which a quorum is present, directors shall be elected by a plurality of votes cast by stockholders holding shares entitled to vote in the election at a meeting. The two nominees receiving the highest vote totals will be elected as directors of Liquid Audio. Assuming the approval of the MMC proposal to amend Liquid Audio's bylaws, the proposal to elect the four (4) nominees of the MMC group to fill the new Liquid Audio board positions will be approved if the votes cast favoring the proposal exceed a majority of the shares outstanding as of August 12, 2002, the record date for the annual meeting. An abstention or broker non-vote on any MMC proposal will be treated as a vote against such MMC proposal. **ACCORDINGLY, IF YOU ARE OPPOSED TO THE MMC PROPOSALS, YOU SHOULD NOT SIGN OR RETURN ANY WHITE PROXY CARD SENT TO YOU BY THE MMC GROUP.**

#### **Information Regarding Nominees And Other Directors**

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Set forth below is certain information regarding the nominees for Class III directors and each of the other directors whose term of office continues after the annual stockholder meeting. Information as to the stock ownership of each director and all of Liquid Audio's current directors and executive officers as a group is set forth under "Liquid Audio Principal Stockholders."

Name	Age	Principal Occupation	Director Since
<b>Class III Directors</b>			
Gerald W. Kearby	54	President and Chief Executive Officer of Liquid Audio, Inc.	1996
Raymond A. Doig	64	Consultant	2001
<b>Class I Directors</b>			
Robert G. Flynn	48	Senior Vice President of Business Development of Liquid Audio, Inc.	2001
Stephen V. Imbler	50	Advisor of Hyperion Solutions Corporation	2001
Judith N. Frank	61	Principal, Asset Strategies	2002
<b>Class II Directors</b>			
Ann Winblad	51	General Partner of Hummer Winblad Venture Partners	1996
James D. Somes	50	Founder and Managing Director of Alexander Dunham Capital Group, Inc.	2002

### Nominees For Class III Directors For A Term Expiring In 2005

*Mr. Kearby* co-founded Liquid Audio in January 1996. Since January 1996, Mr. Kearby has served as President and Chief Executive Officer and as a director. From June 1995 to December 1995, Mr. Kearby was co-founder and Chief Executive Officer of Integrated Media Systems, a manufacturer of computer-based professional audio equipment. From January 1989 until June 1995, Mr. Kearby served as Vice President of Sales and Marketing at Studer Editech Corporation, a professional audio recording equipment company. Mr. Kearby holds a B.A. in broadcast management and audio engineering from San Francisco State University.

*Mr. Doig* has served as a Liquid Audio director since November 2001. Mr. Doig has served as President of EMV Partners Corp., a company engaged in business consulting and as the general partner of a venture capital limited partnership, from 1986 to 1998. From 1983 to 1986, Mr. Doig was co-founder and Chief Operating Officer of Stanfill, Doig & Co., a consulting firm. From March 1977 to August 1983, Mr. Doig served as President and CEO of 20th Century Fox International and as Vice President of Corporate Development for 20th Century Fox Film Corp. During 1998 and 1999, Mr. Doig served as a fulltime operations consultant to Entertainment Properties, Inc., a wholly-owned privately held company. Mr. Doig continues to act as a consultant to Entertainment Properties, Inc. on an as needed basis. Mr. Doig holds an M.B.A., an M.S. in Public Administration and a B.S. in Physical Sciences from the University of Southern California.

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### Incumbent Class I Directors Whose Terms Expires In 2003

*Mr. Flynn* co-founded Liquid Audio in January 1996. Since July 1999, Mr. Flynn has served as Senior Vice President of Business Development and Secretary. From January 1996 to July 1999, Mr. Flynn served as Vice President of Business Development and Secretary. Mr. Flynn also served as Chief Financial Officer from January 1996 to August 1997 and as a director from January 1996 to June 1996. From March 1987 until November 1995, Mr. Flynn served as a general partner of Entertainment Media Venture Partners I, L.P., an institutional venture capital fund investing in the entertainment, media and communications technology industries. During this time, Mr. Flynn also served on the board of directors of Integrated Media Systems. Mr. Flynn holds a B.A. in English from Stanford University and an M.B.A. from University of California at Los Angeles.

*Mr. Imbler* has served as a Liquid Audio director since November 2001. Mr. Imbler has held a variety of positions at Hyperion Solutions Corporation, a business intelligence software company, since July 1995, including Advisor from October 2001 to present, President and Chief Operating Officer from April 1999 to October 2001 and Senior Vice President and Chief Financial Officer from July 1995 to April 1999. Mr. Imbler served as Senior Vice President and Chief Financial Officer for Gupta Corporation, an enterprise database software company, from November 1994 to July 1995, Vice President and Chief Financial Officer for QuickResponse Services Inc., a developer of supply chain software applications, from May 1993 to October 1994, and Vice President of Finance for Oracle Corporation, an enterprise database and software developer, from July 1987 to May 1993. Mr. Imbler also serves on the board of directors for Wavecom, Inc., a French telecommunications company. Mr. Imbler holds an M.B.A. from University of Texas at Austin and a B.M. in piano performance from Wichita State University.

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*Ms. Frank* has served as a director since August 22, 2002. Ms. Frank is a Principal of Asset Strategies for the past seven years. Asset Strategies focuses on strategic, transactional, and implementation matters for corporate, governmental and institutional clients. Ms. Frank is one of a few corporate real estate professionals who is both skilled as a senior executive in P & L management, operations, business development, strategic planning and management consulting. Since 1994, Ms. Frank has also been a part-time employee of the Department of General Services of the State of California working in the asset planning and enhancement group. Ms. Frank has an A.B. from the University of California, Berkeley, a M.S. from the University of Southern California and a M.B.A. from the Anderson School of Management, UCLA.

