

JOHNSON OUTDOORS INC  
Form 8-K  
February 20, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

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Date of Report  
(Date of earliest  
event reported):

February 20, 2004

Johnson Outdoors Inc.

(Exact name of registrant as specified in its charter)

Wisconsin

0-16255

39-1536083

(State or other  
jurisdiction of  
incorporation)

(Commission File  
Number)

(IRS Employer  
Identification No.)

555 Main Street, Racine, Wisconsin 53403

(Address of principal executive offices, including zip code)

(262) 631-6600

(Registrant's telephone number, including area code)

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Item 7. Financial Statements and Exhibits.

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits. The following exhibits are being furnished with this Current Report on Form 8-K (this Report):

99.1 Press Release dated February 20, 2004.

99.2 Nonbinding Proposal from Helen P. Johnson-Leipold and Samuel C. Johnson dated February 20, 2004.

Item 9. Regulation FD Disclosure.

On February 20, 2004, Johnson Outdoors Inc. (the Company) issued a press release announcing that it has received a nonbinding proposal to acquire outstanding shares of the Company for a cash price of \$18.00 per share (the Press Release). A copy of the Press Release is being furnished as Exhibit 99.1 to this Report and is incorporated herein by reference. The proposal is from Helen Johnson-Leipold (Chairman and Chief Executive Officer of the Company) and Samuel C. Johnson (majority shareholder of the Company), and pertains to all shares of the

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Company not already owned by them or any member of their family or entities controlled by them (the Proposal ). A copy of the Proposal is being furnished as Exhibit 99.2 to this Report and is incorporated herein by reference.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 20, 2004

**JOHNSON OUTDOORS INC.**

By: /s/ Alisa Swire  
Alisa Swire  
Vice President, Business Development and  
Legal Affairs

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**JOHNSON OUTDOORS INC.**  
Exhibit Index to Current Report on Form 8-K  
Report Dated February 20, 2004

Exhibit  
Number

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