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FIRST MERCHANTS CORP  
Form 13F-HR  
October 20, 2010

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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FORM 13F  
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FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: September 30, 2010

Check here if Amendment [ ]; Amendment Number:

This Amendment (Check only one.): [ ] is a restatement.

[ ] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: TERRY L BLAKER  
Address: 200 EAST JACKSON STREET  
MUNCIE, IN 47305

13F File Number: 28-

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person signing this Report on Behalf of Reporting Manager:

Name: Terry L Blaker  
Title: Senior Vice President  
Phone: (765) 747-1570

Signature, Place, and Date of Signing:

Terry L Blaker Muncie, IN October 11, 2010

Report Type (Check only one.):

[X] 13F HOLDING REPORT.  
[ ] 13F NOTICE.  
[ ] COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: None

Form 13F Information Table Entry Total: 232

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Form 13F Information Table Value Total: \$289,938,000

List of Other Included Managers:

None

NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE				O
			VALUE (X\$1000)	SHARES/ PRN AMT	SH/ PRN CALL	PUT/ INVSTMT DSCRETN	
ACCENTURE PLC	ADR	G1151C101	1867	43952	SH	SOLE	
ACCENTURE PLC	ADR	G1151C101	190	4470	SH	DEFINED	
NOBLE CORPORATION	COM	H5833N103	1221	36125	SH	SOLE	
NOBLE CORPORATION	COM	H5833N103	78	2310	SH	DEFINED	
TRANSOCEAN LTD	COM	H8817H100	480	7473	SH	SOLE	
TRANSOCEAN LTD	COM	H8817H100	38	588	SH	DEFINED	
AT&T INC	COM	00206R102	4906	171597	SH	SOLE	
AT&T INC	COM	00206R102	356	12437	SH	DEFINED	
ABBOTT LABS	COM	002824100	4232	81012	SH	SOLE	
ABBOTT LABS	COM	002824100	338	6470	SH	DEFINED	
ADOBE SYSTEMS INC	COM	00724F101	635	24310	SH	SOLE	
ADOBE SYSTEMS INC	COM	00724F101	33	1259	SH	DEFINED	
ALBERTO CULVER CO NEW	COM	013078100	1199	31855	SH	SOLE	
ALBERTO CULVER CO NEW	COM	013078100	112	2980	SH	DEFINED	
ALLIANT CORP	COM	018802108	1593	43843	SH	SOLE	
ALLIANT CORP	COM	018802108	189	5201	SH	DEFINED	
AMPHENOL CORPORATION		032095101	871	17787	SH	SOLE	
AMPHENOL CORPORATION		032095101	18	375	SH	DEFINED	
APACHE CORP	COM	037411105	1361	13925	SH	SOLE	
APACHE CORP	COM	037411105	59	605	SH	DEFINED	
AUTOMATIC DATA PROCESSING	COM	053015103	4782	113801	SH	SOLE	
AUTOMATIC DATA PROCESSING	COM	053015103	312	7420	SH	DEFINED	
BB & T CORPORATION	COM	054937107	314	13055	SH	SOLE	
BB & T CORPORATION	COM	054937107	27	1120	SH	DEFINED	
BP PLC - SPONS	ADR	055622104	426	10360	SH	SOLE	
BP PLC - SPONS	ADR	055622104	246	5978	SH	DEFINED	
BAKER HUGHES INC	COM	057224107	1429	33560	SH	SOLE	
BAKER HUGHES INC	COM	057224107	126	2970	SH	DEFINED	
BALL CORP	COM	058498106	44415	754839	SH	SOLE	
BALL CORP	COM	058498106	12	200	SH	DEFINED	
BANK OF NEW YORK MELLON CORP	COM	064058100	1134	43420	SH	SOLE	
BANK OF NEW YORK MELLON CORP	COM	064058100	154	5905	SH	DEFINED	
BAXTER INTERNATIONAL INC	COM	071813109	1675	35125	SH	SOLE	
BAXTER INTERNATIONAL INC	COM	071813109	191	4005	SH	DEFINED	
BECTON DICKINSON & CO	COM	075887109	1612	21760	SH	SOLE	
BECTON DICKINSON & CO	COM	075887109	147	1990	SH	DEFINED	
BED BATH & BEYOND	COM	075896100	1226	28250	SH	SOLE	
BED BATH & BEYOND	COM	075896100	46	1065	SH	DEFINED	
BEST BUY COMPANY INC	COM	086516101	1375	33687	SH	SOLE	
BEST BUY COMPANY INC	COM	086516101	45	1103	SH	DEFINED	
BRISTOL-MYERS SQUIBB	COM	110122108	269	9929	SH	SOLE	
BRISTOL-MYERS SQUIBB	COM	110122108	76	2800	SH	DEFINED	
CATERPILLAR INC.	COM	149123101	991	12600	SH	SOLE	
CATERPILLAR INC.	COM	149123101	20	256	SH	DEFINED	
CHEVRON CORP	COM	166764100	5847	72137	SH	SOLE	
CHEVRON CORP	COM	166764100	491	6055	SH	DEFINED	
CHUBB CORP	COM	171232101	2283	40053	SH	SOLE	