### **Incumbent Class II Directors Whose Terms Expire In 2004**

*Ms. Winblad* has served as a Liquid Audio director since May 1996. Ms. Winblad has been a general partner of Hummer Winblad Venture Partners, a venture capital investment firm, since 1989. She is a member of the board of trustees of the University of St. Thomas and is an advisor to numerous entrepreneurial groups such as the Software Development Forum and Software Industry Business Practices. Ms. Winblad also serves on the boards of directors of Net Perceptions Inc., a developer and supplier of real-time recommendation technology for the Internet, The Knot, Inc., an Internet-based wedding services company, and several private companies. Ms. Winblad holds a B.S. in mathematics and business administration from the College of Saint Catherine and an M.A. in education with an economics focus from the University of St. Thomas.

*Mr. Somes* has served as a director since August 22, 2002. Mr. Somes is a founder and Managing Director of Alexander Dunham Capital Group, Inc. since 1994. Alexander Dunham Capital is a boutique merchant bank advising high-growth technology and healthcare companies on capital formation (public and private companies), acquisitions, mergers, and general corporate finance issues. Previously, he helped establish Security Pacific's west coast mezzanine fund. In addition, he was a Vice President at Citicorp's Leveraged Capital Group in Los Angeles and at Citicorp's Asian Merchant

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Bank in Hong Kong. Also, he was a Managing Director and Founder of Ambient Capital Group, a middle market Investment Bank. He began his finance career at Morgan Guaranty Trust Company (J.P. Morgan). He has originated, structured and placed over 60 leveraged transactions, acquisitions, private equity and mezzanine transactions amounting to over \$5 billion over the past 20 years. He has agented and managed a debt portfolio in excess of \$400 million and served as a director in 7 companies. He has a B.A. from Tufts University and an M.B.A. from Columbia University (and completed course work for an M.S. in Urban and Regional Planning under the Joint Masters Program at Columbia).

There are no family relationships among any of the Liquid Audio directors or executive officers.

### **Board of Directors Meetings And Committees**

Liquid Audio's board of directors held a total of twelve (12) meetings during 2001. During 2001, no director attended fewer than 75% of the meetings of our board of directors or the meetings of committees, if any, upon which such director served. Certain matters approved by Liquid Audio's board of directors were approved by unanimous written consent.

### **Audit Committee**

The audit committee makes recommendations to the Liquid Audio board of directors regarding the selection of independent accountants, reviews the results and scope of audit and other services provided by our independent accountants and reviews the accounting principles and auditing practices and procedures to be used for our financial statements. The rules of the National Association of Securities Dealers ("NASD") require audit committees to have at least three members who are "independent," as that term is defined under the NASD listing standards.

The audit committee of our board currently is composed of Stephen V. Imbler, Ann Winblad and Raymond A. Doig. All three directors qualify as independent. Liquid Audio's audit committee held a total of five (5) meetings during fiscal 2001.

### **Compensation Committee**

The compensation committee of Liquid Audio's board of directors currently is composed of Ann Winblad and Raymond A. Doig. Liquid Audio's compensation committee reviews and recommends the compensation and benefits of all of Liquid Audio's executive officers, administers its stock and option plans and establishes and reviews general policies relating to compensation and benefits of its employees. Liquid Audio's compensation committee held a total of two (2) meetings during fiscal year 2001. Liquid Audio's board of directors does not have a nominating committee or any committee performing such function.

## Director Compensation

In February 2002, Liquid Audio's board of directors approved a plan to that provides non-employee directors with cash compensation of \$10,000 upon initial election and on each anniversary of becoming a director during their term of service, and \$1,000 per meeting of the board of directors attended during their term of service. Previously, Liquid Audio directors did not receive cash compensation for their service as members of the board of directors. Ann Winblad declined to accept the cash compensation under this plan. Liquid Audio directors are reimbursed for certain expenses in connection with attendance at board of directors and committee meetings. Non-employee directors are granted a fully vested option to purchase 30,000 shares of common stock upon initial election and a fully vested option to purchase 10,000 shares of common stock on each anniversary of becoming a director during their term of service. Liquid Audio does not provide additional compensation for committee participation or special assignments of the board of directors. In June 2001, Liquid Audio granted Ann Winblad an option to purchase 10,000 shares of common stock, and in November 2001,

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Liquid Audio granted Stephen V. Imbler and Raymond A. Doig an option to purchase 30,000 shares of common stock each.

## Compensation Committee Interlocks And Insider Participation

None of the members of Liquid Audio's compensation committee is currently or has been, at any time since the formation of Liquid Audio as a company, an officer or employee of Liquid Audio. None of our executive officers: (i) has served as a member of the compensation committee (or other Liquid Audio board committee performing similar functions or, in the absence of any such committee, the Liquid Audio board of directors) of another entity, one of whose executive officers served on Liquid Audio's compensation committee; (ii) has served as a director of another entity, one of whose executive officers served on Liquid Audio's compensation committee; or (iii) served as a member of the compensation committee (or other Liquid Audio board committee performing similar functions or, in the absence of any such committee, the Liquid Audio board of directors) of another entity, one of whose executive officers served as one of Liquid Audio's directors.

## Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Securities Exchange Act of 1934 requires Liquid Audio's officers and directors, and persons who own more than 10% of a registered class of the its equity securities, to file certain reports regarding ownership of, and transactions in, its securities with the SEC and with Nasdaq. Such officers, directors and 10% shareholders are also required by SEC rules to furnish Liquid Audio with copies of all Section 16(a) forms that they file.

Based solely on review of copies of Forms 3, 4, 5 and amendments thereto furnished to Liquid Audio pursuant to Rule 16(a)-(e) with respect to the last fiscal year and any written representations referred to in Item 405(b)(2)(i) of Regulation S-K stating that no Forms 5 were applicable to its officers, directors and 10% shareholders were complied with, Liquid Audio believes that all reports required to be filed under Section 16(a) have been filed on a timely basis by the foregoing persons for its 2001 fiscal year, except as follows: a late filing of a Form 3 by Stephen V. Imbler, resulting in his initial holdings not being timely reported; a late filing of a Form 3 by Raymond A. Doig, resulting in his initial holdings not being timely reported; late filings of a Form 4 and a Form 5 by Gerald W. Kearby, resulting in one sales transaction and one option grant not being timely reported; late filings of a Form 4 and a Form 5 by Philip R. Wisner, resulting in three sales transactions and one option grant not being timely reported; a late filing of a Form 5 by Ann Winblad, resulting in an option grant not being timely reported; a late filing of a Form 5 by Robert G. Flynn, resulting in an option grant not being timely reported; a late filing of a Form 5 by Michael R. Bolcerrek, resulting in an option grant not being timely reported; a late filing of a Form 5 by Silvia Kessel, resulting in an option grant not being timely reported; a late filing of a Form 5 by Mathieu Prevost, resulting in an option grant not being timely reported; a late filing of a Form 5 by Leon Rishniw, resulting in two option grants not being timely reported; and a late filing of a Form 5 by Richard W. Wingate, resulting in an option grant not being timely reported.

## PROPOSAL TWO RATIFICATION OF APPOINTMENT OF INDEPENDENT ACCOUNTANTS

Liquid Audio's board of directors has selected PricewaterhouseCoopers LLP as its independent accountants to audit our financial statements for our fiscal year ending December 31, 2002. PricewaterhouseCoopers LLP has audited Liquid Audio's financial statements since 1996. Liquid Audio's board of directors recommends that stockholders vote for ratification of such appointment. In the event of a negative vote on ratification, our board of directors will reconsider its selection. A representative of PricewaterhouseCoopers LLP is expected to be available at the annual stockholder meeting with the opportunity to make a statement if such representative desires to do so, and is

expected to be available to respond to appropriate questions. The following is a summary of fees billed to us by PricewaterhouseCoopers LLP during fiscal 2001:

#### **Audit Fees**

Aggregate fees for professional services rendered by PricewaterhouseCoopers LLP in connection with its audit of our consolidated financial statements as of and for the year ended December 31, 2001 and its limited reviews of Liquid Audio's unaudited condensed consolidated interim financial statements were \$245,527, of which an aggregate amount of \$30,000 has been billed through December 31, 2001.

#### **Financial Information Systems Design And Implementation Fees**

During the year ended December 31, 2001, PricewaterhouseCoopers LLP rendered no professional services to Liquid Audio in connection with the design and implementation of financial information systems.

#### **All Other Fees**

In addition to the fees described above, aggregate fees of \$170,312 were billed by PricewaterhouseCoopers LLP during the year ended December 31, 2001, primarily for the following professional services:

Audit-related services	\$	120,000
Income tax compliance and related tax services	\$	50,312

The audit committee has determined that the rendering of non-audit services by PricewaterhouseCoopers LLP was compatible with maintaining their independence.

#### **Required Vote**

Stockholder ratification of the selection of PricewaterhouseCoopers LLP as Liquid Audio's independent public accountants is not required by Liquid Audio's Bylaws or other applicable legal requirement. However, the board of directors is submitting the selection of PricewaterhouseCoopers LLP to the stockholders for ratification as a matter of good corporate practice. If the stockholders fail to ratify the selection, the audit committee and the board of directors will reconsider whether or not to retain that firm. Even if the selection is ratified, the board of directors at its discretion may direct the appointment of a different independent accounting firm at any time during the year if it determines that such a change would be in Liquid Audio's and Liquid Audio's stockholders' best interests. The affirmative vote of the holders of a majority of the shares represented and entitled to vote at the annual stockholder meeting will be required to ratify the selection of PricewaterhouseCoopers LLP as Liquid Audio's independent public accountants for the fiscal year ending December 31, 2002. Abstentions will be counted toward the tabulation of votes cast on proposals presented to the stockholders and will have the same effect as negative votes. Broker non-votes are counted towards a quorum, but are not counted for any purpose in determining whether this matter has been approved.

**LIQUID AUDIO'S BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR"  
THE RATIFICATION OF THE APPOINTMENT OF PRICEWATERHOUSECOOPERS LLP  
AS LIQUID AUDIO'S INDEPENDENT ACCOUNTANTS FOR THE 2002 FISCAL YEAR.**

**PROPOSAL THREE  
APPROVAL OF ISSUANCE OF LIQUID AUDIO STOCK IN THE MERGER**

At the annual meeting of Liquid Audio stockholders, and any adjournment or postponement thereof, Liquid Audio stockholders will be asked to consider and vote upon a proposal to approve the

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issuance of Liquid Audio stock in the merger of April Acquisition Corp., a wholly-owned subsidiary of Liquid Audio, with and into Alliance Entertainment Corp., pursuant to an Amended and Restated Agreement and Plan of Merger dated as of July 14, 2002, by and among Liquid Audio, April Acquisition Corp. and Alliance. Although the results of the tender offer may affect the exact number of Liquid shares to be issued in the merger, the percentage of outstanding voting power of the combined entity that the newly issued shares will represent is fixed at 74%.

### **LIQUID AUDIO'S BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" THE ISSUANCE OF LIQUID AUDIO STOCK IN THE MERGER.**

#### **Required Vote**

Approval of the issuance of Liquid Audio stock representing 74% of the outstanding voting power of the combined organization, in the merger will require the affirmative vote of a majority of the outstanding shares of Liquid Audio stock voting on the proposal at the Liquid Audio annual meeting, either in person or represented by proxy. Abstentions will be counted toward the tabulation of votes cast on proposals presented to the stockholders and will have the same effect as negative votes. Broker non-votes are counted towards a quorum, but are not counted for any purpose in determining whether this matter has been approved.

Based upon public filings with the SEC, four stockholders of Liquid have announced their opposition to the merger proposal. As of the August 12, 2002 record date, these four stockholders held in the aggregate approximately 26.1% of the outstanding Liquid Audio common stock.

### **OTHER PROPOSALS**

#### **Solicitation By MMC**

The MMC group has commenced a proxy solicitation to take control of your board of directors by:

electing the MMC group's nominees for the Liquid Audio board of directors as Class III directors;

amending Liquid Audio's By-laws to expand the Liquid Audio board of directors and authorize only stockholders to fill the newly created directorships; and

electing the four nominees of the MMC group to fill these new board of directors positions.

The MMC nominees have indicated their intention to discontinue Liquid Audio's present operations and to distribute "excess cash" to Liquid Audio stockholders (the "MMC proposals"). If the MMC nominees are elected and the MMC proposals are approved by the requisite vote of the stockholders, directors designated by the MMC group will control a majority of the Liquid Audio board of directors. Liquid Audio is not proposing nominees to fill the four (4) newly created directorships assuming approval of the two bylaw amendments proposed by MMC. However, Liquid Audio is soliciting votes against the election of these additional four (4) MMC nominees and the election of any of these additional nominees will require approval of a majority of the shares outstanding. There is no assurance that all or any of these additional nominees will receive the requisite vote of the stockholders. In addition, if the merger proposal is approved by the requisite vote of stockholders, the newly constituted Liquid Audio board of directors controlled by the MMC designees, will determine the course of action to be taken by Liquid Audio. MMC has stated that its nominees oppose the current transaction with Alliance. MMC's proxy materials indicate that if the merger proposed and the MMC proposals are approved, the MMC designees will "abide by the decision of stockholders and carry out the merger".

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#### **Why You Should Reject The MMC Proposals**

The Liquid Audio board of directors has unanimously concluded that the MMC proposals are not in the best interests of Liquid Audio and its stockholders. **Accordingly, the Liquid Audio board of directors unanimously recommends a vote "FOR" the nominees nominated by the Liquid Audio board of directors by signing, dating and returning the enclosed GREEN proxy card.**

This annual stockholder meeting is of particular importance to all stockholders of Liquid Audio in light of **the attempt by the MMC group to take control of your board of directors with a slate of director nominees dominated by affiliates of the MMC group without offering a premium.**

**YOUR BOARD OF DIRECTORS STRONGLY URGES YOU  
TO REJECT THE MMC NOMINEES AND  
TO REJECT THE MMC PROPOSALS.**

**YOUR BOARD OF DIRECTORS STRONGLY URGES YOU NOT TO RETURN  
ANY WHITE PROXY CARD SENT TO YOU BY THE MMC GROUP.  
THE BEST WAY TO SUPPORT THE BOARD OF DIRECTOR'S NOMINEES DETERMINATIONS  
IS TO VOTE "FOR" THE BOARD OF DIRECTOR'S NOMINEES  
ON THE GREEN PROXY CARD.**

**GIVEN THESE REASONS, YOUR BOARD OF DIRECTORS STRONGLY RECOMMENDS  
THAT YOU SUPPORT THEIR NOMINEES, WHO THE BOARD OF DIRECTORS BELIEVES  
ARE HIGHLY QUALIFIED, BY VOTING "FOR" SUCH NOMINEES  
ON THE ENCLOSED GREEN PROXY CARD.**

#### **Required Vote**

With respect to the MMC proposals, a stockholder may vote for or against such matters or abstain from voting. Pursuant to Liquid Audio's Bylaws, each MMC proposal, other than for the election of two (2) Class III directors, will be approved if the votes cast favoring a proposal exceeds a 66<sup>2</sup>/<sub>3</sub>% majority of the shares outstanding as of August 12, 2002, the record date for the annual stockholder meeting. Assuming approval of the Bylaw amendment, the proposal to elect the four (4) nominees of the MMC group to fill the new Liquid Audio board positions will be approved if the votes cast favoring the proposal exceed a majority of the shares outstanding as of August 12, 2002, the record date for the annual meeting.

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#### **OTHER INFORMATION**

##### **REPORT OF THE AUDIT COMMITTEE OF THE LIQUID AUDIO BOARD**

The audit committee of the board of directors consists of three non-employee directors, Mr. Imbler, Ms. Winblad and Mr. Doig, each of whom has been determined to be independent under the National Association of Securities Dealers' Listing Standards. The audit committee is a standing committee of the board of directors and operates under a written charter adopted by the board of directors. Among its other functions, the audit committee recommends to the board of directors, subject to stockholder ratification, the selection of independent accountants.

