Woodson Gregory P Form 4 September 15, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per

response... 0.5

Check this box if no longer subject to Section 16. Form 4 or

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Woodson Gregory P			. Issuer Name and Ticker or Trading mbol	5. Relationship of Reporting Person(s) to Issuer			
			OLGATE PALMOLIVE CO [CL]	(Check all applicable)			
(Last)	(First) (N	Middle) 3.	Date of Earliest Transaction	•••			
GOT G 1 TT	D		Ionth/Day/Year)	Director 10% Owner			
COLGATE-PALMOLIVE			0/13/2010	X Officer (give title Other (specify below)			
COMPANY, 300 PARK AVENUE VP-Chief Ethics & Compliance							
(Street)			If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			ed(Month/Day/Year)	Applicable Line)			
NEWLYON	Y			_X_ Form filed by One Reporting Person Form filed by More than One Reporting			
NEW YOR	K, NY 10022		Person				
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acc	quired, Disposed of, or Beneficially Owned			
1.Title of	2. Transaction Date	2A. Deemed	3. 4. Securities Acquired	5. Amount of 6. Ownership 7. Nature of			
Security	(Month/Day/Year)	Execution Da		Securities Form: Direct Indirect			
(Instr. 3)		any (Month/Day/	Code (Instr. 3, 4 and 5) Year) (Instr. 8)	Beneficially (D) or Beneficial Owned Indirect (I) Ownership			
		(Wollding Day)	Tear) (instr. 0)	Following (Instr. 4) (Instr. 4)			
			(A)	Reported			
			or	Transaction(s) (Instr. 3 and 4)			
~			Code V Amount (D) Price	(Ilisti. 3 and 4)			
Common Stock	09/13/2010		$F_{\underline{(1)}}$ 2,346 D $^{\$}$ 75.05	45,345 D			
Common Stock				7,965 I By Issuer's $401(k)$ Plan Trustee			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration D	ate	Amount	t of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ing	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securitie	es	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	and 4)		Own
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
								^	mount		
									mount		
						Date	Expiration	Title N	r Jumber		
						Exercisable	Date				
				C + V	(A) (D)			0			
				Code V	(A) (D)			S	hares		

Reporting Owners

Reporting Owner Name / Address	· · · · · · · · · · · · · · · · · · ·					
	Director	10% Owner	Officer	Other		

Woodson Gregory P COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022

**Signature of Reporting Person

VP-Chief Ethics & Compliance

Relationships

Signatures

Nina D. Gillman by power of 09/15/2010 attorney

Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Payment of tax liability by withholding shares of stock from award of restricted shares vesting under the issuer's stockholder-approved Executive Incentive Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2