

COLGATE PALMOLIVE CO  
Form 4  
February 06, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
TOBEN EDMUND D

(Last) (First) (Middle)

C/O COLGATE-PALMOLIVE COMPANY, 300 PARK AVENUE

(Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

COLGATE PALMOLIVE CO [CL]

3. Date of Earliest Transaction (Month/Day/Year)

02/02/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Chief Information Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	02/02/2007		M <sup>(1)</sup>	7,878 A	\$ 55.7	43,520	D
Common Stock	02/02/2007		F <sup>(2)</sup>	473 D	\$ 67.74	43,074	D
Common Stock	02/02/2007		F <sup>(3)</sup>	6,478 D	\$ 67.74	36,569	D
Common Stock	02/02/2007		M <sup>(1)</sup>	4,193 A	\$ 52.785	40,762	D
Common Stock	02/02/2007		F <sup>(2)</sup>	312 D	\$ 67.74	40,450	D

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Common Stock	02/02/2007	F <sup>(3)</sup>	3,268	D	\$ 67.74	37,182	D	
Common Stock	02/02/2007	M <sup>(1)</sup>	7,563	A	\$ 52.785	44,745	D	
Common Stock	02/02/2007	F <sup>(2)</sup>	623	D	\$ 67.74	44,122	D	
Common Stock	02/02/2007	F <sup>(3)</sup>	5,893	D	\$ 67.74	38,229 <sup>(4)</sup>	D	
Common Stock						1,515	I	By Issuer's 401(K) Plan Trustee
Common Stock						2,387	I	By Daughter <sup>(5)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 55.7	02/02/2007		M <sup>(1)</sup>	7,878	07/14/2002 09/11/2007	Common Stock	7,878
Stock Option (Right to Buy)	\$ 52.785	02/02/2007		M <sup>(1)</sup>	4,193	07/13/2003 03/05/2008	Common Stock	4,193
	\$ 52.785	02/02/2007		M <sup>(1)</sup>	7,563	07/13/2003 09/10/2008		7,563