Management is responsible for Liquid Audio's internal controls and the financial reporting process. The independent accountants are responsible for performing an independent audit of Liquid Audio's consolidated financial statements in accordance with generally accepted accounting principles in the United States and to issue a report thereon. The audit committee's responsibility is to monitor and oversee these processes.

During fiscal 2001, at each of its meetings, the audit committee met with the senior members of Liquid Audio's financial management team and the independent accountants. The audit committee's agenda is established by the audit committee and senior members of Liquid Audio's financial management team. The audit committee has reviewed with management and the independent accountants the audited consolidated financial statements in the Annual Report, including a discussion of the quality, not just the acceptability, of the accounting principles, the reasonableness of significant judgments and the clarity of disclosures in the consolidated financial statements. Management represented to the audit committee that the consolidated financial statements were prepared in accordance with generally accepted accounting principles. The audit committee discussed with the independent accountants matters required to be discussed by Statement on Auditing Standards No. 61, "Communication with Audit Committees."

The independent accountants also provided to the audit committee the written disclosure required by Independence Standards Board Standard No. 1, "Independence Discussions with Audit Committees." The audit committee discussed with the independent accountants that firm's independence and considered whether the non-audit services provided by the independent accountants are compatible with maintaining its

independence.

Based on the audit committee's discussion with management and the independent accountants, and the audit committee's review of the representation of management and the report of the independent accountants to the audit committee, the audit committee recommended that the board of directors include the audited consolidated financial statements in Liquid Audio's Annual Report on Form 10-K for the year ended December 31, 2001 filed with the Securities and Exchange Commission.

Audit Committee of the Board of  
Directors  
Stephen V. Imbler  
Ann Winblad  
Raymond A. Doig

**THE FOREGOING AUDIT COMMITTEE REPORT SHALL NOT BE DEEMED TO BE "SOLICITING MATERIAL" OR TO BE FILED WITH THE SEC, NOR SHALL SUCH INFORMATION BE INCORPORATED BY REFERENCE INTO ANY PAST OR FUTURE FILING UNDER THE SECURITIES ACT OR THE EXCHANGE ACT, EXCEPT TO THE EXTENT THE COMPANY SPECIFICALLY INCORPORATES IT BY REFERENCE INTO SUCH FILING.**

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### CERTAIN TRANSACTIONS

Since its inception in January 1996, Liquid Audio has never been a party to any transaction or series of similar transactions in which the amount involved exceeded or will exceed \$60,000 and in which any director, executive officer or holder of more than 5% of its common stock had or will have an interest, other than as described under "Liquid Audio Principal Stockholders" and the transactions described below.

Gerald W. Kearby, Philip R. Wisner and Robert G. Flynn were involved in Liquid Audio's founding and organization and may be considered as its promoters. Mr. Kearby and Mr. Flynn are current executives and Mr. Wisner is a former executive. Following its inception in January 1996, Liquid Audio issued 937,500 shares of common stock to Mr. Kearby, 843,750 shares of common stock to Mr. Wisner and 750,000 shares of common stock to Mr. Flynn. Mr. Kearby, Mr. Wisner and Mr. Flynn each contributed a nominal amount of capital for initial capitalization.

From May to July 1996, Liquid Audio sold an aggregate of 3,049,989 shares of Series A preferred stock to certain investors at a purchase price of \$0.656 per share. In May 1997, Liquid Audio sold an aggregate of 3,186,888 shares of Series B preferred stock to certain investors at a purchase price of \$1.96 per share. In July and September 1998, Liquid Audio sold an aggregate of 3,507,322 shares of Series C preferred stock to certain investors at a purchase price of \$6.14 per share. The shares of Series A, Series B and Series C preferred stock automatically converted into 9,744,199 shares of common stock upon the closing of Liquid Audio's initial public offering on July 8, 1999.

The investors in the preferred stock included the following entities, which are 5% stockholders or are affiliated with our directors:

Investor	Shares of Series A Preferred Stock	Shares of Series B Preferred Stock	Shares of Series C Preferred Stock
Entities Affiliated with Directors:			
Entities affiliated with Ann Winblad(1)	1,829,272	788,928	81,431
(Entities affiliated with Hummer Winblad Venture Partners)(2)			

(1) Ann Winblad is a member of Liquid Audio's Board. Ms. Winblad is a general partner of Hummer Winblad Venture Partners.

(2) Hummer Winblad Venture Partners II, L.P. purchased 1,756,098 shares of Series A preferred stock, 757,370 shares of Series B preferred stock and 80,943 shares of Series C preferred stock. Hummer Winblad Technology Fund II, L.P. purchased 62,198 shares of Series A preferred stock and 26,825 shares of Series B preferred stock. Hummer Winblad Technology Fund II, L.P. purchased 10,976 shares of Series A preferred stock, 4,733 shares of Series B preferred stock and 488 shares of Series C preferred stock.



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In fiscal year 2001, Liquid Audio adopted a preferred stock rights agreement and Alexander Dunham Capital Group, Inc., where Mr. Somes is the Managing Director, provided limited investment banking services to the Company.

In the past, we have granted options to our executive officers and directors. We intend to grant options to our officers and directors in the future. See "PROPOSAL ONE Director Compensation" and "Management Liquid Audio Option Grants Pre-Merger-Option Grants in Last Fiscal Year."