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CHUBB CORP	COM	171232101	279	4887	SH	DEFINED
CISCO SYSTEMS	COM	17275R102	2191	100111	SH	SOLE
CISCO SYSTEMS	COM	17275R102	92	4185	SH	DEFINED
CITY NATIONAL	COM	178566105	353	6660	SH	SOLE
CITY NATIONAL	COM	178566105	11	215	SH	DEFINED
COCA COLA CO	COM	191216100	1323	22603	SH	SOLE
COCA COLA CO	COM	191216100	243	4150	SH	DEFINED
COLGATE PALMOLIVE CO	COM	194162103	1437	18690	SH	SOLE
COLGATE PALMOLIVE CO	COM	194162103	192	2500	SH	DEFINED
CONOCOPHILLIPS	COM	20825C104	1954	34017	SH	SOLE
CONOCOPHILLIPS	COM	20825C104	423	7370	SH	DEFINED
CULLEN FROST BANKERS	COM	229899109	967	17948	SH	SOLE
CULLEN FROST BANKERS	COM	229899109	155	2880	SH	DEFINED
DNP SELECT INCOME FUND		23325P104	372	37949	SH	SOLE
DNP SELECT INCOME FUND		23325P104	50	5050	SH	DEFINED
DANAHER CORP	COM	235851102	1184	29160	SH	SOLE
DANAHER CORP	COM	235851102	41	1000	SH	DEFINED
DEERE & CO	COM	244199105	149	2130	SH	SOLE
DEERE & CO	COM	244199105	342	4900	SH	DEFINED
DISNEY WALT COMPANY	COM	254687106	1001	30254	SH	SOLE
DISNEY WALT COMPANY	COM	254687106	101	3050	SH	DEFINED
DONALDSON INC	COM	257651109	778	16505	SH	SOLE
DONALDSON INC	COM	257651109	75	1600	SH	DEFINED
DU PONT E I DE NEMOURS	COM	263534109	808	18107	SH	SOLE
DU PONT E I DE NEMOURS	COM	263534109	60	1350	SH	DEFINED
ECOLAB INC	COM	278865100	1726	34017	SH	SOLE
ECOLAB INC	COM	278865100	144	2830	SH	DEFINED
EMERSON ELEC CO	COM	291011104	4738	89989	SH	SOLE
EMERSON ELEC CO	COM	291011104	550	10437	SH	DEFINED
ENDO PHARM HLDG INC	COM	29264F205	1236	37204	SH	SOLE
ENDO PHARM HLDG INC	COM	29264F205	21	635	SH	DEFINED
EXXON MOBIL CORP	COM	30231G102	7352	118988	SH	SOLE
EXXON MOBIL CORP	COM	30231G102	794	12842	SH	DEFINED
FIRST MERCHANTS CORP	COM	320817109	131	17129	SH	SOLE
FIRST MERCHANTS CORP	COM	320817109	8	1059	SH	DEFINED
GENERAL ELECTRIC CO	COM	369604103	3118	191878	SH	SOLE
GENERAL ELECTRIC CO	COM	369604103	210	12900	SH	DEFINED
GRACO INC	COM	384109104	1306	41164	SH	SOLE
GRACO INC	COM	384109104	27	855	SH	DEFINED
HCC INSURANCE HLDGS	COM	404132102	879	33697	SH	SOLE
HCC INSURANCE HLDGS	COM	404132102	47	1820	SH	DEFINED
HARRIS CORP DEL	COM	413875105	1935	43690	SH	SOLE
HARRIS CORP DEL	COM	413875105	165	3715	SH	DEFINED
HENRY JACK & ASSOCIATES	COM	426281101	941	36894	SH	SOLE
HENRY JACK & ASSOCIATES	COM	426281101	35	1380	SH	DEFINED
HEWLETT PACKARD CO	COM	428236103	2642	62809	SH	SOLE
HEWLETT PACKARD CO	COM	428236103	187	4440	SH	DEFINED
HORMEL FOODS CORP	COM	440452100	623	13982	SH	SOLE
HORMEL FOODS CORP	COM	440452100	16	350	SH	DEFINED
ITT CORPORATION	COM	450911102	1321	28210	SH	SOLE
ITT CORPORATION	COM	450911102	129	2745	SH	DEFINED
INTEL CORP	COM	458140100	2528	131737	SH	SOLE
INTEL CORP	COM	458140100	188	9800	SH	DEFINED
INTL BUSINESS MACHINES CORP	COM	459200101	2268	16911	SH	SOLE
INTL BUSINESS MACHINES CORP	COM	459200101	34	250	SH	DEFINED
I SHARES BARCLAYS AGGREGATE		464287226	1576	14505	SH	SOLE
MSCI EMERGING MARKET INDEX		464287234	385	8603	SH	SOLE
MSCI EAFE INDEX SHARES		464287465	3252	59220	SH	SOLE
MSCI EAFE INDEX SHARES		464287465	119	2158	SH	DEFINED
BIOTECHNOLOGY I SHARES	COM	464287556	1061	12300	SH	SOLE
BIOTECHNOLOGY I SHARES	COM	464287556	123	1425	SH	DEFINED
S&P 400 MIDCAP GROWTH	ISHARES	464287606	5922	67263	SH	SOLE

