

NIKE INC  
Form 4  
September 29, 2006

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
STEWART LINDSAY D

(Last) (First) (Middle)

ONE BOWERMAN DRIVE

(Street)

BEAVERTON, OR 97005

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NIKE INC [NKE]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/27/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Vice President/Chief of Staff

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | (A) or (D) | 5. Amount or Price | 6. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|------------|--------------------|---|---|
| Class B Common Stock            | 09/27/2006 <sup>(1)</sup>            |  | X                              | 300   | A          | \$ 52.24           | 23,933  | D   |
| Class B Common Stock            | 09/27/2006                           |  | S                              | 300   | D          | \$ 87.79           | 23,633  | D   |
| Class B Common Stock            | 09/27/2006                           |  | X                              | 8,000   | A          | \$ 52.24           | 31,633  | D   |
| Class B Common                  | 09/27/2006                           |  | S                              | 8,000   | D          | \$ 87.8            | 23,633  | D   |

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|                            |            |   |       |   |             |                       |   |
|----------------------------|------------|---|-------|---|-------------|-----------------------|---|
| Stock                      |            |   |       |   |             |                       |   |
| Class B<br>Common<br>Stock | 09/27/2006 | X | 3,900 | A | \$<br>52.24 | 27,533                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | S | 3,900 | D | \$<br>87.81 | 23,633                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | X | 300   | A | \$<br>52.24 | 23,933                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | S | 300   | D | \$<br>87.82 | 23,633                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | X | 300   | A | \$<br>48.98 | 23,933                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | S | 300   | D | \$<br>87.82 | 23,633                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | X | 2,000 | A | \$<br>48.98 | 25,633                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | S | 2,000 | D | \$<br>87.83 | 23,633                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | X | 9,000 | A | \$<br>48.98 | 32,633                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | S | 9,000 | D | \$<br>87.87 | 23,633                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | X | 1,100 | A | \$<br>48.98 | 24,733                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | S | 1,100 | D | \$<br>87.88 | 23,633                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | X | 100   | A | \$<br>48.98 | 23,733                | D |
| Class B<br>Common<br>Stock | 09/27/2006 | S | 100   | D | \$<br>87.92 | 23,633 <sup>(2)</sup> | D |

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|                            |       |   |   |
|----------------------------|-------|---|---|
| Class B<br>Common<br>Stock | 1,076 | I | by<br>Retirement<br>Plan <sup>(3)</sup> |
|----------------------------|-------|---|---|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                      |
| Non-Qualified Stock Option (right to buy)  | \$ 48.98   | 09/27/2006                           |  | X                              | 300   | <sup>(4)</sup> 07/22/2012                                | Class B Common Stock  | 300                        |
| Non-Qualified Stock Option (right to buy)  | \$ 48.98   | 09/27/2006                           |  | X                              | 2,000   | <sup>(4)</sup> 07/22/2012                                | Class B Common Stock  | 2,000                      |
| Non-Qualified Stock Option (right to buy)  | \$ 48.98   | 09/27/2006                           |  | X                              | 9,000   | <sup>(4)</sup> 07/22/2012                                | Class B Common Stock  | 9,000                      |
| Non-Qualified Stock Option (right to buy)  | \$ 48.98   | 09/27/2006                           |  | X                              | 1,100   | <sup>(4)</sup> 07/22/2012                                | Class B Common Stock  | 1,100                      |
| Non-Qualified Stock Option (right to buy)  | \$ 48.98   | 09/27/2006                           |  | X                              | 100   | <sup>(4)</sup> 07/22/2012                                | Class B Common Stock  | 100                        |
| Non-Qualified Stock Option (right to buy)  | \$ 52.24   | 09/27/2006                           |  | X                              | 300   | <sup>(5)</sup> 07/18/2013                                | Class B Common Stock  | 300                        |
| Non-Qualified Stock Option (right to buy)  | \$ 52.24   | 09/27/2006                           |  | X                              | 8,000   | <sup>(5)</sup> 07/18/2013                                | Class B Common Stock  | 8,000                      |

