

BERNICK CAROL L

Form 4

October 16, 2009

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB  
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subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BERNICK CAROL L

(Last) (First) (Middle)

C/O ALBERTO-CULVER  
COMPANY, 2525 ARMITAGE  
AVENUE

(Street)

MELROSE PARK, IL 60160

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading  
Symbol  
Alberto-Culver CO [ACV]3. Date of Earliest Transaction  
(Month/Day/Year)  
09/23/20094. If Amendment, Date Original  
Filed(Month/Day/Year)5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☒ 10% Owner  
☒ Officer (give title below) ☐ Other (specify  
below) Executive Chairman6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of<br>(D)<br>(Instr. 3, 4 and 5) |        |                  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------|--------|------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
|                                      |                                         |                                                             | Code                                    | V                                                                          | Amount | (D)<br>or<br>(D) | Price                                                                                                              |                                                                      |                                                                   |
| Common<br>Stock                      |                                         |                                                             |                                         |                                                                            |        |                  | 240,030                                                                                                            | I                                                                    | FN1 <u>(1)</u>                                                    |
| Common<br>Stock                      |                                         |                                                             |                                         |                                                                            |        |                  | 1,357,331                                                                                                          | I                                                                    | FN2 <u>(2)</u>                                                    |
| Common<br>Stock                      |                                         |                                                             |                                         |                                                                            |        |                  | 5,762,530                                                                                                          | I                                                                    | FN3 <u>(3)</u>                                                    |
| Common<br>Stock                      |                                         |                                                             |                                         |                                                                            |        |                  | 150,300                                                                                                            | I                                                                    | FN4 <u>(4)</u>                                                    |
| Common<br>Stock                      |                                         |                                                             |                                         |                                                                            |        |                  | 723,843                                                                                                            | I                                                                    | FN5 <u>(5)</u>                                                    |

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|              |            |  |   |   |        |         |            |                   |   |                |
|--------------|------------|--|---|---|--------|---------|------------|-------------------|---|----------------|
| Common Stock |            |  |   |   |        | 13,359  | I          | FN6 <u>(6)</u>    |   |                |
| Common Stock |            |  |   |   |        | 500,000 | I          | FN7 <u>(7)</u>    |   |                |
| Common Stock |            |  |   |   |        | 609,859 | I          | FN8 <u>(8)</u>    |   |                |
| Common Stock | 09/23/2009 |  | G | V | 52,073 | D       | <u>(9)</u> | 0                 | I | FN9 <u>(9)</u> |
| Common Stock |            |  |   |   |        | 853,870 | I          | FN10 <u>(10)</u>  |   |                |
| Common Stock |            |  |   |   |        | 151,858 | I          | FN11 <u>(11)</u>  |   |                |
| Common Stock |            |  |   |   |        | 173,791 | I          | FN12 <u>(12)</u>  |   |                |
| Common Stock |            |  |   |   |        | 359,068 | I          | FN 13 <u>(13)</u> |   |                |
| Common Stock |            |  |   |   |        | 132,163 | I          | FN14 <u>(14)</u>  |   |                |
| Common Stock |            |  |   |   |        | 215,979 | I          | FN15 <u>(15)</u>  |   |                |
| Common Stock |            |  |   |   |        | 33,000  | D          |                   |   |                |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repo<br>Trans<br>(Instr |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|----------------------------------------------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V (A) (D)                                                                                                          | Date<br>Exercisable                                            | Expiration<br>Date                                                        | Title                                               | Amount<br>or<br>Number<br>of<br>Shares                                     |

## Reporting Owners

| Reporting Owner Name / Address                                                                  | Relationships |           |                       |       |
|-------------------------------------------------------------------------------------------------|---------------|-----------|-----------------------|-------|
|                                                                                                 | Director      | 10% Owner | Officer               | Other |
| BERNICK CAROL L<br>C/O ALBERTO-CULVER COMPANY<br>2525 ARMITAGE AVENUE<br>MELROSE PARK, IL 60160 | X             | X         | Executive<br>Chairman |       |

## Signatures

/s/James M. Spira as attorney-in-fact for Carol L.  
Bernick

10/16/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Held by the undersigned as co-trustee of three trusts dated 11/14/89, each holding 80,010 shares and each for the benefit of a different relative\*\*\*
- (2) Held by the undersigned as co-trustee of a trust dated 10/31/98 for the benefit of her sister.\*\*\*
- (3) Held by the undersigned as trustee of a trust dated 4/23/93 for her benefit.
- (4) Held by the undersigned as trustee of a trust dated 10/20/72 for her benefit.
- (5) Held by the undersigned as trustee of a trust dated 9/15/93 for her benefit.
- (6) Held by the undersigned as a participant in the Alberto-Culver 401(k) and Profit Sharing Plan. Represents equivalent shares calculated by taking the account balance in the Alberto-Culver Company Stock Fund divided by the closing stock price on September 17, 2009 of \$27.48.
- (7) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her father.\*\*\*
- (8) Held by the undersigned as co-trustee of a trust dated 9/18/01 for her benefit.
- (9) Gifted by the undersigned as trustee of a trust dated 8/31/07 for her benefit, which trust is a Grantor Annuity Trust.
- (10) Held by the undersigned as trustee of a trust dated 9/23/09 for her benefit, which trust is a Grantor Annuity Trust.
- (11) Held by the undersigned as co-trustee of a trust dated 10/29/08 for the benefit of her father, which trust is a Grantor Annuity Trust.\*\*\*
- (12) Held by the undersigned as trustee of a trust dated 2/27/09 for her benefit, which trust is a Grantor Annuity Trust.
- (13) Held by the undersigned as trustee of a trust dated 10/30/08 for her benefit, which trust is a Grantor Annuity Trust.
- (14) Held by the undersigned as co-trustee of a trust dated 2/27/09 for the benefit of her father, which trust is a Grantor Annuity Trust. \*\*\*
- (15) Held by the undersigned as co-trustee of a trust dated 9/28/09 for the benefit of her father, which trust is a Grantor Annuity Trust.\*\*\*

### Remarks:

\*\*\*The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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