HSBC HOLDINGS PLC Form 6-K August 09, 2018

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of August

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F X Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes No X

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-).

HSBC HOLDINGS PLC

9 August 2018

Notifications of Transactions by a Person Discharging Managerial Responsibilities ("PDMR") and a Person Closely Associated with a PDMR

On 7 August 2018, Jackson Tai acquired 2,021 American Depositary Shares ("ADS")1,2, representing 10,105 Ordinary Shares at US\$47.0300 per ADS.

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1American Depositary Shares ("'ADS"') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

2Jackson Tai has a non-beneficial interest in 216 ADS of which he is a custodian. 1,805 ADS are held in a trust for which Jackson Tai is a trustee and the sole beneficiary.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated							
Name of natural person		Jackson Tai					
2 - Reason for the notification							
Position/status		Non-executive Director					
Initial notification/amendment		Initial Notification					
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
Full name of the entity		HSBC Holdings plc					
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39					
4 - Details of the transaction(s)							
Transaction(s) summary table							
Date ofFinancial Instrument Transaction	Identification Code	Place of Transaction	Currency				
American Depositary Shares ("ADS"). Each ADS 20467-08-003 five HSBC Holdings plc ordinary shares of US\$0.50 each.	f GB0005405286	Outside a trading venue	USD - United States Dollar				
Nature of Transaction:		Price Volum	e Total				
Acquisition		US\$47.03 216	US\$10,158.48				

Aggregated

US\$47.03 216

US\$10,158.48

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1 - Details of the person discharging managerial respon	sibilities / person closely associated
Name of natural person	Jackson Tai
2 - Reason for the notification	
	Trustee of JPT Pension Plan, person

Position/statusclosely associated with Jackson Tai,
Non-executive DirectorInitial notification/amendmentInitial Notification3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitorFull name of the entityHSBC Holdings plcLegal Entity Identifier codeMLU0ZO3ML4LN2LL2TL394 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tr	ransaction	Currency
2018-08-07	American Depositary Shares ("ADS"). Eac ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.	ch GB0005405286	Outside a t venue	rading	USD - United States Dollar
Nature of Tra	nsaction:		Price	Volume	Total
Acquisition			US\$47.03	1,805	US\$84,889.15
		Aggregated	US\$47.03	1,805	US\$84,889.15

For any queries related to this notification, please contact:

Larissa Wilson Shareholder Services 020 7991 0595

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By: Name: Ben J S Mathews Title: Group Company Secretary

Date: 09 August 2018