PROCTER & GAMBLE Co Form 8-K May 04, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported)

May 4, 2012

THE PROCTER & GAMBLE COMPANY

(Exact name of registrant as specified in its charter)

Ohio	1-434	31-0411980
(State or other	(Commission File	(IRS Employer
jurisdiction	Number)	Identification Number)
of incorporation)		

One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (Address of principal executive offices) Zip Code

(513) 983-1100 45202 (Registrant's telephone number, including area Zip Code

code)

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 REGULATION FD DISCLOSURE

During the quarter ended March 31, 2012, the Procter & Gamble Company (the "Company") began presenting its Snacks business as a discontinued operation. During the quarter ended December 31, 2011, the Company changed its segment reporting structure and presentation of the Consolidated Statement of Earnings. This Form 8-K provides pro forma historical Consolidated Statements of Earnings and segment results for the three months ended September 30, 2011, December 31, 2011, and June 30, 2011, as well as for the twelve months ended June 30, 2011. This information in no way revises or restates the Consolidated Statement of Earnings, Consolidated Balance Sheet, Consolidated Statement of Shareholder's Equity or Consolidated Statements of Cash Flows for the Company and consolidated

subsidiaries for any period.

Presentation of the Snacks Business as Discontinued Operations

Effective during the quarter ended March 31, 2012, we reported the Snacks business as discontinued operations due to the agreement that was announced in February 2012 to divest the Snacks business to The Kellogg Company. Therefore, Snacks sales and earnings are no longer included in the results of the continuing operations of the Company. The transaction is expected to close by the end of the current fiscal year, subject to necessary regulatory approvals. Additionally, as a result of this change the Pet Care business is now included in the Fabric Care and Home Care segment effective in the January – March 2012 quarter.

Fiscal Year 2012 Changes to Global Business Unit (GBU) Structure

Effective during the quarter ended December 31, 2011, we implemented a number of changes to our organization structure within the Beauty & Grooming GBU, which resulted in changes to the components of the Beauty reportable segment and Grooming reportable segment. These two segments transitioned from consumer-oriented to product-oriented segment breakouts. As a result, female blades and razors transitioned from the Beauty reporting segment to the Grooming reporting segment, while male personal care products such as Old Spice and Gillette, moved from the Grooming reporting segment to the Beauty reporting segment.

Presentation of the Consolidated Statements of Earnings

Effective during the quarter ended December 31, 2011, we elected to revise our Consolidated Statements of Earnings to present separately the expense for net earnings attributable to noncontrolling interests. As previously disclosed, this expense has not historically been presented separately in the Consolidated Statements of Earnings due to immateriality, but has been reflected within other non-operating income/(expense). The historical Consolidated Statements of Earnings have been revised to conform to the new presentation.

This document provides pro forma historical segment and consolidated earnings information reflecting these changes for the three months ended September 30, 2011, December 31, 2011, and June 30, 2011, as well as for the twelve months ended June 30, 2011.

(Amounts in Millions)

Segment Earnings

Information

Three Months	Ended	September	30	2011

		Previously reported					Pro forma					
					Net Earnin	gs					Net Earni	ngs
			Earning	S	From				Earning	gs :	From	
			Before		Continuing				Before		Continuing	5
	Net S	Sales	Income '	Taxes	Operations		Net S	Sales	Income	Taxes	Operations	;
Beauty	\$	5,315	\$	928		683	\$	5,31	5 \$	928	\$	683
Grooming		2,168	1	639)	486		2,16	8	639		486
Health Care		3,291		800)	542		3,29	1	800		542
Snacks and Pet Care		776		90)	62		N/A	A	N/A		N/A
Fabric Care and Home Care		6,681		1,263	3	805		7,07	1	1,282		818
Baby Care and Family Care		4,079	1	792	2	494		4,07	9	792		494
Corporate		(393)		(417)		(48)		(394		(397)		(24)
Total Company	\$	21,917	\$	4,095	5 \$ 3	,024	\$	21,53	0 \$	4,044	\$	2,999

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES

(Amounts in Millions)

Segment Earnings

Information

Beauty

Three Months Ended December 31, 2011

Previously reported				Pro forma					
		Net Earning	gs					Net Earnin	ıgs
	Earnings	Attributable				Earning	;S	From	
	Before	to Procter &				Before		Continuing	
Net Sales	Income Taxes	Gamble		Net S	Sales	Income	Taxes	Operations	
\$ 5,35	3 \$ 1,014	4 \$	802	\$	5,353	3 \$	1,014	4 \$	802

