## Edgar Filing: Citron Jeffrey A - Form 4

| $ \begin{array}{c c c c c c c c c c c c c c c c c c c $   | if no lo<br>subject<br>Sectior<br>Form 4<br>Form 5<br>obligat<br>may co | 7, 2018<br><b>M 4</b> UNITED<br>this box<br>nger<br>to<br>16.<br>or<br>Filed pu<br>Section 17<br>truction | MENT OF C<br>ursuant to Sec<br>(a) of the Pul | ction 16(a) of                                    | n, D.C. 20<br>N BENEF<br>JRITIES<br>the Securit<br>olding Cor | <b>549</b><br>ICIA<br>ties E           | L OWNE<br>Exchange A<br>y Act of 19 | CRSHIP OF  | OMB<br>Number:<br>Expires:<br>Estimated a<br>burden hou<br>response | rs per  |
|---|---|---|---|---|---|--|-------------------------------------|--|---|---|
| (Last)   (First)   (Middle)   3. Date of Earliest Transaction<br>(Month/Day/Year)   Check all applicable)     C/O VONAGE HOLDINGS<br>CORP., 23 MAIN STREET   (Middle)   3. Date of Earliest Transaction<br>(Month/Day/Year)   -X_Director<br>Differ (give tile<br>below)   -Director<br>Differ (give tile<br>Differ (differ (give tile<br>Differ (differ (give tile<br>Differ (differ (dif   |   |   | Sy  | mbol  |   |  | Is                                  | •  | Reporting Pers  | son(s) to   |
| Street)   4.1f Ammemment, Date or ginal Filed/Work/Day/Year   6. Individual or Jour/Course Filed/Work Person     NDEMDED INTOT33   6. Individual or Jour/Course Person     (City)   (State)   (Zip)   State or game of game o   | C/O VON   | AGE HOLDINGS  | (Middle) 3.<br>(N<br>5 02                     | Date of Earliest<br>/onth/Day/Year)               | Transaction   |  | _                                   | X Director<br>Officer (give ti   | tle 0th   | Owner   |
| (City)(State)(Zip)Table I - Non-Derivative Securities Acquired Securities Required Securities I any (Month/Day/Year) $3.$ $3.$ $3.$ $4.$ Securities $Acquired Securities Required Securities Required Securities I any (Month/Day/Year)3. 3. 4. Securities Acquired Securities Required Securities Required Securities I any (Month/Day/Year)3. 3. 4. Securities Acquired Securities Required Securities Required Securities Required Securities I any (Month/Day/Year)3. 3. 4. Securities Acquired Securities Required Se$ | HOLMDE  |   |   |   | -   | 1                                      | Aj<br>_>                            | pplicable Line)<br>K_ Form filed by Or<br>_ Form filed by Mo                                   | ne Reporting Pe   | erson   |
| 1.Title of<br>Security<br>(Instr. 3)2. Transaction Date<br>(Month/Day/Year)2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)3.<br>transactionDisposed of (D)<br>Code<br>(Instr. 3)4. Securities Acquired (A) or<br>TransactionDisposed of (D)<br>Code<br>(Instr. 3, 4 and 5)5. Amount of<br>Security<br>Beneficially<br>Owned<br>Following<br>Reported<br>TransactionS)7. Nature of<br>Indirect<br>Beneficially<br>Ownership<br>(Instr. 4)Common<br>Stock02/05/2018S116,666<br>(I)D\$<br>10.58821,287,564IBy Kyra E.<br>Citron 2016<br>Florida<br>Descendant's<br>TrustCommon<br>Stock02/06/2018S66,667<br>(I)D\$<br>10.51221,220,897IBy Kyra E.<br>Citron 2016<br>Florida<br>Descendant's<br>TrustCommon<br>Stock02/07/2018S66,667<br>(I)D\$<br>11.54,230IBy Kyra E.<br>Citron 2016<br>Florida<br>Descendant's<br>Trust  | (City)  | (State)   | (Zip)   | Table I - Nor                                     | -Derivative   | Secur                                  |                                     |  | or Beneficial   | ly Owned  |
| Common<br>Stock02/05/2018S $\frac{116,666}{(1)}$ D $\frac{\$}{10.5882}$ 1,287,564IBy Kyra E.<br>Citron 2016<br>Florida<br>Descendant's<br>TrustCommon<br>Stock02/06/2018S $\frac{66,667}{(1)}$ D $\frac{\$}{30}$ 1,220,897IBy Kyra E.<br>Citron 2016<br>Florida<br>Descendant's<br>TrustCommon<br>Stock02/06/2018S $66,667$ D $\frac{\$}{30}$ 1,220,897IBy Kyra E.<br>Citron 2016<br>Florida<br>Descendant's<br>TrustCommon<br>O2/07/2018S66,667D $\$$ 1,154,230IBy Kyra E.   | Security  |   | Execution Date                                | 3.<br>e, if Transacti<br>Code<br>fear) (Instr. 8) | 4. Securitie<br>orDisposed o<br>(Instr. 3, 4                  | es Acq<br>f (D)<br>and 5)<br>(A)<br>or | uired (A) or                        | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)        | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |
| Common Stock   02/06/2018   S   66,667 (1)   D   \$10.5122 (1,220,897)   I   Citron 2016 Florida Descendant's Trust     Common 02/07/2018   S   66,667 D   S   1,154,230 I   By Kyra E.   |   | 02/05/2018  |   |   | 116,666   |  | \$<br>10.5882                       | 1,287,564  | I   | Citron 2016<br>Florida<br>Descendant's              |
|   |   | 02/06/2018  |   | S   |   | D                                      | 10.5122                             | 1,220,897  | I   | Citron 2016<br>Florida<br>Descendant's              |
|   |   | 02/07/2018  |   | S   |   | D                                      |                                     | 1,154,230  | Ι   | • •   |

