

PROCTER & GAMBLE CO  
Form 3  
July 11, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| Â Geissler Werner                         |         | (Month/Day/Year)                     | PROCTER & GAMBLE CO [PG]   |  |
| (Last)                                    | (First) | (Middle)                             | 07/01/2007   |  |
| ONE PROCTER AND GAMBLE PLAZA              |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| (Street)                                  |         |                                      | (Check all applicable)   |  |
| CINCINNATI, OH 45202                      |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (City)                                    | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|   |         |                                      | (give title below) (specify below)   | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|   |         |                                      | Vice Chairman - GO   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 124,241.922   | D  | Â   |
| Common Stock                    | 3,881.7051  | I  | By Retirement Plan Trustees                           |
| Common Stock                    | 1,983   | I  | by Spouse   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying | 4. Conversion | 5. Ownership | 6. Nature of Indirect Beneficial |
|---------------------------------|--|--|---------------|--------------|----------------------------------|
|---------------------------------|--|--|---------------|--------------|----------------------------------|

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| (Instr. 4)                  | Date Exercisable | Expiration Date | Derivative Security (Instr. 4)<br>Title | Amount or Number of Shares | or Exercise Price of Derivative Security | Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | Ownership (Instr. 5)        |
|-----------------------------|------------------|-----------------|---|----------------------------|--|--|-----------------------------|
| Series A Preferred Stock    | Â <u>(1)</u>     | Â <u>(1)</u>    | Common Stock                            | 1,121.1557                 | \$ 0 <u>(2)</u>                          | I  | By Retirement Plan Trustees |
| Stock Option (right to buy) | 02/27/1999       | 02/27/2008      | Common Stock                            | 28,568                     | \$ 41.9732                               | D  | Â                           |
| Stock Option (right to buy) | 07/09/1999       | 07/09/2008      | Common Stock                            | 4,930                      | \$ 45.2129                               | D  | Â                           |
| Stock Option (right to buy) | 02/26/2002       | 02/26/2014      | Common Stock                            | 14,626                     | \$ 44.2656                               | D  | Â                           |
| Stock Option (right to buy) | 07/09/2002       | 07/09/2014      | Common Stock                            | 5,540                      | \$ 42.7329                               | D  | Â                           |
| Stock Option (right to buy) | 09/15/2002       | 09/15/2014      | Common Stock                            | 43,786                     | \$ 49.4759                               | D  | Â                           |
| Stock Option (right to buy) | 07/10/2003       | 07/10/2015      | Common Stock                            | 14,378                     | \$ 27.4459                               | D  | Â                           |
| Stock Option (right to buy) | 09/15/2003       | 09/15/2015      | Common Stock                            | 98,304                     | \$ 31.0118                               | D  | Â                           |
| Stock Option (right to buy) | 09/15/2003       | 09/15/2015      | Common Stock                            | 17,844                     | \$ 31.0118                               | D  | Â                           |
| Stock Option (right to buy) | 09/24/2004       | 09/24/2016      | Common Stock                            | 101,260                    | \$ 34.5688                               | D  | Â                           |
| Stock Option (right to buy) | 09/13/2005       | 09/13/2012      | Common Stock                            | 54,750                     | \$ 45.6625                               | D  | Â                           |
| Stock Option (right to buy) | 02/27/2007       | 02/27/2014      | Common Stock                            | 61,592                     | \$ 51.415                                | D  | Â                           |
| Stock Option (right to buy) | 02/27/2007       | 02/27/2014      | Common Stock                            | 30,796                     | \$ 51.415                                | D  | Â                           |
| Stock Option (right to buy) | 02/28/2008       | 02/28/2015      | Common Stock                            | 69,970                     | \$ 53.595                                | D  | Â                           |
| Stock Option (right to buy) | 02/28/2009       | 02/28/2016      | Common Stock                            | 70,248                     | \$ 60.5                                  | D  | Â                           |
| Stock Option (right to buy) | 02/28/2010       | 02/28/2017      | Common Stock                            | 94,504                     | \$ 63.49                                 | D  | Â                           |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer Other

Geissler Werner  
ONE PROCTER AND GAMBLE PLAZA     ^     ^     ^ Vice Chairman - GO     ^  
CINCINNATI, OH 45202

**Signatures**

/s/ Jason P. Muncy as Attorney-in-Fact for WERNER     07/11/2007  
GEISSLER

\_\_Signature of Reporting Person     Date

**Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by Retirement Plan Trustees. If officer terminates employment and elects distribution of shares, or, if after age 50 elects alternative investment within Plan, Preferred Stock converted/redeemed at specified conversion/exercise price.
- (2) Higher of \$6.82 (adjusted for 2-for-1 stock split effective May 21, 2004) or market price of Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.