Edgar Filing: PROCTER & GAMBLE Co - Form 8-K

Grooming	2,202	692	517	2,202	692	517
Health Care	3,183	784	537	3,183	784	537
Snacks and Pet Care	824	95	61	N/A	N/A	N/A
Fabric Care and Home Care	6,605	1,151	717	7,037	1,200	746
Baby Care and Family Care	4,162	816	516	4,162	816	516
Corporate Total Company	(194) \$ 22,135 \$	(1,844) 2,708 \$	(1,460) 1,690	(193) \$ 21,744 \$	(1,857) 2,649 \$	(1,446) 1,672

(Amounts in Millions)

Segment Earnings Information

CC1 3.6 .1	T 1 1 T	20	2011
Three Months	Ended June	30,	2011

	Ne		Previously reported Net Earnings From Earnings BeforeContinuing Sales Income TaxesOperations				N	Earnings Fro Before Continui			Net Earnings From Continuing Operations
Beauty	\$	5,068	\$	623	•	414	\$	4,982		579 \$	-
Grooming		2,056		500		372		2,142		544	405
Health Care		2,949		542		343		2,949		542	343
Snacks and Pet Care		850		92		59		N/A		N/A	N/A
Fabric Care and Home Care		6,144		937		560		6,585		961	576
Baby Care and Family Care		4,056		798		478		4,056		798	478
Corporate Total Company	\$	(263) 20,860	\$	(287) 3,205	\$	284 2,510	\$	(263) 20,451	\$	(295) 3,129 \$	285 2,468

THE PROCTER & GAMBLE COMPANY AND SUBSIDIARIES

(Amounts in Millions)
Segment Earnings Information

Twelve	Months	Ended	June	30.	2011

	Pr	eviously reporte	ed	Pro forma				
			Net Earnings		Net Earnings			
			From		Earnings	From		
	E	arnings Before	Continuing		Before	Continuing		
	Net Sales	Income Taxes	Operations	Net Sales	Income Taxes	Operations		
Beauty	\$ 19,937	\$ 3,415	\$ 2,542	\$ 19,937	\$ 3,415 \$	2,542		
Grooming	8,245	2,375	1,775	8,245	2,375	1,775		

Health Care	12,033	2,720	1,796	12,033	2,720	1,796
Snacks and Pet Care	3,156	356	241	N/A	N/A	N/A
Fabric Care and Home Care	24,837	4,714	3,009	26,536	4,867	3,109
Baby Care and Family Care	15,606	3,181	1,978	15,606	3,181	1,978
Corporate Total Company	(1,255) \$ 82,559 \$	(1,442) 15,319 \$	586 11,927	(1,253) \$ 81,104 \$	(1,561) 14,997 \$	498 11,698

(Amounts in Millions Except Per Share Amounts) Consolidated Earnings Information

Three Months Ended September 30, 2011

		As reported		Pro forma
NET SALES	\$	21,917	\$	21,530
COST OF PRODUCTS SOLD		11,061		10,806
SELLING, GENERAL &		6,522		6,474
ADMINISTRATIVE EXPENSE		·		·
OPERATING INCOME		4,334		4,250
TOTAL INTEREST EXPENSE		207		207
OTHER NON-OPERATING		(32)		1
INCOME/(EXPENSE), NET				
EARNINGS FROM CONTINUING		4,095		4,044
OPERATIONS BEFORE INCOME				
TAXES				
INCOME TAXES ON CONTINUING	j	1,071		1,045
OPERATIONS				
NET EARNINGS FROM CONTINUING	j	3,024		2,999
OPERATIONS				
NET EARNINGS FROM		-		58
DISCONTINUED OPERATIONS				
NET EARNINGS		3,024		3,057
LESS: NET EARNINGS		-		33
ATTRIBUTABLE TO				
NONCONTROLLING INTERESTS				
NET EARNINGS ATTRIBUTABLE TO		3,024		3,024
PROCTER & GAMBLE				
EFFECTIVE TAX RATE		26.2 %		25.8 %
BASIC NET EARNINGS PER				
COMMON SHARE (1):				
EARNINGS FROM CONTINUING	\$	1.08	\$	1.06
OPERATIONS				
EARNINGS FROM DISCONTINUEI) \$	-	\$	0.02
OPERATIONS				
BASIC NET EARNINGS PER	\$	1.08	\$	1.08
COMMON SHARE				
BW 1788 B 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1				
DILUTED NET EARNINGS PER				
COMMON SHARE (1):	Φ.		4	4.0-
EARNINGS FROM CONTINUING	\$	1.03	\$	1.01
OPERATIONS	Φ.		*	0.05
	\$	-	\$	0.02

EARNINGS FROM DISCONTINUED **OPERATIONS** DILUTED NET EARNINGS PER \$ 1.03 \$ 1.03 **COMMON SHARE** DIVIDENDS PER COMMON SHARE 0.5250 \$ 0.5250 **AVERAGE DILUTED SHARES** 2,945.8 2,945.8 **OUTSTANDING**

⁽¹⁾ Basic net earnings per share and diluted net earnings per share are calculated on net earnings attributable to Procter & Gamble

(Amounts in Millions Except Per Share Amounts)
Consolidated Earnings Information

Three Months Ended December 31, 2011

		As reported	Pro forma
NET SALES	\$	22,135	\$ 21,744
COST OF PRODUCTS SOLD		11,125	10,851
SELLING, GENERAL &		6,717	6,659
ADMINISTRATIVE EXPENSE			
GOODWILL & INDEFINITE LIVED		1,554	1,554
INTANGIBLE IMPAIRMENT CHARGES			
OPERATING INCOME		2,739	2,680
TOTAL INTEREST EXPENSE		201	201
OTHER NON-OPERATING		170	170
INCOME/(EXPENSE), NET			
EARNINGS FROM CONTINUING		2,708	2,649
OPERATIONS BEFORE INCOME TAXES	S		
INCOME TAXES ON CONTINUING		995	977
OPERATIONS			
NET EARNINGS FROM CONTINUING		1,713	1,672
OPERATIONS			
NET EARNINGS FROM DISCONTINUED)	-	41
OPERATIONS			
NET EARNINGS		1,713	1,713
LESS: NET EARNINGS		23	23
ATTRIBUTABLE TO			
NONCONTROLLING INTERESTS			
NET EARNINGS ATTRIBUTABLE TO		1,690	1,690
PROCTER & GAMBLE		,	,
EFFECTIVE TAX RATE		36.7 %	36.9 %
BASIC NET EARNINGS PER COMMON			
SHARE (1):			
EARNINGS FROM CONTINUING	\$	0.59	\$ 0.58
OPERATIONS			
EARNINGS FROM DISCONTINUED	\$	-	\$ 0.01
OPERATIONS			
BASIC NET EARNINGS PER COMMON	\$	0.59	\$ 0.59
SHARE			
DILUTED NET EARNINGS PER			
COMMON SHARE (1):			
EARNINGS FROM CONTINUING	\$	0.57	\$ 0.56
OPERATIONS			
		-	\$ 0.01

Edgar Filing: PROCTER & GAMBLE Co - Form 8-K

EARNINGS FROM DISCONTINUED		
OPERATIONS		
DILUTED NET EARNINGS PER	\$ 0.57	\$ 0.57
COMMON SHARE		
DIVIDENDS PER COMMON SHARE	\$ 0.5250	\$ 0.5250
AVERAGE DILUTED SHARES	2,949.7	2,949.7
OUTSTANDING		

⁽¹⁾ Basic net earnings per share and diluted net earnings per share are calculated on net earnings attributable to Procter & Gamble

