

NETFLIX INC
Form 4
August 27, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
CRANZ TAWNI

(Last) (First) (Middle)
100 WINCHESTER CIRCLE
(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
NETFLIX INC [NFLX]

3. Date of Earliest Transaction (Month/Day/Year)
08/23/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Chief Talent Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	08/23/2013		M	329 <u>(1)</u> A	\$ 113.97	329	D
Common Stock	08/23/2013		S	329 <u>(1)</u> D	\$ 275	0	D
Common Stock	08/23/2013		M	333 <u>(1)</u> A	\$ 112.75	333	D
Common Stock	08/23/2013		S	333 <u>(1)</u> D	\$ 275	0	D
Common Stock	08/23/2013		M	305 <u>(1)</u> A	\$ 122.97	305	D

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Common Stock	08/23/2013	S	305 <u>(1)</u>	D	\$ 275	0	D
Common Stock	08/23/2013	M	221 <u>(1)</u>	A	\$ 113.25	221	D
Common Stock	08/23/2013	S	221 <u>(1)</u>	D	\$ 275	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 112.75	08/23/2013		M	333 <u>(1)</u>	03/01/2012	03/01/2022	Common Stock	333		
Non-Qualified Stock Option (right to buy)	\$ 113.25	08/23/2013		M	221 <u>(1)</u>	10/03/2011	10/03/2021	Common Stock	221		
Non-Qualified Stock Option (right to buy)	\$ 113.97	08/23/2013		M	329 <u>(1)</u>	04/02/2012	04/02/2022	Common Stock	329		
Non-Qualified Stock Option (right to buy)	\$ 122.97	08/23/2013		M	305 <u>(1)</u>	02/01/2012	02/01/2022	Common Stock	305		

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

CRANZ TAWNI
100 WINCHESTER CIRCLE
LOS GATOS, CA 95032

Chief Talent Officer

Signatures

By: David Hyman, Authorized Signatory For: Tawni
Cranz

08/27/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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