

Activision Blizzard, Inc.

Form 4

August 13, 2014

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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2005  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Sakhnini Humam

(Last) (First) (Middle)

C/O ACTIVISION BLIZZARD  
INC., 3100 OCEAN PARK BLVD

(Street)

SANTA MONICA, CA 90405

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading  
Symbol  
Activision Blizzard, Inc. [ATVI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/11/2014

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

Chief Strategy &amp; Talent Ofc

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.000001 per share	08/11/2014		S	23,599	D \$ 22.9746 (1)	109,345	I Sakhnini Family Trust
Common Stock, par value \$0.000001 per share	08/11/2014		M	113,500	A \$ 12.46	222,845	I Sakhnini Family Trust
Common Stock, par	08/11/2014		S	113,500	D \$ 22.959 (1)	109,345	I Sakhnini Family

value \$0.000001 per share								Trust
Common Stock, par value \$0.000001 per share	08/11/2014	M	50,000	A	\$ 11.73	159,345	I	Sakhnini Family Trust
Common Stock, par value \$0.000001 per share	08/11/2014	S	50,000	D	\$ 22.959 (1)	109,345	I	Sakhnini Family Trust
Common Stock, par value \$0.000001 per share	08/12/2014	S	31,681	D	\$ 22.8056 (2)	77,664	I	Sakhnini Family Trust
Common Stock, par value \$0.000001 per share	08/12/2014	M	175,500	A	\$ 12.46	253,164	I	Sakhnini Family Trust
Common Stock, par value \$0.000001 per share	08/12/2014	S	175,500	D	\$ 22.8023 (3)	77,664 (4)	I	Sakhnini Family Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares

Employee Stock Options	\$ 12.46	08/11/2014	M	113,500	<u>(5)</u>	08/07/2019	Common Stock, par value \$0.000001 per share	113,5
Employee Stock Options	\$ 11.73	08/11/2014	M	50,000	<u>(6)</u>	03/06/2022	Common Stock, par value \$0.000001 per share	50,00
Employee Stock Options	\$ 12.46	08/12/2014	M	175,500	<u>(5)</u>	08/07/2019	Common Stock, par value \$0.000001 per share	175,5

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Sakhnini Humam C/O ACTIVISION BLIZZARD INC. 3100 OCEAN PARK BLVD SANTA MONICA, CA 90405			Chief Strategy & Talent Ofc	

## Signatures

/s/ Humam  
Sakhnini

08/13/2014

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price in column 4 is a weighted average price. The prices actually received for the stock ranged from \$22.95 to \$23.105 per share.

- (1) Mr. Sakhnini has provided the Company, and upon request, will provide any security holder of the Company or the SEC staff, with information regarding the number of shares sold at each price within that range.

The price in column 4 is a weighted average price. The prices actually received for the stock ranged from \$22.80 to \$22.84 per share. Mr.

- (2) Sakhnini has provided the Company, and upon request, will provide any security holder of the Company or the SEC staff, with information regarding the number of shares sold at each price within that range.

The price in column 4 is a weighted average price. The prices actually received for the stock ranged from \$22.80 to \$22.805 per share.

- (3) Mr. Sakhnini has provided the Company, and upon request, will provide any security holder of the Company or the SEC staff, with information regarding the number of shares sold at each price within that range.

- (4) Following the transactions reported on this Form 4, Mr. Sakhnini held, through the Sakhnini Family Trust (a) 25,000 restricted stock units, each representing the right to receive one share of the Company's common stock, (b) 25,000 restricted stock units with vesting tied to performance, each representing the right to receive one share of the Company's common stock, and (c) 27,664 shares of the Company's common stock.

- (5) These options were vested in full as of July 26, 2012.

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(6) The exercised options were vested in full as of March 30, 2014.

(7) The remaining options vest on March 30, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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