CITY HOLDING CO Form 8-K January 14, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C., 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported)
January 9, 2015

CITY HOLDING COMPANY

(Exact Name of Registrant as Specified in its Charter)

Commission File Number: 0-11733

West Virginia (State or Other Jurisdiction of Incorporation or Organization) 55-0619957 (I.R.S. Employer Identification No.)

25 Gatewater Road, Cross Lanes, WV 25313 (Address of Principal Executive Offices, Including Zip Code)

304-769-1100

(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12(b) under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the

Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17CFR240.13e-4(c))

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Section 8 – Other Events

Item 8.01 Other Events.

On January 12, 2015, City Holding Company (the "Company") issued a news release announcing that its banking subsidiary, City National Bank, had agreed on January 9, 2015 to sell its insurance operations ("CityInsurance") to The Hilb Group ("THG") effective January 1, 2015.

Furnished as Exhibit 99.1 and incorporated herein by reference is the news release issued by the Company announcing the sale of CityInsurance to THG.

Section 9 – Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits

99.1 News Release issued January 12, 2015

Signatures

Pursuant to the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the Undersigned hereunto duly authorized.

Dated: January 14, 2015 City Holding Company

By: /s/ David L. Bumgarner David L. Bumgarner Senior Vice President & Chief Financial Officer