

WOLVERINE WORLD WIDE INC /DE/
Form 4
December 21, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ESTES V DEAN

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
9341 COURTLAND DRIVE NE
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
12/17/2004

____ Director
 Officer (give title below)
____ 10% Owner
____ Other (specify below)
Vice President

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	12/17/2004		M		4,121 A \$ 15.44	113,073	D
Common Stock	12/17/2004		M		34 A \$ 15.76	113,107	D
Common Stock	12/17/2004		M		7,502 A \$ 9.688	120,609	D
Common Stock	12/17/2004		M		8,523 A \$ 10.969	129,132	D
Common Stock	12/17/2004		M		7,000 A \$ 15.15	136,132	D

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Common Stock	12/17/2004	M	4,959	A	\$ 19.175	141,091	D
Common Stock	12/17/2004	M	455	A	\$ 22.96	141,546	D
Common Stock	12/17/2004	M	3,514	A	\$ 24.295	145,060	D
Common Stock	12/17/2004	F	17,806	D	\$ 31.7	127,254	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 15.44	12/17/2004		M		746		Common Stock	746
Stock Option (Right to Buy)	\$ 15.44	12/17/2004		M		3,375		Common Stock	3,375
Stock Option (Right to Buy)	\$ 15.44						02/14/2005	Common Stock	3,375
Stock Option (Right to Buy)	\$ 15.76	12/17/2004		M		34		Common Stock	34
Stock Option	\$ 15.76						02/12/2005	Common Stock	3,125

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(Right to Buy)										
Stock Option (Right to Buy)	\$ 15.76					02/12/2006	02/11/2013	Common Stock	3,125	
Stock Option (Right to Buy)	\$ 9.688	12/17/2004		M	2	03/03/1999	03/02/2009	Common Stock	2	
Stock Option (Right to Buy)	\$ 9.688	12/17/2004		M	3,750	03/03/2001	03/02/2009	Common Stock	3,750	
Stock Option (Right to Buy)	\$ 9.688	12/17/2004		M	3,750	03/03/2002	03/02/2009	Common Stock	3,750	
Stock Option (Right to Buy)	\$ 10.969	12/17/2004		M	1,023	02/24/2001	02/23/2010	Common Stock	1,023	
Stock Option (Right to Buy)	\$ 10.969	12/17/2004		M	3,750	02/24/2002	02/23/2010	Common Stock	3,750	
Stock Option (Right to Buy)	\$ 10.969	12/17/2004		M	3,750	02/24/2003	02/23/2010	Common Stock	3,750	
Stock Option (Right to Buy)	\$ 15.15	12/17/2004		M	1,487	03/05/2002	03/04/2011	Common Stock	1,487	
Stock Option (Right to Buy)	\$ 15.15	12/17/2004		M	3,125	03/05/2003	03/04/2011	Common Stock	3,125	
Stock Option (Right to Buy)	\$ 15.15	12/17/2004		M	2,388	03/05/2004	03/04/2011	Common Stock	3,125	
Stock Option (Right to Buy)	\$ 19.175	12/17/2004		M	4,959	07/18/2001	02/23/2010	Common Stock	4,959	

Buy)

Stock Option (Right to Buy)	\$ 22.96	12/17/2004	M	455	02/24/2004	02/23/2010	Common Stock	455
Stock Option (Right to Buy)	\$ 24.295	12/17/2004	M	3,514	08/27/2004	03/04/2011	Common Stock	3,514
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	2,007	12/17/2004	02/13/2012	Common Stock	2,007
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	17	12/17/2004	02/11/2013	Common Stock	17
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	2,293	12/17/2004	03/02/2009	Common Stock	2,293
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	2,949	12/17/2004	02/23/2010	Common Stock	2,949
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	3,345	12/17/2004	03/04/2011	Common Stock	3,345
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	3,594	12/17/2004	02/24/2010	Common Stock	3,594
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	368	12/17/2004	02/23/2010	Common Stock	368
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	2,942	12/17/2004	03/04/2011	Common Stock	2,942

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

4

Director 10% Owner Officer Other

ESTES V DEAN
9341 COURTLAND DRIVE NE
ROCKFORD, MI 49351

Vice President

Signatures

/s/ Jeffrey A. Ott, by power of
attorney

12/21/2004

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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