(Amounts in Millions Except Per Share Amounts) Consolidated Earnings Information

Three Months Ended June 30, 2011

		As reported		Pro forma
NET SALES	\$	20,860		20,451
COST OF PRODUCTS SOLD		10,787		10,532
SELLING, GENERAL &		6,788		6,740
ADMINISTRATIVE EXPENSE				
OPERATING INCOME		3,285		3,179
TOTAL INTEREST EXPENSE		212		212
OTHER NON-OPERATING		132		162
INCOME/(EXPENSE), NET				
EARNINGS FROM CONTINUING		3,205		3,129
OPERATIONS BEFORE INCOME TAXE	S			
INCOME TAXES ON CONTINUING		695		661
OPERATIONS				
NET EARNINGS FROM CONTINUING		2,510		2,468
OPERATIONS		,		,
NET EARNINGS FROM DISCONTINUE	D	-		71
OPERATIONS				
NET EARNINGS		2,510		2,539
LESS: NET EARNINGS		-		29
ATTRIBUTABLE TO				
NONCONTROLLING INTERESTS				
NET EARNINGS ATTRIBUTABLE TO		2,510		2,510
PROCTER & GAMBLE		,		,
EFFECTIVE TAX RATE		21.7 %		21.1 %
BASIC NET EARNINGS PER COMMON				
SHARE (1):				
EARNINGS FROM CONTINUING	\$	0.88	\$	0.85
OPERATIONS				
EARNINGS FROM DISCONTINUED	\$	-	\$	0.03
OPERATIONS				
BASIC NET EARNINGS PER COMMON	\$	0.88	\$	0.88
SHARE				
DILLITED NET EADAING DES				
DILUTED NET EARNINGS PER				
COMMON SHARE (1):	ф	0.04	4	0.02
EARNINGS FROM CONTINUING	\$	0.84	\$	0.82
OPERATIONS	ф		.	0.02
	\$	-	\$	0.02

Edgar Filing: PROCTER & GAMBLE Co - Form 8-K

EARNINGS FROM DISCONTINUED		
OPERATIONS		
DILUTED NET EARNINGS PER	\$ 0.84	\$ 0.84
COMMON SHARE		
DIVIDENDS PER COMMON SHARE	\$ 0.5250	\$ 0.5250
AVERAGE DILUTED SHARES	2,983.6	2,983.6
OUTSTANDING		

⁽¹⁾ Basic net earnings per share and diluted net earnings per share are calculated on net earnings attributable to Procter & Gamble

(Amounts in Millions Except Per Share Amounts) Consolidated Earnings Information

Twelve Months Ended June 30, 2011

		As reported		Pro fo	rma
NET SALES	\$	82,559	\$	8	31,104
COST OF PRODUCTS SOLD		40,768		3	9,859
SELLING, GENERAL &		25,973		2	25,750
ADMINISTRATIVE EXPENSE					
OPERATING INCOME		15,818		1	5,495
TOTAL INTEREST EXPENSE		831			831
OTHER NON-OPERATING		332			333
INCOME/(EXPENSE), NET					
EARNINGS FROM CONTINUING		15,319		1	4,997
OPERATIONS BEFORE INCOME TAXE	S				
INCOME TAXES ON CONTINUING		3,392			3,299
OPERATIONS					
NET EARNINGS FROM CONTINUING		11,927		1	1,698
OPERATIONS					
NET EARNINGS FROM DISCONTINUE	D	-			229
OPERATIONS					
NET EARNINGS		11,927		1	1,927
LESS: NET EARNINGS		130			130
ATTRIBUTABLE TO					
NONCONTROLLING INTERESTS					
NET EARNINGS ATTRIBUTABLE TO		11,797		1	1,797
PROCTER & GAMBLE					
EFFECTIVE TAX RATE					
BASIC NET EARNINGS PER COMMON					
SHARE (1):					
EARNINGS FROM CONTINUING	\$	4.12	\$		4.04
OPERATIONS					
EARNINGS FROM DISCONTINUED	\$	-	\$	0.08	
OPERATIONS					
BASIC NET EARNINGS PER COMMON	\$	4.12	\$		4.12
SHARE					
DILLITED NET EADAINIGG DED					
DILUTED NET EARNINGS PER					
COMMON SHARE (1):	ф	2.02	Φ.		2.05
EARNINGS FROM CONTINUING	\$	3.93	\$		3.85
OPERATIONS	ф		Φ.		0.00
	\$	-	\$		0.08

EARNINGS FROM DISCONTINUED		
OPERATIONS		
DILUTED NET EARNINGS PER	\$ 3.93	\$ 3.93
COMMON SHARE		
DIVIDENDS PER COMMON SHARE	\$ 1.9704	\$ 1.9704
AVERAGE DILUTED SHARES	3,001.9	3,001.9
OUTSTANDING		

⁽¹⁾ Basic net earnings per share and diluted net earnings per share are calculated on net earnings attributable to Procter & Gamble

This 8-K is furnished pursuant to Item 7.01 "Regulation FD Disclosure".

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

BY: /s/ Susan S. Whaley Susan S. Whaley Assistant Secretary May 4, 2012