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S&P 400 MIDCAP GROWTH	ISHARES	464287606	136	1550	SH	DEFINED
ISHARES RUSSELL 2000 VAL		464287630	342	5510	SH	SOLE
ISHARES RUSSELL 2000	I SHARES	464287655	815	12072	SH	SOLE
ISHARES RUSSELL 2000	I SHARES	464287655	19	285	SH	DEFINED
S&P 400 MIDCAP VALUE	ISHARES	464287705	6780	95353	SH	SOLE
S&P 400 MIDCAP VALUE	ISHARES	464287705	167	2347	SH	DEFINED
I SHARES S&P SMALL CAP 600	COM	464287804	2357	39898	SH	SOLE
I SHARES S&P SMALL CAP 600	COM	464287804	104	1755	SH	DEFINED
S&P 600 SMALL CAP VALUE	ISHARES	464287879	2805	45122	SH	SOLE
S&P 600 SMALL CAP VALUE	ISHARES	464287879	54	866	SH	DEFINED
S&P 600 SMALL CAP GROWTH	ISHARES	464287887	3476	55646	SH	SOLE
S&P 600 SMALL CAP GROWTH	ISHARES	464287887	54	857	SH	DEFINED
J P MORGAN CHASE & CO	COM	46625H100	4777	125520	SH	SOLE
J P MORGAN CHASE & CO	COM	46625H100	488	12813	SH	DEFINED
JACOBS ENGR GROUP INC	COM	469814107	258	6675	SH	SOLE
JACOBS ENGR GROUP INC	COM	469814107	8	195	SH	DEFINED
JARDEN CORPORATION	COM	471109108	95	3055	SH	SOLE
JARDEN CORPORATION	COM	471109108	140	4500	SH	DEFINED
JOHNSON & JOHNSON	COM	478160104	5979	96515	SH	SOLE
JOHNSON & JOHNSON	COM	478160104	591	9545	SH	DEFINED
KELLOGG CO	COM	487836108	255	5040	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	1854	28500	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	270	4150	SH	DEFINED
KOHL'S CORP	COM	500255104	2052	38952	SH	SOLE
KOHL'S CORP	COM	500255104	192	3640	SH	DEFINED
LABORATORY CORP	COM	50540R409	305	3885	SH	SOLE
LABORATORY CORP	COM	50540R409	26	335	SH	DEFINED
LILLY ELI & CO	COM	532457108	2761	75613	SH	SOLE
LILLY ELI & CO	COM	532457108	37	1002	SH	DEFINED
