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PROCTER & GAMBLE CO Form 8-K October 12, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported)

October 12, 2010

Ohio	1-434	31-0411980
(State or other	(Commission File	(IRS Employer
jurisdiction	Number)	Identification Number)
of incorporation)		
One Procter & Gamble Plaza, Cincinnati, Ohio		45202
(Address of principal executive offices)		Zip Code
(Address of principal executive offices)		Zip Code
(513) 983-1100		45202
(Registrant's telephone number, including area		Zip Code
code)		I
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Written communications pursuant to Rule 425 under the Securities		
Act (17 CFR 230.425)		
Soliciting material pursuant to Rule 14a-12 under the Exchange Act		
(17 CFR 240.14a-12)		
Pre-commencement communications pursuant to Rule 14d-2(b) under		
the Exchange Act		
(17 CFR 240.14d-2(b))		
Pre-commencement communications pursuant to Rule 13e-4(c) under		
the Exchange Act		
(17 CFR 240.13e-4(c))		

ITEM 7.01 REGULATION FD DISCLOSURE

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On October 12, 2010, The Procter & Gamble Company (the "Company") issued a news release with respect to Chairman of the Board, President and Chief Executive Officer Robert A. McDonald's address to the shareholders at the Company's annual meeting. The Company is furnishing this 8-K pursuant to Item 7.01, "Regulation FD Disclosure."

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

BY: /s/ E. J. WUNSCH E. J. Wunsch Assistant Secretary October 12, 2010

EXHIBIT(S)

99. News Release by The Procter & Gamble Company dated October 12, 2010.