## Edgar Filing: MEDIA GENERAL INC - Form 4

MEDIA GE	ENERAL INC										
Form 4	• • • • •										
August 31,											
FORM	14 UNITED	STATES S	FCII	DITIES		VCHANCI	E COMMISSION	Т	PPROVAL		
	UNITED	SIAIES S		shington	OMB Number:	3235-0287					
Check the check											
subject		MENT OF	CHAN			Expires: Estimated	2005 average				
Section 16. SECURITIES								burden hou	•		
Form 4 Form 5			. 4 1	$(\cdot, \cdot) = f \cdot f$		idian Erata	A	response	. 0.5		
obligati	-						ange Act of 1934, t of 1935 or Section	<b></b>			
may cor <i>See</i> Inst 1(b).	iunue.			•	•	any Act of		JII			
(Print or Type	Responses)										
1. Name and			r Name <b>an</b>	d Ticker	or Trading	5. Relationship of Reporting Person(s) to Issuer					
BRYAN J		ymbol IEDIA	GENER	RAL IN	C [MEG]						
(Last)	(First) (						(Che	(Check all applicable)			
			Day/Year)	runsuetro		_X_ Director	_X_ Director10% Owner				
333 EAST	0	8/30/2	006			XOfficer (give titleOther (specify below) below) Chairman					
	(Street)	4	If Ame	endment, D	ate Origi	nal	6. Individual or J		ng(Check		
	()			nth/Day/Yea	-	nui	Applicable Line)	folling Group I in	ing(cheek		
							_X_ Form filed by				
RICHMON	ND, VA 23219						Person	More than One R	eporting		
(City)	(State)	(Zip)	Tab	le I - Non-J	Derivativ	ve Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
1.Title of	2. Transaction Date			3.	4. Secur			6. Ownership	7. Nature of		
Security (Instr. 3)	(Month/Day/Year)	Execution Date, if any		TransactionAcquired (A) or Code Disposed of (D)				Form: Direct (D) or Indirect	Indirect Beneficial		
(1130. 5)		(Month/Day/	Year)	(Instr. 8)	(Instr. 3, 4 and 5)		Owned	(I)	Ownership		
							Following Reported	(Instr. 4)	(Instr. 4)		
						(A)	Transaction(s)				
				Code V	Amoun	or t (D) Price	(Instr. 3 and 4)				
Reminder: Re	port on a separate line	e for each class	s of secu	irities bene	ficially o	wned directly	or indirectly.				
					info requ	rmation con iired to resp	spond to the colle tained in this form ond unless the for ently valid OMB co	n are not rm	SEC 1474 (9-02)		

number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8	8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)					(Instr. 5)	
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock (1)	\$ 0	08/30/2006	А		184		(2)	(2)	Class A Common Stock	184	\$ 0

## **Reporting Owners**

Reporting Owner Name / Address		Relation		
	Director	10% Owner	Officer	Other
BRYAN J STEWART III 333 EAST FRANKLIN ST RICHMOND, VA 23219	Х		Chairman	
Signatures				
/s/ J. Stewart Bryan III, by Geo Attorney-in-fact	08/31/2006			

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under Company deferred compensation plan, final balance of which is distributed upon employee's termination of service.
- (2) Upon retirement, employee has several options as to the timing and form of payout.
- (3) Additionally, 504,930 non-derivative Class A common shares are held directly; 467,900 non-derivative Class A common shares are held indirectly; 93,162 Class B common shares are held directly; and 373,000 Class B common shares are held indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.