LOWE'S COMPANIES INC	COM	548661107	3746	168144	SH	SOLE
LOWE'S COMPANIES INC	COM	548661107	325	14585	SH	DEFINED
MDU RES GROUP INC	COM	552690109	1531	76765	SH	SOLE
MDU RES GROUP INC	COM	552690109	182	9120	SH	DEFINED
MASCO CORP	COM	574599106	661	60055	SH	SOLE
MASCO CORP	COM	574599106	38	3485	SH	DEFINED
MCDONALDS CORP	COM	580135101	475	6376	SH	SOLE
MCDONALDS CORP	COM	580135101	161	2155	SH	DEFINED
MEDTRONIC INCORPORATED	COM	585055106	1254	37353	SH	SOLE
MEDTRONIC INCORPORATED	COM	585055106	56	1670	SH	DEFINED
MERCK & CO INC	COM	58933Y105	615	16718	SH	SOLE
MERCK & CO INC	COM	58933Y105	294	8000	SH	DEFINED
MICROSOFT CORPORATION	COM	594918104	2767	113025	SH	SOLE
MICROSOFT CORPORATION	COM	594918104	288	11750	SH	DEFINED
MICROCHIP TECHNOLOGY	COM	595017104	2196	69819	SH	SOLE
MICROCHIP TECHNOLOGY	COM	595017104	311	9885	SH	DEFINED
NATIONAL OILWELL VARCO	COM	637071101	387	8710	SH	SOLE
NATIONAL OILWELL VARCO	COM	637071101	32	725	SH	DEFINED
NEXTERA ENERGY INC	COM	65339F101	1259	23145	SH	SOLE
NEXTERA ENERGY INC	COM	65339F101	242	4450	SH	DEFINED
NORTHERN TR CORP	COM	665859104	1653	34262	SH	SOLE
NORTHERN TR CORP	COM	665859104	204	4235	SH	DEFINED
NORTHROP GRUMMAN CORP	COM	666807102	19	320	SH	SOLE
NORTHROP GRUMMAN CORP	COM	666807102	336	5550	SH	DEFINED
NOVARTIS A G SPONSORED	ADR	66987V109	470	8155	SH	SOLE
NOVARTIS A G SPONSORED	ADR	66987V109	127	2200	SH	DEFINED
NUCOR CORP	COM	670346105	848	22207	SH	SOLE
NUCOR CORP	COM	670346105	145	3785	SH	DEFINED
NVIDIA CORP	COM	67066G104	908	77770	SH	SOLE
NVIDIA CORP	COM	67066G104	86	7335	SH	DEFINED
OLD NATIONAL BANCORP	COM	680033107	155	14758	SH	SOLE
OMNICOM GROUP INC	COM	681919106	211	5340	SH	SOLE
OMNICOM GROUP INC	COM	681919106	2	50	SH	DEFINED

