

SPLUNK INC  
Form 4  
October 09, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CONTE DAVID F

(Last) (First) (Middle)

C/O SPLUNK INC., 250  
BRANNAN STREET

(Street)

SAN FRANCISCO, CA 94107

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SPLUNK INC [SPLK]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/08/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP & Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (D)  | Price   |
| Common Stock                    | 10/08/2013                           |  | M                              |   | 20,834  | A  | \$ 2.94   |
| Common Stock                    | 10/08/2013                           |  | M                              |   | 2,084   | A  | \$ 4.82   |
| Common Stock                    | 10/08/2013                           |  | S <sup>(1)</sup>               |   | 8,600   | D  | \$ 56.2652  |
| Common Stock                    | 10/08/2013                           |  | S <sup>(1)</sup>               |   | 9,818   | D  | \$ 57.0555  |
|                                 | 10/08/2013                           |  | S <sup>(1)</sup>               |   | 1,600   | D  |   |

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|              |            |  |                  |       |            |            |          |
|--------------|------------|--|------------------|-------|------------|------------|----------|
| Common Stock |            |  |                  |       | \$ 58.3744 |            |          |
|              |            |  |                  |       | <u>(4)</u> |            |          |
| Common Stock | 10/08/2013 |  | S <sup>(1)</sup> | 1,300 | D          | \$ 59.2592 | 41,600 D |
|              |            |  |                  |       |            | <u>(5)</u> |          |
| Common Stock | 10/08/2013 |  | S <sup>(1)</sup> | 1,600 | D          | \$ 60.4684 | 40,000 D |
|              |            |  |                  |       |            | <u>(6)</u> |          |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Employee Stock Option (right to buy)       | \$ 2.94  | 10/08/2013                           |  | M                              | 20,834  | <u>(7)</u> 07/14/2021                                    | Common Stock 20,834   |
| Employee Stock Option (right to buy)       | \$ 4.82  | 10/08/2013                           |  | M                              | 2,084   | <u>(8)</u> 12/14/2021                                    | Common Stock 2,084  |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                               |       |
|----------------------------------|---------------|-----------|-------------------------------|-------|
|                                  | Director      | 10% Owner | Officer                       | Other |
| CONTE DAVID F<br>C/O SPLUNK INC. |               |           | SVP & Chief Financial Officer |       |

250 BRANNAN STREET  
SAN FRANCISCO, CA 94107

## Signatures

/s/ Steve Dean, by power of  
attorney

10/09/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on September 26, 2012.

(2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$55.78 to \$56.76, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) through (6) to this Form 4.

(3) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$56.79 to \$57.75, inclusive.

(4) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$57.94 to \$58.70, inclusive.

(5) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$58.94 to \$59.63, inclusive.

(6) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.00 to \$60.695, inclusive.

(7) The option, representing a right to purchase a total of 1,000,000 shares, is subject to an early exercise provision pursuant to which 390,308 shares are immediately exercisable and an additional 34,013 shares become exercisable on each of January 1, 2014 and January 1, 2015. One-fourth of the shares subject to the option vested on July 15, 2012 and one forty-eighth of the shares vest monthly thereafter.

(8) One-fourth of the shares subject to the option vested on December 15, 2012 and one forty-eighth of the shares vest monthly thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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