Liquid Audio has entered into indemnification agreements with its officers and directors containing provisions which may require Liquid Audio, among other things, to indemnify its officers and directors against certain liabilities that may arise by reason of their status or service as officers or directors (other than liabilities arising from willful misconduct of a culpable nature) and to advance their

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expenses incurred as a result of any proceeding against them as to which they could be indemnified. Liquid Audio also intends to execute such agreements with its future directors and executive officers.

All of Liquid Audio's securities referenced above were purchased or sold at prices equal to the fair market value of such securities, as determined by its Board, on the date of issuance.

### PARTICIPANTS IN THE SOLICITATION

Under applicable regulations of the SEC, each member of the board of directors and certain officers of Liquid Audio may be deemed to be a "participant" in Liquid Audio's solicitations of proxies in connection with the annual stockholder meeting. For information with respect to each participant in Liquid Audio's solicitation of proxies in connection with the annual stockholder meeting please refer to (i) the table of security ownership of directors and executive officers under the heading "Management-Liquid Audio Principal Stockholders", (ii) the discussion under the heading "Management Employee Contracts and Change of Control Arrangements Pre-Merger" and (iii) the discussion under the section "Information Regarding Ownership Of Liquid Audio's Securities By Participants".

#### Information Concerning The Directors And Certain Executive Officers And Employees Of Liquid Audio

The following table sets forth the name and present principal occupation or employment (except with respect to directors, whose principal occupation is set forth in the Proxy Statement), and the name, principal business and address of any corporation or other organization in which such employment is carried on, of (1) the directors of Liquid Audio and (2) certain executive officers and other employees of Liquid Audio who may assist in soliciting proxies from stockholders of Liquid Audio. Unless otherwise indicated, the principal business address of each such person is c/o Liquid Audio, Inc., 800 Chesapeake Drive, Redwood City, CA 94063. Ages shown are as of March 9, 2002.

<b>Name and Principal Business Address</b>	<b>Present Office or Other Principal Occupation or Employment</b>
Gearld W. Kearby (age 54)	President, Chief Executive Officer and Director of Liquid Audio, Inc.
Raymond A. Doig (age 64)	Consultant and Director of Liquid Audio, Inc.
Robert G. Flynn (age 48)	Senior Vice President of Business Development and Director of Liquid Audio, Inc.
Stephen V. Imbler (age 50)	Advisor of Hyperion Solutions Corporation and Director of Liquid Audio, Inc.
Ann Winblad (age 51)	General Partner of Hummer Winblad Venture Partners and Director of Liquid Audio, Inc.
Michael R. Bolcerek (age 40)	Senior Vice President and Chief Financial Officer of Liquid Audio, Inc.
Richard W. Wingate (age 49)	Senior Vice President of Content Development and Label Relations of Liquid Audio, Inc.
Leon Rishniw (age 36)	Vice President of Engineering of Liquid Audio, Inc.
H. Thomas Blanco (age 52)	Vice President of Human Resources of Liquid Audio, Inc.

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Name and Principal Business Address	Present Office or Other Principal Occupation or Employment
Judith N. Frank (age 61)	Principal, Asset Strategies and Director of Liquid Audio, Inc.
James D. Sorres (age 50)	Founder and Managing Director of Alexander Dunham Capital Group, Inc. and Director of Liquid Audio, Inc.

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### Information Regarding Ownership of Liquid Audio's Securities by Participants

The number of shares of Liquid Audio common stock held by directors and the named executive officers is set forth in the proxy statement under the caption, "Liquid Audio Principal Stockholders." The number of shares of Liquid Audio common stock beneficially held by Michael R. Bolcerek as of June 30, 2002 is 66,666, all of which are shares of common stock issuable within 60 days of June 30, 2002 upon the exercise of options and other rights beneficially owned by Mr. Bolcerek on that date. Beneficial ownership is determined in accordance with the rules of the SEC and includes voting and investment power with respect to all shares of common stock. To Liquid Audio's knowledge, except under applicable community property laws or as otherwise indicated, Mr. Bolcerek has sole voting and sole investment control with respect to all shares of common stock beneficially owned.

### Purchases And Sales Of Securities

The following table sets forth information concerning all purchases and sales of securities of Liquid Audio by the participants listed below during the past two years.

Name	Date of Transaction	Nature of Transaction	Number of Shares of Common Stock
Gearld W. Kearby	2/28/01	Sale	12,500
H. Thomas Blanco	10/31/00	Purchase	1,063
	4/30/01	Purchase	2,500
	10/31/01	Purchase	2,069
	4/30/02	Purchase	2,500

Michael R. Bolcerek and Robert G. Flynn have agreed to serve as the proxies on Liquid Audio's GREEN proxy card.

Other than as disclosed herein, none of Liquid Audio, any of its directors, executive officers or the employees of Liquid Audio named herein owns any securities of Liquid Audio or any subsidiary of Liquid Audio, beneficially or of record, has purchased or sold any of such securities within the past two years or is or was within the past year a party to any contract, arrangement or understanding with any person with respect to any such securities. Except as disclosed herein, to the best knowledge of Liquid Audio, its directors and executive officers or the employees of Liquid Audio named in "Information Concerning The Directors And Certain Executive Officers And Employees Of Liquid Audio", none of their associates beneficially owns, directly or indirectly, any securities of Liquid Audio.

Other than as disclosed herein, to the knowledge of Liquid Audio, none of Liquid Audio, any of its directors, executive officers or the employees of Liquid Audio named in "Liquid Audio Principal Stockholders" or "Information Concerning The Directors And Certain Executive Officers And Employees Of Liquid Audio" has any substantial interest, direct or indirect, by security holdings or otherwise, in any matter to be acted upon at the annual stockholder meeting.

