

Kruchten Brad
Form 3
September 20, 2012

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Kruchten Brad | | (Month/Day/Year) | EASTMAN KODAK CO [EKDKQ] | |
| (Last) | (First) | (Middle) | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| | | | | |
| 343 STATE STREET | | | (Check all applicable) | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| (Street) | | | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| ROCHESTER,Â NYÂ 14650 | | | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input type="checkbox"/> Form filed by More than One Reporting Person |
| (City) (State) (Zip) | | | (give title below) (specify below) | |
| | | | Senior Vice President | |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock | 19,691 | D | Â |
| Common Stock | 26.6195 | I | By Trustee in ESOP |
| Common Stock | 10,952 | I | By Spouse |
| Common Stock | 26.6195 | I | Spouse by trustee in spouse's ESOP |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|--|--------------------|--|----------------------------------|--|--|---|
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | |
| Option (right to buy) | Â <u>(1)</u> | 11/21/2012 | Common Stock | 11,875 | \$ 36.66 | D | Â |
| Option (right to buy) | Â <u>(1)</u> | 12/06/2012 | Common Stock | 4,800 | \$ 24.75 | D | Â |
| Option (right to buy) | Â <u>(1)</u> | 12/11/2013 | Common Stock | 13,110 | \$ 25.88 | D | Â |
| Option (right to buy) | Â <u>(1)</u> | 12/10/2014 | Common Stock | 34,740 | \$ 23.28 | D | Â |
| Option (right to buy) | Â <u>(1)</u> | 12/08/2015 | Common Stock | 75,540 | \$ 7.41 | D | Â |
| Option (right to buy) | Â <u>(1)</u> | 07/12/2016 | Common Stock | 15,000 | \$ 2.87 | D | Â |
| Option (right to buy) | Â <u>(2)</u> | 02/27/2018 | Common Stock | 84,390 | \$ 3.4 | D | Â |
| Restricted Stock Units | Â <u>(3)</u> | Â <u>(3)</u> | Common Stock | 125,360 | \$ <u>(4)</u> | D | Â |
| Restricted Stock Units | Â <u>(5)</u> | Â <u>(5)</u> | Common Stock | 31,862 | \$ <u>(4)</u> | D | Â |
| Option (right to buy) | Â <u>(1)</u> | 11/21/2012 | Common Stock | 5,500 | \$ 36.66 | I | By Spouse |
| Option (right to buy) | Â <u>(1)</u> | 04/16/2014 | Common Stock | 5,000 | \$ 23.99 | I | By Spouse |
| Option (right to buy) | Â <u>(1)</u> | 12/10/2014 | Common Stock | 14,370 | \$ 23.28 | I | By Spouse |
| Option (right to buy) | Â <u>(1)</u> | 12/08/2015 | Common Stock | 50,130 | \$ 7.41 | I | By Spouse |
| Restricted Stock Units | Â <u>(3)</u> | Â <u>(3)</u> | Common Stock | 69,928 | \$ <u>(4)</u> | I | By Spouse |
| Restricted Stock Units | Â <u>(5)</u> | Â <u>(5)</u> | Common Stock | 17,773 | \$ <u>(4)</u> | I | By Spouse |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--------------------------------|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |

