

WELLCARE HEALTH PLANS, INC.  
Form DEFA14A  
April 10, 2013

\*\*\* Exercise Your Right to Vote \*\*\*  
Important Notice Regarding the Availability of Proxy Materials for the  
Stockholder Meeting to Be Held on May 22, 2013.

Meeting Information  
Meeting Type: Annual Meeting  
For holders as of: March 25, 2013  
Date: May 22, 2013 Time: 10:00 AM EDT

WELLCARE HEALTH PLANS, INC.

Location: WellCare Health Plans, Inc  
8735 Henderson Road  
Renaissance Center  
Tampa, FL 33634

WELLCARE HEALTH PLANS, INC.  
P.O. BOX 31390  
TAMPA, FL 33631-3390

You are receiving this communication because you hold  
shares in the company named above.

This is not a ballot. You cannot use this notice to vote these  
shares. This communication presents only an overview of  
the more complete proxy materials that are available to you  
on the Internet. You may view the proxy materials online at  
[www.proxyvote.com](http://www.proxyvote.com) or easily request a paper copy (see  
reverse side).

We encourage you to access and review all of the important  
information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials  
and voting instructions.

-- Before You Vote --

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT

ANNUAL REPORT

How to View Online:

Have the information that is printed in the box marked by the arrow è XXXX XXXX XXXX (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com).

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET: [www.proxyvote.com](http://www.proxyvote.com)
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL\*: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow è XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 8, 2013 to facilitate timely delivery.

-- How To Vote --

Please Choose One of the Following Voting Methods

**Vote In Person:** To vote at the meeting, you will need to request a ballot to vote these shares. To obtain information about attending the meeting, contact Lisa Iglesias, our Secretary, at (813) 206-1393.

**Vote By Internet:** To vote now by Internet, go to [www.proxyvote.com](http://www.proxyvote.com). Have the information that is printed in the box marked by the arrow è XXXX XXXX XXXX available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

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Voting Items

The Board of Directors recommends you vote FOR the following:

1. Election of ten directors to hold office until the Company's 2014 Annual Meeting of Stockholders or until their successors are duly elected and qualified.

Nominees:

1a. Carol J. Burt

1b. Roel C. Campos

1c. Alec Cunningham

1d. David J. Gallitano

1e. D. Robert Graham

1f. Kevin F. Hickey

1g. Christian P. Michalik

1h. Glenn D. Steele, Jr.

1i. William L. Trubeck

1j. Paul E. Weaver

The Board of Directors recommends you vote FOR proposals 2, 3 and 4:

2. Approval of the Company's 2013 Incentive Compensation Plan.

3. Ratification of the appointment of Deloitte & Touche LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2013.

4. Advisory vote on the compensation of the Company's named executive officers ("Say on Pay").