Other than as disclosed herein, to the knowledge of Liquid Audio, none of Liquid Audio, any of its directors, executive officers or the employees of Liquid Audio named in "Information Concerning The Directors And Certain Executive Officers And Employees Of Liquid Audio" is, or has been within the past year, a party to any contract, arrangement or understanding with any person with respect to any securities of Liquid Audio, including, but not limited to, joint ventures, loan or option arrangements, puts or calls, guarantees against loss or guarantees of profit, division of losses or profits, or the giving or withholding of proxies.

Other than as set forth herein, to the knowledge of Liquid Audio, none of Liquid Audio, any of its directors, executive officers or the employees of Liquid Audio named in "Information Concerning The Directors And Certain Executive Officers And Employees Of Liquid Audio", or any of their associates, has had or will have a direct or indirect material interest in any transaction or series of similar

transactions since the beginning of Liquid Audio's last fiscal year or any currently proposed transactions, or series of similar transactions, to which Liquid Audio or any of its subsidiaries was or is to be a party in which the amount involved exceeds \$60,000.

Other than as set forth herein, to the knowledge of Liquid Audio, none of Liquid Audio, any of its directors, executive officers or the employees of Liquid Audio named in "Information Concerning The Directors And Certain Executive Officers And Employees Of Liquid Audio", or any of their associates, has any arrangements or understandings with any person with respect to any future employment by Liquid Audio or its affiliates or with respect to any future transactions to which Liquid Audio or any of its affiliates will or may be a party.

#### **COSTS AND METHOD OF SOLICITATION**

Proxies may be solicited by mail, advertisement, telephone, via the Internet or in person. Solicitations may be made by directors, officers, investor relations personnel and other employees of Liquid Audio, none of whom will receive additional compensation for such solicitations.

Liquid Audio has retained Georgeson Shareholder to provide solicitation and advisory services in connection with the proxy solicitation, for which Georgeson Shareholder is to receive a fee estimated at \$75,000, together with reimbursement for its reasonable out-of-pocket expenses and for payments made to brokers and other nominees for their expenses in forwarding soliciting material. Georgeson Shareholder will distribute proxy materials to beneficial owners and solicit proxies by personal interview, mail, telephone and telegram, and via the Internet, and will request brokerage houses and other custodians, nominees and fiduciaries to forward soliciting material to the beneficial owners of shares of Liquid Audio common stock. Liquid Audio has also agreed to indemnify Georgeson Shareholder against certain liabilities and expenses. It is anticipated that Georgeson Shareholder will employ approximately 35 persons to solicit stockholders for the annual stockholder meeting.

Costs incidental to these solicitations of proxies will be borne by Liquid Audio and include expenditures for printing, postage, legal, accounting, public relations, soliciting, advertising and related expenses and are expected to be approximately \$500,000 in addition to the fees of Georgeson Shareholder described above (excluding the amount normally expended by Liquid Audio for the solicitation of proxies at its annual meetings). Total costs incurred to date for, in furtherance of, or in connection with these solicitations of proxies are approximately \$200,000.

#### **OTHER MATTERS**

The board of directors does not intend to present any other matters at the annual stockholder meeting. If any other matters properly come before the annual stockholder meeting, it is the intention of the persons named in the enclosed form of proxy to vote the shares they represent as the board of directors may recommend.

It is important that your shares be represented at the meeting, regardless of the number of shares which you hold. You are, therefore, urged to execute and return, at your earliest convenience, the accompanying proxy in the envelope which has been enclosed.

#### **EXPERTS**

The consolidated financial statements of Liquid Audio, Inc. as of December 31, 2001 and 2000 and for each of the three years in the period ended December 31, 2001, included in this proxy statement/prospectus, have been so included in reliance on the report of PricewaterhouseCoopers LLP, independent accountants, given on the authority of said firm as experts in auditing and accounting.

The consolidated financial statements of the Distribution and Fulfillment Services Group of Alliance Entertainment Corp. as of December 31, 2001 and 2000 and for each of the three years in the

period ended December 31, 2001, included in this proxy statement/prospectus, have been so included in reliance on the report of PricewaterhouseCoopers LLP, independent accountants, given on the authority of said firm as experts in auditing and accounting.

## LEGAL MATTERS

The validity of the shares of Liquid Audio stock offered has been passed upon for Liquid Audio by Milbank, Tweed, Hadley & McCloy LLP, New York, New York. Certain tax consequences of the merger have been passed upon for Liquid Audio by Milbank, Tweed, Hadley & McCloy LLP, New York, New York.

## STOCKHOLDER PROPOSALS

Pursuant to Rule 14a-8 under the Exchange Act, stockholders may present proper proposals for inclusion in a company's proxy statement and for consideration at the next annual meeting of its stockholders by submitting their proposals to the company in a timely manner.

Liquid Audio has not yet determined the date upon which it will hold its annual meeting of stockholders for 2003. When the 2003 annual meeting is held, stockholder proposals must be received by Liquid Audio no later than 120 days prior to the annual meeting and must otherwise comply with the requirements of Rule 14a-8, to be included in Liquid Audio's proxy statement for the 2003 annual meeting. All stockholder proposals should be marked for the attention of the Secretary, Liquid Audio, Inc., 800 Chesapeake Drive, Redwood City, California 94063.

Liquid Audio's bylaws establish an advance notice procedure for proposals to be brought by stockholders before an annual meeting. For nominations or other business to be properly brought before an annual meeting by a stockholder, such stockholder must provide timely notice as provided above, and the notice must contain specified information concerning the matters to be brought before such meeting and concerning the stockholder proposing such matters. A copy of the full text of the bylaw provision discussed above may be obtained by writing to Liquid Audio's Secretary. All notices of proposals by stockholders, whether or not included in Liquid Audio's proxy materials, should be sent to Liquid Audio, Inc., 800 Chesapeake Drive, Redwood City, California 94063.

## WHERE YOU CAN FIND MORE INFORMATION

Liquid Audio has filed reports, proxy statements, and other information with the Securities and Exchange Commission. Copies of its reports, proxy statements and other information may be inspected and copied at the public reference facilities maintained by the SEC at SEC Headquarters, Public Reference Section, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies of these materials can also be obtained by mail at prescribed rates from the Public Reference Section of the SEC or by calling the SEC at 1-800-SEC-0330. The SEC maintains a website that contains reports, proxy statements and other information regarding both Liquid Audio and Alliance. The address of the SEC website is <http://www.sec.gov>.

Reports, proxy statements, and other information concerning Liquid Audio may also be inspected at The National Association of Securities Dealers, 1735 K Street N.W., Washington, D.C. 20006.

All documents filed by Liquid Audio under Section 13(a), 13(c), 14 or 15(d) of the Securities Exchange Act, after the date of this proxy statement/prospectus and before the date of the annual Liquid Audio stockholder meeting or the Alliance Entertainment special meeting, are incorporated by reference into and deemed to be a part of this proxy statement/prospectus from the date of filing of those documents.

**You should rely only on the information contained in this proxy statement/prospectus or on information to which Liquid Audio and Alliance have referred you. Liquid Audio and Alliance have not authorized anyone else to provide you with any information.**

**If you wish to receive copies of any of the Liquid Audio documents listed above before the meetings, you should make a request by \_\_\_\_\_, 2002 to ensure timely delivery of the documents.**

You should rely only on (i) the information contained in this proxy statement/prospectus or (ii) information to which Liquid Audio and Alliance have referred you. Liquid Audio and Alliance have not authorized anyone to provide you with information that is different. Liquid Audio provided the information concerning Liquid Audio. Alliance provided the information concerning Alliance.

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Liquid Audio has filed a registration statement under the Securities Act with the SEC with respect to Liquid Audio common stock to be issued to Alliance stockholders in the merger. This proxy statement/prospectus constitutes the prospectus of Liquid Audio filed as part of the registration statement. This proxy statement/prospectus does not contain all of the information set forth in the registration statement because certain parts of the registration statement are omitted as provided by the rules and regulations of the SEC. You may inspect and copy the registration statement at any of the addresses listed above.

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### LIQUID AUDIO, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (in thousands; unaudited)

**June 30,  
2002**

**December 31,  
2001**

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	June 30, 2002	December 31, 2001
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 81,018	\$ 91,594
Accounts receivable, net	115	130
Other current assets	718	1,099
	<u>81,851</u>	<u>92,823</u>
Total current assets	81,851	92,823
Restricted cash	826	826
Property and equipment, net	2,391	3,603
Other assets	73	163
	<u>85,141</u>	<u>97,415</u>
Total assets	\$ 85,141	\$ 97,415
<b>Liabilities and stockholders' equity</b>		
Current liabilities:		
Accounts payable	\$ 1,110	\$ 1,107
Accrued liabilities	2,140	3,821
Deferred revenue	109	122
Capital lease obligations	11	28
Equipment loan		169
Note payable to related party	376	343
	<u>3,746</u>	<u>5,590</u>
Total current liabilities	3,746	5,590
Stockholders' equity:		
Common stock	23	23
Additional paid-in capital	203,065	202,969
Unearned compensation	(9)	(43)
Accumulated other comprehensive loss	(55)	(30)
Accumulated deficit	(121,629)	(111,094)
	<u>81,395</u>	<u>91,825</u>
Total stockholders' equity	81,395	91,825
Total liabilities and stockholders' equity	\$ 85,141	\$ 97,415

See accompanying notes to condensed consolidated financial statements

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**LIQUID AUDIO, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in thousands, except per share amounts; unaudited)

Three Months Ended June 30,		Six Months Ended June 30,	
2002	2001	2002	2001

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	Three Months Ended June 30,		Six Months Ended June 30,	
<b>Net revenues:</b>				
License	\$ 40	\$ 194	\$ 76	\$ 484
Services	111	362	210	787
Business development (related party)		468		1,414
<b>Total net revenues</b>	<b>151</b>	<b>1,024</b>	<b>286</b>	<b>2,685</b>
<b>Cost of net revenues:</b>				
License	84	128	181	287
Services	174	364	302	1,075
Non-cash cost of revenue	36	98	69	181
<b>Total cost of net revenues</b>	<b>294</b>	<b>590</b>	<b>552</b>	<b>1,543</b>
<b>Gross profit (loss)</b>	<b>(143)</b>	<b>434</b>	<b>(266)</b>	<b>1,142</b>
<b>Operating expenses:</b>				
Sales and marketing	1,027	3,061	2,185	7,717
Non-cash sales and marketing	(32)	(72)	(21)	(63)
Research and development	2,914	4,731	5,937	9,961
Non-cash research and development	3	(26)	8	(17)
General and administrative	1,905	3,078	3,011	6,272
Non-cash general and administrative		(21)		