

Blankenship Mark H  
Form 3  
January 07, 2009

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>Blankenship Mark H</p> <p>(Last) (First) (Middle)</p> <p>9330 BALBOA AVENUE</p> <p>(Street)</p> <p>SAN DIEGO, CA 92123</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>12/31/2008</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>JACK IN THE BOX INC /NEW/ [JACK]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner</p> <p><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other</p> <p>(give title below) (specify below)</p> <p>VP - HR &amp; OPERATIONAL SERVICES</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person</p> <p><input type="checkbox"/> Form filed by More than One Reporting Person</p>
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**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable      Expiration Date	Title      Amount or Number of Shares			

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(Instr. 5)

NON-QUALIFIED STOCK OPTION <sup>(1)</sup>	11/06/2004	11/06/2013	COMMON STOCK	2,000	\$ 9.45	D	Â
NON-QUALIFIED STOCK OPTION <sup>(1)</sup>	09/16/2006	09/16/2015	COMMON STOCK	9,000	\$ 17.625	D	Â
NON-QUALIFIED STOCK OPTION <sup>(1)</sup>	09/15/2007	09/15/2016	COMMON STOCK	10,000	\$ 26.28	D	Â
NON-QUALIFIED STOCK OPTION <sup>(2)</sup>	09/14/2008	09/14/2014	COMMON STOCK	20,000	\$ 30.69	D	Â
NON-QUALIFIED STOCK OPTION <sup>(2)</sup>	09/12/2009	09/12/2015	COMMON STOCK	23,000	\$ 24.74	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Blankenship Mark H 9330 BALBOA AVENUE SAN DIEGO, CA 92123	Â	Â	Â VP - HR & OPERATIONAL SERVICES	Â

## Signatures

Mark  
Blankenship

12/31/2008

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The stock option becomes exercisable in four equal installments commencing one year after the date of grant.

(2) The stock option becomes exercisable in three equal installments commencing one year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.