Edgar Filing: SCHMIDT GARY P - Form 4

Check this box if no longer subject to SECURITIES Section 16. SECURITIES									3235-0287 January 31, 2005 verage		
(Print or Type	Responses)										
SCHMIDT GARY P Symbo			Symbol	2. Issuer Name and Ticker or Trading mbol lberto-Culver CO [ACV]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (1	Middle)	3. Date of Earliest Transaction					(Check	heck all applicable)		
				(Month/Day/Year) 11/30/2009				Director10% Owner XOfficer (give titleOther (specify below) Sr. VP, Gen. Coun. & Sec.			
				endment, Date Original onth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 			
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price			d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	11/30/2009			А	5,134	A	\$0	32,593	D		
Common Stock	11/30/2009			F	737	D	\$ 28.095	31,856	D		
Common Stock	12/01/2009			А	2,800	А	\$0	34,656	D		
Common Stock								12,994	Ι	FN 1 (1)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to buy)	\$ 28.75	12/01/2009		А	33,700	(2)	11/30/2019	Common Stock	33,700

Reporting Owners

Reporting Owner Name / Address	ress Relationships							
	Director 10% Owner Officer		Officer	Other				
SCHMIDT GARY P 745 WHITE WILLOW BAY PALATINE, IL 60067			Sr. VP, Gen. Coun. & Sec.					
Signatures								
/s/James M. Spira as attorney-i Schmidt	12/02/2009							
<u>**</u> Signature of Reportir		Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held in the 401(k) and Profit Sharing Sharing Plan. Represents Eaquivalent Shares calculated by taking the account balance divided by the closing stock price as of November 17, 2009 of \$29.00.
- (2) This option, which was granted under the Employee Stock Option Plan of 2006, vests in four equal annual installments beginning on November 30, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.