Savarese James Form 4 September 18, 2018

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

response... 0.5

subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

if no longer

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

**SECURITIES** 

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Savarese James			2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
			Wayfair Inc. [W]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(- · · · · · · · · · · · · · · · · · · ·			
C/O WAYE	AIR INC 4	COPLEY	(Month/Day/Year) 09/15/2018	Director 10% Owner _X_ Officer (give title Other (specify			

PLACE, 7TH FL

(Street)

4. If Amendment, Date Original

below) below) Chief Operating Officer 6. Individual or Joint/Group Filing(Check Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting Person

## **BOSTON, MA 02116**

(City)	(State) (Z	Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Benefic							lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
C1 A			Code V	Amount	(D)	Price	(msu. 3 and 4)		
Class A Common Stock	09/15/2018		M	1,500	A	\$ 0	457,569	D	
Class A Common Stock	09/15/2018		M	521	A	\$0	458,090	D	
Class A Common Stock	09/15/2018		M	5,000	A	\$0	463,090	D	
Class A Common	09/15/2018		M	2,500	A	\$ 0	465,590	D	

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Stock

Class A  $S^{(1)}$ 147 461,139 4,451 D Common 09/17/2018 D Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pr Deriv Secu (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units ("RSUs")	(3)	09/15/2018		M	1,500	<u>(4)</u>	<u>(4)</u>	Class A Common Stock	1,500	\$
Restricted Stock Units ("RSUs")	(3)	09/15/2018		M	521	<u>(5)</u>	<u>(5)</u>	Class A Common Stock	521	\$
Restricted Stock Units ("RSUs")	(3)	09/15/2018		M	5,000	<u>(6)</u>	<u>(6)</u>	Class A Common Stock	5,000	\$
Restricted Stock Units ("RSUs")	(3)	09/15/2018		M	2,500	<u>(7)</u>	<u>(7)</u>	Class A Common Stock	2,500	\$

# **Reporting Owners**

Reporting Owner Name / Address

Relationships

Reporting Owners 2

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Director 10% Owner Officer Other

Savarese James C/O WAYFAIR INC., 4 COPLEY PLACE, 7TH FL BOSTON, MA 02116

**Chief Operating Officer** 

## **Signatures**

/s/ Enrique Colbert, Attorney-in-Fact for James Savarese

09/18/2018

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the number of shares required to be sold by the reporting person to cover tax withholding obligations in connection with the vesting of the RSUs listed in Table II and does not represent a discretionary trade by the reporting person.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$146.78 to \$147.69, inclusive. The reporting person undertakes to provide to Wayfair Inc., any security holder of Wayfair Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- (3) Each RSU represents a contingent right to receive one share of Class A Common Stock when vested.
- These RSUs vest upon the satisfaction of a service condition. The service condition is satisfied as to 20% of the shares on March 15, 2016 and as to an additional 5% of the shares for each 3-month period of continuous service thereafter.
- (5) These RSUs vest upon the satisfaction of a service condition and have no expiration date. The service condition is satisfied as to 1/5th of the shares on September 15, 2016 and as to an additional 1/20th of the shares for every three months of continuous service thereafter.
- These RSUs vest upon the satisfaction of a service condition and have no expiration date. The service condition is satisfied as to 1/5th of the shares on March 15, 2017 and as to an additional 1/20th of the shares for every three months of continuous service thereafter.
- These RSUs vest upon the satisfaction of a service condition and an event condition and have no expiration date. The service condition is satisfied as to 1/5th of the shares on March 15, 2018 and as to an additional 1/20th of the shares for every three months of continuous service thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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