

COMMA LEONARD A  
Form 3  
February 08, 2010

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *			2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
COMMA LEONARD A			(Month/Day/Year)	JACK IN THE BOX INC /NEW/ [JACK]	
(Last)	(First)	(Middle)	02/01/2010	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
9330 BALBOA AVENUE				(Check all applicable)	
(Street)				<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
SAN DIEGO, CA 92123				<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
(City)	(State)	(Zip)		(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
				SVP & CHIEF OPERATING OFFICER	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable      Expiration Date	Title      Amount or Number of Shares			

(Instr. 5)

NON-QUALIFIED STOCK OPTION <sup>(1)</sup>	09/14/2008	09/14/2014	COMMON STOCK	24,000	\$ 30.69	D	Â
NON-QUALIFIED STOCK OPTION <sup>(1)</sup>	09/12/2009	09/12/2015	COMMON STOCK	23,000	\$ 24.74	D	Â
NON-QUALIFIED STOCK OPTION <sup>(1)</sup>	11/23/2010	11/23/2016	COMMON STOCK	26,300	\$ 19.26	D	Â
PHANTOM STOCK	Â <sup>(2)</sup>	Â <sup>(2)</sup>	COMMON STOCK	3,000	\$ <sup>(2)</sup>	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
COMMA LEONARD A 9330 BALBOA AVENUE SAN DIEGO, CA 92123	Â	Â	Â SVP & CHIEF OPERATING OFFICER	Â

## Signatures

Leonard A  
Comma 02/01/2010

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The stock option becomes exercisable in three equal installments commencing one year after the date of grant.

Upon the vesting of performance vested restricted stock units in November 2007, the executive deferred the receipt of 3,000 shares of common stock and received instead 3,000 shares of phantom stock pursuant to Jack in the Box, Inc.'s deferred compensation plan. The shares of phantom stock will be settled in shares of JACK common stock upon termination of his employment with Jack in the Box, Inc.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.