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ORACLE CORP	COM	68389X105	922	34345	SH	SOLE
ORACLE CORP	COM	68389X105	37	1390	SH	DEFINED
OWENS & MINOR INC	COM	690732102	332	11672	SH	SOLE
OWENS & MINOR INC	COM	690732102	12	430	SH	DEFINED
PEOPLE'S UNITED FINANCIAL	COM	712704105	726	55475	SH	SOLE
PEOPLE'S UNITED FINANCIAL	COM	712704105	64	4890	SH	DEFINED
PEPSICO INC	COM	713448108	5468	82306	SH	SOLE
PEPSICO INC	COM	713448108	355	5345	SH	DEFINED
PFIZER INC	COM	717081103	2367	137918	SH	SOLE
PFIZER INC	COM	717081103	115	6683	SH	DEFINED
PHILLIP MORRIS INTL INC	COM	718172109	143	2552	SH	SOLE
PHILLIP MORRIS INTL INC	COM	718172109	239	4275	SH	DEFINED
T. ROWE PRICE GROUP INC	COM	74144T108	1621	32391	SH	SOLE
T. ROWE PRICE GROUP INC	COM	74144T108	111	2225	SH	DEFINED
PROCTER & GAMBLE CO	COM	742718109	4889	81525	SH	SOLE
PROCTER & GAMBLE CO	COM	742718109	587	9780	SH	DEFINED
ROBERT HALF INTERNATIONAL	COM	770323103	567	21805	SH	SOLE
ROBERT HALF INTERNATIONAL	COM	770323103	42	1620	SH	DEFINED
S&P 500 INDEX SPDR		78462F103	1965	17215	SH	SOLE
S&P 500 INDEX SPDR		78462F103	88	769	SH	DEFINED
SPDR MSCI ALL-COUNTRY WORLD EX-US INDEX ETF		78463X848	2710	85667	SH	SOLE
SPDR S&P MIDCAP 400 ETF TR		78467Y107	6116	42010	SH	SOLE
SPDR S&P MIDCAP 400 ETF TR		78467Y107	324	2225	SH	DEFINED
SCHLUMBERGER LTD	COM	806857108	4224	68561	SH	SOLE
SCHLUMBERGER LTD	COM	806857108	402	6524	SH	DEFINED
THE J.M. SMUCKER COMPANY	COM	832696405	1491	24631	SH	SOLE
THE J.M. SMUCKER COMPANY	COM	832696405	205	3395	SH	DEFINED
SOUTHERN CO	COM	842587107	1517	40735	SH	SOLE
SOUTHERN CO	COM	842587107	288	7730	SH	DEFINED
STAPLES INC	COM	855030102	2189	104704	SH	SOLE
STAPLES INC	COM	855030102	143	6830	SH	DEFINED
STRYKER CORP	COM	863667101	1517	30320	SH	SOLE
STRYKER CORP	COM	863667101	127	2530	SH	DEFINED
SUPERVALU INC	COM	868536103	515	44685	SH	SOLE
SUPERVALU INC	COM	868536103	20	1710	SH	DEFINED
SYSCO CORP	COM	871829107	4059	142315	SH	SOLE
SYSCO CORP	COM	871829107	375	13158	SH	DEFINED
TEVA PHARMACEUTICAL	ADR	881624209	300	5680	SH	SOLE
TEVA PHARMACEUTICAL	ADR	881624209	101	1915	SH	DEFINED
3M COMPANY	COM	88579Y101	1907	21997	SH	SOLE
3M COMPANY	COM	88579Y101	310	3575	SH	DEFINED
US BANCORP DEL	COM	902973304	1432	66274	SH	SOLE
US BANCORP DEL	COM	902973304	35	1620	SH	DEFINED
UNITED PARCEL SERVICE	COM	911312106	335	5020	SH	SOLE
UNITED PARCEL SERVICE	COM	911312106	73	1100	SH	DEFINED
UNITED TECHNOLOGIES CORP	COM	913017109	5502	77249	SH	SOLE
UNITED TECHNOLOGIES CORP	COM	913017109	405	5680	SH	DEFINED
VF CORP	COM	918204108	1300	16040	SH	SOLE
VF CORP	COM	918204108	172	2120	SH	DEFINED
VNGRD FTSE ALLWORLD EXUS ETF		922042775	9255	203852	SH	SOLE
VNGRD FTSE ALLWORLD EXUS ETF		922042775	133	2931	SH	DEFINED
VECTREN CORP	COM	92240G101	2237	86511	SH	SOLE
VECTREN CORP	COM	92240G101	279	10808	SH	DEFINED
VERIZON COMMUNICATIONS INC	COM	92343V104	2291	70286	SH	SOLE
VERIZON COMMUNICATIONS INC	COM	92343V104	176	5396	SH	DEFINED
WAL MART STORES INC	COM	931142103	2792	52176	SH	SOLE
WAL MART STORES INC	COM	931142103	280	5225	SH	DEFINED
WELLS FARGO & CO	COM	949746101	2328	92709	SH	SOLE
WELLS FARGO & CO	COM	949746101	183	7300	SH	DEFINED
ZIMMER HLDGS INC	COM	98956P102	225	4307	SH	SOLE
ZIMMER HLDGS INC	COM	98956P102	69	1310	SH	DEFINED

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GRAND TOTALS

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