

Ally Financial Inc.
Form 424B3
January 11, 2016

Ally Financial Demand Notes: Pricing Supplement

Pricing
Supplement
Dated: Rule 424 (b) (3)
01/11/2016
(To
Prospectus
Dated May File No. 333-178919
1, 2014)

Ally Financial Inc.
Demand Notes –
Floating Rate

Effective Dates	Principal Amount	Rate	Yield
01/11/2016 through	Under \$15,000	0.85%	0.85%
	\$15,000 through \$50,000	1.00%	1.01%
01/17/2016	Over \$50,000	1.15%	1.16%

"border: solid black; border-top-width: 0; border-left-width: 1; border-right-width: 1; border-bottom-width: 1">Martin
William Scott
C/O FOOT LOCKER, INC.
330 WEST 34TH STREET
NEW YORK,, NY 10001 SVP - Real Estate

Signatures

Anthony D. Foti, Attorney-in-Fact for William Scott
Martin

06/14/2016

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock unit award under the Foot Locker 2007 Stock Incentive Plan, as amended and restated, which will vest in two equal annual installments, beginning June 13, 2017, subject to the reporting person's continued employment through the vesting date.
- (2) Option becomes exercisable in three equal annual installments, beginning June 13, 2017, which is the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.