

OMNICOM GROUP INC  
Form 8-K  
July 27, 2004

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

## FORM 8-K

Current Report Pursuant  
to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **July 27, 2004**

**OMNICOM GROUP INC.**

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(Exact Name of Registrant as Specified in its Charter)

**New York**

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(State or Other Jurisdiction of Incorporation)

**1-10551**

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(Commission File Number)

**13-1514814**

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(I.R.S. Employer Identification No.)

**437 Madison Avenue, New York, New York 10022**

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(Address of Principal Executive Offices) (Zip Code)

**(212) 415-3600**

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(Registrant's Telephone Number, Including Area Code)

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### **Item 7. Financial Statements and Exhibits.**

(c) Exhibits.

99.1

Earnings release dated July 27, 2004.

99.2

Investor presentation materials dated July 27, 2004.

**Item 9. Regulation FD Disclosure.**

See Item 12. Results of Operations and Financial Condition below.

**Item 12. Results of Operations and Financial Condition.**

On July 27, 2004, Omnicom Group Inc. ( Omnicom ) issued an earnings release reporting its financial results for the three and six months ended June 30, 2004. A copy of this earnings release is attached as Exhibit 99.1 hereto. Following the issuance of this earnings release, Omnicom hosted an earnings call in which its financial results for the three and six months ended June 30, 2004 were discussed. The investor presentation materials used for the call are attached as Exhibit 99.2 hereto.

On July 27, 2004, Omnicom posted the materials attached as Exhibits 99.1 and 99.2 on its web site (www.omnicomgroup.com).

As discussed on page 1 of Exhibit 99.2, the investor presentation contains forward-looking statements within the meaning of the federal securities laws. These statements are present expectations, and are subject to the limitations listed therein and in Omnicom's other SEC reports, including that actual events or results may differ materially from those in the forward-looking statements.

The investor presentation includes information on traditional return on equity, which for the amounts shown for 2000 excludes a non-recurring gain. As a result of this exclusion, this presentation is a non-GAAP financial measure as defined under applicable SEC rules and regulations. The investor presentation includes explanations of why management believes the presentations of the non-GAAP financial measures are useful to investors, as well as a reconciliation of the non-GAAP financial measures to the closest GAAP financial measures.

The foregoing information (including the exhibits hereto) is being furnished under Item 9. Regulation FD Disclosure and Item 12. Results of Operations and Financial Condition. Such information (including the exhibits hereto) shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

The filing of this Report and the furnishing of this information pursuant to Items 9 and 12 (including the investor presentation) do not mean that such information is material or that disclosure of such information is required.

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**SIGNATURES**

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

OMNICOM GROUP INC.

By: /s/ Philip J. Angelastro

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Philip J. Angelastro  
Senior Vice President Finance and Controller

Date: July 27, 2004

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**EXHIBIT INDEX**

Exhibit Number	Description of Documents
99.1	Earnings Release dated July 27, 2004.
99.2	Investor presentation materials dated July 27, 2004.

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