DIGITAL ALLY INC Form 10-Q August 14, 2014

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q
QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended <u>June 30, 2014</u> .
or
GI .
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from to
Commission File Number: <u>001-33899</u>
Digital Ally, Inc.
(Exact name of registrant as specified in its charter)

<b>Nevada</b> (State or other jurisdiction of incorporation or organization)	20-0064269 (I.R.S. Employer Identification No.)	
9705 Loiret Blvd, Lenexa, KS	6 66219	
(Address of principal executive	offices) (Zip Code)	
(913) 814-7774		
(Registrant's telephone number	r, including area code)	
Securities Exchange Act of 193	r the registrant (1) has filed all reports required 34 during the preceding 12 months (or for such and (2) has been subject to such filing requirement	shorter period that the registrant was
Yes [X] No [ ]		
any, every Interactive Data File	r the registrant has submitted electronically and required to be submitted and posted pursuanting the preceding 12 months (or for such shorter	to Rule 405 of Regulation S-T
Yes [X] No [ ]		
	r the registrant is a large accelerated filer, an acc. See the definitions of "large accelerated filer" change Act.	
Large accelerated filer [ ]		Accelerated filer [ ]
Non-accelerated filer [ ] (l	Do not check if a smaller reporting company)	Smaller reporting company [X]
Indicate by check mark whethe	r the registrant is a shell company (as defined i	n Rule 12b-2 of the Exchange Act).
Yes [ ] No [X]		

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date:

Class Outstanding at August 14, 2014

Common Stock, \$0.001 par value 2,706,791

## **FORM 10-Q**

DIGITAL ALLY, INC.

**JUNE 30, 2014** 

(Unaudited)

TABLE OF CONTENTS	Page(s
PART I – FINANCIAL INFORMATION	
Item 1. Financial Statements.	F-1
Condensed Consolidated Balance Sheets – June 30, 2014 and December 31, 2013 (Unaudited)	F-1
Condensed Consolidated Statements of Operations for the Three and Six Months Ended June 30, 2014 and 2013 (Unaudited)	F-2
Condensed Consolidated Statements of Stockholders' Equity for the Six Months Ended June 30, 2014 (Unaudited)	F-3
Condensed Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2014 and 2013 (Unaudited)	F-4
Notes to the Condensed Consolidated Financial Statements (Unaudited)	F-5
Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.	3
Item 3. Quantitative and Qualitative Disclosures About Market Risk.	24
Item 4. Controls and Procedures.	24
PART II - OTHER INFORMATION	
Item 1. Legal Proceedings.	25
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.	27
Item 3. Defaults Upon Senior Securities.	27
Item 4. Mine Safety Disclosures.	27
Item 5. Other Information.	28
Item 6 Exhibits	28

<u>SIGNATURES</u>	29
<b>EXHIBITS</b>	30
CERTIFICATIONS	
2	

#### **PART I – FINANCIAL INFORMATION**

#### **Item 1 – Financial Statements.**

### DIGITAL ALLY, INC.

#### CONSOLIDATED BALANCE SHEETS

### **JUNE 30, 2014 AND DECEMBER 31, 2013**

Assets	June 30, 2014 (Unaudited)	December 31, 2013
Current assets:		
Cash and cash equivalents	\$676,634	\$454,978
Accounts receivable-trade, less allowance for doubtful accounts of \$65,977 – 2014 and	1 010 705	1 025 700
\$55,033 – 2013	1,919,785	1,835,780
Accounts receivable-other	120,030	153,563
Inventories, net	8,527,668	8,046,471
Prepaid expenses	368,123	402,823
Restricted cash	662,500	_
Total current assets	12,274,740	10,893,615
Furniture, fixtures and equipment	4,212,543	4,559,504
Less accumulated depreciation and amortization	3,314,123	3,621,432
	898,420	938,072
Restricted cash		662,500
Intangible assets, net	314,049	267,281
Other assets	249,671	245,045
Total assets	\$13,736,880	\$13,006,513
Liabilities and Stockholders' Equity		
Current liabilities:		
Accounts payable	\$1,530,070	\$1,441,151
Accrued expenses	1,392,574	1,471,458
Senior secured convertible note payable-current	1,000,000	_
Subordinated note payable-short-term, net of discount of $121,411 - 2014$ and $0 - 2014$	13 2,378,589	

Derivative liabilities Capital lease obligation-current Deferred revenue-current Income taxes payable Litigation accrual Customer deposits	258,731 92,317 40,778 8,585 530,000 1,878	91,279 6,000 8,615 — 1,878
Total current liabilities	7,233,522	3,020,381
Long-term liabilities: Subordinated note payable-long-term, net of discount of \$0 – 2014 and \$187,634 – 2013 Senior secured convertible note payable-long-term, at fair value Litigation accrual-long term Deferred revenue-long term Capital lease obligation-long term Total long term liabilities Commitments and contingencies	 649,170  323,600 19,294 992,064	2,312,366 — 530,000 24,000 64,989 2,931,355
Stockholder's equity: Common stock, \$0.001 par value; 9,375,000 shares authorized; shares issued: 2,470,381 – 2014 and 2,284,048 – 2013 Additional paid in capital Treasury stock, at cost (shares: 63,518 – 2014 and 63,518 - 2013) Accumulated deficit	2,470 25,271,139 (2,157,226) (17,605,089)	(2,157,226) (15,745,501)
Total stockholders' equity	5,511,294	7,054,777
Total liabilities and stockholders' equity	\$13,736,880	\$13,006,513

See Notes to Consolidated Financial Statements.

F-1

### DIGITAL ALLY, INC.

#### CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

#### FOR THE THREE AND SIX MONTHS ENDED

**JUNE 30, 2014 AND 2013** 

(Unaudited)

	Three months ended		Six months ended June	
	June 30,		30,	
	2014	2013	2014	2013
Product revenue	\$3,329,876	\$4,801,499	\$7,104,572	\$9,393,622
Other revenue	119,878	250,396	253,523	438,822
Total revenue	3,449,754	5,051,895	7,358,095	9,832,444
Cost of revenue	1,521,365	2,014,080	3,108,767	3,898,702
Gross profit	1,928,389	3,037,815	4,249,328	5,933,742
Selling, general and administrative expenses:				
Research and development expense	695,101	921,937	1,550,350	1,716,099
Selling, advertising and promotional expense	664,077	715,051	1,271,221	1,289,490
Stock-based compensation expense	183,419	191,521	314,266	295,013
General and administrative expense	1,351,442	1,230,545	2,625,293	2,472,962
Total selling, general and administrative expenses	2,894,039	3,059,054	5,761,130	5,773,564
Operating income (loss)	(965,650)	(21,239)	(1,511,802)	160,178
Interest in some	7.510	2 627	10.024	6 920
Interest income	7,510	3,637	10,024	6,820
Interest expense	(127,249)	(70,768)	(227,061)	(141,673)
Income (loss) from derivative valuation	97,142		97,142	