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Wayfair Inc. Form DEFA14A April 05, 2016 **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 14A Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.) Filed by the Registrant ý Filed by a Party other than the Registrant o Check the appropriate box: **Preliminary Proxy Statement** Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) o **Definitive Proxy Statement** o ý **Definitive Additional Materials** Soliciting Material under §240.14a-12 WAYFAIR INC. (Name of Registrant as Specified In Its Charter) (Name of Person(s) Filing Proxy Statement, if other than the Registrant) Payment of Filing Fee (Check the appropriate box): No fee required. ý o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. Title of each class of securities to which transaction applies: (1 Aggregate number of securities to which transaction applies: (2 Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11) (set forth the amount on which the filing fee is calculated and state how it was determined): (3 Proposed maximum aggregate value of transaction: (4 Total fee paid: (5 Fee paid previously with preliminary materials. 0 Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, 0 or the Form or Schedule and the date of its filing. Amount Previously Paid: (1 Form, Schedule or Registration Statement No.: (2 Filing Party: (3 Date Filed: (4

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