## Edgar Filing: Citron Jeffrey A - Form 4

|   |  |   |                       |                          | (4)                          |  |         | Florida<br>Descendant's<br>Trust                              |
|---|--|---|-----------------------|--------------------------|------------------------------|--|---------|---|
| Common<br>Stock   | 02/05/2018                                 | S | 116,666<br>(1)        | D                        | \$<br>10.5882<br>(2)         | 1,291,962  | I       | By Noah A.<br>Citron 2016<br>Florida<br>Descendant's<br>Trust |
| Common<br>Stock   | 02/06/2018                                 | S | 66,667<br>( <u>1)</u> | D                        | \$<br>10.5122<br>( <u>3)</u> | 1,225,295  | I       | By Noah A.<br>Citron 2016<br>Florida<br>Descendant's<br>Trust |
| Common<br>Stock   | 02/07/2018                                 | S | 66,667<br>( <u>1)</u> | D                        | \$<br>10.5958<br>(4)         | 1,158,628  | I       | By Noah A.<br>Citron 2016<br>Florida<br>Descendant's<br>Trust |
| Common<br>Stock   | 02/05/2018                                 | S | 4,971 <u>(5)</u>      | D                        | \$<br>10.5882<br>(2)         | 3,033  | I       | By KEC<br>Holdings<br>LLC                                     |
| Common<br>Stock   | 02/06/2018                                 | S | 3,033 <u>(5)</u>      | D                        | \$<br>10.5122<br>(3)         | 0  | Ι       | By KEC<br>Holdings<br>LLC                                     |
| Common<br>Stock   |  |   |                       |                          |                              | 1,000,000  | Ι       | By Kyra E.<br>Citron 2015<br>Beneficiary's<br>Trust           |
| Common<br>Stock   |  |   |                       |                          |                              | 1,000,000  | Ι       | By Noah A.<br>Citron 2015<br>Beneficiary's<br>Trust           |
| Common<br>Stock   |  |   |                       |                          |                              | 10,680,286   | D       |   |
| Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. |  |   |                       |                          |                              |  |         |   |
|   |  |   | inforn<br>requii      | natio<br>red to<br>ays a | n contained<br>respond u     | I to the collect<br>I in this form a<br>Inless the form<br>alid OMB cont | ire not | SEC 1474<br>(9-02)  |
|   | Table II - Derivative Sec(e.g., puts, call |   |                       |                          |                              |  |         |   |

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.       | 5.        | 6. Date Exercisable and | 7. Title and | 8. Price of | 9. Nu |
|-------------|-------------|---------------------|--------------------|----------|-----------|-------------------------|--------------|-------------|-------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transact | ionNumber | Expiration Date         | Amount of    | Derivative  | Deriv |
| Security    | or Exercise |                     | any                | Code     | of        | (Month/Day/Year)        | Underlying   | Security    | Secu  |

#### Edgar Filing: Citron Jeffrey A - Form 4

| (Instr. 3) | Price of<br>Derivative<br>Security | (Month/Day/Year) | (Instr. | Deri<br>Secu<br>Acqu<br>(A) c<br>Disp<br>of (E<br>(Inst<br>4, an<br>(A) | rities<br>uired<br>or<br>osed<br>))<br>r. 3,<br>id 5) |             | Expiration<br>Date | . 3 and 4)                   | (Instr. 5) | Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|------------|------------------------------------|------------------|---------|---|---|-------------|--------------------|------------------------------|------------|--|
|            |                                    |                  |         |   |   | Exercisable | Date               | or<br>Number<br>of<br>Shares |            |  |

# **Reporting Owners**

| <b>Reporting Owner Name / Address</b>  |           |           |            |       |  |
|--|-----------|-----------|------------|-------|--|
| hepotning o when i knine / i huntous   | Director  | 10% Owner | Officer    | Other |  |
| Citron Jeffrey A<br>C/O VONAGE HOLDINGS CORP.<br>23 MAIN STREET<br>HOLMDEL, NJ 07733 | Х         |           |            |       |  |
| Signatures   |           |           |            |       |  |
| /s/ Joann Vought, Attorney-in-fact for<br>Citron                                     | Jeffrey A | 4.        | 02/07/2018 |       |  |

\*\*Signature of Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale was made pursuant to a trading plan under Rule 10b5-1 under the Securities and Exchange Act of 1934, as amended, which was adopted on November 13, 2017 and reflects the advice of estate planning advisors with respect to trusts for Mr. Citron's children.

The price reported in Column 4 is a weighted average price. The Common Stock was sold at prices ranging from \$10.41 to \$10.75. Upon(2) request, the Reporting Person will provide to the Securities and Exchange Commission staff, the Issuer and any security holder of the Issuer full information regarding the number of shares of Common Stock sold at each separate price within the range.

Date

The price reported in Column 4 is a weighted average price. The Common Stock was sold at prices ranging from \$10.14 to \$10.63. Upon (3) request, the Reporting Person will provide to the Securities and Exchange Commission staff, the Issuer and any security holder of the Issuer full information regarding the number of shares of Common Stock sold at each separate price within the range.

The price reported in Column 4 is a weighted average price. The Common Stock was sold at prices ranging from \$10.50 to \$10.68. Upon
(4) request, the Reporting Person will provide to the Securities and Exchange Commission staff, the Issuer and any security holder of the Issuer full information regarding the number of shares of Common Stock sold at each separate price within the range.

(5) Sale was made pursuant to a trading plan under Rule 10b5-1 under the Securities and Exchange Act of 1934, as amended, which was adopted on November 13, 2017 for estate planning and diversification purposes upon the advice of Reporting Person's advisors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.