

LAVIN BERNICE E  
Form 4  
January 18, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

**OMB APPROVAL**

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LAVIN BERNICE E

(Last) (First) (Middle)

C/O ALBERTO-CULVER  
COMPANY, 2525 ARMITAGE  
AVENUE

(Street)

MELROSE PARK, IL 60160

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

ALBERTO CULVER CO [ACV]

3. Date of Earliest Transaction  
(Month/Day/Year)

01/17/2005

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify  
below)

Vice Chmn, Sec. and Treas.

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☐ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock				(A) or (D)	Price		FN3 FN8 (3) (8)
Common Stock					150,300	I	
Common Stock					80,010	I	FN5 FN8 (5) (8)
Common Stock	01/17/2005		J	688,265 D	(10) 1,159,361	I	FN7 FN8 (7) (8)
Common Stock	01/17/2005		J	688,265 D	(9) 840,639	I	FN1 FN8 (1) (8)
Common Stock					80,010	I	FN6 FN8 (6) (8)

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Common Stock	80,010	I	FN4 FN8 (4) (8)
Common Stock	80,010	I	FN2 FN8 (2) (8)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficial Owned Following Reported Transaction (Instr. 6)
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Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LAVIN BERNICE E C/O ALBERTO-CULVER COMPANY 2525 ARMITAGE AVENUE MELROSE PARK, IL 60160	X	X	Vice Chmn, Sec. and Treas.	

## Signatures

/James M. Spira/Attorney-in-fact for Bernice E. Lavin

01/18/2005

\*\*Signature of Reporting Person

Date \_\_\_\_\_

### Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of the undersigned's spouse.\*\*\*

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- (2) Held by the undersigned as co-trustee of a trust dated 11/14/89 for the benefit of one of the undersigned's grandchildren.\*\*\*
- (3) Held by the undersigned as co-trustee of a trust dated 10/20/72 for the benefit of one of the undersigned's children.\*\*\*
- (4) Held by the undersigned as co-trustee of a trust dated 11/14/89 for the benefit of one of the undersigned's grandchildren.\*\*\*
- (5) Held by the undersigned as co-trustee of a trust dated 11/14/89 for the benefit of one of the undersigned's grandchildren.\*\*\*
- (6) Held by the undersigned as co-trustee of a trust dated 11/14/89 for the benefit of one of the undersigned's grandchildren.\*\*\*
- (7) Held by the undersigned as a co-trustee of a trust dated 12/18/87 for her benefit.  
On January 21, 2004, the Board of Directors of Alberto-Culver Company approved a 50% stock dividend to holders of record on the close of business on February 2, 2004, payable on February 20, 2004. The transactions and holdings on this Form 4 reflects the 50% stock dividend.
- (8)
- (9) Transferred by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of the undersigned's spouse to a limited partnership.\*\*\*
- (10) Transferred by the undersigned as a co-trustee of a trust dated 12/18/87 for her benefit to a limited partnership.

### Remarks:

\*\*\*The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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