

Roe Scott A.  
Form 3  
March 01, 2013

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|                                           |         |                                      |                                                                                                                                                                                                           |                                                                                                                                                                                                                   |
|-------------------------------------------|---------|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                                                                                                                                                        |                                                                                                                                                                                                                   |
| Â Roe Scott A.                            |         | (Month/Day/Year)                     | V F CORP [VFC]                                                                                                                                                                                            |                                                                                                                                                                                                                   |
| (Last)                                    | (First) | (Middle)                             | 4. Relationship of Reporting Person(s) to Issuer                                                                                                                                                          | 5. If Amendment, Date Original Filed(Month/Day/Year)                                                                                                                                                              |
| 105 CORPORATE CENTER BLVD                 |         |                                      | (Check all applicable)                                                                                                                                                                                    |                                                                                                                                                                                                                   |
| (Street)                                  |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input type="checkbox"/> Officer <input type="checkbox"/> Other<br>(give title below)    (specify below)<br>VP Controller and CAO | 6. Individual or Joint/Group Filing(Check Applicable Line)<br><input checked="" type="checkbox"/> _X_ Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |
| GREENSBORO,Â NCÂ 27408                    |         |                                      |                                                                                                                                                                                                           |                                                                                                                                                                                                                   |
| (City)                                    | (State) | (Zip)                                |                                                                                                                                                                                                           |                                                                                                                                                                                                                   |

### Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|----------------------------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------|
| Common Stock                       | 277.219                                                  | I                                                                 | by Trust <sup>(1)</sup>                                  |
| Common Stock                       | 16,750                                                   | D                                                                 | Â                                                        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of | 5. Ownership Form of Derivative | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|-----------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------------|------------------------------------|---------------------------------|----------------------------------------------------------|
|-----------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------------|------------------------------------|---------------------------------|----------------------------------------------------------|

## Edgar Filing: Roe Scott A. - Form 3

|                                                   | Date<br>Exercisable | Expiration<br>Date | Title           | Amount or<br>Number of<br>Shares | Derivative<br>Security | Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) |   |
|---------------------------------------------------|---------------------|--------------------|-----------------|----------------------------------|------------------------|-------------------------------------------------------------|---|
| 2009 Non-Qualified Stock<br>Option (right to buy) | Â (2)               | 02/12/2019         | Common<br>Stock | 6,858                            | \$ 53.6                | D                                                           | Â |
| 2010 Non-Qualified Stock<br>Option (right to buy) | Â (3)               | 02/15/2020         | Common<br>Stock | 6,740                            | \$ 74.85               | D                                                           | Â |
| 2011 Non-Qualified Stock<br>Option (right to buy) | Â (4)               | 02/23/2021         | Common<br>Stock | 4,738                            | \$ 95.56               | D                                                           | Â |
| 2012 Non-Qualified Stock<br>Option (right to buy) | Â (5)               | 02/20/2022         | Common<br>Stock | 5,024                            | \$ 145.58              | D                                                           | Â |
| 2013 Non-Qualified Stock<br>Option (right to buy) | Â (6)               | 02/19/2023         | Common<br>Stock | 7,386                            | \$ 161.95              | D                                                           | Â |

## Reporting Owners

| Reporting Owner Name / Address                                    | Relationships |           |                               |       |
|-------------------------------------------------------------------|---------------|-----------|-------------------------------|-------|
|                                                                   | Director      | 10% Owner | Officer                       | Other |
| Roe Scott A.<br>105 CORPORATE CENTER BLVD<br>GREENSBORO, NC 27408 | Â             | Â         | Â VP<br>Controller and<br>CAO | Â     |

## Signatures

Mark R. Townsend for Scott A. Roe (Pursuant to Signing Authority on File) 03/01/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 401(k).

(2) This option vested in three substantially equal annual installments beginning February 13, 2010.

(3) This option vested in three substantially equal annual installments beginning February 16, 2011.

(4) This option will vest in three substantially equal annual installments beginning February 24, 2012.

(5) This option will vest in three substantially equal annual installments beginning February 21, 2013.

(6) This option will vest in three substantially equal installments beginning February 20, 2014.

Â

### Remarks:

ExecutedÂ signingÂ authorityÂ attached.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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