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PROCTER & GAMBLE CO Form 8-K October 30, 2007

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

**Date of Report (Date of earliest event reported)** 

October 30, 2007

### THE PROCTER & GAMBLE COMPANY

(Exact name of registrant as specified in its charter)

Ohio	1-434	31-0411980
(State or other	(Commission File	(IRS Employer
jurisdiction	Number)	Identification Number)
of incorporation)		
One Ducates & Camble Dlane Cincinneti		45202

One Procter & Gamble Plaza, Cincinnati, 45202

Ohio

(Address of principal executive offices) Zip Code

(513) 983-1100 45202 (Registrant's telephone number, including area code) Zip Code

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- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On October 30, 2007, The Procter & Gamble Company (the "Company") issued a news release with respect to earnings for the quarter ended September 30, 2007. The Company is furnishing this 8-K pursuant to Item 2.02, "Results of Operations and Financial Condition."

#### **SIGNATURE**

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Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

## THE PROCTER & GAMBLE COMPANY

BY: /S/ E. J. WUNSCH
E. J. Wunsch
Assistant Secretary
October 30, 2007

# **EXHIBIT(S)**

99. News Release by The Procter & Gamble Company dated October 30, 2007.