AUTONATION, INC.

Form 4

November 03, 2014

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

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if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

1(b).

(Print or Type Responses)

| 1. Name and Add FERRANDO | * | _ | 2. Issuer Name and Ticker or Trading Symbol AUTONATION, INC. [AN] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | |
|-----------------------------|----------|----------|--|--|--|--|
| (Last) (First) (Middle) | | (Middle) | 3. Date of Earliest Transaction | (Sheen an approacte) | | |
| | | | (Month/Day/Year) | Director 10% Owner | | |
| 200 SW 1ST AVE, SUITE 1600 | | | 10/30/2014 | _X_ Officer (give title Other (specify below) | | |
| | (Street) | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| FORT LAUDERDALE, FL 33301 | | | Filed(Month/Day/Year) | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | |

| (City) | (State) | (Zip) Tab | ole I - Non- | Derivative Se | curities Acqui | red, Disposed of, | or Beneficiall | y Owned |
|--|--------------------------------------|---|--|-------------------------------------|----------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | Omr Disposed of (Instr. 3, 4 and (A | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock, par value \$0.01 per share | 10/30/2014 | | M | 10,000 A | \$ 10.17 | 56,000 | D (1) | |
| Common Stock, par value \$0.01 per share | 10/30/2014 | | S | 10,000 D | \$ 56.2599 | 46,000 | D (1) | |
| Common Stock, par | 10/31/2014 | | M | 10,000 A | \$ 10.17 | 56,000 | D (1) | |

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| value \$0.01 per share | | | | | | | | |
|--|------------|---|-------|---|----------------------|--------|-------|-------------------|
| Common Stock, par value \$0.01 per share | 10/31/2014 | S | 9,000 | D | \$ 57.0265 (3) | 47,000 | D (1) | |
| Common Stock, par value \$0.01 per share | 10/31/2014 | I | 1,767 | D | \$ 56.9191 | 0 | I | By 401(k) Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed o (D) (Instr. 3, 4, and 5) | Expiration D (Month/Day | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|--|--|----------------------------|--|--|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Employee Stock Option (right to buy) | \$ 10.17 | 10/30/2014 | | M | 10,000 | <u>(4)</u> | 07/30/2018 | Common Stock, par value \$0.01 per share | 10,000 | |
| Employee Stock Option (right to buy) | \$ 10.17 | 10/31/2014 | | M | 10,000 | <u>(4)</u> | 07/30/2018 | Common Stock, par value \$0.01 per share | 10,000 | |

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners 2

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Director 10% Owner Officer Other

FERRANDO JONATHAN P 200 SW 1ST AVE SUITE 1600 FORT LAUDERDALE, FL 33301

EVP - GC, Corp Dev & HR

Signatures

/s/ Jonathan P.

11/03/2014

Ferrando

**Signature of Reporting Date

Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 33,000 shares owned by the reporting person and his wife as tenants by the entirety.
- This transaction was executed in multiple trades at prices ranging from \$56.25 to \$56.28. The price reported above reflects the weighted (2) average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the
- This transaction was executed in multiple trades at prices ranging from \$56.85 to \$57.1601. The price reported above reflects the
- (3) weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- (4) The option became exercisable in 25% annual increments on each of the first four anniversaries of July 30, 2008.

issuer full information regarding the number of shares and prices at which the transactions were effected.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3