Burton Nigel
Form 3
May 21, 2012

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Â Burton Nigel
(Last) (First) (Middle)

C/O COLGATE-PALMOLIVE COMPANY,Â 300 PARK AVENUE
(Street)

NEW YORK,Â NYÂ 10022
(City) (State) (Zip)

2. Date of Event Requiring Statement (Month/Day/Year)
05/11/2012

3. Issuer Name **and** Ticker or Trading Symbol
COLGATE PALMOLIVE CO [CL]

4. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
_____ Director
_____ 10% Owner
__X__ Officer (give title below)
_____ Other (specify below)
Chief Marketing Officer

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1.Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	23,333	D	Â
Common Stock	6,588	I	By Issuer's 401(k) Plan Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership

	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Stock Option (Right to Buy)	09/12/2008(1)	09/12/2013	Common Stock	4,166	$ 68.15	D	Â
Stock Option (Right to Buy)	09/10/2010(2)	09/10/2015	Common Stock	18,001	$ 73.23	D	Â
Stock Option (Right to Buy)	09/16/2011(2)	09/16/2016	Common Stock	27,000	$ 76.58	D	Â
Stock Option (Right to Buy)	09/08/2012(2)	09/08/2017	Common Stock	28,000	$ 90.46	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Burton Nigel C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK,Â NYÂ 10022	Â	Â	Â Chief Marketing Officer	Â

Signatures

Nina Huffman by power of attorney	05/21/2012
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Option became exercisable in one-third increments beginning on the first anniversary of the grant date.

(2) Option becomes exercisable in one-third increments beginning on the first anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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