Kumin Michael Andrew Form 4 February 28, 2019

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations may continue. See Instruction

See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(b)

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person ** Kumin Michael Andrew |   | Syı   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol Wayfair Inc. [W] |          |   |   | g        | 5. Relationship of Reporting Person(s) to Issuer   |  |   |  |  |
|---|---|---|---|----------|---|---|----------|--|--|---|--|--|
|   |   |   | •   |          |   |   |          | (Check all applicable)   |  |   |  |  |
|   |   | (M  | 3. Date of Earliest Transaction (Month/Day/Year) 02/26/2019         |          |   |   |          | _X_ Director 10% Owner Officer (give title Other (specify  |  |   |  |  |
| PLACE   |   | 02  | 02/20/2019  |          |   |   |          | below)   | below)   |   |  |  |
|   | (Street)                                |   | 4. If Amendment, Date Original Filed(Month/Day/Year)                |          |   | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting |          |  |  |   |  |  |
| BOSTON, MA 02116  |   |   |   |          |   |   |          | Person   |  |   |  |  |
| (City)  | (State) (                               | Zip)  | Table I   | - Non-De | erivative S                                       | ecuri   | ties Acc | quired, Disposed   | of, or Beneficia   | lly Owned   |  |  |
| 1.Title of<br>Security<br>(Instr. 3)                            | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution D<br>any<br>(Month/Day/ | date, if T  | 3.       | 4. Securit<br>nAcquired<br>Disposed<br>(Instr. 3, | ties<br>(A) o<br>of (D  | or<br>)) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |  |
| Common<br>Stock   | 02/26/2019                              |   |   | A        | 623 (1)   | A   | \$0      | 174,228 (2)  | D  |   |  |  |
| Class A<br>Common<br>Stock                                      |   |   |   |          |   |   |          | 4,000  | I  | By Profit<br>Sharing<br>Plan Trust                    |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc | cisable and | 7. Titl | le and   | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|---------|----------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transacti  | orNumber   | Expiration D  | ate         | Amou    | ınt of   | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)       | Under   | rlying   | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |             | Secur   | ities    | (Instr. 5)  | Bene   |
|             | Derivative  |                     |                    |            | Securities |               |             | (Instr. | 3 and 4) |             | Own    |
|             | Security    |                     |                    |            | Acquired   |               |             |         |          |             | Follo  |
|             | ·           |                     |                    |            | (A) or     |               |             |         |          |             | Repo   |
|             |             |                     |                    |            | Disposed   |               |             |         |          |             | Trans  |
|             |             |                     |                    |            | of (D)     |               |             |         |          |             | (Instr |
|             |             |                     |                    |            | (Instr. 3, |               |             |         |          |             | `      |
|             |             |                     |                    |            | 4, and 5)  |               |             |         |          |             |        |
|             |             |                     |                    |            |            |               |             |         |          |             |        |
|             |             |                     |                    |            |            |               |             |         | Amount   |             |        |
|             |             |                     |                    |            |            | Date          | Expiration  |         | or       |             |        |
|             |             |                     |                    |            |            | Exercisable   | Date        | Title   | Number   |             |        |
|             |             |                     |                    |            |            | Lacroisdoic   | Dute        |         | of       |             |        |
|             |             |                     |                    | Code V     | (A) (D)    |               |             |         | Shares   |             |        |

## **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |         |       |  |  |  |
|--|---------------|-----------|---------|-------|--|--|--|
|  | Director      | 10% Owner | Officer | Other |  |  |  |
| Kumin Michael Andrew<br>C/O WAYFAIR INC.<br>4 COPLEY PLACE<br>BOSTON, MA 02116 | X             |           |         |       |  |  |  |

## **Signatures**

/s/ Enrique Colbert, as Attorney-in-Fact for Michael A. Kumin

02/28/2019

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These shares of Class A Common Stock are issuable upon vesting of a restricted stock unit ("RSU"). The RSU vests upon the satisfaction (1) of a service condition. The service condition is satisfied as to 1/3rd of the shares on February 1, 2020 and as to an additional 1/12th of the shares for each 3-month period of continuous service thereafter.
- (2) Excludes 4,000 shares previously reported as owned directly and currently reported as indirectly held. See note 3 below.
- (3) Shares held by Great Hill Partners Profit Sharing Plan Trust, a retirement trust, for the benefit of the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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