## Edgar Filing: PUCKETT KAREN A - Form 4

Form 4	AREN A										
February 07, 2	2018										
FORM	<b>FORM 4</b> UNITED STATES SECURITIES AND EXCHANGE COMMISSION									PPROVAL 3235-0287	
Check this if no longe subject to Section 16 Form 4 or Form 5 obligation may contin <i>See</i> Instruct 1(b).	Filed p snue. Section 1	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								Expires: January 31, 2005 Estimated average burden hours per response 0.5	
(Print or Type R	esponses)										
1. Name and Address of Reporting Person <u>*</u> PUCKETT KAREN A			2. Issuer Name <b>and</b> Ticker or Trading Symbol HARTE HANKS INC [HHS]					5. Relationship of Reporting Person(s) to Issuer			
(Last) 9601 MCAL FREEWAY,	3. Date of Earliest Transaction (Month/Day/Year) 02/05/2018					(Check all applicable) X Director 10% Owner X Officer (give title Other (specify below) below) President and CEO					
	(Street) 4. If Amend Filed(Month				-			<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
SAN ANTO	NIO, TX 7821	6						Person	viore than One Re	eporung	
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	Securi	ties Acc	quired, Disposed o	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	ar) Executio any	emed on Date, if Day/Year)	3. Transactic Code (Instr. 8) Code V	on(A) or Di (D)	spose 4 and (A) or	d of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	02/05/2018			F	77 <u>(1)</u>	D	\$ 8.81	45,947 <u>(2)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title and	a 8. Price of	9. Nu
Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Da	ate	Amount of	Derivative	Deriv
or Exercise		any	Code	of	(Month/Day/	Year)	Underlying	g Security	Secu
Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securities	(Instr. 5)	Bene
Derivative				Securities			(Instr. 3 and	d 4)	Owne
Security				Acquired					Follo
				(A) or					Repo
				Disposed					Trans
				of (D)					(Instr
				(Instr. 3,					
				4, and 5)					
			Code V	(A) (D)	Date Exercisable	Expiration Date	or Title Num of	nber	
	Conversion or Exercise Price of Derivative	Conversion (Month/Day/Year) or Exercise Price of Derivative	Conversion(Month/Day/Year)Execution Date, ifor ExerciseanyPrice of(Month/Day/Year)Derivative	Conversion (Month/Day/Year) Execution Date, if Transaction or Exercise any Code Price of (Month/Day/Year) (Instr. 8) Derivative Security	Conversion (Month/Day/Year) Execution Date, if any Code of Code of (Month/Day/Year) (Month/Day/Year) (Instr. 8) Derivative Security Security Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Conversion (Month/Day/Year) Execution Date, if any Code of (Month/Day/ Price of Derivative Security Security Security Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Exercisable	Conversion or Exercise (Month/Day/Year) Execution Date, if any Code of (Month/Day/Year) Expiration Date of (Month/Day/Year) (Instr. 8) Derivative Security Security Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Expiration Expiration Date of (Date Expiration Date of (Date Date Date Date Date Date Date Date	Conversion or Exercise Price of Derivative Security       (Month/Day/Year)       Execution Date, if any       TransactionNumber Code       Expiration Date (Month/Day/Year)       Expiration Date (Month/Day/Year)       Amount of Underlying Securities         Derivative Security       (Month/Day/Year)       (Month/Day/Year)       Instr. 8)       Derivative Securities       Securities       Instr. 3 an Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)       Instr. 3       Amount of Underlying Securities         Date       Expiration Date       Expiration Date       Amount of Underlying Securities	Conversion or Exercise Price of Derivative Security(Month/Day/Year)Execution Date, if any (Month/Day/Year)Transaction Number of ofExpiration Date (Month/Day/Year)Amount of UnderFyng Securites (Instr. 5)Derivative Securites (Month/Day/Year)Derivative Securites (Month/Day/Year)Amount of UnderFyng Securites (Instr. 5)Derivative Securites (Instr. 5)Amount of UnderFyng Securites (Instr. 5)Derivative Securites (Instr. 5)Amount of UnderFyng Securites (Instr. 5)Derivative Securites (Instr. 5)Amount of Securites (Instr. 5)Derivative Securites (Instr. 5)Amount of Securites (Instr. 5)Derivative Securites (Instr. 5)Amount of Securites (Instr. 5)Derivative Securites (Instr. 5)Derivative Securites (Instr. 5)Amount of Securites (Instr. 5)Derivative Securites (Instr. 5)Amount of Securites (Instr. 5)Derivative Securites (Instr. 5)Derivative Securites (Instr. 5)Amount of Securites (Instr. 5)Derivative Securites (Instr. 5)D

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
PUCKETT KAREN A 9601 MCALLISTER FREEWAY SUITE 610 SAN ANTONIO, TX 78216	Х		President and CEO				
Signatures							
/s/ Robert L. R. Munden, Power of Attorney		02/07/2	2018				
**Signature of Reporting Person		Date	e				

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These shares were withheld from a previously reported grant of restricted stock issued pursuant to the Issuer's 2013 Omnibus Incentive (1) Plan in order to pay applicable withholding taxes upon vesting. The share amounts reflect the effect of the Issuer's 1-for-10 reverse stock split effective January 31, 2018.
- (2) The share amounts reflect the effect of the Issuer's 1-for-10 reverse stock split effective January 31, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.