

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 December 22, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ODO NOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 12/20/2004

Director 10% Owner
 Officer (give title below) Other (specify below)
 President & CEO

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	12/20/2004		M	60,000	A \$ 15.15	424,246	D
Common Stock	12/20/2004		M	1,465	A \$ 15.935	425,711	D
Common Stock	12/20/2004		M	651	A \$ 15.935	426,362	D
Common Stock	12/20/2004		M	1,975	A \$ 15.575	428,337	D
Common Stock	12/20/2004		M	1,298	A \$ 16.065	429,635	D

Edgar Filing: WOLVERINE WORLD WIDE INC /DE/ - Form 4

Common Stock	12/20/2004	M	5,452	A	\$ 18.345	435,087	D
Common Stock	12/20/2004	M	5,451	A	\$ 18.345	440,538	D
Common Stock	12/20/2004	M	1,027	A	\$ 15.935	441,565	D
Common Stock	12/20/2004	M	1,302	A	\$ 15.9	442,867	D
Common Stock	12/20/2004	M	2,647	A	\$ 15.905	445,514	D
Common Stock	12/20/2004	M	1,298	A	\$ 16.78	446,812	D
Common Stock	12/20/2004	M	1,820	A	\$ 22.96	448,632	D
Common Stock	12/20/2004	M	2,912	A	\$ 23.565	451,544	D
Common Stock	12/20/2004	M	1,547	A	\$ 23.54	453,091	D
Common Stock	12/20/2004	M	52,500	A	\$ 15.44	505,591	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 15.15	12/20/2004		M	15,000	03/05/2001	03/04/2011	Common Stock	15,000

Edgar Filing: WOLVERINE WORLD WIDE INC /DE/ - Form 4

Stock Option (Right to Buy)	\$ 15.15	12/20/2004	M	15,000	03/05/2002	03/04/2011	Common Stock	15,000
Stock Option (Right to Buy)	\$ 15.15	12/20/2004	M	15,000	03/05/2003	03/04/2011	Common Stock	15,000
Stock Option (Right to Buy)	\$ 15.15	12/20/2004	M	15,000	03/05/2004	03/04/2011	Common Stock	15,000
Stock Option (Right to Buy)	\$ 15.935	12/20/2004	M	1,465	02/24/2002	02/23/2007	Common Stock	1,465
Stock Option (Right to Buy)	\$ 15.935	12/20/2004	M	651	02/25/2002	02/24/2008	Common Stock	651
Stock Option (Right to Buy)	\$ 15.575	12/20/2004	M	1,975	02/23/2002	02/22/2009	Common Stock	1,975
Stock Option (Right to Buy)	\$ 16.065	12/20/2004	M	1,298	02/25/2003	02/24/2008	Common Stock	1,298
Stock Option (Right to Buy)	\$ 18.345	12/20/2004	M	5,452	05/30/2003	03/02/2009	Common Stock	5,452
Stock Option (Right to Buy)	\$ 18.345	12/20/2004	M	5,451	05/30/2003	02/23/2010	Common Stock	5,451
Stock Option (Right to Buy)	\$ 15.935	12/20/2004	M	1,027	02/24/2002	02/23/2010	Common Stock	1,027
Stock Option (Right to Buy)	\$ 15.9	12/20/2004	M	1,302	03/03/2002	03/02/2009	Common Stock	1,302
	\$ 15.905	12/20/2004	M	2,647	02/24/2003	02/23/2010		2,647

Stock Option (Right to Buy)								Common Stock	
Stock Option (Right to Buy)	\$ 16.78	12/20/2004	M	1,298	03/03/2003	03/02/2009		Common Stock	1,298
Stock Option (Right to Buy)	\$ 22.96	12/20/2004	M	1,820	02/24/2004	02/23/2010		Common Stock	1,820
Stock Option (Right to Buy)	\$ 23.565	12/20/2004	M	2,912	03/03/2004	03/02/2009		Common Stock	2,912
Stock Option (Right to Buy)	\$ 23.54	12/20/2004	M	1,547	03/05/2004	03/04/2011		Common Stock	1,547
Stock Option (Right to Buy)	\$ 15.44	12/20/2004	M	17,500	02/14/2002	02/13/2012		Common Stock	17,500
Stock Option (Right to Buy)	\$ 15.44	12/20/2004	M	17,500	02/14/2003	02/13/2012		Common Stock	17,500
Stock Option (Right to Buy)	\$ 15.44	12/20/2004	M	17,500	02/14/2004	02/13/2012		Common Stock	17,500
Stock Option (Right to Buy)	\$ 15.44				02/14/2005	02/13/2012		Common Stock	17,500

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ODONOVAN TIMOTHY J 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X		President & CEO	

Signatures

/s/ Jeffrey A. Ott, by power of
attorney

12/22/2004

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.